

An aerial photograph of Southern Methodist University (SMU) campus in Dallas, Texas. In the foreground, the iconic Old Main building with its large green dome is visible. Behind it is a large, star-shaped green lawn with a central fountain. The campus is surrounded by dense green trees. In the background, the Dallas city skyline with various skyscrapers is visible under a clear blue sky.

Dallas & SMU. Let The Second Century Of Pioneering Partnership Begin.

SMU's recent Community & Economic Impact Report shows that the initial investment by Dallas residents is returning dividends to the region far beyond what anyone imagined. As we thank you for 100 years of progress, we look forward to the next century of shared achievement.

SMU today:

Excels as a national university with the academic and cultural programs vital to the region's growth

Generates a regional economic impact of \$7 billion including jobs, construction, and spending

Ranks as a university with "high research activity" by the Carnegie Foundation for the Advancement of Teaching

Provides public service through academic programs, research and volunteerism

Attracts high-achieving and diverse students from around the world

Hosts world leaders for lectures and discussions

Produces alumni who have won the Nobel, Pulitzer, Emmy, Tony, Grammy, and Heisman awards

Offers the unique resources of the internationally prominent Meadows Museum and the upcoming George W. Bush Presidential Center

To learn more visit smu.edu/impact

SMU
Unbridled
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