

PHOTO GUIDELINES

SMU MEADOWS SCHOOL OF THE ARTS: MARKETING

ONLINE IMAGES

Must be a minimum of 72 dpi

Front Page Tiles Must Be
at least 900 x 564 pixels
with maintained aspect ratio
(If larger, the image will be resized,
cropped and subject to approval)

Image must be landscape

*News+Event photos can be
landscape or portrait

MAGAZINE & PRINT IMAGES

Must be a minimum of 300 dpi

SMALL - 300 dpi/ 4x6"

FULL PAGE - 300 dpi/ 8x10"

DIGITAL SIGNS IMAGES

Must be a minimum of 300 dpi

UMPHREY LEE LOBBY

Total 5 Screen Layout

5400 x 1920 pixels

BOB HOPE LOBBY

Total 10 Screen Layout

7680 x 1360 pixels