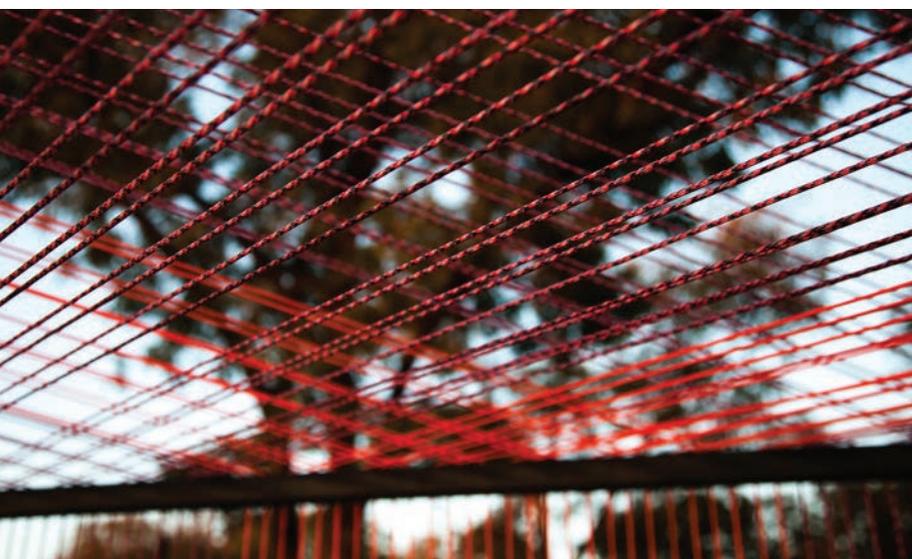


NCAR Arts Vibrancy Index III: Hotbeds of America's Arts and Culture

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EXECUTIVE SUMMARY

Welcome to the third annual NCAR Arts Vibrancy Index Report, which identifies arts-vibrant communities across the U.S. using a set of data-informed indices.

In the current climate, it is more vital than ever to stop and recognize the rich and relevant role that arts and culture play in making communities throughout the country more vibrant places to live and visit. Creativity is a desirable and necessary element for a thriving community. Recent work by colleagues at the University of Pennsylvania's Social Impact of the Arts Project demonstrates the contributions that arts and culture make to social wellbeing.¹ ArtPlace America, The National Consortium for Creative Placemaking, Artspace, and the National Endowment for the Arts have shown that arts and culture are essential to creating more livable, safe, memorable, and connected communities.²

Evidence shows that arts and cultural organizations in the U.S. are well-distributed across the country, serving communities both poor and affluent, rural and urban, not just on the coasts and not just in major metropolitan markets.³ In this report, we highlight and celebrate communities of every size and in every region that have cultivated higher levels of arts activity per person living in the community. We use the term "vibrancy" in keeping with Merriam-Webster's definition of the word to mean "pulsating with life, vigor, or activity."⁴

But what factors make up a community's arts vibrancy, and which cities possess them? Our method involves measuring characteristics like the number of nonprofit arts and cultural organizations per capita in a community. While to some this may seem like a counting exercise, there is more to it. We believe there is meaning in the fact that, all else being equal, more arts and cultural organizations in a community translates to more availability of arts experiences for people to engage with in that community. It also means more variety. A community with 30 arts organizations most likely has a greater assortment of options than a similar-sized community with only three organizations, so a greater diversity of interests and preferences can be met. This is just one example of the 12 measures we use.

Our measures of vibrancy say nothing about artistic quality, or who participates in the arts, or the value of the experience with art for any individual or community, or the many artistic and cultural offerings at non-arts organizations such as parks, military bases, hospitals, and libraries. We will continue to add new rubrics and additional measures. For now, we believe the metrics used in this report represent a solid start using the most reliable sources of data available on a nationwide scale.

To assess arts vibrancy across America, we incorporate multiple measures under three main rubrics: demand, supply, and public support for arts and culture on a per capita basis. We gauge demand with measures of total nonprofit arts dollars in the community, supply as total arts providers, and public support as state and federal arts funding. We use multiple measures since vibrancy can manifest in many ways.

Each community has its own story of what makes it unique and vibrant, so we share these highlights to give a better understanding of the life, vigor, and activity that are reflected in the numbers. Local arts commissions, convention and visitor bureaus, and other agencies provided descriptions of their community's characteristics. We are grateful for their help.

This year's key findings:

- **Arts vibrancy is active, not static.** Eight communities (20%) are entirely new to our lists this year, and one new state is represented: Alaska. Four communities are new to the report on the top-10 medium community list: Bremerton-Silverdale, WA; Ithaca, NY; Asheville, NC; and Barnstable Town, MA. Four new small communities made the list for the first time – Hudson, NY; Greenfield Town, MA; Oneonta, NY; and Juneau, AK – and Vineyard Haven,

1 Stern, M. J. and S. Seifert, *The Social Wellbeing of New York City's Neighborhoods: The Contribution of Culture and the Arts*, Philadelphia, PA: University of Pennsylvania Social Impact of the Arts Project, March, 2017.

2 See: 1) Fine Arts Fund, "The Arts Ripple Effect: A Research-Based Strategy to Build Shared Responsibility for the Arts" (2010), http://www.topospartnership.com/wp-content/uploads/2012/02/Arts_topos_1-10.pdf. Accessed 15 March 2017. 2) ArtPlace America's online Library for links to numerous resources, <http://www.artplaceamerica.org/library>. Accessed 15 March 2017.

3 *Arts and Culture Are Closer Than You Realize: U.S. Nonprofit Arts and Cultural Organizations Are a Big Part of Community Life, Economy, and Employment –and Federal Funding Enhances the Impact*, SMU National Center for Arts Research, March, 2017.

4 Merriam-Webster Dictionary, <https://www.merriam-webster.com/dictionary/vibrant>. Accessed 20 March 2017.

MA makes a reappearance from the 2015 report. Three communities – Pittsburgh, PA; Richmond, VA; and Rochester, NY – reclaimed a spot on our top-20, large metropolitan area list, having just missed inclusion in last year’s report.

- **There is shifting among the communities that made the list in previous years.** There are several reasons why this may have occurred. First, a community’s arts and cultural scene may have experienced a big change – e.g., opening of a large arts space. Second, because the measures are calculated on a per capita basis, it could be that population change was on a different trajectory from growth in arts and culture. Lastly, we have learned a lot over the past year about the extent to which a community’s arts and cultural activity attracts or implicates its neighboring communities, as visitors or employees, for example. This has led us to make some adjustments to our analyses.
- This reshuffling still leaves **every region of the country represented** (see Figure 1 and Tables 1, 2 and 3). While large and medium metropolitan areas represent locations in all regions of the country, the list of small communities is dominated by those located in western (Alaska, Colorado, Montana, Utah, Wyoming) and northeastern (Massachusetts, New York, and Vermont) states.
- **Arts vibrancy continues to take many shapes and forms.** Some communities have large, impressive nonprofit arts and cultural institutions, some burst with smaller organizations and venues, and others are artist magnets or tourist destinations. Numerous arts sectors are vibrant in some communities while other cities are capitals of a particular art form.
- **Vibrancy in very large metropolitan statistical areas (MSAs) takes two distinct forms.** Some large MSAs feature a strong concentration of arts vibrancy in the urban core with less going on in outlying districts whereas others feature vibrancy that is dispersed throughout the metropolitan area.
- As in the past two years, the **overwhelming majority of arts vibrant cities have a population either under 300,000 or between 1,000,000 and 3,000,000.** This was the case even after separating out the analysis of medium communities from small communities. Is this coincidence or are there natural zones in which population mass is optimal for vibrant demand, supply, and public support for the arts?

Table 1: Top 20 Arts Vibrant Large Communities (pop. 1,000,000 or more)

RANK	MSA (*= METRO DIVISION)	REGION	2015 POPULATION
1	Washington-Arlington-Alexandria, DC-VA-MD-WV*	South	4,812,246
2	New York-Jersey City-White Plains, NY-NJ*	Northeast	14,413,079
3	San Francisco-Redwood City-South San Francisco, CA*	West	1,629,951
4	Nashville-Davidson-Murfreesboro-Franklin, TN	South	1,830,345
5	Minneapolis-St. Paul-Bloomington, MN-WI	Midwest	3,524,583
6	Boston, MA*	Northeast	1,984,537
7	Los Angeles-Long Beach-Glendale, CA	West	10,170,292
8	Silver Spring-Frederick-Rockville, MD*	South	1,285,438
9	Newark, NJ-PA*	Northeast	2,511,493
10	Seattle-Bellevue-Everett, WA*	West	2,889,626
11	Philadelphia, PA*	Northeast	2,131,336
12	Cambridge-Newton-Framingham, MA*	Northeast	2,361,182
13	Portland-Vancouver-Hillsboro, OR-WA	West	2,389,228
14	Denver-Aurora-Lakewood, CO	West	2,814,330
15	Chicago-Naperville-Arlington Heights, IL*	Midwest	7,340,454
16	Pittsburgh, PA	Northeast	2,353,045
17	Austin-Round Rock, TX	South	2,000,860
18	New Orleans-Metairie, LA	South	1,262,888
19	Rochester, NY	Northeast	1,081,954
20	Richmond, VA	South	1,271,334

Figure 1: Top 40 Arts Vibrant Communities, by Location and Size

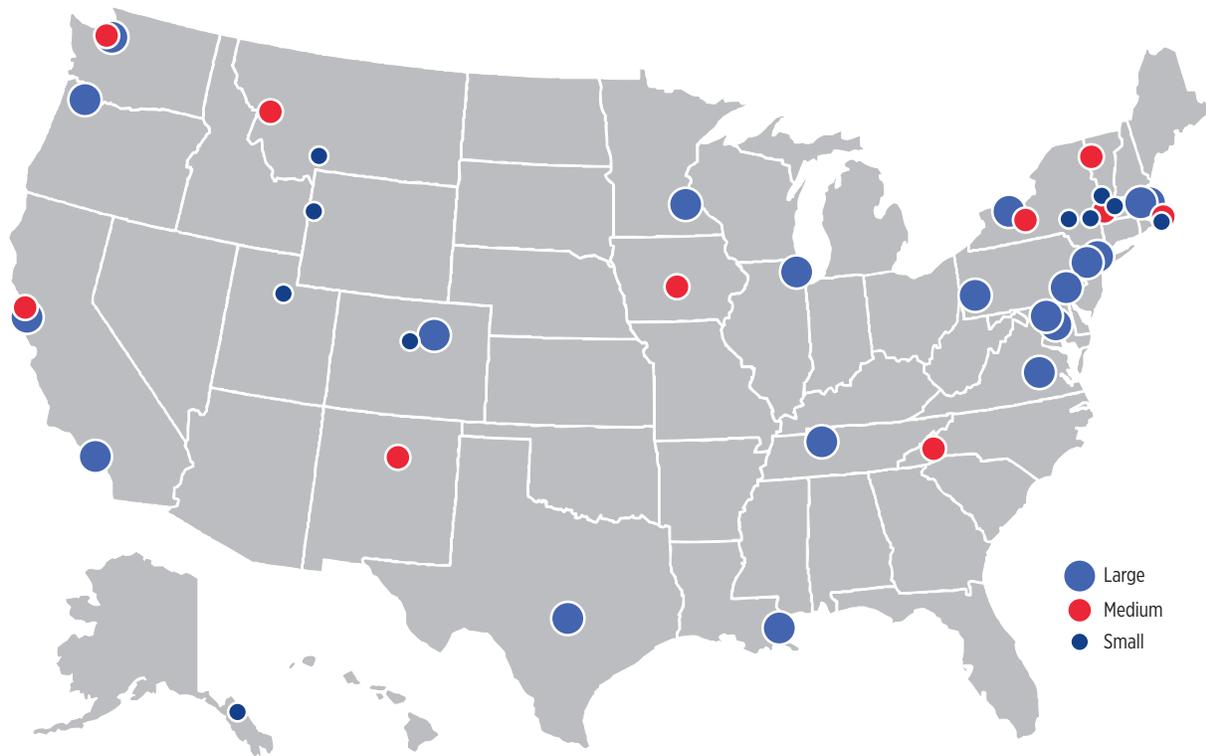


Table 2: Top 10 Arts Vibrant Medium Communities (pop. 100,000 to 1,000,000)

RANK	MSA (*= METRO DIVISION)	REGION	2015 POPULATION
1	Pittsfield, MA	Northeast	127,828
2	Santa Fe, NM	West	148,686
3	San Rafael, CA*	West	261,221
4	Missoula, MT	West	114,181
5	Burlington-South Burlington, VT	Northeast	217,042
6	Bremerton-Silverdale, WA	West	260,131
7	Ithaca, NY	Northeast	104,926
8	Asheville, NC	South	446,840
9	Barnstable Town, MA	Northeast	214,333
10	Des Moines-West Des Moines, IA	Midwest	622,899

Table 3: Top 10 Arts Vibrant Small Communities (Micropolitan Areas)

RANK	MSA	REGION	2015 POPULATION
1	Breckenridge, CO	West	30,257
2	Summit Park, UT	West	39,633
3	Bennington, VT	Northeast	36,317
4	Bozeman, MT	West	100,739
5	Hudson, NY	Northeast	61,509
6	Greenfield Town, MA	Northeast	70,601
7	Oneonta, NY	Northeast	60,636
8	Juneau, AK	West	32,756
9	Jackson, WY-ID	West	33,689
10	Vineyard Haven, MA	Northeast	17,299

INTRODUCTION

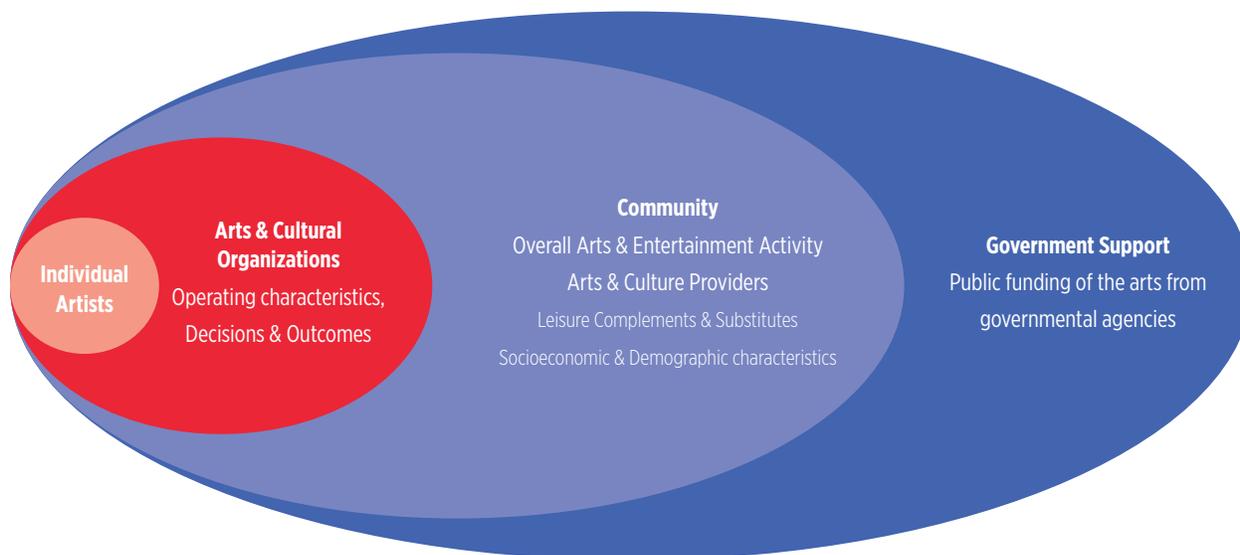
Arts and cultural organizations exist as part of their communities, not in isolation. In recognition of this, the National Center for Arts Research (NCAR) combines data from nonprofit arts and cultural organizations with data for the communities in which they reside.¹ By linking the two, we can identify factors that affect the health and sustainability of arts organizations. We know from our research that each of the factors from the ecosystem included in this report has an influence on a variety of financial, operating, and attendance performance outcomes for arts and cultural organizations. We share our findings regarding the operating and community characteristics that drive performance – and *how* they affect performance – in our NCAR reports (www.smu.edu/artsresearch).

Arts and culture also play a vital role in a city's livability and its social cohesion. The Arts Vibrancy Index (AVI) can help arts leaders, businesses, government agencies, and engaged citizens understand the overall intensity and capacity of the community's arts and culture sector. Past AVI reports have helped communities get the recognition they deserve from their mayors, city council members, and state legislators for their previously under-appreciated arts activity. Communities can benchmark themselves against an aspirational set of communities and understand what sets them apart by examining the underlying dimensions of demand, supply, and public support for arts and culture. This granular detail provides insights as to why two cities that seem very different on the surface might be close to one another in the ranking.

Until 2006, the Urban Institute ran the Arts and Culture Indicators in Community Building Project (ACIP), an initiative to integrate arts and culture-related measures into community quality-of-life indicator systems. There are recent, valuable frameworks such as the Cultural Asset Index that chronicle a neighborhood's cultural resources. There are published rankings that assess the strength of arts and culture as part of a larger look at a city's attractiveness and livability, and others that focus on the arts and cultural sector's role as part of creative placemaking. We share some metrics with these other studies but, in keeping with NCAR's mission, our ranking focuses solely on arts and culture with heavy emphasis on the nonprofit sector.

Our measures are drawn from a review of the existing literature on arts and culture indicators and from NCAR's Model of the Arts & Culture Ecosystem (see Figure 2), which features a complex and interdependent set of relationships among: 1) artists and arts organizations; 2) their communities; and 3) government funding that influences the production and consumption of arts and culture.

Figure 2: Modeling the Arts & Culture Ecosystem



When we look at factors that affect the performance of arts and cultural organizations in our NCAR Reports, we include socioeconomic and demographic characteristics and other leisure activities like sports teams, cinemas, and zoos. But we intentionally leave them out here so that the AVI focuses as purely as possible on arts and cultural activity. It would be unfair, for example, to penalize in the ranking a community that is relatively poor but very strong

on arts providers, or to elevate a community that has lots of sports teams and restaurants but few artists or arts organizations.

Key Definitions

Our measures are aggregated across the 11 **arts and cultural sectors** that are featured in NCAR's reports: Arts Education, Art Museums, Community, Dance, Music, Opera, Performing Arts Center, Symphony Orchestra, Theater, Other Museum, and Multidisciplinary Performing Arts.ⁱⁱ Some sectors combine arts and cultural disciplines with similar characteristics.ⁱⁱⁱ

Communities are defined by the Office of Management and Budget (OMB) as MSAs, or **Micro- and Metropolitan Statistical Areas**. As described on the Census Bureau website:

"A metro area contains a core urban area of 50,000 or more population, and a micro area contains an urban core of at least 10,000 (but less than 50,000) population. Each metro or micro area consists of one or more counties and includes the counties containing the core urban area, as well as any adjacent counties that have a high degree of social and economic integration (as measured by commuting to work) with the urban core."⁵

Focusing on MSAs captures the network of suburbs that rise up around a city or town rather than considering them separately, as might happen were we to instead focus on counties. Where the OMB breaks down very large MSAs (population cores of 2.5 million or more) into Metropolitan Divisions, we do the same. Metropolitan Divisions function as distinct social, economic, and cultural areas within the larger MSA,⁶ kind of like MSAs within MSAs. Some of these are fairly compact and may make intuitive sense to analyze together, like Boston and Cambridge. However, others, like the Metropolitan Divisions that make up the Chicago MSA, are spread across large distances and numerous states. To keep consistent across all analyses, we go with Metropolitan Divisions where they exist and note the comparisons with MSAs and with other Metropolitan Divisions for the same MSA. In total, there are 937 unique MSAs and Metro Divisions.

Although all measures are calculated on a per capita basis, we break cities into three size categories rather than compare cities of vastly different size: Large Metropolitan Statistical Areas (and Metro Divisions) with populations 1,000,000 or more; Medium Metropolitan Statistical Areas (and Metro Divisions) with populations of 100,000 to just under 1 million; and Small Metropolitan Statistical Areas, which are counties whose urban core has between 10,000 and 50,000 people. Taking a per-capita approach, and capturing the activity of MSAs rather than cities (i.e., urban cores only), sometimes leads to surprising results.

METRICS AND MEASURES

Our intention is to stimulate a conversation about how cities vary in their arts vibrancy and what forms vibrancy can take. Arts Dollars are a gauge of demand for nonprofit arts and cultural programming. If a community were uninterested in the arts or economically depressed and unable to enact demand for the arts, earned revenue from program activities would be low as would contributed revenue, so the organization would be unable to grow or pay well. Arts Providers

Want to see your area's scores in full?

We provide scores for every county's Arts Dollars, Arts Providers, Government Support, Socioeconomic, and Other Leisure characteristics on NCAR's website, with sub-scores on every item that makes up each of these 5 areas: <http://www.smu.edu/ncarheatmap>. This way, when you read in the NCAR report about the community characteristics that drive a particular performance measure, you can also see your community's relative strength on these measures. For example, since high levels of state and federal support are linked with higher levels of total engagement, you may want to know where your community stands relative to others on its level of state and federal support. On the Heat Map we report at the county level rather than MSA level because some counties fall outside of an MSA and we want to be as inclusive as possible in the information we make available. Numerous MSAs consist of several counties so it could be that your county's scores are higher (or lower) than your MSA's scores depending on where the concentration of arts activity occurs in your community. If you'd like to see the counties affiliated with each MSA listed in this report, you can go to the Heat Map, select "Other Maps" and activate "Top Counties in the U.S." to see these counties' individual scores.

Rather than focus on overall rankings for cities on the Heat Map, we share scores for the component parts described above on a scale from **0-100 with 100 being highest**. The scores are akin to percentiles – i.e., if your community has a score of 56, it means it did better than 56% of communities on that measure.

⁵ <http://www.census.gov/population/metro/> Accessed 20 March 2017.

⁶ Zients, Jeffrey D. (2013), OMB Bulletin Number 13-01, Executive Office of the President, Office of Management and Budget.

are a gauge of supply and include the number of arts employees, nonprofit arts and cultural organizations, arts, culture, and entertainment firms, and independent artists in the community. Government grant activity is a gauge of public support for arts and culture and is captured as number of state and federal grants and total government grant dollars in the community.

Table 4 shows what we measured and how we weighted each area. We weight Arts Providers and Arts Dollars more heavily than Government Support because of their critical importance to arts vibrancy, since they are indicators of supply and demand.

Table 4: Index Components (all per capita measures)^{iv}

METRIC	MEASURES	DESCRIPTION	WEIGHT
Arts Providers		County and ZIP code Business Pattern data collected and disseminated by the US Census Bureau. Arts and cultural organization data aggregated from IRS 990s.	45%
	Independent artists	Freelance artists primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions	
	Arts and culture employees	Number of people employed by the museum, historical site, theater, dance, music, opera, and other performing arts sectors, as salaried employees or independent contractors	
	Arts and cultural organizations	Number of nonprofit organizations in the museum, arts education, community, dance, music, opera, performing arts center, orchestra, theater, or multidisciplinary performing arts sectors	
	Arts, culture & entertainment firms	Number of arts and cultural organizations and commercial entertainment firms. Includes museums, theaters, dance companies, opera companies, music groups and performers, music producers and presenters, fine arts schools, and recording, motion picture, and video production and distribution companies	
Arts Dollars		Data aggregated from IRS 990s, DataArts' Cultural Data Profile, Theatre Communications Group, and the League of American Orchestras	45%
	Program revenue	All revenue earned due to people participating in the activities of nonprofit arts and cultural organizations	
	Contributed revenue	All revenue from contributions to nonprofit arts and cultural organizations (includes public funding)	
	Total expenses	All expenses of nonprofit arts and cultural organizations	
	Total compensation	All payment to staff and artists by nonprofit cultural organizations	
Government Support		Data collected and disseminated by the National Endowment for the Arts, Institute of Museum and Library Services, National Assembly of State Arts Agencies, and Americans for the Arts	10%
	State arts dollars	All state arts dollar funding in the community	
	State arts grants	Number of state arts grants awarded in the community	
	Federal arts dollars	All NEA and IMLS dollar funding in the community	
	Federal arts grants	Number of NEA and IMLS grants awarded in the community	

Because there are 937 unique MSAs and Metro Divisions, **any ranking between 1 and 93 still puts that community in the top 10% of cities on that measure**, and a ranking of 94-187 means the community is in the top 20th percentile, etc. **Being ranked in the top 10 roughly means being in the top 1%.**

It is important to note that rankings are ordinal measures – i.e., who came 1st, 2nd, 3rd, etc. – which provides uniformity but no information about the degree of difference between the raw measures. For example, the community ranked 1st on independent artists might feature a population that is 10% independent artists while the population in the 2nd place community has only 5% independent artists and the 3rd place community has 4.9% independent artists. The degree of difference between cities 1 and 2 is much bigger than the difference between cities 2 and 3, and yet the ranking makes them look like they are evenly spread apart. This is why the overall arts vibrancy ranking is not an average of the rankings on the three component metrics and the three component metrics are not an average of the rankings on their underlying measures. **We don't average rankings, we average raw scores.**

LARGE MSAs

This section provides details for the top 20 arts-vibrant communities with population of 1,000,000 or more. The rankings on the metrics and measures are from 1 to 937 since there are 937 unique MSAs and Metro Divisions. We offer insights into each community's arts and cultural scene and report rankings for Arts Providers, Arts Dollars and Government Support, as well as the rankings of the underlying measures. Subtle distinctions often emerge that illuminate particular strengths. Again, we weight Arts Providers and Arts Dollars at 45% each and Government Support at 10%.

Fifteen of the 20 have a population under 3 million. Boston, MA, and Cambridge-Newton-Framingham, MA – two of the three Metro Divisions that make up the larger Boston-Cambridge-Newton, MA-NH, MSA – made the list for a third year in a row. The same can be said of two of the three Metro Divisions comprising the San Francisco-Oakland-Hayward, CA, MSA. These very large MSAs have widespread arts vibrancy. By contrast, Chicago-Naperville-Arlington Heights, IL, was the only one of four Metro Divisions of the Chicago-Naperville-Elgin, IL-IN-WI, MSA, to make the list again this year. Philadelphia was the only Metro Division on the list of the four divisions that make up the larger Philadelphia-Camden-Wilmington, PA-NJ-DE-MD, MSA. These large, metropolitan regions appear to have high arts vibrancy in the urban core that is not prevalent in the surrounding areas.

#1

Washington – Arlington – Alexandria, DC-VA-MD-WV (pop. 4,812,246)

The **Washington-Arlington-Alexandria, DC-VA-MD-WV**, Metropolitan Division covers the District of Columbia and surrounding counties, including Prince George's County in Maryland, Fairfax and Arlington counties and the city of Alexandria in Virginia. Home to many world-class museums and a dynamic performing arts scene, the Washington, DC region ranked 1st overall in Arts Dollars and on each of the 4 sub-measures: contributed revenue, program revenue, total compensation, and total expenses. Although there are many small and mid-size arts and cultural organizations in every arts and culture sector, DC is especially rich in large organizations: the National Gallery of Art, Corcoran Gallery of Art, The Phillips Collection, the many Smithsonian Institution Museums, the Renwick Gallery, Shakespeare Theater Company, Ford's Theater, The National Theater, The Warner Theatre, and Arena Stage. The John F. Kennedy Center for the Performing Arts houses the Washington National Opera, National Symphony Orchestra and Suzanne Farrell Ballet in addition to offering its own programming, and its artistic constituents are many. Both Virginia's Wolf Trap Center for the Performing Arts and Maryland's Strathmore and Clarice Smith Center for the Performing Arts are large contributors to the region's art scene. The DC Metro Division is a thriving hub of arts activity that is home to several of the nation's arts service organizations including Americans for the Arts, Chorus America, and Dance/USA. Being the nation's capital, it has an international population and a plethora of organizations that promote cultural and ethnic awareness. The DC Commission on the Arts and Humanities (DCCAH) provides grants, professional opportunities, education enrichment, and other programs and services to individuals and organizations in all communities within the District of Columbia. It is joined by the Arlington Commission for the Arts, the Alexandria Commission on the Arts, the Prince George's Arts and Humanities Council, and the Arts Council of Fairfax County in granting funds and supporting programs that benefit the arts in the greater DC metropolitan area. Although Washington, DC, is not a state, District of Columbia funding is reported as state funding through the National Assembly of State Arts Agencies.

Arts Providers		13th
	Independent artists	88th
	Arts and culture employees	13th
	Arts and culture organizations	24th
	Arts, culture & entertainment firms	16th
Arts Dollars		1st
	Program revenue	1st
	Contributed revenue	1st
	Total expenses	1st
	Total compensation	1st
Government Support		19th
	State arts dollars	142nd
	State arts grants	290th
	Federal arts dollars	7th
	Federal arts grants	8th

#2

New York – Jersey City – White Plains, NY-NJ (pop. 14,413,079)

The **New York-Jersey City-White Plains, NY-NJ**, Metro Division spans the five boroughs of New York City as well as six counties in New Jersey and three Hudson Valley counties. The diversity of options dispersed throughout New York City’s five boroughs makes the Metro Division unique. Almost every genre of art imaginable can be found, ranging from small, local organizations to large, internationally known icons such as the Whitney Museum, Carnegie Hall, Alvin Ailey, MoMA, the Metropolitan Museum of Art, Brooklyn Academy of Music, the Metropolitan Opera, the New York Philharmonic, the American Museum of Natural History, and the Solomon R. Guggenheim Museum. Not surprisingly, New York is ranked 1st in the country on overall Arts Providers per capita. Every measure of both Arts Providers and Arts Dollars was in the top 2% or better.

Arts Providers		1st
	Independent artists	5th
	Arts and culture employees	14th
	Arts and culture organizations	21st
	Arts, culture & entertainment firms	2nd
Arts Dollars		10th
	Program revenue	12th
	Contributed revenue	17th
	Total expenses	9th
	Total compensation	8th
Government Support		9th
	State arts dollars	25th
	State arts grants	39th
	Federal arts dollars	22nd
	Federal arts grants	7th

It is worth pointing out that our Arts Dollars measures do not include for-profit galleries or Broadway theaters but three of our four Arts Provider measures do. The New York City Department of Cultural Affairs has significant impact through its dedicated support and strengthening of the city’s vibrant cultural life throughout the five boroughs. There are numerous clusters of arts and cultural activity such as the Chelsea and Lower East Side gallery districts, the Downtown Brooklyn Cultural District, Museum Mile on Manhattan’s Upper East Side, and Lincoln Center for the Performing Arts, which collectively represent a range of performing and visual arts activity. New York’s historical and future role in the arts is captured by the World Cities Culture Forum, which stated, “New York’s neighborhoods have played a revolutionary role in many different art forms and genres. These include Yiddish theatre in the Lower East Side, hip hop and graffiti in the Bronx, pop art and punk rock in the East Village, the jazz and literature of the Harlem Renaissance, and the continued evolution of the Broadway theatre district – now enlivened by the new cultural hybridity of Lin-Manuel Miranda’s hip-hop/rap musical *Hamilton*...The Mayor has committed to building 1,500 units of affordable living and working space for artists and 500 work spaces for artists over the next decade, to be available at below market rates.”

#3

San Francisco – Redwood City – South San Francisco, CA (pop. 1,629,951)

The **San Francisco-Redwood City-South San Francisco, CA**, Metro Division’s arts and cultural landscape enjoys strong representation by organizations of every size and sector. While no formal arts district has been designated, many arts and cultural organizations are clustered by neighborhoods: SOMA, Civic Center, Union Square, and Mission, which houses galleries and organizations focusing on Latino art. San Francisco’s ballet, symphony, and opera are highly regarded, tour regularly around the world, and are among the highest-budget organizations in the community. Museums range from the Exploratorium to the Cable Car Museum to the San Francisco Museum of Modern Art. San Francisco is home to over 1,000

Arts Providers		4th
	Independent artists	65th
	Arts and culture employees	8th
	Arts and culture organizations	8th
	Arts, culture & entertainment firms	3rd
Arts Dollars		5th
	Program revenue	6th
	Contributed revenue	7th
	Total expenses	4th
	Total compensation	3rd
Government Support		18th
	State arts dollars	256th
	State arts grants	146th
	Federal arts dollars	10th
	Federal arts grants	3rd

murals, and over 4,000 public artworks, which were funded by the City’s Art Enrichment Ordinance. The Ordinance requires that 2% of gross construction costs of civic building projects be allocated for permanent public art, ultimately helping enrich and beautify public spaces throughout the city, from the airport to the zoo. Many employees of tech companies direct their giving to the arts. San Francisco has an active and thriving “alternative/counter culture” arts community as well. Many are active in the annual Burning Man event. The San Francisco Arts Commission is the city agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy. Grants for the Arts/Hotel Tax Fund is a city department that funds arts organizations and supports an arts promotion position within the city’s destination marketing organization. In 2016, San Francisco celebrated the reopening of the San Francisco Museum of Modern Art, which is now the largest contemporary art museum in the country. On a per capita basis, San Francisco is ranked 8th in the country on number of arts and culture employees and 3rd on total compensation paid to arts and culture employees. It ranks 3rd on federal arts grants and on arts, culture, and entertainment firms.

#4

Nashville – Davidson – Murfreesboro – Franklin, TN (pop. 1,830,345)

Nashville-Davidson-Murfreesboro-Franklin, TN,

has long been known for its expansive music scene, but the emergence of world-class visual arts and fashion has put Nashville – Music City – on the map as an artistic and culturally rich destination. Nashville claims to have the largest concentration of songwriters in the world, with a strong presence of Americana-focused artisans and artists. There is robust public support for the arts at the local level, and individual philanthropists have helped propel growth of some of the larger cultural institutions in the last decade. Metro Arts is the arts and cultural division of the city of Nashville. It grants over \$2 million annually to projects that strengthen the creative workforce, increase creative and cultural participation, and establish vibrant, creative neighborhoods. Vanderbilt, Fisk, and Belmont universities attract bright and talented students, who fall in love with the culture of Nashville and choose to stay. To attract and nurture emerging artists in all genres, Nashville leaders recently pooled funds to create Periscope, a six-week artist boot camp that provides artists with pre-IPO startup training. The Frist Center for the Visual Arts is the anchor for a rapidly expanding visual arts scene. The Tennessee Performing Arts Center and the Schermerhorn Symphony Center are main performing arts venues. Nashville is in the top 5% of all cities on the overall Arts Dollars, Arts Providers and Government Support measures, with particular strength in arts, culture, and entertainment firms per capita, along with the local employment that they provide.

Arts Providers		8th
	Independent artists	10th
	Arts and culture employees	6th
	Arts and culture organizations	256th
	Arts, culture & entertainment firms	6th
Arts Dollars		39th
	Program revenue	26th
	Contributed revenue	87th
	Total expenses	41st
	Total compensation	38th
Government Support		47th
	State arts dollars	73rd
	State arts grants	99th
	Federal arts dollars	85th
	Federal arts grants	75th

#5

Minneapolis – St. Paul – Bloomington, MN-WI (pop. 3,524,583)

The **Minneapolis-St. Paul-Bloomington, MN-WI**, MSA has a vibrant literary and publishing scene, strong theaters, foundations, and support for individual artists, a great orchestra as well as support for Native American voices. It ranks 6th in Government Support and is ranked 2nd for state arts dollars per capita. Minneapolis-St. Paul also ranks 12th on total compensation to those working in arts and cultural organizations. The Walker Art Center, The Minneapolis Institute of Arts, The Weisman Art Museum, and The Museum of Russian Art anchor the visual arts scene. The area's dynamic theater scene includes companies such as the Illusion, Jungle, Mixed Blood, Penumbra, Mu Performing Arts, Bedlam Theatre, Red Eye, Theater Latté Da, In the Heart of the Beast Puppet and Mask Theatre, Lundstrum

Performing Arts, and the Children's Theatre Company. The Guthrie Theater, the area's largest theater company, occupies a three-stage complex overlooking the Mississippi River. The Minnesota Orchestra and Minnesota Opera are based in Minneapolis and the Science Museum of Minnesota and Minnesota Children's Museum are in St. Paul. Home to Minnesota Fringe Festival, the largest non-juried performing arts festival in the U.S., Minneapolis has the largest literary and book center in the country, Open Book. There are numerous community-based organizations that focus on cultural and ethnic awareness and folk arts. ArtPlace America has helped to fund "Irrigate," a three-year community development initiative created through the partnership between Springboard for the Arts, City of Saint Paul, and Twin Cities Local Initiatives Support Corporation. Irrigate happened as a response to the disruptive construction of a new rail line through the urban core, concerning many business owners in the area. The initiative supports artists in the area as problem solvers, connecting and engaging the community through art to still bring people to the businesses affected and creating beauty in the construction chaos.

Arts Providers		19th
	Independent artists	55th
	Arts and culture employees	47th
	Arts and culture organizations	48th
	Arts, culture & entertainment firms	14th
Arts Dollars		8th
	Program revenue	8th
	Contributed revenue	15th
	Total expenses	10th
	Total compensation	12th
Government Support		6th
	State arts dollars	2nd
	State arts grants	54th
	Federal arts dollars	17th
	Federal arts grants	17th

#6

Boston, MA (pop. 1,984,537)

The **Boston, MA**, Metro Division's arts community thrives on collaboration, innovation, and partnerships, in the Metro Division itself and with organizations located across the Charles River in Cambridge. Organizations like the Boston Center for the Arts, StageSource, ArtsEmerson, and Huntington Theatre Company demonstrate the efficacy of this model. From small outfits like Commonwealth Shakespeare Company and Speakeasy Stage Company to mid-sized, award-winning production companies like the Huntington to Broadway in Boston and the Citi Performing Arts Center, Boston has multiple tiers dedicated to the arts. ArtsBoston serves its 175 member arts and cultural organizations with research and audience building programs. Design

Arts Providers		22nd
	Independent artists	187th
	Arts and culture employees	23rd
	Arts and culture organizations	26th
	Arts, culture & entertainment firms	12th
Arts Dollars		6th
	Program revenue	3rd
	Contributed revenue	16th
	Total expenses	8th
	Total compensation	6th
Government Support		15th
	State arts dollars	95th
	State arts grants	80th
	Federal arts dollars	15th
	Federal arts grants	16th

Museum Boston brings art out into the community, placing exhibitions in common gathering places, such as retail spaces or outdoor spaces. Iconic institutions abound, such as the Boston Symphony and Boston Pops Orchestra at Symphony Hall, the Museum of Fine Arts (MFA), the Isabella Stewart Gardner Museum, and Institute of Contemporary Art-Boston. While arts organizations interact constantly, they are quite spread out geographically, for the Boston, MA, Metro Division includes Norfolk, Plymouth, and Suffolk counties. Boston organizations rank in the top 1% for program revenue, total expenditures, and total compensation paid to those working in arts and culture.

#7

Los Angeles – Long Beach – Glendale, CA (pop. 10,170,292)

The **Los Angeles-Long Beach-Glendale, CA**, Metro Division's signature film and recording industries, outstanding art schools, enviable year-round climate, inexpensive options for work space, and welcoming attitude toward nonconformists have been magnets for visual and performing artists looking to push creative boundaries for nearly a century. Today, Los Angeles boasts more artists and more arts, culture, and entertainment firms per capita than any community in the U.S. Long Beach alone is home to almost 700 artists, according to the Arts Council for Long Beach. The City of Los Angeles Department of Cultural Affairs has nearly two dozen theaters and cultural centers spread throughout the community in addition to providing funding and a variety of programs. The L.A. County Arts Commission funds, among other initiatives, free concerts at venues throughout L.A. County as part of the annual Free Concerts in Public Sites Program. The City of Los Angeles mandates that one percent of the total cost of all construction, improvements, or renovation projects undertaken by the city be set aside for public art projects. The vast wealth and subsequent generosity of early entrepreneurs have resulted in Los Angeles becoming home to some of the world's most important art museums and collections, such as The J. Paul Getty Museum, the Hammer Museum, the Los Angeles County Museum of Art, the Norton Simon Museum, The Huntington Library, Art Collections and Botanical Gardens, and most recently, The Broad Museum. Independent art galleries with offerings for every art lover can be found all over the city. For the performing arts, Los Angeles is home to the world-renowned Music Center, one of the largest performing arts centers in the United States, with its acclaimed buildings and world-class resident companies: the L.A. Philharmonic, Center Theatre Group, L.A. Master Chorale, and L.A. Opera. The Hollywood Bowl is the largest performing arts amphitheater in the world. These iconic institutions live in harmony with the Geffen Playhouse, Wallis Annenberg Center for the Performing Arts, the L.A. Chamber Orchestra, and hundreds of smaller professional theater companies, dance companies, and music ensembles.

Arts Providers		2nd
	Independent artists	1st
	Arts and culture employees	51st
	Arts and culture organizations	224th
	Arts, culture & entertainment firms	1st
Arts Dollars		62nd
	Program revenue	72nd
	Contributed revenue	59th
	Total expenses	76th
	Total compensation	69th
Government Support		300th
	State arts dollars	666th
	State arts grants	660th
	Federal arts dollars	144th
	Federal arts grants	108th

#8

Silver Spring – Frederick – Rockville, MD (pop. 1,285,438)

The **Silver Spring-Frederick-Rockville, MD**, Metro Division, which encompasses Montgomery County and Frederick County, is part of the greater Washington Metropolitan Statistical Area. Being partly inside the Capital Beltway, its arts and culture vibrancy benefits from being a close suburb of DC, as evidenced by its 3rd place rankings on contributed revenue and total expenses, as well as its 4th place ranking on compensation to arts and culture employees. In addition to access to DC's arts and cultural offerings, Silver Spring is home to the Strathmore and the American Film Institute's AFI Silver Theatre and Culture Center, as well as several entertainment, musical, and ethnic festivals. The most notable of these festivals are AFI DOCS and The Silver Spring Jazz Festival. The Silver Spring Arts District includes venues for live music, theater, independent films, visual arts, dance, and more. Other notable organizations are the Washington International Piano Festival, the Olney Theatre Center, Round House Theatre, Imagination Stage, and the Weinberg Center for the Arts. In Rockville, there is a civic ballet, civic chorus, and civic concert band. VisArts in Rockville provides art education classes and camp programs, as well as gallery space for local artists. In the Silver Spring Arts District you will find the Delaplaine Arts Center, Griffin Art Center, and the annual Frederick Festival of the Arts. Montgomery County has more than two dozen arts education organizations and two dozen dance companies. The Arts and Humanities Council of Montgomery County and Frederick Arts Council foster environments where the arts may flourish through grants and programs.

Arts Providers		34th
	Independent artists	106th
	Arts and culture employees	101st
	Arts and culture organizations	52nd
	Arts, culture & entertainment firms	28th
Arts Dollars		4th
	Program revenue	14th
	Contributed revenue	3rd
	Total expenses	3rd
	Total compensation	4th
Government Support		38th
	State arts dollars	58th
	State arts grants	257th
	Federal arts dollars	50th
	Federal arts grants	35th

#9

Newark, NJ – PA (pop. 2,511,493)

The **Newark, NJ-PA**, Metro Division spans six counties in New Jersey and Pike County, PA, and is part of the larger New York-Newark-Jersey City, NY-NJ-PA, MSA. Just a quick train ride away from New York and with affordable housing, Newark is a desirable place for artists to live, as evidenced by the ranking on independent artists per capita in the top 3% of communities. Newark Arts is dedicated to "bringing the transformative power of the arts into the lives of those who live in, work in, and visit Newark through programs, advocacy, promotion, education, and coordination." There are dozens of galleries in addition to the Newark Museum, which curates a film series, the Newark Black Film Festival, and a jazz series. Newark has strong anchor institutions such as the NJPAC and Paper Mill Playhouse, as well as extensive community organizations, festivals, and programs. Newark itself has a designated Arts District, but the arts are also dispersed, with every ward having its own set of art organizations such as galleries and performing arts spaces. *The Façade!* brings hundreds of people and showcases emerging artists while simultaneously promoting community-

Arts Providers		23rd
	Independent artists	27th
	Arts and culture employees	123rd
	Arts and culture organizations	112th
	Arts, culture & entertainment firms	11th
Arts Dollars		53rd
	Program revenue	55th
	Contributed revenue	82nd
	Total expenses	58th
	Total compensation	44th
Government Support		33rd
	State arts dollars	23rd
	State arts grants	206th
	Federal arts dollars	77th
	Federal arts grants	45th

supported agricultural food shares with vegetables grown on site. The Newark Arts Education Roundtable is a consortium of over 50 arts organizations in Newark that are involved in supporting or providing arts education services to children in Newark during in- and out-of-school time. Newark's state arts dollars are in the top 5% of cities, as are its number of federal arts grants, total compensation, and arts, culture and entertainment firms.

#10

Seattle – Bellevue – Everett, WA (pop. 2,889,626)

In the **Seattle, WA**, MSA, art is viewed as essential and it is integrated into daily life. Whether as artist-designed manhole covers and artist-made building parts for new construction, or the Seattle Department of Transportation's official "Art Plan," bringing beauty and art to the streets of Seattle is high priority for city officials. It has large, established institutions that tend to be clustered in two primary neighborhoods: Downtown and the Seattle Center. It has a large ecosystem of smaller arts organizations in every genre, in just about every neighborhood. Seattle boasts more than 140 producing theater companies. It has been recognized nationally and internationally for leadership and innovation in theater, music, glass art, and literary arts, and is one of only a handful of U.S. cities to have a top-tier symphony, ballet and opera. The City's Office of Arts & Culture is a cabinet-level department that enjoys a dedicated revenue stream and, at the county level, 4Culture provides critical funding for arts, public art, heritage and historic preservation. Seattle citizens use art and culture to preserve the environment as well, through the creation of "Duwamish Revealed," a festival and series of art installations dedicated to appreciating and saving Seattle's only river. Innovative organizations like Shunpike provide emerging, independent artists and small arts organizations support in the form of critical services, resources, and opportunities to create success. Seattle is ranked in the top 3% of communities on both Arts Providers and Arts Dollars, and all of its sub-measures in these two areas are well within the top 10% of all cities.

Arts Providers		28th
	Independent artists	72nd
	Arts and culture employees	84th
	Arts and culture organizations	79th
	Arts, culture & entertainment firms	17th
Arts Dollars		22nd
	Program revenue	11th
	Contributed revenue	32nd
	Total expenses	32nd
	Total compensation	32nd
Government Support		129th
	State arts dollars	597th
	State arts grants	378th
	Federal arts dollars	48th
	Federal arts grants	30th

#11

Philadelphia, PA (pop. 2,131,336)

Both history and the arts pervade the **Philadelphia, PA**, Metro Division. Each arts and cultural sector is well-represented with a multitude of organizations, and there are world-renowned hallmarks such as the Philadelphia Orchestra and the Philadelphia Museum of Art. In addition to the concentration of organizations on the Avenue of the Arts, Philly is home to more than a dozen outstanding educational institutions that offer advanced training in arts and culture, including The Curtis Institute, the Academy of Vocal Arts, Pennsylvania Academy of Fine Arts, and The Moore College of Art and Design. There is a wealth of history and science museums, from The Franklin Institute science museum to the University of Pennsylvania Museum of Archaeology and

Arts Providers		55th
	Independent artists	228th
	Arts and culture employees	162nd
	Arts and culture organizations	44th
	Arts, culture & entertainment firms	24th
Arts Dollars		14th
	Program revenue	20th
	Contributed revenue	20th
	Total expenses	15th
	Total compensation	14th
Government Support		25th
	State arts dollars	63rd
	State arts grants	205th
	Federal arts dollars	40th
	Federal arts grants	14th

Anthropology to the National Constitution Center. As of April 2017, you can find the new Museum of the American Revolution and in September 2017, the O17 festival of operas hosted by Opera Philadelphia. Philly has three major performing arts centers: the Annenberg Center for the Performing Arts, Kimmel Center, and the Mann Center for the Performing Arts. Dance and theater companies abound. Many of Philadelphia's arts and culture nonprofits were founded over 100 years ago, pointing to a long history of support. Today, the Greater Philadelphia Cultural Alliance provides solid support in a myriad of ways and there is strong foundation support for the arts. Philly ranks 27th in Arts Dollars and scores in the top 5% of cities on all Arts Dollar measures. It is 14th on the number of federal arts grants per capita.

#12

Cambridge – Newton – Framingham, MA (pop. 2,361,182)

The **Cambridge-Newton-Framingham, MA,** Metro Division is located just across the Charles River from Boston. Its arts and cultural community is inseparable from the dynamism of its world-class universities, Harvard and MIT. Organizations like American Repertory Theatre, the Harvard Art Museums, Harvard Museum of Natural History, Peabody Museum of Archaeology and Ethnology, Semitic Museum, List Visual Arts Center, and MIT Museum are all university-based. The City of Cambridge's Percent-for-Art requires that one percent of the construction costs on municipal capital investment be designated for use in developing site-responsive public artwork. This has resulted in the creation of more than 200 artworks in locations across the city. In addition to exhibitions and educational programming

Arts Providers		44th
	Independent artists	210th
	Arts and culture employees	125th
	Arts and culture organizations	40th
	Arts, culture & entertainment firms	26th
Arts Dollars		19th
	Program revenue	13th
	Contributed revenue	52nd
	Total expenses	19th
	Total compensation	15th
Government Support		40th
	State arts dollars	183rd
	State arts grants	128th
	Federal arts dollars	35th
	Federal arts grants	48th

presented in Gallery 344, Cambridge Arts stages high-profile events such as the Cambridge River Festival, featuring music, dance, theater, and visual art. The Cambridge Art Association has been committed for over 60 years to exhibiting and promoting the work of regional, New England artists. Merrimack Repertory Theatre and the Addison Gallery of American Art are well-respected organizations that reside outside of the density of Cambridge institutions. In addition, arts education organizations in Essex and Middlesex counties abound. This Metro Division is in the top 5% of communities in overall Arts Providers, Arts Dollars, and Government Support. It ranks in the top 2% on program revenue, total expenses, and total compensation on a per capita basis.

#13

Portland – Vancouver – Hillsboro, OR – WA (pop. 2,389,228)

The **Portland-Vancouver-Hillsboro, OR-WA**, MSA supports a young, yet vibrant arts community. The Regional Arts & Culture Council (RACC) receives funding from a variety of public and private partners to serve artists, arts organizations, schools, and residents throughout Clackamas, Multnomah, and Washington counties, which are part of the MSA. In order to bolster support for the arts community, voters took action in 2012, passing an annual \$35 income tax to support certified art and music teachers in every Portland elementary school, to provide operating support for over 45 arts organizations, and to create an arts access fund for grants to underserved populations. The metro area has a diverse artistic landscape that showcases artistic strength in many genres. Arts and culture institutions include the Portland Art Museum, Portland Center Stage, and Oregon Museum of Science and Industry, as well as mid- and small-size offerings in all disciplines. Portland’s Centers for the Arts has five venues that bring over 1,000 music, theater, dance, and lecture performances to Portland each year, and Oregon Symphony, Portland Opera, Oregon Ballet Theatre, Oregon Children’s Theatre, and Portland Youth Philharmonic are all resident companies. Portland is home to several eclectic, neighborhood-based arts districts. The Portland Cultural District covers 12 city blocks. In the Alberta Arts District, you can find the Alberta Rose Theatre, reopened after 20 years and reemerging as one of the premier spots to hear acoustic music, see art house film, and enjoy live performances. New and creative talent enjoys the city because of its natural environment, relative affordability, liberal reputation, and passion for all things creative.

Arts Providers		25th
	Independent artists	53rd
	Arts and culture employees	77th
	Arts and culture organizations	76th
	Arts, culture & entertainment firms	18th
Arts Dollars		68th
	Program revenue	56th
	Contributed revenue	115th
	Total expenses	78th
	Total compensation	54th
Government Support		57th
	State arts dollars	172nd
	State arts grants	140th
	Federal arts dollars	61st
	Federal arts grants	63rd

#14

Denver – Aurora – Lakewood, CO (pop. 2,814,330)

In the **Denver-Aurora-Lakewood, CO**, MSA, The Museum of Contemporary Art Denver, the Clyfford Still Museum, and the Denver Art Museum anchor the visual art scene. Other prominent museums include the Kirkland Museum, The Denver Museum of Nature and Science, and History Colorado Center. The Denver Center for Performing Arts (DCPA), extending four city blocks and with 10 performance spaces, provides extensive and varied arts and education programming. Performing arts organizations that regularly perform at the DCPA include the Colorado Ballet, the Colorado Symphony Orchestra, Opera Colorado, and the Denver Center for the Performing Arts’ theatrical divisions — Denver Center Attractions, Denver Center Theatre Company, and the National Theatre Conservatory. Denver has a robust Cultural District that provides certification and support for creative neighborhoods, two of which, Art District on Santa Fe and River North Arts District, are in the

Arts Providers		50th
	Independent artists	56th
	Arts and culture employees	149th
	Arts and culture organizations	210th
	Arts, culture & entertainment firms	46th
Arts Dollars		20th
	Program revenue	27th
	Contributed revenue	18th
	Total expenses	24th
	Total compensation	28th
Government Support		77th
	State arts dollars	342nd
	State arts grants	331st
	Federal arts dollars	18th
	Federal arts grants	90th

heart of Denver. The 40 West Arts District can be found in nearby Lakewood. The Scientific and Cultural Facilities District distributes funds from a 0.1% sales tax (one penny on every \$10) to cultural institutions. This year, Colorado Creative Industries launched Space to Create Colorado, which is partnering with Artspace to create seven to eight affordable housing projects over the next decade statewide.

#15

Chicago – Naperville – Arlington Heights, IL (pop. 7,340,454)

The **Chicago-Naperville-Arlington Heights, IL**, Metro Division has world-class arts and cultural organizations, from the Art Institute of Chicago and the Field Museum of Natural History to Hubbard Street Dance and The Joffrey Ballet. The region is largely anchored by the city of Chicago and its surrounding suburbs. Chicago itself is home to over 250 professional theater companies, from nonunion storefronts to an unprecedented five Tony Award-winning regional theatre companies: Steppenwolf Theatre Company, Victory Gardens Theater, Goodman Theatre, Chicago Shakespeare Theater, and Lookingglass Theatre Company. Broadway in Chicago is one of the largest commercial touring homes in the country. Chicago’s theater community spawned modern improvisational theater and includes the

Arts Providers		61st
	Independent artists	101st
	Arts and culture employees	193rd
	Arts and culture organizations	135th
	Arts, culture & entertainment firms	35th
Arts Dollars		25th
	Program revenue	18th
	Contributed revenue	56th
	Total expenses	33rd
	Total compensation	26th
Government Support		85th
	State arts dollars	215th
	State arts grants	154th
	Federal arts dollars	110th
	Federal arts grants	78th

legendary The Second City. Classical offerings include the Lyric Opera of Chicago, Chicago Opera Theater, Chicago Symphony Orchestra, and the Chicago Sinfonietta. Other live-music genres that are part of the cultural heritage include blues, soul, jazz, gospel, and house. The city is the site of an influential hip-hop scene and it has launched new music and dance styles such as Chicago juke and footwork. Through the City of Chicago’s arts agency, the Department of Cultural Affairs and Special Events (DCASE), the city provides vital programs supporting the cultural landscape, from individual and organizational grants to capacity-building programs, residencies, and performance opportunities. DCASE is also known for its role producing a number of citywide music, cultural, and culinary festivals that are free and open to the public and draw international audiences. Chicago is also characterized by its other municipal and quasi-governmental agencies that each have a long tradition of advancing the arts across Chicago’s neighborhoods, including Chicago’s 80 neighborhood branch libraries and its 580 parks including cultural centers and arts residency programs. There are also many universities that contribute to Chicago’s arts scene, providing top education and training in the arts and media, and making Chicago a draw for young talent. Important works of outdoor public art abound, providing free access to works from the masters to contemporary street artists. The Chicago Cultural Alliance works to strengthen ethnic museums and cultural centers located across Chicago neighborhoods. There is strong local public and foundation arts support. Chicago also is the headquarters for numerous government advocacy and support agencies, including Arts Alliance Illinois, the Illinois Arts Council Agency, and Forefront, the only statewide membership organization in the country that includes nonprofits, grantmakers, public agencies, and its allies in one. Chicago ranks 18th on program revenue and scores in the top 6% on every Arts Dollar measure.

#16

Pittsburgh, PA (pop. 2,353,045)

The **Pittsburgh, PA**, MSA is reaping the rewards of strategic investments in the arts and revitalization. The Pittsburgh Central Trust, established some 30 years ago, has worked with the Heinz Endowments, Richard King Mellon Foundation, and Benedum Foundation to bring back to life several city theaters and performance venues, viewed as Pittsburgh icons. The Heinz Endowments has also established the Transformative Arts Process, changing grant-making strategies in neighborhoods traditionally receiving little arts funding. Pittsburgh is well-known for its Cultural District, a 14-square-block area in downtown that was transformed in the 1980s from a blighted red-light district to an area with six theaters offering 1,500 performances and other arts programs annually. It is home to notable institutions such as the Pittsburgh Symphony Orchestra, Pittsburgh Ballet

Theatre and School, Pittsburgh Public Theatre, August Wilson Center, Cabaret at Theater Square, and Wood Street Galleries. In addition, the Strip District is home to the Pittsburgh Opera, Pittsburgh Ballet Theatre, Heinz History Center, and Society for Contemporary Craft. The Greater Pittsburgh area is strong in all disciplines, from those mentioned above to world-class museums to systemic arts education initiatives. Pittsburgh is also fortunate to have an Office of Public Art, which advances public art projects throughout Greater Pittsburgh. A means of supporting the arts and culture that is unique to Pittsburgh is the Allegheny Regional Asset District (RAD). RAD is a special purpose unit of local government financed by a 1% sales tax. Through RAD in 2016, arts and culture organizations received approximately \$11 million for general operating support, special programs (including accessibility programs), capital projects, and shared services partnerships. This program is, no doubt, partly responsible for Pittsburgh's ranking in the top 5% of communities on Arts Providers and Arts Dollars. A partnership between the Greater Pittsburgh Area Arts Council and the City of Pittsburgh Department of City Planning has established Pittsburgh Arts Places, an online platform to encourage residents and the over two million tourists annually to visit local arts venues and artworks.

Arts Providers		47th
	Independent artists	292nd
	Arts and culture employees	18th
	Arts and culture organizations	164th
	Arts, culture & entertainment firms	43rd
Arts Dollars		38th
	Program revenue	46th
	Contributed revenue	65th
	Total expenses	37th
	Total compensation	31st
Government Support		98th
	State arts dollars	187th
	State arts grants	425th
	Federal arts dollars	68th
	Federal arts grants	82nd

#17

Austin – Round Rock, TX (pop. 2,000,860)

Well-known for its music and movie scenes, **Austin – Round Rock, TX**, also has a robust, multifaceted arts scene. Billed as the "Live Music Capital of the World," it is no surprise that Austin attracts young musicians. Austin is filled with music venues and the artists playing in them. There are more than 250 live venues that fill the city with music every night of the week. But there has also been an influx of festivals and multicultural events such as Austin City Limits and South by Southwest that are attracting a growing number of visual and film artists along with investments in the arts and cultural community. The Cultural Arts Division of the city's Economic Development Department provides leadership and management for Austin's cultural arts

Arts Providers		31st
	Independent artists	70th
	Arts and culture employees	80th
	Arts and culture organizations	80th
	Arts, culture & entertainment firms	33rd
Arts Dollars		100th
	Program revenue	85th
	Contributed revenue	136th
	Total expenses	103rd
	Total compensation	108th
Government Support		34th
	State arts dollars	189th
	State arts grants	33rd
	Federal arts dollars	62nd
	Federal arts grants	25th

programs and for the economic development of arts and cultural industries. The Blanton Museum of Art on University of Texas at Austin's campus is one of the largest university art museums in the U.S., and Austin is also home to The Contemporary Austin, The Bullock Texas State History Museum, and the LBJ Presidential Library. The Long Center for the Performing Arts is home to the Austin Symphony Orchestra, Ballet Austin, and Austin Lyric Opera. Theater companies include ZACH Theatre, City Theatre, Hyde Park Theatre, and a myriad of smaller companies. Despite Austin being the 11th largest city in the nation, the majority of arts organizations are small - only 20 or so have budgets exceeding \$1 million. The dynamism of the city's arts organizations is reflected in the attraction of high numbers of state (ranked 33rd) and federal (ranked 25th) government grants, even though the level of funding dollars remains relatively low. Additionally, the large number of arts, culture, and entertainment firms and independent artists per capita leads to an Arts Providers score in the top 3% of all cities. The inclusive artistic culture has led to the emergence of organizations like Art from the Streets, which serves the homeless community, and strategic arts partnerships in the community such as Drawing Lines, funded through ArtPlace America and City of Austin Economic Development Department Cultural Arts Division.

#18

New Orleans – Metairie, LA (pop. 1,262,888)

The **New Orleans-Metairie, LA**, arts community is rooted in its multicultural history, with French, Spanish, African, Cajun/Acadian, and Caribbean influences. This diversity and wave of energy following Hurricane Katrina has turned New Orleans into something truly unique, which shows in the art that is created. The obvious example is jazz, but a lot of visual art in New Orleans shares the same mixture of cultural influences. There are galleries scattered throughout the city, with a small concentration in the Warehouse District. There are the Contemporary Arts Center, Ogden Museum of Southern Art, World War II Museum, New Orleans Museum of Art, New Orleans Ballet Association, New Orleans Opera Association, The New Orleans Jazz and Heritage Foundation, and The Louisiana Philharmonic. Most arts

Arts Providers		79th
	Independent artists	189th
	Arts and culture employees	163rd
	Arts and culture organizations	84th
	Arts, culture & entertainment firms	55th
Arts Dollars		41st
	Program revenue	34th
	Contributed revenue	41st
	Total expenses	45th
	Total compensation	66th
Government Support		31st
	State arts dollars	203rd
	State arts grants	136th
	Federal arts dollars	33rd
	Federal arts grants	18th

organizations, however, are small and most of the music groups freelance. Arts Council New Orleans developed LUNA Fete in 2014, a week-long festival in which artists are commissioned to create public installations at night made with light and technology. New Orleans is home to the National Performance Network, a national organization supporting artists in the creation and touring of contemporary performing and visual arts. New Orleans attracts artists from all over the world, but it is a city that favors its local artists. Local musicians, some of whom have multi-generational connections, often pull huge audiences from the Greater New Orleans community. New Orleans ranks 18th on federal arts grants and in the top 10% of communities on overall Arts Providers, Arts Dollars, and Government Support.

#19

Rochester, NY (pop. 1,081,954)

Boasting almost 60 arts organizations, **Rochester, NY**, is a rich arts community just south of Lake Ontario. Over 100 years ago, George Eastman cultivated the arts in this community to establish a high quality of life that would attract top employees to work at his Eastman Kodak Company. Today, Rochester’s arts scene is thriving. Its reputation in dance is outstanding, being home to award-winning choreographers, a wealth of performances, top university dance programs, exciting festivals, and many nationally and internationally acclaimed companies such as Garth Fagan Dance and The Rochester City Ballet. Additionally, with over two dozen theatrical companies and first-class venues such as Geva Theatre Center, the Rochester Broadway Theatre League, and the Eastman Theatre, this is a city full

of passionate theater professionals. Rochester is home to many music organizations including Xerox Rochester International Jazz Festival, Rochester Flute Association, FivebyFive, First Muse Chamber Music, Rochester Philharmonic Orchestra, Rochester Gay Men’s Chorus, Finger Lakes Choral Festival, and the Rochester Oratorio Society. Its strong arts scene is influenced by the presence of University of Rochester’s Eastman School of Music, one of the top music schools in the country. Museums and galleries also prove plentiful in Rochester, with the National Susan B. Anthony Museum & House, Rochester Contemporary Art Center, and ARTISANworks. Flower City Arts Center offers programs in a variety of art forms, such as book arts, ceramics, and photography, all open to the public. The Arts & Cultural Council for Greater Rochester advocates for arts and culture throughout the region. Rochester ranks 24th in program revenue earned from participation in the arts and cultural scene, and ranked in the top 3% of communities on arts, culture, and entertainment firms as well as federal arts dollars.

Arts Providers		67th
	Independent artists	351st
	Arts and culture employees	50th
	Arts and culture organizations	134th
	Arts, culture & entertainment firms	30th
Arts Dollars		57th
	Program revenue	24th
	Contributed revenue	132nd
	Total expenses	55th
	Total compensation	73rd
Government Support		27th
	State arts dollars	41st
	State arts grants	157th
	Federal arts dollars	34th
	Federal arts grants	73rd

#20

Richmond, VA (pop. 1,271,334)

The Greater **Richmond, VA**, MSA offers an extensive variety of arts and cultural activities. It has a unique way of blending classic and contemporary, southern heritage with progressive art, established with grassroots, honoring the past but making space for the future. The city is home to a concentration of significant museums in the state including the Virginia Museum of Fine Arts, the Science Museum of Virginia, the Children’s Museum of Richmond, and the Visual Arts Center of Richmond. Stage entertainment is frequent and accessible, including a full array of dance, theater, opera, symphony, concerts, and other productions at the numerous venues in the region. Richmond is home to the Richmond Symphony, Richmond Ballet, Virginia Opera, Lyric Opera Virginia, and Virginia Repertory Theatre. Local events like the

Arts Providers		52nd
	Independent artists	170th
	Arts and culture employees	21st
	Arts and culture organizations	229th
	Arts, culture & entertainment firms	73rd
Arts Dollars		75th
	Program revenue	115th
	Contributed revenue	75th
	Total expenses	66th
	Total compensation	89th
Government Support		80th
	State arts dollars	202nd
	State arts grants	197th
	Federal arts dollars	71st
	Federal arts grants	81st

Richmond Folk Festival and First Fridays Art Walk ensure the city stays connected to the arts scene and bring thousands of visitors. Crossroads Art Center represents 225 artists in over 25,000 square feet of gallery space, promoting awareness of various art forms, from crafts to fine art. Arts in the Park hosts more than 450 artists from around the country annually, with proceeds benefiting Richmond area nonprofits. CultureWorks exists to drive a vibrant community by inspiring, enabling, and cultivating world-class arts and culture through promotion, advocacy, funding, and technical assistance. Richmond scores in the top 10% of cities on Arts Providers, Arts Dollars and Government Support. With the Richmond Arts District, Virginia Commonwealth University School of the Arts, and the forthcoming VCU Institute for Contemporary Art, Richmond's future for the arts is bright.

MEDIUM MSAs

In this section we provide insights into the arts and cultural scene for the top-10 medium MSAs, listing each community's ranking on Arts Providers, Arts Dollars and Government Support. This represents a departure from years past where we analyzed medium and small MSAs together. We did this in an attempt to sort MSAs with population under 1 million into those that are metropolitan statistical areas, which have a larger population size and larger urban core, and those that are micropolitan statistical areas, which have both smaller population and a smaller urban core.

The rankings on the metrics and measures are from 1 to 937 since there are 937 unique MSAs and Metro Divisions. We remind readers that Arts Providers and Arts Dollars are weighted 45% each and Government Support is weighted 10%. With 937 unique MSAs and Metro Divisions, any ranking between 1 and 93 on a measure puts that community in the top 10% of cities on that measure, and a ranking of 94-187 means the community is in the top 20th percentile, etc. Being ranked in the top 10 roughly means being in the top 1%.

#1

Pittsfield, MA (pop. 127,828)

For arts and culture, the **Pittsfield, MA**, MSA is best known as the Berkshires. Berkshire County is home to a myriad of world-class art, theater, dance, music, film, and historic sites. Berkshire Theatre Group, Jacob's Pillow, the Norman Rockwell Museum, Barrington Stage, Aston Magna Festival, Berkshire Music School, Williamstown Theatre Festival, and Tanglewood are among the outstanding organizations that call the Berkshires home. MASS MoCA's vast galleries and numerous indoor and outdoor performing arts venues allow it to embrace all forms of art: music, sculpture, dance, film, painting, photography, theater, and new, boundary-crossing works of art that defy easy classification. In Pittsfield's Upstreet Cultural District, The Lichtenstein Center for the Arts

Arts Providers		9th
	Independent artists	46th
	Arts and culture employees	19th
	Arts and culture organizations	3rd
	Arts, culture & entertainment firms	10th
Arts Dollars		2nd
	Program revenue	2nd
	Contributed revenue	5th
	Total expenses	2nd
	Total compensation	2nd
Government Support		5th
	State arts dollars	9th
	State arts grants	6th
	Federal arts dollars	8th
	Federal arts grants	6th

features a gallery/performance space, a ceramic studio, and working artist studios. Pittsfield Artscape announced expansion this past year of the Pittsfield Paintbox Program, which encourages artists to paint electrical boxes around the city. The creative economy is part of 1Berkshire's countywide economic development strategy. The abundance of renowned arts and cultural activity and support drives Pittsfield to rank in the top 1% of communities on overall Arts Providers, Arts Dollars and Government Support, and either in the top 1% or 2% on nearly every underlying measure.

#2

Santa Fe, NM (pop. 148,686)

Santa Fe, NM, has always been a cultural haven, with more artists, writers, and designers than just about any city in the country and home to the 3rd largest art market in the country. Native arts are a cultural mainstay that predates Spanish and Anglo contact. Traditional Spanish Colonial arts made cultural contributions that were in place as Santa Fe became a modern railroad trade center. New Deal government funding enhanced the role of the arts as a valued asset through the contracting of murals, pottery, and other more traditional art forms in the interest of supporting art as a valued cultural asset. The visual arts are particularly strong with seven museums and over 150 galleries in Santa Fe. Two major visual arts markets – Indian Market and Spanish Market – take place each year. Innovative galleries, the presence of SITE

Santa Fe, and small nonprofits devoted to new arts experiences energize the thriving contemporary arts scene. Santa Fe Opera is a performing arts mainstay that attracts an international audience. Dance is heavily represented not only with Aspen Santa Fe Ballet but with flamenco as well, through the former Maria Benitez Dance Company and now Entre Flamenco, Arte Flamenco, and Juan Siddi Flamenco. There are the Chamber Music Festival, Georgia O’Keeffe Museum, and numerous museums and centers dedicated to culture, nature, and science. Meow Wolf’s House of Eternal Return has become a major arts-related business in Santa Fe. Since its opening, over 300,000 visitors have been logged, 400 jobs created and an estimated \$25 million in marketing value generated. In addition, the New Mexico Museum of Art will celebrate 100 years this year with remodeled galleries, while looking to open a new contemporary museum on the Railyard. Plans continue to move forward on Creative Santa Fe’s Arts + Creativity Center, which will provide affordable live-work housing for low-income artists in the up-and-coming Siler Road area. Santa Fe’s MSA ranks in the top 1% of communities on Arts Providers, Arts Dollars and Government Support.

Arts Providers		6th
	Independent artists	8th
	Arts and culture employees	20th
	Arts and culture organizations	5th
	Arts, culture & entertainment firms	29th
Arts Dollars		3rd
	Program revenue	5th
	Contributed revenue	2nd
	Total expenses	6th
	Total compensation	5th
Government Support		7th
	State arts dollars	51st
	State arts grants	4th
	Federal arts dollars	9th
	Federal arts grants	4th

#3

San Rafael, CA (pop. 261,221)

San Rafael, CA, located across the Golden Gate Bridge from San Francisco, is the seat of Marin County and one of the Metro Divisions of the larger San Francisco-Oakland-Hayward MSA. Filmmaker George Lucas has had a large influence on bringing the entertainment industry to Marin, which is home to Skywalker Ranch, one of Lucasfilm’s campuses that focuses on sound design post-production. Marin County is home to a number of world class musicians, internationally recognized artists, authors, and performers because of the attraction to the Greater Bay Area. Each Marin community has its own specialization in the arts, including, painting, sculpting, music, and outdoor theater groups. Some of the outstanding and varied organizations include Sonoma Jazz Plus, Marin Ballet, Marin Dance

Arts Providers		7th
	Independent artists	26th
	Arts and culture employees	11th
	Arts and culture organizations	17th
	Arts, culture & entertainment firms	7th
Arts Dollars		13th
	Program revenue	17th
	Contributed revenue	26th
	Total expenses	17th
	Total compensation	10th
Government Support		35th
	State arts dollars	279th
	State arts grants	248th
	Federal arts dollars	30th
	Federal arts grants	9th

Theatre, the Marin Symphony, Mill Valley Philharmonic, California Film Institute, Sausalito Film Festival, Marin History Museum, O’Hanlon Center for the Arts, Porchlight Theatre Company, Golden Gate Opera, Marin Museum of Contemporary Art, Lark Theater, MarinMOCA, Marin Theatre Company, and Marin Summer Theater. San Rafael scores in the top 1% of communities on Arts Providers and in the top 2% on Arts Dollars. While California state arts funding is relatively low, the San Rafael MSA is 9th in the country in its attraction of federal arts grants.

#4

Missoula, MT (pop. 114,181)

The **Missoula, MT**, MSA has an engaged and active population, who are just as likely to participate in outdoor recreation as they are to go to the symphony or attend a theater production. It ranks 15th on Arts Providers and in the top 6% or better of cities on every Arts Provider measure.

Throughout the year there are numerous festivals – film, literary, cultural, theater, dance, music (jazz, roots, choral, e.g.) – and monthly gallery walks.

Missoula is home to the University of Montana, and there is a strong town-gown partnership. Although there is no designated arts district, more than 60 nonprofit arts and cultural organizations operate in Missoula; a handful are nationally known, but most are small. Missoula’s museums are diverse, ranging from the National Museum of Mountain Flying and the Rocky Mountain Museum of Military History to

the Montana Museum of Art and Culture and the Missoula Art Museum. Performing arts organizations include Missoula Symphony Orchestra and Chorale, Montana Repertory Theatre, Missoula Children’s Theatre, and the MCT Center for the Performing Arts on the University of Montana’s campus. Arts Missoula serves as a resource for the coordination, development, and support of art and culture for the benefit of the Missoula community. The region has a full and diverse event schedule, great engagement through volunteerism, and overall tremendous community support. Missoula attracts many writers, visual artists, and musicians. Missoula ranks in the top 2% on state arts grants.

Arts Providers		15th
	Independent artists	52nd
	Arts and culture employees	12th
	Arts and culture organizations	50th
	Arts, culture & entertainment firms	31st
Arts Dollars		97th
	Program revenue	35th
	Contributed revenue	245th
	Total expenses	97th
	Total compensation	93rd
Government Support		39th
	State arts dollars	127th
	State arts grants	13th
	Federal arts dollars	93rd
	Federal arts grants	58th

#5

Burlington – South Burlington, VT (pop. 217,042)

The **Burlington-South Burlington, VT**, MSA arts scene has a variety of arts and cultural organizations in addition to two anchors, Burlington City Arts and the South End Arts District (SEABA). Burlington City Arts supports and promotes Vermont artists and advances the creation of new work, offers a spectrum of arts education and engagement opportunities, presents exhibitions and events, promotes critical dialogue and encourages local participation, and makes the arts integral to the City of Burlington’s economic and civic development, urban design, and livability. Its BCA Center is an art gallery, arts education/studio center, and cultural events space. SEABA includes the SEABA Center Gallery, South End artist studios, an annual Art Hop, and

Arts Providers		30th
	Independent artists	85th
	Arts and culture employees	49th
	Arts and culture organizations	49th
	Arts, culture & entertainment firms	48th
Arts Dollars		43rd
	Program revenue	43rd
	Contributed revenue	74th
	Total expenses	46th
	Total compensation	36th
Government Support		28th
	State arts dollars	297th
	State arts grants	68th
	Federal arts dollars	25th
	Federal arts grants	13th

Art Under the Influence, which joins members of the community with local artists. It also curates art exhibits at 10 galleries and other venues. The University of Vermont Medical Center has an extensive collection of art by Vermont artists designed to ease the stress of being in a hospital and to help visitors experience the healing power of art. With the aid of Burlington City Arts, the collection is now available online in a virtual gallery for patients and the public. In addition, the Flynn Theatre and Main Street Landing Theatres serve the performing and performance arts groups. Thanks to these organizations and others (e.g., Green Mountain Chamber Music Festival, Vermont Symphony, Vermont Mozart Festival, and University of Vermont’s Robert Hull Fleming Museum of Art Burlington), Burlington scores in the top 10% on every Arts Provider and Arts Dollar per capita measure. Burlington attracts progressive, independent-minded folks who like a sense of community, who are attuned to a local-first ethic, and who like to work collectively.

#6

Bremerton – Silverdale, WA (pop. 260,131)

The **Bremerton-Silverdale, WA**, MSA takes a unique approach to creating cohesion between city spending and arts and cultural spending. Kitsap County, where Bremerton and Silverdale are located, enacted a One Percent for Art Program Ordinance in 2001, stating that all Kitsap County capital improvement projects must set aside one percent of construction funds to “enhance common public areas or structures either associated with the funding or as a general community improvement from pooled funds.” The city of Bremerton has a robust Arts District with fine art galleries, the Puget Sound Navy Museum, USS Turner Joy & Museum, Aurora Valentinetti Puppet Museum and Evergreen Children’s Theatre, and two performing arts venues. It is home to several organizations: Admiral Theatre, Bremerton Community Theatre, Bremerton Symphony, Kitsap Opera, Peninsula Dance Theatre, and West Sound Arts Council. Bainbridge Island has its namesake’s Museum of Art and Historical Society, as well as Bainbridge Performing Arts, home to the EDGE Improv, Bainbridge Dance Center, and Bainbridge Symphony Orchestra. Port Gamble is home to the Museum of Shells and Marine Life, which contains one of the largest shell collections in the U.S. KitsapArt provides art education for children on the Kitsap Peninsula. Bremerton-Silverdale, WA, is in the top 5% of communities for Arts Dollars, both overall and on every underlying measure.

Arts Providers		37th
	Independent artists	59th
	Arts and culture employees	177th
	Arts and culture organizations	94th
	Arts, culture & entertainment firms	27th
Arts Dollars		28th
	Program revenue	19th
	Contributed revenue	38th
	Total expenses	38th
	Total compensation	39th
Government Support		145th
	State arts dollars	587th
	State arts grants	413th
	Federal arts dollars	51st
	Federal arts grants	51st

#7

Ithaca, NY (pop. 104,926)

Ithaca, NY, boasts an advantageous location, nestled in the same community as both Cornell University and Ithaca College. Cornell University is home to the world-class H.F. Johnson Museum of Art and the Schwartz Center for the Performing Arts while Ithaca College has a well-known theater department. Ithaca hosts both the Fringe Festival for theater and The Spring Writes Literary Festival, which features up to 80 local writers through workshops, panels, readings, and performances. Ithaca is home to the Hangar Theatre, Kitchen Theatre Company, and the Community School of Music and Arts. A room tax of 2% for hotels and bed and breakfasts helps support large arts organizations throughout the county, while in 2017, \$24,000 in grants will be provided to individual artists in the area through the

Community Arts Partnership. In addition, there is a new, alternative theater company building designated for use for all performing arts, while Opera Ithaca and The Ithaca Shakespeare Company are seeing growth. Ithaca ranks 15th in arts and cultural organizations per capita and 5th on federal arts dollars.

Arts Providers		33rd
	Independent artists	103rd
	Arts and culture employees	91st
	Arts and culture organizations	15th
	Arts, culture & entertainment firms	59th
Arts Dollars		93rd
	Program revenue	139th
	Contributed revenue	58th
	Total expenses	94th
	Total compensation	109th
Government Support		10th
	State arts dollars	32nd
	State arts grants	66th
	Federal arts dollars	5th
	Federal arts grants	38th

#8

Asheville, NC (pop. 446,840)

The **Asheville, NC**, MSA is recognizable as the setting for several Hollywood films, including *The Hunger Games* series and *Serena*. Asheville is an arts and cultural boomtown, ranking 5th on arts and culture employees, and 14th on Arts Providers overall. Live music and crafts play a big role in Asheville and its surrounding area. The town is home to the Asheville Symphony Orchestra and Asheville Lyric Opera, as well as many bluegrass, country, and traditional mountain musicians. Black Mountain College Museum and Arts Center calls Asheville home, along with a variety of museums: Asheville Museum of Art, aSHEville Museum, Asheville Pinball Museum, Fold Art featuring artists of Appalachia, and the Museum of the Cherokee Indian. The Flood Gallery Fine Art Center focuses on bringing excellent, provocative art to Asheville from artists working around the world.

North Carolina Stage Company is a resident professional theatre located in downtown Asheville. It is joined by many small and experimental theatre companies including Anam Car Theatre Company, Dark Horse Theatre, and Black Swan Theater. The Biltmore Estate and University of North Carolina at Asheville are part of the fabric of the local cultural scene. You can also find the Silver River Center for Chair Caning, Southern Appalachian Radio Museum, and Wheels Through Time vintage motorcycle museum. The River Arts District houses artists and an eclectic array of working studios in 22 industrial historical buildings along the French Broad River. In addition to providing grants, programs, and services, the Asheville Area Arts Council

Arts Providers		14th
	Independent artists	47th
	Arts and culture employees	5th
	Arts and culture organizations	60th
	Arts, culture & entertainment firms	47th
Arts Dollars		142nd
	Program revenue	132nd
	Contributed revenue	173rd
	Total expenses	149th
	Total compensation	132nd
Government Support		170th
	State arts dollars	104th
	State arts grants	199th
	Federal arts dollars	260th
	Federal arts grants	268th

established The Refinery Creator Space, designed to provide space for artists to work, collaborate, and grow their creative businesses. It also houses five resident organizations: Asheville Darkroom, Asheville Makers, Bright Angle, Local Cloth, and Mechanical Eye Microcinema.

#9

Barnstable Town, MA (pop. 214,333)

The **Barnstable Town, MA**, MSA consists of Cape Cod. Barnstable is the largest town and county seat, and there are many quaint towns that dot the Cape. The village of Hyannis holds the Hyannis HyArts Cultural District, created to enrich the stay of tourists to Cape Cod as well as foster an artistic community. Prior to the creation of the cultural district, Hyannis Harbor Artist Shanties provided low-cost housing for artists to live and showcase their works. Studio 46 offers affordable rent as well to members of the “creative economy.” The Cape Cod Museum of Natural History, Cahoon Museum of American Art, Cape Cod Maritime Museum, Cape Playhouse, Cape Cod Symphony Orchestra, and the John F. Kennedy Hyannis Museum all enrich the local community. In addition to a plethora of galleries and historical museums on

Arts Providers		45th
	Independent artists	111th
	Arts and culture employees	147th
	Arts and culture organizations	18th
	Arts, culture & entertainment firms	77th
Arts Dollars		32nd
	Program revenue	25th
	Contributed revenue	63rd
	Total expenses	40th
	Total compensation	27th
Government Support		183rd
	State arts dollars	281st
	State arts grants	139th
	Federal arts dollars	191st
	Federal arts grants	308th

Cape Cod, other prominent arts and cultural organizations include Cape Cod Art Association, Cape Cod Museum of Art, the Creative Arts Center in Chatham, the Provincetown Art Association and Museum, Provincetown Theater, Cape Cod Chorale, Provincetown Tennessee Williams Festival, C TEK Arts, Wellfleet Harbor Actors Theater, Wellfleet Preservation Hall, and Payomet Performing Arts Center. Numerous concert series and the Provincetown International Film Festival provide Cape residents and visitors with a plethora of summer cultural options.

#10

Des Moines – West Des Moines, IA (pop. 622,899)

The **Des Moines-West Des Moines, IA**, MSA's arts and culture scene prospers, thanks to numerous nationally renowned festivals, events, and arts destinations. The city's arts scene draws not only locals but also visitors from across the state and region with a range of large to small organizations providing offerings for everyone. Des Moines' growing public art scene features nearly 150 public art pieces, murals, a 28-piece sculpture park, and the Art Route, an outdoor space to feature public art and be used for outdoor entertainment options, all made possible through corporate and private dollars and launched this past year along with efforts to pair local artists with local businesses. Des Moines Performing Arts runs the Stoner Theater, Cowles Commons, Temple for the Performing Arts, and the Des Moines Civic Center. Key performing arts organizations include Des Moines Metro Opera, the Des Moines Community Playhouse, Ballet Des Moines, StageWest, Repertory Theater of Iowa, Iowa Shakespeare Experience, and

Arts Providers		82nd
	Independent artists	110th
	Arts and culture employees	296th
	Arts and culture organizations	131st
	Arts, culture & entertainment firms	38th
Arts Dollars		15th
	Program revenue	7th
	Contributed revenue	42nd
	Total expenses	14th
	Total compensation	24th
Government Support		115th
	State arts dollars	237th
	State arts grants	244th
	Federal arts dollars	125th
	Federal arts grants	100th

the Des Moines Civic Center. Key performing arts organizations include Des Moines Metro Opera, the Des Moines Community Playhouse, Ballet Des Moines, StageWest, Repertory Theater of Iowa, Iowa Shakespeare Experience, and

the Des Moines Symphony. The Des Moines Social Club, which is a hub for various arts and culture offerings, includes dance classes, theater productions, live music concerts, an art gallery, art classes, and more. The Community Foundation of Greater Des Moines and BRAVO Greater Des Moines, which distributes hotel/motel tax to arts organizations, increase cultural awareness, advocacy, and funding, as well as foster collaboration among arts, culture, and heritage organizations. Metro Arts Alliance enriches the quality of life in Greater Des Moines by making the arts accessible to all. In addition to its Jazz in July Festival, Public Art Program, and numerous arts education programs, Metro Arts offers artABILITY, a family-friendly, multidisciplinary arts event at the Iowa State Fair that recognizes, embraces, and celebrates artists of all ages with disabilities.

SMALL MSAs

In this section we provide insights into the arts and cultural scene for the top-10 small MSAs, listing each community's ranking on Arts Providers, Arts Dollars and Government Support. This represents a departure from years past where we analyzed medium and small MSAs together. We did this in an attempt to sort MSAs with population under 1 million into those that have a larger population size and larger urban core and those that have both smaller population and a smaller urban core. All 10 communities listed here are considered micropolitan statistical areas by the Census Bureau, meaning they are counties with a principal city that has a population between 10,000 and 50,000. The Census Bureau names the MSA for the principal city rather than the county.

The rankings on the metrics and measures are from 1 to 937 since there are 937 unique MSAs and Metro Divisions. Many of these communities might be described as small artist colonies or tourist destinations supported by part-time residents. We remind readers that Arts Providers and Arts Dollars are weighted 45% each and Government Support is weighted 10%. With 937 unique MSAs and Metro Divisions, any ranking between 1 and 93 means that community is in the top 10% of cities on that measure, and a ranking of 94-187 means the community is in the top 20th percentile, etc. Being ranked in the top 10 roughly means being in the top 1%.



Breckenridge, CO (pop. 30,257)

Steeped in culture and heritage, the town of **Breckenridge, CO** provides a unique mix of creative opportunities for people of all ages and interests. Generations of artists, musicians, and writers have chosen to live in or visit this beautiful Rocky Mountain destination, its inspiration reflected in their work. The Breckenridge creative community consists of several long-standing cultural organizations, including Breckenridge Backstage Theatre, Breckenridge Film Festival, Breckenridge Heritage Alliance, Breckenridge Music Festival, and National Repertory Orchestra. Breckenridge Creative Arts (BCA) – or BreckCreate for short – was developed in 2014 by the Town of Breckenridge to support and promote arts, culture, and creative experiences, and lead the town's creative economic development. In continuing efforts to engage a broad range of artists working in a variety of media, the artist residency program provides both emerging and established creatives the opportunity to pursue new projects and ideas, free from everyday distractions. Residencies are ideal for individuals who want to create new works, research innovative ideas, and experiment with different techniques and modes of production. In addition to hosting visiting guest artists, the residency program also provides low-cost studio space for local artists. All artists invited into the Breckenridge residency program explore new ways of thinking and engaging the public in the creative process through work on site, conversations, and participation. In 2016, the Breckenridge Arts District was selected as a new Colorado-

Arts Providers		3rd
	Independent artists	17th
	Arts and culture employees	4th
	Arts and culture organizations	4th
	Arts, culture & entertainment firms	15th
Arts Dollars		9th
	Program revenue	10th
	Contributed revenue	14th
	Total expenses	11th
	Total compensation	13th
Government Support		61st
	State arts dollars	196th
	State arts grants	62nd
	Federal arts dollars	145th
	Federal arts grants	20th

Certified Creative District by Colorado Creative Industries (CCI), a division of the Colorado Office of Economic Development.

#2

Summit Park, UT (pop. 39,633)

The **Summit Park, UT**, MSA includes all of Summit County, home to Park City and its three ski resorts. At times of the year, the tourist population of Park City greatly exceeds the number of permanent residents, making the availability of the arts high on a per capita basis. Additionally, the city is home to the Sundance Film Festival, the United States' largest independent film festival, the Sundance Institute, Sundance Children's Theatre, Park City Institute, Park City Chamber Music Society, Park City International Jazz, Park City Arts & Music Conservatory, Park City Performances, FilmUtah, and the Deer Valley Music Festival, which is the Utah Symphony/Utah Opera's summer home. Park City Summit County Arts Council has incubated numerous arts and culture organizations, built audiences for established and emerging

artists, and helped promote the area as a world class cultural tourist destination. It produces programs such as the Art Elevated annual holiday gift market, Summit Arts Showcase and the County Fair Fine Arts exhibit annually, and it works in partnership with other nonprofits to connect creative content to the community. The area is ranked 3rd on independent artists and arts, 8th on culture and entertainment firms per capita, and the area's federal arts dollars and grants are both in the top 1% of communities.

Arts Providers		5th
	Independent artists	3rd
	Arts and culture employees	16th
	Arts and culture organizations	47th
	Arts, culture & entertainment firms	8th
Arts Dollars		24th
	Program revenue	23rd
	Contributed revenue	37th
	Total expenses	28th
	Total compensation	21st
Government Support		3rd
	State arts dollars	44th
	State arts grants	9th
	Federal arts dollars	2nd
	Federal arts grants	5th

#3

Bennington, VT (pop. 36,317)

The **Bennington, VT**, MSA is home to a diverse population of visual artists who are community oriented and take part in public art projects, individual showings, and nonprofit events. The MSA includes Bennington and Manchester, VT, where you will find Bennington College, Southern Vermont Arts Center, and Bennington Art Guild. The Bennington Center for the Arts hosts music concerts and houses a Native American art collection; works by a world-famous bird sculptor, who also conducts annual workshops; natural history paintings; a small works collection; and a gallery for the Bennington Plein Air Artist Works, among other exhibits. Bennington Museum houses the largest collection of Grandma Moses original paintings and features a once-a-year exhibit of the Jane Stickle Quilt, which was made during the Civil

War. In addition, the area benefits from the Oldcastle Theatre Company, Manchester Music Festival, and the American Museum of Fly Fishing. Bennington is home to the Vermont Arts Exchange, which provides studio-based programs, many of which are focused on working in an environmental setting. Visual artists, filmmakers, and musicians are drawn to

Arts Providers		24th
	Independent artists	50th
	Arts and culture employees	78th
	Arts and culture organizations	11th
	Arts, culture & entertainment firms	61st
Arts Dollars		7th
	Program revenue	16th
	Contributed revenue	12th
	Total expenses	7th
	Total compensation	7th
Government Support		17th
	State arts dollars	59th
	State arts grants	79th
	Federal arts dollars	37th
	Federal arts grants	12th

the area. Cultural Bennington Arts Council is made up of artists, performers, teachers, arts organizations, and community leaders, and has helped move the arts to the forefront of the town’s economic development efforts.

#4

Bozeman, MT (pop. 100,739)

Bozeman, MT, is a small, mountain town filled with artists, professors, and ranchers whose diverse styles are reflected in all aspects of life. It ranks 6th in the country on independent artists and 16th on arts and culture organizations per capita, driving it to the 10th spot overall on Arts Providers. Public art, provided by The Gallatin Art Crossing, can be found throughout the city. It has numerous galleries that line the city streets as well as four museums: the American Computer Museum, the Children’s Museum, the Pioneer Museum, and the Montana Museum of the Rockies, which houses an extensive collection of fossils. Montana State University’s diverse arts department provides a variety of offerings and there are landmark local organizations such as the Bozeman Symphony, the Arts Council of Big Sky, Intermountain Opera Company, Equinox Theatre Company, Montana Ballet Company, Dance Alliance Company, and Emerson Center for the Arts & Culture, a complex that offers the region’s artists a place to work and sell their work as well as performance space for local performing arts groups, several classrooms, shops, and cafes. The Bozeman Public Library has also played a supportive role in the cultural community by hosting arts events year-round, and it is home to the Bozeman Sculpture Park.

Arts Providers		10th
	Independent artists	6th
	Arts and culture employees	43rd
	Arts and culture organizations	16th
	Arts, culture & entertainment firms	72nd
Arts Dollars		89th
	Program revenue	65th
	Contributed revenue	96th
	Total expenses	59th
	Total compensation	185th
Government Support		16th
	State arts dollars	43rd
	State arts grants	14th
	Federal arts dollars	46th
	Federal arts grants	33rd

#5

Hudson, NY (pop. 61,509)

The **Hudson, NY**, MSA, known as “Upstate’s Downtown,” encompasses Columbia County in the Hudson Valley. Arts organizations and artists abound, as reflected in the high rankings on these measures and on overall Arts Providers. Organizations include the Ancram Opera House, Ghent Playhouse, HRC Showcase Theater, PS21 Performance Spaces for the 21st Century, The Theater Barn, Taconic Stage Company, and Basilica Hudson, a reclaimed 19th-century factory that has been transformed into an art, performance, and production space. The Hudson area is home to 19 art galleries and the Millay Colony for the Arts, LABSpace, the Pleshakov Piano Museum, and FASNY’s Fire Museum of Firefighting. The Hudson Opera House is undergoing an \$8.5 million restoration, with support from Empire State Development, New York State Office of Parks, Recreation and Historic Preservation, the New York State Council on the Arts, and private funds. These investments by New York State are reflected in Hudson’s high rankings on both state arts dollars and state arts grants.

Arts Providers		18th
	Independent artists	14th
	Arts and culture employees	58th
	Arts and culture organizations	12th
	Arts, culture & entertainment firms	124th
Arts Dollars		72nd
	Program revenue	80th
	Contributed revenue	78th
	Total expenses	75th
	Total compensation	80th
Government Support		11th
	State arts dollars	14th
	State arts grants	17th
	Federal arts dollars	44th
	Federal arts grants	26th

#6

Greenfield Town, MA (pop. 70,601)

Just south of the Massachusetts and New Hampshire border, the **Greenfield Town, MA**, MSA is experiencing a cultural revival. Close to the University of Massachusetts and numerous private secondary schools, the area has a rich and diverse arts community. In the sixties and seventies Franklin County was home to several large communes, many of whose members and their children still reside in the area. The citizens of Greenfield are instilled with a “counterculture” mentality that is exhibited in the various civic organizations and businesses that foster participation in dance, theater, visual arts, and music. Greenfield Local Cultural Council supports all forms of culture, including heritage and natural history, performing and visual arts, and participatory and experimental events. In August 2016, downtown Greenfield was officially designated a Crossroads Cultural District by the Massachusetts Cultural Council. The Greenfield Town MSA ranks 12th in overall Government Support. In Greenfield you can find public art pieces, murals, and painted parking meters. Pop-up art space Jaume I, a storefront opened in June 2016, hosts a variety of events and performances, ranging from music and dance concerts to art shows and film screenings. The Town of Greenfield is surrounded by small rural communities (the “hilltowns”) that are populated with potters, glassblowers, graphic artists, painters, and sculptors. The adjacent community of Shelburne Falls is home to the studio of world renowned glassblower Josh Simpson. Given the rural New England nature of Franklin County, it is not surprising that woodworking and furniture making are also well represented.

Arts Providers		21st
	Independent artists	89th
	Arts and culture employees	15th
	Arts and culture organizations	30th
	Arts, culture & entertainment firms	39th
Arts Dollars		56th
	Program revenue	107th
	Contributed revenue	94th
	Total expenses	39th
	Total compensation	25th
Government Support		12th
	State arts dollars	66th
	State arts grants	21st
	Federal arts dollars	13th
	Federal arts grants	42nd

#7

Oneonta, NY (pop. 60,636)

Otsego County, represented as the **Oneonta, NY**, MSA, takes community development and living green to heart. Culture is abundant with world class opera, national art exhibitions, theater and concerts, and a rich historical past. The National Baseball Hall of Fame and Museum can be found in Cooperstown, which draws nearly 300,000 visitors per year. Cooperstown is also home to the Fenimore Art Museum, The Farmers’ Museum, The Petrified Creatures Museum of Natural History, and the Glimmerglass Opera. The Foothills Performing Arts and Civic Center serves a three-county area with performing arts events and educational outreach. Foothills was also deemed the “greenest” building to ever go through the NYSERDA program, earning the venue increased funding. Arts in Oneonta is supported through the Community Arts Network of Oneonta. The community is ranked 10th in arts and culture employees and 18th in total compensation for staff and artists.

Arts Providers		29th
	Independent artists	476th
	Arts and culture employees	10th
	Arts and culture organizations	20th
	Arts, culture & entertainment firms	22nd
Arts Dollars		23rd
	Program revenue	30th
	Contributed revenue	43rd
	Total expenses	21st
	Total compensation	18th
Government Support		21st
	State arts dollars	20th
	State arts grants	78th
	Federal arts dollars	42nd
	Federal arts grants	66th

#8

Juneau, AK (pop. 32,756)

Juneau, AK, may be the tucked-away capital city, but nonetheless, it is certainly lively with arts and culture. World class theater, two opera companies, two ballet companies, a community orchestra and several chamber ensembles, choirs, and an abundance of arts groups create an amazing array for such a small town. Juneau is ranked 2nd in arts and culture organizations, 2nd in overall Government Support and 1st on federal arts grants per capita. The Juneau Arts and Culture Center provides work and gallery space for local artists. It also offers programming in performance, visual, literary, and arts education along with concert space. The Canvas was founded in 2006 to serve people of all ages and abilities, bridging the gap between members of the community with disabilities and the arts. Juneau is home to the Alaska State Museum, Alaska Folk Festival, Juneau Jazz & Classics, the Juneau Symphony, Juneau Lyric Opera Company, Last Chance Mining Museum, Juneau Douglas City Museum, and Perseverance Theatre, which was founded as a theatre by, for and about Alaskans and is now the largest professional theatre in Alaska. The Juneau Arts and Humanities Council developed a 10-year strategic plan in 2011, culminating in a designated arts district.

Arts Providers		57th
	Independent artists	544th
	Arts and culture employees	44th
	Arts and culture organizations	2nd
	Arts, culture & entertainment firms	122nd
Arts Dollars		21st
	Program revenue	50th
	Contributed revenue	21st
	Total expenses	25th
	Total compensation	17th
Government Support		2nd
	State arts dollars	10th
	State arts grants	2nd
	Federal arts dollars	11th
	Federal arts grants	1st

#9

Jackson, WY – ID (pop. 33,689)

The **Jackson, WY-ID**, MSA is a mountain community of great beauty and innovation that includes both Teton County, ID and Teton County, WY. All art forms are represented, at times recognized nationally or internationally for excellence. The area is home to the National Museum of Wildlife Art, which offers a Sculpture Trail in addition to its indoor, permanent collection. The Center for the Arts is a 78,000-square-foot campus with 19 local, regional and state-wide arts and cultural organizations that call the Center home. It has an art gallery, performance theater, dance studios, classrooms, and offices, and it facilitates sharing and collaboration among resident organizations. Some of the resident companies include Off Square Theatre Company, the Jackson Hole Symphony Orchestra, Jackson Community Theatre, the Jazz Foundation of Jackson Hole, the Jackson Hole Chorale, and pARTners, a school and community partnership. The Grand Teton Music Festival is a summer classical music festival that brings prestigious soloists and musicians from renowned orchestras to Jackson Hole to share their passion with the local community. Strong mid-size and smaller organizations include the Dancers' Workshop and the Art Association. The Jackson Hole Wildlife Film Festival is an internationally known organization that runs film awards for the wildlife film industry and also is a powerhouse of arts education programming. Jackson ranks 4th on independent

Arts Providers		16th
	Independent artists	4th
	Arts and culture employees	249th
	Arts and culture organizations	45th
	Arts, culture & entertainment firms	19th
Arts Dollars		94th
	Program revenue	136th
	Contributed revenue	68th
	Total expenses	95th
	Total compensation	111th
Government Support		58th
	State arts dollars	64th
	State arts grants	15th
	Federal arts dollars	133rd
	Federal arts grants	197th

artists per capita and 16th on overall Arts Providers. Local government, individuals, and foundations are very supportive with funding, and overall government support ranks in the top 6% of all cities.

#10

Vineyard Haven, MA (pop. 17,299)

The **Vineyard Haven, MA**, MSA encompasses the beautiful island of Martha’s Vineyard and surrounding islands. The density and diversity of businesses in the creative economy make Vineyard Haven a very distinctive arts and culture-rich community. In recognition of the depth of this area, ArtPlace named Vineyard Haven one of 12 Small Town Art Places in 2013. Of most note, Vineyard Haven ranks 1st in arts and cultural organizations, 19th on contributed revenue, and 18th on state arts grants per capita. The Vineyard Haven Harbor Cultural District boasts a myriad of successful projects including Martha’s Vineyard Playhouse, the Vineyard Haven Library, Owen Park, and the Martha’s Vineyard Hebrew Center. Vineyard Haven’s arts and culture landscape includes wooden ship builders, a vibrant film center, architects, interior designers, writers, clothing designers, bookmakers, photographers, copper sculptures, wooden sign makers, musicians, a professional performing arts theater and amphitheater, jewelry designers, historic tall ships, ceramic and glass designers, wampum designers, and visual artists. It will be the future home of Martha’s Vineyard Museum. Vineyard Arts Project is an incubator for new works in dance and theatre. Featherstone Center for the Arts, Martha’s Vineyard Chamber Music Society, Martha’s Vineyard Jazz and Blues Summerfest, and the International Film Festival are just a few of the other arts and culture attractions one can find.

Arts Providers		35th
	Independent artists	301st
	Arts and culture employees	52nd
	Arts and culture organizations	1st
	Arts, culture & entertainment firms	112th
Arts Dollars		26th
	Program revenue	47th
	Contributed revenue	19th
	Total expenses	26th
	Total compensation	35th
Government Support		45th
	State arts dollars	115th
	State arts grants	18th
	Federal arts dollars	141st
	Federal arts grants	43rd

CONCLUSION

Arts vibrancy takes many forms. Its constellations manifest in different ways, depending on strengths that develop out of the character of a place and the people who live there. Communities that value arts and culture invest in it, and those investments are reflected in the number of arts providers, the arts dollars, and the level of government support available.

Going forward, we will continue to add to and hone our metrics and measures to capture the most complete and unbiased assessment of arts vibrancy.

About NCAR

The SMU National Center for Arts Research (NCAR) acts as a catalyst for the transformation and sustainability of the national arts and cultural community. Its mission is to be the leading provider of evidence-based insights that enable arts and cultural leaders to overcome challenges and increase impact. NCAR integrates data from its numerous partners and provides analysis, insights, and tools that enable arts leaders to understand more about the field and their organizations from their own data. For more information, visit www.smu.edu/artsresearch.

(Endnotes)

- i The data that NCAR has integrated for this report comes from numerous sources. Organizational data that forms the basis of the Arts Dollar measures is from the Internal Revenue Service, DataArts' Cultural Data Profile, Theatre Communications Group and the League of American Orchestras. Community data that forms the basis of the Arts Provider measures is from the Internal Revenue Service and the Census Bureau, some of which is available at the county level and some at the zip code level. State funding data is from the National Assembly of State Arts Agencies and Federal funding data is from the National Endowment for the Arts and the Institute of Museum and Library Services.

DataArts, formerly the Cultural Data Project, is a nonprofit organization that brings the language and leverage of data to the business of culture. Any interpretation of the data is that of the authors, not DataArts. For more information on DataArts and the Cultural Data Profile, visit www.culturaldata.org.

- ii The 11 categories of arts and cultural sectors and their associated NTEE codes are as follows:

Arts Education: Arts Education/Schools (A25) and Performing Arts Schools (A6E)

Art Museums: Art Museums (A51)

Community: Arts, Cultural Organizations – Multipurpose (A20), Cultural & Ethnic Awareness (A23), Folk Arts (A24), Arts & Humanities Councils/Agencies (A26), Community Celebrations (A27), Visual Arts (A40)

Dance: Dance (A62) and Ballet (A63)

Music: Music (A68), Singing & Choral Groups (A6B), and Bands & Ensembles (A6C)

Opera: Opera (A6A)

Performing Arts Centers: Performing Arts Centers (A61)

Symphony Orchestra: Symphony Orchestras (A69)

Theater: Theater (A65)

Other Museums: Museums & Museum Activities (A50), Children's Museums (A52), History Museums (A54), Natural History & Natural Science Museums (A56), and Science & Technology Museums (A57)

Multidisciplinary Performing Arts: Performing Arts (A60)

- iii Organizations are assigned to arts disciplines using the National Taxonomy of Exempt Entities (NTEE), which is a classification system for nonprofit organizations. The NCCS website gives an excellent summary description of what NTEEs are and how they came about: <http://nccs.urban.org/classification/NTEE.cfm>. Organizations report their NTEE when filing their IRS 990 and they report it as part of DataArts' Cultural Data Profile survey. If an organization has a parent organization, we opted for their arts discipline NTEE (e.g., performing arts center) rather than their parent organization's NTEE (e.g., university) if available. "Arts and Culture" is one of the NTEE's 10 major groups of tax-exempt organizations (the "A" category), and within Arts and Culture there are 10 subcategories that contain 30 additional subdivisions.

- iv See i above.