

Rankings of the Cox School of Business Fall 2015

Full-time MBA

Bloomberg Businessweek ranks Cox #32 in the U.S. For the Class of 2015, SMU Cox is ranked #20 in job placement out of 177 ranked schools.

Forbes ranks SMU Cox School of Business #37 in the U.S. based on the return on investment graduates earned after five years. This biennial ranking among the nation's business schools determines where students' MBA investments pay off the most.

The Economist ranks Cox #22 in the world for potential to network, and among the top 30 schools in the world for breadth of alumni network, alumni effectiveness and faculty quality.

Professional MBA

Bloomberg Businessweek ranks Cox #7 in the nation for part-time MBA programs. PMBA graduates praised the program for post-graduation career success. SMU Cox PMBA alumni ranked Cox #5 in the country for post-MBA outcomes.

U.S. News & World Report ranks Cox #37 in the nation.

Executive MBA

Bloomberg Businessweek ranks the Cox EMBA program #3 worldwide. Cox EMBA graduates gave Cox an "A+" across the board for teaching, curriculum and student support, earning the SMU Cox EMBA program the #1 spot in the publication's graduate poll.

U.S. News & World Report ranks SMU Cox EMBA #13 in the nation.

The Economist ranks SMU Cox #13 in the world.

BBA

Bloomberg Businessweek ranks SMU Cox #21 in the nation, and gives Cox a grade of "A+" in teaching quality, facilities & services and job placement.

SMU Cox is also ranked as #8 among "Schools for Geniuses" in the most recent *Bloomberg Businessweek* survey.

Program and Department Rankings

SMU Cox is listed among the top undergraduate business schools for **accounting** in the nation by *Bloomberg Businessweek*, which ranks the Cox undergraduate accounting program #8.

USA Today's "College Factual" ranks SMU Cox #4 in the "Top 10 U.S. schools for a major in **marketing**."

USA Today's "College Factual" ranks SMU Cox #7 in the "Top 10 colleges for a major in **finance**."

Financial Times ranks the SMU Cox MBA program #10 in finance.

For more information visit www.cox.smu.edu
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