

SPRING 2013

SMU Informal Courses *for* Adults



SMU

CONTINUING AND
PROFESSIONAL EDUCATION

CAPE

PERSONAL ENRICHMENT

SMU Informal Courses for Adults

SMU Informal Courses for Adults is a leader in continuing education in the Dallas community, celebrating nearly 60 years of noncredit personal enrichment programming. SMU Informal Courses brings you the kind of expert instructors and unique classes you won't find anywhere else. Discover the world from right here on campus through noncredit courses in the liberal arts without the pressure of tests, papers or grades.

>> Enroll Early and Save

Register two or more weeks in advance and receive an early registration discount, available on all Informal Courses for Adults and listed beside the regular course fee in parenthesis ().

smu.edu/informal



STUDIO ART

DISCOVER DRAWING

For the true beginner! This introductory drawing course uses step-by-step exercises developed from scientific research on right-brain creativity to teach anyone to draw. Learn how to break old perception patterns, overcome the fear of failing to "do it right," let go of inhibitions, and shed old and counterproductive attitudes. Supply list provided.

Jane Cross, Ph.D.

4 SA, 1:30–4:30 P.M. 3/2–3/23

\$175 (\$165)

INTRODUCTION TO DRAWING

Learn elements of drawing in different media by working in charcoal, pencil, and ink wash. This course focuses on quick work, developing the ability to look at a three-dimensional object and translate it to paper – with an emphasis on composition, line, and value studies. Students work directly from live models and still life tableaux to improve their skills. Beginning students, as well as those with experience, are welcome. Supply list provided.

Andrew P. Wick, M.A.

6 W, 7–9:30 P.M. 2/6–3/13

\$209 (\$199)

FIGURE DRAWING

Practice observing and drawing the human figure using a variety of techniques and materials, including graphite, charcoal, ink and ink wash. Nude models will be used for drawing studies to help you improve command of proportion, contour and spatial relationships. This course is designed for those with previous drawing experience, though beginning students also are welcome. Supply list provided.

Peter Ligon, M.F.A.

6 M, 7–9:30 P.M. 3/4–4/15, skip 3/11

\$229 (\$219)

OIL PAINTING FOR BEGINNERS

Open to students with little or no experience, this course introduces the fundamentals of oil painting through a series of illustrated lectures and class projects. Students investigate materials, techniques, and methods unique to oil painting. Art elements and principles are introduced each class and explored through classroom projects, and students receive careful individual guidance in an informal environment. Supply list provided.

Suzanne Kelley Clark, M.F.A.

6 W, 7–10 P.M. 1/30–3/6

\$199 (\$189)

OIL PAINTING FOR BEGINNERS II

This class is designed for beginning-level students who have some experience painting and drawing. Illustrated lectures and studio work encourage further growth in familiarity with materials and technique and allow for deeper exploration of art elements and principles. Students are encouraged to discover and develop their own style and personal form of expression through projects focusing on still life and other subjects. Supply list provided.

Suzanne Kelley Clark, M.F.A.

6 W, 7–10 P.M. 3/13–4/17

\$199 (\$189)

ALL MEDIA PAINTING FROM NATURE

This class welcomes the use of any media and encourages the development of individual style and personal expression. Preliminary sessions prepare students for painting en plein air through lectures, discussions and projects specific to landscape work. Participants will investigate art elements and principles such as color, light, composition, space and techniques particular to painting from nature. Students should bring outdoor easel. Supply list provided.

Suzanne Kelley Clark, M.F.A.

6 SA, 9:30 A.M.–12:30 P.M. 2/2–3/9

\$199 (\$189)

PAINTING DALLAS LANDSCAPES: ALL MEDIA

This class will allow students to work from nature in various locations around Dallas (weather permitting). Students investigate issues encountered in the practice of landscape and plein air painting and strategies to successfully complete paintings on-site. Each class will include discussion of formal and technical issues and opportunities for students to work directly from outdoor subjects. **Prerequisite:** *All Media Painting from Nature* or prior experience in drawing and painting. Students should bring outdoor easel. Supply list provided.

Suzanne Kelley Clark, M.F.A.

6 SA, 9:30 A.M.–12:30 P.M. 3/16–4/20

\$199 (\$189)

ALLA PRIMA FIGURE PAINTING

Alla prima, “at once” in Italian, is a technique in which a painting is begun and finished in one session. Learn the *alla prima* technique and how to use oil paints and brushes correctly. Become familiar with the proportion and structure of the human form, value range, accurate color and proper composition with lighting. This course is open to beginners as well as those with figure drawing experience. Supply list provided.

Nathan Madrid, M.F.A.

6 TH, 6–9 P.M. 1/31–3/7

\$239 (\$229)

STILL LIFE PAINTING

Explore the genre of still life painting with a classical approach. This course focuses on the use of oil paint, and students learn basic and advanced concepts of representing forms through direct observation, value relationships, proportion, composition and design and color theory. Using demonstrations and individual attention, the instructor will create a variety of still life tableaux, providing students the opportunity to complete several paintings in the course. Supply list provided.

Nathan Madrid, M.F.A.

6 TH, 6–9 P.M. 3/14–4/18

\$239 (\$229)

CALLIGRAPHY: THE ART OF HAND LETTERING

This course is for those interested in learning the fine lettering techniques of calligraphy as a hobby or professional specialty. Six lessons teach alphabets in five lettering styles: gothic, uncial, round hand, italic and old English. Supplies provided at cost (\$65) from instructor.

Susie-Melissa Cherry, professional calligrapher

6 M, 6–7:30 P.M. 1/28–3/4

\$125 (\$115)

CALLIGRAPHY: INTERMEDIATE HAND LETTERING

If you can letter words in all five styles without tracing, you’re ready for this course. Learn basic layouts and work with different grids, notepad layouts, letter quotes or sayings, write basic invitations, envelopes and certificates.

Prerequisite: *The Art of Hand Lettering* or equivalent. Papers provided at cost (\$65) from instructor.

Susie-Melissa Cherry, professional calligrapher

6 M, 6–7:30 P.M. 3/11–4/15

\$125 (\$115)

PRINTMAKING II

This course introduces line etching and aquatint etching – techniques used by artists such as Rembrandt, Goya and Picasso. Etching is a process in which compositions of lines and tonal areas are created on copper plates, which are then exposed to acid baths to “etch” lines into the metal. The plates are then inked and printed on paper, allowing for multiple “editions” of prints to be created. **Prerequisite:** *Printmaking I*, previous intaglio experience or permission of the instructor. Etching tools, paper and copper plates supplied at cost by the instructor. Supply list provided in class for optional materials.

Peter Ligon, M.F.A.

8 W, 7–9:30 P.M. 2/6–4/3, skip 3/13

\$255 (\$245)

HOME LANDSCAPE DESIGN

Design a landscape for your home using professional processes and techniques. Learn how to see the big picture and how to successfully combine the architectural features of your home in an integrated approach to appearance and function. This course emphasizes practical, resource-efficient techniques that make sense for Dallas’ terrain and climate.

Michael Parkey, ASLA, landscape architect

6 M, 6:30–8:30 P.M. 3/11–4/15

\$199 (\$189)

CERAMICS

In this course, beginning and intermediate students work on individual projects with an emphasis on hand building that is both functional and sculptural. Using high-fire clay, students will explore a range of techniques, glazes and surface treatments. Includes up to 50 pounds of clay and firing.

Michael Obranovich, M.F.A.

10 T, 6:30–9:30 P.M. 1/22–3/26 \$309 (\$299)

SCULPTURE: MOLD MAKING

Each student enrolled in this course will learn how to create a silicone mold, derived from a clay piece, which can be used to make a cast in plaster or wax. The resulting wax form then can be used in future bronze-casting classes. Illustrated lectures, demonstrations, and individual assistance guide students through each step of the mold-making process. Clay, silicone, plaster, and all tools are included. Supply list provided in class for additional materials.

Deborah Ballard, M.F.A.

8 M, 6:30–9 P.M. 2/11–4/1 \$359 (\$349)

SCULPTURE: BRONZE CASTING, LOST-WAX METHOD

Students begin by creating an original wax sculpture and then see the piece through the entire lost-wax procedure to the finished bronze sculpture. Illustrated lectures, demonstrations, and individual assistance guide students through each step of the process. Casting a 10-pound bronze piece and lab fees included.

Deborah Ballard, M.F.A.

8 W, 6:30–9 P.M. 2/13–4/3 \$425 (\$415)

ART HISTORY

TWO ITALIAN BAROQUE SUPERSTARS: BERNINI & CARAVAGGIO

NEW

Explore the work of the two greatest masters of the Italian Baroque: Caravaggio and Bernini. Caravaggio created dramatic paintings of religious and secular subjects that overturned the conventions of the Renaissance and influenced European artists for generations to come, while Bernini was the most important sculptor of seventeenth-century Rome who transformed the city through the output of his long and prolific career. This course coincides with the Kimbell Art Museum's *Bernini: Sculpting in Clay* and will include a visit to the special exhibition (included in registration fee).

Martha Ann Fielder, Ph.D.

4 T, 7:30–9 P.M. 1/22–2/19, skip 2/5

1 SA, 10 A.M. 2/23 \$139 (\$129)

THE FOCUSED GAZE: A CONCENTRATED LOOK AT TEN MODERN ART MASTERPIECES

NEW

From Rodin to Warhol, this course will focus on ten key works of modern art. These iconic works are supreme examples of each artist's vision and maturity, and often mark a turning point in their respective careers. Illustrated lectures will investigate these modern masterpieces of painting and sculpture and will provide context for the works within each artist's career and in the history of art.

Lane Banks, artist

5 TH, 7–8:30 P.M. 3/21–4/18 \$109 (\$99)

GALLERY HOPPING: DISCOVERIES ON DRAGON STREET

NEW

Home to more than 65 galleries and shops, Dragon Street has become the destination for Dallas art-lovers and design aficionados. Join art guru Gail Sachson to visit some of the Design District's leading galleries to discover Dallas' vibrant art scene. Become an art insider and engage in lively and provocative discussion about the latest happenings in the art world.

Gail Sachson, M.F.A.

1 SA, 1–3 P.M. 4/27 \$49 (\$39)

STEP INTO THE GLOBAL ART SCENE

With its outstanding museums, cultivated connoisseurs, and glittering galas, Dallas has become a major international art destination. This class offers a passport to the art world, its stars, and their antics – without ever leaving home. On Sunday, join us for an insider's view of the Fourth Annual Dallas Art Fair, with an expert to guide you through the maze of offerings of modern and contemporary art.

Gail Sachson, M.F.A.

1 SA, 1 SU, 1–3 P.M. 4/13, 4/14 \$95 (\$85)



SPECIAL OPPORTUNITY: INSIDE SMU

An Enriching Afternoon
with
Our Esteemed Faculty

Hosted
by
SMU Alumni Board

This spring, visit the Hilltop for an afternoon of stimulating discussions and thought-provoking lectures presented by our esteemed faculty. No papers, no tests, just a few hours of enriching your mind and spirit as you take a glimpse Inside SMU.

SAVE THE DATE

Founder's Day
April 19, 2013

Look for more information and register at
smu.edu/foundersday

PHOTOGRAPHY

BEGINNING DIGITAL PHOTOGRAPHY

Through lecture and hands-on exercises, discover how to use DSLR camera controls, features, and menus to take better photographs. Explore basic settings, such as ISO, aperture, and shutter speeds. Learn how to use Photoshop for editing and correcting color and exposure. **Prerequisites:** DSLR camera and manual, and proficiency in moving and copying files and burning discs.

Teresa Rafidi, B.F.A.

4 W, 6–8:30 P.M. 1/30–2/20

\$275 (\$265)

INTERMEDIATE DIGITAL PHOTOGRAPHY

Learn to use specialized features such as aperture, shutter speeds and exposure compensation. Explore use of camera accessories and lenses through class discussions and field trips to practice shooting, and use Photoshop to edit and enhance digital photographs. **Prerequisites:** *Beginning Digital Photography* or similar proficiency (beyond the auto setting) and DSLR camera and manual.

Teresa Rafidi, B.F.A.

4 W, 6–8:30 P.M. 2/27–3/20

\$275 (\$265)

PHOTOGRAPHY AT SMU-IN-PLANO

Instructor for all Plano courses:

Rob Hull, C.P.P., professional photographer

DISCOVERING THE SECRETS OF GREAT PHOTOGRAPHY

Learn how to use your digital camera to capture the world around you in powerful, stunning photographs. Hands-on activities, illustrated lectures, discussions, demonstrations and field trips offer opportunities to explore the creative controls on your camera and to explore new tools to refine your skills. Students should read their manual and understand their camera's controls prior to the first class.

5 W, 6:30–9:30 P.M. 2/6–3/6

\$199 (\$189)

POINT, SHOOT, WOW!

Make your friends and family jealous when you produce photos that make everyone go WOW! You don't need fancy cameras or expensive digital editing software to create wonderful images that you'd be proud to share. Beginning or amateur photographers will learn point-and-shoot techniques to add a professional quality to their photographs.

1 W, 6:30–9:30 P.M. 3/20

\$69 (\$59)

STUDIO LIGHTING BASICS

Learn the professional secrets of using artificial light in studio photography. This hands-on course will introduce the basics of studio lighting, and you will gain experience setting up backgrounds and shooting a variety of subjects with different lighting options. **Prerequisites:** Students in this class should have a solid foundation in the basics of photography.

1 SA, 9 A.M.–4 P.M. 3/23

\$99 (\$89)

SHOOTING WITH FLASH

Regardless of what brand of camera you use, there are basic rules that you must follow to ensure well-exposed flash photos. This one-night, hands-on course is dedicated to one thing: shooting great flash pictures. Bring your camera and flash, and you'll not only learn about flash topics like fill flash, curtain sync, off-camera flash and flash white balance, you'll also put your new-found skills to work.

1 W, 6:30–9:30 P.M. 3/27

\$69 (\$59)

LIGHTROOM: COMPLETING THE DIGITAL WORKFLOW

Discover how to streamline your workflow, from capturing photographs to archiving files, using the Adobe Lightroom program to process digital files. You will learn how to set preferences to best match your needs, import images, manage an image library, and process, share and print your images.

2 T, 2 TH, 6:30–9:30 P.M. 3/19–3/28

\$149 (\$139)

MACRO PHOTOGRAPHY

Explore the magnificent macro world of insects, pollen and petals by using a special lens on your digital SLR camera. In this course, you will learn about equipment and techniques to compose and shoot extreme close-ups. This mini workshop will include both classroom presentations and hands-on shooting opportunities. Bring your camera, tripod and macro equipment.

1 SA, 9 A.M.–12 P.M. 4/13

\$69 (\$59)

PHOTOSHOP FOR PHOTOGRAPHERS

Gain a solid foundation of the fundamentals of Adobe Photoshop CS6, the industry standard for digital image editing. You will learn how to edit various aspects of images and to create composite images using Photoshop and will understand how the editing process fits into the workflow. Bring your own laptop, with Photoshop CS6 installed. For more information, visit GreatPhotography.com.

2 T, 2 TH, 6:30–9:30 P.M. 4/9–4/18

\$175 (\$165)



SMU^{IN}PLANO

5236 Tennyson Parkway
Plano, TX 75024

MUSIC

BEGINNING PIANO, LEVEL I

Designed for the true beginner, students learn the fundamentals of reading music, keyboard playing and music theory. Through individual attention and ample opportunity to play and read music, you will establish good habits and learn key piano skills.

Daniel O'Donoghue, B.A.

14 SA, 11 A.M.–12 P.M. 1/26–5/11

skip 3/9, 4/20

\$375 (\$365)

BEGINNING PIANO, LEVEL II

Expand the skills you learned in *Level I* and become more familiar with reading music and music theory. Continue to build good habits through individualized instruction in this small class.

Kevin Gunter, M.M.

14 M, 6–7 P.M. 1/28–5/13, skip 3/11, 4/22

\$375 (\$365)

INTERMEDIATE PIANO, LEVEL I

Improve your technique by practicing more advanced repertoire, from classical, jazz, and popular music. You will focus on sight-reading and deeper understanding of music theory and will explore harmonization and improvisation.

Prerequisite: students should have completed all three levels of *Beginning Piano* and have basic knowledge of reading music and keyboard.

Kevin Gunter, M.M.

14 T, 3:45–4:45 P.M. 1/22–5/7, skip 3/12, 4/23

\$375 (\$365)

REPERTOIRE MASTERCLASS

Practicing increasingly difficult repertoires, students will improve technique, sight-reading and performance, and learn additional music theory skills. Designed for educated beginners and intermediates, this course will explore harmonization and improvisation while encompassing styles from classical to jazz to popular. Students should have a basic knowledge in note reading, rhythm and theory.

Kevin Gunter, M.M.

14 W, 6–7 P.M. 1/30–5/15, skip 3/13, 4/24

\$375 (\$365)



LOOKING for CREATIVE WRITING?

Join us for an Information Session
January 16, 2013

Our entry level classes ~
Creative Writing Foundation,
Ignite Your Creativity and
Open Revision all start in January!

The Writer's Path at SMU has become an independent, separate program from CAPE. If you are interested in writing classes, please visit TWP at: smu.edu/creativewriting or call 214-768-WRIT for more information.

LITERATURE AND FILM

SHAKESPEARE, THE GREAT PLAYS: A MIDSUMMER NIGHT'S DREAM

NEW

One of Shakespeare's most popular and beloved comedies, *A Midsummer Night's Dream* recounts a series of obstacles and misadventures on the course of true love – young lovers trying to land their proper mates; a married couple who must overcome jealousies and quarrels; and romance between a simple-minded workman and the queen of the fairies. As the spirit of comedy requires, all are reconciled by the end of the play, just in time for the wedding of the Duke of Athens, Theseus and the Queen of the Amazons, Hippolyta.

Course meets at Edgemere Retirement Community

Thomas Arp, Ph.D.

5 SA, 1–3 P.M. 2/9–3/9

\$149 (\$139)

IS CHEKHOV THE GREATEST SHORT STORY-TELLER?

NEW

Considered one of the founding fathers of the short story, Anton Chekhov influenced generations of writers throughout the twentieth century. Raymond Carver, in particular, recognized Chekhov as a writing mentor and as a spiritual inspiration. Join us to read more than twenty wonderful stories, spanning Chekhov's career from the 1880s to early 1900s, and discover why his stories are so refreshing and memorable today.

James Greene, award-winning poet

6 T, 7–9 P.M. 1/29–3/5

\$115 (\$105)

CULTURAL ETHOS AND ITS IMPACT ON THE INDIVIDUAL

NEW

Each culture has a distinctive character and moral imperatives that shape and direct its citizens, while perhaps also constricting and impairing them. Join us to investigate how cultural identity shapes the struggles and evolution of characters in works of modern and contemporary literature – from London, to New Jersey, Mexico City and Second Empire Paris, this course will feature works by Elizabeth Bowen, Phillip Roth, Carlos Fuentes and Emile Zola.

David Hershey, M.D.

7 M, 7:30–9 P.M. 3/4–4/15

\$125 (\$115)

GONE WITH THE WIND: THE MAKING OF A CLASSIC FROM THE ROAD TO TARA TO HOLLYWOOD

NEW

Explore the phenomenon of *Gone With the Wind*, from Margaret Mitchell's literary inspirations to the Oscar-winning film adaptation by David O. Selznick. Through illustrated lectures and film clips, this course will illuminate Mitchell's life in Atlanta and the story of how her bestselling novel became one of the most beloved films of the twentieth century.

Martha Ann Fielder, Ph.D.

4 T, 7:30–9 P.M. 3/26–4/16

\$109 (\$99)

HISTORY AND CULTURE

PRESIDENTS' MOTHERS: HOW HANDS THAT ROCKED THE CRADLES SHAPED AMERICA **NEW**

From FDR to Bill Clinton, explore the unexpected impact of presidential mothers on the work of their sons in the White House. Despite very different upbringings, the presidents of the mid- to late-twentieth century shared one thing in common – each had his mother's unconditional love. Drawing on Dr. Potts' extensive research on the biographical aspects of the American experience, this course will investigate how the nature of the presidents' mother-son relationships influenced their national policies and shaped American character.

Jody Potts, Ph.D.

4 W, 6:30–8 P.M. 2/6–2/27

\$109 (\$99)

JAMES MADISON AND THE INSIDE STORY OF THE U.S. CONSTITUTION

Join statesman James Madison, known as the "Father of the Constitution," for a ringside seat at Philadelphia's 1787 Constitutional Convention. His meticulous notes provide invaluable insights into the four months of debates, arguments, compromises and decisions that resulted in the framework that guides our government to this day. Madison's *Notes of Debates in the Federal Convention*, published posthumously in 1840, is the best single record of the Constitutional Convention and reveals the inside story of the creation of the cornerstone of American democracy.

Jody Potts, Ph.D.

4 W, 6:30–8 P.M. 3/20–4/10

\$109 (\$99)



TOUR DE FRANCE

France is so much more than Paris. While the City of Light is spectacular, many other regions are equally charming and also filled with history, art, and delicious cuisine. Join Dr. Elizabeth New Seitz, an expert on French language and culture, to explore the unique character of France's diverse regions from Normandy to Provence, and Bordeaux to Burgundy. Register for the complete series, or attend individual sessions. For a complete schedule and further details, visit smu.edu/CAPE.

Elizabeth New Seitz, Ph.D.

5 T, 7–9 P.M. 3/19–4/16

\$225 (\$215)

HITLER, PART I: THE FACE OF EVIL

How did Adolph Hitler rise to power, and what was the root of his reign of terror? Through illustrated lectures, we will trace the life of Hitler – from his earliest years in Austria and Germany, to his service in World War I, through the development of the Nazi party, the Beer Hall Putsch and associations with cohorts who helped him rise to power.

Martha Ann Fielder, Ph.D.

5 W, 7:30–9 P.M. 1/23–2/20

\$109 (\$99)

HITLER, PART II: FROM FUHRER OF THE THIRD REICH TO THE LAST DAYS IN THE BUNKER

Examine Hitler's twelve years in power as commander of Germany's Third Reich. Discuss Hitler's time as Europe's most ruthless dictator, his relationships with his inner circle and companion Eva Braun, and the last days of his life in an underground bunker deep below the streets of Berlin.

Martha Ann Fielder, Ph.D.

5 W, 7:30–9 P.M. 2/27–3/27

\$109 (\$99)

SPECIAL TRAVEL OPPORTUNITY

**World War II:
In *the Steps of the Third Reich*
August 8–18, 2013**

Join cultural historian Martha Ann Fielder, Ph.D. to explore Bavaria – the picturesque region of Germany that also was the birthplace of National Socialism and the southern headquarters of the Third Reich. On this ten-day tour, you will visit sites in Munich associated with Hitler's rise to power and also will discover the area's other side – its rich cultural and artistic legacy of castles, classical music and outstanding museums. The tour also will include trips to Nuremberg and Salzburg, Austria. This special opportunity to walk in the steps of history is offered through Marco Art Tours. CAPE students receive a \$100 registration discount. For more information and a complete itinerary, visit MarcoArtTours.com

PERSONAL FINANCE AND LIFE PLANNING

INTELLIGENT INVESTING

Success in today's volatile markets requires new knowledge and savvy skills. Learn proven techniques of the financial masters, such as Warren Buffett, Benjamin Graham, Gerald Loeb and William O'Neil, and real-world strategies for both beginning and experienced investors. You will gain understanding of financial statements and confidence to determine personally-suitable investment techniques.

C.J. Brott, Jr., CFP®

6 W, 7–8:30 P.M. 3/6–4/10 \$179 (\$169)

FINANCIAL LITERACY FOR WOMEN

What do women need to know about their finances? This upbeat class helps you roll up your sleeves, get down to basics and explore budgeting, investments, taxes, retirement planning and more. Each session includes self-analyses and checklists. Plan your financial future! Materials included.

Patrisha Lee, CFP®, M.B.A.

Section A: 4 W, 9–11 A.M. \$149 (\$139)

Section B: 3 TH, 6–9 P.M. 4/4–4/18 \$149 (\$139)

Section B meets at SMU-in-Plano

RE-CAREERING FOR MID-LIFE: PLANNING WHAT'S NEXT

Whether changing careers or redefining "retirement," it's essential to map out career options before they are needed. Using the books, *Don't Stop the Career Clock* and *Career Chase*, you will learn to take charge of your career by discovering your own personal "brand." Through the Career Design Profile™, identify and pursue target positions and hone your unique purpose to pursue with passion! All materials provided, including a complimentary Myers-Briggs (MBTI)-type indicator personality analysis.

Helen Harkness, Ph.D.

3 T, 6:30–9:30 P.M. 4/2–4/16 \$199 (\$189)

STARTING YOUR OWN BUSINESS: ENTREPRENEURSHIP FOR TODAY'S ECONOMY

Before taking the first step to starting a business, there are questions to consider. What are the characteristics of successful entrepreneurs? What business concepts are viable today? When is the best time to launch a new venture? How can you gain access to capital? Starting a business is a dream you can realize. Take this simple first step to discover whether an owner-managed business will be in your future.

Jerry F. White, M.B.A.

1 T, 7–9 P.M. 1/29 \$69 (\$59)

COMMUNICATION AND BUSINESS SKILLS

THE ART AND SKILL OF PRESENTING

NEW

Effective public speaking is a science as well as an art. Like any other skill, the best way to develop and improve your personal expertise and style is to follow a controlled practice and incorporate tenants set forth by seasoned experts. You will learn the basics of good presentation habits and will investigate the qualities of an effective speaker, how to build rapport with audiences, cultivating confidence and credibility, and refining your stage presence while minimizing anxiety.

Susan Stageman, M.A.

4 TH, 6:30–8:30 P.M. 3/21–4/11 \$185 (\$175)

VOICeworks

Make your voice a powerful asset. The way you sound is five times more important than what you say. In this small, focused class, learn how to eliminate nasality, mumbling, and slurring, and to get rid of empty fillers. Improve your word choice and emphasize precise language.

Jan Sayers, Ph.D.

3 T, 7–9 P.M. 3/26–4/9 \$199 (\$189)

POWER OF LANGUAGE

Do you aspire to convey your thoughts more effectively and to improve your rapport when speaking with colleagues and friends? Develop your ability to articulate questions that will give you the most pertinent answers and will inspire others to think differently. Learn how to state your ideas precisely and convey their true meaning while refining your communication with your boss, spouse, family and friends.

Susan Stageman, M.A.

4 M, 6:30–8:30 P.M. 3/18–4/8 \$185 (\$175)

THE ETIQUETTE ADVANTAGE IN BUSINESS

NEW

Business etiquette skills directly affect workplace productivity, profits and retention, and corporate leaders rely on polished employees to build and strengthen relationships. Learn why manners matter and how to apply the three fundamental principles of etiquette to business and social situations, travel and events.

Buzz Kolbe, CPBA, CPVA, CPIC

3 T, 6:30–8:30 P.M. 2/12–2/26 \$199 (\$189)

Course meets at SMU-in-Plano

BUSINESS SUCCESS UTILIZING EMOTIONAL INTELLIGENCE AND DYNAMIC COMMUNICATION SKILLS

NEW

High-level Emotional Intelligence (EQ) and cultivated communication skills are essential to development of productivity, performance, and leadership. Discover the five dimensions of Emotional Intelligence and skills to increase your personal EQ and better understand your own communication style, how to recognize and read other styles of communication, and to best adapt to others to increase productivity and connectivity.

Buzz Kolbe, CPBA, CPVA, CPIC

3 T, 6:30–8:30 P.M. 3/12–3/26 \$199 (\$189)

Course meets at SMU-in-Plano

LANGUAGES

Chinese

CHINESE FOR BEGINNERS, PART I

Designed for business and travel, this course introduces language and Chinese culture. Become familiar with vocabulary, pronunciation rules and pinyin (phonetic characters). Through discussions of Chinese culture and history, you will learn and practice popular greetings and introductions, names and places, numbers and dates, and vocabulary for shopping and eating.

Text: *Beginner's Chinese* (2010 edition)

Hua Yang, Ph.D.

8 M, 7–9 P.M. 2/4–4/1, skip 3/11 \$149 (\$139)

CHINESE FOR BEGINNERS, PART II

Expand your knowledge of Chinese language with a focus on written characters and exploration of the development of the Chinese writing system. This course will include discussions to increase your vocabulary and conversation skills and will teach you to read and write 100 frequently-used characters. **Prerequisite:** basic knowledge of Chinese or *Chinese For Beginners, Part I*.

Text: *Beginner's Chinese* (2010 edition)

Hua Yang, Ph.D.

10 TH, 7–9 P.M. 2/7–4/18, skip 3/14 \$189 (\$179)

French

QUICK START FRENCH FOR BEGINNERS

This all-in-one version of *French for Beginners* takes you through both semesters in an intensive, one-term course. A perfect introduction to French for students with little or no knowledge of the language, this course covers basic vocabulary and grammar and provides the speaking, listening, reading, and writing skills necessary to build a foundation for communication and comprehension. Along the way, learn about French customs and cultural insights.

Text: *Easy French Step-by-Step*

Yohanis Mibrathu, M.A.

15 W, 6–8 P.M. 1/30–5/15, skip 3/13 \$249 (\$239)

SURVIVAL FRENCH: FIVE KEYS FOR A SUCCESSFUL TRAVEL EXPERIENCE IN FRANCE

Although English has become virtually universal, using the native language is one of the best ways to fully immerse yourself in the culture of any foreign destination. Before you plan your next trip to Paris or anywhere in “la belle France,” learn five keys of French language and culture that will pave the way for a great experience. Become familiar with essential phrases, indispensable pronunciation tips, and French etiquette to make you feel at home on the streets of Paris or the town squares of Provence. This course complements regular French courses; however, no previous French study is required for enrollment.

Elizabeth New Seitz, Ph.D.

M, T, W, TH, 7–9 P.M. 3/4–3/7 \$85 (\$75)

American Sign Language

INTRODUCTION TO AMERICAN SIGN LANGUAGE

Learn the basics of American Sign Language (ASL) and how to communicate effectively using gestures, simple signs, and proper grammatical rules. This introductory course will allay myths and misconceptions many people may have toward ASL and the hearing-impaired and will help you to communicate with deaf people.

Suzanne Terrio, Ed.M.

10 W, 6–8 P.M. 1/30–4/3 \$179 (\$169)

Italian

ITALIAN FOR BEGINNERS, PART I

Begin your study of Italian with basic vocabulary, simple grammar rules, and sample dialogues for travelers and tourists. Improve your conversation skills through practice in class discussions and by reading passages.

Damiano Bonuomo, M.A.

10 M, 6–7:30 P.M. 1/28–4/22 \$179 (\$169)
skip 3/11, 3/25, 4/1

ITALIAN FOR BEGINNERS, PART II

Expand your language skills and develop greater understanding of Italian grammar and vocabulary. In this class you will build your conversational skills and will become familiar with Italian phrases to help you feel at home on your next trip to bella Italia (or the local trattoria!). **Prerequisite:** basic knowledge of Italian or *Italian for Beginners, Part I*.

Damiano Bonuomo, M.A.

10 W, 6–7:30 P.M. 1/23–4/17 \$179 (\$169)
skip 3/13, 3/27, 4/3

ITALIAN: INTERMEDIATE CONVERSATION

Continue to master the basics of Italian grammar and vocabulary. In this class you will build your conversational skills and take them to the next level. **Prerequisite:** *Beginning Conversation* or instructor consent.

Damiano Bonuomo, M.A.

10 W, 7:30–9 P.M. 1/23–4/17 \$179 (\$169)
skip 3/13, 3/27, 4/3

ITALIAN FOR TRAVELERS

Planning a trip to Italy soon? Making an effort with the native language goes a long way, and this class will help you impress your travel companions and locals alike! Learn essential phrases, vocabulary, and pronunciation tips, as well as Italian customs and culture that will help you feel at home in any piazza or pensione. This course complements regular Italian courses; however, no previous Italian study is required.

Text: *Basic Italian for Travelers*

Damiano Bonuomo, M.A.

Section A: 5 T, 6–8 P.M. 1/22–2/19 \$109 (\$ 99)

Section B: 5 T, 6–8 P.M. 2/26–4/16 \$109 (\$99)
skip 3/12, 3/26, 4/2

SPECIAL TRAVEL OPPORTUNITY

A Country *with a View*: The Grand Tour of Italy

May 16–27, 2013

Join cultural historian Martha Ann Fielder, Ph.D., to explore the history, art and culture of Bella Italia. This ten-day tour includes stops in romantic Venice, the early Renaissance cities of Padua and Siena, picturesque Florence, and the vibrant city of Rome – with stops at Italy’s great museums, churches and ancient landmarks. This special opportunity for an Italian Grand Tour is offered through Marco Art Tours. CAPE students receive a \$100 registration discount. For more information, registration and a complete itinerary, visit MarcoArtTours.com

Spanish

SPANISH: FULL IMMERSION CRASH COURSE

In only four nights, you’ll be immersed in the Spanish spirit. Jumpstart your preparations for an upcoming business trip or vacation and join us for these intensive sessions focusing on Spanish language and culture.

Rosa Jara-Simmons, M.A.

Section A: M, T, W, TH, 6:30–8:30 P.M. 2/4–2/7 \$109 (\$99)

Section B: M, T, W, TH, 6:30–8:30 P.M. 4/29–5/2 \$109 (\$99)

QUICK START SPANISH FOR BEGINNERS

This all-in-one version of *Spanish for Beginners* takes you through both semesters in an intensive, one-term course. A perfect introduction to Spanish for students with little or no knowledge of the language, this course begins with essential vocabulary and grammar and lays the groundwork for gradual development of basic skills for communication and comprehension. You will acquire fundamental language proficiency and an understanding of Spanish culture and customs.

Text: *Easy Spanish Step-by-Step*

Maria Teresa Cline-Hirsch, M.A.

15 TH, 6:30–8:30 P.M. 1/31–5/16, skip 4/25 \$249 (\$239)

SPANISH FOR BEGINNERS, PART I

This introduction to Spanish is for students with little or no knowledge of the language. Essential vocabulary and grammar will be presented, along with customs and cultural insights. The focus is on the development of basic speaking, listening, reading, and writing skills necessary for communication and comprehension.

Text: *Easy Spanish Step-By-Step*

Lucille Herrera, M.A.

Section A: 12 M, 6–7:30 P.M. 1/28–4/15 \$189 (\$179)

Alba Carvajal, M.A.

Section B: 12 W, 6–7:30 P.M. 1/30–4/17 \$189 (\$179)

SPANISH FOR BEGINNERS, PART II

This follow-up to *Spanish for Beginners, Part I*, continues building language skills and understanding of grammatical structures. **Prerequisite:** basic knowledge of Spanish or *Spanish for Beginners, Part I*.

Text: *Easy Spanish Step-By-Step*

Alba Carvajal, M.A.

12 W, 7:30–9 P.M. 1/30–4/17

\$189 (\$179)

CHARLAR Y CONVERSAR: NOW YOU’RE TALKING

Practice and expand your language skills through guided discussions and conversations. This course will help you to expand your vocabulary and familiarity with idiomatic expressions. **Prerequisite:** previous Spanish study or experience; or *Spanish: Tune Up and Talk!*

Maria Teresa Cline-Hirsch, M.A.

Section A: 6 M, 7–8:30 P.M. 1/28–3/4

\$109 (\$99)

Section B: 6 M, 7–8:30 P.M. 3/11–4/15

\$109 (\$99)

SPANISH: TALKING THROUGH THE TENSES

Improve your conversation skills and familiarity with using different verb tenses in this intermediate-level course. Explore Spanish literature through short stories and lively discussions. **Prerequisites:** basic understanding of Spanish, completion of first-year Spanish series and *Walking Through the Tenses*.

Texts: *Spanish Verb Workbook* and *501 Spanish Verbs*

Lucille Herrera, M.A.

7 M, 7:30–9 P.M. 2/4–3/18

\$119 (\$109)

LEYENDAS MEXICANAS

Explore the culture and legends of Mexico while developing your Spanish language skills. Students will read and discuss stories based in oral traditions from across Mexico to build vocabulary and improve conversation skills. This course will be conducted primarily in Spanish and is designed for students who previously have completed one or more semesters of Spanish.

Text: *Stories from Mexico/Historias de Mexico*

Maria Teresa Cline-Hirsch, M.A.

6 W, 7–8:30 P.M. 3/13–4/17

\$109 (\$99)

CUENTOS DE LATIN AMÉRICA:

CONTEMPORARY LATIN-AMERICAN SHORT STORIES

Discover Spanish literature through a variety of contemporary Latin American stories, featuring a diversity of literary trends, styles and authors. Join us for discussions, conducted in Spanish, to expand your comprehension and improve your conversation skills.

Text: *Antología del Cuento Latinoamericano del Siglo XXI: Las Horas y las Hordas* (Spanish Edition)

Rosa Jara-Simmons, M.A.

10 M, 6–7:30 P.M. 2/11–4/15

\$179 (\$169)

CONTACT AND REGISTRATION INFORMATION

WEB	smu.edu/cape
EMAIL	smuthink@smu.edu
PHONE	214-SMU-CAPE 214-768-2273
FAX	214-768-1071
MAIL	PO Box 750275 Dallas TX 75275-0275
IN PERSON	6116 North Central Expressway, Suite 250, SMU Expressway Towers, Dallas, TX 75206

HOW TO ENROLL

- Enrollment is quick and easy online at smu.edu/cape. You may browse and register for classes by subject, instructor or location. MC/Visa/Discover/Diners Club are accepted.
- You may also print out a registration form from our website and submit it by mail or by fax with credit card information or a check payable to SMU.
- If you call or come by our office, a staff member will be happy to assist you with the registration process.
- Students must enroll before attending a course; instructors are unable to accept enrollment fees nor walk-in students who are not officially registered.

GENERAL INFORMATION

- Classes are limited in size and spaces are assigned on a first-come, first-served basis. Please register early to secure a spot and avoid disappointment. Classes are subject to cancelation due to insufficient enrollment.
- Upon registration, you will receive a confirmation with detailed location and parking information.
- Credit cards and checks are accepted as tuition payment. Some classes require students to purchase additional text books or supplies, others do not.
- SMU Continuing and Professional Education (CAPE) reserves the right to substitute instructors, change course locations, cancel courses, adjust curricula or schedules, limit enrollment or refuse service.
- By participating in SMU CAPE, a participant agrees to abide by all University policies, including the SMU Student Code of Conduct and the SMU Code of Ethics. Failure to abide by these policies will result in participant dismissal.

SPECIAL DISCOUNTS

- Current or retired SMU staff and faculty, current SMU students and all SMU graduates are eligible for discounts on many CAPE courses. Discounts vary depending on program. For more information, please review policies for your specific program of interest.
- CAPE offers special rates for groups of 10 or more, as well as completely customizable programs in an array of content areas. For details on custom training and group discounts, please contact our office.

CAMPUS DESIGNATION AND PARKING

- All courses meet on the main SMU campus in Dallas unless otherwise noted. Parking on campus requires a permit which is provided with CAPE registration at no additional charge. CAPE students may also choose to use SMU visitor parking for a fee.
- A confirmation letter containing course location and a parking permit (Dallas campus) will be emailed to all enrolled students. Enrollees are encouraged to contact the office if confirmation is not received promptly.
- Courses noted with PLANO are held on SMU's Plano campus on Tennyson Parkway. Parking is free at SMU-in-Plano and no permit is required.

CANCELATION, REFUNDS AND TRANSFERS

If you have a situation that prevents you from participating in the course for which you are registered, we will gladly assist you. Partial refund, transfer and escrow options are available to students before the first day of the course. Once a course has started, refunds are not available, but we work with students to provide solutions based on individual program policies. At SMU CAPE, we understand that your time is valuable. It is our pledge to you that we will provide excellent customer service worthy of your expectations. Please visit smu.edu/cape for full policy details for specific programs.

HELP US EXPAND CAPE!

Do you have a new course idea? Are you a prospective instructor? If you'd like to propose a course or teach a class, please submit a Course Definition Form and an Instructor Application Form available online. Proposals are accepted year round and will be considered for the next available academic term. We value your input and look forward to receiving your ideas and suggestions.

Cox School of Business

Fully accredited by the prestigious AACSB, Cox embraces SMU's philosophy that learning is a lifelong process by offering several MBA options for working professionals, as well as Master of Science degrees in accounting, entrepreneurship, finance and management. The Professional MBA, designed for those with at least two years of significant work experience, allows students to customize their coursework and career path with a concentration, and is offered in both Dallas and Plano. The Executive MBA attracts students with an average of 15 years of work experience and provides a general management focus delivered on alternating Fridays and Saturdays over 21 months on the main campus. Both the PMBA and EMBA programs are ranked in the Top 20 by leading business publications and enable participants to deepen their business skills without sacrificing career momentum. Cox Executive Education also offers several graduate certificate programs and professional development courses throughout the year, as well as customized training to companies.

cox.smu.edu/mba

Dedman College of Humanities and Sciences

Based in historic Dallas Hall, Dedman College is the heart of SMU and home to the humanities, social sciences, and natural and mathematical sciences – disciplines fundamental to the traditions of higher education. Dedman offers 30 graduate programs, 18 leading to a Master's degree and 12 to a Ph.D. degree, some of which schedule classes accessible to working professionals. The Godbey Lecture Series is an outreach program sponsored by Dedman to introduce the Dallas community to many of SMU's outstanding faculty and to the exciting scholarly research that takes place in the university.

smu.edu/graduate

Dedman School of Law

Ranked among the premier schools in the U.S., Dedman School of Law offers a part-time evening program for those with full-time careers or other responsibilities seeking a J.D. degree with the same intellectual rigor as the full-time program. Students in the part-time program take the same required courses as full-time students, and courses are taught by the same distinguished faculty. Small classes and an intimate environment foster a commitment to the personal development of every law student. The curriculum is designed so that evening students can earn a law degree in four years, with flexibility to tailor an individual course of study. Graduates can apply their degrees toward a career in law, as well as leadership in other professions.

law.smu.edu

Lyle School of Engineering

Lyle's Graduate Certificate Programs enable students to make a short-term commitment to a specialized area of study to enhance their professional career or continue beyond the certificate to pursue a Master's degree, applicable to real-world problems and innovative solutions. A weekend format as well as on-campus, on-location, and distance education offerings provide learning flexibility and allow students, including military personnel, to earn a certificate or degree from anywhere in the world. Led by industry-savvy instructors, certificates are available in 30 areas including Computer Science and Software; Engineering Management, Information and Systems; Environmental and Civil Engineering; and Mechanical Engineering.

smu.edu/lyle/graduate/prospectivestudents/certificateprograms

Simmons School of Education and Human Development

The Master of Liberal Studies (MLS) is an adventure for the intellectually curious who want to explore all aspects of the human experience while enhancing their critical thinking and leadership skills. Students have the opportunity to study what they are most passionate about and are able to self-design their degree with concentrations in areas such as Organizational Dynamics, Communications, Media and Technology, Human Rights and Social Justice, Creative Writing and more. Students can attend on a part-time or full-time basis, and take advantage of a tuition rate that is significantly reduced. Most courses are offered on the main campus, with some also available on the Plano and Taos campuses.

smu.edu/mls

The Department of Dispute Resolution and Counseling resides on the Plano campus and offers a Masters of Arts degree in Dispute Resolution and a Master of Science degree in counseling. Both programs share a focus on the resolution of problems, whether by professional mediators or licensed therapists, and are tailored to accommodate the adult learner. New terms start every ten weeks and most classes are offered in the evenings, on weekends and occasionally as week-long formats, including unique opportunities for international travel. The department also offers graduate certificate programs, noncredit executive education seminars for organizations and professional continuing education workshops for mental health professionals.

smu.edu/education/departments/disputeresolutioncounseling.asp

