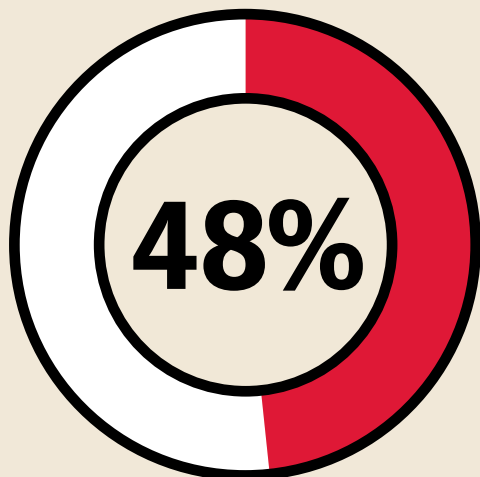


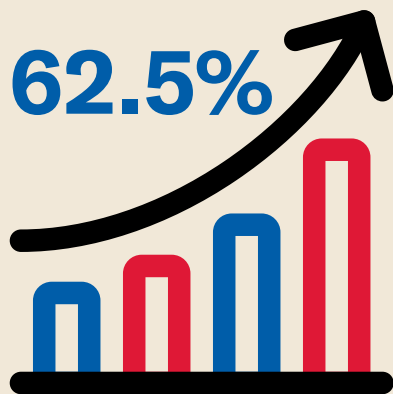
MEADOWS BY THE NUMBERS

8,585

CHILDREN VISITED THE MEADOWS MUSEUM FOR FREE



FEMALE MEADOWS SCHOOL FACULTY

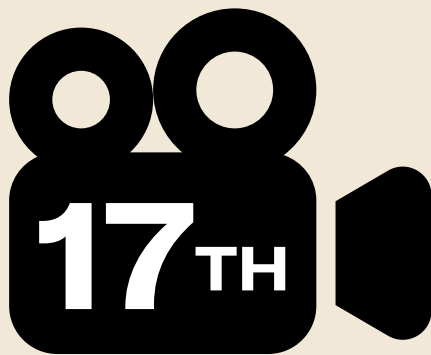


INCREASE IN SMU STUDENT ADMISSIONS TO THE MEADOWS MUSEUM



\$410,000

RAISED FOR SCHOLARSHIPS AT MEADOWS AT THE MEYERSON BENEFIT CONCERT



NATIONAL RANKING OF DIVISION OF FILM & MEDIA BY THE WRAP

SMU[®]

World Changers Shaped Here

SMU is the nationally ranked global research university in the dynamic city of Dallas. SMU's alumni, faculty and more than 12,000 students in eight degree-granting schools demonstrate an entrepreneurial spirit as they lead change in their professions, communities and the world. Building on its history of excellence, the University has launched *SMU Ignited: Boldly Shaping Tomorrow* – a multiyear, \$1.5 billion campaign to empower outstanding students, to enrich teaching and research, and to enhance our campus and community.

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Meadows *Momentum*



June 2023-December 2024 Annual Report Executive Summary



Transformational *Change*

LOOKING BACK AND MOVING FORWARD

With a cumulative total of nearly \$100 million committed toward *SMU's Ignited* campaign, the Meadows School of the Arts and Meadows Museum are making important investments in people, place and purpose.

Philanthropic support consists of roughly \$21 million in capital improvements, \$46 million in permanent endowment, and \$33 million for immediate use funding.

As a new member of the Atlantic Coast Conference (ACC), Meadows is experiencing a rare opportunity to magnify its presence nationally. Fall 2024 student enrollment rose 7.5% year-over-year, with a 24% increase in graduate student enrollment. A substantive rise in applications has

been noted among major markets in California and New York.

New and expanded programs in musical theatre, creative technology, arts management, entrepreneurship, and composition have added unique value for students. Exciting Museum exhibitions and acquisitions have inspired students, adults, and families to explore Dallas' very own 'Prado on the Prairie'.

Meadows has long made a concerted effort to balance traditional components of a school of the arts with the future of arts consumption, creation, and workplace integration. As a result, our students don't just graduate – they build careers.

Meadows School of the Arts highlights

Two new faculty endowments

- Jeanne R. Johnson Foundation made an important investment to support ties with Dallas Symphony Orchestra musicians through the Jeanne R. Johnson Foundation Endowed Music Faculty Excellence Fund.
- Claire Spaht '94 endows the first Meadows division chair in more than 20 years by naming the Claire Morris Spaht Chair of the Division of Art.

New Guggenheim Fellow

- Professor of Music Composition and Theory, Xi Wang, was awarded a 2024 Guggenheim Fellowship for her exceptional creativity and contribution to the arts.

Temerlin Advertising Institute Awards

- Students received a record number of awards at the 2024 American Advertising Awards Competition at both the National (3 Gold and 5 Silver) and District Levels (4 Gold, 7 Silver, 2 Honorable Mention, and 2 Judges' Choice).

Stewart Copeland of The Police receives 2024 Meadows Award

- Seven-time GRAMMY award-winning musician Stewart Copeland performed with the Meadows Symphony Orchestra as part of his *Police Deranged for Orchestra* international tour.

Innovative degree programs train students for 21st Century careers

- New M.A. in Creative Technology and M.A. in Arts and Nonprofit Leadership programs provide flexible options for students pursuing advanced careers in growing fields. Additionally, a new Bachelor of Music degree track in film and game scoring was announced in collaboration with SMU Guildhall.



Meadows Museum highlights

Opening of the Custard Institute for Spanish Art and Culture

- In its inaugural year, the Custard Institute for Spanish Art and Culture (CISAC) awarded 7 research travel grants, supported 4 scholarly publications, and announced the first Mark A. Roglán Award recipient for a publication on 19th-century Spanish art.

Expansion of K-12 and Family Programming

- Through the renewed support of the Fichtenbaum Charitable Trust, the museum continued to offer free admission for people 18 years of age and younger. Nearly 5,000 K-12 students visited the Meadows Museum.

Acquisition of two paintings by Baroque-Era Women Artists

- The acquisition of two 17th-century works by women artists were announced. They include a still life by Josefa de Ayala (c. 1630-1684) and a painted cell cross by María Josefa Sánchez (active 1639-1652).

Exhibitions highlight two Spanish artists

- Monographic exhibitions introduced Dallas audiences to contemporary textile artist, Teresa Lanceta (b. 1951), and to renowned painter, Joaquín Sorolla (1863-1923). The latter was part of an international celebration commemorating the centennial of the artist's death.

Partnership with UT Dallas results in groundbreaking research

- A collaboration between the CSIC at the Meadows Museum and the Edith O'Donnell Institute of Art History at the University of Texas at Dallas supported an international symposium and a STEM postdoctoral fellow at SMU.



2023

JULY

Meadows Museum announces new membership platform

AUGUST

Announcement of SMU chapter of the National Association of Black Journalists

SEPTEMBER

Meadows Museum featured in exhibition at the Spanish Embassy in Washington, DC

OCTOBER

Opening of the Custard Institute for Spanish Art and Culture

NOVEMBER

Meadows' Office of Alumni and Career Success announces that 500 alumni have registered as Meadows Mentors

2024

MARCH

Curtain Up! is first performance presented by the G. Marlyne Sexton Institute for Musical Theatre

APRIL

Music faculty member Xi Wang is awarded Guggenheim Fellowship

MAY

Jen Benoit-Bryan named as new Director of SMU DataArts

SEPTEMBER

The Legacy of Vesuvius: Bourbon Discoveries on the Bay of Naples opens to the public with great excitement

OCTOBER

Meadows on the Mic podcast launched

NOVEMBER

Algur H. Meadows Dean Sam Holland receives Obelisk Award for Arts Leadership from Business Council for the Arts

