

## WELCOME

This afternoon you officially become part of the SMU community, symbolized by the Rotunda Processional. You were assembled by faculty, and your march was heralded by trumpets and led by Peruna, a living symbol of the University. You passed through Dallas Hall, the University's first and grandest building, and then alumni who also are parents of fellow entering students guided you to McFarlin Auditorium. These alumni represent a lifetime connection to SMU, a connection you now share.

You and your classmates have been presented to and charged by the University's president to rise to the challenges ahead and avail yourself of the many opportunities you will find at SMU. At the conclusion of the ceremony, the historic Ovilla Curtain lowers, which signifies the start of the academic adventures ahead.

### PLATFORM PARTY

John B. Attanasio, *Dean of Dedman School of Law*

José Antonio Bowen, *Dean of Meadows School of the Arts*

Gary Keith Brubaker, *Director of The Guildhall at SMU*

David J. Chard, *Dean of Annette Caldwell Simmons School of Education and Human Development*

Brad E. Cheves, *Vice President for Development and External Affairs*

Marc P. Christensen, *Interim Dean of Bobby B. Lyle School of Engineering*

Steven Edwards, *President of the Faculty Senate*

Pamela Elrod, *Associate Professor of Music and Director of Choral Activities*

Rick Hart, *Director of Athletics*

Barbara Hill-Moore, *Platform Party Marshal*

Paul W. Ludden, *Provost and Vice President for Academic Affairs*

Alexander E. Mace '13, *President of the Student Body*

Gillian M. McCombs, *Dean and Director of Central University Libraries*

Richard D. Nelson, *Associate Dean of Perkins School of Theology*

Albert W. Niemi, Jr., *Dean of Edwin L. Cox School of Business*

Caren H. Prothro, *Chair of the SMU Board of Trustees*

James E. Quick, *Associate Vice President for Research and Dean of Graduate Studies*

Stephen W. Rankin, *Chaplain and Minister to the University*

Christine Regis, *Vice President for Business and Finance*

Abigail Smith, *President of the SMU Staff Association*

William M. Tsutsui, *Dean of Dedman College of Humanities and Sciences*

R. Gerald Turner, *President of the University*

Wes K. Waggoner, *Dean of Undergraduate Admission and Executive Director of Enrollment Services*

Paul J. Ward, *Vice President for Legal Affairs and Government Relations, General Counsel and Secretary*

Lisa Webb, *Associate Vice President for Student Affairs and Dean of Student Life*

Lori S. White, *Vice President for Student Affairs*

### GUILD OF MARSHALS

Thomas B. Fomby, *Chief Marshal*

Bradley Kent Carter, *Chief Marshal Emeritus*

Wayne A. Woodward, *Procession Marshal*

Thomas W. Tunks, *Assisting Procession Marshal*

Joseph F. Kobylka, *Ceremony Marshal*

### ASSISTING MARSHALS

Nathan Balke, *Marshal for Entering Students*

Christine E. Buchanan, *Marshal for Transfer Students*

Craig Flournoy, *Marshal for Entering Students*

Barbara Hill-Moore, *Platform Party Marshal*

Maribeth Kuenzi, *Marshal for Entering Students*

Monnie McGee, *Faculty Marshal*

Brian W. Stump, *Phi Beta Kappa Marshal*

Mary Vernon, *Marshal for the Alumni Marshals*

Sherry Wang, *Faculty Marshal*

Junfang Yu, *Marshal for Entering Students*

## NINETY-EIGHTH ANNUAL OPENING CONVOCATION

SUNDAY AFTERNOON

THE NINETEENTH OF AUGUST

TWO THOUSAND AND TWELVE

AT HALF PAST FIVE O'CLOCK

MCFARLIN MEMORIAL AUDITORIUM



SOUTHERN METHODIST UNIVERSITY

## CARILLON CONCERT AND CALL TO CONVOCAION

Lorn L. Howard, Chief Marshal *Emeritus*, Carilloner  
Fondren Science Tower, 5 p.m.

# CONVOCAION

## THE PROCESSIONAL

Imperial Brass

## INVOCATION

Stephen W. Rankin  
Chaplain and Minister to the University

## WELCOME AND INTRODUCTIONS

Paul W. Ludden  
Provost and Vice President for Academic Affairs

## REMARKS

Caren H. Prothro  
Chair, Board of Trustees

Steven Edwards  
President, Faculty Senate

Alexander E. Mace '13  
President, Student Body

## SPECIAL MUSIC

Meadows Convocation Chorus

Andy Packard, Accompanist

Led by Pamela Elrod, Associate Professor of Music and  
Director of Choral Activities

*Ballade to the Moon* written by Daniel Elder

## PRESENTATION OF THE SPEAKER

Paul W. Ludden

## ADDRESS

R. Gerald Turner  
President

## PRESENTATION OF THE ENTERING STUDENTS OF 2012

Wes K. Waggoner  
Dean of Undergraduate Admission and  
Executive Director of Enrollment Services

## CHARGE TO THE ENTERING STUDENTS OF 2012

R. Gerald Turner

## UNIVERSITY HYMN

*Varsity*

*Oh we see the Varsity,  
Varsity, Varsity,  
As she towers o'er the hill  
Over there.  
And our hearts are filled with joy,  
SMU, SMU,  
Alma Mater, we'll be true  
Forever!*

## BENEDICTION

Stephen W. Rankin

## THE RECESSIONAL

Imperial Brass



## ROTUNDA PASSAGE

Both Rotunda Passage, which students walk when they first enter SMU, and Rotunda Recessional, the final walk taken the evening before May Commencement, recognize the significance of Dallas Hall to SMU's academic and campus life. With its cornerstone set in 1912, Dallas Hall is the oldest building on campus. In 1915, when classes began, Dallas Hall housed all of the academic and administrative functions of the University. Its image is emblazoned on SMU's official seal. And just as Dallas Hall is central to SMU, the rotunda is at the very center of Dallas Hall. Our rotunda is the centerpiece of a magnificent building that stands on the highest spot, or "hilltop," of the land given by the citizens of Dallas. It is fitting that Dallas Hall is named in honor of the generosity and vision of those citizens. It is appropriate that one becomes part of the SMU community by marching through Dallas Hall to Opening Convocation.