

2º Conversatorio Presencial

MÉXICO RESILIENTE

Impulso bilateral



SMU Mission Foods
Texas-Mexico Center

Presents

Resilient Mexico: Bilateral Momentum

January 22, 2026

Monterrey



México Resiliente: Impulso Bilateral brought together business, policy, and academic leaders in Monterrey to examine Mexico's economic resilience and the future of the Mexico–Texas relationship.

The forum emphasized cross-sector collaboration, innovation, and long-term strategies to strengthen bilateral momentum amid evolving trade and policy dynamics.



During the Texas-Mexico panel of México Resiliente: Impulso Bilateral, Dr. Raymond Robertson emphasized that the future of the Texas-Mexico relationship is and will remain strong due to long-lasting cultural and economic ties with Texas being the main importer and exporter of Mexican goods. Texas and Mexico have especially strong ties in the energy, auto parts and appliances sectors.





PRESS

The event drew attention from major media outlets – see the coverage here:



"Rubin mencionó que México es un gran socio de EU... pero enfatizó que esto ha sucedido porque los empresarios mexicanos han sabido tratar, trabajar, colaborar y ganar la confianza del socio estadounidense y viceversa..."

"Rubin mentioned that Mexico is a great partner of the United States... but he emphasized that this has happened because Mexican businesspeople have known how to treat, work, collaborate and earn the trust of their U.S. counterparts and vice versa..."

Source: [El Norte](#)

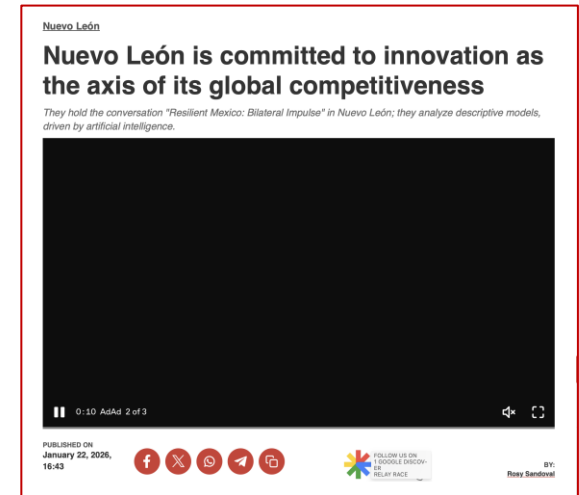


"No importa qué tipo de comentarios se hagan o qué tipo de amenazas se lancen, esa relación es muy, muy fuerte."

"No matter what comments are made, or what types of threats are thrown out, that relationship (between Mexico and Texas) is very, very strong."

- Raymond Robertson

Source: [Milenio](#)



"Uno de los puntos más reiterados durante el panel fue la importancia de garantizar la continuidad de las políticas públicas de innovación, más allá de los ciclos sexenales, así como la apertura del gobierno para trabajar de manera coordinada con la iniciativa privada y las universidades."

"One of the most repeated points during the panel was the importance of ensuring the continuity of public innovation policies, beyond the six-year cycles, as well as the openness of the government to work in a coordinated manner with the private sector and universities."

Source: [Posta](#)

PRESS



"En este espacio de diálogo, Raymond Robertson, Senior Fellow de SMU, subrayó que ningún otro país mantiene con México una relación tan profunda, dinámica y estratégica como la que existe con Estados Unidos."

"In this space for dialogue, Raymond Robertson, Senior Fellow of SMU, stressed that no other country maintains such a deep, dynamic and strategic relationship with Mexico as the one that exists with the United States."

Source: [Telediario](#)



"Estados Unidos entiende cada vez más que México y Texas son realmente una misma Economía"

"The United States increasingly understands that Mexico and Texas are truly one single economy."

-Raymond Robertson

Source: *Telediario* (Multimedios Canal 6)



"...ambos especialistas coincidieron en que el vínculo México–Texas seguirá siendo un pilar del comercio norteamericano, independientemente de los cambios políticos o comerciales que surjan en la revisión del T-MEC."

"...both specialists agreed that the Mexico-Texas link will continue to be a pillar of North American trade, regardless of the political or commercial changes that arise in the review of the T-MEC."

Source: [INCOMEX](#)