



SMU Mission Foods
Texas-Mexico Center

Presents

**9TH ANNUAL
INTEGRATION SYMPOSIUM**
DRIVING GROWTH AND SECURITY ACROSS BORDERS

November 11, 2025

MEXICO CITY

ABOUT THE CENTER

The **Mission Foods Texas-Mexico Center at Southern Methodist University (SMU)** is dedicated to strengthening relations between Texas and Mexico through impactful research, high-level dialogue, and cross-border collaboration. Founded in 2016 with the support of GRUMA-Mission Foods, the Center focuses on key areas of the bilateral relationship, including trade and investment, border issues, migration, energy, and human capital and education. As a leading academic and policy hub, it brings together experts, policymakers, business leaders, and students to generate actionable ideas and policy recommendations that address the challenges and opportunities shaping the U.S.-Mexico relationship.

FOCUS AREAS

The Center conducts policy-relevant, action-oriented research on the relationship between Texas and Mexico, focusing on these five key areas:

- Trade and Investment
- Border Issues
- Migration
- Energy
- Human Capital and Education

RESEARCH SINCE 2016

- Over 20 major funded research projects.
- Topics include NAFTA/USMCA, migration flows, Texas-Mexico trade, border security, education, and energy.



EVENTS & PUBLIC PROGRAMS

The Center hosts numerous events each year to educate, foster dialogue, strengthen relationships, and build bridges between Texas and Mexico. Most events fall under the following signature programs:

- **Annual Integration Symposiums (2017-2025):** The premier binational conference bringing together leaders from government, business, and academia.
- **Policy Webinars & Lectures:** Dynamic discussions featuring policymakers, scholars, and journalists addressing urgent U.S.- Mexico issues.
- **Collaborative Programs:** Events co-hosted with partner institutions to expand reach and impact.

Total Events since 2016:

- 85 total (97 including collaborative programs)
- 11 Annual and Special Symposiums
- 26 Webinars & Guest Lectures
- 48 Other Programs (including conferences, delegation visits, and cultural events)

SMU MISSION FOODS TEXAS-MEXICO CENTER

Learn About 5 Key Research Areas



Trade and Investment



Border Issues



Migration



Energy



Human Capital & Education

Past Events



Upcoming Events



Research



www.smu.edu/TexasMexico



9TH ANNUAL INTEGRATION SYMPOSIUM

DRIVING GROWTH AND SECURITY ACROSS BORDERS

The Mission Foods Texas–Mexico Center Integration Symposium is designed to bring together scholars, policymakers, business leaders, and civic actors to address the most pressing issues shaping the U.S.–Mexico relationship.

A central goal of the symposium is to present the Center’s latest research and offer data-based policy recommendations to inform strategic decisions.

We are especially thrilled to share three recent projects during this year’s timely event, held just months before the 2026 USMCA review, as their themes align closely with the questions facing both countries and provide a unique perspective for informed decision-making. In line with this, one of our keynote addresses will examine what to expect from the USMCA review, and another will explore the Texas-Mexico bloc’s capacity to compete globally.

One of the central research areas, led by Dr. René Cabral Torres (EGADE Business School, Tecnológico de Monterrey), explores how security conditions in Mexico affect trade flows. Using data from 2015 to 2023, the study shows how fluctuations in crime, particularly cargo truck robberies, shape cross-border commerce and supply chain resilience, underscoring the need for coordinated security and economic strategies to sustain nearshoring momentum.

A second project, by Dr. Narayani Lasala-Blanco, Dr. Elena Sánchez Montijano, Dr. Nuty Cárdenas Alaminos (CIDE), and Dr. Francisco Pedraza (Arizona State University), examines local cooperation in migration management. Drawing on data from 22 border cities, the research highlights the critical role of municipal governments and civil society in responding to migration pressures and driving effective binational collaboration.

The third study, by Dr. Jorge Luis Alcaraz Vargas and Dr. Elizabeth Salamanca Pacheco (Universidad de las Américas Puebla), examines high-skilled migration and STEM entrepreneurship, showing how education and talent mobility fuel innovation and competitiveness. The study finds that young Hispanic immigrant entrepreneurs between 25 and 34 years old with a postgraduate degree are more likely to undertake business in STEM fields than non-Hispanic immigrant entrepreneurs with a bachelor’s degree.

Together, these projects offer a clear, evidence-based view of the structural forces driving North American integration—from security and migration governance to trade and human capital flows.



Since 1977, Mission Foods has been creating fresh, authentic Mexican food products you can find in your local grocery store.

Mission®, a subsidiary of Gruma Corporation, is the #1 tortilla company in the U.S. and manufactures a variety of authentic Mexican products. As we've grown, we've made sure to always put an emphasis on authentic flavors, while providing healthy options that families and friends can enjoy together.

SYMPOSIUM AGENDA

8:00 – 9:00 a.m. Registration and Breakfast

08:50 – 09:00 a.m. Welcome Remarks

- **Courtney Weeks**, Assistant Director, SMU Mission Foods Texas-Mexico Center
- **Fernando Solís Cámara**, Chief Communications Officer, GRUMA

9:00 – 9:50 a.m. **KEYNOTE ADDRESS CCE & ASM**

- Keynote address by **Francisco Cervantes Díaz**, President, Mexican Business Coordinating Council (Consejo Coordinador Empresarial, CCE)
- Keynote address by **Larry Rubin**, President, American Society of Mexico

Moderator: Dr. **Manuel Sánchez González**, Senior Fellow, SMU Mission Foods Texas-Mexico Center and Former Deputy Governor of the Bank of Mexico

9:50 - 10:00 a.m. Break

10:00 - 10:30 a.m. **CONVERSATION WITH SMU LEADERSHIP**

- Dr. **Janarthanan Jayawickramarajah**, Dean, SMU Dedman College of Humanities and Sciences
- Dr. **Todd Milbourn**, Dean, SMU Cox School of Business

Discussant: Dr. **James Hollifield**, Acting Director, SMU Mission Foods Texas-Mexico Center

10:30 - 11:30 a.m. **CENTER RESEARCH PRESENTATION I - NEARSHORING NORTH AMERICA: TRADE, SECURITY, AND THE FLOW OF GOODS**

- Research Presenter: Dr. **René Cabral Torres**, Research Professor, Department of Finance and Business Economics, EGADE, Tec de Monterrey

Discussant: Dr. **Raymond Robertson**, Senior Fellow, SMU Mission Foods Texas-Mexico Center; Director of the Mosbacher Institute for Trade, Economics, and Public Policy

11:30 - 12:00 p.m. Break, Networking Lounge

12:00 - 12:30 p.m.

KEYNOTE ADDRESS

- Keynote address by **Mauricio Doehner**, Executive Vice President of Corporate Affairs, Cemex (Invited)

Moderator: **Glenn Hamer**, President & CEO, Texas Association of Business

12:30 - 1:50 p.m.

CENTER RESEARCH PRESENTATION II – BEYOND BORDERS: CITIES AND MIGRATION ACROSS THE AMERICAS

- Research Presenters: Dr. **Jorge Luis Alcaraz Vargas** and Dr. **Elizabeth Salamanca Pacheco**, Professors, Department of International Business, Universidad de las Américas Puebla (UDLAP)
- Research Presenters: Dr. **Nayarani Lasala Blanco**, Dr. **Elena Sánchez Montijano**, Dr. **Nuty Cárdenas Alaminos**, Research Professors, Centro de Investigación y Docencia Económica (CIDE), and Dr. **Francisco I. Pedraza**, Associate Professor, School of Politics and Global Studies, Arizona State University

Discussant: Dr. **Pia Orrenius**, Senior Fellow SMU Mission Foods Texas-Mexico Center; Vice President and Senior Economist, Federal Reserve Bank of Dallas

1:50 - 2:00 p.m.

Closing Remarks

David Salazar Cavazos, Vice Chairman, SMU Mission Foods Texas-Mexico Center Executive Advisory Board

Thank you for attending the 9th Annual Integration Symposium!



MAKE AN IMPACT

Your donation strengthens research, dialogue, and understanding across borders. Help the SMU Mission Foods Texas–Mexico Center advance data-driven research, foster binational collaboration, and prepare future leaders shaping the Texas–Mexico relationship.

 www.smu.edu/TexasMexico



JORGE LUIS ALCARAZ VARGAS
PROFESSOR OF INTERNATIONAL BUSINESS ADMINISTRATION
UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Jorge Alcaraz is the Academic Director of the International Business program at Universidad de las Américas Puebla (UDLAP). His research focuses on the internationalization of firms from emerging economies, especially in Latin America. He has published in top journals and books, including those by *Cambridge University Press* and the *European Business Review*. Dr. Alcaraz is an Associate Editor for the *Revista de Administração de Empresas* and serves on the editorial board of the *Review of International Business and Strategy*. A Level I member of Mexico's National System of Researchers (SNII), he has collaborated with the World Economic Forum and APEC on international investment issues and received research fellowships from the Mission Foods Texas-Mexico Center for the project "*Highly Skilled Contemporary Mexican Immigrant Entrepreneurs in Texas.*"



RENÉ CABRAL TORRES
RESEARCH PROFESSOR AT THE DEPARTMENT OF FINANCE AND BUSINESS ECONOMICS
TECNOLÓGICO DE MONTERREY

René Cabral Torres is a Research Professor of Finance and Business Economics at EGADE Business School, where he leads the Thematic Area Research Group in Financial Innovation. His work examines public finance, monetary policy, and labor market dynamics, and how these shape regional and national economic development. Dr. Cabral's research has appeared in journals such as the *European Journal of Political Economy*, *Contemporary Economic Policy*, and the *Annals of Regional Science*. A Level II member of Mexico's National System of Researchers (SNI), he also serves as Assistant Editor of the *Mexican Journal of Economics and Finance (REMEF)* and member of the editorial committee in *Measurement Interdisciplinary Research and Perspective* and *Investigación Económica*. He has consulted for the World Bank, private firms, and multiple state governments across Mexico.



NUTY CÁRDENAS ALAMINOS
PROFESSOR OF MIGRATION POLICY
CENTER FOR RESEARCH AND TEACHING IN ECONOMICS

Dr. Nuty Cárdenas Alaminos is a professor-researcher at the Division of International Studies, CIDE. She specializes in the analysis of migration policies in North America from a comparative perspective and the externalization of borders in the region. Additionally, she has conducted analyses of Mexico's migration policy at both the federal and subnational levels, focusing on the integration of people in mobility. She is a member of the National System of Researchers, Level I. Her most recent publications include *The Militarization of Mexico's Migration Deterrence Policy* and *Migrant and Refugee Integration in Mexico Governance, Civil Society, and Public Opinion* (ed. Nuty Cárdenas-Alaminos, Karla Valenzuela and Liliana Meza).



FRANCISCO CERVANTES DIAZ
 PRESIDENT
 MEXICAN BUSINESS COORDINATING COUNCIL

Francisco Cervantes Díaz is President of the Business Coordinating Council (CCE), where he leads efforts to strengthen North American value chains, promote nearshoring, support SMEs, and advance Industry 5.0 and workforce development. A strong advocate for dialogue, the rule of law, and socially responsible business, he has been a key voice in shaping Mexico's industrial and trade policies. Previously, he served as President of the Confederation of Industrial Chambers of Mexico (CONCAMIN), where he promoted sustainable development, Industry 4.0, and the USMCA. He has represented the business sector on the boards of major institutions including Nafinsa, Bancomext, IMSS, Infonavit, and Fonacot. His leadership has earned numerous honors, including the Adolfo López Mateos Medal for Economic Merit, the AICO Medal, and the Business Merit Medal from the Senate of the Republic.



MAURICIO DOEHNER (Invited)
 EXECUTIVE VICE PRESIDENT OF CORPORATE AFFAIRS
 CEMEX

Mauricio Doehner joined Cemex in 1996 and has held several executive positions in areas such as Strategic Planning and Enterprise Risk Management for Europe, Asia, the Middle East, South America and Mexico, and most recently Executive Vice President of Corporate Affairs and Enterprise Risk Management. Additionally, he has also worked in the public sector within the office of the Mexican Presidency. Mr. Doehner was president of the Mexican National Cement Chamber (Cámara Nacional del Cemento) between 2017 and 2019, Vice President of the Transformation Industry Chamber (CAINTRA – Cámara de la Industria de Transformación) between 2012 and 2013. He's currently Vice President of Social Responsibility and Vertebation of the Mexican Employers Confederation (COPARMEX – Confederación Patronal de la República Mexicana).



GLENN HAMER
 PRESIDENT & CEO
 TEXAS ASSOCIATION OF BUSINESS

Glenn Hamer serves as President and CEO of the Texas Association of Business, where he has led major policy achievements during the 87th and 88th Texas Legislative sessions, including economic incentives, property tax relief, and community college finance reform. He established TAB's international relations division to strengthen Texas–Mexico partnerships and launched the Texas Freedom Litigation Center to defend pro-business policies. Before joining TAB, Hamer spent 14 years as CEO of the Arizona Chamber of Commerce & Industry, where he advanced major reforms and helped secure passage of the USMCA. A graduate of Cornell University and Arizona State University's College of Law, he is recognized nationally for his leadership in trade, economic growth, and immigration policy.

SPEAKER BIOGRAPHIES



JAMES HOLLIFIELD
INTERIM DIRECTOR
SMU MISSION FOODS TEXAS-MEXICO CENTER

James F. Hollifield is Ora Nixon Arnold Professor of International Political Economy in the Department of Political Science and Director of the Tower Center at SMU and Interim Director of the Texas-México Center. He is also a Global Fellow at the Woodrow Wilson International Center in Washington, DC, and a member of the New York Council on Foreign Relations. Hollifield is a scholar of international and comparative political economy, and he has written widely on issues of political and economic development, with a focus on migration. Hollifield has served as an advisor for governments around the world and for many international organizations on matters of migration and human and economic development, including the Inter-American Development Bank and the Organization for American States.



JANARTHANAN JAYAWICKRAMARAJAH
DEAN, DEDMAN COLLEGE OF HUMANITIES AND SCIENCES
SOUTHERN METHODIST UNIVERSITY

Janarthanan “Janan” Jayawickramarajah is the Elisabeth Martin Armstrong Dean of Dedman College of Humanities and Sciences at Southern Methodist University, a role he assumed in June 2025 as SMU achieved Carnegie Research One status. A nationally recognized chemistry scholar and academic leader, he is known for advancing interdisciplinary research and graduate education. Before joining SMU, Dr. Jayawickramarajah spent 17 years at Tulane University, where he led a nanobiotechnology research lab and served as Senior Associate Dean for Academic Affairs. His research, funded by agencies such as DARPA, NSF, and NIH, focuses on designing bio-inspired molecules for advanced materials and medicine. He is a senior member of the National Academy of Inventors and a recipient of multiple awards recognizing excellence in research, teaching, and service.



NARAYANI LASALA BLANCO
ASSISTANT PROFESSOR
CENTER FOR RESEARCH AND TEACHING IN ECONOMICS

Dr. Narayani Lasala-Blanco is an Assistant Professor at CIDE’s Division of International Studies. Her current work examines the impact of local institutions and political events on various migration-related phenomena. She specializes in the areas of immigrant political integration, Latino and minority politics in the United States, local public opinion and survey research methods for hard-to-reach populations. Before coming to her current role, Lasala-Blanco was Assistant Professor at Arizona State University, University of California (Santa Barbara) and Research Associate at Harvard University’s Opinion Research Program. Her research on the local aspects of migration has received funding from the National Science Foundation, the UC Senate, Oxford University’s Skoll Center for Social Entrepreneurship and more recently, the Texas-Mexico Center at Southern Methodist University.



TODD MILBOURN

DEAN, EDWIN L. COX SCHOOL OF BUSINESS
SOUTHERN METHODIST UNIVERSITY

Todd Milbourn serves as the 10th Dean of the Edwin L. Cox School of Business at Southern Methodist University, where he also holds the Tolleson Chair in Business Leadership and the Andrew W. Chen Endowed Chair in Financial Investments. A visionary academic leader, he is dedicated to advancing teaching, research, and industry engagement to prepare the next generation of business leaders. Before joining SMU, Dr. Milbourn spent 25 years at Washington University's Olin Business School, where he served as Deputy Dean and the Hubert C. and Dorothy R. Moog Professor of Finance. His leadership expanded academic programs, strengthened faculty recruitment, and deepened partnerships with the business community. An expert in valuation, corporate finance, and executive compensation, his work has appeared in *Journal of Finance*, *Harvard Business Review*, and *Management Science*.



PIA ORRENIUS

VICE PRESIDENT AND SENIOR ECONOMIST
FEDERAL RESERVE BANK OF DALLAS

Pia Orrenius is Vice President and Senior Economist at the Federal Reserve Bank of Dallas, where she leads the regional and microeconomics group and serves as Executive Editor of *Southwest Economy*. A labor economist, her research focuses on immigration, labor markets, and U.S. immigration policy. She is coauthor of *Beside the Golden Door: U.S. Immigration Reform in a New Era of Globalization* (AEI Press) and coeditor of *Ten Gallon Economy: Sizing Up Economic Growth in Texas* (Palgrave MacMillan). Dr. Orrenius is a Research Fellow at the Tower Center and the Mission Foods Texas-Mexico Center at Southern Methodist University, and at the IZA Institute of Labor in Bonn, Germany. Previously, she was Senior Economist on the Council of Economic Advisers in the Executive Office of the President (2004–05).



FRANCISCO I. PEDRAZA

DIRECTOR
CENTER FOR LATINAS/OS AND AMERICAN POLITICS RESEARCH AT ARIZONA STATE
UNIVERSITY

Francisco I. Pedraza (Ph.D., University of Washington, 2010) is an Associate Professor in the School of Politics and Global Studies and Director of the Center for Latinas/os and American Politics Research at Arizona State University. He also coordinates the Politics of Race, Immigration, and Ethnicity Consortium (PRIEC.org). His research examines the formation of political attitudes and behavior among racial and ethnic minorities in the United States, with a focus on the intersection of immigration and health policy. Drawing on sociological, psychological, and policy process frameworks, Pedraza explores individual-level political preferences, trust in government, and policy orientations through innovative survey design in both English and Spanish languages.



RAYMOND ROBERTSON

DIRECTOR OF THE MOSBACHER INSTITUTE FOR TRADE, ECONOMICS, AND PUBLIC POLICY
TEXAS A&M UNIVERSITY

Dr. Raymond Robertson is Professor and holder of the Helen and Roy Ryu Chair in Economics and Government in the Department of International Affairs at the Bush School of Government and Public Service and the Director of the Mosbacher Institute for Trade, Economics, and Public Policy. He is a research fellow at the Institute for the Study of Labor in Bonn, Germany, and a senior research fellow at the Mission Foods Texas-Mexico Center. Widely published in the field of labor economics and international economics, Robertson previously chaired the US Department of Labor's National Advisory Committee for Labor Provisions of the US Free Trade Agreements and served on both the State Department's Advisory Committee on International Economic Policy and the Center for Global Development's advisory board.



LARRY RUBIN

PRESIDENT
AMERICAN SOCIETY OF MEXICO

Larry Rubin serves as President of The American Society of Mexico and Executive Director of the Mexican Association of Pharmaceutical Research Industries (AMIIF). He represents the interests of more than two million Americans residing in Mexico, as well as American businesses and NGOs, working in coordination with the U.S. Ambassador (Honorary President of AmSoc). Rubin previously held leadership roles in U.S. and Mexican business organizations, including CEO of the American Chamber of Commerce in Mexico and leadership positions at CONCAMIN (Mexico's industrial chambers confederation). He holds a B.A. in Business Administration from Universidad Anáhuac and an M.B.A. from Rice University's Jones School of Business.



ELIZABETH SALAMANCA PACHEO

PROFESSOR OF INTERNATIONAL BUSINESS ADMINISTRATION
UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Elizabeth Salamanca is the Dean of the School of Business and Economics at the Universidad de las Américas Puebla (UDLAP). Her research focuses on migration and the socioeconomic dynamics of Latin American emerging markets. Dr. Salamanca served as a non-resident scholar at the Center for the United States and Mexico at Rice University's Baker Institute from 2016 to 2024 and is a Level 1 member of Mexico's National System of Researchers (SNI). She was also a visiting researcher at the Puentes Consortium during the summers of 2015 and 2016 at Rice University. In January 2019 and June 2024, she received research fellowships from the Mission Foods Texas-Mexico Center at Southern Methodist University for her project "Highly Skilled Contemporary Mexican Immigrant Entrepreneurs in Texas." She has authored two books and several peer-reviewed articles on international management.



DAVID SALAZAR

VICE CHAIRMAN, MISSION FOODS TEXAS-MEXICO CENTER, SMU
VICE PRESIDENT OF LEGAL & GOVERNMENTAL AFFAIRS, GRUMA/MISSION FOODS

David Salazar is the Vice-Chairman of the Mission Foods Texas-Mexico Center. He currently serves as the Vice President of Legal and Governmental Affairs for Mission Foods, where he has held various positions since 2005. He holds a Juris Doctor degree from the Facultad Libre de Derecho de Monterrey and a Master's degree from the University of Pennsylvania and The Wharton School.



MANUEL SÁNCHEZ GONZÁLEZ

FELLOW, MISSION FOODS TEXAS-MEXICO CENTER, SMU

Manuel Sánchez is a Mexican economist and Fellow at SMU's Mission Foods Texas-Mexico Center. From 2009 to 2016, he served on the Governing Board and as Vice Governor of the Bank of Mexico, where he contributed to monetary policy and financial system oversight. He holds an M.A. and Ph.D. in Economics from the University of Chicago. Sánchez writes frequently on the Mexican economy, monetary policy, and financial sector developments.



ELENA SÁNCHEZ-MONTIJANO

DIRECTOR

INTERDISCIPLINARY PROGRAM ON MIGRATION STUDIES AT CIDE

Dr. Elena Sánchez-Montijano is Associated Professor and Director of the Interdisciplinary Program on Migration Studies at Centro de Investigación y Docencia Económicas (CIDE, Mexico). She co-chairs the Migration and Mobility Section of the Latin American Studies Association (LASA). She holds a PhD in Political and Social Sciences from Universitat Pompeu Fabra (Barcelona). Her research focuses on migrant integration policies, migration regimes, transnational ties, and public opinion toward migrants. She has led and participated in international research projects funded by the European Commission, Open Society Foundations, USAID, UNHCR, or UNDP.



FERNANDO SOLÍS CÁMARA

CHIEF COMMUNICATIONS AND INSTITUTIONAL RELATIONS OFFICER
GRUMA & BANORTE

Fernando Solís-Cámara is Corporate Director of Communication and Institutional Relations at Gruma and Banorte Group. He is also President of the Communication Marketing and Social Responsibility Commission for the Association of Mexican Banks. He has also worked as Corporate Director for SARE Holding UNERED. Previously, Mr. Solís-Cámara worked in the federal government as the Undersecretary of Government for Population and Migration Services and Commissioner for the National Migration Institute. He is Vice President of the Breast Cancer Foundation (FUCAM).

SMU Mission Foods Texas-Mexico Center 2026 Upcoming events

Our business initiative invites you to the conference where over **1,500 business leaders** are gathering monthly:

RESILIENT MEXICO Bilateral Momentum

In collaboration with
BIVA U-ERRE
 **SMU.**



We will feature **top-tier panelists** who will analyze the crucial bilateral relationship between Mexico and the United States.

IN-PERSON EVENT
MONTERREY, NUEVO LEÓN
U-ERRE AUDITORIUM

JANUARY
22
8-14 Hrs
2026



This is your opportunity to forge alliances and understand the pulse of the economy. **Secure your place at the decision-making table.**
www.leadersdigitalboard.com



SMU Mission Foods
Texas-Mexico Center

 **EL COLEGIO
DE MÉXICO**

present

Contentious Responses to Asylum Externalization
and Entrapment: The case of Ciudad Juárez,
Chihuahua.

February 4, 2026

Mexico City

**I-589, Application for Asylum
and for Withholding of Removal**

...how to complete and file this

SMU Mission Foods Texas-Mexico Center 2026 Upcoming events

SMU Mission Foods Texas-Mexico Center 10th ANNIVERSARY SYMPOSIUM

Join Us as We Celebrate a Decade of Research,
and Take a Retrospective Look at Texas and Mexico



BORDER ISSUES



TRADE & INVESTMENT



ENERGY



MIGRATION



HUMAN CAPITAL & EDUCATION

SMU Mission Foods Texas-Mexico Center

A special thank you to our sponsors and partners that made this event possible.



Jackson Walker



HAYNES BOONE



MAKE AN IMPACT

Your donation strengthens research, dialogue, and understanding across borders.

Help the **SMU Mission Foods Texas-Mexico Center** advance data-driven research, foster binational collaboration, and prepare future leaders shaping the Texas-Mexico relationship.

SMU Mission Foods Texas-Mexico Center
www.smu.edu/TexasMexico 214-768-4716 texasmexico@smu.edu
Southern Methodist University (SMU)
3300 University Boulevard, Dallas, TX 75275-0117