

Austin S. Baldwin, Ph.D.
Curriculum Vitae

Department of Psychology
Southern Methodist University
P.O. Box 750442
Dallas, TX 75275-0442

phone: (214) 768-1027
fax: (214) 768-3910
e-mail: baldwin@smu.edu

ACADEMIC APPOINTMENTS

2022- **Professor and Chair**
Department of Psychology, Southern Methodist University

2021-2022 **Associate Professor and Chair**
Department of Psychology, Southern Methodist University

2014-2021 **Associate Professor**
Department of Psychology, Southern Methodist University

2008-2014 **Assistant Professor**
Department of Psychology, Southern Methodist University

2006-2008 **Postdoctoral Research Fellow**
Iowa City VA Medical Center, Iowa City, IA
Center for Research in the Implementation of Innovative Strategies in
Practice (CRIISP)

OTHER AFFILIATIONS

2016- **Full Member**
Harold C. Simmons Cancer Center, University of Texas Southwestern
Medical Center

EDUCATION

Ph.D.	2006	Social Psychology	University of Minnesota
B.S.	2000	Psychology	Brigham Young University

PUBLICATIONS

Articles in peer-reviewed journals (*student author)

1. Sala, M., Rosenfield, D., & **Baldwin, A.S.** (2024). Unpacking differences in post-exercise affective experiences between physically underactive and active individuals. *Journal of Behavioral Medicine*, 47, 111-122.

2. Rodriguez, S.A., Tiro, J.A., **Baldwin, A.S.**, Hamilton-Bevil, H., & Bowen, M.E. (2023). Measurement of perceived risk of developing diabetes mellitus: A systematic literature review. *Journal of General Internal Medicine*, *38*, 1928-1954.
3. **Baldwin, A.S.**, Lamb, C.L., Geary, B.A.*, Mitchell, A.D.*, Kouros, C.D., Levens, S., & Martin, L.E. (2022). Testing and optimizing guided thinking tasks to promote physical activity: Protocol for a randomized factorial trial. *JMIR Research Protocols*, *11*, e40908.
4. Mitchell, A.D.*, Martin, L.E., **Baldwin, A.S.**, & Levens, S.M. (2021). Mindfulness-informed guided imagery to target physical activity: A mixed method feasibility and acceptability pilot study. *Frontiers in Psychology*, *12*, 742989.
5. **Baldwin, A.S.**, Zhu, H., Rochefort, C.R.*, Marks, E., Fullington, H.M., Rodriguez, S.A., Kassa, S., & Tiro, J.A. (2021). Mechanisms of self-persuasion intervention for HPV vaccination: Testing memory and autonomous motivation. *Health Psychology*, *40*, 887-896.
6. Sala, M.*, Geary, B.*, **Baldwin, A.S.** (2021). A mindfulness-based physical activity intervention: A randomized pilot study. *Psychosomatic Medicine*, *83*, 615-623.
7. Stevens, C.J., **Baldwin, A.S.**, Bryan, A.D., Conner, M., Rhodes, R.E., & Williams, D.M. (2020). Affective determinants of physical activity: A conceptual framework and narrative review. *Frontiers in Psychology*, *11*, 568331.
8. Sala, M.*, Lui, P., Rochefort, C.*, & **Baldwin, A.S.** (2020). Trait mindfulness and health behaviors: A meta-analysis. *Health Psychology Review*, *14*, 345-393.
9. Rochefort, C.*, **Baldwin, A.S.**, Tiro, J.A., & Bowen, M.E. (2020). Evaluating the validity of the Risk Perception Survey for Developing Diabetes Scale in a safety-net clinic population of English and Spanish speakers. *The Diabetes Educator*, *46*, 73-82.
10. Levens, S.M., Sagui-Henson, S.J., Padro M., Martin, L.E., Trucco E.M., Cooperman, N.A., **Baldwin, A.S.**, Kassianos, A.P., & Mdege, N.D. (2019). The effects of positive affect and episodic future thinking on temporal discounting, and healthy food demand and choice among overweight and obese individuals: Protocol for a pilot 2x2 factorial randomized controlled study. *JMIR Research Protocols*, *8*, e12265.
11. Denman, D.C.*, **Baldwin, A.S.**, Betts, A.C.*, McQueen, A., & Tiro, J.T. (2018). Reducing "I Don't Know" responses and missing survey data: Implications for measurement. *Medical Decision Making*, *38*, 673-682.
12. Shay, L.A., **Baldwin, A.S.**, Betts, A.C.*, Marks, E.G., Higashi, R.T., Street, R.L., Persaud, D., & Tiro, J.A. (2018). Parent-provider communication of HPV vaccine hesitancy: A qualitative analysis of recorded visits. *Pediatrics*, *141*, e20172312.

13. Rochefort, C.*, **Baldwin, A.S.**, & Chmielewski, M. (2018). Experiential avoidance: An examination of the construct validity of the AAQ-II and MEAQ. *Behavior Therapy, 49*, 435-449.
14. **Baldwin, A.S.**, Denman, D.C.*, Sala, M.*, Marks, E.G., Shay, L.A., Fuller, S., Persaud, D., Lee, S.C., Skinner, C.S., Wiebe, D.J., & Tiro, J.T. (2017). Translating self-persuasion into an HPV vaccine promotion intervention for safety-net patients. *Patient Education and Counseling, 100*, 736-741.
15. Stark, E.N., **Baldwin, A.S.**, Hertel, A.W., & Rothman, A.J. (2017). Understanding the framing effect: Do affective responses to decision options mediate the influence of frame on choice? *Journal of Risk Research, 20*, 1585-1597.
16. Stark, E.N., **Baldwin, A.S.**, Hertel, A.W., & Rothman, A.J. (2017). The role of rational and experiential processing in influencing the framing effect. *Journal of Social Psychology, 157*, 308-321.
17. Sala, M.*, **Baldwin, A.S.**, & Williams, D.M. (2016). Affective and cognitive predictors of affective response to exercise: Examining unique and overlapping variance. *Psychology of Sport and Exercise, 27*, 1-8.
18. Denman, D.C.* , **Baldwin, A.S.**, Marks, E.G., Lee, S.C., & Tiro, J.A. (2016). Modification and validation of the Treatment Self Regulation Questionnaire to assess parental motivation for HPV vaccination of adolescents. *Vaccine, 34*, 4985-4990.
19. Shay, L.A., Street, R.L., **Baldwin, A.S.**, Marks, E.G., Lee, S.C., Higashi, R.T., Skinner, C.S., Fuller, S., Persaud, D., & Tiro, J.A. (2016). Characterizing providers' HPV vaccine recommendations to undecided parents: A pilot study. *Patient Education and Counseling, 99*, 1452-1460.
20. **Baldwin, A.S.**, Kangas, J.L.*, Denman, D.C.*, Smits, J.A.J., Yamada, T., & Otto, M.W. (2016). Cardiorespiratory fitness moderates the effect of an affect-guided physical activity prescription: A pilot randomized controlled trial. *Cognitive Behaviour Therapy, 45*, 445-457.
21. Chmielewski, M., Sala, M.*, Tang, R.* , & **Baldwin, A.S.** (2016). Examining the construct validity of affective judgments of physical activity measures. *Psychological Assessment, 28*, 1128-1141.
22. Baldwin, S.A., Fellingham, G.W., & **Baldwin, A.S.** (2016). Statistical models for positively skewed physical activity data in health research and behavioral medicine. *Health Psychology, 35*, 552-562.
23. Tiro, J.A., Lee, S.C., Marks, E.G., Persaud, D., Skinner, C.S., Street, R.L., Wiebe, D.J., Farrell, D., Bishop, W.P., Fuller, S., & **Baldwin, A.S.** (2016). Developing a tablet-based self-persuasion intervention promoting adolescent HPV vaccination: Protocol for a three stage mixed-methods study. *JMIR Research Protocols, 5*, e19.

24. Kangas, J.L.*, **Baldwin, A.S.**, Rosenfield, D., Rethorst, C.D., & Smits, J.A.J. (2015). Examining the moderating effect of depressive symptoms on the relation between exercise and self-efficacy during the initiation of regular exercise. *Health Psychology, 34*, 556-565.
25. Loehr, V.G.*, **Baldwin, A.S.**, Rosenfield, D., & Smits, J.A.J. (2014). Weekly variability in outcome expectations: Examining associations with related physical activity experiences during physical activity initiation. *Journal of Health Psychology, 19*, 1309-1319.
26. Loehr, V.G.*, & **Baldwin, A.S.** (2014). Affective forecasting error in exercise: Differences between physically active and inactive individuals. *Sport, Exercise, and Performance Psychology, 3*, 177-183.
27. Holden, G.W., Brown, A.S., **Baldwin, A.S.**, & Croft, K.* (2014). Reading research findings can change views about corporal punishment. *Child Abuse & Neglect, 38*, 902-908.
28. **Baldwin, A.S.**, Rothman, A.J., Vander Weg, M.W., & Christensen, A.J. (2013). Examining causal components and a mediating process underlying self-generated health arguments for exercise and smoking cessation. *Health Psychology, 32*, 1209-1217.
29. **Baldwin, A.S.**, Baldwin, S.A., Loehr, V.G.*, Kangas, J.L.*, & Frierson, G. (2013). Elucidating satisfaction with physical activity: An examination of the day-to-day associations between experiences with physical activity and satisfaction during physical activity initiation. *Psychology & Health, 28*, 1424-1441.
30. **Baldwin, A.S.**, Bruce, C.M., & Tiro, J.A. (2013). Understanding how mothers of adolescent girls obtain information about the HPV vaccine: Associations between mothers' health beliefs, information seeking, and vaccination intentions in an ethnically diverse sample. *Journal of Health Psychology, 18*, 921-933.
31. DeBoer, L.B.*, Tart, C.D.*, Presnell, K.E., Powers, M.B., **Baldwin, A.S.**, & Smits, J.A.J. (2012). Physical activity as moderator of the relation between anxiety sensitivity in binge eating. *Eating Behaviors, 13*, 194-201.
32. Kellerman, Q.D., Christensen, A.J., **Baldwin, A.S.**, & Lawton, W.J. (2010). Association between depressive symptoms and mortality risk in chronic kidney disease. *Health Psychology, 29*, 594-600.
33. **Baldwin, A.S.**, Rothman, A.J., & Jeffery, R.W. (2009). Satisfaction with weight loss: Examining the longitudinal covariation between people's weight-loss-related outcomes and experiences and their satisfaction. *Annals of Behavioral Medicine, 38*, 213-224.
34. **Baldwin, A.S.**, Rothman, A.J., Hertel, A.W., Keenan, N.K., & Jeffery, R.W. (2009). Longitudinal associations between people's cessation-related experiences and their satisfaction with cessation. *Psychology & Health, 24*, 187-201.

35. Kaboli, P.K., **Baldwin, A.S.**, Henderson, M.S., Ishani, A., Cvengros, J.A., & Christensen, A.J. (2009). Measuring preferred role orientations for patients and providers in Veterans Administration and university general medicine clinics. *The Patient: Patient-Centered Outcomes Research*, 2, 33-38.
36. Katz, D.A., Graber, M., Birrer, E., Lounsbury, P., **Baldwin, A.S.**, Hillis, S.L., & Christensen, A.J. (2009). Health beliefs toward cardiovascular risk reduction in patients admitted to chest pain observation units. *Academic Emergency Medicine*, 16, 379-387.
37. **Baldwin, A.S.**, Kiviniemi, M.T., & Snyder, M. (2009). A subtle source of power: The effect of having an expectation on anticipated interpersonal power. *Journal of Social Psychology*, 149, 82-104.
38. **Baldwin, A.S.**, Cvengros, J.A., Christensen, A.J., Ishani, A., & Kaboli, P.K. (2008). Preferences for a patient-centered role orientation: Association with patient-information-seeking behavior and clinical markers of health. *Annals of Behavioral Medicine*, 35, 80-86.
39. **Baldwin, A.S.**, Rothman, A.J., Hertel, A.W., Linde, J.A., Jeffery, R.W., Finch, E., & Lando, H. (2006). Specifying the determinants of the initiation and maintenance of behavior change: An examination of self-efficacy, satisfaction, and smoking cessation. *Health Psychology*, 25, 626-634.
40. Linde, J.A., Rothman, A.J., **Baldwin, A.S.**, & Jeffery, R.W. (2006). The impact of self-efficacy on behavior change and weight change among overweight participants in a weight loss trial. *Health Psychology*, 25, 282-291.
41. Sullivan, H.W., Worth, K.A., **Baldwin, A.S.**, & Rothman, A.J. (2006). The effect of approach and avoidance referents on academic outcomes: A test of competing predictions. *Motivation and Emotion*, 30, 157-164.

Book Chapters and Commentaries (*student author)

1. **Baldwin, A.S.**, Tiro, J.A., & Zimet, G.D. (2023). Broad perspectives in understanding vaccine hesitancy and vaccine confidence: An introduction to the special issue. *Journal of Behavioral Medicine*, 46, 1-8.
2. **Baldwin, A.S.**, Rochefort, C.* , & Geary, B.* (2022). Understanding health behavior change: Guiding theoretical models. In R. Gurung (Ed.), *Routledge Encyclopedia of Psychology in the Real World*. Routledge. <https://doi.org/10.4324/9780367198459-REPRW69-1>
3. Rothman, A.J., & **Baldwin, A.S.** (2019). A person x intervention strategy approach to understanding health behavior. In K. Deaux & M. Snyder (Eds.), *Handbook of Personality and Social Psychology* (2nd ed.; pp. 831-856). Oxford University Press.
4. **Baldwin, A.S.**, & Sala, M.* (2018). Perceived satisfaction with health behavior change. In D. Williams, R. Rhodes, & M. Conner (Eds.), *Affective Determinants of Health Behavior* (pp. 69 – 89). Oxford University Press.

5. **Baldwin, A.S., & Sala, M.*** (2017). Health behavior. In A. Wenzel (Ed.), *The SAGE Encyclopedia of Abnormal and Clinical Psychology* (p. e1611). SAGE.
6. **Baldwin, A.S., & Sala, M.*** (2017). Promotion of healthy behavior. In A. Wenzel (Ed.), *The SAGE Encyclopedia of Abnormal and Clinical Psychology* (p. e2693). SAGE.
7. Rothman, A.J., **Baldwin, A.S.**, Burns, R.J., & Fuglestad, P.T. (2016). Strategies to promote the maintenance of behavior change: Moving from theoretical principles to practice. In M. Diefenbach, D. Bowen, & S. Miller (Eds.), *Handbook of Health Decision Science* (pp. 121-132). Springer.
8. **Baldwin, A.S.** (2013). Attitudes. In M.D. Gellman & J.R. Turner (Eds.), *Encyclopedia of Behavioral Medicine* (pp. 155-159). Springer.
9. **Baldwin, A.S. & Loehr, V.G.*** (2013). Individual differences. In M.D. Gellman & J.R. Turner (Eds.), *Encyclopedia of Behavioral Medicine* (pp. 1054-1058). Springer.
10. Rothman, A.J., & **Baldwin, A.S.** (2012). A person x intervention strategy approach to understanding health behavior. In K. Deaux & M. Snyder (Eds.), *Handbook of personality and social psychology* (pp. 729-752). Oxford University Press.
11. Rothman, A.J., **Baldwin, A.S.**, Hertel, A.W., & Fuglestad, P. (2011). Self-regulation and behavior change: Disentangling behavioral initiation and behavioral maintenance. In K. Vohs & R. Baumeister (Eds.), *Handbook of self-regulation: Research, theory, and applications* (2nd ed.; pp. 106-122). New York, NY: Guilford Press.
12. **Baldwin, A.S.**, Kellerman, Q.D., & Christensen, A.J. (2010). Coping with chronic illness. In J. Suls, K. Davidson, & R. Kaplan (Eds.), *Handbook of health psychology and behavioral medicine* (pp. 494 – 507). New York, NY: Guilford Press.
13. Rothman, A.J., Hertel, A.W., **Baldwin, A.S.**, & Bartels, R. (2007). Understanding the determinants of health behavior change: Integrating theory and practice. In J. Shah & W. Gardner (Eds.), *Handbook of motivation science* (pp. 494-507). New York, NY: Guilford Press.
14. Rothman, A.J., **Baldwin, A.S.**, & Hertel, A.W. (2004). Self-regulation and behavior change: Disentangling behavioral initiation and behavioral maintenance. In R. Baumeister & K. Vohs (Eds.), *Handbook of self-regulation: Research, theory, and applications* (pp. 130-148). New York, NY: Guilford Press.

EXTRAMURAL RESEARCH FUNDING

Active Research Support

NIH/NCI (R21CA260360)

Baldwin (PI)

5/15/21 – 4/30/23

(NCE: 4/30/25)

Positive Affect, Future Thinking, and Planning: Testing Brief Intervention Components to Optimize a Novel Intervention to Promote Physical Activity

Total Costs: \$424,596

Role: Principal Investigator

NIH/NIA (R33AG078087-02)

Martin (PI)

9/1/23 – 5/31/27

Guided Episodic Future Thinking to Increase Physical Activity Adherence and Promote Healthy Brain Aging Among Mid-Life Adults

Total Costs: \$2,808,595

Role: Co-Investigator

Previous Research Support

NIH/NIA (R61AG078087-01)

Martin (PI)

9/15/22 – 8/31/23

Guided Episodic Future Thinking to Increase Physical Activity Adherence and Promote Healthy Brain Aging Among Mid-Life Adults

Total Costs: \$372,484

Role: Co-Investigator

NIH/NCI (R01CA178414)

Baldwin/Tiro (PIs)

7/1/13 – 4/30/18

(NCE: 4/30/19)

Developing a Self-Persuasion Intervention Promoting Adolescent HPV Vaccination

Total Costs: \$2,034,308

Role: Principal Investigator

Cancer Research UK (C63941/A25647)

Levens (PI)

8/1/17 – 8/1/18

(NCE: 2/1/19)

Changing How People Think and Feel about Cancer Prevention Behaviors: Translating Neuroscience into Population Health

Total Costs: \$51,201 (£39,957)

Role: Co-Investigator

NIH/NCI (R01CA178414-S1)

Baldwin/Tiro (PIs)

5/1/14 – 4/30/16

Diversity Supplement

Support for graduate research assistant on self-persuasion intervention for HPV vaccination

Total Costs: \$92,045

Role: Principal Investigator

INTRAMURAL RESEARCH FUNDING

Previous Research Support

University Research Council Grant (SMU)

Baldwin (PI)

6/1/21 – 5/31/24

Optimizing a New Measure of Affective Judgments of Exercise

Total Costs: \$14,400

Role: Principal Investigator

University Research Council Grant (SMU) Baldwin/Chmielewski (PIs) 3/1/17 – 11/30/18
Developing Psychometrically Sound Measures of Affective Judgments of Exercise
Total Costs: \$4,960
Role: Principal Investigator

University Research Council Grant (SMU) Baldwin (PI) 3/1/10 – 5/31/11
Daily Experiences with Exercise
Total Costs: \$4,000
Role: Principal Investigator

TEACHING

Instructor, Southern Methodist University

Health Psychology (undergraduate)
Social Psychology (undergraduate)
Research Methods in Psychology (undergraduate)
Advanced Quantitative Methods in Psychology (undergraduate)
Health Psychology Seminar (graduate)
Social Psychology Seminar (graduate)
Foundations in Psychology Seminar (graduate)

Instructor, University of Iowa

Health Psychology (undergraduate)

Instructor, University of Minnesota

Introduction to Social Psychology (undergraduate)
Introduction to Psychology (undergraduate)
Major Project in Psychology (undergraduate)
Social Psychology and Health Behavior (undergraduate/graduate)

STUDENT MENTORING

Doctoral Student Advisees, Southern Methodist University

Valerie Loehr, August 2009 – June 2015

*Currently: Clinical Assistant Professor, Department of Psychiatry, UT Southwestern
Medical Center, Dallas, TX

Julie Kangas, August 2011 – June 2016

*Currently: Clinical Assistant Professor, Department of Psychiatry, UC San Diego and VA
San Diego Healthcare System, San Diego, CA

Deanna Denman, August 2013 – June 2018

*Currently: Clinical Health Psychologist, Fort Sam Houston, San Antonio, TX

Margaret Sala, August 2014 – June 2020

*Awarded NSF Graduate Research Fellowship (2016-19)

*Currently: Assistant Professor, Ferkauf Graduate School of Psychology, Yeshiva University,
New York, NY

Catherine Rochefort, August 2015 – June 2022

*Currently: Clinical Health Psychologist, VA Eastern Colorado Healthcare System, Aurora,
CO

Bree Geary, August 2017 – June 2024

*Currently: Post-doctoral Fellow, Loma Linda VA Medical Center, Loma Linda, CA

Undergraduate Advisees, Southern Methodist University

Hamilton Scholars (SMU research awards to mentor undergraduate research assistants)

Andrea Graham, August 2010 – May 2013

Skylar Jayes, August 2016 – May 2017

Hannah Massman, August 2017 – May 2019

Sayumi Mahawanniarachchi, August 2021 – May 2022

Becky Morris, August 2022 – May 2023

Kaitlyn Kotake, June 2023 – May 2024

Sophie Folts, August 2023 – May 2024

Paul Rowe, August 2024 – present

Morgan Schield, August 2024 – present

Geetan Madala, August 2024 – present

Honors Projects

Joseph Ottolenghi, August 2010 – May 2013

Sean Potter, August 2011 – May 2014

Steven Schiele, January 2013 – May 2014

Sayumi Mahawanniarachchi (Engaged Learning project), August 2021-2022

Meredith Hughes (Engaged Learning project), August 2024 – present

AWARDS AND HONORS

Fellow, Society of Behavioral Medicine, 2023

Exceptional Service, APA Division 38 (Health Psychology), 2011

Fellow, NIH/OBSSR Summer Institute on Design and Conduct of Randomized Clinical Trials

Involving Behavioral Interventions (competitive application), 2009

Gough Travel Award, Dept. of Psychology, University of Minnesota, 2003-2005

Student Travel Award, American Psychological Association, 2002

SERVICE

University Service, Southern Methodist University

2021- Member, Committee on Academic Petitions (CAP)

2016-2019 Chair, Institutional Review Board (IRB)

2014-2016 Member, Institutional Review Board (IRB)

College Service, Southern Methodist University

2024- Faculty Reviewer, Dean's Research Council Grants, Dedman College
2017- Member, Health & Society Program Admissions and Advisory Committee
2016-2019 Dedman College Promotion & Tenure Committee (Assistant to Associate)
2019 Dean's Advisory Committee on Dedman College Interdisciplinary Institute
2016 Dean's Advisory Committee on Dedman College SWOT Analysis

Department Service, Southern Methodist University

2021- Chair, Psychology Department
2018-2019 Chair, Faculty Search Committee, Psychology Department
2015-2016 Chair, Faculty Search Committee, Psychology Department
2014-2015 Chair, Faculty Search Committee, Psychology Department
2017-2018 Member, Faculty Search Committee, Psychology Department
2016-2017 Member, Faculty Search Committee, Psychology Department
2016-2017 Member, Faculty Search Committee, Advertising Department
2013-2014 Member, Faculty Search Committee, Psychology Department
2011-2012 Member, Faculty Search Committee, Psychology Department
2010-2011 Member, Faculty Search Committee, Psychology Department
2009-2010 Member, Graduate Admissions Committee, Psychology Department

Associate Editor

Journal of Behavioral Medicine (2015-2021)

Guest Lead Editor

Journal of Behavioral Medicine (2021-2022)

Special Issue: "Vaccine Hesitancy and Vaccine Confidence"

Guest Associate Editor

Journal of Obesity (August 2011 – July 2012)

Special Issue: "Depression, Obesity, Eating Behavior, and Physical Activity"

Editorial Board

Annals of Behavioral Medicine (2015-present)

Health Psychology (2022-present)

Ad hoc Journal Reviewer

Addiction; Behavior Therapy; Behavioral Medicine; Emotion; Health Education Journal; International Journal of Behavioral Nutrition and Physical Activity; International Journal of Environmental Research and Public Health; International Journal of Psychology; Journal of Consulting and Clinical Psychology; Journal of Health Psychology; Journal of Medical Internet Research; Journal of Personality and Social Psychology; Journal of Public Health; Nicotine & Tobacco Research; Patient Education & Counseling; Personality and Social Psychology Bulletin; PLoS ONE; Preventive Medicine; Preventive Medicine Reports; Psychological Assessment; Psychology & Health; Psychology of Addictive Behaviors; Psychology of Violence;

Review of General Psychology; Sport, Exercise, and Performance Psychology; Translational Behavioral Medicine; Vaccine; Youth & Society

Grant Reviewing

11/2024 NIH: *Exploratory Clinical Trials of Mind and Body Interventions* Special Emphasis Panel
06/2024 NIH: *Lifestyle Change and Behavioral Health* Study Section
09/2022 NSF: *Decision, Risk, and Management Sciences* Program
06/2021 NIH: *Social and Behavioral Intervention Research to Address Modifiable Risk Factors for Cancer in Rural Populations* Special Emphasis Panel
02/2021 NIH: *Lifestyle Change and Behavioral Health* Study Section (formerly PRDP)
06/2020 NIH: *Psychosocial Risk and Disease Prevention* Study Section
10/2019 NIH: *Social Psychology, Personality, and Interpersonal Processes* Study Section
02/2019 NIH: *Social Psychology, Personality, and Interpersonal Processes* Study Section
11/2018 NIH: *Cancer Behavioral Research with Existing Data and Communication in the New Media* Special Emphasis Panel
02/2017 NIH: *Community-Level Health Promotion* Study Section
2016-2018 NIH: *Fellowships: Risk, Prevention, and Health Behavior* Study Section (8x)

Conference Planning

2009-2010 Program Chair, APA Division 38 Program at 118th Annual APA Meeting, San Diego, CA
2018-2020 Program Committee Member, Society of Behavioral Medicine

Positions in Professional Organizations

2016-2018 Co-Chair for Theories and Techniques of Behavior Change Interventions SIG, Society of Behavioral Medicine
2015-2018 Co-Chair, Publications & Communications Committee, Society for Health Psychology
2015-2017 Program Track Chair, Health Decision Making, Society of Behavioral Medicine
2010-2014 Website Co-Editor, Society for Health Psychology (health-psych.org)

Conference Reviewing

2011-2024 Reviewed abstracts for the Society for Behavioral Medicine Meeting
2010-2015 Reviewed abstracts for the American Psychological Association, Div. 38 Meeting
2006 Reviewed abstracts for the Society for Personality and Social Psychology Meeting

PROFESSIONAL MEMBERSHIPS

American Psychological Association
Association of Psychological Science
Society of Behavioral Medicine

Society for Health Psychology (APA Division 38)
Society for Personality and Social Psychology
Social Personality and Health Network

INVITED PRESENTATIONS

The ultimate goal of social and personality psychological health research should be to maximize well-being rather than to maximize physical health. Invited talk in panel debate at the Health Preconference of the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA; February 27, 2020.

Can parents persuade themselves that the HPV vaccine is a necessity for their teens? Development and testing of a self-persuasion intervention app. Invited talk presented at Southern Methodist University, Temerlin Advertising Institute Scholar Lecture Series; April 12, 2019.

Construct validity and health behavior research: The example of affective processing factors in exercise. Invited talk presented at the Society of Behavioral Medicine's Grand Rounds Webinar Series; June 21, 2018.

Affective factors in exercise. Invited talk presented at Southern Methodist University, Department of Applied Physiology and Wellness, Research on Exercise and Wellness Group Colloquium; April 28, 2017.

Determinants of regular exercise: A pilot intervention to make exercise more pleasant. Invited talk presented at Southern Methodist University, Department of Applied Physiology and Wellness, Research on Exercise and Wellness Group Colloquium; March 28, 2014.

Self-generated arguments for health behavior: Understanding basic processes and applications to behavioral interventions. Invited talk presented at the University of North Texas, Department of Psychology, Health Psychology Research Group Colloquium; April 12, 2013.

Understanding the influence of exercise experiences and exercise satisfaction and why it matters. Invited talk presented at Southern Methodist University, Department of Applied Physiology and Wellness, Research on Exercise and Wellness Group Colloquium; February 24, 2012.

Understanding influences of satisfaction with exercise and why it matters. Invited talk presented at Brigham Young University, Department of Psychology Colloquium; November 29, 2011.

Perceived satisfaction with changes in health behaviors: Where does it come from and why does it matter? Invited talk presented at the University of Texas – Arlington, Department of Psychology Colloquium; February 26, 2010.

CONFERENCE PRESENTATIONS (past five years; *student author)

Symposium, Panel, or Paper Presentations

- Baldwin, A.S.** (2021, April). *Testing mechanisms of a self-persuasion intervention for adolescent HPV vaccination using an experimental medicine approach*. Paper presented at the annual meeting of the Society of Behavioral Medicine (virtual conference).
- Baldwin, A.S.** (2020, April). *Testing a brief intervention targeting remembered affect and self-evaluations in exercise: An experimental medicine approach*. Paper accepted for presentation at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA (conference cancelled due to Covid-19).
- Sala, M.*, Geary, B.A.*, & **Baldwin, A.S.** (2019, March). *An audio-recorded mindfulness exercise intervention: A pilot randomized controlled trial*. Paper presented at the annual meeting of the Society of Behavioral Medicine, Washington, DC.
- Baldwin, A.S.** (2018, May). *Decision making in exercise behavior: Critical issues in examining affective processing factors and affective response*. Presented in symposium “Re-envisioning Exercise Prescription: Using the Affective Heuristic to Promote Exercise Behavior” at the annual meeting of the American College of Sports Medicine, Minneapolis, MN.
- Baldwin, A.S.** (2018, April). *Feasibility and efficacy of an HPV vaccine app for undecided parents: A test of self-persuasion*. Presented in symposium “Observations and Interventions to Address Parental Vaccine Hesitancy, an Increasing Social Norm in the U.S.” at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Baldwin, A.S.** (2018, April). *Affective processing factors in exercise: Examining the empirical overlap among conceptually similar constructs*. Presented in symposium “‘All the Feels’: Complex Questions Regarding the Limits of Construct Validity of Affective Determinants of Exercise Behavior” at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Sala, M.*, Rochefort, C.*, Lui, P., & **Baldwin, A.S.** (2018, March). *Mindfulness and health behaviors: A meta-analysis*. Paper presented at the Health Preconference of the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Baldwin, A.S.** (2017, March). *Developing and testing a self-persuasion intervention in a safety-net clinic population*. Presented in symposium “Basic Health Decision Research in Diverse Populations: Ongoing Work and Future Directions” at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
- Baldwin, A.S.** (2017, March). *Characteristics of a good application*. Presented in panel discussion “Applying for Graduate Funding from the National Science Foundation and the National Institutes of Health” at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
- Baldwin, A.S.**, Sala, M.*, Tang, R.*, & Chmielewski, M. (2017, January). *Construct validity of affective judgments of physical activity measures: Current limitations and implications*. Paper presented at the Health Preconference of the annual meeting of the Society for

Personality and Social Psychology, San Antonio, TX.

Poster Presentations

- Lamb, C.* & **Baldwin, A.S.** (April, 2023). *Testing potential mechanisms of self-selected exercise intensity*. Poster presented at the annual meeting of the Society of Behavior Medicine, Phoenix, AZ.
- Baldwin, A.S.** & Rochefort, C.* (April, 2023). *The effects of inducing anticipated regret on autonomous motivation and seasonal flu vaccination*. Poster presented at the annual meeting of the Society of Behavior Medicine, Phoenix, AZ.
- Rochefort, C.*, Chmielewski, M., & **Baldwin, A.S.** (April, 2021). *Risk factors predicting exercise avoidance: Comparisons across a two-part exercise outcome*. Poster presented at the annual meeting of the Society for Behavioral Medicine (virtual conference).
- Geary, B.A.* & **Baldwin, A.S.** (April, 2020). *Does mindfulness predict how an exercise bout is remembered? Associations between trait mindfulness and remembered affect*. Poster accepted for presentation at the annual meeting of the Society for Behavioral Medicine, San Francisco, CA (conference cancelled due to Covid-19).
- Volz, S.* & **Baldwin, A.S.**, Chmielewski, M., & Rothman, A.J. (April, 2020). *Exercise beliefs and physical activity: Using network analysis to map associations among beliefs*. Poster accepted for presentation at the annual meeting of the Society for Behavioral Medicine, San Francisco, CA (conference cancelled due to Covid-19).
- Sagui-Henson, S.J.*, Martin, L.E., **Baldwin, A.S.**, Cooperman, N.A., Kassianos, A.P., Mdege, N.D., Trucco, E.M., & Levens, S.M. (2020, April). *Effects of a pilot guided imagery intervention on temporal discounting and food demand among overweight and obese adults*. Poster accepted for presentation at the annual meeting of the Society of Behavioral Medicine, San Francisco, CA (conference cancelled due to Covid-19).
- Geary, B.A.* & **Baldwin, A.S.** (March, 2019). *Participation in an employee wellness program: A descriptive analysis*. Poster presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.
- Rochefort, C.*, **Baldwin, A.S.**, Tiro, J., McGuire, M., & Bowen, M.E. (2018, April). *Measuring risk perceptions for developing diabetes in a safety-net clinic population of English and Spanish speakers*. Poster presented at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Bowen, M.E., Rochefort, C.* & Tiro, J., McGuire, M., & **Baldwin, A.S.** (2018, April). *Sending patients diabetes screening test results: Effects on changes in comparative risk and worry and information seeking behavior*. Poster presented at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.

Rocheffort, C.*, **Baldwin, A.S.**, Denman, D.C.*, McQueen, A., & Tiro, J.A. (2017, March). *Is anticipated regret a separate and unique theoretical construct from motivation in the context of HPV vaccination?* Poster presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.

Denman, D.C.*, **Baldwin, A.S.**, Marks, E.G., McQueen, A., & Tiro, J.A. (2017). *Reducing "Don't Know" responses and missing survey data: Implications for measurement.* Poster presented at the annual conference of the Society of Behavioral Medicine, San Diego, CA.

Sala, M.*, Rosenfield, D., & **Baldwin, A.S.** (2017, March). *Post-exercise affective response: Examining differences between regular and infrequent exercisers.* Poster presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.

Denman, D.C.*, **Baldwin, A.S.**, McQueen, A., & Tiro, J.A. (2017, February). *Autonomous motivation is associated with parental HPV vaccine intentions.* Poster presented at the 31st International Papillomavirus Conference, Cape Town, South Africa.

Rocheffort, C.*, **Baldwin, A.S.**, Denman, D.C.*, McQueen, A., & Tiro, J.A. (2017, February). *Is anticipated regret a separate and unique theoretical construct from motivation in the context of HPV vaccination?* Poster presented at the 31st International Papillomavirus Conference, Cape Town, South Africa.

Sala, M.*, Rosenfield, D., & **Baldwin, A.S.** (2017, January). *Affective response after exercising.* Poster presented at the Health Preconference of the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Rocheffort, C.*, Chmielewski, M., & **Baldwin, A.S.** (2017, January). *Experiential avoidance moderates the relation between intrinsic enjoyment and exercise.* Poster presented at the Health Preconference of the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.