

# RESEARCH & INNOVATION WEEK

*Showcasing discoveries, igniting change* / MARCH 23–27, 2026

SMU Office of Research and Innovation

SMU Office of Engaged Learning

SMU Moody

**IMPACT &  
REVENUE  
through  
INNOVATION**

**MARCH  
27**

## COFFEE & PASTRIES

8:15am – 9:00am

---

## WELCOME

8:55am – 9:00am

**Dr. Suku Nair, VPR**

---

## RESEARCH & THE ENTREPRENEURIAL MIND

9:00am **Dr. Elfi Kraka**, *Harold Jeskey Chair of Chemistry; Dedman Family Distinguished Professor*

Chemistry in Silico: From Protein-Metal Complexes to Drug Design on SMU's Supercomputers

9:30am **Dr. Mahesh Krishnamurthy**, *Vin and Caren Prothro Chair of the Dept of Electrical and Computer Engineering;*  
Doing Research with an Entrepreneurial Mindset

10:00am **Dr. Emily Choi**: *Linda A. and Kenneth R. Morris Endowed Director, Caruth Institute for Entrepreneurship*  
From Lab to Market: Thinking like an Entrepreneurial Researcher

---

## SHORT BREAK

10:30am – 10:45am

---

## COMMERCIALIZING YOUR DISCOVERIES

10:45am **Ms. Katie Cashman Rogers**, *Vice President, JPMorganChase Innovation Economy & Startup Banking, Commercial Specialized Industries | Founder, Patent Holder.*  
From Idea to Commercialization

11:15am **Dr. Craig Rosenfeld**, *Founder, Third Coast – Healthcare Ventures*  
Navigating biotech research through FDA stages

11:45am **Mr. Wayne Stacy**, *Executive Director, Berkeley Law's Center for Law & Technology*  
From Innovation to Marketplace—The Modern Reality of Product Development

---

## OPEN DISCUSSION

12:15pm

---