

RESEARCH & INNOVATION WEEK

Showcasing discoveries, igniting change / MARCH 23–27, 2026

SMU Office of Research and Innovation

SMU Office of Engaged Learning

SMU Moody

**INNOVATION:
From LAB
to
MARKET**

**MARCH
27**

COFFEE & PASTRIES

8:30am – 9:00am

WELCOME

8:55am – 9:00am

Dr. Suku Nair, VPR

RESEARCH & THE ENTREPRENEURIAL MIND

9:00am **Dr. Elfi Kraka**, *Harold Jeskey Chair of Chemistry; Dedman Family Distinguished Professor*
Chemistry in Silico: From Protein-Metal Complexes to Drug Design on SMU's Supercomputers

9:30am **Dr. Mahesh Krishnamurthy**, *Vin and Caren Prothro Chair of the Dept of Electrical and Computer Engineering;*
Doing Research with an Entrepreneurial Mindset

10:00am **Dr. Emily Choi**: *Linda A. and Kenneth R. Morris Endowed Director, Caruth Institute for Entrepreneurship*
From Lab to Market: Thinking like an Entrepreneurial Researcher

SHORT BREAK

10:30am – 10:45am

[Speaker Bios](#)

COMMERCIALIZING YOUR DISCOVERIES

10:45am **Ms. Katie Cashman Rogers**, *Vice President, JPMorganChase Innovation Economy & Startup Banking, Commercial Specialized Industries | Founder, Patent Holder.*
From Idea to Commercialization

11:15am **Dr. Craig Rosenfeld**, *Founder, Third Coast – Healthcare Ventures*
Considerations for a new company seeking funding

11:45am **Mr. Wayne Stacy**, *Executive Director, Berkeley Law's Center for Law & Technology*
From Innovation to Marketplace–The Modern Reality of Product Development

OPEN DISCUSSION

12:15pm