

James R. Webb

Professor and Program Director, Manufacturing Systems Management Program
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Education: **BS – Engineering & Applied Science** *U. S. Military Academy at West Point*
MBA *University of Dallas (Graduate School of Business)*
Executive Certificate in Strategy & Innovation *Massachusetts Institute of Technology*
MS - Engineering Management *Southern Methodist University (Lyle School of Engineering)*
Doctor of Management *University of Maryland (University College)*
Dissertation: Enabling an Innovative Environment for Manufacturing Companies:
An Examination of the Role of Leadership

Work Experience

Professor and Director **Southern Methodist University** **2017 – Present**
Direct the Manufacturing Systems Management graduate program while teaching classes in manufacturing strategy, global strategy, innovation, management, computer integrated manufacturing, and entrepreneurship. Teaching in conventional, executive, and distance learning formats.

Investment Manager **The Exchange (DoD)** **2014 - 2016**
Chief Investment Officer of a six billion dollar pension fund. Direct both defined benefit and defined contribution plans.

Adjunct Professor and Director **Southern Methodist University** **2007 – 2016**
Direct the Manufacturing Systems Management graduate program while teaching classes in manufacturing strategy, global strategy, innovation, management, and entrepreneurship. Teaching in conventional, executive, and distance learning formats.

Chief, Corporate Strategy **The Exchange (DoD)** **2007 – 2014**
Chief strategist for a \$9 billion retailer serving the nation's military globally.

Partner **Breakthrough Strategy PLLC** **2001 – 2007**
Founded a firm that focused on consulting to public and private entities on business strategy, mergers & acquisitions, and operational improvement. Clients included Verizon Communications, State National Companies, and the British government.

Director, Strategy Consulting **marchFIRST** **2000 – 2001**
Directed projects that brought together a complete e-commerce platform for large and medium size business by integrating emerging internet technologies with operational infrastructures. Clients included Southwest Airlines and the Good Shepherd Health System.

Senior Strategy Consultant **Kepner-Tregoe** **1999 – 2000**
Joined a former associate in the five-person international strategy consulting practice of this firm that is a world leader in corporate training. Clients included Siemens, Hallmark, Johnson & Johnson, and Lowe's Home Improvement.

Vice President **Horizon Technologies** **1997 - 1999**
Led an engagement to formulate business strategy and implement subsequent strategic projects for a major defense company to migrate their defense technology to the commercial market.

Director / Senior Manager **AT&T Solutions** **1996 - 1997**
Developed and implemented the Asian penetration strategy for the manufacturing industries practice of this internal start-up effort focused on electronic commerce, customer value and digital convergence. Clients included NEC and Halla Industries.

