



## **Lisa George**

is Senior Corporate Counsel, AI Legal at Salesforce, where her practice focuses on counseling the company on all things AI. Her work includes supporting product & engineering teams developing AI services, reviewing internal uses of AI technology, and leading AI regulatory compliance programs. Lisa is also an active member of the Dallas Bar Association. She serves as the Assistant Director, Programming, for the DBA's Women Empowered to Lead in the Legal Profession program, which is a leadership program designed to address the challenges of high-performing women who have practiced law for 8 to 15 years. Lisa received her B.S. in Biochemistry & Molecular Biology at Marquette University in Milwaukee, WI and her J.D. at The University of Texas School of Law in Austin.