

Brittany DeGan

is a seasoned general counsel and corporate secretary with a passion for managing and building legal and business teams, scaling high-growth technology companies, creating process improvements, and driving innovation. As a strategic business partner, she advises boards of directors, executive teams, and stakeholders on complex business issues and corporate functions, including global structuring and transactions, intellectual property, brand protection, labor and employment, regulatory compliance, security and privacy, risk management, and international operations. Since 2018, Brittany has served as the General Counsel and Corporate Secretary for LTK, leveraging her global business expertise, strategic acumen, and strong relationship-building skills to support B2B and B2C products in the marketing and adtech industry. She oversees the company's legal and privacy matters and provides pragmatic advice and sound judgment in managing significant challenges and crises. In her role, Brittany collaborates closely with the executive team on strategy, product development, marketing, intellectual property, public relations, finance, labor and employment, security, and privacy initiatives.