

SARI MAZZURCO

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Academic

Appointments

Aug. 2023-Present	SMU DEDMAN SCHOOL OF LAW Assistant Professor of Law Courses: Contracts (Fall 2024, Fall 2025); Trademarks (Spring 2025); Information Privacy Law (Spring 2024, Spring 2025); Internet Law (Fall 2023) Service: Executive Committee (2025-2026); Judicial Clerkship Committee (2025-2026); Endowed Lecturers and Faculty Forum Committee (2023-2025); Career Services Committee (2024-2025); Junior Faculty Writing Workshop Chair (2024-2025); Faculty Secretary (2023-2024) Grants & Awards: SMU University Research Council (URC) Faculty Research Grant, \$14,800, for ongoing book project titled, "The Virtual Child"	DALLAS, TX
Jan. 2021-May 2021	HOFSTRA LAW SCHOOL Adjunct Professor Courses: Law in Cyberspace	HEMPSTEAD, NY
Jan. 2020-May 2020	YALE LAW SCHOOL Teaching Fellow Courses: Regulation of the Internet (Reading Group)	NEW HAVEN, CT
Aug. 2019-May 2023	YALE UNIVERSITY Ph.D. (Law) 2023 Activities: Resident Fellow, Yale Information Society Project	NEW HAVEN, CT
Aug. 2013-June 2016	STANFORD LAW SCHOOL J.D. 2016 Activities: Senior Editor and Articles Committee Member, <i>Stanford Law Review</i> ; Lead Articles Editor, <i>Stanford Law and Policy Review</i> ; Member, Stanford Law and Technology Association Awards: First place in Stanford Law School Intellectual Property Writing Award and first place in the Federal Circuit Bar Association George Hutchinson Writing Competition: "The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation"	STANFORD, CA
Aug. 2012-June 2013	THE HEBREW UNIVERSITY OF JERUSALEM Visiting Graduate Student, Israel Studies Program Awards: Boren Fellowship for National Security (awarded by the U.S. Department of State to 119 Graduate students); Anna Sobol Levy Fellowship for National Security (awarded to 3 Graduate students at the Hebrew University of Jerusalem)	JERUSALEM, ISRAEL
Aug. 2009-May 2012	GEORGETOWN UNIVERSITY B.A. in Government, Minors in Economics and Hebrew Honors: <i>Magna Cum Laude</i> and Honors with Distinction in Government Honors Thesis: "In Ourselves We Trust: Innovations to telecommunications technology, political efficacy and trust in government in the 21st century, and the security of representative democracy in the United States" Awards: Council of American Ambassadors Fellowship (awarded to 6 undergraduate U.S. Department of State interns)	WASHINGTON, DC

Professional Experience

Sept. 2017- Aug. 2018	UNITED STATES COURT OF APPEALS FOR THE THIRD CIRCUIT Law Clerk	WILMINGTON, DE
Sept. 2018- Aug. 2019	COVINGTON & BURLING LLP Associate Data Privacy & Cybersecurity and Trademark & Copyright Practice Groups	NEW YORK, NY
Sept. 2016- Aug. 2017	COVINGTON & BURLING LLP Associate Data Privacy & Cybersecurity and Technology & Communications Regulation Practice Groups	WASHINGTON, DC
June 2014- Dec. 2014	FACEBOOK, INC. Law Clerk	MENLO PARK, CA

Academic Writing

Sari Mazzurco, *Source & Solidarity* (working paper).

Sari Mazzurco & Christopher Buccafusco, *Style Marks?* (forthcoming 2025) (manuscript on file with author).

Sari Mazzurco, *Who Trademark Law Is For* (forthcoming 2025) (manuscript on file with author).

Sari Mazzurco, *Privacy Law's Role in an Information Economy*, 43 CARDOZO L. REV. 123 (2024).

Sari Mazzurco, *Content Moderation Regulation as Legal Role-Scripting*, 99 INDIANA L.J. 1131 (2024).

Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?*, 103 B.U. L. REV. 385 (2023).

Sari Mazzurco, *Democratizing Platform Privacy*, 31 FORDHAM INTELL. PROP. MEDIA & ENT. L.J. 792 (2021).

Sari Sharoni & Simon Frankel, *Navigating The Ambiguities and Uncertainties of the Holocaust Expropriated Art Recovery Act of 2016*, 42 COLUM. J.L. & THE ARTS 157 (2019).

Cited favorably in *Zuckerman v. Metropolitan Museum of Art*, 928 F.3d 186 (2d Cir. 2019).

Sari Sharoni, *The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation*, 63 FED. CIR. B. J. 407 (2017).

Republished in Europe as: Sari Sharoni, *The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation* (pts. 1 & 2), 39(7) EUR. INTELL. PROP. REV. 421 (2017), 39(8) EUR. INTELL. PROP. REV. 467 (2017).

Sari Sharoni, *Broadcast Television Competition After Aereo: The Anticompetitive Effect of Aereo's Extension of Copyright Liability on Online Broadcast Programming Transmission*, GA. ST. L. CORP. INTELL. PROP. INST. (2015).

Sari Sharoni, *e-Citizenship: Trust in Government, Political Efficacy, and Political Participation in the Internet Era*, 1 J. ELEC. MEDIA & POL. 119 (2012).

Other Writing

Sari Mazzurco, *Internet Intermediary "Must Carry" Rules*, MARQUETTE LAWYER (2023).

Sari Sharoni, *Canadian Privacy Commissioner Releases Official Guidance as Data Breach Law Takes Effect*, INSIDE PRIVACY (Nov. 5, 2018), <https://www.insideprivacy.com/data-security/canadian-privacy-commissioner-releases-official-guidance-as-data-breach-law-takes-effect/>.

**Other
Writing
(cont.)**

Simon Frankel & Sari Sharoni, *More Uncertainty on Nazi-Era Art Restitution Claims*, LAW360 (Oct. 4, 2017), <https://www.law360.com/articles/970980/more-uncertainty-on-nazi-era-art-restitution-claims>.

Sari Sharoni, *Reno at 20: The Packingham Decision and the Supreme Court on Online Speech*, INSIDE PRIVACY (July 6, 2017), <https://www.insideprivacy.com/social-media/reno-at-20-the-packingham-decision-and-the-supreme-court-on-online-speech/>.

Adrian Perry & Sari Sharoni, *Privacy and Listener Data in the Music Industry*, CORP. COUNS. (Mar. 1, 2017), <http://www.corpcounsel.com/id=1202780229665/Privacy-Laws-and-Listener-Data-in-the-Music-Industry>.

Sari Sharoni, *Senators Seek Answers from DHS on Privacy Aspects of Trump Order, Including Privacy Shield*, INSIDE PRIVACY (Feb. 10, 2017), <https://www.insideprivacy.com/cross-border-transfers/senators-seek-answers-from-dhs-on-privacy-aspects-of-trump-order-including-privacy-shield/>.

Sari Sharoni, *The Commission on Enhancing National Cybersecurity Releases Its Report on Securing and Growing the Digital Economy*, INSIDE PRIVACY (Dec. 5, 2016), <https://www.insideprivacy.com/data-security/cybersecurity/the-commission-on-enhancing-national-cybersecurity-releases-its-report-on-securing-and-growing-the-digital-economy/>.

KURT WIMMER & SARI SHARONI, COMMENTS OF THE AMERICAN BAR ASSOCIATION SECTIONS OF ANTITRUST LAW AND INTERNATIONAL LAW ON THE PRELIMINARY BILLS FOR THE PROTECTION OF PERSONAL DATA FOR THE REPUBLIC OF BRAZIL § III.10 (2016).

**Presentations
& Workshops**

Workshop, Sari Mazzurco, *501(c) Marks*, Works in Progress in Intellectual Property Scholars Colloquium, UNIVERSITY OF LAW VEGAS WILLIAM S. BOYD SCHOOL OF LAW (January 31, 2025).

Presentation, Sari Mazzurco, *Trademark Law's Collective Purposes*, Emerging Voices in Intellectual Property, AALS Annual Conference (January 8, 2025).

Commentary, *Data Privacy on Trial – A Comparative Analysis of Enforcement, Damages, Sanctions, and Standing in EU and U.S. Law*, 17th Annual BCLT Privacy Lecture, UC BERKELEY SCHOOL OF LAW (Oct. 31, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Harvard/NYU/Penn Trademark and Unfair Competition Scholarship Roundtable (Oct. 18, 2024).

Presentation, Sari Mazzurco, *Trademark Law and Cultural Appropriation*, Intellectual Property Owners Association, Diversity & Inclusion Committee (Oct. 16, 2024).

Guest Lecture, *Topics in Privacy and Security Law*, Professor Paul Schwartz, UC BERKELEY SCHOOL OF LAW (Oct. 15, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, 2024 IP Scholars Workshop, SUFFOLK UNIVERSITY LAW SCHOOL (Oct. 11, 2024).

Panel, *Public Interest in Trademark Doctrine*, Sixth Annual Intellectual Property & Innovation Conference, SUFFOLK UNIVERSITY LAW SCHOOL (Oct. 10, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Ph.D. 10th Anniversary Symposium, YALE LAW SCHOOL (Oct. 4, 2024).

**Presentations
& Workshops
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Presentation, Sari Mazzurco, *Trademark Law's Public*, Yale Information Society Project, YALE LAW SCHOOL (Oct. 3, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, New & Junior Faculty Writing Workshop, SMU Dedman School of Law (Aug. 27, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Intellectual Property Scholars Conference, UC Berkeley School of Law (Aug. 8, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, Cardozo Junior Intellectual Property Scholars Association Workshop, CARDOZO SCHOOL OF LAW (Aug. 1, 2024).

Panel Presentation and Moderation, Trademark Law and Consumer Culture, SEALS Annual Conference (July 24, 2024).

Commentator, Andrew Selbst, Discrimination as Unfairness, Privacy Law Scholars Conference, GEORGETOWN UNIVERSITY LAW CENTER (May 30, 2024).

Panel, Sari Mazzurco, U.S. Trademark Law Update, 30th Annual Intellectual Property Law & Policy Conference, FORDHAM LAW SCHOOL (Apr. 4, 2024).

Panel Moderation, Trademark and Unfair Competition Law, A Decade of Growth and Transformation In Intellectual Property and Technology Law Symposium, Center for Law and Intellectual Property, TEXAS A&M UNIV. SCHOOL OF LAW (Feb. 24, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Houston Junior Intellectual Property Scholars Association Workshop, UNIVERSITY OF HOUSTON LAW CENTER (Feb. 23, 2024).

Panel, 20th Annual Symposium on Emerging Issues in Intellectual Property: IP and Texas, SMU DEDMAN SCHOOL OF LAW (Feb. 16, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Three Rivers Colloquium, DUQUESNE LAW SCHOOL (Feb. 9, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Works in Progress in Intellectual Property Scholars Colloquium, SANTA CLARA LAW SCHOOL (Feb. 3, 2024).

Interview, Irving Mejia-Hilario, Mr. Cooper hit with second lawsuit over massive mortgage loan data breach, DALLAS MORNING NEWS (Jan. 3, 2024), <https://www.dallasnews.com/business/2024/01/03/mr-cooper-hit-with-second-lawsuit-over-massive-mortgage-loan-data-breach/>.

Workshop, Sari Mazzurco, *The Role of Privacy Law in an Information Economy*, 2023 Texas Junior Scholars Faculty Workshop, SMU DEDMAN SCHOOL OF LAW (Dec. 2, 2023).

Presentation, Sari Mazzurco, *The Role of Privacy Law in an Information Economy*, Legitimacy in an Online World, YALE LAW SCHOOL (Nov. 3, 2023).

Panel, The Limits of First Sale in Trademark Law: Upcycling & Material Alteration, C-IP² Annual Fall Conference, Center for Intellectual Property x Innovation Policy, GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL (Oct. 13., 2023).

Presentation, Sari Mazzurco, *Legal Scripts & Privacy Play in the Information Economy*, 2023 Fall Forum: Data in Business & Society, LEWIS & CLARK LAW SCHOOL (Sept. 8, 2023).

**Presentations
& Workshops
(cont.)**

Presentation, Sari Mazzurco, *The Exclusive Right to Customize?*, U.S. Trademark Law Update, 30th Annual Intellectual Property Law & Policy Conference, FORDHAM LAW SCHOOL (Apr. 14, 2023).

Presentation, Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?* (manuscript on file), Trademark Roundtable, UNIVERSITY OF PENNSYLVANIA CAREY LAW SCHOOL (Oct. 7, 2022).

Panel, *Fake Goods and the Problem of Authenticity*, Engelberg Center on Innovation Law & Policy, NYU SCHOOL OF LAW (Sept. 22, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Free Expression Scholars Conference, YALE LAW SCHOOL (Apr. 30, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Michigan Junior Scholars Conference, UNIVERSITY OF MICHIGAN LAW School (Apr. 23, 2022).

Panel Moderation, Winifred Poster, Neil Netanel, and Marshall Van Alstyne, *Platforms for Duping, Faking, and Deceiving*, Technologies of Deception Conference, Yale Information Society Project, YALE LAW SCHOOL (Mar. 25, 2022).

Presentation, Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?* (manuscript on file), Works in Progress for Intellectual Property Scholars Colloquium, SAINT LOUIS UNIVERSITY SCHOOL OF LAW (Feb. 19, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Works in Progress for Intellectual Property Scholars Colloquium, SAINT LOUIS UNIVERSITY SCHOOL OF LAW (Feb. 19, 2022).

Workshop, Sari Mazzurco, *Platform Regulations' Social Role(s)* (manuscript on file), Media Law & Policy Scholars Conference (Jan. 14, 2022).

Presentation, Sari Mazzurco, *Platform Regulation Through The Consumer Prism* (manuscript on file), Intellectual Property Scholars Conference, BENJAMIN N. CARDOZO SCHOOL OF LAW (Aug. 11, 2021).

Workshop, Sari Mazzurco, *Democratizing Platform Privacy* (manuscript on file), Media Law & Policy Scholars Conference (Jan. 8, 2021).

Panel, *The Evolving Privacy Regulation and Policy Landscape*, Privacy Lab: Regulation, Policy, and Practice, Yale Information Society Project, YALE LAW SCHOOL (Nov. 14, 2020).

Presentation, Mason Marks, *Disrupting the Digital Panopticon* (manuscript on file with author), Big Tech & Antitrust Conference, YALE LAW SCHOOL (Oct. 4, 2020).

Guest Lecture, *Reading Group: Art & Cultural Property Law*, Professor Harold Koh, YALE LAW SCHOOL (Sept. 15, 2020).

Guest Lecture, *Information Society*, Professor Jack Balkin, YALE LAW SCHOOL (Mar. 24, 2020).

Panel, *Proteção de dados e smart cities (Data Protection and Smart Cities)*, CENTRO UNIVERSITÁRIO DAS FACULDADES METROPOLITANAS UNIDAS (FMU) (Nov. 7, 2019).

Lecture, *The California Consumer Privacy Act of 2018*, Yale Information Society Project, YALE LAW SCHOOL (Oct. 29, 2019).

**Presentations
& Workshops
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Interview, *Santa didn't deliver an end to the government shutdown*, MARKETPLACE MORNING REPORT (Dec. 26, 2018), <https://www.marketplace.org/shows/marketplace-morning-report/12262018-us-edition/>.

Admissions

New York Bar, U.S. Court of Appeals for the Third Circuit Bar, U.S. Court of Appeals for the Seventh Circuit Bar