

SARI MAZZURCO

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3315 Daniel Ave., Dallas, TX 75205

Academic

Appointments

- Aug. 2023-
Present **SMU DEDMAN SCHOOL OF LAW** **DALLAS, TX**
Assistant Professor of Law
Courses: Contracts (Fall 2024, Fall 2025); Trademarks (Spring 2025, Spring 2026); Information Privacy Law (Spring 2024, Spring 2025, Spring 2026); Internet Law (Fall 2023)
Service: Executive Committee (2025-2026); Center for Teaching Excellence Faculty Liaison (2025-2026); Judicial Clerkship Committee (2025-2026); Endowed Lecturers and Faculty Forum Committee (2023-2025); Career Services Committee (2024-2025); Junior Faculty Writing Workshop Chair (2024-2025); Faculty Secretary (2023-2024)
Grants & Awards: SMU University Research Council (URC) Faculty Research Grant, \$14,800, for an ongoing book project titled, “The Virtual Child”
- Jan. 2021-
May 2021 **HOFSTRA LAW SCHOOL** **HEMPSTEAD, NY**
Adjunct Professor
Courses: Law in Cyberspace
- Jan. 2020-
May 2020 **YALE LAW SCHOOL** **NEW HAVEN, CT**
Teaching Fellow
Courses: Regulation of the Internet (Reading Group)
- Education**
- Aug. 2019-
May 2023 **YALE UNIVERSITY** **NEW HAVEN, CT**
Ph.D. (Law) 2023
Activities: Resident Fellow, Yale Information Society Project
- Aug. 2013-
June 2016 **STANFORD LAW SCHOOL** **STANFORD, CA**
J.D. 2016
Activities: Senior Editor and Articles Committee Member, *Stanford Law Review*; Lead Articles Editor, *Stanford Law and Policy Review*; Member, Stanford Law and Technology Association
Awards: First place in Stanford Law School Intellectual Property Writing Award and first place in the Federal Circuit Bar Association George Hutchinson Writing Competition: “The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation”
- Aug. 2012-
June 2013 **THE HEBREW UNIVERSITY OF JERUSALEM** **JERUSALEM, ISRAEL**
Visiting Graduate Student, Israel Studies Program
Awards: Boren Fellowship for National Security (awarded by the U.S. Department of State to 119 Graduate students); Anna Sobol Levy Fellowship for National Security (awarded to 3 Graduate students at the Hebrew University of Jerusalem)
- Aug. 2009-
May 2012 **GEORGETOWN UNIVERSITY** **WASHINGTON, DC**
B.A. in Government, Minors in Economics and Hebrew
Honors: *Magna Cum Laude* and Honors with Distinction in Government
Honors Thesis: “In Ourselves We Trust: Innovations to telecommunications technology, political efficacy and trust in government in the 21st century, and the security of representative democracy in the United States”
Awards: Council of American Ambassadors Fellowship (awarded to 6 undergraduate U.S. Department of State interns)

Professional Experience

June 2025-Present	UNIFORM LAW COMMISSION Co-Reporter Study Committee on Ownership, Collection, Use, Retention, and Release of Data on Elementary and Secondary Students by Education Technology Companies, Similar Vendors, and Transferees	DALLAS, TX
Sept. 2017-Aug. 2018	UNITED STATES COURT OF APPEALS FOR THE THIRD CIRCUIT Law Clerk	WILMINGTON, DE
Sept. 2018-Aug. 2019	COVINGTON & BURLING LLP Associate Data Privacy & Cybersecurity and Trademark & Copyright Practice Groups	NEW YORK, NY
Sept. 2016-Aug. 2017	COVINGTON & BURLING LLP Associate Data Privacy & Cybersecurity and Technology & Communications Regulation Practice Groups	WASHINGTON, DC
June 2014-Dec. 2014	FACEBOOK, INC. Law Clerk	MENLO PARK, CA

Academic Writing

- Sari Mazzurco & Christopher Buccafusco, *Style Marks?*, __ U. Chi. L. Rev. __ (forthcoming 2027).
- Sari Mazzurco, *Who Trademark Law Is For*, __ N.C. L. Rev. __ (forthcoming 2027).
- Sari Mazzurco, *Source & Solidarity*, __ MICH. L. REV. __ (forthcoming 2026).
- Sari Mazzurco, *Privacy Law's Role in an Information Economy*, 43 CARDOZO L. REV. 123 (2024).
- Sari Mazzurco, *Content Moderation Regulation as Legal Role-Scripting*, 99 INDIANA L.J. 1131 (2024).
- Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?*, 103 B.U. L. REV. 385 (2023).
- Sari Mazzurco, *Democratizing Platform Privacy*, 31 FORDHAM INTELL. PROP. MEDIA & ENT. L.J. 792 (2021).
- Sari Sharoni & Simon Frankel, *Navigating The Ambiguities and Uncertainties of the Holocaust Expropriated Art Recovery Act of 2016*, 42 COLUM. J.L. & THE ARTS 157 (2019).
Cited favorably in *Zuckerman v. Metropolitan Museum of Art*, 928 F.3d 186 (2d Cir. 2019).
- Sari Sharoni, *The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation*, 63 FED. CIR. B. J. 407 (2017).
Republished in Europe as: Sari Sharoni, *The Mark of a Culture: The Efficacy and Propriety of Using Trademark Law to Deter Cultural Appropriation* (pts. 1 & 2), 39(7) EUR. INTELL. PROP. REV. 421 (2017), 39(8) EUR. INTELL. PROP. REV. 467 (2017).
- Sari Sharoni, *Broadcast Television Competition After Aereo: The Anticompetitive Effect of Aereo's Extension of Copyright Liability on Online Broadcast Programming Transmission*, GA. ST. L. CORP. INTELL. PROP. INST. (2015).
- Sari Sharoni, *e-Citizenship: Trust in Government, Political Efficacy, and Political Participation in the Internet Era*, 1 J. ELEC. MEDIA & POL. 119 (2012).

Other Writing

Sari Mazzurco, *Internet Intermediary “Must Carry” Rules*, MARQUETTE LAWYER (2023).

Sari Sharoni, *Canadian Privacy Commissioner Releases Official Guidance as Data Breach Law Takes Effect*, INSIDE PRIVACY (Nov. 5, 2018), <https://www.insideprivacy.com/data-security/canadian-privacy-commissioner-releases-official-guidance-as-data-breach-law-takes-effect/>.

Simon Frankel & Sari Sharoni, *More Uncertainty on Nazi-Era Art Restitution Claims*, LAW360 (Oct. 4, 2017), <https://www.law360.com/articles/970980/more-uncertainty-on-nazi-era-art-restitution-claims>.

Sari Sharoni, *Reno at 20: The Packingham Decision and the Supreme Court on Online Speech*, INSIDE PRIVACY (July 6, 2017), <https://www.insideprivacy.com/social-media/reno-at-20-the-packingham-decision-and-the-supreme-court-on-online-speech/>.

Adrian Perry & Sari Sharoni, *Privacy and Listener Data in the Music Industry*, CORP. COUNS. (Mar. 1, 2017), <http://www.corpcounsel.com/id=1202780229665/Privacy-Laws-and-Listener-Data-in-the-Music-Industry>.

Sari Sharoni, *Senators Seek Answers from DHS on Privacy Aspects of Trump Order, Including Privacy Shield*, INSIDE PRIVACY (Feb. 10, 2017), <https://www.insideprivacy.com/cross-border-transfers/senators-seek-answers-from-dhs-on-privacy-aspects-of-trump-order-including-privacy-shield/>.

Sari Sharoni, *The Commission on Enhancing National Cybersecurity Releases Its Report on Securing and Growing the Digital Economy*, INSIDE PRIVACY (Dec. 5, 2016), <https://www.insideprivacy.com/data-security/cybersecurity/the-commission-on-enhancing-national-cybersecurity-releases-its-report-on-securing-and-growing-the-digital-economy/>.

KURT WIMMER & SARI SHARONI, COMMENTS OF THE AMERICAN BAR ASSOCIATION SECTIONS OF ANITRUST LAW AND INTERNATIONAL LAW ON THE PRELIMINARY BILLS FOR THE PROTECTION OF PERSONAL DATA FOR THE REPUBLIC OF BRAZIL § III.10 (2016).

Presentations & Workshops

Presentation, Sari Mazzurco, *Style Marks*, Intellectual Property Colloquium, Vanderbilt Law School (Mar. 30, 2026).

Presentation, Sari Mazzurco, *Source & Solidarity*, Intellectual Property and Information Law Colloquium, Cardozo School of Law (Mar. 16, 2026).

Presentation, Sari Mazzurco, *Style Marks*, Intellectual Property, Science & Technology Colloquium, The University of Texas School of Law (Mar. 2, 2026).

Presentation, Sari Mazzurco, *Tertiary Meaning*, Works in Progress in Intellectual Property, Boston University School of Law (Feb. 27-28, 2026).

Presentation, Sari Mazzurco, *Source & Solidarity*, University of Florida Levin College of Law (Feb. 5, 2026).

Presentation, Sari Mazzurco, *Style Marks*, 63rd Annual Conference on Intellectual Property Law, The Center for American and International Law (Nov. 14, 2025).

Presentation, Sari Mazzurco, *Style Marks*, Dallas Bar Association Science & Technology Section (Oct. 27, 2025).

Workshop, Sari Mazzurco, *Style Marks*, New & Junior Faculty Writing Workshop, SMU Dedman School of Law (Oct. 14, 2025).

**Presentations
& Workshops
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Presentation, Sari Mazzurco & Christopher Buccafusco, *Style Marks*, Harvard/NYU/Penn Trademark and Unfair Competition Scholarship Roundtable (Oct. 10, 2025).

Presentation, Sari Mazzurco & Christopher Buccafusco, *Style Marks*, Intellectual Property Scholars Conference, DePaul University College of Law (Aug. 7, 2025).

Panel, 21th Annual Symposium on Emerging Issues in Intellectual Property: IP and Texas, SMU DEDMAN SCHOOL OF LAW (Feb. 28, 2025).

Workshop, Sari Mazzurco, *501(c) Marks*, Works in Progress in Intellectual Property Scholars Colloquium, UNIVERSITY OF LAW VEGAS WILLIAM S. BOYD SCHOOL OF LAW (January 31, 2025).

Presentation, Sari Mazzurco, *Trademark Law's Collective Purposes*, Emerging Voices in Intellectual Property, AALS Annual Conference (January 8, 2025).

Commentary, Data Privacy on Trial – A Comparative Analysis of Enforcement, Damages, Sanctions, and Standing in EU and U.S. Law, 17th Annual BCLT Privacy Lecture, UC BERKELEY SCHOOL OF LAW (Oct. 31, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Harvard/NYU/Penn Trademark and Unfair Competition Scholarship Roundtable (Oct. 18, 2024).

Presentation, Sari Mazzurco, *Trademark Law and Cultural Appropriation*, Intellectual Property Owners Association, Diversity & Inclusion Committee (Oct. 16, 2024).

Guest Lecture, Topics in Privacy and Security Law, Professor Paul Schwartz, UC BERKELEY SCHOOL OF LAW (Oct. 15, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, 2024 IP Scholars Workshop, SUFFOLK UNIVERSITY LAW SCHOOL (Oct. 11, 2024).

Panel, Public Interest in Trademark Doctrine, Sixth Annual Intellectual Property & Innovation Conference, SUFFOLK UNIVERSITY LAW SCHOOL (Oct. 10, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Ph.D. 10th Anniversary Symposium, YALE LAW SCHOOL (Oct. 4, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Yale Information Society Project, YALE LAW SCHOOL (Oct. 3, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, New & Junior Faculty Writing Workshop, SMU Dedman School of Law (Aug. 27, 2024).

Presentation, Sari Mazzurco, *Trademark Law's Public*, Intellectual Property Scholars Conference, UC Berkeley School of Law (Aug. 8, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Public*, Cardozo Junior Intellectual Property Scholars Association Workshop, CARDOZO SCHOOL OF LAW (Aug. 1, 2024).

Panel Presentation and Moderation, Trademark Law and Consumer Culture, SEALS Annual Conference (July 24, 2024).

**Presentations
& Workshops
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Commentary, Andrew Selbst, *Discrimination as Unfairness*, Privacy Law Scholars Conference, GEORGETOWN UNIVERSITY LAW CENTER (May 30, 2024).

Panel, Sari Mazzurco, *U.S. Trademark Law Update*, 30th Annual Intellectual Property Law & Policy Conference, FORDHAM LAW SCHOOL (Apr. 4, 2024).

Panel Moderation, *Trademark and Unfair Competition Law, A Decade of Growth and Transformation In Intellectual Property and Technology Law Symposium*, Center for Law and Intellectual Property, TEXAS A&M UNIV. SCHOOL OF LAW (Feb. 24, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Houston Junior Intellectual Property Scholars Association Workshop, UNIVERSITY OF HOUSTON LAW CENTER (Feb. 23, 2024).

Panel, 20th Annual Symposium on Emerging Issues in Intellectual Property: IP and Texas, SMU DEDMAN SCHOOL OF LAW (Feb. 16, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Three Rivers Colloquium, DUQUESNE LAW SCHOOL (Feb. 9, 2024).

Workshop, Sari Mazzurco, *Trademark Law's Consumer/Public Problem*, Works in Progress in Intellectual Property Scholars Colloquium, SANTA CLARA LAW SCHOOL (Feb. 3, 2024).

Interview, Irving Mejia-Hilario, *Mr. Cooper hit with second lawsuit over massive mortgage loan data breach*, DALLAS MORNING NEWS (Jan. 3, 2024), <https://www.dallasnews.com/business/2024/01/03/mr-cooper-hit-with-second-lawsuit-over-massive-mortgage-loan-data-breach/>.

Workshop, Sari Mazzurco, *The Role of Privacy Law in an Information Economy*, 2023 Texas Junior Scholars Faculty Workshop, SMU DEDMAN SCHOOL OF LAW (Dec. 2, 2023).

Presentation, Sari Mazzurco, *The Role of Privacy Law in an Information Economy*, *Legitimacy in an Online World*, YALE LAW SCHOOL (Nov. 3, 2023).

Panel, *The Limits of First Sale in Trademark Law: Upcycling & Material Alteration*, C-IP² Annual Fall Conference, Center for Intellectual Property x Innovation Policy, GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL (Oct. 13., 2023).

Presentation, Sari Mazzurco, *Legal Scripts & Privacy Play in the Information Economy*, 2023 Fall Forum: Data in Business & Society, LEWIS & CLARK LAW SCHOOL (Sept. 8, 2023).

Presentation, Sari Mazzurco, *The Exclusive Right to Customize?*, *U.S. Trademark Law Update*, 30th Annual Intellectual Property Law & Policy Conference, FORDHAM LAW SCHOOL (Apr. 14, 2023).

Presentation, Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?* (manuscript on file), Trademark Roundtable, UNIVERSITY OF PENNSYLVANIA CAREY LAW SCHOOL (Oct. 7, 2022).

Panel, *Fake Goods and the Problem of Authenticity*, Engelberg Center on Innovation Law & Policy, NYU SCHOOL OF LAW (Sept. 22, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Free Expression Scholars Conference, YALE LAW SCHOOL (Apr. 30, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Michigan Junior Scholars Conference, UNIVERSITY OF MICHIGAN LAW School (Apr. 23, 2022).

**Presentations
& Workshops
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Panel Moderation, Winifred Poster, Neil Netanel, and Marshall Van Alstyne, *Platforms for Duping, Faking, and Deceiving*, Technologies of Deception Conference, Yale Information Society Project, YALE LAW SCHOOL (Mar. 25, 2022).

Presentation, Sari Mazzurco & Mark Lemley, *The Exclusive Right to Customize?* (manuscript on file), Works in Progress for Intellectual Property Scholars Colloquium, SAINT LOUIS UNIVERSITY SCHOOL OF LAW (Feb. 19, 2022).

Presentation, Sari Mazzurco, *The Law of Social Roles for The Platform Internet* (manuscript on file), Works in Progress for Intellectual Property Scholars Colloquium, SAINT LOUIS UNIVERSITY SCHOOL OF LAW (Feb. 19, 2022).

Workshop, Sari Mazzurco, *Platform Regulations' Social Role(s)* (manuscript on file), Media Law & Policy Scholars Conference (Jan. 14, 2022).

Presentation, Sari Mazzurco, *Platform Regulation Through The Consumer Prism* (manuscript on file), Intellectual Property Scholars Conference, BENJAMIN N. CARDOZO SCHOOL OF LAW (Aug. 11, 2021).

Workshop, Sari Mazzurco, *Democratizing Platform Privacy* (manuscript on file), Media Law & Policy Scholars Conference (Jan. 8, 2021).

Panel, *The Evolving Privacy Regulation and Policy Landscape*, Privacy Lab: Regulation, Policy, and Practice, Yale Information Society Project, YALE LAW SCHOOL (Nov. 14, 2020).

Presentation, Mason Marks, *Disrupting the Digital Panopticon* (manuscript on file with author), Big Tech & Antitrust Conference, YALE LAW SCHOOL (Oct. 4, 2020).

Guest Lecture, *Reading Group: Art & Cultural Property Law*, Professor Harold Koh, YALE LAW SCHOOL (Sept. 15, 2020).

Guest Lecture, *Information Society*, Professor Jack Balkin, YALE LAW SCHOOL (Mar. 24, 2020).

Panel, *Proteção de dados e smart cities (Data Protection and Smart Cities)*, CENTRO UNIVERSITÁRIO DAS FACULDADES METROPOLITANAS UNIDAS (FMU) (Nov. 7, 2019).

Lecture, *The California Consumer Privacy Act of 2018*, Yale Information Society Project, YALE LAW SCHOOL (Oct. 29, 2019).

Interview, *Santa didn't deliver an end to the government shutdown*, MARKETPLACE MORNING REPORT (Dec. 26, 2018), <https://www.marketplace.org/shows/marketplace-morning-report/12262018-us-edition/>.

Admissions

New York Bar, U.S. Court of Appeals for the Third Circuit Bar, U.S. Court of Appeals for the Seventh Circuit Bar