

Fan XIA (Frank)

Education:

2002-2007	PhD in Economics, Univ. of California at Los Angeles (UCLA) (Committee co-chairs: Richard P. Rumelt and Harold Demsetz)
2001-2002	M.A., UCLA

Academic positions held:

08/25-Present	Professor of Practice in Strategy Cox School of Business, Southern Methodist University
09/2014-07/25	Permanent Associate Professor, Strategy and Innovation Area Rennes School of Business, France
2007-2014	Assistant Professor of Strategic Management Guanghua School of Management, Peking Univ.

Research interests:

Corporate Growth and M&A, Corporate Ownership and Governance, Agglomeration Spillover

Google scholar: <https://scholar.google.com/citations?user=kbmM7XQAAAAJ>

776 citations = 564 citations (from Google Scholar) plus 212 citations in Chinese (from Baidu Scholar)

Awards

- The paper “Managing uncertainty in emerging economies: The interaction effects between causation and effectuation on firm performance” won the Second Award for Excellent Academic Achievement (Paper Category) in the selection for the 15th Shanghai Philosophy and Social Sciences Outstanding Achievement Award (2018-2019)
- Received the Award for Top Publication, ESC Rennes School of Business, France, 2015
- Received the "Scientific Research Start-up Fund for Returned Overseas Scholars" from the Ministry of Education, China, 2010
- Received the Teaching Excellence Award, Guanghua School of Management, Peking University, China, 2009

Publications:

- Xia, F., & Walker, G. 2025. Horizontal acquisitions of growth potential. ***Industrial and Corporate Change***, 34(3): 633–652
- Xia, F. 2023. Common institutional ownership and mergers and acquisitions outcomes. ***Review of Quantitative Finance and Accounting***, 60(4): 1429–1449
- Yu, X., Li, Y., Su, Z., Tao, Y., Nguyen, B., Xia, F. 2020. Entrepreneurial bricolage and its effects on new venture growth and adaptiveness in an emerging economy. ***Asia Pacific Journal of Management***, 37(4): 1141–1163
- Yu, X., Tao, Y., Tao, X., Xia, F., & Li, Y. 2018. Managing uncertainty in emerging economies: The interaction effects between causation and effectuation on firm performance. ***Technological Forecasting and Social Change***, 135: 121–131

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- Xia, F., & Walker, G. 2015. How much does owner type matter for firm performance? Manufacturing firms in China 1998–2007. *Strategic Management Journal*, 36(4): 576–585
- Xia, F., & Yao, Z. 2013. Rating inflation versus rating deflation: On the pro-cyclical credit ratings. *金融研究 Journal of Financial Research*. Vol. 2: 184-193 (paper published in Chinese)
- He, X., & Xia, F. 2012. Institutional reforms and household wealth inequality - A property transformation perspective on China's housing reform. *经济研究 Economic Research Journal*. Vol. 2: 28-40 (paper published in Chinese)
- Yao, Z., & Xia, F. 2012. Optimal deposit insurance design: International experience and theoretical Analysis. *金融研究 Journal of Financial Research*, Vol. 7: 98-111 (paper published in Chinese)
- Han, Y., Wang, R., & Xia, F. 2011. Formal organizational establishment and corporate environmental protection investment. *经济科学 Economic Science*. Vol. 5:104-115 (paper published in Chinese)

Conference Proceedings:

- Xia, F., & Walker, G. 2025. Intertemporal Scope, Firm Size and the Synergy Life Cycle in Acquisitions of High-Risk Assets. Academy of Management Proceedings. <https://journals.aom.org/doi/10.5465/AMPROC.2025.23975abstract>
- Xia, F., & Walker, G. 2023. Strategic Renewal and Resource Redeployment in Horizontal Acquisitions. Academy of Management Proceedings. <https://journals.aom.org/doi/abs/10.5465/AMPROC.2023.13793abstract>
- Xia, F., & Walker, G. 2022. Firm Quality and Acquisition Performance. Academy of Management Proceedings. <https://journals.aom.org/doi/10.5465/AMBPP.2022.17848abstract>
- Xia, F., & Walker, G. 2021. Do Foreign Firms Benefit from Local Agglomeration? Academy of Management Proceedings. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2021.15852abstract>
- Walker, G., & Xia, F. 2017. Age Cohorts, Competitive Intensity and Ownership: A Study of Founding Rates in an Emerging Market. Academy of Management Proceedings. <https://journals.aom.org/doi/10.5465/AMBPP.2017.16990abstract>
- Xia, F., & Walker, G. 2016. How Ownership Structures Spillovers for Product Innovation. Academy of Management Proceedings. <https://journals.aom.org/doi/abs/10.5465/ambpp.2016.16468abstract>
- Walker, G., & Xia, F. 2013. Ownership of the Firm and Product Innovation in Chinese Manufacturing, 1998-2007. Academy of Management Proceedings. <https://journals.aom.org/doi/10.5465/ambpp.2013.14853abstract>
- Walker, G., & Xia, F. 2012. How Much Does Owner Type Matter for Firm Performance? Manufacturing Firms in China 1998-2007. Academy of Management Proceedings. <https://doi.org/10.5465/AMBPP.2012.14915abstract>

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Working Paper:

- Xia, F., & Walker, G. 2025. Inter-temporal Scope and the Synergy Life Cycle. Rochester, NY: Social Science Research Network
<https://doi.org/10.2139/ssrn.5403776>.
- Xia, F., & Walker, G. 2025. Machine Learning, Diversification, and M&A Performance. Rochester, NY: Social Science Research Network
<https://doi.org/10.2139/ssrn.5401158>.
- Xia, F., & Walker, G. *Working Paper*. Do Foreign Firms Benefit from Local Agglomeration, Reject and Resubmit, Global Strategy Journal
- Madsen, T., Xia, F., & Walker, G. *Working Paper*. Growing and Shrinking in the Oil and Gas Industry
- Xia, F., Walker, G., & Madsen, T. *Working Paper*. Regional Imprinting and the Growth of Privatized Firms
- Xia, F., Walker, G., & Madsen, T. *Working Paper*. Age Cohorts, Competitive Intensity and Ownership: A Study of Founding Rates in an Emerging Market
- Xia, F., & Walker, G. *Working Paper*. How Ownership Structures Spillovers for Product Innovation
- Xia F., Walker G. *Working Paper*. New Products and Structured Rivalry Between Domestic and Foreign Firms
- Xia, F. F. 2006. Internal growth, Tobin's q and corporate diversification. *Working Paper*. <http://personal.anderson.ucla.edu/policy.area/seminars/fall2006/xia/frank-paper.pdf>

Conference Paper Presentations:

- Xia, F., & Walker, G. 2025. *Machine Learning, Diversification, and M&A Performance*. Strategic Management Society Annual Conference 2025
- Xia, F., & Walker, G. 2025. *Intertemporal Scope, Firm Size and the Synergy Life Cycle in Acquisitions of High-Risk Assets*. Academy of Management Annual Meeting 2025
- Xia, F., & Walker, G. 2023. *Strategic Renewal and Resource Redeployment in Horizontal Acquisitions*. DRUID Conference 2023
- Xia, F., & Walker, G. 2023. *Strategic Renewal and Resource Redeployment in Horizontal Acquisitions*. Academy of Management Annual Meeting 2023
- Xia, F., & Walker, G. 2022. *Firm Quality and Acquisition Performance*. Academy of Management Annual Meeting 2022
- Xia, F., & Walker, G. 2021. *Do Foreign Firms Benefit from Local Agglomeration?* Academy of Management Annual Meeting 2021
- Xia, F. 2020. *Common Institutional Owners and Mergers and Acquisitions Outcomes*. Strategic Management Society Annual Conference in London 2020
- Xia, F., & Walker, G. 2020. *Do Foreign Firms Benefit from Local Agglomeration?* Strategic Management Society Special Conference in Hangzhou 2020
- Xia, F. 2020. *Causally Ambiguous Knowledge Transfer, M&A, and Diversification: A Quasi-Experiment Approach*. Strategic Management Society Special

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Conference in Hangzhou 2020

- Xia, F. 2018. *How much does M&A matter for performance? Evidence from US manufacturing firms*. Rumelt Conference 2018
- Xia, F., Madsen, T. & Walker, G. 2018. *Regional Imprinting and the Growth of Privatized Firms*. Academy of Management Annual Meeting 2018
- Walker, G. & Xia, F. *Age Cohorts, Competitive Intensity and Ownership: A Study of Founding Rates in an Emerging Market*. Academy of Management Annual Meeting 2017
- Xia, F., Walker, G., & Madsen, T. 2017. *Age Cohorts, Ownership and Founding Rates*. Strategic Management Society Annual Conference 2017
- Xia, F., Walker, G., & Madsen, T. 2017. *Age Cohorts, Ownership and the Rates of Founding and Entry*. Strategic Management Society Special Conference in Costa Rica 2017
- Xia, F., & Walker, G. 2016. *How Ownership Structures Spillovers for Product Innovation*. Academy of Management Annual Meeting 2016
- Xia, F., & Walker, G. 2015. *Private Sector Spillovers in Chinese Manufacturing*. DRUID Conference 2015
- Xia, F., & Walker, G. 2014. *Product Innovation in Chinese Manufacturing –1998-2007: Spillovers for Wholly Owned Firms vs. JVs, 1998-2007*. Panel Speaker, Inaugural Management and Organization Review (MOR) Research Frontiers Conference 2014
- Xia, F., & Walker, G. 2014. *Ownership of the firm and new product introduction in Chinese Manufacturing, 1998-2007*. Strategic Management Society Annual Conference 2014
- Xia, F., & Walker, G. 2014. *Regional Entry by Private Firms in Chinese Manufacturing – 1998-2007*. Strategic Management Society Special Conference in Sydney 2014
- Xia, F., & Walker, G. 2014. *Regional Entry by Private Firms in Chinese Manufacturing – 1998-2007 Ownership, Privatization and Performance Trends*. Inaugural Management and Organization Review (MOR) Research Frontiers Conference 2014
- Walker, G. & Xia, F. 2013. *Ownership of the Firm and Product Innovation in Chinese Manufacturing, 1998-2007*. Strategic Management Society (SMS) Special Conference in India 2013
- Walker, G. & Xia, F. 2013. *Ownership of the Firm and Product Innovation in Chinese Manufacturing, 1998-2007*. Academy of Management Annual Meeting 2013
- Walker, G. & Xia, F. 2012. *How much does owner type matter for firm performance? Manufacturing firms in China 1998-2007*. Academy of Management Annual Meeting 2012
- Walker, G. & Xia, F. 2012. *New product innovation in Chinese manufacturing 1998-2007*. Strategic Management Society Special Conference in Singapore 2012
- Xia, F., & Walker, G. 2012. *Does Owner Type Matter for Firm Performance? Manufacturing Firms in China 1998-2007*. International Association for Chinese Management Research Annual Conference 2012

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- Xia, F. 2009. *Do Institutional Owners Matter? Institutional Ownership in Firms' Diversification Process*. Academy of Management Annual Meeting 2009
- Xia, F., & Rumelt, R. 2006. *Internal growth, Tobin's q and Corporate Diversification*. Academy of Management Annual Meeting 2006

Academic Services

- Reviewed General Project grant applications for the Division of Business Administration, Department of Management Sciences, National Natural Science Foundation of China, 2010 (12 projects) and 2013 (14 projects)
- Served on the Panel of the Inaugural MOR Research Frontiers Conference, 2014
- Reviewed papers for publication on British Journal of Management, Asia Pacific Journal of Management, Review of Quantitative Finance and Accounting, Humanities and Social Sciences Communications, Managerial and Decision Economics, Journal of Infrastructure, Policy and Development
- Reviewed papers for presentation on Academy of Management Annual Meeting, Strategic Management Society Annual Conference, DRUID conference
- Served as the Supervisor for Dr. Seshasayee BELLAMKONDA (Global Doctorate in Business Administration, Rennes School of Business)
- Served as the Supervisor for Dr. Chunhong ZHANG (Global DBA, Rennes School of Business)
- Served on the Examining Committee of the Thesis Defense for Dr. Chenxing WANG (Doctorate in Business Administration, Rennes School of Business)
- Served on the Examining Committee of the Thesis Defense for Dr. Maria Nazareth Ribeiro (Doctorate in Business Administration, Rennes School of Business)
- Served on the Examining Committee of the Thesis Defense for Dr. Cristiane Dias Carneiro (Doctorate in Business Administration, Rennes School of Business)
- Served as the Supervisor for many Master graduates in Rennes School of Business, France.

Media and Policymaker

- As an expert, be interviewed about the European Union's antitrust fine on Intel at the English Channel of China Central Television, 2009
- As an expert, be invited to the Deposit Insurance Expert Symposium at the People's Bank of China Headquarters, 2012

Membership

- Member of the Academy of Management
- Member of the Strategic Management Society