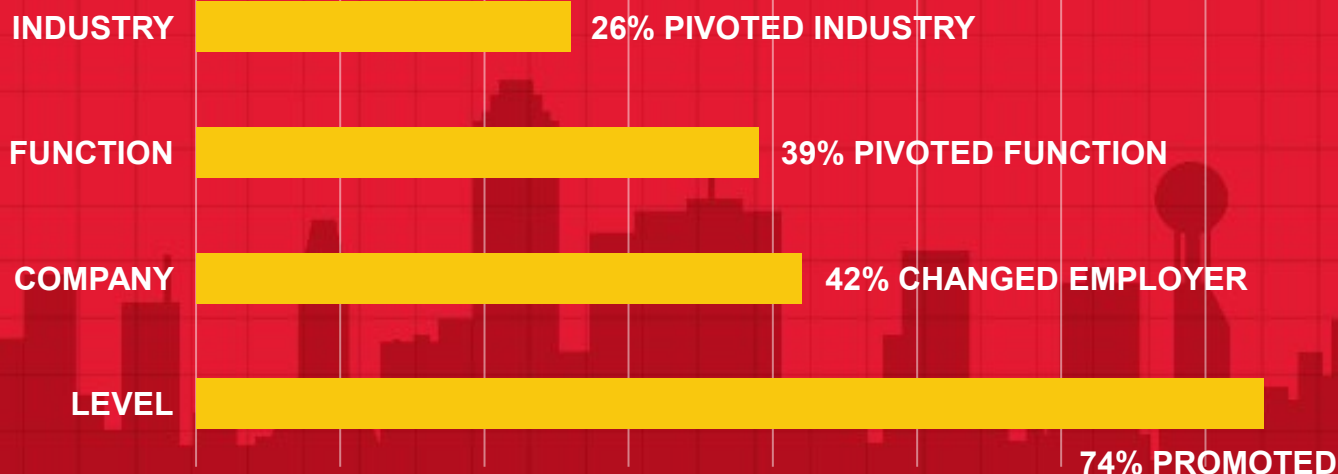


PROFESSIONAL MBA '24 CAREER-CHANGING HIGHLIGHTS

CHANGES IN EMPLOYMENT WITHIN 4 MONTHS OF GRADUATION



60%
**AVERAGE CHANGE
IN SALARY***

\$24K
**AVERAGE
SIGNING BONUS****

TOP 5 FUNCTIONS

FINANCE – 41%
MARKETING/SALES – 22%
OPERATIONS/LOGISTICS – 16%
CONSULTING – 5%
GENERAL MANAGEMENT – 4%

TOP 5 INDUSTRIES

TECHNOLOGY – 18%
REAL ESTATE – 17%
FINANCIAL SERVICES – 16%
MANUFACTURING – 13%
CONSULTING – 9%

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to MBA CSEA Reporting Standards.
* Actual impact to salary increase is dependent on number of years of experience as well as incoming salary.
** 18% reported.

TOP HIRING EMPLOYERS

Over the past 3 years, SMU Cox PMBA students have been hired by 280+ unique employers. Below is a shortened list of employers that have hired 3 or more students over the three years from 2022-2024.

Accenture

Amazon

American Airlines

AT&T

Cognizant

Deloitte

Frost Bank

Gartner

Goldman Sachs

IBM

Infosys Consulting

JP Morgan

Lockheed Martin

McKesson

Morgan Stanley

PwC

Raytheon

Southwest Airlines

Texas Capital Bank

Texas Instruments

Toyota

MY COX STORY

“

While I had a coach who supported me throughout my time as a student, **the whole CMC was involved ultimately in my journey**, and I really appreciated that. Depending on the expertise needed in my recruitment stage, the CMC pulled in a different individual to work with me.

*Kristen D.
PMBA 2024
Deloitte*

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