

EMPLOYMENT REPORT

Two-Year Full-Time MBA Class of 2024

SMU Cox
Career Management Center

THE SMU COX FTMBA ADVANTAGE

Equipping World Changers with Tools for Success

At SMU Cox, we don't just challenge you—we empower you with the tools, connections, and experiences to go beyond expectations. The Career Management Center (CMC) helps students build meaningful relationships with world-class faculty, engage in hands-on learning alongside a diverse network of future business leaders, and gain access to a global alumni community that opens doors long after graduation. Experiential learning is at the core of your journey here, providing direct exposure to top industry professionals and corporate executives in one of the nation's most dynamic and economically thriving business centers. Dallas ranked eighth among major U.S. cities based on the Milken Institute's 2024 Best-Performing Cities index, highlighting the robust economic environment that enhance the SMU Cox experience.

Cox MBA Mentorship Academy

The Cox Mentorship Academy, Cox's executive mentoring program, is one of the most valuable resources offered to MBA students. Through this program, MBAs capitalize on the school's close ties with some of Dallas' leading companies and most influential business leaders. Students are carefully matched with mentors upon selection into the program.

MBA Peer Coach Program

The MBA Peer Coach Program connects first-year Full-Time MBAs with experienced second-year mentors who provide career guidance, networking insights, and job search support. Selected for their leadership and industry experience, these Peer Coaches have completed top MBA internships across various functions and sectors, offering real-world advice to help MBAs navigate their career journeys.

Managing Your Career Course

In the first semester, the Managing Your Career Course equips Full-Time MBAs with the tools and strategies to navigate the job search and build long-term career success. Through experiential learning and connections with the Cox community, this interactive course prepares students to confidently pursue post-MBA goals. Beyond the job search, it provides a lifelong framework for career growth, strategic pivots, and new opportunities.

Judi Umali-Rajkumar
*Director, Full-Time MBA
Career Programs*



CLASS STATISTICS

91%

OF GRADUATES
ACCEPTED A JOB

within 4 months of graduation



95%

OF GRADUATES
ACCEPTED A JOB

within 6 months of graduation

RECEIVED OFFER

86%

Within 3 months
of Graduation

72%

By Graduation

ACCEPTED OFFER

86%

Within 3 months
of Graduation

70%

By Graduation

BASE SALARY

Within 3 months of Graduation

\$132K

Average

\$129K

Median

SIGNING BONUS

Within 3 months of Graduation

\$31K

Average

\$30K

Median

MY COX STORY



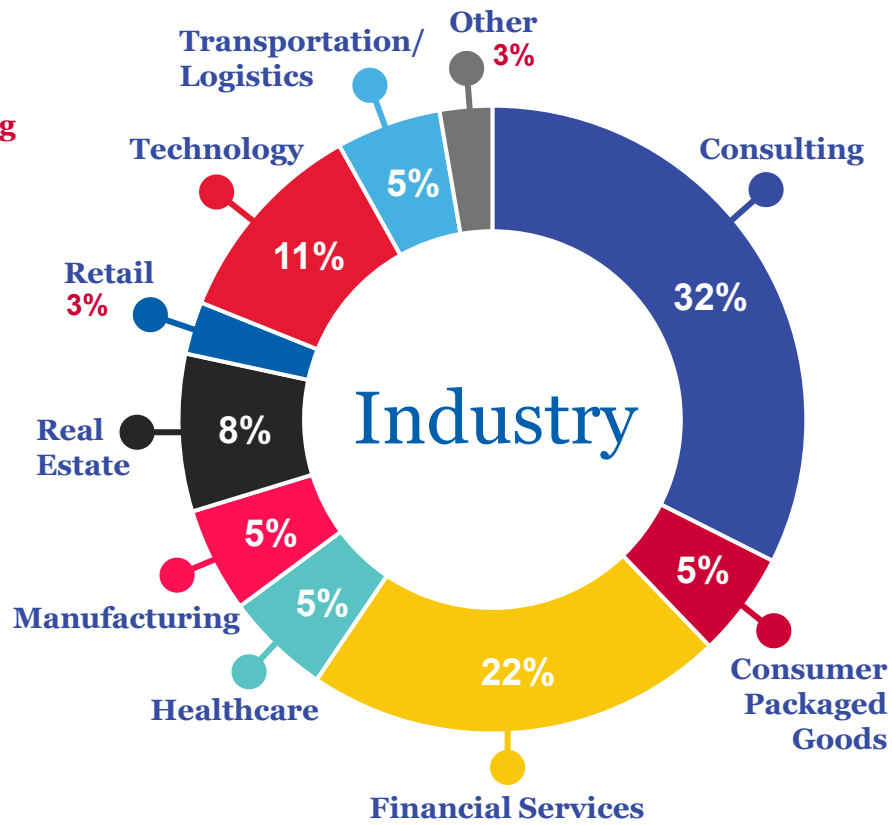
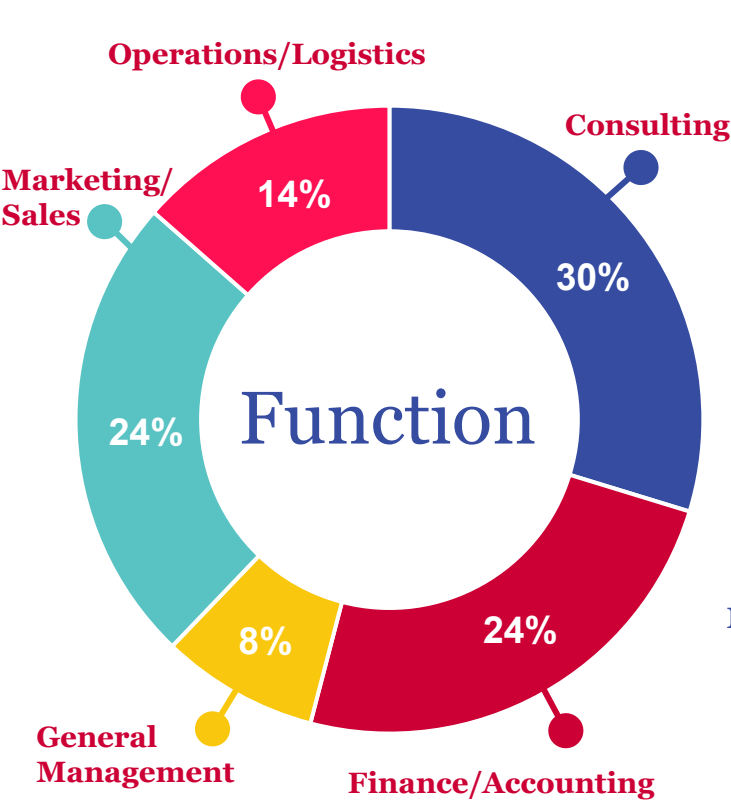
The skills and knowledge that I gained during my time at SMU have shaped the way I approach my career on a micro and macro level and **will continue to inform the way I work and make decisions for the remainder of my life.**



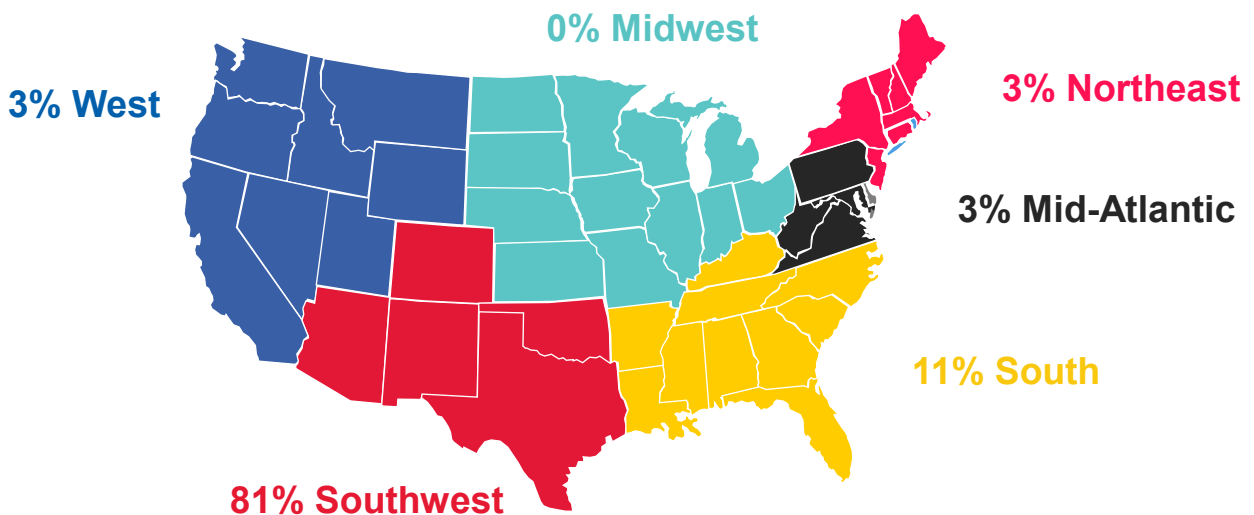
*Emilee L.
FTMBA 2024
EY Parthenon*



CLASS STATISTICS – JOB PLACEMENT



GEOGRAPHY



Summary represents high-level overview of class placement with some categories combined for simplicity – detailed breakouts available in subsequent pages. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to MBA CSEA Reporting Standards.

DETAILS – JOB ACCEPTANCE STATS

The CMC provides students with ample opportunities to connect with top employers while equipping them with the skills to ace the interview. The CMC facilitates a comprehensive range of career development initiatives, including large-scale recruiting events, mentorship programs, and on-campus interviews.

Our dedicated Career Coaches guide students throughout their professional journey at SMU. With these resources, students are well-prepared to navigate the competitive job market with confidence. Through personalized coaching, specialized career development programs, and exclusive networking opportunities, they gain the expertise and connections needed to secure meaningful internships and full-time positions.

Sources of Accepted Jobs



Sources of school facilitated accepted jobs are conversion of school facilitated internship, SMU job postings, SMU network, and career center activities.

MY COX STORY

“

During my time at SMU Cox, **CMC proved to be an informative and thoughtful sounding board** throughout my internship and full-time career search.

”

*Ashley T.
FTMBA 2024
JPMorgan Chase*



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DETAILS – BASE SALARY BY FUNCTION / INDUSTRY

Function	Percent Accepting	Mean	Median
Consulting	30%	\$173,182	\$175,000
Finance / Accounting	24%	\$130,461	\$129,150
General Management	8%	\$116,000	\$125,000
Marketing / Sales	24%	\$106,856	\$115,000
Operations / Logistics	14%	\$101,600	\$98,000

Industry	Percent Accepting	Mean	Median
Consulting	32%	\$165,417	\$175,000
Consumer Packaged Goods	5%	*	*
Financial Services	22%	\$128,750	\$125,000
Healthcare	5%	*	*
Manufacturing	5%	*	*
Real Estate	8%	\$115,000	\$110,000
Retail	3%	*	*
Technology	11%	\$95,250	\$98,000
Transportation & Logistics Services	5%	*	*
Other	3%	*	*

MY COX STORY

“

The CMC helped me create a framework for my professional growth and gave me guidance and encouragement as I worked to achieve my goals.

*Steven K.
FTMBA 2023
American Airlines*

”

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HIRING COMPANIES

Employers Where at Least One SMU Cox FTMBA Student Secured a Full-Time Role or Internship Over the Past Three Years

7-Eleven	Cresa	JPMorgan Chase & Co.*	Presidio Trading, LLC
Accenture	Cruise LLC	Kearney*	Proctor & Gamble
Ada*	Dalfort Capital Partners*	KendraCyber^*	PwC*
Affirm	Danfoss	Kenvue	R. Lacy
AFO Capital	Deloitte	LDG^*	Republic Services
Alamo Manhattan	Delta Airlines*	Lennar	Rise Run Capital
Amazon	DFW Brands	Leontine Linens	Rollick
American Airlines	DuWest Realty	Lincoln International	Roots Management Group
American Express	Energy Capital Solutions	LongWater	S&P Global
Andrews Distribution	Entrepreneurs of Tomorrow^*	LSG Sky Chefs^*	Sabre Corporation*
Anheuser Busch	Ericsson	Lucent	Samsung Electronics America
Apple^*	Essilor	Mandelbaum&Mandelbaum	ServiceNow
Applica Solutions Inc.	Evercore	McKesson*	Silverleaf Capital Partners
Argon Medical Devices^*	ExxonMobil*	McKinsey & Company	SiriusXM + Pandora
AXXESS	EY	MedProperties Realty Advisors	SolarWinds
Bain & Company	EY Parthenon	Merck*	Southwest Airlines*
Bank of America*	FTI Consulting*	Meta	Stifel
Bank of Texas*	Gartner	Methanex Services US LLC^*	Stoa Group
Bank OZK*	Generational Equity	Micro Focus	Target
Baranof Holdings*	Goldman Sachs*	Micron Technology	Texas Capital Bank
Black Book Agency*	Goodwill Industries of Dallas	Microsoft	The Chartis Group
Boston Consulting Group	Google	Mintwood Real Estate	The Mather Group
Business Council for the Arts^*	Greystar	Mitsui Fudosan America	Toyota Financial Services*
ByteDance (TikTok)^*	Guggenheim Securities	Morgan Stanley*	Trademark Property Company*
California Bioenergy LLC	Hanwha Q-Cells	Mountain Crest Investment Partners^*	Trammell Crow Company*
Capital Factory	Henkel	NHK Capital & CMB Regional Centers^*	Transition Capital Partners
Capital One	Hillwood	NRG*	Transwestern Investment Group
Carmel Partners*	Holladay Properties	O2 Power Pvt Ltd^*	Trinsic Residential Group
CBRE	Houlihan Lokey^*	Omni Hotels and Resorts	TruAmerica Multifamily LLC*
Cicero Group	Humana Inc.	Paceline Equity Partners	Vistra Corp^*
CitiGroup Banking*	IBM	Papa Johns	Vivet Inc.
Civitas^*	IDonate	PepsiCo*	Walmart/Sam's Club
Clavis Capital Partners	Imaginuity	Pfizer*	Weitzman
Cognizant	Infosys*	Pilot Company	Wells Fargo
Constellation REP	JPI*	PIMCO	Wilson Perumal & Co.
Copart	JPMorgan	Pine Forest Capital	

Yellow Employers hiring three or more SMU Cox students for a full-time job and/or an internship
 ^ Employers hiring SMU Cox students with Non-Permanent Work Authorization
 * Employers hiring summer 2024 internship

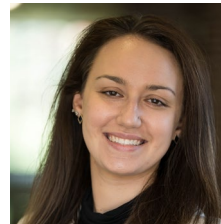
RECRUIT AT SMU COX

The MBA Coaching Team and Employer Relations Team are dedicated to connecting top talent with leading employers. The CMC serves a dual purpose: equipping students with the skills and expertise to excel in the business world and collaborating with employers to develop customized recruiting strategies that align with their hiring needs.

Whether you're looking to engage with students through on-campus interviews, networking events, or targeted job postings, we have a full range of opportunities that can be tailored to your unique brand. The Employer Relations Team is your partner in developing the best recruiting strategy at SMU Cox, ensuring meaningful connections between employers and our talented students.

CONNECT

Begin your recruiting partnership with SMU Cox by creating an account on 12twenty, our job platform, to connect with students and post job or internship opportunities. Additionally, promote your upcoming events through weekly newsletters and targeted student outreach to maximize engagement and visibility.



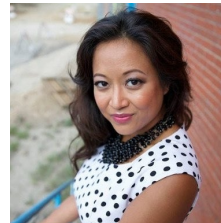
Cheryl Posner

Director, Employer Relations & Operations

cposner@smu.edu
214-768-3789

ENGAGE

Engage with SMU Cox students through info sessions, panels, coffee chats, and Grab N' Go Tables to share company insights, build brand awareness, and connect with potential candidates in both formal and informal settings.



Judi Umali-Rajkumar

Director, Full-Time MBA Career Programs

rajkumar@smu.edu
214-768-4842

RECRUIT

Attend our large-scale recruitment events to network with current students and recent alumni and conduct virtual or on-campus interviews that are customized to your needs.



Shelly Heinrich

Sr. Assistant Dean, Graduate Admissions and Career Management Center

sheinrich@smu.edu
214-768-6964

GIVE BACK

Support SMU Cox students by participating in mentorship programs. Help prepare our students for future careers through various volunteer activities such as mock interviews, panels, and resume reviews.

CONTACT US

Email us at coxcareers@smu.edu or visit our website <https://www.smu.edu/cox/centers-institutes/career-management-center>.