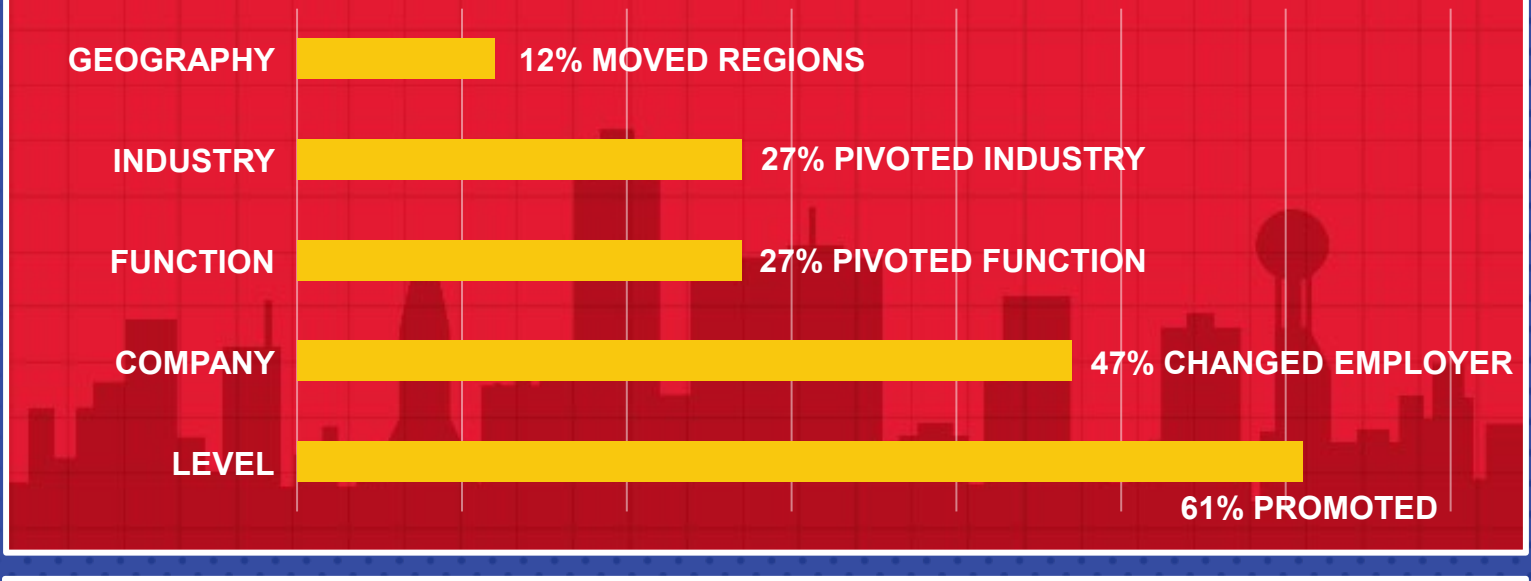
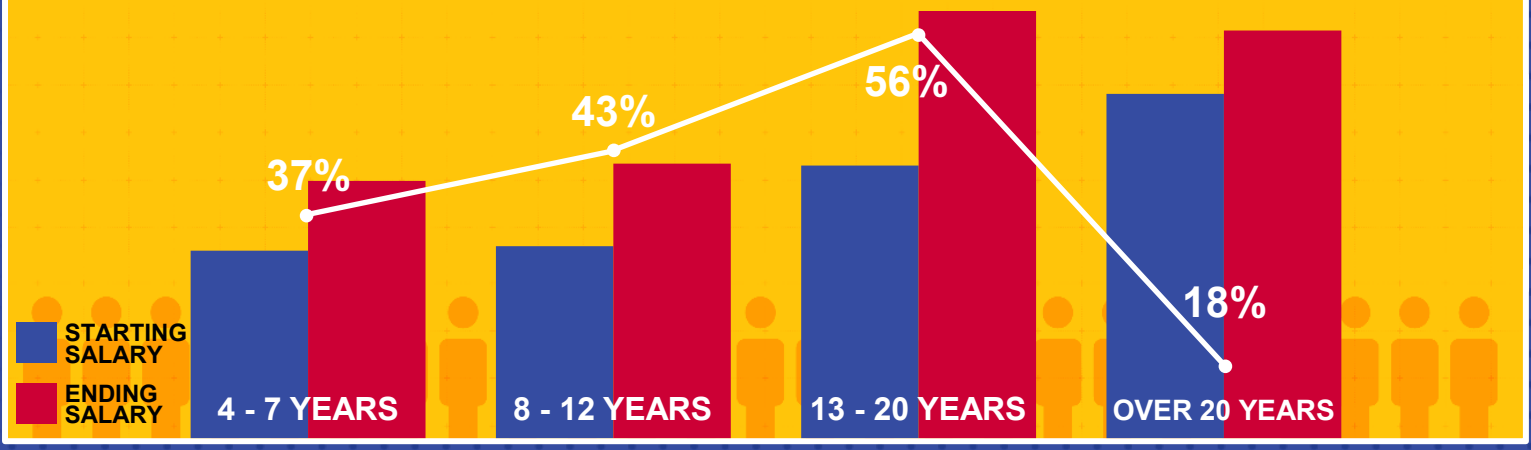
ONLINE MBA '25 CAREER-CHANGING HIGHLIGHTS

SMU Cox School of Business

CHANGES IN EMPLOYMENT WITHIN 4 MONTHS OF GRADUATION



CHANGES IN SALARY FOR YEARS OF WORK EXPERIENCE



TOP 5 FUNCTIONS

FINANCE – 27%

OPERATIONS/LOGISTICS – 21%

MARKETING/SALES – 15%

GENERAL MANAGEMENT – 9%

INFORMATION TECHNOLOGY – 9%

TOP 5 INDUSTRIES

HEALTHCARE – 20%

MANUFACTURING – 18%

TECHNOLOGY – 14%

FINANCIAL SERVICES – 14%

ENERGY – 12%

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to MBA CSEA Reporting Standards.

NEW HIRING EMPLOYERS

Below is a shortened list of employers that have hired at least one SMU Cox OMBA student during the 2024-25 academic year.

- Accor
- Atlas Energy Solutions
- Bank of America
- Baylor Scott & White Health
- BNY Mellon
- Boeing
- Compass Group
- ConocoPhillips
- Delek US
- ExxonMobil
- First Saturday Lime
- Gartner
- Goldman Sachs
- Gresham Smith
- HCA Healthcare
- High Star Traffic
- iScribe Health
- L3Harris
- Mammoth Holdings
- Matheson
- Mojave
- NCH Healthcare System
- NYU Langone Health
- Parkland
- Pierre Fabre
- Safe Harbor Marinas
- ServiceNow
- TDIndustries
- Toyota
- Trinity Investors
- Vehlo
- Verizon
- Wingstop
- ZT Systems

MY COX STORY

The opportunity to learn from classmates, faculty, and business leaders with such diverse experience has been particularly valuable as my own responsibilities have expanded into strategy and international business development. The real value of the SMU Cox network is the opportunity it provides to broaden your perspective.

Kyle T.
OMBA 2025
Drycor



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