

A photograph of a large, classical-style building with a central dome and multiple windows, set against a blue sky with clouds. The entire image is overlaid with a blue tint and a grid of white dashed lines with small crosses at the intersections.

SMU Cox
Career Management Center

EMPLOYMENT REPORT

MS Management Program Class of 2025

SUCCESS STARTS AT SMU COX

Equipping World Changers with Tools for Success

At SMU Cox, we do more than prepare you for business—we empower you to lead with purpose and impact. As an MS student, you'll gain more than just academic knowledge; you'll experience hands-on learning, personalized guidance, and a network that grows alongside you throughout your career.

Our mission is to equip you with the skills, relationships, and mindset needed to thrive in a dynamic and rapidly changing business environment. From day one, you'll build meaningful connections with world-class faculty, collaborate with diverse peers, and immerse yourself in one of the nation's most vibrant business hubs—Dallas, Texas.

MS Career Advisory Board

Imagine having an experienced alumnus from your own program, who is actively working in the industry you're targeting, guiding you through your career journey. The MS Career Advisory Board pairs students with accomplished alumni who provide personalized mentorship and career advice. This connection offers invaluable insights into your chosen field, helps you navigate the job market, and ensures you make the most of your time at Cox.

Dedicated 1:1 Coaching Support

Cox provides dedicated 1:1 coaching support to ensure you receive personalized career guidance. Our expert career coaches are available to help you refine your career strategy, perfect your resume, sharpen your interview skills, and navigate the job search process. With tailored advice and coaching, you'll be prepared to confidently pursue internships and full-time roles, equipped with the skills and confidence to thrive in today's competitive job market.

Managing Your Career Course

As part of the MS program, the Managing Your Career course is designed to help you develop the tools and strategies you need to succeed in your job search and build long-term career success. This interactive course offers experiential learning opportunities, connections with the Cox community, and guidance to confidently pursue your professional goals. Beyond securing your next role, it provides a lifelong framework for career growth, strategic pivots, and new opportunities.

Brandy Dalton
*Senior Director of BBA & MS
Career Programs*



CLASS STATISTICS

88%

OF GRADUATES
ACHIEVED CAREER OR
EDUCATION OUTCOME
WITHIN 6 MONTHS OF GRADUATION*



84%

OF GRADUATES
ACCEPTED A
FULL-TIME JOB
WITHIN 6 MONTHS OF GRADUATION

*(e.g., Accepting a full-time job, short-term job, pursuing graduate school)

\$67.9K

AVERAGE
BASE SALARY

6.6K

AVERAGE
SIGNING BONUS

25%

REPORTED RECEIVING
SIGNING BONUS

MY COX STORY



Through the MSM program, hands-on projects, and career coaching, I found my path in supply chain and procurement. More than skills, **Cox gave me confidence in how to think, work, and compete** – and prepared me to start my career with clarity and purpose.

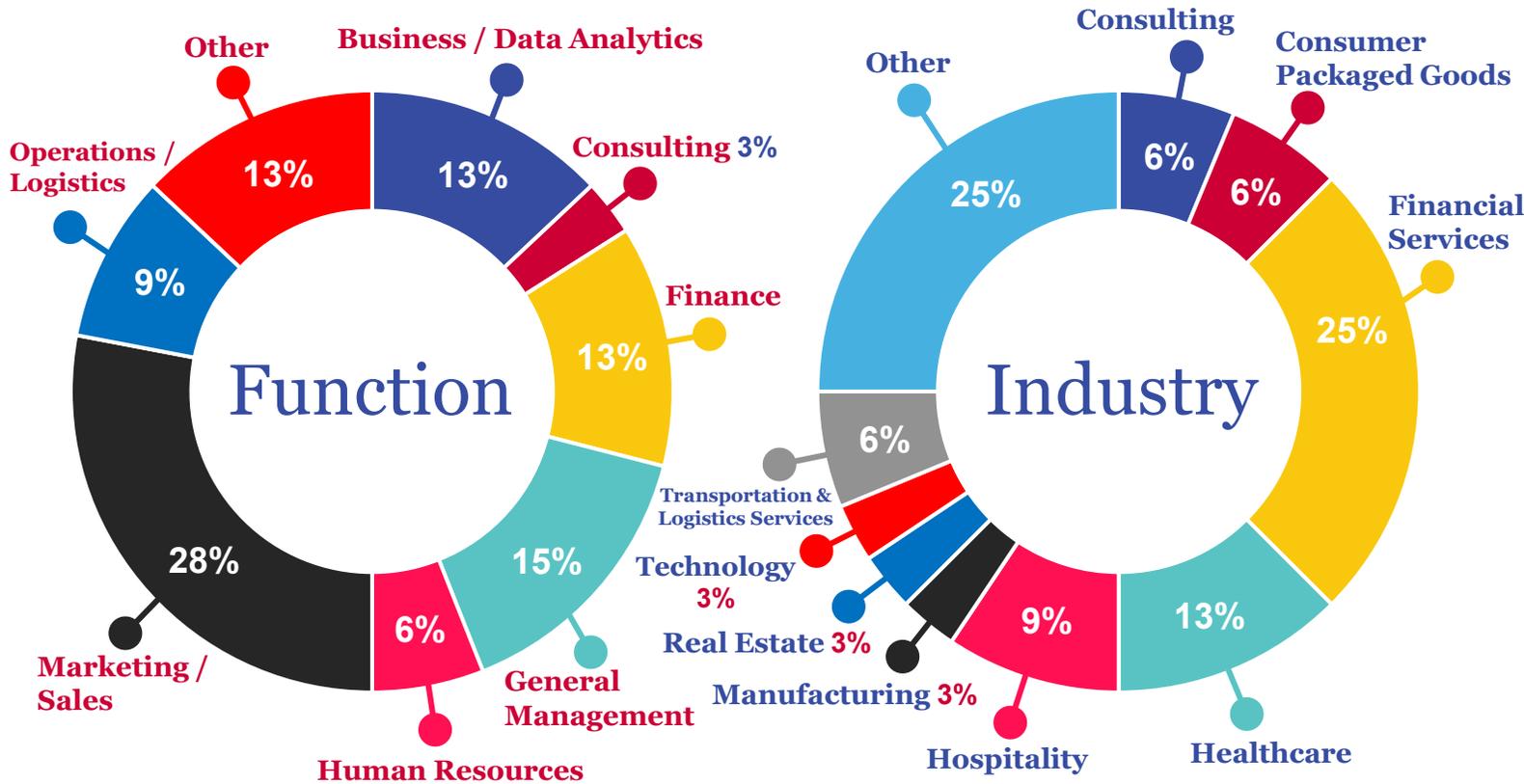
*Dustin Z., MSM
American Airlines*



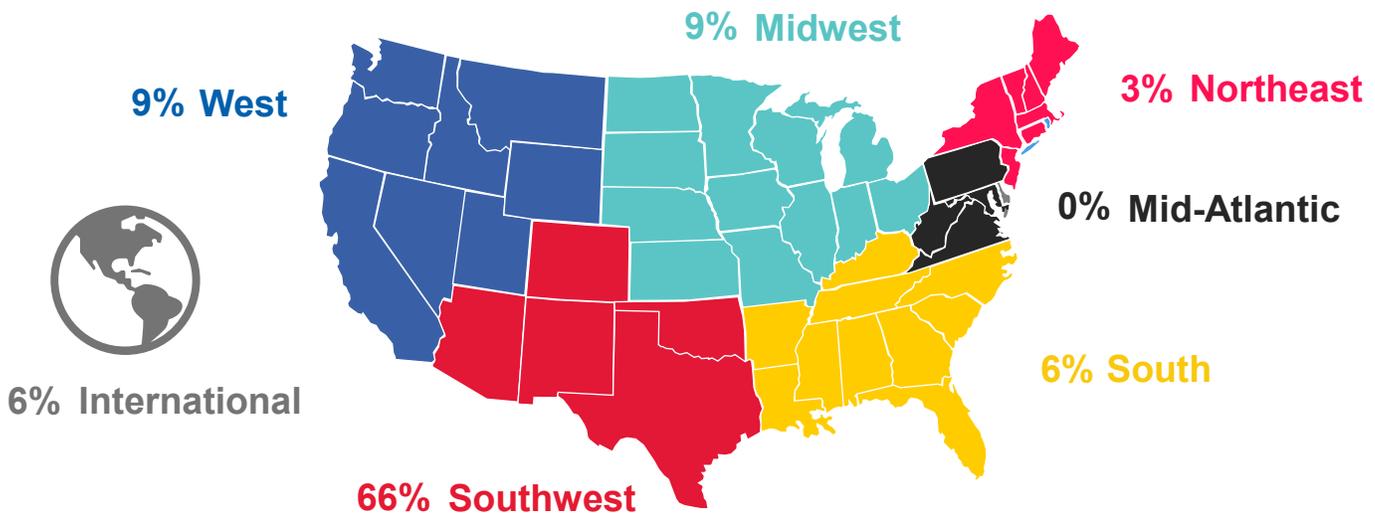
Summary represents high-level overview of class placement with some categories combined for simplicity. Excludes students in non-Cox dual-degree programs. Full report conforms to MBA CSEA Reporting Standards.



CLASS STATISTICS - JOB PLACEMENT



GEOGRAPHY



Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100 as a result. Excludes students in non-Cox dual-degree programs. Full report conforms to MBA CSEA Reporting Standards.

HIRING COMPANIES

A Sample of Employers Where at Least One Student Across All MS Programs Secured Full-Time Employment

3E Management	Crowe	LP Analyst
ACORE Capital	Deloitte	Mary Kay
AIG	EY	PGIM Private Capital
Alvarez & Marsal	Fidelity Investments	PMG
Amazon	Fisher Investments	Providence Investment Partners
American Airlines	Forvis Mazars	PwC
Anheuser-Busch	Frontier	Rosewood
Aon	GM Financial	RTX
Ashford Inc.	Goldman Sachs	Samsung
Bank of America Merrill Lynch	Grant Thornton	Sendero Consulting
Baylor Scott and White	Greysteel	Siemens
BDO	HF Sinclair	Southwest Airlines
Bellwether	Hines	Standish Management
Berkadia	Houlihan Lokey	Stephens Inc
Caliber Collision	iScribeHealth	Texas Capital Bank
Capital One	JLL Capital Markets	Toyota
CBRE	JPMorgan	Transwestern Investment Group
Cenergistic	K - Star / KKR	Truist
Christus Health	KPMG	Vandelay Hospitality Group
Comerica	Legends/ASM Global	Whitley Penn