



# EMPLOYMENT STATISTICS

MS Business Analytics Class of 2025

**SMU Cox**  
Career Management Center

## Table 1 – The Graduating Class

<b>Work Authorization Categories</b>	<b>Permanent Work Authorization</b>	<b>Non-Permanent Work Authorization</b>	<b>Total Graduates</b>
<b>Seeking Employment</b>	<b>38</b>	<b>55</b>	<b>93</b>
Company-Sponsored / Already Employed	-	-	-
Continuing Education	1	-	1
Postponing Job Search	-	-	-
Starting a New Business	-	1	1
Not Seeking For Other Reasons	-	1	1
<b>Not Seeking Employment</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>No Information</b>	<b>-</b>	<b>1</b>	<b>1</b>
<b>Total Graduating Class</b>	<b>39</b>	<b>58</b>	<b>97</b>

**% OF CLASS WITH AVAILABLE DATA: 99.0%**

## Table 2 – Timing of First Job Offers

	Total	By Graduation				Between Graduation & 6 Months After Graduation				No Reported Offer by 6 Months After Graduation	
		Full-time #	%	Short-term #	%	Full-time #	%	Short-term #	%	#	%
With Permanent Work Authorization	38	15	16%	-	-%	9	9%	-	-%	14	15%
With Non-Permanent Work Authorization (CPT/OPT Eligible)	55	19	20%	1	1%	23	25%	9	7%	3	3%
<b>Total</b>	<b>93</b>	<b>34</b>	<b>36%</b>	<b>1</b>	<b>1%</b>	<b>32</b>	<b>34%</b>	<b>9</b>	<b>7%</b>	<b>17</b>	<b>18%</b>

## Table 3 – Timing of First Job Acceptances

	Total	By Graduation				Between Graduation & 6 Months After Graduation				No Reported Offer by 6 Months After Graduation	
		Full-time #	%	Short-term #	%	Full-time #	%	Short-term #	%	#	%
With Permanent Work Authorization	38	15	16%	-	-%	9	9%	-	-%	14	15%
With Non-Permanent Work Authorization (CPT/OPT Eligible)	55	19	20%	1	1%	23	25%	9	7%	3	3%
<b>Total</b>	<b>93</b>	<b>34</b>	<b>36%</b>	<b>1</b>	<b>1%</b>	<b>32</b>	<b>34%</b>	<b>9</b>	<b>7%</b>	<b>17</b>	<b>18%</b>

Full report conforms to MBA CSEA Reporting Standards.  
 Percentages rounded to the nearest whole and may not total 100 as a result.  
 Permanent Work Authorization is defined as U.S. Citizens or Permanent Residents.

## Table 4 – Primary Source of Full-Time Job Acceptance

<b>School-Facilitated Activities</b>	<b>Number</b>	<b>Percent</b>
Conversion of internship; internship obtained through school sources	1	4%
Scheduled interviews on or off campus for full-time employment	-	-%
Job postings on school career systems, resume books, resume referrals by career center	7	16%
Activities supported by career center (i.e. job fairs/conferences, employer events, information meetings, school promoted job boards)	5	2%
School network/resources (i.e. faculty referrals, alumni referrals, classmates, campus speakers, trek, club events, class projects)	4	8%
Other school-facilitated source	-	-%
<b>Total School-Facilitated Activities</b>	<b>17</b>	<b>30%</b>
<b>Graduate-Facilitated Activities</b>		
Conversions of internship; internship obtained through graduate initiated sources	2	6%
Personal contacts (i.e. previous employers, family, friends outside of school, etc.)	10	27%
Online job postings (i.e. social media/LinkedIn, Indeed, company website)	22	18%
Other graduate-facilitated source	-	-%
<b>Total Graduate-Facilitated Activities</b>	<b>34</b>	<b>51%</b>
<b>No Response</b>	<b>15</b>	<b>18%</b>

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## Table 5 – Compensation Report

<b>Base Salary</b>	<b>Number Reporting</b>	<b>Mean</b>	<b>Median</b>	<b>Low</b>	<b>High</b>
With Permanent Work Authorization	22	\$78,905	\$75,000	\$60,000	\$118,000
With Non-Permanent Work Authorization (CPT/OPT Eligible)	29	\$80,519	\$75,000	\$40,000	\$156,000
<b>Total</b>	<b>51</b>	<b>\$79,822</b>	<b>\$75,000</b>	<b>\$40,000</b>	<b>\$156,000</b>

**% REPORTING BASE SALARY OF TOTAL ACCEPTING EMPLOYMENT: 77.3%**

<b>Signing/Starting Bonus</b>	<b>Number Reporting</b>	<b>Mean</b>	<b>Median</b>	<b>Low</b>	<b>High</b>
With Permanent Work Authorization	9	\$6,611	\$5,000	\$2,000	\$12,000
With Non-Permanent Work Authorization (CPT/OPT Eligible)	9	\$17,889	\$7,500	\$1,000	\$56,000
<b>Total</b>	<b>18</b>	<b>\$12,250</b>	<b>\$7,500</b>	<b>\$1,000</b>	<b>\$56,000</b>

**% REPORTING SIGNING/STARTING BONUS OF TOTAL REPORTING SALARY: 27.3%**

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# Table 6 – Compensation by Professional Functions

Function	Number Accepting	Percent Accepting	Reporting Salary	Mean	Low	High
Business / Data Analytics	23	36%	19	\$76,495	\$50,000	\$125,000
Consulting	10	16%	8	\$81,125	\$70,000	\$90,000
Finance	14	22%	10	\$83,370	\$40,000	\$156,000
General Management	1	2%	1	*	*	*
Human Resources	1	2%	1	*	*	*
Information Technology	2	3%	1	*	*	*
Marketing / Sales	2	3%	2	*	*	*
Operations / Logistics	9	14%	8	\$81,000	\$58,000	\$118,000
Other	1	2%	1	*	*	*

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 \* Salary not reported for less than three data points.

## Table 7 – Compensation by Industries

Industry	Number Accepting	Percent Accepting	Reporting Salary	Mean	Low	High
Consulting	9	14%	7	\$87,000	\$70,000	\$141,000
Consumer Packaged Goods	2	3%	2	*	*	*
Energy	2	3%	2	*	*	*
Financial Services	15	24%	14	\$82,631	\$40,000	\$156,000
Healthcare	4	6%	4	\$68,125	\$50,000	\$80,000
Manufacturing	5	8%	3	\$78,667	\$58,000	\$118,000
Media / Entertainment	2	3%	2	*	*	*
Non-Profit	2	3%	0	*	*	*
Real Estate	2	3%	2	*	*	*
Technology	8	13%	7	\$81,857	\$50,000	\$110,000
Transportation & Logistics Services	5	8%	3	\$73,733	\$66,000	\$85,000
Other	7	11%	5	\$77,280	\$62,400	\$94,000

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\* Salary not reported for less than three data points.

## Table 8 – Compensation by World Regions

World Regions	Number Accepting	Percent Accepting	Reporting Salary	Mean	Low	High
US – Mid-Atlantic	1	2%	1	*	*	*
US – Midwest	1	2%	1	*	*	*
US - Northeast	2	3%	1	*	*	*
US - South	4	6%	2	*	*	*
US - Southwest	52	81%	43	\$77,720	\$47,840	\$141,000
US - West	2	3%	2	*	*	*
North America – Non-US	-	-%	-	-	-	-
Asia	2	3%	1	*	*	*
Europe	-	-%	-	-	-	-
Africa	-	-%	-	-	-	-
Latin America & the Caribbean	-	-%	-	-	-	-
Oceania	-	-%	-	-	-	-

### US Region Breakdown by State

**Mid-Atlantic:** Delaware, District Of Columbia, Maryland, Pennsylvania, Virginia, West Virginia

**Midwest:** Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

**Northeast:** Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont

**South:** Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

**Southwest:** Arizona, Colorado, New Mexico, Oklahoma, Texas

**West:** Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

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\* Salary not reported for less than three data points.

## Table 9 – Compensation by Undergraduate Majors

Undergraduate Major	Number Accepting	Percent Accepting	Reporting Salary	Mean	Low	High
Technical	15	23%	12	\$89,867	\$58,000	\$141,000
Business	38	58%	28	\$72,698	\$40,000	\$100,000
Other	13	19%	11	\$87,000	\$60,000	\$156,000

## Table 10 – Compensation by Professional Experience

Professional Experience	Number Accepting	Percent Accepting	Reporting Salary	Mean	Low	High
Less than 1 Year	39	53%	29	\$74,060	\$40,000	\$156,000
1-3 Years	13	22%	12	\$77,017	\$65,000	\$100,000
3-5 Years	6	4%	5	\$86,200	\$50,000	\$141,000
Over 5 Years	8	20%	5	\$113,600	\$105,000	\$125,000

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