MBA DIRECT 2025 CAREER-CHANGING HIGHLIGHTS

SMU Cox School of Business

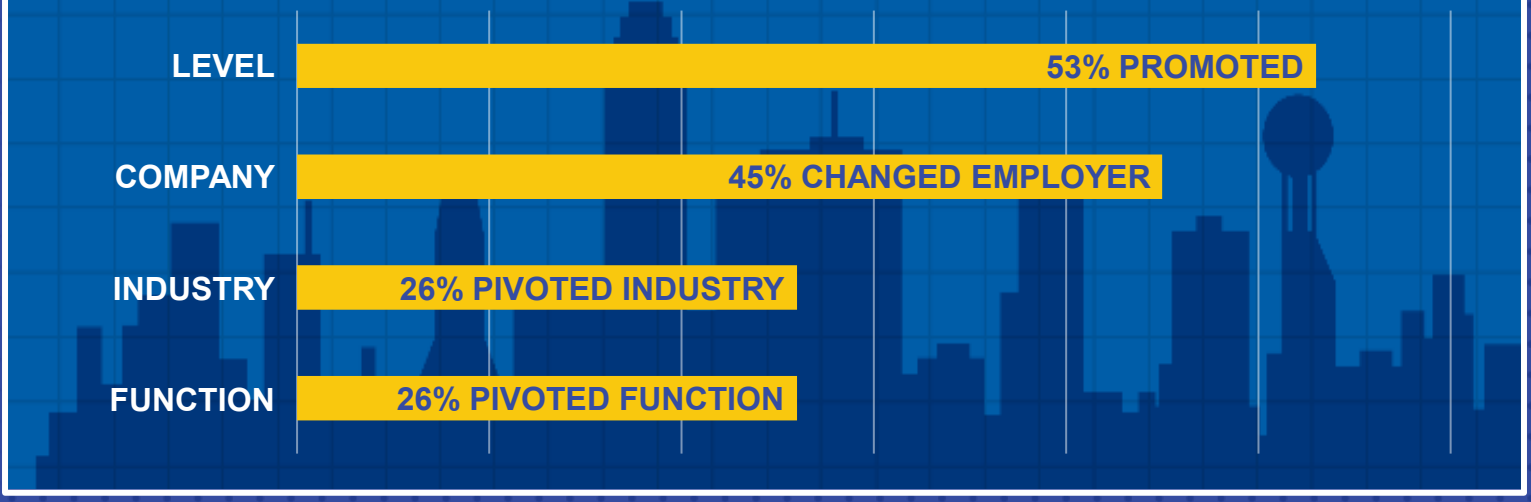
95%

EMPLOYED OR STARTED A NEW BUSINESS WITHIN 4 MONTHS OF GRADUATING

67%

AVERAGE SALARY INCREASE COMPARED TO PRE-MBA SALARIES

CHANGES IN EMPLOYMENT WITHIN 4 MONTHS OF GRADUATION



TOP 5 FUNCTIONS

FINANCE – 26%

OPERATIONS/LOGISTICS – 21%

GENERAL MANAGEMENT – 13%

OTHER – 13%

ACCOUNTING – 8%

TOP 5 INDUSTRIES

FINANCIAL SERVICES – 37%

CONSULTING – 13%

TECHNOLOGY – 13%

HEALTHCARE – 8%

MANUFACTURING – 8%

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to CSEA Reporting Standards.

TOP HIRING EMPLOYERS

Below is a list of companies where Class of 2025 SMU Cox MBA Direct alumni work post-MBA.

ANDRES Construction Services
Bank Of America Private Bank
CAE USA
Centennial
CHRISTUS Health
Citi
Comerica Bank
Core & Main
Credit One Bank
Department of Defense
Dex Imaging
DFW Airport
EnLink Midstream
Fidelity Investments
FieldPulse
Gartner
Georgia-Pacific
Goldman Sachs
HEB
HJ Sims
IBM
Infosys
Interstate Batteries
JPMorganChase
Lightbeam Health Solutions
Lockheed Martin
M&T Bank Corporation
McKesson
One Model
RTX
Sendero
Texas Capital Bank
The CJ CPA Group, PLLC
TPG
Upbound Group
Wells Fargo *
Zeal IT Consultants

MY COX STORY



The MBA direct program strengthened my financial literacy and strategic thinking, giving me the technical foundation to understand business performance, evaluate opportunities, and make data-driven decisions, early on in my career.

Meg M.
MBA Direct 2025
JPMorganChase

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to CSEA Reporting Standards.