

EMPLOYMENT REPORT

Two-Year Full-Time MBA Class of 2025

SMU Cox
Career Management Center

THE SMU COX FTMBA ADVANTAGE

Dear SMU Cox Full-Time MBA Community

The Class of 2025 entered one of the most competitive MBA job markets in recent history. Hiring timelines shifted, traditional pipelines tightened, and success required students to be more intentional, resilient, and network-driven than ever before. What made the difference at SMU Cox was the power of our people, our Dallas ecosystem, and a deeply connected alumni community working together to turn challenge into momentum and opportunity.

Impact That Matters, When It Matters Most

Despite market volatility, our Full-Time MBA students moved forward with confidence because they were never navigating the journey alone. Through structured coaching, alumni engagement, and experiential preparation, students built clarity, momentum, and outcomes often in non-linear but ultimately successful ways.

Alumni Power and the Dallas Advantage

In a highly competitive 2025 job market, Cox FTMBA students succeeded through the strength of our alumni network and the momentum of the Dallas economy.

- **Cox Career Alumni Network** and **Cox MBA Mentorship Academy** provided warm introductions, career guidance, and long-term perspective.
- **Peer Coach Program** and **alumni-led coaching** supported real-time recruiting decisions and interview readiness.

Dallas as a Career Accelerator

- **Dallas ranks #1 among the largest U.S. metros in year-over-year job growth**, with 100 corporate headquarters relocating since 2020.
- Proximity to decision-makers across **finance, consulting, tech, healthcare, and real estate** expanded access to direct-hire roles, projects, and meaningful networking outcomes.

Confidence for the Road Ahead

The Class of 2025 proved that success is not defined by ease, but by preparation, adaptability, and community. Through close collaboration with faculty, staff, alumni, employers, and peers, our students advanced toward their goals with purpose.

For employers, alumni, and prospective students alike, Cox MBAs represent resilience, strategic thinking, and readiness, supported by an engaged alumni community that changes lives and a program that challenges and champions its students.

Together, we continue to bolster success, build momentum, and prepare world-class leaders on the Hilltop and beyond.

Let's go Mustangs!

Judi Umali-Rajkumar
*Director, Full-Time MBA
Career Programs*



CLASS STATISTICS

BASE SALARY

Within 3 Months of Graduation

\$126K

Average

\$123K

Median

SIGNING BONUS

Within 3 Months of Graduation

\$25K

Average

\$20K

Median

88%

OF
GRADUATES
ACCEPTED

A JOB

Within 6 Months
of Graduation

82% Accepted a Job
Within 3 Months of
Graduation

100%

OF STUDENTS
LANDED
INTERNSHIPS &
PROJECTS*

\$8.4K

AVERAGE
MONTHLY
SALARY FOR
INTERNSHIPS*

MY COX STORY

“

While the program sharpened my technical business skills, **the close-knit Cox community has opened doors** to meaningful relationships with classmates, alumni, and faculty.

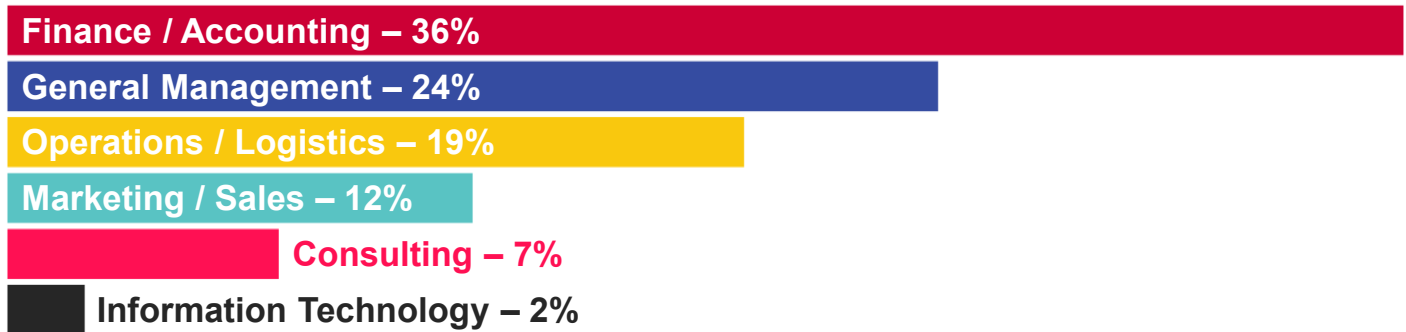
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*Gabriel G.
FTMBA 2026
Guggenheim Securities*

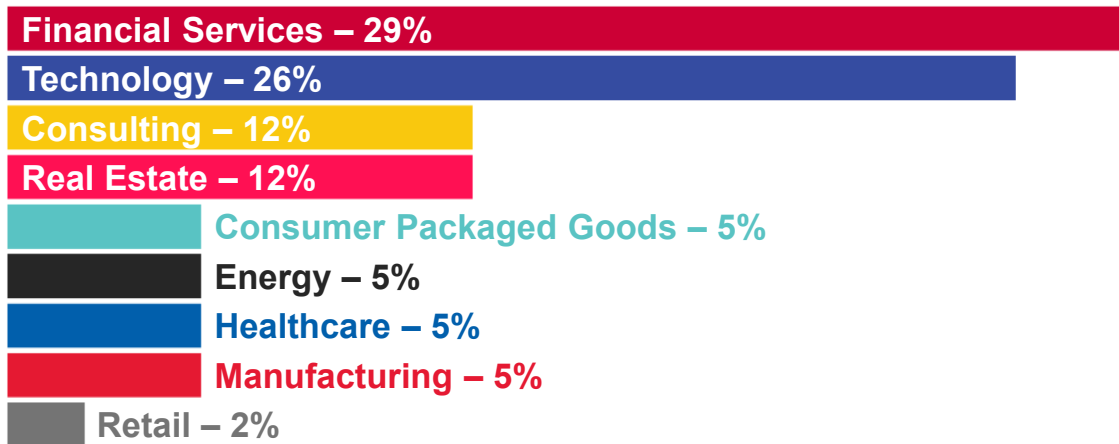
Summary represents high-level overview of class placement with some categories combined for simplicity – detailed breakouts available in subsequent pages. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to MBA CSEA Reporting Standards.
* Based on Class of 2026 stats.

CLASS STATISTICS – JOB PLACEMENT

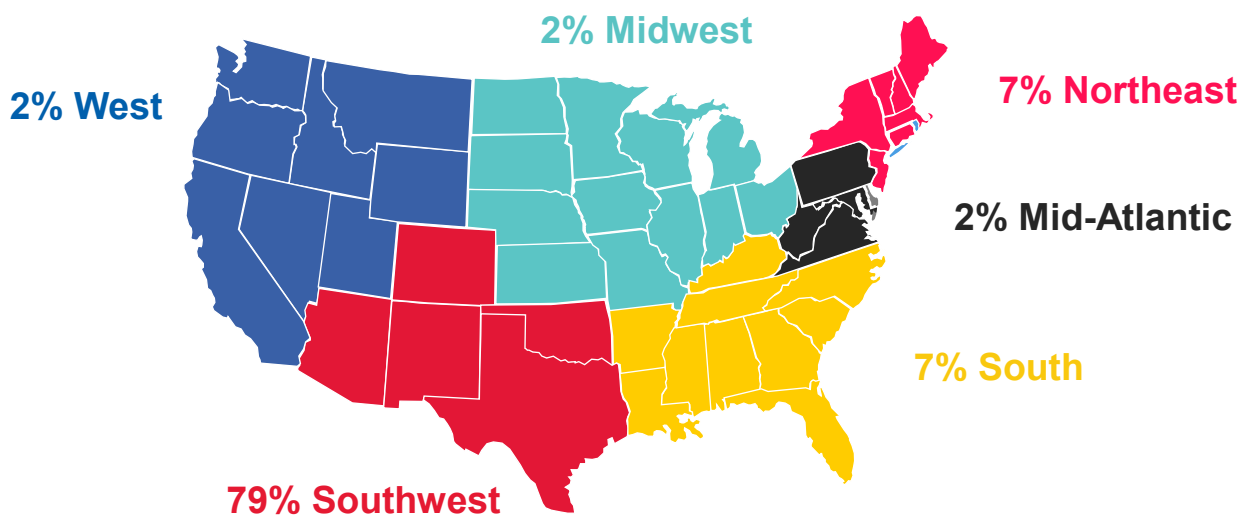
Function



Industry



GEOGRAPHY



DETAILS – JOB ACCEPTANCE STATS

The Cox Career Management Center is a key driver of Full-Time MBA outcomes. In a highly competitive hiring market, nearly 70% of accepted offers were secured through school-facilitated job sources, highlighting the strength of Cox's employer partnerships, alumni engagement, and on-campus recruiting.

Students connect directly with hiring organizations through events hosted by the CMC such as the Full-Time MBA Internship Roundtable, Cox Career Connections Career Fair, Real Estate Roundtable, and Private Equity & Venture Capital (PE/VC) Mix & Mingle, and more. We had 220+ employers engaged on campus through interviews, networking, and recruiting events.

Dedicated Career Coaches provide personalized, high-touch guidance that helps students convert preparation and access into meaningful internship and full-time outcomes.

Sources of Accepted Jobs



Sources of school facilitated accepted jobs are conversion of school facilitated internship, SMU job postings, SMU network, and career center activities.

MY COX STORY

“

CMC was transformative for me, especially as an international student. **The layered leadership in CMC team ensured seamless support, with multiple coaches ready to assist.**

”

*Vivian N.
FTMBA 2025
Axxess*

Summary represents high-level overview of class placement with some categories combined for simplicity – detailed breakouts available in subsequent pages. Percentages rounded to the nearest whole and may not total 100 as a result. Full report conforms to MBA CSEA Reporting Standards.



DETAILS – BASE SALARY BY FUNCTION / INDUSTRY

Function	Percent Accepting	Mean	Median
Consulting	7%	\$175,000	\$175,000
Finance / Accounting	36%	\$114,538	\$110,000
General Management	24%	\$122,200	\$122,500
Marketing / Sales	12%	\$133,600	\$125,000
Information Technology	2%	*	*
Operations / Logistics	19%	\$123,950	\$120,000

Industry	Percent Accepting	Mean	Median
Consulting	12%	\$165,600	\$175,000
Consumer Packaged Goods	5%	*	*
Energy	5%	*	*
Financial Services	29%	\$122,083	\$120,000
Healthcare	5%	*	*
Manufacturing	5%	*	*
Real Estate	12%	\$76,667	\$72,500
Retail	2%	*	*
Technology	26%	\$125,691	\$125,000

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Earning my MBA at Cox allowed me to **successfully pivot from engineering to consulting**. It gave me access to a broader network, particularly in the Dallas business community, which has already been very valuable in my career.

*Jack R.
FTMBA 2025
Kearney*

”

MY COX STORY

“

No matter your background, age, or career path, **there is a place for you here** and a network ready to support you. You won't walk your journey alone!

*Caitly R.
FTMBA 2025
Bank of America*

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HIRING COMPANIES

Employers Where at Least One SMU Cox FTMBA Student Secured a Full-Time Role or Internship Over the Past Three Years

7-Eleven	CMB Regional Centers*	Infosys*	Providence Investment Partners*
Accenture	Cognizant*	Invesco*	PwC*
Ada*	Connect Link*	Invitation Homes*	R. Lacy
Affinius Capital*	Constellation REP	Johnson and Johnson*	Republic Services*
Amazon^*	CoolPact Capital^	JPMorgan Chase & Co.*	RevTech Ventures*
Amazon Web Services*	Copart^	JPI*	S&P Global^
American Airlines*	Cresa	JSX*	S2 Capital*
American Express	Dalfort Capital Partners*	Kearney*	Sabre Corporation*
Anaplan^	Dallas Furniture Bank*	Kenvue	ScottMadden, Inc.*
Andrews Distribution	Danfoss^	LDG*	SHOP Companies*
Anheuser Busch	Deloitte*	Lennar	SMU Cox*
Apple*	Delta*	Lincoln International*	SolarWinds*
Applica Solutions^*	DFW Brands^	LongWater	Southwest Airlines*
Argon Medical Devices*	E&J Gallo*	LSG Sky Chefs*	SVI*
Arsa*	Ericsson	Lucent	Texas Capital Bank
AT&T^*	Ernst & Young U.S. LLP^	Mandelbaum&Mandelbaum	The Chartis Group
Axxess^	Evercore*	Mattel Inc*	The Howard Hughes Corporation*
Bank of America*	ExxonMobil*	Maverick BioMetals*	Thirty-Four Commercial*
Bank of Texas*	EY Parthenon*	McKesson*	TM Materials^
Bank OZK*	FedEx*	McKinsey & Company	T-Mobile*
Bannerflow	Five States Energy	McLane*	Toyota Financial Services*
Baranof Holdings*	Fortress Investment Group*	Merck*	Trademark Property Company*
Black Book Agency*	Freese & Goss PLLC*	Meta^	Trammell Crow Company*
BLC, Cox School of Business*	Fritz Duda Company*	Methanex Services US LLC*	Transition Capital Partners
Blue Origin	FTI Consulting*	Microsoft	Trinsic Residential Group
Boston Consulting Group*	Genentech	Mitsui Fudosan America	TruAmerica Multifamily LLC*
Bravo! Vail*	Generational Equity	Morgan Stanley*	Two Roads Consulting*
Breakout Learning	GeoSouthern Energy Corporation*	Mountain Crest Investment Partners*	Urban Crusader Technology*
Business Council for the Arts*	Goldman Sachs^*	Newmark*	Vistra Corp^*
ByteDance (Tiktok)*	Goodwill Industries*	Northmarq	VMG Health*
California Bioenergy LLC^*	Grant Thornton^	Novo Nordisk*	Walker & Dunlop
Campbell Soup Co.*	Greysteel	NRG*	Walmart & Sam's Club*
Carmel Partners*	Guggenheim Partners*	O2 Power Pvt Ltd*	Welcome Group
CBRE*	Hanwha Q-Cells^	Paceline Equity Partners	Wells Fargo
Chevron*	HEB*	PepsiCo*	Wells Fargo Securities
Cipla*	Henkel*	Pfizer*	Spears Institute*
Citi Bank*	Houlihan Lokey^*	PIMCO	Wink*
Civitas*	Huffines Communities*	Premier	
Clavis Capital Partners	Humana Inc.	Proctor & Gamble	

Yellow Employers hiring three or more SMU Cox students for a full-time job and/or an internship
^ Employers hiring SMU Cox students with Non-Permanent Work Authorization
***** Employers hiring a summer internship

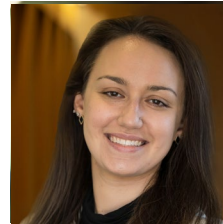
RECRUIT AT SMU COX

The MBA Coaching Team and Employer Relations Team are dedicated to connecting top talent with leading employers. The CMC serves a dual purpose: equipping students with the skills and expertise to excel in the business world and collaborating with employers to develop customized recruiting strategies that align with their hiring needs.

Whether you're looking to engage with students through on-campus interviews, networking events, or targeted job postings, we have a full range of opportunities that can be tailored to your unique brand. The Employer Relations Team is your partner in developing the best recruiting strategy at SMU Cox, ensuring meaningful connections between employers and our talented students.

CONNECT

Begin your recruiting partnership with SMU Cox by creating an account on 12twenty, our job platform, to connect with students and post job or internship opportunities. Additionally, promote your upcoming events through weekly newsletters and targeted student outreach to maximize engagement and visibility.



Cheryl Posner

Director, Employer Relations & Operations

cposner@smu.edu
214-768-3789

ENGAGE

Engage with SMU Cox students through info sessions, panels, coffee chats, and Grab N' Go Tables to share company insights, build brand awareness, and connect with potential candidates in both formal and informal settings.



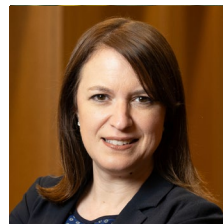
Judi Umali-Rajkumar

Director, Full-Time MBA Career Programs

rajkumar@smu.edu
214-768-4842

RECRUIT

Attend our large-scale recruitment events to network with current students and recent alumni and conduct virtual or on-campus interviews that are customized to your needs.



Shelly Heinrich

Sr. Assistant Dean, Graduate Admissions and Career Management Center

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214-768-6964

GIVE BACK

Support SMU Cox students by participating in mentorship programs. Help prepare our students for future careers through various volunteer activities such as mock interviews, panels, and resume reviews.

CONTACT US

Email us at coxcareers@smu.edu or visit our website <https://www.smu.edu/cox/centers-institutes/career-management-center>.