2025 SMU Cox Dallas100™ Application Form

Thank you for your interest in applying to the 2025 SMU Cox Dallas100™ Awards.

For 35 years, the Caruth Institute for Entrepreneurship at the SMU Cox School of Business and the Dallas100™ sponsors have celebrated the innovative spirit, determination, and business savvy of area entrepreneurs. In addition, we have saluted the diversity, creativity, and resolve it takes to create and sustain a successful business in today's competitive environment.

Companies that apply are evaluated on their compound annual growth rate (CAGR) over the last three years, credit reports and character. *There is no cost to apply.*

Benefits of being an SMU Cox Dallas100™ winning company:

Public Recognition
- Companies are recognized with an award celebrating their achievements. Showcase your hard work and leadership—let the world know you're a true superstar in the Dallas-Fort Worth-Arlington Metroplex business community!
- Many past SMU Cox Dallas 100™ winners, such as Alkami Technology, Inc. and Solo Brands, have gone public shortly after receiving the award through their hard work and leadership.
- Approximately 800 business and community leaders attend this prestigious annual ceremony.

Media Exposure
- Print, social, and radio media actively cover the event—from the application process to the exciting winners' announcement.

Special Programming
- SMU Cox Dallas 100™ sponsors and presenters regularly invite participating companies to exclusive seminars and meetings to support business growth.

To qualify for the 2025 SMU Cox Dallas 100™, companies must meet the following criteria:
- Achieved sales of up to $250 million in 2024,
- Demonstrated a positive CAGR over the past three years,
- Headquartered in Dallas-Fort Worth or North Texas,
- An independent, privately held company (not a subsidiary or division of a parent company) as of May 1, 2025, and must be actively operating,
- Maintain a credit report and character deemed satisfactory by the Dallas 100™, as determined at the sole discretion of the Dallas 100™.

Apply online at www.smu.edu/dallas100; the application deadline is **July 25, 2025**.

We look forward to receiving your application and making the 35th Annual Dallas100™ Awards the best year yet!

Scan to Apply

IMPORTANT DATES

APPLICATIONS OPEN *NO FEE TO APPLY* March 31, 2025	APPLICATION DEADLINE July 25, 2025	WINNERS ANNOUNCED September 2, 2025	CEO RECEPTION October 2, 2025	AWARDS GALA November 20, 2025