## Ray Hughel (Donald Ray Hughel, Jr.)

Director of Educational Programs Southern Methodist University-Cox-Bridwell Institute <a href="mailto:dhughel@smu.edu">dhughel@smu.edu</a> 817-793-4159 <a href="mailto:rhughel@gmail.com">rhughel@gmail.com</a>

### Experience

# Director of Educational Programs Southern Methodist University Cox School of Business Bridwell Institute

June 2018 – Present (7 years 1 month)

Produce new, edit and update existing Teaching Free Enterprise (TFE) curriculum modules

Recruit authors and contributors to develop new TFE modules

Organize and coordinate TFE meetings/seminars/speakers

Prepare, organize and distribute TFE seminar materials to attendees

### **Economics Educator at South Grand Prairie High School and Head Tennis Coach**

July 2014 – June 2018 (4 years)

Department Lead Economics Educator

Direct 60+ participant tennis team with primary responsibilities in leadership, coaching, scheduling and budget.

Developed Team Tennis from persistent cellar position to Area Qualifier in 2016-2017

Developed Tournament Tennis participants to Regional Qualifier status in 2016-2017

Developed First Ever from SGP College Tennis Scholarship Signee 2016-2017

### Department Head and Assistant Tennis Coach at Arlington ISD (Seguin HS)

February 2008 - July 2014 (6 years 6 months)

Department Head of Drop-out Prevention Department at Seguin High School in Arlington, TX Assistant Tennis Coach of 100+ participant tennis team with primary responsibilities in player development and secondary tournament organization

### Oncology Representative at Bayer HealthCare

January 1998 - December 2007 (10 years)

Market wide range of Oncology Pharmaceutical Products as well as other Pharmaceuticals in other therapeutic classes

### Specialty Pharmaceuticals Representative at Solvay

April 1995 - January 1998 (2 years 10 months)

Field Sales Marketing of Mental Health, Women's Health and Gastroenterology therapeutic classes

### Area Manager at PepsiCo (Quaker Oats Division)

December 1984 - April 1995 (10 years 5 months)

Marketing Area Manager responsible for direction of several sales representatives in multiple lines of consumer grocery manufacture.

### Certifications

#### **CPR**

American Red Cross August 2016 to August 2020

### **Texas Teachers Certificates**

Texas Education Agency November 2007 to November 2026

- ➤ Life Science
- Composite Social Studies
- > Health
- Business
- Gifted and Talented

### Volunteer Experience

### Missions Development at Fielder Church

January 2010 – January 2015

Member of a Missions Development Council that makes decisions on how to apply God's resources made available through our church

### **Board Member at Honor Flight Fort Worth**

January 2012 - Present

Honor Flight Fort Worth is a non-profit organization that connects with World War II, Korea and Vietnam veterans to celebrate their service in the United State Military. Bi-annually we fly veterans to Washington, DC for them to visit their memorials and receive recognition from our elected representatives in the nation's capital.

### Martin High School Football Booster Club President, Program Director and Member

August 1999 – June 2005

President 2004-2005, Program Director 2003-2004

Languages

Spanish (Limited working proficiency)

French (Limited working proficiency)

Skills & Expertise

**Educational Management** 

**Educational Leadership** 

Life Sciences (Anatomy & Physiology)

**Economics** 

**Secondary Education Drop-out Prevention** 

**Grocery Industry** 

Research

**Pharmaceutical Industry** 

**Teaching** 

**Public Speaking** 

Sales

**Team Building** 

**Higher Education** 

Coaching

**Nonprofits** 

**Leadership Development** 

**Customer Service** 

Leadership

Marketing

Management

**Strategic Planning** 

**Training** 

**Microsoft Excel** 

**Event Planning** 

**Sales Management** 

**Community Outreach** 

**Budgets** 

### Education

### **Indiana University Bloomington-Indianapolis**

BS Marketing, Business, Management, Marketing, and Related Support Services, 1976 - 1980

Activities and Societies: Volleyball and Tennis

### Louisiana Christian University

Master of Education (MEd), Secondary Education and Teaching, 2009 - 2011

Activities and Societies: FCA

### Organizations

### **Texas Council for the Social Studies**

2014 to present

#### **Texas Social Studies Leaders Association**

2018 to present

### **Metroplex Social Studies Supervisors Association**

2014 to present

### Texas State Board of Education (SBOE) – Economics Education Consultant

2025 to present

### The Association of Private Enterprise Education

2018 to present

### Board Member of California Council for Economic Education-San Diego Chapter

2021 to present

#### **Texas Tennis Coaches Association**

December 2008 to 2020

### **United States Tennis Association (USTA)**

July 2008 to 2020