

SMU

Your future starts in

DALLAS



Where the community is strengthened by many cultures

First-Year GEOGRAPHIC DIVERSITY*



38% *From Texas*



57% *Other 49 States*



5% *Outside U.S.*

**Fall 2026*



**DALLAS IS AMONG
THE MOST DIVERSE
CITIES IN THE
UNITED STATES**

(WalletHub 2026)



38% *Students of color*

Undergraduate and graduate

Your success starts here



**NO. 1 U.S. METRO
FOR JOB GROWTH**

(2025 Dallas-Fort Worth
Higher Education Review)



**NO. 34 WORLDWIDE FOR
ALUMNI EMPLOYMENT**

(Center for World University
Rankings 2026)



**TOP 20% OF THE
BEST NATIONAL UNIVERSITIES**

(U.S. News & World Report 2026)



**TOP 10 CITY FOR
TECH PROFESSIONALS**

(CompTIA State of the
Tech Workforce 2026)



62,000+

Alumni in DFW

140,000+

Alumni worldwide



Internships at
20+ DALLAS-AREA
*Fortune 500
Companies*



Become a leader personally and academically



17 DIVISION I
sports

10+ INTRAMURAL
sports

19 CLUB
sports

A proud member of the **ACC**



11:1
student-to-
faculty ratio



12,500+
TOTAL ENROLLMENT
(7,500 undergrads)
*Fall 2025



SMU ABROAD
150 programs in
50 countries



CARNEGIE R1
Carnegie Research One:
ranking among top U.S.
research universities



200+
CAMPUS ORGANIZATIONS



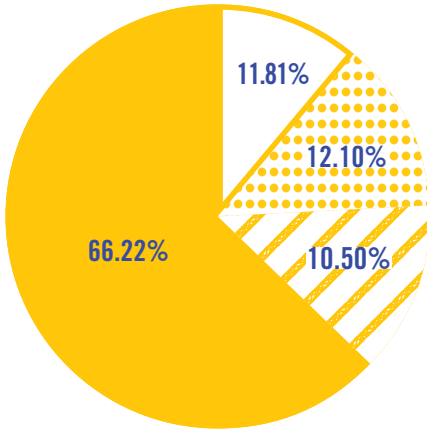
11 RESIDENTIAL COMMONS

LEARNING WHERE YOU LIVE

- Build community among your peers and Faculty in Residence
- Take on academic challenges in our first-year Honors Residential Community



Where you are supported



FINANCIAL AID PACKAGES*

More than \$30,000	66.22%
\$20,001 – \$30,000	10.50%
\$10,001 – \$20,000	12.10%
Less than \$10,001	11.81%

**Fall 2025 first-year student data*

ESTIMATED COSTS: ACADEMIC YEAR 2026

Tuition and fees	\$71,816
Average housing and dining	\$20,950
Total	\$92,766



65%

OF FIRST YEAR STUDENTS
receive scholarships
and/or grants



70%

OF UNDERGRADUATES
graduate without debt



\$45,383

AVERAGE GIFT AID
for first-year students



\$95,051

MID-POINT EARNINGS
graduates with a bachelor's degree
four years post-graduation



\$203 MILLION+

IN SCHOLARSHIPS
and grants awarded
last year



SMU

Join us on

The Hilltop

With the whole city of Dallas as your extended campus, SMU offers transformative teaching and programs, research that matters, athletic impact, and exceptional experiences for students that prepare them to become principled leaders in whatever field they choose.



A

SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

Ranked 10th Best College for Sports Management in America by Niche.com. (*Outside image area*)

D

MEADOWS SCHOOL OF THE ARTS

SMU alumni among the highest paid graduates in advertising, public relations, and fine and studio arts (College Factual 2026).

B

DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

70% acceptance rate into medical schools, well above the national average.

E

LYLE SCHOOL OF ENGINEERING

SMU alumni are among the highest paid in engineering and information science (College Factual 2026).

Map Key

- 1 Residential Commons:**
Where you live
- 2 Gerald J. Ford Stadium:**
Where you cheer on the Mustangs
- 3 Dedman Center for Lifetime Sports:**
Where you workout
- 4 Hughes-Trigg Student Center:**
Where you gather
- 5 Gerald J. Ford Hall for Research and Innovation:**
Where you make new discoveries
- 6 Fondren Library:**
Where you study
- 7 Main Quad:**
Where you sunbathe
- 8 Armstrong Fieldhouse:**
Where the Mustangs train
- 9 The Boulevard:**
Where you find the SMU community on game day
- 10 Lee Dining Hall:**
Where you eat
- 11 McFarlin Auditorium:**
Where you catch the Tate Lecture Series
- 12 Rotunda Passage:**
Where you begin and end your college journey
- 13 Hillcrest Avenue and Snider Plaza:**
Where you wander the neighborhood
(Outside image area)
- 14 Downtown Dallas:**
Where you explore the heart of the city
- 15 George W. Bush Presidential Center:**
Where you contemplate a presidential legacy
(Outside image area)



C

COX SCHOOL OF BUSINESS

95% job placement for Cox BBA Class of 2024 around time of graduation, with an average starting salary of \$82,000.

SCHEDULE
A VISIT!



when your

STORY MATTERS

Bring your talents to a world-class, metropolitan city and a nationally ranked global research university with a liberal arts tradition that attracts innovators who break barriers.

Admitted student profile of the SMU CLASS OF 2030*

GPA MID -50%

Unweighted 4.0 Scale

3.53-3.94

ACT MID -50%** highest composite

36-Point Scale

30-34

SAT MID -50%** highest sections

1600-Point Scale

1360-1480

*As of July 6, 2026 / **Superscore



ADMISSION FACTORS

Show us who you are – we want to see the whole picture, including:

- GPA
- Essay
- Resume
- Rigor of high school curriculum
- Recommendation letters
- Standardized test scores***

***SMU is test optional, though we continue to value SAT and ACT scores as part of our holistic review process. Scores can help us understand your academic preparation and strengthen your application. If you believe they reflect academic strength, submit your scores to: ACT code 4174; SAT code 6660.



APPLICATION DEADLINES

NOVEMBER 1

Early Decision I

Early Action

JANUARY 15

Early Decision II

Regular Decision

Submit electronically or postmark by these dates.

Learn more at
smu.edu/apply



SMU is on the rise – in academics, as a premier teaching and research university, and in athletics, as a member of the prestigious ACC.

Questions? We've got answers – let's talk.

Text: 214-768-9990 | Email: ugadmission@smu.edu

Call: 214-768-2058 or 1-800-323-0672



@SMUADMISSION



SMU.EDU/ADMISSION

PREPARE TO LEAD IN YOUR FIELD

DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

AFRICAN/AFRICAN AMERICAN STUDIES

ANTHROPOLOGY

BIOCHEMISTRY

BIOLOGICAL SCIENCES

Bio-Entrepreneurship

BIOPHYSICAL SCIENCES

CHEMISTRY

DATA SCIENCE

EARTH SCIENCES

Environmental and Resource Sciences,
Environmental Studies, Geology, Geophysics

ECONOMICS

Finance Applications,
Management Information Applications

ENGLISH

Creative Writing

FRENCH

FRENCH STUDIES

HEALTH AND SOCIETY

HISTORY

HUMAN RIGHTS

INDIVIDUALIZED STUDIES IN THE LIBERAL ARTS

Women's and Gender Studies

INTERNATIONAL STUDIES

MARKETS AND CULTURE

MATHEMATICAL ECONOMICS

MATHEMATICS

MEDIEVAL STUDIES

MEXICAN AMERICAN STUDIES

PHILOSOPHY

PHYSICS

Cosmology and Astrophysics

POLITICAL SCIENCE

PSYCHOLOGY

PUBLIC POLICY

RELIGIOUS STUDIES

Asian Religions, Christian Tradition,
Religion and Culture

SOCIOLOGY

SPANISH

STATISTICAL SCIENCE

WORLD LANGUAGES AND LITERATURES

Arabic, Chinese, French, German,
Italian, Russian, Spanish

With 100-plus undergraduate majors and 85 minors across five nationally recognized undergraduate schools, it's easy to combine your passions. Hundreds of SMU undergraduates take advantage of the academic flexibility and pursue two or more majors.

COX SCHOOL OF BUSINESS

ACCOUNTING

BUSINESS ANALYTICS AND SUPPLY CHAIN MANAGEMENT

FINANCE

Alternative Asset Management

GENERAL BUSINESS

MANAGEMENT

MARKETING

REAL ESTATE

COX SPECIALIZATIONS

AI for Business, Energy Management,
Entrepreneurship, Management Consulting,
Real Estate

LYLE SCHOOL OF ENGINEERING

CIVIL ENGINEERING

COMPUTER SCIENCE

Artificial Intelligence and Machine Learning,
Cyber Security, Data Engineering, Research,
Software Engineering

ELECTRICAL AND

COMPUTER ENGINEERING

Biomedical, Electrical Engineering,
Computer Engineering

ENVIRONMENTAL ENGINEERING

MANAGEMENT SCIENCE

MECHANICAL ENGINEERING

Distributed, Dynamics and Controls,
Entrepreneurship, Premedical/Biomedical,
Solid Mechanics, Materials and
Manufacturing, Thermofluids

MEADOWS SCHOOL OF THE ARTS

ADVERTISING

Creative, Digital Media Strategy,
Strategic Brand Management

ART

(Portfolio required)

ART HISTORY

History of Architecture, Museum Studies

CORPORATE COMMUNICATION AND PUBLIC AFFAIRS

Organizational Communication, Political
Communication, Social Innovation and
Nonprofit Engagement

CREATIVE COMPUTING

DANCE

(Audition required)

FASHION MEDIA

FILM AND MEDIA ARTS

(Portfolio required)

GAME DEVELOPMENT

JOURNALISM

Business Journalism, Sports Journalism

MUSIC

Composition, Music Education,
Music Therapy, Performance
(Audition required for all)

MUSIC, CULTURE AND SOCIETY

PUBLIC RELATIONS AND STRATEGIC COMMUNICATION

THEATRE

Acting, Theatre Studies, Musical Theatre
(Audition required for all)

SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

APPLIED PHYSIOLOGY AND SPORT MANAGEMENT

Sport Management,
Sport Performance Leadership

EDUCATIONAL STUDIES (TEACHER CERTIFICATION)

Early Childhood–Grade 6, Grades 4–8,
Grades 7–12, Kindergarten–Grade 12

PRE-PROFESSIONAL PROGRAMS AND ADVISING

PRE-HEALTH

PRE-LAW



There's more!

Dive deeper into SMU areas
of studies and their specializations



SMU will not discriminate in any program or activity on the basis of race, color, religion, national origin, sex, age, disability, genetic information, veteran status, sexual orientation or gender identity and expression. The Assistant Vice President for Equal Opportunity/Title IX Coordinator is designated to handle inquiries regarding nondiscrimination policies and may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, equalopportunity@smu.edu. 270053.0826