



SMU + DALLAS A GLOBAL GATEWAY

A global gateway to
limitless opportunities.



TOP 10 FOR TECH PROFESSIONALS

Dallas ranks among the best
places nationwide for tech
professionals in CompTIA
Tech Town Index 2024.



20+ FORTUNE 500 COMPANY HEADQUARTERS

in the Dallas area, across
various industries.



TOP 1% WORLDWIDE EMPLOYABILITY

(Center for World
University Rankings 2025)



NO. 1 U.S. METRO

for job growth
(Dallas Chamber 2025)



TWO MAJOR AIRPORTS

Dallas Fort Worth International
is the world's third-busiest
airport and Dallas Love Field is
only 4 miles from campus.

Counselor Guide

Fast facts about the SMU advantage

We want your students to bring their ideas, passion and grit to SMU, a nationally ranked R1 research university with a liberal arts tradition. SMU offers engaging academics, ACC sports, a vibrant campus life and access to the culture and opportunities of Dallas. In our community of more than 12,000 students in eight schools, your students will find the support they need to do their best work and achieve their goals.

The SMU experience includes these outstanding resources to prepare students for success.

ALTSHULER LEARNING ENHANCEMENT CENTER

Tutoring services are available to all students to boost academic support and engagement.

BIG IDEAS PROGRAM

Your students can compete to win funding to start their own companies.

CAREER SERVICE CENTERS

Students learn how to craft resumes, meet employers, ace interviews, and land internships or jobs.

CENTER FOR RESEARCH COMPUTING + SUPERCOMPUTING LEADER NVIDIA

Access to supercomputing promotes data fluency and accelerates research, with faster results.

DEASON INNOVATION GYM

Open to all students, this makerspace has the tools – 3D printers, laser cutters and more – to bring ideas to life.

NEW GAME DEVELOPMENT MAJOR

Undergraduates can pursue a B.A. in Game Development through the University's nationally-recognized game design program, SMU Guildhall.

GERALD J. FORD HALL FOR RESEARCH AND INNOVATION

Faculty and students work together across disciplines and use high-performance computing for results.

INCUBATOR@SMU

Enterprising faculty and students work on projects in this business workspace.

INTERDISCIPLINARY CURRICULUM

With flexibility to pursue multiple majors and minors across areas of study, students gain multiple skills for an evolving job market.

RESIDENTIAL COMMONS

This instant campus community is supported by faculty mentors who live among students.



SMU BY THE NUMBERS



SMU AMONG TOP 20%
of national universities
ranked in *U.S. News*
& *World Report* 2026



**SCHOLARSHIPS
AND GRANTS**
are awarded to 2 out of 3
first-year students.



**\$38,598 AVERAGE GIFT AID
FOR FIRST-YEAR STUDENTS**
– money they don't have
to pay back.



73% WITHOUT DEBT
at the time of graduation.



**11:1
STUDENT-TO-FACULTY RATIO**



CONNECT WITH US!
@SMUADMISSION

APPLICATION DEADLINES

November 1

Early Decision I, Early Action

January 15

Early Decision II, Regular Decision

SMU is fully test-optional. If students choose to report standardized test scores, SMU accepts self-reported scores during the application process. If you submit unofficial scores and enroll at SMU, we will then ask you to send official score reports from testing agencies. (ACT code: 4174; SAT code: 6660).

We are waiving the application fee for all first-year and transfer undergraduate students.

ADMITTED STUDENT PROFILE OF THE CLASS OF 2029

GPA MID-50%

Unweighted 4.0 Scale

3.58–3.95

SAT MID-50%** highest sections

1600-Point Scale

1360–1480

ACT MID-50%** highest composite

36-Point Scale

30–34

ADMITTED TEST-OPTIONAL

55.3%

**Superscore

THE BIG PICTURE

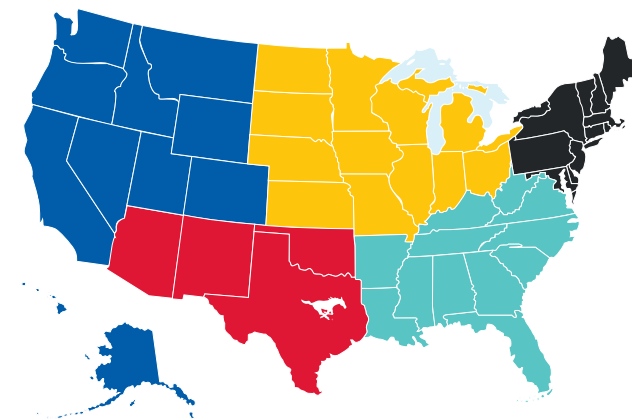
First-year students



- 40% From Texas
- 56% From other states
- 4% International

24,053 Applications
11,459 Admitted students
1,715 Enrolled students

Geographic diversity



- 42% Southwest
- 21% West
- 13% South
- 13% Northeast
- 7% Midwest
- 4% International

Undergraduate Student Body*



38%
**STUDENTS
OF COLOR***

7,545: Enrolled undergraduate students

50: States/territories represented
(including Texas)

62: Countries represented
(excluding USA)

*Fall 2025

QUESTIONS? We're here for you. Let's talk.

Call us at **214-768-5555**. Email us at **manedesk@smu.edu**.
More resources at **smu.edu/enrollmentservices**.

SMU.EDU/ADMISSION **SMU.EDU/COUNSELOR**

SMU will not discriminate in any program or activity on the basis of race, color, religion, national origin, sex, age, disability, genetic information, veteran status, sexual orientation or gender identity and expression. The Assistant Vice President for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding nondiscrimination policies and may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, access@smu.edu.