

CORPORATE ENGAGEMENT OPPORTUNITIES

| | When you... | You can participate by... | You can expect... | The rough cost would be... | Contact Information: |
|------------------------------|--|--|---|---|--|
| Hiring | Hire an undergraduate co-op or intern | Supervising student(s), and interact with Hart Center for Engineering Leadership staff at a midsession status meeting. | An engaged energetic employee and the opportunity to recruit and integrate potential employees into your corporate culture. | \$20-\$35 / Hour | Linda Parker lcarker@smu.edu 214-768-1845 |
| | Recruit on campus | Attending career fair days, sponsoring a table during class hours, sponsoring an information session / reception. | Engaged potential employees from a variety of disciplines. | \$0 to \$3K depending on food or beverage | Linda Parker lcarker@smu.edu 214-768-1845 |
| Engagement | Mentor a student | Being trained as a mentor and interacting with your protégé 3-8 times a semester. | An engaged student wanting to learn from your experience and respectful of your demanding schedule. | No cost | Kathy Hubbard khubbard@smu.edu 214-768-3033 |
| | Serve as a guest speaker in a classroom or seminar | Bringing your perspective and experience to eager students, faculty, and staff. | An attentive audience, engaged in your passions and an opportunity to highlight your company and interests. | Up to \$3K depending on sponsoring of reception / event | Bruce Gnade bgnade@smu.edu 214-768-1717 |
| Education | Send employees to SMU for furthering education, certificate programs, advanced degrees | Work with SMU to customize an offering (material and format) that meets your needs. | Flexible delivery format classes such as executive, which meet on weekends or evenings and streaming offerings. | \$1,350-\$1,450 / Credit Hr. Corporate agreement to match reimbursement policies will be considered | Sabrina Gonzalez srgonzalez@smu.edu 214-768-4395 |
| Research & Design | Sponsor an Immersion Design Experience | Mentor the entire process working with the team 24x10 <i>or</i> Scope the project and receive a final day briefing from students | A prototype of an innovative 80-90% solution. Students who understand your problem. | \$20K - \$50K | Seth Orsborn sorsborn@smu.edu 214-768-8797 |
| | Support undergraduate design projects | Engaging in scoping of project, directly mentoring student designers. | Engaged students with a presentation of the design project. No guarantee of a design spec or rigorous documentation. | \$5K plus cost of materials. | Volkan Otugen otugen@smu.edu 214-768-3255 |
| | Sponsor research | Funding graduate research (typically including undergraduate researchers as well), collaborating on the work. | High quality domain expertise, quality reports, briefings, and documentation scoped to level of effort. Interactions with faculty and students. | \$25K to >\$1M scoped to level of effort and project. 1 FTE costs ~\$45K. | Volkan Otugen otugen@smu.edu 214-768-3255 |
| Outreach | STEM Speaker Summer Camp | Encouraging your employees to be guest expert speakers for specific programs. | Setting the stage for middle-school and high-school students to follow a STEM career path. | No cost | Richard Duschl rduschl@smu.edu 214-768-3093 |
| | Sustainability | Partnering on initiatives promoting resilient infrastructure, sustainable food systems, and inclusive economies | Access to a student talent pipeline; faculty who are global subject experts. | Varies on project | Eva Csaky ecsaky@smu.edu 214-768-3351 |

For more information, please contact:

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