

### **Book Discussion – Black Fatigue by Mary-Frances Winters**

**July 2, 9, 16, 23, and 30 at 12:00 pm in the TI Board Room, Junkins**

*This book, designed to illuminate the myriad dire consequences of "living while Black". Winters describes how in every aspect of life--from economics to education, work, criminal justice, and, very importantly, health outcomes--for the most part, the trajectory for Black people is not improving. It is paradoxical that, with all the attention focused over the last fifty years on social justice and diversity and inclusion, little progress has been made in actualizing the vision of an equitable society.*

#### **About the facilitators**

##### **Emily Newsome, Th.D.**

Emily M. Newsome has worked in various capacities with the Lyle School for fifteen years. Currently, she is part of the Distance Education team, and also coordinates the Weekend Format Program. She has been actively involved in the pursuit of social justice through community organizations for many years, and currently serves in several capacities at the University including the President's Commission on the Needs of Persons with Disabilities, president of the Black Faculty and Staff Association, and executive board of the Black Unity Forum.

##### **Elizabeth Wright, MA Candidate**

Elizabeth Wright started at the Lyle School in the Dean's Office in 2011. During her time here, she completed a B.A. in International Studies with an area specialization in Africa and the Middle East and a minor in Arabic from SMU. She is currently pursuing a Master's degree in Dispute Resolution and Conflict Management from the Simmons School. She is a certified mediator in the state of Texas.



### **Professional Development Seminar/Workshop – How to Have Difficult Conversations**

**July 2 @ 1:00 pm, Junkins 203**

*In this workshop, we will dig below the surface to understand what makes some conversations so difficult and how to prepare, how to start, and how to make progress towards resolution. Come prepared with a difficult conversation in mind that you know you should have, but that you have not. It can be with a family member, co-worker, supervisor, or anyone else.*



#### **About the Speaker/ Facilitator**

##### **Brian Rosenberg – Untangled Consulting**

Brian Rosenberg is an Executive Coach, Leadership Consultant, and Peace Builder who helps individuals and organization grow by asking challenging questions and providing unconditional support. Brian spent 30 years as a senior executive with Fortune 500 like Samsung and Ericsson, running their largest and most strategic businesses. As a servant leader, Brian built legendary loyalty within his organizations. In 2019, Brian stepped out of



the corporate world to launch his encore career that would add new insights, perspectives, and abilities to his wealth of leadership experience.

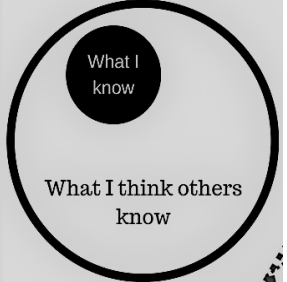

**Professional Development Seminar/Workshop – Influencing the Influencers**  
**July 9 @ 1:00 pm, Junkins 203**

*LinkedIn gives you the ability to showcase your profile, expertise, recommendations and connections, and demonstrates credibility in your industry and highlights your achievements. In this seminar we would learn how to build our personal and professional brand via LinkedIn.*

**About the Speaker/Facilitator**  
**Alex Cerda, SMU Director of Social Media**

Alex is an exceptional multi-dimensional marketing and communications professional. He grasps a strategic vision and is able to bring it to life. Alex brings a well-rounded perspective to content curation - relevant, on trend, on brand and with prudent judgement. He has helped elevated such brands as PepsiCo, The Dallas Stars, The Dallas Cowboys, etc.

Impostor Syndrome

**Professional Development Seminar/Workshop – Imposter Syndrome**  
**July 16 @ 1:00 pm, Junkins 203**

*At some point in our lives, many of us have suffered from imposter syndrome. Impostor syndrome (IS) refers to an internal experience of believing that you are not as competent as others perceive you to be. This seminar will help us understand the condition and provide tools to help us breakthrough to a more reality based and empowered way of thinking.*

**About the Speaker/Facilitator**  
**Dara Rossi PhD, Workplace Joy Coaching and Consulting**

Dara is an ICF certified coach, she combines professional coaching training, research, and 20 years of experience as a business owner to help individuals focus on developing personal leadership skills with goal setting, deep self-discovery, action-taking, and accountability. She is particularly passionate about supporting women who want to connect to their authentic selves and build confidence as they pursue leadership opportunities and share their brilliance.



**Professional Development Seminar/Workshop – Leadership Assessments – Conflict Styles and Leadership Strengths**  
**July 23 @ 1:00 pm, Junkins 203**

**Facilitators – Brian Rosenberg and Kathy Hubbard**



## **DIG Activity**

**July 30 @ 1:00 pm, The DIG, Caruth Hall**

*Let's have fun building stuff and community in the coolest place on campus.*

### **About the Facilitators**

#### **Seth Orsborn, PhD Director Deason Innovation Gym**

Seth is an expert at navigating the fuzzy front end of the integrated new product development process: from opportunity identification to integrated prototyping for product approval. I bring a design attitude to user-centered methodologies for creating innovation. He is uniquely capable of abductively synthesizing insights from qualitative and quantitative research methods to create effective strategies. Seth believes that through details every product and service should support a particular experience and resonate with the customer while reinforcing the brand.



#### **Alyssa Phillips, Lab Manager, Deason Innovation Gym**

Alyssa is responsible for daily operations of the makerspace, including leading and mentoring a team of student employees. Her lifelong passion for making has led her to develop specific expertise in digital fabrication, additive manufacturing, product design, 3D modeling, and graphic design. She has worked for a Dallas-based packaging design firm where she was responsible for managing a 3D printing lab and assisting with product and creative design. She is a native of Austin, Texas, and a graduate of the Arts & Technology program at the University of Texas at Dallas.

