Who We Are

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Company Overview:

Nokia is a telecommunications investing in a recommendation system style project that is based on connecting journeys to customers rather than an experience. They also provide metrics for tracking connectivity and internal satisfaction with technology. Their mission is intersecting Design Thinking Service Design with Behavioral, Social, and Computer Sciences. This project represents Nokia’s expansion of brand and community activity.

Project Description:

Create an AI-based recommendation system application that assists in a user’s journey via app suggestions based on various user and environmental factors. The application can begin recommendations once a user registers to the application, from here the user is prompted to provide preferences for their account. Based on these preferences and environmental factors (time, location, and weather), the system will then continuously generate recommendations for the user of products, stores, restaurants, travel and other events.
Technology Stack

Front End

- React Native
- Axios
- Yelp
- MapQuest

Back End

- MongoDB
- Node.js
- Express

Recommendation Layer

- Pandas
- NumPy
- Stanford
- Python

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Recommended ['Movies & TV', 'Books']:
Daughter of the Forest (The Sevenwaters Trilogy)
Nancy Silverton's Sandwich Book The Best Sandwiches Ever--from Thursday Nights at Campanile
The Doctor, the Murder, the Mystery The True Story of the Dr. John Brannon Murder Case
Drowning by Numbers (1991)
The Frugal Book Promoter How To Do What Your Publisher Won't