

# SET UP YOUR ACCOUNT



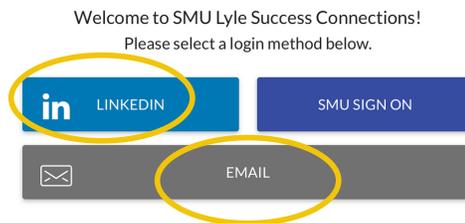
## STEP 1

Go to:  
**lylesuccessconnections.  
smu.edu**  
or scan this QR code:



## STEP 2

Choose to log in using LinkedIn  
or Email



## STEP 4

Pick either "Alumni" or "Other professional" from the list

I'M JOINING AS A...

<b>STUDENT</b> I'm a current student looking for academic, college and career advice.
<b>ALUMNI</b> I'm happy to share my experience to help students.
<b>FACULTY &amp; STAFF</b> I'm happy to share my experience to help students.
<b>OTHER PROFESSIONAL</b> I'm happy to share my experience to help students.
<b>CAREER ADVISOR</b>

## STEP 5

Fill out your education and work experience, as well as personal bio (including your picture).

### MY QUICK BIO



Change Photo / Take Picture

Profiles with your photo are more likely to receive connection requests.

### Headline\*

Junior at Lyle School of Engineering, SMU. VP of SHPE SMU. Baking Enthusiast.

Examples: Teacher, Social Entrepreneur, Tech Enthusiast, etc.

### Your Location\*

Dallas, TX

## STEP 6

Select **how you wish to be contacted** by students, if at all – and how often.  
Also select the topics you have expertise in.

### HAPPY TO CHAT ABOUT...

#### INDUSTRIES

Search options...

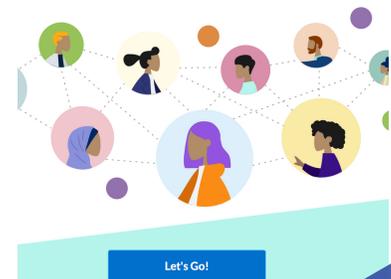
Select: de-select all | select all Show: show selected | show all

- Academia & Research
- Accountancy, Banking & Finance
- Administrative & Clerical
- Advertising, PR & Marketing

## STEP 8

Agree and sign.  
Wait for profile approval (no more than 48 hours) +  
**get connected!**

You're done with set up. Now just answer a few questions to get matched with meaningful connections.



## STEP 7

Select "yes" to **career communities** – we suggest "**Career Planning & Development**" but you can choose any you wish!