

## APPENDIX A

### **SMU General Procedures and Guidelines for Alcohol Sales and Service in Moody Coliseum** REVISED AS OF: July 22, 2015

SMU adopts the following procedures regarding the possession and consumption of alcoholic beverages in Moody Coliseum. These procedures are subject to the requirements of the Board Alcohol Policy, SMU Policy 1.5.3, and all applicable federal, state and local laws and regulations. These procedures may be revised at any time with or without notice by the University.

#### **General Alcohol Procedures and Guidelines:**

- Alcohol may only be sold in Moody Coliseum during SMU athletics events, concerts or other approved non-athletics events.
- All beer and wine must be poured into a clear, plastic cup before distributing to patrons.
- SMU Catering/Aramark will serve a variety of brands, not exclusive of any bottler or distributor.
- SMU Catering/Aramark will obtain a beer, wine, and liquor permit for Moody Coliseum and will be the sole provider of alcohol on premise.
- In accordance with the State of Texas liquor license requirements, alcoholic beverages may not be brought into Moody Coliseum or leave Moody Coliseum.
- All alcohol purchases, storage & distribution will be managed by SMU Catering/Aramark and will be in full compliance with TABC regulations. All alcohol on premise will remain in a controlled/secure environment prior to, during and after events.
- SMU Catering/Aramark requires all servers (including agency/temp staff) to have a current, active and valid training certification through TABC. No one may sell or serve alcoholic beverages unless they hold a current and valid TABC certificate.
- ALL guests purchasing an alcoholic beverage, regardless of age, will be required to present a valid government issued ID.
- A minimum of one Alcohol Compliance Supervisor will be in each area of sale at all times to verify servers are checking ID's and following all alcohol policies.
- SMU Catering/Aramark, law enforcement and/or hired event security reserve the right to check valid ID's of a guest consuming alcohol on premise.
- SMU Catering/Aramark further reserves the right to deny service to individuals and discontinue the service of alcoholic beverages prior to the ending time of an event should the conduct and/or decorum of the guest be in violation of these guidelines or state laws.
- No alcoholic beverages may be sold or served to a visibly intoxicated person.
- SMU Catering/Aramark, in coordination with SMU Athletics, reserves the right to limit the time and length of alcohol service at all sporting and special events.
- All sales and service of alcoholic beverages shall be in full compliance with applicable laws. The sale of alcoholic beverages during hours not authorized by local law is prohibited.
- It is the practice of SMU Catering/Aramark to serve alcoholic beverages in a professional manner which conforms to the requirements of the law and which is intended to promote responsible consumption.

### **Miller Champions Club Alcohol Procedures and Guidelines:**

In addition to the general guidelines stated in the General Policies above, the following policies and procedures are specific to the Miller Champions Club during men's basketball games:

- Only beer and white wine will be sold in the Miller Champions Club.
- No more than two (2) alcoholic beverages may be sold or served to any customer per transaction.
- Alcohol purchases will be available to patrons during the following times ONLY:
  - 1 ½ hours prior to tip off until 15 minutes on the pre-game clock
  - Halftime
  - Post-game until 30 minutes after the game ends

### **Moody Coliseum Concourse Procedures and Guidelines:**

In addition to the general guidelines stated in the General Policies above, the following policies and procedures are specific to the Moody Coliseum Concourse during men's basketball games:

- Only beer and white wine will be sold in kiosks located throughout the concourse.
- No more than two (2) alcoholic beverages may be sold or served per transaction.
  - Must present second valid ID when purchasing two (2) alcoholic beverages at one time.
- Alcohol sales will begin when the general public doors open one (1) hour prior to publicized tip time and will conclude with 15 minutes remaining on the 2<sup>nd</sup> half game clock.
  - *(NOTE: Industry standard for NBA is the conclusion of the 3<sup>rd</sup> quarter – 12:00 minutes remaining in the game.)*

### **SMU Student Alcohol Procedures and Guidelines:**

In addition to the general guidelines and Moody Coliseum concourse guidelines listed above, the following policies and procedures are specific to SMU students:

- SMU students, age 21 and older, will be required to obtain a wristband in order to purchase alcohol and consume in the student sections.
  - Wristbands may be obtained by showing a valid, government issued ID at the wristband station located at the student entrance on the southwest corner of Moody Coliseum.
- A limit of three (3) alcoholic beverages may be purchased, per game.
  - Wristbands will contain three drink stubs. One stub must be provided with each individual purchase.
  - Stubs are void if detached.
- Students seen consuming alcohol without a wristband and are underage may be removed from the arena and are subject to discipline in accordance to University's student code of conduct.
- Any student, regardless of age, that is visibly intoxicated and disruptive will be escorted from the arena and are subject to discipline in accordance with the University's Student Code of Conduct.

