

2018 RME R2P Conference Recap

The Power of Problem-Solving

Who the Attendees are



Teachers



School & Instructional
Leaders

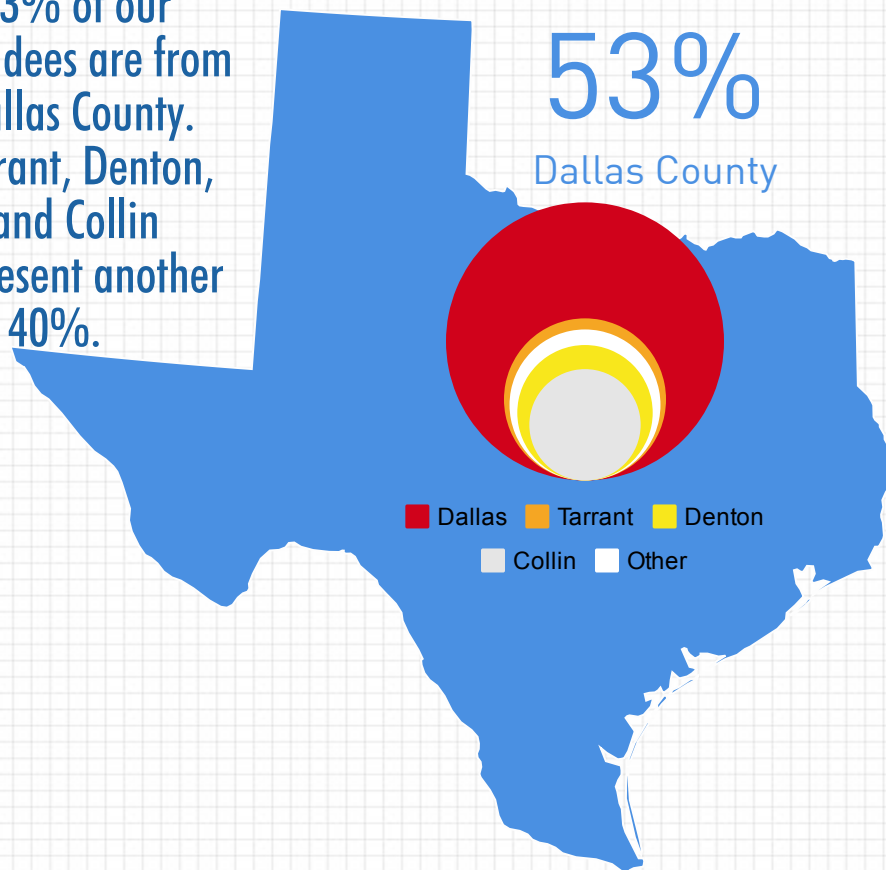


Other Industry
& Non-Profit



TOTAL ATTENDEES

53% of our attendees are from Dallas County. Tarrant, Denton, and Collin represent another 40%.



What Attendees are Saying

"This conference is one of the best I attend each year. As experts in their field, the speakers always have innovative thoughts on mathematics topics." - Dallas Educator

"Wow -- the focus on problem-solving was on target." - Dallas County Educator

"I have been to this conference for two years and the content is amazing. Thank you for this." -Teacher

The emphasis on problem-solving was perfect! I cannot wait to train my K-2 teachers! -Instructional Coach, Dallas



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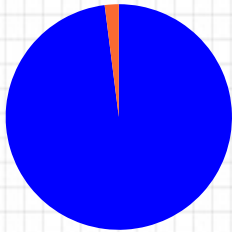
RESEARCH IN MATHEMATICS EDUCATION

84% plan to attend next year's RME Conference.

96% would recommend attending the RME conference to others.

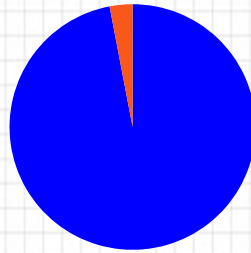
Participants overwhelmingly agree that the RME Conference is a high-quality and sought-after professional development event.

The conference is a valuable professional development experience:



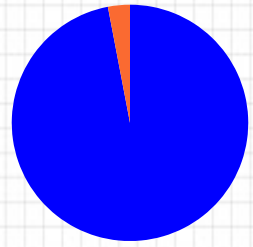
■ Agree (98%) ■ Disagree (2%)

I am likely to incorporate what I learned from the conference in my practices:



■ Agree (97%) ■ Disagree (3%)

The speakers delivered quality information:



■ Agree (97%) ■ Disagree (3%)

Through the RME and Simmons social media sites, the Research-to-Practice Conference reached 42,000 people and became a #Trending conversation on Twitter.



Reached 42,000 people

- 8.6K total Twitter impressions
- 362 total Twitter interactions, including 26 Retweets and 79 Likes
- 30 new followers

- Reached 15K on Facebook
- 1.9K total Facebook impressions
- 209 total Facebook interactions
- 779 Video Views on Facebook Live Video

- 226 total Instagram impressions
- Instagram story viewed 37 times



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