SMU Lifelong Learning

Fall 2020
Continuing Education Courses

- Personal Enrichment Courses
- Professional Development Programs
- College Prep Workshops
EMPOWERING LEARNERS FROM AGE 12 TO 90+

Our noncredit programs enhance your life and help you reach your academic or career goals. Take advantage of SMU’s expert instructors and flexible class schedules to guide your learning.

LEARNING TO:
- ADVANCE YOUR CAREER
- HELP YOU SUCCEED
- EXPAND YOUR NETWORK
- ENHANCE YOUR LIFE
- BOOST YOUR KNOWLEDGE

ENCOURAGING CURIOSITY EQUIPPING MINDS
In order to deliver the best possible learning experience for our students, most courses will be offered virtually this fall. The well-being of our students and community is our top priority, and we are excited to deliver dynamic and engaging courses in a fully online format. Students will interact with instructors and other students through Zoom and SMU’s Learning Management System (Canvas).

Selected courses will be offered as in-person field trips this fall. All participants in these classes will be expected to engage in responsible behavior and adhere to social distancing guidelines.

Whether your course will take place in-person or online, you will receive individualized communication with further instructions to help you prepare for class.

REGISTER NOW!
SMU.EDU/LIFELONG
214-768-2273

NEW CLASSES ADDED REGULARLY.
CHECK OUT OUR WEBSITE: SMU.EDU/LIFELONG
Programs designed for lifelong learners where you can explore fresh ideas, develop new skills and enrich your life. Our classes are taught by thought leaders and experienced educators who are committed to student success.

Start dates indicated. Class duration, meeting times and registration fees vary.

FIND DETAILS AT SMU.EDU/PERSONALENRICHMENT

ART HISTORY
Explore the cultural, historical and stylistic contexts that influence artists and architects, from ancient to contemporary times.

NEW ART COLLECTING IN THE DIGITAL AGE
JENNIFER KLOS, M.A.
9/22/20

NEW THE HISTORY OF ART COLLECTING
JENNIFER KLOS, M.A.
10/17/20

THE HOUSES OF CHARLES DILBECK
JANN MACKEY, PH.D.
10/6/20

THE ARCHITECTS WHO SHAPED DALLAS
JANN MACKEY, PH.D.
10/20/20

HISTORY, CULTURE & TRAVEL
Discover the rich history, traditions and culture of lands near and far.

NEW WALKING SPAIN’S CAMINO DE SANTIAGO
ALLISON VENUTO, M.A.
9/16/20

EXPLORING CULTURE: VIRTUAL GALLERY HOPPING
GAIL SACHSON, M.F.A.
9/26/20 ALSO OFFERED 10/24 AND 11/21/20

NEW FRENCH HISTORY SPOTLIGHT: NAPOLEON BONAPARTE, A LIFE
ELIZABETH NEW-SEITZ, PH.D.
11/9/20

NEW EXPLORING CULTURE: ARCHITECTURAL WALKING TOURS*
JANN MACKEY, PH.D.
10/3/20; ALSO OFFERED 10/10 AND 11/1/20

NEW WALKING SPAIN’S CAMINO DE SANTIAGO
ALLISON VENUTO, M.A.
9/16/20

EXPLORING CULTURE: VIRTUAL GALLERY HOPPING
GAIL SACHSON, M.F.A.
9/26/20 ALSO OFFERED 10/24 AND 11/21/20

NEW FRENCH HISTORY SPOTLIGHT: NAPOLEON BONAPARTE, A LIFE
ELIZABETH NEW-SEITZ, PH.D.
11/9/20

NEW EXPLORING CULTURE: ARCHITECTURAL WALKING TOURS*
JANN MACKEY, PH.D.
10/3/20; ALSO OFFERED 10/10 AND 11/1/20

NEW WALKING SPAIN’S CAMINO DE SANTIAGO
ALLISON VENUTO, M.A.
9/16/20

EXPLORING CULTURE: VIRTUAL GALLERY HOPPING
GAIL SACHSON, M.F.A.
9/26/20 ALSO OFFERED 10/24 AND 11/21/20

NEW FRENCH HISTORY SPOTLIGHT: NAPOLEON BONAPARTE, A LIFE
ELIZABETH NEW-SEITZ, PH.D.
11/9/20

NEW EXPLORING CULTURE: ARCHITECTURAL WALKING TOURS*
JANN MACKEY, PH.D.
10/3/20; ALSO OFFERED 10/10 AND 11/1/20

STUDIO ART

BEGINNING OIL PAINTING
SUZANNE KELLEY CLARK, M.F.A.
10/21/20

PAINTING DALLAS LANDSCAPES*
SUZANNE KELLEY CLARK, M.F.A.
10/24/20

CREATIVE DEVELOPMENT
Raise your confidence and become the best version of yourself by developing creative and professional skills.

SCREENWRITING WORKSHOP, LEVEL I
REX MCGEE
9/8/20

HOW TO SELF-PUBLISH YOUR BOOK
LEN BOURLAND, M.A.
9/14/20

INTRODUCTION TO VOICE-OVERS WORKSHOP
BRIDGET RENSHAW
9/28/20

NEW HOMEBUILDING AND RENOVATION FOR HOMEOWNERS
ROBERT MEYER, J.D.
9/16/20; ALSO OFFERED 9/17 AND 9/19/20

PERFORMANCE PIANO
KEVIN GUNTER, M.M.
9/9/20

NEW UNLOCK YOUR CREATIVE POTENTIAL
NICOLE HADDAD, M.B.A.
9/9/20

IGNITE YOUR CREATIVITY: THE ARTIST’S WAY
REX MCGEE
10/22/20

Class schedule subject to change. SMU reserves the right to cancel classes, adjust curricula and limit enrollment.

*This class will be offered in person
LANGUAGES
Explore a new culture by learning or improving your fluency in a language.

CHARLAR Y CONVERSAR: SPANISH CONVERSATION
PAOLA ALVA, M.A.
9/9/20

CULTURE ET CONVERSATION: FRENCH CONVERSATION
CYNTHIA WILDRIDGE
9/14/20; ALSO OFFERED 9/17/20

CAREER SUCCESS & LEADERSHIP
Gain confidence in yourself and support your team by building skills in goal-setting, innovation and communication.

WOMEN’S COACHING CIRCLE
DARA ROSSI, PH.D.
10/7/20

( NEW ) LEADING FOR CREATIVITY
NICOLE HADDAD, M.B.A.
9/9/20

( NEW ) PERSONAL AND PROFESSIONAL LEADERSHIP STRATEGIES
DAVID BERTRAND, PH.D. AND DAVID ZELMAN, PH.D.
9/15/20

( NEW ) MANAGEMENT AND LEADERSHIP WITHOUT EXCUSES
RONALD HUFF, M.A.
9/19/20

( NEW ) DEVELOPING YOUR EXECUTIVE PRESENCE
RONALD HUFF, M.A.
9/26/20

MASTERING THE JOB SEARCH: START TO FINISH
RICHARD BLAZEVICH, M.B.A.
9/22/20

ONLINE LEARNING EXPERIENCE
In order to deliver the best possible learning experience for our students, all courses will be offered virtually this fall.
Courses and certificate programs to accelerate your professional development. Committed to your success, SMU PRO instructors are experienced practitioners who are enthusiastic about building your knowledge and essential skills.

SMU.EDU/PRO/CERTIFICATES

**PROJECT MANAGEMENT CERTIFICATE PROGRAM**
SMU.EDU/PROJECTMANAGEMENT

Gain the knowledge and skills to manage a project successfully from start to finish. In an intensive three or five-week format, learn how to develop a project plan, communicate with a diverse group of stakeholders and achieve your team’s goals efficiently and effectively.

9/14/20; ALSO OFFERED 10/6/20

**NEW** **DATA VISUALIZATION AND COMMUNICATION CERTIFICATE PROGRAM**
SMU.EDU/DATAVIZCOMM

Gain experience with multiple data visualization tools, learn to determine the best visualization for specific types of data and explore fundamentals of storytelling and communication to create compelling presentations.

FEBRUARY 2021

**DIGITAL MARKETING COURSES**

Learn tactics to implement across channels and develop strategic planning and analytic skills to measure and improve your marketing performance.

**DIGITAL MARKETING STRATEGY AND MANAGEMENT**
BRAD MCCORMICK
9/14/20

**WRITING ENGAGING CONTENT AND COPY**
LAURA WOOTEN
9/23/20

**DIGITAL BRANDING AND ENGAGEMENT**
TOM DENNIS AND JIM DAVID
10/6/20

**BEST PRACTICES IN SOCIAL MEDIA AND DIGITAL COMMUNICATIONS**
STEVE LEE
11/2/20

**SEARCH ENGINE OPTIMIZATION MARKETING STRATEGIES**
DAN STURDIVANT
11/4/20

**NEW** **SKILLS WORKSHOPS FOR FINANCIAL PROFESSIONALS**
PRO.SMU.EDU/FINWORKSHOPS

Discover the latest tools to improve your work and service to clients.

**EXCEL FOR FINANCIAL PLANNING WORKSHOP**
10/3/20

**SOFTWARE LEARNING LAB: EMONEY ADVISOR AND MONEYGUIDE PRO**
10/15/20
LEARNING TO

- Advance your career
- Enhance your life
- Boost your knowledge
- Expand your network
- Help you succeed