

making

creative

connections

SMU Lifelong Learning

Fall 2020
Continuing
Education
Courses

- Personal Enrichment Courses
- Professional Development Programs
- College Prep Workshops




SMU | LIFELONG
LEARNING

EMPOWERING LEARNERS FROM AGE 12 TO 90+

Our noncredit programs enhance your life and help you reach your academic or career goals. Take advantage of SMU's expert instructors and flexible class schedules to guide your learning.

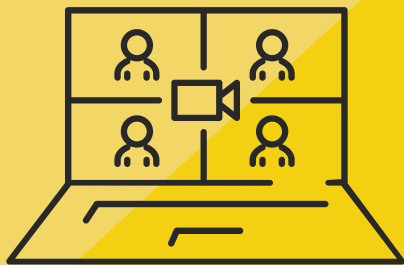


LEARNING TO:

- 
- ▶ ADVANCE YOUR CAREER
 - ▶ HELP YOU SUCCEED
 - ▶ EXPAND YOUR NETWORK
 - ▶ ENHANCE YOUR LIFE
 - ▶ BOOST YOUR KNOWLEDGE

**ENCOURAGING
CURIOSITY
EQUIPPING
MINDS**





50+ WAYS TO LEARN SOMETHING NEW

ONLINE LEARNING

In order to deliver the best possible learning experience for our students, most courses will be offered virtually this fall. The well-being of our students and community is our top priority, and we are excited to deliver dynamic and engaging courses in a fully online format. Students will interact with instructors and other students through Zoom and SMU's Learning Management System (Canvas).

Selected courses will be offered as in-person field trips this fall. All participants in these classes will be expected to engage in responsible behavior and adhere to social distancing guidelines.

Whether your course will take place in-person or online, you will receive individualized communication with further instructions to help you prepare for class.

FIELD TRIPS

REGISTER NOW!
SMU.EDU/LIFELONG
214-768-2273

NEW CLASSES ADDED REGULARLY.
CHECK OUT OUR WEBSITE: SMU.EDU/LIFELONG



FALL 2020 COURSE CALENDAR

PERSONAL ENRICHMENT COURSES

Programs designed for lifelong learners where you can explore fresh ideas, develop new skills and enrich your life. Our classes are taught by thought leaders and experienced educators who are committed to student success.

Start dates indicated. Class duration, meeting times and registration fees vary.

FIND DETAILS AT SMU.EDU/PERSONALENRICHMENT

ART HISTORY

Explore the cultural, historical and stylistic contexts that influence artists and architects, from ancient to contemporary times.

{ NEW } ART COLLECTING IN THE DIGITAL AGE

JENNIFER KLOS, M.A.

9/22/20

{ NEW } THE HISTORY OF ART COLLECTING

JENNIFER KLOS, M.A.

10/17/20

THE HOUSES OF CHARLES DILBECK

JANN MACKEY, PH.D.

10/6/20

THE ARCHITECTS WHO SHAPED DALLAS

JANN MACKEY, PH.D.

10/20/20

HISTORY, CULTURE & TRAVEL

Discover the rich history, traditions and culture of lands near and far.

{ NEW } WALKING SPAIN'S CAMINO DE SANTIAGO

ALLISON VENUTO, M.A.

9/16/20

EXPLORING CULTURE: VIRTUAL GALLERY HOPPING

GAIL SACHSON, M.F.A.

9/26/20 ALSO OFFERED 10/24 AND 11/21/20

{ NEW } FRENCH HISTORY SPOTLIGHT:

NAPOLEON BONAPARTE, A LIFE

ELIZABETH NEW-SEITZ, PH.D.

11/9/20

{ NEW } EXPLORING CULTURE: ARCHITECTURAL WALKING TOURS*

JANN MACKEY, PH.D.

10/3/20; ALSO OFFERED 10/10 AND 11/1/20

Class schedule subject to change. SMU reserves the right to cancel classes, adjust curricula and limit enrollment.

*This class will be offered in person

STUDIO ART

BEGINNING OIL PAINTING

SUZANNE KELLEY CLARK, M.F.A.

10/21/20

PAINTING DALLAS LANDSCAPES*

SUZANNE KELLEY CLARK, M.F.A.

10/24/20

CREATIVE DEVELOPMENT

Raise your confidence and become the best version of yourself by developing creative and professional skills.

SCREENWRITING WORKSHOP, LEVEL I

REX MCGEE

9/8/20

HOW TO SELF-PUBLISH YOUR BOOK

LEN BOURLAND, M.A.

9/14/20

INTRODUCTION TO VOICE-OVERS WORKSHOP

BRIDGET RENSHAW

9/28/20

{ NEW } HOMEBUILDING AND RENOVATION FOR HOMEOWNERS

ROBERT MEYER, J.D.

9/16/20; ALSO OFFERED 9/17 AND

9/19/20

PERFORMANCE PIANO

KEVIN GUNTER, M.M.

9/9/20

{ NEW } UNLOCK YOUR CREATIVE POTENTIAL

NICOLE HADDAD, M.B.A.

9/9/20

IGNITE YOUR CREATIVITY: THE ARTIST'S WAY

REX MCGEE

10/22/20

LANGUAGES

Explore a new culture by learning or improving your fluency in a language.

CHARLAR Y CONVERSAR: SPANISH CONVERSATION

PAOLA ALVA, M.A.
9/9/20

CULTURE ET CONVERSATION: FRENCH CONVERSATION

CYNTHIA WILDRIDGE
9/14/20; ALSO OFFERED 9/17/20

CAREER SUCCESS & LEADERSHIP

Gain confidence in yourself and support your team by building skills in goal-setting, innovation and communication.

WOMEN'S COACHING CIRCLE

DARA ROSSI, PH.D.
10/7/20

{ NEW } LEADING FOR CREATIVITY

NICOLE HADDAD, M.B.A.
9/9/20

{ NEW } PERSONAL AND PROFESSIONAL LEADERSHIP STRATEGIES

DAVID BERTRAND, PH.D. AND
DAVID ZELMAN, PH.D.
9/15/20

{ NEW } MANAGEMENT AND LEADERSHIP WITHOUT EXCUSES

RONALD HUFF, M.A.
9/19/20

{ NEW } DEVELOPING YOUR EXECUTIVE PRESENCE

RONALD HUFF, M.A.
9/26/20

MASTERING THE JOB SEARCH: START TO FINISH

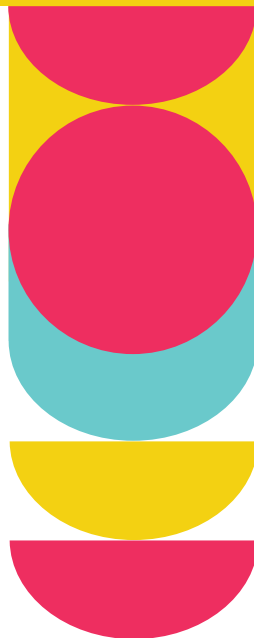
RICHARD BLAZEVICH, M.B.A.
9/22/20

COLLEGE PREP WORKSHOPS AND WEBINARS

FOR GRADES 8-12

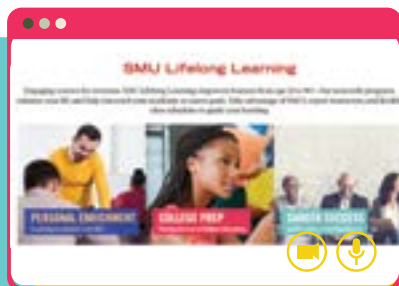
Open to ambitious middle school and high school students, our online workshops will engage your students through virtual instruction, peer collaboration, and self-led learning.

SMU.EDU/COLLEGEPREP



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ONLINE LEARNING EXPERIENCE

In order to deliver the best possible learning experience for our students, all courses will be offered virtually this fall.

SMU PRO: PROFESSIONAL DEVELOPMENT PROGRAMS

Courses and certificate programs to accelerate your professional development. Committed to your success, SMU PRO instructors are experienced practitioners who are enthusiastic about building your knowledge and essential skills.

SMU.EDU/PRO/CERTIFICATES

PROJECT MANAGEMENT CERTIFICATE PROGRAM

SMU.EDU/PROJECTMANAGEMENT

Gain the knowledge and skills to manage a project successfully from start to finish. In an intensive three or five-week format, learn how to develop a project plan, communicate with a diverse group of stakeholders and achieve your team's goals efficiently and effectively.

9/14/20; ALSO OFFERED 10/6/20

NEW DATA VISUALIZATION AND COMMUNICATION CERTIFICATE PROGRAM

SMU.EDU/DATAVIZCOMM

Gain experience with multiple data visualization tools, learn to determine the best visualization for specific types of data and explore fundamentals of storytelling and communication to create compelling presentations.

FEBRUARY 2021

DIGITAL MARKETING COURSES

Learn tactics to implement across channels and develop strategic planning and analytic skills to measure and improve your marketing performance.

DIGITAL MARKETING STRATEGY AND MANAGEMENT

BRAD MCCORMICK
9/14/20

WRITING ENGAGING CONTENT AND COPY

LAURA WOOTEN
9/23/20

DIGITAL BRANDING AND ENGAGEMENT

TOM DENNIS AND JIM DAVID
10/6/20

BEST PRACTICES IN SOCIAL MEDIA AND DIGITAL COMMUNICATIONS

STEVE LEE
11/2/20

SEARCH ENGINE OPTIMIZATION MARKETING STRATEGIES

DAN STURDIVANT
11/4/20

NEW SKILLS WORKSHOPS FOR FINANCIAL PROFESSIONALS

PRO.SMU.EDU/FINWORKSHOPS

Discover the latest tools to improve your work and service to clients.

EXCEL FOR FINANCIAL PLANNING WORKSHOP
10/3/20

SOFTWARE LEARNING LAB: EMONEY ADVISOR AND MONEYGUIDE PRO
10/15/20



SMU | LIFELONG LEARNING



LEARNING TO

Advance your career

Enhance your life

Boost your knowledge

Expand your network

Help you succeed