Perkins Look Book - Instructions for submitting photos for printing

Photos will be converted by SMU and prepared for printing.

- 1. Take photo in highest resolution setting on camera or phone
- 2. Cell photo photos are acceptable if taken with a late-model smartphone.
- 3. Take photo of one single person.
- 4. Photo should be 'posed' and 'up-close' taken straight-on showing face in photo.
- 5. DO NOT take full body photo
- 6. DO NOT send 'group shot' photos
- 7. Background should be a neutral, solid light color, preferably a white wall.
- 8. If taken in shade or against brightly lit background, use the flash. The camera may read the surrounding light and render the face too dark.
- 9. DO NOT crop photo.
- 10. DO NOT send via another program or organizing software (like Shutterfly, Snapfile, Google Drive, Dropbox, etc).
- 11. DO NOT edit or use filters.
- 12. Send photo in 'native format' preferably via email.
- 13. Photo file size should be 1 to 2 MB or larger
- 14. Send photo as an 'ATTACHMENT' to an email or uploaded in the highest resolution possible.
- 15. If sending photo from computer, send photo file as JPG
- 16. DO NOT embed photo in body of email or in a text document (i.e. Word, Notes, etc.)
- 17. DO NOT use photos copied from Facebook or any online program
- 18. Photos that are too dark or too light may not be able to be published.
- 19. Photos provided cannot be copyrighted.
- 20. Provide person's name and best contact phone #