

Student Name:

	Yes	Adjust	No
Website Rubric			
Is student's name clearly presented?			
Does the student clearly present their story or identifying/differentiating information as a hook for readers?			
Is there a clear call to action?			
Is contact information clear or is there a working contact form?			
Are professional services clearly defined and listed?			
Is there a link to the student's resume/CV/past work?			
Is it easy to read and navigate?			
Is there a video elevator pitch?			
Is the design clear, clean and appropriate for professional purposes?			
Is there sample work listed? Ex. photos, audio files, video or other relevant insight into past work, capability, aesthetic, etc.?			

Comments: