PHOTO GUIDELINES
SMU MEADOWS SCHOOL OF THE ARTS: MARKETING

ONLINE IMAGES
Must be a minimum of 72 dpi
Front Page Tiles Must Be at least 900 x 564 pixels with maintained aspect ratio (If larger, the image will be resized, cropped and subject to approval)
Image must be landscape

*News+Event photos can be landscape or portrait

MAGAZINE & PRINT IMAGES
Must be a minimum of 300 dpi

SMALL - 300 dpi/ 4x6”
FULL PAGE - 300 dpi/ 8x10”

DIGITAL SIGNS IMAGES
Must be a minimum of 300 dpi

UMPHREY LEE LOBBY
Total 5 Screen Layout 5400 x 1920 pixels

BOB HOPE LOBBY
Total 10 Screen Layout 7680 x 1360 pixels