

Jared Schroeder, Ph.D.

Phone: (512) 698-8919 // Email: jcschroeder@smu.edu // Twitter: @clipper56

Current Academic Employment

Assistant Professor
Southern Methodist University
2015-present (tenure-track)

Previous Academic Positions

Visiting Lecturer
University of Passau (Germany)
(Summer 2018)

Assistant Professor of Journalism
Augustana College
2013-2015 (tenure-track)

Instructor/Teaching Assistant
University of Oklahoma
2011-2013

Assistant Professor of Mass Communication
College of the Ozarks
2007-2010 (tenure-track)

Education

Ph.D., Mass Communication, University of Oklahoma, Norman, Okla. (2013)
M.A., Mass Communication, Texas Tech University, Lubbock, Texas (2006)
B.S., Journalism, Abilene Christian University, Abilene, Texas (2000)

Research

Books

Schroeder, J. (2018) *The Press Clause and Digital Technology's Fourth Wave: Media Law and the Symbiotic Web*. New York: Routledge.

Pribanic-Smith, E., & Schroeder, J. (2019) *Emma Goldman's No-Conscription League and the First Amendment*. New York: Routledge.

Articles

Schroeder, J. The Emerging Artificial Marketplace: Considering Rationales for AI Freedom of Expression Rights in the European and American Legal Systems. *William & Mary Bill of Rights Journal* (forthcoming).

- Schroeder, J., & Kraeplin, C. (2019). Give Me a ©: Refashioning the Supreme Court's Decision in *Star v. Varsity* into an Arts-First Approach to Copyright Protection for Fashion Designers. *UCLA Entertainment Law Review* (forthcoming).
- Schroeder, J. (2019). Marketplace Theory in the Age of AI Communicators. *First Amendment Law Review* 17, 22-64.
- Schroeder, J. (2018). The Discursive Marketplace: Reimagining the Marketplace Metaphor in the Era of Social Media, Fake News, and Artificial Intelligence, *First Amendment Studies* 52(1-2), 38-60.
- Schroeder, J. (2018). The Holmes Truth: Toward a Pragmatic, Holmes-Influenced Conceptualization of the Nature of Truth. *British Journal of American Legal Studies* 7(1).
- Schroeder, J. (2016). Shifting the Metaphor: Examining Discursive Influences on the Supreme Court's Use of the Marketplace Metaphor in Twenty-First-Century Free Expression Cases, *Communication Law & Policy* 21(3), 383-430.
- Schroeder, J. & Saffer, A. (2016). Practitioners as Publishers: Examining Public Relations Practitioners' Claims for Legal Protections Traditionally Associated with the Institutional Press. *Journal of Media Law & Ethics* 5(1-2), 24-46.
- Schroeder, J. (2014). Focusing on How Rather than on Whom: Constructing a Process-Based Framework for Interpreting the Press Clause in the Network-Society Era. *Communication Law & Policy* 19(4), 509-562.
- Schroeder, J. (2014). Roberts' Rules of Order: A Hermeneutical Analysis of How the Chief Justice Interprets Meaning in Freedom of Speech Cases. *Journal of Media Law & Ethics* 4(1), 36-69.
- Schroeder, J. (2013). Critical Thinking During a Time of Critical Change in Media Industries: Examining Media Students' Perception and Appreciation of Higher-level Learning Outcomes. *Southwestern Mass Communication Journal* 28(2).
- Schroeder, J. (2013). Justices, Political Actors, or Both: An Exploration of the Brandenburg Line Through the Regime Theory Lens. *Communication Law & Policy*, 18(2), 217-246.
- Schroeder, J. (2013). Electronically Transmitted Threats and Higher Education: Oppression, Free Speech, and Jake Baker. *The Review of Higher Education*, 36(3), 295-313.
- Uysal, N., Schroeder, J., & Taylor, M. (2012). Social Media and Soft Power: Positioning Turkey's Image on Twitter. *Middle East Journal of Culture & Communication*, 5, 338-359.

Other Scholarly Publications

Schroeder, J. (2019). History Roundtable: First Amendment Research, *Historiography in Mass Communication*, 5(1), 31-44.

Schroeder, J. (2017). The Future of Discourse in Online Spaces. In Daxton R. Stewart (Ed.), *Social Media and the Law* (pp. 255-274). New York: Routledge.

Schroeder, J. (2015). Journalism: Practice, Technology, and Change. In B. Carr (Ed.), *Communicating Across the Disciplines* (pp. 113-126). Dubuque, IA.: Kendall Hunt Publishing.

Schroeder, J. (2013). Media Fragmentation. In Robert L. Heath (Ed.), *The Encyclopedia of Public Relations*. Los Angeles: Sage.

Self, C. C., & Schroeder, J. (2011). WJEC Census of International Journalism Education Provides Powerful Tool for Researchers. *International Communication Research Journal*, 46(1-2), 68-77.

Works in Progress

Schroeder, J., & Chadha, M. Journalist, Advertiser, or In-Between: Reevaluating Distinctions Between Journalistic and Commercial Speech in the Networked Era. *Status: Revising for journal submission.*

Uysal, N. & Schroeder, J. Turkey's Twitter Public Diplomacy: Towards a "New" Cult of Personality. *Status: Revise and resubmit for Public Relations Review.*

Schroeder, J. Hannah Arendt's Machines: Theoretical Perspectives on Freedom of Expression Rights for AI Communicators. *Status: Submitted to 2019 National Communication Association conference.*

Scholarly Presentations

Schroeder, J., & Chadha, M. (2019, March). Journalist, Advertiser, or In-Between: Reevaluating Distinctions Between Journalistic and Commercial Speech in the Networked Era. Presented at the Southeast Colloquium, Columbia, S.C. *Top Faculty Paper*

Schroeder, J. (2018, August). The Artificial Marketplace: Examining Potential Changes to Marketplace Theory in the Era of AI Communicators. Presented at the Association for Education in Journalism and Mass Communication Conference in Washington, D.C. *Top Paper Finalist*

Schroeder, J. (2018, May). The Emerging Artificial Marketplace: Considering Rationales for AI Freedom of Expression Rights in the European and American Legal Systems. Presented at the International Communication Association conference, Prague, Czech Republic. *Top Faculty Paper.*

Uysal, N. & Schroeder, J. (2018, May). Beyond Soft Power: The Rise and Fall of Turkey's Twitter Public Diplomacy. Presented at the International Communication Association conference, Prague, Czech Republic.

Schroeder, J., Kraeplin, C., Carey, A.G., Hawkins, L., & Madry, K. (2018, March). Give Me a ©: Refashioning the Supreme Court's Decision in Varsity into a More Complete Copyright Protection for Designers. Status: Presented at the Southeast Colloquium in Tuscaloosa, Alabama. *Top Faculty Paper*.

Schroeder, J. (2017, November). The Discursive Marketplace: Reimagining the Marketplace Metaphor in the Era of Social Media, Fake News, and Artificial Intelligence. Presented at the National Communication Association conference in Dallas. *Top Paper Award finalist*.

Pribanic-Smith, E., & Schroeder, J. (2017, October) Manifestos, Meetings, and *Mother Earth*: Emma Goldman's No-Conscription League and the First Amendment in 1917. To be presented at the American Journalism Historians Association conference in Little Rock. *Top Paper Award finalist*.

Schroeder, J. (2016, August). The Holmes Truth: Toward a Pragmatic, Holmes-Influenced Conceptualization of the Nature of Truth. Presented at the Association for Education in Journalism and Mass Communication Conference in Minneapolis.

Schroeder, J. (2015, August). Shifting the Metaphor: Examining Discursive Influences on the Supreme Court's Use of the Marketplace Metaphor in Twenty-First-Century Free Expression Cases. Presented at the Association for Education in Journalism and Mass Communication Conference in San Francisco.

Schroeder, J. (2014, August). Focusing on How Rather than on Whom: Constructing a Process-Based Framework for Interpreting the Press Clause in the Network-Society Era. To be presented at the Association for Education in Journalism and Mass Communication Conference in Montreal.

Schroeder, J. & Saffer, A. (2014, March). Practitioners as Publishers: Examining Public Relations Practitioners' Claims for Legal Protections Traditionally Associated with the Institutional Press. Presented at the Southeast Colloquium, Gainesville, Florida.

Schroeder, J. (2012, November). Critical Thinking During a Time of Critical Change in Media Industries: Examining Media Students' Perception and Appreciation of Higher-level Learning Outcomes. Presented at the Southwest Education Council for Journalism & Mass Communication Symposium, Round Rock, Texas.

Schroeder, J. (2012, August). Justices or Politicians in Robes? Using the Brandenburg Line to Examine Political Influence on Supreme Court Decisions. Presented at the Association for Education in Journalism and Mass Communication Conference in Chicago.

Jones, J., Yang, A., Saffer, A., & Schroeder, J. (2012, August). #like me plz: Examining Influence and Social Capital Within Twitter Discourse. Presented at the Association for Education in Journalism and Mass Communication Conference in Chicago.

Uysal, N., Schroeder, J., & Taylor, M. (2012, May). Social Media in Public Diplomacy: Communicating a National Image One Tweet @ a Time. Presented at the International Communication Association, Phoenix, Arizona.

Schroeder, J. (2012, March). Roberts' Rules of Order: A Hermeneutical Analysis of How the Chief Justice Interprets Meaning in Freedom of Speech Cases. Presented at the Southeast Colloquium, Blacksburg, Virginia.

Schroeder, J. (2011, November). Meeting the Millennials: How Mass Communication Instructors Can Use the Learner-Centered Approach to Teach Industry-Standard Software Skills. Presented at the Southwest Education Council for Journalism & Mass Communication Symposium, Dallas, Texas.

Schroeder, J. (2011, March). Defragmenting the Media: Isolating the Characteristics of Stories that Overcome the Niche-Dominated Online News Environment. Presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, Okla.

Schroeder, J. (2010, March). Front-Page Gatekeeping and Content Trends in 15 Large-Circulation Newspapers. Presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, Okla.

Schroeder, J. (2005, March). Reconciling the Differences: What Readers Want and What Readers Get. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Athens, Ga.

Book Review

Lebovic, S. (2016). Free Speech and Unfree News: The Paradox of Press Freedom in America (Cambridge, MA: Harvard University Press). *132(4) Political Science Quarterly* (Winter 2017-18).

Creative Activity

Peters, J., & Schroeder, J. (April 29, 2019). "Here's How to Stop Thin-Skinned Bullies from Suing the Media Constantly," *Columbia Journalism Review*. (https://www.cjr.org/united_states_project/anti-slapp-nunes-arpaio-moore.php).

Schroeder, J., (April 10, 2019). "Free Speech Laws are Working in Texas. Let's Not Mess With Them," *Houston Chronicle*. (<https://www.houstonchronicle.com/opinion/outlook/article/Free-speech-laws-are-working-in-Texas-Let-s-13757825.php>).

Schroeder, J., (March 20, 2019). "Devin Nunes Accidentally Stumbled on the Truth About Social Media Companies," *Columbia Journalism Review*. (<https://www.cjr.org/analysis/devin-nunes-twitter-lawsuit.php>).

Schroeder, J., (February 20, 2019). “Free Expression/Free Speech for Students Getting Muzzled,” *Inside Sources*. (<https://www.insidesources.com/free-expression-free-speech-for-students-getting-muzzled/>).

Schroeder, J., (December 10, 2018). “How Anarchist Emma Goldman Energized the U.S. Free-Press Debate,” *Columbia Journalism Review*. (<https://www.cjr.org/analysis/emma-goldman-first-amendment.php>).

Schroeder, J., (November 20, 2018). “Texas Needs Legislation to Combat Bots – Yesterday,” *Texas Tribune*. (<https://www.tribtalk.org/2018/11/20/texas-needs-legislation-to-combat-bots-yesterday/>)

Schroeder, J., (October 12, 2018). “Maybe the Bots are Bad Guys – but First Convince the Courts,” *Austin American Statesman*. (<https://www.statesman.com/opinion/20181012/commentary-maybe-bots-are-bad-guys--but-first-convince-courts>)

Schroeder, J., (September 6, 2018). “Press Protections Might Safeguard Google’s Algorithms, Even from Trump,” *Columbia Journalism Review*. (https://www.cjr.org/covering_trump/press-protections-might-safeguard-googles-algorithms-even-from-trump.php)

Schroeder, J., (May 14, 2018). “Are Bots Entitled to Free Speech?,” *Columbia Journalism Review*. (<https://www.cjr.org/innovations/are-bots-entitled-to-free-speech.php>)

Invited Lectures, Panels, Speeches

“Enter the Thunderdome: A Debate Over the Future of CDA Section 230,” Panelist, Law & Policy Division, Southeast Colloquium in Columbia, South Carolina. (March 2019).

“The Law and Ethics of AI,” Panelist, AI and Journalism Conference, Newhouse School, University of Syracuse. (November 2018)

“How to Build Trust on Social Media in the Age of Fake News,” Social Media Dallas, Dallas. (January 2018)

“When the Bots Speak: Considering the Technological and First Amendment Implications of the Growth of Artificially Intelligent Speakers,” Panelist, Law & Policy Division, Association for Education in Journalism Conference in Chicago. (August 2017)

“Defense Against the Dark Arts: Digital Security for Twenty-First Century Journalists,” Speaker, Texas Intercollegiate Press Association in Dallas. (March 2017)

“Choosing the Right Multimedia for the Story,” Speaker, Oklahoma Scholastic Media Fall Media Monday. (October 2011)

“Ten and a half things everyone should know about publication design,” Speaker, Oklahoma Scholastic Media Fall Media Monday. (October 2010)

Teaching

Communication Law (College of the Ozarks, Augustana, SMU), Law and Ethics in a High-Tech World (SMU), History of Journalism (SMU), Media Literacy (Augustana, SMU); Multimedia Journalism (College of the Ozarks, Oklahoma, Augustana, SMU), Advanced Multimedia Reporting (Oklahoma, Augustana).

Professional Experience

San Angelo Standard-Times (2000-2007)

- **Sports Editor:** Planned story content, managed a five-member sports staff, and oversaw the production of the daily sports section. Also managed the production of the annual award-winning 100-page high school football special section.
- **Assistant City Editor:** Planned and organized most of the newspaper's daily content. Duties included managing about a dozen reporters. Oversaw weekly special sections, such as arts, business, and faith. The position focused heavily on story development, planning, line editing, and coaching young reporters.
- **Reporter:** Covered higher education and military affairs, along with general assignments as needed. The beats required a mix of feature writing and hard news. The military affairs beat included covering the effects of the early stages of the invasion of Iraq and writing about the deaths of the first troops from the area. The higher education beat included explaining what extensive state budget cuts meant to Angelo State University.
- **Copy Editor/Page Designer:** Duties included editing stories, writing headlines, designing pages, working with wire copy, and slotting out the paper. Experiences on the copy desk included the 2000 presidential election and Sept. 11.

News and Information Specialist

Angelo State University, San Angelo, Texas
(January 2005 to July 2005)

Wrote and distributed news releases for the university. Duties included working with staff and faculty to provide information to local, regional, and national media outlets.

Sports Writer

Abilene Reporter-News, Abilene, Texas
(1998 to 2000)

Covered high school and collegiate sporting events by working part time during school semesters and full time during summers and breaks. Duties also included working night shifts designing pages and doing rewrites.

Freelance and Contract Experience

Sports writer, Quad City Times

(Fall 2013 to Winter 2015)

Covered football and basketball games for the Quad City Times, a Davenport, Iowa, newspaper that has a circulation of about 61,000. Covering the games allowed me to develop relationships with local media and to keep my journalism skills up to date.

Designer and Copy Editor, *Branson Daily News*, Branson, Mo.

(Summers 2008 and 2009)

Acted as a page designer, copy editor, and writing coach.

Service

National

Board Member: *First Amendment Studies* (3-year appointment beginning in 2019).

Teaching Chair, Law & Policy Division, Association for Education in Journalism and Mass Communication (2017- present)

Professional Freedom and Responsibility Chair, Law & Policy Division, Association for Education in Journalism and Mass Communication (2015-2017)

University

Member, Writing Oversight Committee (2019)

Member, Curriculum Committee, Division of Journalism (2019)

Member, Search Committee for Director of Fashion Media (2017-2018)

Editing/Manuscript Reviewing

I have reviewed book proposals for Routledge and the MIT Press. I have also reviewed manuscripts for *Communication Law & Policy* and *Journalism & Mass Communication Educator*. I have reviewed papers for multiple divisions and conferences related to the Association for Education in Journalism and Mass Communication. I have also served as a reviewer for the International Communication Association.

Grant-Funded Projects

Summer Research Assistantship (mentor), through SMU Office of Undergraduate Research. (Summer 2017).

Discussion Leader and Event Planner, Army Captains Media Training, through a Department of Defense Grant, University of Oklahoma. (Fall 2010 to Spring 2012)

Research Assistant, Mobile News Reporting, an experimental course funded through an AEJMC/Knight Foundation Bridge Grant. (Spring 2012)

Host and Tour Guide, Edward R. Murrow Program for Journalists, U.S. State Department Grant, University of Oklahoma. (October 2010)

Researcher, WJEC journalism and mass communication program world census, Knight Foundation Grant, University of Oklahoma. (Fall 2010)