

CURRICULUM VITAE--2011

Camille R. Kraeplin, PhD

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EDUCATION

Ph.D. in Journalism, 1998

University of Texas at Austin (Austin, TX)

Concentration in the role of culture and ethnicity in mass communication; political communication; and public opinion research and theory.

Master of Arts in Journalism, 1993

University of Texas at Austin

Concentration in mass media and international relations; mass media and government policy/regulation; and agenda-setting theory.

Master of International Journalism, 1988

Baylor University (Waco, TX)

Concentration in international politics, political economy, culture and media systems. Spent a six-month internship as a reporter for *Business Day* newspaper in Johannesburg, South Africa.

Bachelor of Arts in Journalism, 1983

Baylor University

Minored in political science with an emphasis on international affairs.

RECENT ACTIVITIES

****** My article “Minority Females & the Thin Ideal: Ethnic versus Mainstream Fashion Magazines and Their Effects on Acculturation & Body Image in Young Black & Latino Women” was accepted for publication in October 2010 by The Journal of Research on Women & Gender (in press).

****** Was named Faculty Director of Meadows’ new Fashion Media minor, which will be housed in the Division of Journalism, during the Fall 2010 semester.

****** Was named co-chair of SMU’s President’s Commission on the Status of Women in Fall 2010.

****** Co-Chaired a Pre-Convention Workshop on the challenges faced by women in media industries and the academy for the Commission on the Status of Women, a division of the Association for Education in Journalism and Mass Communication, at the AEJMC annual convention in Denver, Aug. 3, 2010.

****** Was elected to the Board of the Commission on the Status of Women, a division of the Association for Education in Journalism and Mass Communication, at the AEJMC annual convention in Denver, August 2010.

REFEREED JOURNAL ARTICLES

Kraeplin, Camille. “Minority Females & the Thin Ideal: Ethnic versus Mainstream Fashion Magazines and Their Effects on Acculturation & Body Image in Young Black & Latino Women, Journal of Research on Women & Gender (in press).

Kraeplin, Camille. “Two Tales of One City: How Cultural Perspective Influenced the Framing of a Pre-Civil Rights Story in Dallas, American Journalism, Winter 2008, 73-97.

Kraeplin, Camille, and Carrie Anna Criado. “Surveys Show TV/Newspapers Maintaining Partnerships,” Newspaper Research Journal, Fall 2006, 52-65.

Kraeplin, Camille, and Carrie Anna Criado. “Building a Case for a Convergence Journalism Curriculum,” Journalism and Mass Communication Educator, Spring 2005, 47-56.

JOURNAL ARTICLES UNDER CONSIDERATION

Kraeplin, Camille. “*Girlfriends & Sex & the City*: An Intersectional Analysis of Race, Gender, & Commodity Feminism in Two Television Series.” Submitted to Journal of Communication Inquiry. (Revising to resubmit)

REFEREED PANELS & CONFERENCE PAPERS

Kraeplin, Camille. Gender Equity in Journalism: From the College Classroom to the Corporate Boardroom. A Pre-Conference Workshop sponsored by the Commission on the Status of Women, a division of the Association for Education in Journalism & Mass Communication, at the AEJMC annual convention, Denver, Aug. 3, 2010. Served on the planning committee and moderated a panel.

Kraeplin, Camille. The Single, African-American Woman: Intersectional Stereotypes on *Living Single* and *Girlfriends*. Paper presented to the Commission on the Status of Women division at the Association for Education in Journalism & Mass Communication's Winter Conference, Norman, Oklahoma, March 14, 2009.

Kraeplin, Camille. Teen Magazines: Selling Consumerism & Sexuality to our Kids? Paper presented to the Commission on the Status of Women division at the national convention of the Association for Education in Journalism & Mass Communication. Washington, D.C., August 2007.

Kraeplin, Camille, Gracie Lawson-Borders & Joe Downing. Deregulation, Organizational Change, & Convergence in Media Organizations. Panel presented at Southern States Communication Association in Dallas, April 9, 2006.

Kraeplin, Camille, and Carrie Anna Criado. The State of Convergence Journalism Revisited: Newspapers Take the Lead. Study findings presented at The Dynamics of Convergent Media Conference, Brigham Young University, Provo, Utah, Oct. 13-15, 2005,

Kraeplin, Camille, and Carrie Anna Criado. The State of Convergence Journalism. Paper presented to the Media & Technology Division at the Association for Education in Journalism & Mass Communication national convention, Kansas City, Mo., July 2005.

Kraeplin, Camille, and Carrie Anna Criado. Convergence Journalism – A New Paradigm? Paper presented at The Dynamics of Convergent Media Conference, the University of South Carolina, Columbia, S.C. Nov. 14-16, 2002.

Kraeplin, Camille. Latinos in Mainstream Media: A Case Study of Coverage in a Major Southwestern Daily. Panel presentation for the Media & Minorities Division at the Association for Education in Journalism & Mass Communication national convention in Miami, August 2002.

Kraeplin, Camille, & Federico Subervi. Hispanics & the Media: A Case Study of Coverage in The Dallas Morning News. Paper presented to Newspaper Division of the Association for Education in Journalism] & Mass Communication national convention, New Orleans, La., August 1999.

Kraeplin, Camille. Building Support for an Activist Press: Why the Editorial Page Should Play a Greater Role in Newspaper-Based Public Journalism Projects. Paper presented at Public Journalism: A Critical Forum, Center for Mass Communication Research, University of South Carolina, Columbia, S.C., October 1998.

Kraeplin, Camille. Defining Public Journalism: The Editorialist's Perspective. Paper presented at Public Journalism: A Critical Forum, Center for Mass Communication Research, University of South Carolina, Columbia, S.C., October 1998.

Kraeplin, Camille. Two Tales of One City: How Cultural Perspective Influenced the Reporting of a Pre-Civil Rights Story in Dallas. Paper presented to the History Division of the Association for Education in Journalism & Mass Communication national convention, Baltimore, Md., August 1998. Named one of two Best Student Papers by History Division.

Kraeplin, Camille. Communication and Community Involvement: The Link Between Media Use & Civic Participation in a Changing Urban Environment. Presented to the Civic Journalism Interest Group, Association for Education in Journalism & Mass Communication national convention, Washington, D.C., August 1995.

BOOK CHAPTERS

Kraeplin, Camille, and Carrie Anna Criado. "The State of Convergence Journalism Revisited: Newspapers Take the Lead," in *Understanding Media Convergence: The State of the Field*, August E. Grant & Jeffrey S. Wilkinson, eds. New York: Oxford Press, 2009.

Kraeplin, Camille, and Federico Subervi. "Latinos in the Mainstream Media: A Case Study of Coverage in a Major Southwestern Daily," in *Black & Brown Communication: Latino and African-American Conflict and Convergence in Mass Media*, Diana I. Rios & A.N. Mohamed, eds. Westport, Conn.: Praeger, 2003.

BOOK REVIEWS

Kraeplin, Camille, and Paula Poindexter. Review of *Assessing Public Journalism*, Edmund B. Lambeth, Philip E. Meyer and Esther Thorson, eds. In *Journalism & Mass Communication Quarterly*, Winter 1998, 839-840.

OTHER PAPERS, PRESENTATIONS & ARTICLES

Kraeplin, Camille. Moderated “Human Rights and the Journalist” panel at the Media & Human Rights symposium sponsored by The Television & Film Division, Meadows School of the Arts, Southern Methodist University, April 7, 2010.

Kraeplin, Camille. “Thin Women, Thick Magazines” Presented findings and moderated discussion of representation of women in mass media at SMU’s 37th Women’s Symposium, March 2002.

Kraeplin, Camille. “Public journalism: Is it on editorial turf?” The Masthead (journal of the National Conference of Editorial Writers), Winter 1998.

Kraeplin, Camille. Coverage of Hispanics in The Dallas Morning News. Content analysis research report for The Dallas Morning News, 1996.

Kraeplin, Camille. Reading Habits of the “Today” Section Core Audience: Analysis & Recommendations. Presentation of survey results to editors of The Dallas Morning News, 1995.

Kraeplin, Camille. Gauging Knowledge of and Attitudes Toward Public Journalism Among Editorial Writers. Presentation before the annual convention of the National Conference of Editorial Writers in San Antonio, Texas, 1995.

Kraeplin, Camille. The Newspaper Industry at the End of the Decade: Five Trends That Will Make a Difference. Research report for The Dallas Morning News, 1995.

Kraeplin, Camille. An Analysis of Frequent and Infrequent Readers of The Dallas Morning News. Series of survey research reports for The Dallas Morning News, 1995.

Kraeplin, Camille. Reading Habits of House & Garden Section Audience: Analysis & Recommendations. Survey research report for The Dallas Morning New, 1995.

CONSULTANCIES & INDUSTRY EXPERIENCE

Writing coach. January 2009. Conducted training sessions to improve staff writing skills for the Office of Public Health Services, a division of Health & Human Services, Dallas, TX.

Workshop leader. 2007. Conducted workshops with middle school and high school girls on the media and body image. Schools included St. Stephens School, Austin, Texas, and The Hockaday School, Dallas, Texas.

Consulting editor and writing coach. 2004-2006. Dallas office of Health Services Resources Administration, a division of Health and Human Services. Worked as staff writing consultant and editor.

Content expert. October 2006. Mined media content about disaster survivors as part of research for a book called *The Survivors Club* (New York: Grand Central Publishers, 2009), by ABC & NBC producer Ben Sherwood.

Research consultant. Fall 2002. Designed survey and supervised data analysis for a study conducted by Belo Interactive in conjunction with the Associated Press Managing Editors and the Ford Foundation. The study was the largest ever to look at the credibility of online news sites.

Research consultant. 1994-1996. The Dallas Morning News. Projects included developing scientific surveys that served as the basis for news stories; developing readership surveys; analyzing and interpreting survey results; presenting reports to newspaper management and newsroom staff; and developing reports on focus groups. Served as project director overseeing content analyses of The Morning News' coverage of Hispanics and African-Americans.

Copy editor. 2002. The Austin American-Statesman. Worked several evenings a week on the News Desk. Responsibilities included editing both staff and wire copy for style and content and writing headlines and cutlines.

Staff Writer and Copy Editor. 1987-1991. The Dallas Morning News.

*Staff writer – Food/Dallas Life/Guide, 1990-1991. Helped develop story ideas and plan future issues, wrote feature articles on a variety of topics, including health and nutrition, and covered the restaurant industry for the Food section; wrote weekly restaurant reviews for Guide; developed and wrote a weekly consumer products column for Dallas Life magazine.

*Copy Editor – House & Garden and Food sections, 1987-1989. Helped develop story ideas and plan future issues; edited staff and wire copy; wrote headlines and cutlines; assisted with section design and layout; developed ideas for photo illustrations; wrote columns and short features; and supervised the weekly production process.

Copy Editor and Managing Editor. 1986-1987. Dallas-Fort Worth Home & Garden magazine.

*Managing Editor – 1987. Helped develop story ideas and plan future issues; screened all query letters for senior editor; assigned articles to staff and free-lance writers; tracked stories and enforced deadlines; edited stories for content and style; developed ideas for photo illustrations; supervised monthly production process; wrote columns and short features.

*Copy Editor – 1986. Helped develop story ideas and plan future issues; edited stories for content and style; assisted senior editors with proof-reading galleys and boards during monthly production process; wrote columns and short features.

HONORS & AWARDS

Elected to Board of the Commission on the Status of Women, a Division of the Association for Education for Education in Journalism & Mass Communication, an international organization devoted to the promotion of excellence in scholarly research and teaching in the field of mass communication. August 5, 2010.

Elected as co-chairman of SMU's President's Commission on the Status of Women, Sept. 17, 2010.

Appointed to the Women's & Gender Studies Board, January 2009.

Soaring Inspiration Award, presented by Sisters Supported Supporting Sisters, Southern Methodist University chapter, April 23, 2009.

Recipient of a Meadows Summer Fellowship, 2007-2008, Southern Methodist University.

Recipient of a Meadows Faculty Development Grant, 2007-2008, Southern Methodist University.

Recipient of a Meadows Faculty Development Grant, 2006-2007, Southern Methodist University.

Recipient of a University Research Grant, 2004-2005, Southern Methodist University.

Recipient of a Meadows Faculty Development Grant, 2004-2005, Southern Methodist University.

Selected for the American Society of Newspaper Editors' Institute for Journalism Excellence 2000. Completed a six-week fellowship with The Dallas Morning News.

Selected as a Radford Visiting Professor at Baylor University, 1996-1997.

Outstanding Student Paper, History Division, Association for Education in Journalism and Mass Communication, 1998.

Received research grant from the Project for Public Life & the Press, 1995.

Received Doscher-Moore Fellowship for Outstanding Graduate Student, University of Texas at Austin, 1993-94.

Received Frances Miller Endowed Scholarship in Journalism, University of Texas at Austin, 1992-93.

Inducted into Kappa Tau Alpha national honor society in journalism and mass communication, 1993.

Received Carnation Award for Excellence in Health & Nutrition Writing, 1991.