

CURRICULUM VITAE – JANUARY 2016

JACOB P. "JAKE" BATSELL

SMU Division of Journalism, 282C
PO Box 750113 • Dallas, TX 75275

7436 Fenton Drive • Dallas, TX 75231
214.768.1915 (o) • 214.529.2978 (m)

Assistant Professor, SOUTHERN METHODIST UNIVERSITY (Dallas, TX)

2008-present

- Teach courses including Digital Journalism, Media Entrepreneurship and Technology Reporting.
- Faculty adviser to smudailycampus.com and journalism faculty representative on Student Media Company's board of directors.
- Author, *Engaged Journalism: Connecting with Digitally Empowered News Audiences* (Columbia University Press, February 2015).
- Numerous publications in both peer-reviewed academic journals and influential periodicals within the journalism industry.
- Other activities include frequent guest lectures and presentations; developing professional workshops; expert source interviews for local and national media; writing for national journalism blogs; serving on editorial boards for peer-reviewed academic journals; supervising internships and directed studies; judging contests.
- Appointed to professional/creative tenure track in Fall 2009.
- Originally hired as a lecturer for 2008-09 academic year. Taught new media and basic reporting classes; founded student news site.

Visiting Research Fellow, TEXAS TRIBUNE (Austin, TX)

- Spent the 2013-14 academic year as a visiting research fellow at The Texas Tribune, studying and documenting best practices in the business of nonprofit news as part of a grant funded by the Miami-based John S. and James L. Knight Foundation.
- Regularly shared findings on my fellowship blog, News-Biz.org, and in presentations at venues including the South by Southwest Interactive Festival, the University of Minnesota and the Columbia University Graduate School of Journalism.
- Hosted and coordinated a day-long Digital News Revenue Summit, an event that drew more than 90 participants from 27 countries to the University of Texas at Austin.
- My fellowship report, "Earning Their Keep: Revenue Strategies from The Texas Tribune and Other Nonprofit News Startups," was published by Knight in April 2015.

PREVIOUS EMPLOYMENT HIGHLIGHTS

- More than a decade of professional journalism experience at major metropolitan newspapers. Covered business, politics, local/state news, sports and features.
- Covered city government, statewide transportation issues, and metro desk general assignments as a staff writer and videographer for *The Dallas Morning News*.
- Covered three Fortune 500 companies as a business reporter for *The Seattle Times*.
- Taught news writing and reporting as an instructor at the University of North Texas.

EDUCATION

2001 **M.A., Government** • University of Texas at Austin
Concentration in comparative politics, with supporting coursework in media and public policy at the LBJ School of Public Affairs. Two-year program included a research emphasis on the politics of AIDS in Africa. Thesis fieldwork in Zimbabwe produced several publications, including two book chapters and a widely cited lead journal article.

1996 **B.A., Journalism** • Arizona State University
Graduated *summa cum laude* with minors in Political Science and History. Named 1996 Outstanding Graduate of ASU's Walter Cronkite School of Journalism and Telecommunication. Placed second nationally at Hearst Intercollegiate Writing Championships in San Francisco. Served as editor-in-chief of campus newspaper, the *State Press*. Attended school on full four-year Flinn Foundation scholarship.

ACADEMIC AND INDUSTRY PUBLICATIONS

Peer-reviewed

Batsell, Jake. *Engaged Journalism: Connecting With Digitally Empowered News Audiences*. New York: Columbia University Press, 2015. (Part of the Columbia Journalism Review Books series.)

Kraeplin, Camille and Jake Batsell. "Web-Centric Convergence Replaces Media Partnerships." *Newspaper Research Journal*, Vol. 34 (4), Fall 2013, pp. 68-82.

Batsell, Jake. "The 'Original Platform': How Newsrooms Build Digital Loyalty and Generate Revenue Through Face-to-Face Engagement," *#ISOJ – The Official Research Journal of the International Symposium on Online Journalism Journal*, Vol. 3 (2), Spring 2013, pp. 274-289.

Batsell, Jake. "Intrigued, But Not Immersed: Millennial Students Analyze News Apps During the iPad's First Year," *Electronic News*, Vol. 6 (3), September 2012, pp. 111-130.

Invited

Batsell, Jake. Book Review. Reaching audiences: A guide to media writing (6th ed.), *Electronic News*, Vol. 9 (2), June 2015, pp. 138-140.

Batsell, Jake. "[Earning Their Keep: Revenue Strategies From The Texas Tribune and Other Nonprofit News Organizations](#)." Miami: Knight Foundation, April 2015.

Batsell, Jake. "[Data is News](#): Data-driven projects and news-based games should be presented as journalism, not frilly add-ons." *Nieman Reports* (Harvard University), Vol. 69 (1), Winter 2015, pp. 48-51. Book chapter excerpt.

Batsell, Jake. "[On Convening a Community: An excerpt from Jake Batsell's new book on engaged journalism](#)." Nieman Journalism Lab (Harvard University), February 2015.

Batsell, Jake. "[Paying For News By Filling a Need: Lessons from Austin's Digital News Revenue Summit](#)." Nieman Journalism Lab (Harvard University), April 2014.

Batsell, Jake. "[Practicing 'Engaged Journalism': Five Areas Where Putting the Audience First Can Reap Rewards](#)." *The Convergence Newsletter*, Vol. XI No. 2, February 2014, University of South Carolina.

Batsell, Jake. "[Friday Night Bytes: In Texas, High School Football is the Killer App](#)." *Columbia Journalism Review*, January/February 2012, pp. 39-41.

Batsell, Jake and Camille Kraeplin. "[Converging With the Former Audience: TV-Newspaper Partnerships Decline as Focus Turns to Public Collaboration](#)." *The Convergence Newsletter*, Vol. VIII No. 9, December 2011, University of South Carolina.

Batsell, Jake. "[Lone Star Trailblazer: Will the Texas Tribune transform Texas Journalism?](#)" *Columbia Journalism Review*, July/August 2010, pp. 39-43.

Batsell, Jake. "[Lone Star Trailblazer Video: A Look Inside the Texas Tribune](#)." CJR.org's *Behind the News*, July 6, 2010. Shot and edited all video footage.

PEER-REVIEWED CONFERENCE PAPERS, PANELS AND PRESENTATIONS

Batsell, Jake. "The 'Original Platform': How Newsrooms Build Digital Loyalty and Generate Revenue Through Face-to-Face Engagement." Journal article presented to the 14th annual International Symposium on Online Journalism, Austin, Texas, April 2013.

Batsell, Jake. "[Teaching Data Visualization Through Coffee Prices](#)," one of 10 presentations during the Teach-A-Thon at Journalism Interactive: The Conference on Journalism Education and Digital Media at the University of Florida, Gainesville, Fla., February 2013. Selected from more than 50 applicants.

Batsell, Jake. "Converging With the Former Audience: Cross-Platform Partnerships Slip as Newsrooms Focus on Collaborating With the Public." Based on longitudinal study conducted with co-author Camille Kraeplin. Presented at the 10th Annual Convergence and Society Conference, University of South Carolina, October 2011.

Batsell, Jake. "Intrigued, But Not Immersed: Millennial Students Analyze the iPad's Performance as a News Platform." Research paper presented to the 12th annual International Symposium on Online Journalism, Austin, Texas, April 2011.

Batsell, Jake. "Social Media in the Classroom: Mastering the Art of the Push Post." Poster session presented at the 33rd Annual Southwest Symposium, sponsored by the Southwest Education Council for Journalism and Mass Communication, Round Rock, Texas, November 2010.

Batsell, Jake. "Planning, Launching and Running a Convergent Student News Website." Organized panel and delivered presentation at the annual convention of the Association for Education in Journalism and Mass Communication with Alfred Hermida, Mary Rogus and James Stovall, Denver, Colo., August 2010. Panel was jointly accepted by AEJMC's Newspaper and Radio-TV Divisions.

Batsell, Jake. "AIDS, Politics and NGOs in Zimbabwe." Research paper presented to the annual conference of the African Studies Association, Nashville, November 2000.

INVITED PRESENTATIONS, PANELS, AND GUEST COLUMNS

Batsell, Jake. Panelist for "How Do You Put the Citizens in Citizen Media?" By The People Democracy Conference, Arizona State University, Tempe, Ariz., December 2015.

Batsell, Jake. Guest lecturer for International Week. St. Pölten University of Applied Sciences, St. Pölten, Austria, November 2015.

Batsell, Jake. Panelist for "Engagement & Hyperpersonal News." Local Independent Online News (LION) publishers conference, Chicago, October 2015.

Batsell, Jake. Panelist for "What's trending in digital newsrooms – Increasing journalism engagement through video." Association for Education in Journalism and Mass Communication conference, San Francisco, August 2015.

Batsell, Jake. Panelist for "A Social Media Toolkit: Lessons and tips, promises and pitfalls in teaching 'digital natives'." Association for Education in Journalism and Mass Communication conference, San Francisco, August 2015.

Batsell, Jake. Solo speaker for "Riding the Engagement Wave: How Engaged Journalism Can Boost Your Career." Institute on Political Journalism, George Mason University, Arlington, Va., July 2015.

Batsell, Jake. Solo speaker for newsroom training brown-bag session on audience engagement, Center for Public Integrity, Washington, D.C., July 2015.

Batsell, Jake. Panelist for "New Forms of Revenue" and discussion leader for "Town Hall Wrap-Up." Engage Local conference, Montclair State University, Newark, N.J., June 2015.

Batsell, Jake. Course co-instructor for "[Growing a Nonprofit News Site: Strategies for Revenue and Engagement](#)." Webinar sponsored by Poynter Institute's News University and Knight Foundation, May 2015. Online event drew more than 100 participants.

Batsell, Jake. Chair and discussant for the research panel "Influence, Consumption and Participation: Paths to News Engagement." International Symposium on Online Journalism, University of Texas, Austin, April 2015.

Batsell, Jake. Solo speaker for audience engagement newsroom training webinar, *Santa Fe New Mexican*, Santa Fe, N.M., April 2015.

Batsell, Jake. "Not a Buzzword, But a Mindset: Five Ways Newsrooms are Seeking to engage." Solo presentation at Dissecting Engagement conference, Donald W. Reynolds Journalism Institute, University of Missouri, March 2015.

Batsell, Jake. Book reading and signing for *Engaged Journalism*. South By Southwest Interactive Festival, March 2015.

Batsell, Jake. Keynote speaker for SPJ Careers Conference. Tarrant County Community College, Fort Worth, February 2015.

Batsell, Jake. Solo speaker for "Capturing Value: Audience Engagement and the Business of Digital News," faculty brownbag presentation hosted by SMU's Temerlin Advertising Institute, January 2015.

Batsell, Jake. Keynote speaker for ONA Camp Phoenix, a daylong news business strategy workshop sponsored by the Online News Association. Walter Cronkite School of Journalism and Telecommunication, Phoenix, November 2014.

Batsell, Jake. Panelist for "Using Web Analytics for Mobile." Asian American Journalists Association conference, Washington D.C., August 2014.

Batsell, Jake. Panelist for "Engaging the Audience." Association for Education in Journalism and Mass Communication conference, Montreal, August 2014.

Batsell, Jake. Solo speaker for "Engagement, Loyalty and Revenue: The Changing Relationship Between Journalists and Audiences." Annette Strauss Institute for Civic Life, University of Texas at Austin, June 2014.

Batsell, Jake. Moderator and presenter for "It Takes a Village: Engaging the Community on the Beat" panel. Education Writers Association conference, Vanderbilt University, Nashville, May 2014.

Batsell, Jake. Solo speaker for "Engagement, Loyalty and Revenue: The Changing Relationship Between Journalists and Audiences." Minnesota Journalism Center, University of Minnesota, Minneapolis, April 2014.

Batsell, Jake. Panelist for "Nonprofit News: Monetize Mission, Not Memes." South By Southwest Interactive Festival, March 2014.

Batsell, Jake. Solo speaker for "News as Conversation: The Changing Relationship Between Journalists and Audiences." LAMP (Learning Activities for Mature People) program, University of Texas at Austin, February 2014.

Batsell, Jake. Opening presentation for "Business Models in the Making" panel. Single-Subject News Conference, Columbia University Graduate School of Journalism, Tow Center for Digital Journalism, New York, November 2013.

Batsell, Jake. Panelist and session organizer for "Using Social Media in Teaching." Teaching Effectiveness Symposium, SMU Center for Teaching Excellence, August 2013.

Batsell, Jake. Panelist for "Using Technology to Enhance Learning." Higher Ed in the CrossHairs symposium, SMU Center for Teaching Excellence, February 2013.

Batsell, Jake. Solo speaker for "Real-Time Ethics: Balancing Journalism and Social Media in the Digital Age." Public Relations Society of America (Dallas chapter), September 2012.

Batsell, Jake. Solo speaker for "Student Innovations in Data Journalism," an event sponsored by Hacks/Hackers Austin and the Online News Association, Austin, May 2012.

Batsell, Jake. Panelist for "How to Find Sources & Stories on Social Media," a national teletraining call for business journalists, April 2012. Training sponsored by the Society of American Business Editors and Writers. Call drew more than 80 participants nationwide.

Batsell, Jake. Keynote speaker for "Merging Traffic: Converging Lanes of Communication," United Methodist Reporter Communicators Conference, Irving, Texas, March 2012.

Batsell, Jake. Solo speaker for "Expanding Your Skills: How to Become a Curator, Liveblogger and Data Visualizer." Society of Professional Journalists Region 8 Conference, Fort Worth, March 2012.

Batsell, Jake. Solo speaker for Religion Communicators Council, University Park United Methodist Church, University Park, Texas, January 2012.

Batsell, Jake. Panelist for "Future of News Media." Public Relations Society of America annual communications summit, Irving, Texas, October 2011.

Batsell, Jake. Solo speaker for "Media Outreach During Turbulent Times for the News Business," U.S. Department of State, Office of Passport Services Conference, Dallas, Texas, September 2011.

Batsell, Jake. Panelist for "Teaching Innovation and Entrepreneurship in Journalism School." Association for Education in Journalism and Mass Communication conference, St. Louis, August 2011.

Batsell, Jake. "Sniffing Out Shovelware: Millennial Students Analyze News Apps During the iPad's First Year." Research paper presented to the Communication in the Millennium International Symposium, San Diego, May 2011.

Batsell, Jake. Panelist for "How Social Media Can Make You a Better Journalist." Society of American Business Editors and Writers annual conference, SMU, April 2011.

Batsell, Jake. Panelist and session chair for "Online/Convergence Media." SPJ-Fort Worth Careers in Journalism/Mass Communication Conference, Texas Christian University, February 2011.

Batsell, Jake. "SMU Journalism Instructor Recounts Super Bowl XLV No-Seat Saga at Cowboys Stadium." Guest column, *Dallas Morning News*, page 8A, February 8, 2011.

Batsell, Jake. Panelist for "New Directions in Experiential Learning." Associated Press Managing Editors NewsTrain, Texas Christian University, Fort Worth, October 2010.

Batsell, Jake. Panelist for International Visitors Leadership Program. World Affairs Council of DFW Event with Iraqi provincial officials, Dallas, September 2010.

Batsell, Jake. Authored five guest columns for [Journalism 2.0: A Conversation about Journalism and Technology](#), an industry blog operated by digital news pioneer Mark Briggs, January-July, 2010.

Batsell, Jake. Panelist for "The Role of the Media in the United States." World Affairs Council of DFW / Press Club of Dallas joint event with South Korean trade and education delegates, Dallas, June 2010.

Batsell, Jake. Panelist for "Online/Convergence Media." SPJ-Fort Worth Careers in Journalism/Mass Communication Conference, University of Texas at Arlington, February 2010.

Batsell, Jake. Panelist for "Blogging and Web Site Creation Demystified." SPJ Region 8 Conference, Fort Worth, March 2009.

Batsell, Jake. Panelist for "Online/Convergence Media." SPJ-Fort Worth Careers in Journalism/Mass Communication Conference, Texas Christian University, Fort Worth, February 2009.

Batsell, Jake. "The Role of Civil Society in Transforming Democracy in Zimbabwe." Presented to the U.S. State Department's Bureau of Intelligence and Research, Washington, D.C., February 2001.

BOOK CHAPTERS AND JOURNAL ARTICLES ON AFRICAN POLITICS

Boone, Catherine and Jake Batsell. "Politics and AIDS in Africa: Research Agendas in Political Science and International Relations," in *HIV/AIDS and the Threat to National and International Security*, Robert L. Ostergard Jr., ed. New York: Palgrave Macmillan, 2007, 3-35.

Batsell, Jake. "AIDS, Politics and Non-Government Organizations in Zimbabwe," in *The African State and the AIDS Crisis*, Amy S. Patterson, ed. Hants, England: Ashgate Publishing, 2005, 59-77.

Boone, Catherine and Jake Batsell. "Politics and AIDS in Africa: Research Agendas in Political Science and International Relations," *Africa Today*, Summer 2001, 3-33.

DEVELOPMENT OF PROFESSIONAL AND STUDENT WORKSHOPS

Batsell, Jake. Organized, hosted and curated the [Digital News Revenue Summit](#), held at the University of Texas at Austin's Belo Center for New Media in partnership with The Texas Tribune and the Knight Center for Journalism in the Americas, April 3, 2014. The summit drew more than 90 journalists and researchers from 27 countries and was viewed by more than 500 virtual participants from around the world via livestream.

Batsell, Jake. Coordinated [Becoming the Ultimate Freelancer](#), a workshop co-hosted with the Press Club of Dallas, March 2, 2013. More than 40 media professionals and students came to SMU's Division of Journalism for a half-day workshop on how new technology is creating new freelance opportunities in the media business.

Batsell, Jake. Coordinated [Entrepreneurial Journalism and the Future of News](#), a workshop co-hosted with the Press Club of Dallas, February 25, 2012. More than 60 media professionals and students came to SMU's Division of Journalism for a series of sessions on how to chart your own course in the media business. SMU digital journalism students [live-blogged](#) the workshop, and tweets tagged with #pressclubsmu became a trending topic on Twitter in the DFW area.

Batsell, Jake. Coordinated Press Club of Dallas Mobile Video Workshop, April 16, 2011. Worked with fellow instructor Michele Houston to plan and execute a daylong video workshop for 11 Press Club members at SMU's Division of Journalism.

Batsell, Jake. Host and co-coordinator of the Texas Multimedia Workshop with Randy Eli Grothe, Sept. 25-26, 2010. A dozen high school and college students shot photos and videos at the State Fair, then edited their work in the SMU Convergence Newsroom.

Batsell, Jake. Host, coordinator and panelist for the SMU Social Media Workshop, Sept. 11, 2010. This outreach event brought more than 80 local media professionals and students to the Division of Journalism. Worked with the Press Club of Dallas and Asian American Journalists Association of Texas to co-host the event. Also served as a panelist for the session "Using Social Media as a Journalistic Tool."

COURSES TAUGHT AND DEVELOPED

Southern Methodist University

JOUR 4398 [previously CCJN 2380]: Digital Journalism (new format)

JOUR 5301: Media Entrepreneurship (new course; first team-taught and later solo)

JOUR 3325: Technology Reporting (new course)

CCJN 3358: New Media News (new course)

CCJN 3365: Investigative Reporting (team-taught)

CCJN 2312: Reporting I

University of North Texas

JOUR 2310: Newspaper Reporting and Writing

JOUR 2320: Newspaper Reporting and Writing II

JOUR 4410: Reporting of Public Affairs (new format)

UNT Upward Bound Program: Introduction to Journalism (new course / high school)

University of Texas at Austin

J361: Reporting Urban News (graduate teaching assistant for Dr. George Sylvie)

OTHER TEACHING ENDEAVORS

June 2011-
present

Faculty adviser, smudailycampus.com

- Faculty liaison for experimental Web collaboration between SMU's Division of Journalism and the independent student newspaper, *The Daily Campus*. Advise students, faculty and staff on editorial, curricular, logistical, technical and financial matters relating to the website. Responsible for establishing a collaborative workflow between the staffs of the newspaper, SMU-TV and the website formerly known as the *Daily Mustang*.

January 2011-
present

Faculty supervisor, Light of Day Project

- SMU coordinator for statewide collaboration with The Texas Tribune, Freedom of Information Foundation of Texas and numerous other Texas universities. In 2011, worked with the [Daily Mustang](#) and [Daily Campus](#) to publish a Technology Reporting class project with interactive maps and graphics examining SMU's compliance with the federal Clery Act. [Yahoo! News](#) picked up the project as a featured story in May 2011.

August 2008-
May 2011

Founding faculty adviser, SMUDailyMustang.com

- Created and oversaw the Division of Journalism's award-winning student news site. During its three-year existence, the site grew to attract more than 43,000 pageviews per month and won regional and national recognition from the Society of Professional Journalists and the Center for Innovation in College Media. Organized training sessions; led weekly critique sessions; developed multimedia tutorials; supervised payroll; coordinated coverage of major events; supervised directed studies for student editors; coordinated flow of content from journalism classes; tracked analytics; oversaw Web hosting and content management systems; supervised equipment checkout; negotiated sponsorships and content partnerships.

PROFESSIONAL JOURNALISM EXPERIENCE

2005-2008

The Dallas Morning News

- Divided time equally between print and video as the Metro Desk's only "hybrid" reporter, writing general-assignment stories while also shooting and editing short-form videos.
- Served as interim transportation reporter from March-June 2007. Covered a fierce statewide debate on toll roads, routinely traveling to Austin to cover state Capitol developments.

- Previous duties included city hall beat coverage of Plano and Frisco, as well as regional enterprise stories.

2001-2004
1997-1999

The Seattle Times

- Retail beat reporter for Business News section. Covered retail companies based in the Puget Sound region, including a trio of Fortune 500 corporations: Starbucks, Nordstrom and Costco.
- Traveled to Costa Rica and Nicaragua to report and write a three-day series about coffee farming conditions for the paper's award-winning "[Shifting Fortunes](#)" project.
- Metro desk responsibilities included general assignments, night police beat and the federal courthouse.

1994-1996

Reporting internships

- San Jose Mercury News (metro desk)
- Chicago Tribune (metro desk)
- Arizona Republic (Washington, D.C., bureau)

1992-2005

Freelance contributor to newspapers including the Arizona Republic, Washington Post, Austin American-Statesman, Fort Worth Star-Telegram and Seattle Times.

HONORS, GRANTS & AWARDS

2015

Nominated by Columbia University Press for the Tankard Book Award, an annual competition sponsored by the Association for Education in Journalism and Mass Communication.

2014

"Social Media Mogul" award from SMU Center for Teaching Excellence, for efforts to integrate social media into the classroom.

2013-14

One of two nationally selected Texas Tribune fellows, funded as part of a \$1.5 million grant from the John S. and James L. Knight Foundation to study best practices in the business of digital news.

2012

Recipient of a Meadows Summer Research Grant and Meadows Faculty Development Grant for book project fieldwork.

2012

Selected from an international pool of 57 applicants as one of 15 Scripps Howard Entrepreneurial Journalism Institute fellows, Jan. 3-8, at Arizona State University's Walter Cronkite School of Journalism.

2010-2011

Recipient of Meadows iPad Pilot Program Grant (four iPads for use in teaching), Southern Methodist University.

- 2009 Recipient of a Meadows Faculty Development Grant to attend the Online News Association conference in San Francisco.
- 2009 Recipient of a Knight Digital Media Center Fellowship, University of California at Berkeley, Multimedia Reporting/Convergence Workshop.
- 2008 Dallas Morning News quarterly in-house award for video story documenting how subprime mortgages produced a burst of interest in county foreclosure auctions.
- 2005 [Award for Excellence in Economic Reporting](#), presented by The Institute on Political Journalism and The Fund for American Studies in Washington, D.C. The [annual award](#) is given to the "magazine or newspaper writer, or team of writers, whose work best expands the public's understanding of economic theory and reality." Award presented for "Shifting Fortunes," a team series on the local effects of globalization with fellow reporters Alwyn Scott and Brier Dudley.
- 2005 [Finalist](#), Gerald Loeb Awards for Distinguished Business and Financial Journalism, "Shifting Fortunes" series. (The Loeb Awards are widely considered to be the Pulitzer Prizes of business journalism.)
- 2005 Entered by The Seattle Times for a Pulitzer Prize in explanatory reporting, "Shifting Fortunes" series.
- 2005 Pacific Northwest Society of Professional Journalists Award, 2nd place, comprehensive coverage, "Shifting Fortunes" series.
- 2004 Finalist, Scripps Howard Foundation National Journalism Awards, business/economics reporting, "Shifting Fortunes" series.
- 2004 Pacific Northwest SPJ Award, 3rd place, spot news for coverage of the merger between Starbucks and Seattle's Best Coffee.
- 2000 Teaching Assistant of the Year for the entire UT-Austin campus.
- 1999 Pacific Northwest SPJ Award, 3rd place, business features for profile of stock guru Wade Cook.

SMU STUDENTS' AWARDS

- 2013 First Place (statewide award) in three categories at the Texas Intercollegiate Press Association Awards, Fort Worth, April 2013:
- Sports Feature Story (Mackenzie O'Hara)
 - In-Depth Reporting (Natalie Posgate, Brooks Igo, Patricia Boh)
 - News Feature Story (Brooks Igo, Patricia Boh)
- [All winners were students in the Investigative Reporting class I team-taught with Dr. Craig Flournoy during the spring of 2012.]
- 2012 First Amendment Award from Society of Professional Journalists (Fort Worth chapter) for "Light of Day Project: Campus Crime." This project, in cooperation with the Texas Tribune and the Freedom of Information Foundation of Texas, was the centerpiece of my Technology Reporting classes during the spring and fall of 2011. The students' work was published on smudailymustang.com and *The Daily Campus* student newspaper. Award presented at a banquet in Arlington, Texas, April 2012.
- 2012 First Place (regional award), Online In-Depth Reporting at a 4-year College/University, "Light of Day Project: Campus Crime," SPJ Region 8 Mark of Excellence Awards, Fort Worth, March 2012.
- 2012 First Place (regional award), Online News Reporting at a 4-year College/University, smudailymustang.com staff, "Locals Gather at Former President Bush's Home to Celebrate Bin Laden's Death," SPJ Region 8 Mark of Excellence Awards, Fort Worth, March 2012.
- 2012 First Place (statewide award), In-Depth Reporting, Kassi Schmidt, Ashley Withers & Carolina Brioso, *The Daily Campus* (Light of Day Project – "How Safe Are SMU Students?"), Texas Interscholastic Press Association Awards, Corpus Christi, Texas, March 2012.
- 2012 Second Place (statewide award), In-Depth Reporting, Meghan Sikkel, Essete Workneh & Chandler Schlegel, *The Daily Campus* (Light of Day Project – "SMU Excels on Clery Act Scorecard"), Texas Interscholastic Press Association Awards, Corpus Christi, Texas, March 2012.
- 2011 Second Place (regional award), Best Affiliated Website at a 4-Year College/University, smudailymustang.com, SPJ Region 8 Mark of Excellence Awards, Norman, Oklahoma, April 2011.

- 2011 First Place (regional award), Online News Reporting at a 4-Year College/University, "NOLA Now," smudailymustang.com, SPJ Region 8 Mark of Excellence Awards, Norman, Oklahoma, April 2011. Coordinated SMU journalism students' coverage of Hurricane Katrina's fifth anniversary with fellow instructor Lucy Scott.
- 2009 Best Breaking News Package (national award), Daily Mustang, Center for Innovation in College Media. Coordinated SMU j-students' coverage of President Obama's inauguration in Washington, D.C.
- 2009 Second Place (regional award), Online Feature Reporting, Christine Ricciardi, Society of Professional Journalists Region 8 Mark of Excellence Awards. Supervised production of award-winning audio slideshow, "Del Rio Dan," a Digital Journalism class project.

SERVICE TO ACADEMIA

- 2015-present Book manuscript and proposal reviewer for publishers including Focal Press, SAGE Publications and Oxford University Press.
- 2014-present Judge for News Audience Research Paper Award, Association for Education in Journalism and Mass Communication.
- 2012-present Serve on the editorial board of Electronic News, the journal of the Electronic News Division of the Association for Education in Journalism and Mass Communication.
- 2013 Judge for paper competition, Communication & Technology Division, Association for Education in Journalism and Mass Communication.
- 2011-2012 Judge for AEJMC "Best of the Web" student contest.
- 2010-2013 Served on the editorial board of Southwestern Mass Communication Journal, a forum for Southwestern American scholars to discuss and publish original research on topics relating to mass communication.

SERVICE TO THE UNIVERSITY

- 2014-present Board member, Student Media Company
- 2010-present Oversight Committee, smudailycampus.com

2009-present	Curriculum Committee, Division of Journalism
2009-present	Co-coordinator, Dallas Morning News internship orientation <ul style="list-style-type: none"> Organize (in consultation with fellow instructor Jayne Suhler) training sessions for our dallasnews.com internship program.
Spring 2015	Search Committee for Assistant Professor, Division of Journalism
2010-2015	Provost's Information Technology Advisory Council
2010-2011	Search Committee for Video Lecturer, Division of Journalism
2009-2010	Faculty development training <ul style="list-style-type: none"> Organized summer training workshops for fellow faculty on social media (2010) and multimedia reporting (2009).
2009-2010	Session leader, Freshman Common Reading
2008-2011	Technology Committee, Meadows School of the Arts

SERVICE TO THE PROFESSION AND COMMUNITY

2015	Online News Association Conference Program Committee
2015	Judge for Scripps Innovation Challenge, an entrepreneurial competition among student teams at Ohio University
2014	Judge for Stephen Philbin Awards for excellence in legal reporting, Dallas Bar Association.
2012	Judge for Dallas Morning News High School Journalism Competition
2010-2013	Organizing committee member for annual Mass Communication Career Conference sponsored by the Society of Professional Journalists' Fort Worth chapter.
2008-2010	Screening judge, Online Journalism Awards (Online News Assn.)
2010	Guest speaker, Congregation Beth Torah, Richardson, TX, Nov. 21
2006-2009	Judge, Robert Novak Collegiate Journalism Award, presented by the Institute on Political Journalism in Washington, D.C.

PROFESSIONAL MEMBERSHIPS

- 2009-present Association for Education in Journalism and Mass Communication
- 2009-present Online News Association
- 2010-present Press Club of Dallas (New Media Committee)
- 2010-present Society of Professional Journalists (Fort Worth Chapter)

NEWS SOURCE/EXPERT

Columbia Journalism Review, quoted in "How audience engagement editors are guiding online discussions," September 15, 2015.

Institute on Political Journalism blog (Washington, D.C.), featured in "Engaged Journalism: An inside scoop of IPJ alumnus Jake Batsell's new book," April 2015.

Parse.ly digital media blog (New York), featured in "Engaged Journalism: Lessons from Professor Jake Batsell," April 20, 2015.

Nieman Journalism Lab (Harvard University), quoted in article "In the world of nonprofit news, different paths to sustainability for local and state news sites," April 8, 2015.

Poynter Institute, quoted in article "Knight Foundation finds nonprofit sites' revenue rising but sustainability elusive," April 8, 2015.

Washington Post, cited in critic Carlos Lozada's "Book Party" column, March 10, 2015.

PBS MediaShift's Idea Lab, featured in "Engagement, Loyalty and (Even) Making Money: A Q&A With Jake Batsell," February 18, 2015.

SXSW Interactive blog, featured Q&A in "2015 SXSW Interactive Session Spotlight: Engaged Journalism – Connecting With News Audiences," January 28, 2015.

Nieman Journalism Lab (Harvard University), quoted in article "The Texas Tribune is 5 years old and sustainable. Now what?" November 3, 2014.

Media Management and Economics Division of AEJMC (blog), featured in Q-and-A article regarding my fellowship research and upcoming book. May 30, 2014.

Modesto Bee, quoted in education column "On Campus: Education writers give, take lessons at conference," May 21, 2014.

Voice of America, quoted in "News Business in US Faces Big Challenges," April 23, 2014.

World Economic Forum (blog), featured in "Lessons from Texas on the future of news," February 25, 2014.

Street Fight Magazine: Inside the Business of Hyperlocal, interviewed at length for article "How Community News Sites Can Get the Most Out of Facebook," January 3, 2014.

Reynolds Journalism Institute (University of Missouri), video interview about Knight fellowship in "Futures Lab Update #31: Mobile Revenue, Social Video News, and Learning From The Texas Tribune," October 15, 2013.

Nieman Journalism Lab (Harvard University), featured in Q-and-A about Knight fellowship in "Jake Batsell Wants to Build a Guide on How to Build a Successful News Nonprofit," July 15, 2013.

Dallas Morning News, quoted about relationship between local media and police in "Shawn Williams to Oversee Media Relations for Dallas Police Department," June 29, 2013.

Fort Worth Star-Telegram, quoted about readers' online comments in "Shooting of Dog by Police Brings Strong Reader Response," June 1, 2012.

WFAA-TV (Dallas/Fort Worth), on-camera interview for 10 p.m. news package about digital marketing and the music industry, March 23, 2012.

CW-33 News (Dallas/Fort Worth), on-camera interview for "Kony 2012 debate stirs action, controversy over accuracy of film," March 9, 2012.

CBS-11 News (Dallas/Fort Worth), morning show interview about Google bypassing iPhone users' privacy settings to track Web browsing history, February 20, 2012.

CBS-11 News (Dallas/Fort Worth), on-camera interview about social media backlash to Susan G. Komen Foundation's defunding of Planned Parenthood, February 8, 2012.

CBS-11 News (Dallas/Fort Worth), morning show interview about the introduction of Facebook's new timeline feature, January 31, 2012.

CW-33 News (Dallas/Fort Worth), on-camera interview for "Experts: Twitter Key Part of GOP Debate Process," January 19, 2012.

CBS-11 News (Dallas/Fort Worth), in-studio morning show interview about Wikipedia's blackout to protest anti-piracy legislation, January 18, 2012.

CW-33 News (Dallas/Fort Worth), "Watch What You Tweet," in-studio interview about social media reaction to Penn State football scandal, November 10, 2011.

Yahoo! Sports (Sunnyvale, Calif.), ThePostGame, quoted in "Premature Tweets Proclaim Rangers World Series Champions," October 28, 2011.

CW-33 News (Dallas/Fort Worth), on-camera interview about backlash to Facebook changes, September 21, 2011.

Dallas Observer, quoted in Unfair Park blog post about "The End of SMU's News War," August 19, 2011.

The Sherman Democrat (Sherman, Texas), quoted about using social media productively, July 24, 2011.

NBC-5 News (Dallas/Fort Worth), on-camera interview about the Dallas City Manager reprimanding employees for using Facebook at work, July 12, 2011.

MSNBC.com (New York), quoted about social media reaction to British tabloid phone-hacking scandal, July 6, 2011.

CW-33 News (Dallas/Fort Worth), on-camera interview about Facebook's slowing growth trajectory, June 15, 2011.

CW-33 News (Dallas/Fort Worth), on-camera interview about Twitter's impact in breaking the news of Osama bin Laden's death, May 3, 2011.

NBC-5 News (Dallas/Fort Worth), interview about Twitter addiction, April 25, 2011.

Poynter Institute (St. Petersburg, Fla.), research [cited](#) in "iPads, Tablets and the News: What We Know Now," News University online webinar, April 13, 2011.

Smart Blog on Social Media (Washington, D.C.), quoted in "[Live From #SABEW11 - 3 Ways Social Media is Changing Journalism](#)," April 9, 2011.

CBS-11 News (Dallas/Fort Worth), on-camera interview about the impact of social media on sports and journalism, February 27, 2011.

PBS MediaShift (San Francisco), [quoted](#) in "[How to Integrate Social Tools into the Journalism Classroom](#)," February 24, 2011.

Social Media and the Super Bowl (February 2011):

- Interviewed by four radio stations, two TV stations and two newspapers about social media's role in breaking the Super Bowl XLV ticket fiasco: WBAP-AM (Dallas/Fort Worth), WTNR-FM (Grand Rapids, Mich.), KESN-FM (Dallas/Fort Worth), WXOS-FM (St. Louis, Mo.), CBS-11 (Dallas/Fort Worth), The CW/33 News (Dallas/Fort Worth), *Dallas Morning News* and *Fort Worth Star-Telegram*.

Fox4 News (Dallas/Fort Worth), on-camera interview for news package about President George W. Bush joining Facebook, June 3, 2010.

CBS-11 News (Dallas/Fort Worth), on-camera interview regarding social media's role in times of crisis (Chilean earthquake), March 1, 2010.

Quoted as expert source in "Silent Presses," an article about the future of the news business appearing in *Marketer: The Journal of the Society for Marketing Professional Services*, August 2009.

The CW/33 News (Dallas/Fort Worth), on-camera interview about news coverage of Michael Jackson's death, July 5, 2009.

Fox4 News (Dallas/Fort Worth), on-camera interview about layoffs at The Dallas Morning News and the future of journalism, April 6, 2009.

WFAA-TV (Dallas/Fort Worth), interview about changes in journalism, March 6, 2009.

Fox4 News (Dallas/Fort Worth), on-camera interview about SMU journalism students covering President George W. Bush's surprise visit to campus, February 24, 2009.

The CW/33 News (Dallas/Fort Worth), on-camera interview about how news organizations are using Twitter as a journalistic tool, January 16, 2009.

CBS-11/TXA-21 News (Dallas/Fort Worth), interview discussing SMU journalism students' multi-platform coverage of the general election, November 5, 2008.

INTERNSHIP SUPERVISION AT SMU

Fall 2015

Lauren Aguirre, KERA-FM

Ashley Almquist, CBS-11 TV

Christina Cox, Dallas Morning News

Spring 2015

Claire Kelley, Dallas Morning News
Alyssa Parrish, Dallas Morning News
Danielle Deraleau, Theater Jones

Fall 2014

Jehadu Abshiro, Dallas Morning News
Paige Kerley, Dallas Morning News
Alexandria Bauer, Modern Luxury Magazine
Ashley Almquist, NBC 5 / KXAS TV

Spring 2013

Mia Castillo, Dallas Morning News
Kian Hervey, Dallas Morning News

Fall 2012

Katharina Marino, Dallas Morning News

Spring 2012

Meredith Carlton, Dallas Morning News
Meghan Sikkell, Dallas Morning News
Logan May, Southwest Airlines

Fall 2011

Ashley Withers, Dallas Morning News
Anna Kiappes, YouPlusDallas.com
Alexandra O'Neal, SMU Athletic Department
Tia Gannon, CBS Media Relations, New York

Spring 2011

Elena Harding, Dallas Morning News
Katie Simon, Dallas Morning News
Katherine Bruce, PaperCity Magazine
Rachael Mackin, PaperCity Magazine
Kristin Salazar, Dallas Market Center

Fall 2010

Mai Lyn Ngo, Dallas Morning News
Natalie Blankenship, Texas Monthly
Ashley Stainton, KPNX-TV, Phoenix, Ariz.
Marissa O'Connor, ABC's "The View", New York
Katie Simon, SMU Office of Public Affairs
Emily Kogan, KDAF-TV, Dallas
Lauren Michaels, PaperCity Magazine

Spring 2010

Colin Hogan, Dallas Morning News
Steve Thompson, Dallas Morning News
Katherine Helms, Brady Media Group
Brad Namdar, FC Dallas

Fall 2009

Jordan Hofeditz, Dallas Morning News

DIRECTED STUDY SUPERVISION AT SMU

Spring 2015

Claire Kelley, interactive editor, smudailycampus.com

Fall 2014

Meredith Carey, independent study on the economic survival of student media

Spring 2013

Katharina Marino, Digital Journalism independent study

Spring 2012

LaKeisha James, Web art coordinator, smudailycampus.com

Fall 2011

Meghan Sikkell, copy editor, smudailycampus.com
Ashley Withers, editor-in-chief, smudailycampus.com
Liz Collinsworth, graphic artist, smudailycampus.com
E'Lyn Taylor, photojournalism class liaison, smudailycampus.com

Spring 2011

Elena Harding, academic research assistant and contributor for The Daily Mustang
Kwynn Kirkhuff, academic research assistant and copy editor for The Daily Mustang
Marissa Belske, sports editor, The Daily Mustang
Elizabeth Lowe, arts and entertainment editor, The Daily Mustang
Praveen Sathianathan, chief copy editor, The Daily Mustang

Fall 2010

Aida Ahmed, managing editor, The Daily Mustang
Aileen Garcia, blog editor, The Daily Mustang

Spring 2010

Alex Villalba, video editor, The Daily Mustang, and Digital Journalism independent study
Ruthie Keister, blog editor, The Daily Mustang

Elisabeth Brubaker, social media editor, The Daily Mustang
Nate Regan, assistant sports editor, The Daily Mustang
Amanda Mervine, staff writer, The Daily Mustang
Nadia Dabbakeh, arts writer, The Daily Mustang

Fall 2009

Mallory McCall, independent study on Flash programming and multimedia storytelling
Sarah Acosta, campus news editor, The Daily Mustang
Megan Bice, managing editor, The Daily Mustang
Kaitlyn Dunne, social media editor, The Daily Mustang
Kathryn Garvie, contributing photographer, The Daily Mustang
Mai Lyn Ngo, video editor, The Daily Mustang
Taylor St. Eve, assistant sports editor, The Daily Mustang

Spring 2009

Caitlyn Myers, managing editor, The Daily Mustang
Julene Fleurmond, webmaster and lead site designer, The Daily Mustang
Casey Gibeaut, sports editor, The Daily Mustang
Kamille Carlisle, arts writer, The Daily Mustang
Lindsey Washburn, photo editor, The Daily Mustang