

POSITION ANNOUNCEMENT  
SMU  
Professor of Practice and Digital Newsroom Manager  
(Position Number 049851)

The Division of Journalism invites nominations and applications for a professor of practice and digital newsroom manager. This position is responsible for teaching, student advising, and supervision of the technology in the Journalism Complex.

The Division of Journalism is a professionally focused program in the Meadows School of the Arts and offers intensive training in all facets of modern news media, including an emphasis on digital and cross-platform journalism. The Journalism Complex has state-of-the-art technology, including a fully equipped high-definition broadcast studio. This is a non-tenure track position. Depending on qualifications and experience, up to a three-year contract may be offered. The professor of practice will teach classes in basic audio and video, as well as digital journalism and other classes according to the instructor's skillset.

The ideal applicant will have a thorough and demonstrated background in the use of audio and video, both in-studio and for mobile and social media news delivery. The ideal candidate will also have capabilities in web metrics, building and engaging with audiences, search engine optimization, and website management. Successful teaching at the university level is an advantage, as well as management experience. The position begins August 2020.

**Minimum qualifications:** A bachelor's degree in journalism or communication and experience in digital technology, including Adobe Premier. News media experience is also required.

**Preferred qualifications:** In addition to the minimum qualifications, an advanced degree, management experience, and university-level teaching are desired.

The division uses Interfolio for applications. Apply at [apply.interfolio.com/74031](http://apply.interfolio.com/74031). Upload a letter of application highlighting the candidate's qualifications, résumé, and three letters of recommendation.

To ensure full consideration for the position, the application must be received by March 20, 2020. The committee will continue to accept applications until the position is filled. The committee will notify applicants of its employment decisions after the position is filled. Hiring is contingent upon the satisfactory completion of a background check.

The Division of Journalism is a program committed to teaching the media professionals of the 21<sup>st</sup> Century. We are situated in the top media market in the Southwest, and we emphasize teaching and scholarship in convergent media. Our students excel in developing critical thinking skills with an uncompromising commitment to fairness, ethics and professionalism. Our Web site is <http://www.smu.edu/journalism>. Also see the SMU student media Web site at <http://www.smudailycampus.com>.

SMU is an inclusive and intellectually vibrant community of teachers and scholars that values diverse research and creative agendas. SMU offers excellent benefits including full same-sex domestic partner benefits. Explore Virtual SMU at <http://www.smu.edu>. SMU has a beautifully shaded campus of Georgian Revival-inspired architecture and is situated in the heart of Dallas. The Dallas/Fort Worth Metroplex, a culturally rich arts and global business center, is home to many universities, arts organizations and Fortune 500 & 100 corporations. <http://www.dallaschamber.org>.

**Southern Methodist University** (SMU) will not discriminate in any employment practice, education program, education activity, or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information, or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX1 Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, [accessequity@smu.edu](mailto:accessequity@smu.edu).