ENGINEERING with IMPACT
EXECUTIVE SUMMARY
The SMU Lyle School of Engineering strives to have a measurable positive impact in all of the dimensions it chooses to work in and on all of the people it touches.

To ensure we maximize our impact, the Lyle School will continually strive to be a high-performance organization where:

- We choose to focus our efforts on topics in which our faculty have the expertise to be truly excellent.
- We train Ph.D. students to be outstanding academics, as well as respected industry leaders.
- We support innovative new research through seed funding that helps bridge the gap between ideas and first external funding.
- We strive to combine our collective expertise and seek out collaborators to enable novel and important research, which we are uniquely situated to jointly accomplish.
- We nurture their innovative problem-solving talents.
- We train Ph.D. students to be outstanding academics, as well as respected industry leaders.
- We recognize that the quality of ideas matters more than who suggested them.
- We continually seek to be efficient in our processes.
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- We recognize that the quality of ideas matters more than who suggested them.
- We continually seek to be efficient in our processes.
- We apply best practices in our teaching and training.
- We provide students with a firm grasp of the fundamentals of their field, as well as a taste of emerging and relevant innovations.
- We purposefully develop their “soft skills” and leadership acumen.
- We expose them to global challenges where their skills can make a difference.
- We work to foster a deep level of trust and kinship across the organization.
- We are ever mindful of what is best for our students.
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Our Strategic Goals

1. Be internationally recognized for our research impact.
2. Be an engineering education leader grounded in research-based practices.
3. Distinguish ourselves through leadership development, real-world experiences, and a focus on solving society’s greatest challenges.
4. Cultivate a unique and supportive student experience that results in sought-after engineering leaders.
5. Foster a culture of belonging and engagement that celebrates the diverse talents of the Lyle community.
6. Strive to be a high-performance organization that maximizes the Lyle School’s impact.

Strategic Initiative Areas Supporting Our Goals

- Impact the Future: The Lyle Future Fund (GOALS 1, 2, 3, 4)
- Leadership for All (GOALS 1, 3, 4)
- Real-world Experiences for All (GOALS 1, 2, 3, 4)
- Do Good (GOALS 1, 2, 3, 4)
- Attract the Very Best and Support Them to Succeed (GOALS 1, 2, 3, 4, 5, 6)