



SMU | LYLE

# SAVE THE DATE

**DISTINGUISHED LECTURE SERIES IN  
ENGINEERING ENTREPRENEURSHIP**

**March 26, 2018 @ 6:00 PM**

*Eric Swanson*

"Optical Coherence Tomography:  
A View on the Translation from Healthcare  
Idea to Healthcare Impact"

**April 24, 2018 @ 6:00 PM**

*Bob Paluck*

"How the Game is Played"

Huitt-Zollars Pavilion  
Embrey Engineering Building  
Southern Methodist University