[Advertising] Mobiloil. Laurel and Hardy Star in 1933’s Slickest Feature, “Oil’s Well That Ends Well.” No place: Key Publishing, (1933). 10 x 14 inch poster, printed in red and blue, with two half-tones in the center. Small National Recovery Act eagle in lower corner. Perfect example of early product placement in a Hollywood film, with plugs for Mobiloil in both the dialogue and in the pictures. However, no actual film of this name was ever produced by this duo—this ad/poster is just a parody of sorts by the firm to promote its product, with, of course, the stars’ approval (and reimbursement). The tongue-in-cheek “slickest feature” is a giveaway.

ADVERTISING FICTION

[Auto] Denyes, Mike. *The Adventures of Countersunk J. Lathe or, What Machines Are Doing to Civilization*. Detroit: Clark & Bobertz, 1954. 24pp including color pictorial wraps. Cartoon illustrations throughout. ¶ Tale of a man from the town of Inertia Under the Elms who invents the Widget, and then the Widget industry, which impacts the Auto and other industries, and subsequently production soars and so does quality of life for all Americans, etc. “Although fictional in nature, the story of Countersunk J. Lathe is based on fact, and figures quoted are taken from sources open to everyone (see back cover).” Pure Cold-Wariana. Distributed by the “Western Electric Booklet Rack Service for Employees.” Example of Infantile Corporate Talk-down Communication. OCLC notes a copy at the Hagley.


[Banking] American Bank. *The Way of the Busy Dollar, As Told by Itself*. San Francisco, 1925. 12mo. 15pp + illustrated wrappers. Small text illus. ¶ “A perfectly good dollar,” said the inspector as he turned me over. I had just had the life stamped into me by a machine at the mint and I was as bright as they make ‘em.” Autobiography of a Dollar as it makes its way through the financial system, with much on investment and saving. The Bank’s motto was “The Home of the Busy Dollar.”

[Banking] United States Express Co. *A Charming Story (Complete) by Austin Abbott*. NY? 1908. 12mo. 64pp + wraps. ¶ Posthumously republication of a story first published “in Harper’s Monthly in the ‘Sixties,”’ reworked by the Company to drop in mention of itself and its products whenever possible. Or as the Company explains, “It is published with the idea of impressing upon the mind of the public that the United States Express Company issues Travelers’ Checks and Foreign Exchange, but we trust this is done in such a delicate way as not to offend our readers.” No record if the late author (1831-1896) was offended by this bowdlerization. Good example of an “Inanimate...
Object Autobiography” and one of the few advertising pieces cited by Smith, American Fiction 1901-1925 (A-7).

[Beverage]  Rums of Puerto Rico.  *The Puerto Rican Rum Host and Hostess Book.*  NY, 1956.  Large 8vo.  24pp + decorative wrappers.  Illustrated.  Recipes for lots of cocktails and drinks involving rum interspersed with imagined [?] dialogues between Joe Stetson—gun-dog editor at *Field & Steam* magazine and author of many books such as *Hunting with Pointing Dogs*—and a sheep dog called “Best Friend.”  The pair dine, play chess, sit in a steam room, and other places and talk about drinking.  This side of weird.

[Candy]  Wallace & Co.  *The Sweets of Diplomacy.*  NY, ca.1900.  32mo miniature.  8pp + color pictorial wraps.  ¶ One of 12 “storiettes” issued by the manufacturer of Sa-Yo Mint Jujubes.  This tale is about the use of Wallace candies at a reception at the French embassy.  “Well, I’ve always heard Wallace’s candies were ‘made for the fine retail trade and the discriminating public,’ so I suppose they’ll serve diplomatic purposes, too.”

[Clothing]  Strauss Brothers.  *Her Reel Adventure, by Colfax Blakely.*  Chicago, ca. 1915.  12pp + color pictorial wrappers.  With five pages of fashions.  ¶ Romance involving Jane Ellington, “a typical outdoor girl, an accomplished equesterienne who rode with the ease of a Cossack” from Kentucky, who goes to Hollywood and takes a tour of the Great Western Studios, and later that evening at a “Movie Ball” meets the matinee idol, Wilton Mayne, whom, it turns out, was also a native of Kentucky and who had, incidentally, saved her life during a riding accident years ago.  Of course, he also wears MASTER TAILORED CLOTHES— including later a new frock “appropriate for before-noon weddings.”  Cover illustration depicts the filming of a western movie, replete with cowboys and Indians.

[Clothing]  Timely Clothes.  *The Story of “Balanced Tailoring” by Timely Clothes of Rochester.*  No date, ca.1930.  16mo.  12pp + pictorial wrappers, some text illustrations.  ¶ The stress of modern life has not only caused nerve-strain, but also “clothes-strain” (e.g., shapeless and baggy pants).  Hence the creation of “Balanced Tailoring, “a happy marriage of costly hand-tailoring and sturdy machine sewing.”

[Economics]  du Pont de Nemours.  *The Economic Adventures of George Small.*  Wilmington, ca. 1956.  4to.  28pp + wraps.  Illustrated with half-tones and text vignettes.  ¶ Series of 13 “modest essays,” presented as fiction, that had first appeared “in the Du Pont Stockholder between 1949 and mid-1956, a period covering varying conditions of economic climate.”  The firm first attempted to produce pamphlets that “had all the lofty sophistication of the *Little Red Hen* books,” but someone eventually asked, “Why not tell stories like stories—stories about people.  Business problems, after all, are human problems.”  Here is the result.  “George Small, that enterprising young businessman, sat forward in his chair and regarded the gloomy individual opposite with considerable distaste.  ‘You mean that’s what I have to pay for taxes?  A little guy like me?’”  Well represented in OCLC.

[Education]  Funk & Wagnalls.  *Listening in on The Language Phone, Illustrated from Life [cover title].*  NY, 1924.  16pp + pictorial wraps.  Form letter & sales form laid in.  ¶ Vignette illustrations throughout.  ¶ Presentation of the firm’s Language-Phone program—involving 78rpm records—
presented in Q&A format, with vignette illustrations throughout of “real life” situations: e.g., disgruntled man with wife: “More rotten luck, Margaret. It was George O’Brien or me for the New Orleans office and I lost. He understood French and I didn’t. I wonder where HE picked up the language anyways.” Where indeed!

[Food] British Columbia Packers Ltd. Tales of Three Little Fish. Vancouver, B.C., n.d., ca. 1930. Die-cut (in the shape of can of Clover Leaf Salmon) folding pamphlet of eight panels, 16pp total. Written and illustrated by Peter Hugh Page. ¶ Very weird color illustrated tale about the life-cycle of salmon—from egg to can—as revealed in the lives of sisters Minna and Sylvia Sockeye and their cousin Tom Cahoe. It all ends up in an illicit bigamous relationship because Tom eventually impregnates them both [although THAT fact is glossed over]. With an illustrated schematic of “What Happens in the Cannery.”

[Food] Claussen Pickle Co. The Case of the Purloined Pickles. Woodstock, IL, ca. 1970. 12mo. 12pp + pictorial wraps. Cartoon line drawings. ¶ Pickle facts delivered through the guise of a detective tale, with recipes throughout involving pickles. OCLC notes a copy at Toronto Public Library.

[Food] Davis Baking Powder Co. Alice in Baking Powder Land. NY? 1924. 12mo. 16pp + color pictorial wrappers. With 10 “sculptural printing” pictures. Laid in is a “Macyscope” eye-piece made by American Colortype. ¶ Story of a young woman who “falls” into the illustration on the label of a large can of David Baking Powder—much as Carroll’s Alice fell down the rabbit hole—and being taken on a tour of the Company’s factory to see how Baking Powder is made. “The Director let Alice look into one of the machines and see the fine, white powder whirling around and around. ‘It’s just like a snow storm all in one spot,’ said Alice.” Quite novel presentation—the “glasses” are supposed to create a three-dimensional effect when one looks at the otherwise “out-of-focus” pictures throughout the booklet.

[Food] Fletchers Sauce Co. Fletchers Painting Book, Introducing Fletchers Fairies in “The Story of a Wonderful Dream.” Selby, England, ca. 1925. Oblong 8vo. 16pp, including color wrappers. Profusely illustrated with duplicate panels, one already color (printed) and the other to be painted by the owner; two have been nicely colored. ¶ Illustrated story of a trip taken one night by Betty, Winnie and Ronnie around the world, where they keep encountering bottles of Fletcher products. Concludes in the waking world with the family at table, with numerous bottles of Fletcher Sauces (including Tomato Sauce). Printed in England, but obviously also distributed in the US.

[Food] Fox River Butter Co. Mrs. Roberts’ Conversion, by Cora Linn Daniels. Dedicated to the Women of Greater America. Illustrations by Lammers. N.p.: Binner Press, ca. 1900. 12mo. 44pp + pictorial wrappers. Profusely illus. ¶ Tale of love and diary products. John literally tries to butter up Mirah and get her to send her milk to Fox River so it can be made into “Clover Hill” butter. She refused his slippery advances. John croons, “Mirah, darling, do you suppose that we are going to let our happiness depend up whether you can make a pat of butter?” At the wedding reception there are lots of toasts (no pun) made to “Clover Hill.” Concludes with a 12-page section on the Company and its manufacturing of this pure product, with some factory views, testimonial letters, ad copy, etc.

[Food] R.T. French Co. French’s Savory Secrets. 10 Little Stories of Domestic Life. Nos. 5 and 9. 16mo, three-panel folding booklets (6pp), color illustrations. Two examples of this little series about French’s Spices. No. 5: Her Husband’s Best Friend Said He Loved Her—pumpkin pie because she had flavored
it with French’s Cinnamon and Ginger.” With recipes. “A pie without, that flavor called French,’ went on Giles, growing more and more agitated, ‘is like- like—.’ ‘Like a prizefighter without a punch,’ suggested William.” Two holdings for Number 8.

[Food] Charles Hansen’s Laboratory. **Bobby and Betty, “The Smiling Twins” Painting Book.** No place, 1932. Oblong 8vo. 16pp (including color pictorial wrappers) + 4pp “tissue pages.” ¶ Coloring and drawing book pushing Junket frozen dessert, with panels (colored and uncolored) depicting the Twins at the Zoo. [“Aren’t those tigers fierce, Betty?” “Yes, Bobby, but I’ll bet they’d eat JUNKET if they could get it.”] Also an eight-panel cartoon incorporating the product’s slogan, “Work Magic with Milk.” The tissue section allows the youngster to try his or her hand at drawing cartoons. Also includes some recipes and party ideas. A rare unused survivor.

[Food] Chocolate Products Co. **The Story of Stillicious Chocolate Drink with Yeast Vitamins “B” and ‘G.’** Chicago, 1934. 12pp including color pictorial wraps. Color cartoon illustrations throughout. ¶ Brief episodes presented in dialogue format, of the changes wrought to the Brown family by their non-stop consumption of Stillicious, “truly a super drink”—full of Vitamins B and G, here expressed as cartoon figures Buddy and Ginger. “Dorothy: Dad thinks Stillicious has done wonders for all of us—though he won’t admit it. He has the stenographers at the office drink a quart very afternoon. It keeps everyone so cheerful, and full of pep.” A celebration of blood glucose spikes.

[Food] General Mills Inc. **Eat and Grow.** Minneapolis, 1946. Oblong 8vo. 16pp + color pictorial wrappers. Prof. illustrated with color drawings. ¶ Barbara and Billy visit their grandparents on their farm and learn the value of the hearty breakfast, as well as facts about the Basic 7 Food Groups. A sequel of sorts to the firm’s Working and Playing of the same year.

[Food] Wesson Oil. **Adventures of the Veg-Eat-Eers.** With 20 new, tasty vegetable recipes tested, tasted, and approved by Good Housekeeping Institute. No place or date, ca. 1935. Oblong 8vo. 12pp + color pictorial wraps. Recipes along bottom half, top portion devoted to color cartoon strips on the encounters of Christopher and his sister with various vegetable—e.g., a marching band of green beans who become upset because the Kids won’t eat them! The pair is hauled before a court of carrots—including the judge. But the vegetables share a new way of preparing themselves—using, of course, Wesson oil.

[Furnace] Burnham Boiler Corp. **Letters to and Fro. Or the truth about how Katherine MacDowell and Husband Ned, decided a certain vital thing concerning their home and happiness…** Irvington, NY, ca. 1925. Large 8vo. 34pp + pictorial wraps. Two small sales items laid in. ¶ Profusely illustrated with color drawings, diagrams, etc. This attractive sales tract/primer on home heating systems is prefaced with Katherine describing how she came across these letters one day while cleaning out her desk. Husband Ned suggests that in order to make a little money, “Why don’t you sell the letters to the Burnham folk, maybe they could like them for some sort of booklet or other.’ And they did.”

[Industry] Chicago, Rock Island & Pacific Railway. **Iron and Steel. An Account of Another Holiday Outing of the Boys and Girls.** By A MAN of the Great Rock Island Route. Chicago: Jones Stationary and Printing Co., 1888. 98pp + chromolithographed wrappers, with Company ads on inside covers; front cover creases, some chipping in spine. Illustrated throughout with full-page and vignette engravings. ¶ The fifth title in a series of “Christmas Annuals” published by this railroad for the “Boys and Girls of America”; it was proceeded by such complimentary titles as Coal and Coke and
Petroleum and National Gas. This specific work goes into great detail about iron ores, iron mines and mining techniques, and blast furnace operation. As the ancillary text makes clear, the Great Rock Island Route runs on iron rails, "thoroughly ballasted and in perfect repair." OCLC notes holdings at AAS, Missouri/St. Louis, and Chicago History Museum.


[Life Insurance] Spectator Co. Put Yourself in His Place. NY, 1875. 12mo. 8pp, stitched. ¶ Maudlin tale about a man who dies without leaving any financial security to his widow. After the funeral, the late-man’s business associate is so rattled that when he goes home, the man exclaims to his wife, "What right have I to draw upon your love and devotion when I provide nothing for your future security?" So they talk about his death—even though he presently possesses "magnificent manhood"—and he buys an insurance policy. His wife was now "safe from the storm of poverty."

[Medical] Lydia E. Pinkham Co. Bedtime Stories for Children. Lynn, Mass, ca. 1920. 32pp + color pictorial wraps. Illustrations throughout. ¶ Collection of standard tales—Three Bears, Three Pigs, Little Red Riding Hood, etc.—interspersed throughout with ad copy and testimonial ads for Pinkham’s Vegetable Compound for women. "Mommy, read this letter that begins ‘Women Dread’…"

[Medical] Dr. J. H. Schenck & Son. The Old Winrow; Or, A Pioneer’s Triumph. Philadelphia, ca. 1885. 32pp + printed wrappers, with vertical crease. ¶ Tale of an old pioneer in the backwoods of Michigan who becomes ill, but is saved by drinking Schenck’s Pulmonic Cough Syrup. Hoolihan (The Atwater Collection at Rochester) 3113, cautiously admits: "Probably contains elements of truth mixed with legend." Pages 6 to end is devoted to many long and detailed testimonial letters from—presumably—real people: "I owe my life entirely to your Medicines; nothing else saved me." OCLC notes copies at Rochester, Clark History Library, and Michigan.

[Motor Boats] Ferro Machine & Foundary Co. Don’t Go Rowing—Go Ferrowing. Cleveland, 1915. 24pp + pictorial wraps, vertical crease. ¶ Cover title: The Diary of a Summer Girl, by Miss Ferro—a fictional account of a young woman’s experiences with Ferro Row-Boat engines, with half-tone illustrations from photos of a girl with boat. "Ferrowed over to the other side of the lake where Bob’s decays are set, steered right up into the reeds and shut off the motor." (Alas, “ferrowed” never become a commonly-used verb.) Followed by a long section on the product, which was made specifically for use on rowboats—features, benefits, specifications, etc.

[Music] Farrand Organ Co. *Jim Thompson and the Cecilian.* Detroit & London, [1901?] [16]pp + three smaller 4-page flyers bound in. Text illustrations + pictorial wraps. ¶ One odd, freakin’ tale written in a pained rural tone.—Farmer Jim Thompson comes into Detroit and attends a concert “in which a Cecilian Piano Player was in operation.” Thompson either falls into a trance or goes on a bender—hard to say which—and encounters angels with player pianos and he ends up in some magical land… before coming to and dragging himself to his hotel. “This story was originally written many years ago when Rubenstein made his first concert tour in this country. The name of the author is unknown. We have simply adapted it to fit the Cecilian.”

[Music] C.F. Zimmermann. *The Autoharp and How It Captured the Family.* Dolgeville, NY, 1882? 12pp + color lithographed wrappers; die-cut, in the shape of an autoharp. Text illustrations. ¶ Father goes into a music store to purchase some sheet music and is puzzled by pieces written in numbers, not in conventional musical notation. “Why,” said the dealer, ‘that is a collection of some of the latest popular songs set in figure music for the Zimmermann Autoharp. I presume you know this instrument?” Father only has preconceived notations of the Autoharp, which are subsequently dispelled through the narrative.

[Paint] Fuller Paints. *How we really “did things” for our home, Sally & Sue.* No place or date, ca. 1935. 16pp + color pictorial wraps. Profusely illustrated. ¶ Conceive of two middle-class housewives showing a super 8mm film they made on how they redecorated their homes, shown to some other women. With “film” panels with dialogue bubbles and commentary: “Don’t these gay, bright rooms make you want to do things to your house?” “They’re giving me plenty of ideas.” Also with inset color half-tones of before and after rooms. As Sue’s husband said while he was taking a shower, “I, for one, would like it [the bathroom wall] lighter.”

[Perfume] Colonial Perfume & Toilet Co. *A Man Fishing.* Detroit, ca. 1904. 12mo. 8pp, with pictorial title. ¶ Tale of a man who was out fishing with his wife when he was suddenly attracted to something in the newspaper which he was using to wrap fish. “Here is an advertisement I am going to answer,’ and he read the following from the ‘Salesmen Wanted column.’” More on the firm’s commission sales program and the opportunities for “high priced men.”


[Radio] R.C.A. Communications Inc. *Across the Atlantic and Pacific.* [No place or date, 1933?] 47pp + pictorial wrappers. With designs and text illustrations. ¶ “The Chief was calling from the Country Club where he was entertaining a foursome of business associates.” The Chief need to have a Radiogram sent to Paris—the narrative takes care of business and explains how radiograms, as well as Photograms, work, with additional information on radio facilities in other countries. Laid in is a Radiogram sent by a couple at the Century of Progress Exposition in Chicago to a friend in Oakland, CA—with the original radiogram code slip laid. OCLC notes a copy at the Turnbull Library in New Zealand.


[Railroad]  Spearman, Frank H.  *The Run of the Yellow Mail: How Jimmie the Wind Won His Name.*  Compliments of Shawmut Coal and Coke Co.  1901.  Tall 8vo.  24pp including wraps; very light damp stain in lower corner.  ¶ Reissue of a short story first published in *McClure’s magazine*— which was espied by D.F. Maroney of the Baltimore & Ohio RR who subsequently bought a large number of issues of the monthly and distributed them to his trainmen.  When Maroney went to the Shawmut & Northern Railroad— the Coal Company’s line— he “decided to republished the story in pamphlet form, for distribution among the trainmen of that railroad.”  The copy here is a reprint of that issue, for distribution to the public.  Some information about coal and coke on rear pages and wrappers.  Spearman’s short story was included in his *Held for Orders: Being Stories of Railroad Life* (1901).

[Railroad]  Steele, James W.  *Summer Days in the Lake Country.*  Chicago: Chicago, Milwaukee & St. Paul Ry., 1901-04?  Large 8vo.  74pp + small folding map tipped to rear cover + color pictorial wrappers.  Profusely illustrated, with full-page photos on every even-numbered page and a small vignette illustration on every facing page.  ¶ Handsome piece of railroad promotional literature, by a master in the field.  The first chapter in this prosaic guide to the lake region of Wisconsin begins with Steele (1840-1905) telling the tale of meeting a man on a train, and a long conversation about…. railroad promotional literature, (as well as crowing about taking the CM&ST.P. train up to Wisconsin).  OCLC notes a copy dated 1901 at NYPL, and one 1904 at NYPL, Tennessee, and Wisconsin Historical.  I find no date to speak of in this book.

[Real Estate]  Norris, Kathleen.  “The Runaway Smiths” *A Story of Sunshine and Success in California.*  San Francisco: Realty Sales Co., 1914.  Small 8vo.  20pp + decorative fancy embossed wrappers, slightly sunned around the edges.  ¶ Short story by this popular writer about a New York family who decide to relocate to California— recycled here by a San Francisco firm— with Norris's enthusiastic permission, as shown in the facsimile of her letter to Realty’s president.  With an ad on the last page: “Are YOU, like the ‘Smiths,’ planning to runaway to California, but unlike them, hesitating to ‘make the break’? If so, we can help you.”

[Resort]  Lake Buckatobon Resort.  *The Story of “WE” being a truthful account of How “WE” caught a gigantic ‘musky’ and shot a deer (?) at Lake Buckatoban.*  By Uncle Dud.  Chicago: Keefe, Coles, ca. 1920s.  12mo.  [20]pp + pictorial wraps.  With five full-page halftones plus two cartoon drawings.  ¶ “Lake Buckatoban; say, that sounds more like goats than fish,” said Dan.  ‘You’ll be the goat,’ grunted Lee
with an air suggestive of lofty disregard for piffle.” Two pals from Chicago take a vacation at a rustic fishing camp in Wisconsin. The Resort boasted that it provided “the tonic that the true American requires.”

[Salesmanship] Curtis Publishing Co. *Tales of an Old-Timer*. Philadelphia, 1904. Tall 8vo. 20pp + color pictorial wraps. Veteran magazine-subscription salesman sits back and spins tales about his advancement in the business—and especially his sales to politicians [“I am a Democrat and can’t read”] and anecdotes about fellow canvassers. The Old-Times drops names right and left, and at the last chapter describes a chum getting Grover Cleveland’s signature—“Mr. Cleveland, I have come to secure your subscription for THE SATURDAY EVENING POST, not for a dollar, but the for the distinction of having your order.”


[Soap] Barrows, Marjorie. *Like That!* Illustrated by John Dukes McKee. NY: Palmolive-Peet Co., 1927. 16pp, including pictorial wrappers. Profusely illustrated—but all black and white. ¶ Ann and Duke, the Tucker Twins, find themselves transported to lands where ingredients for Palmolive soap originate: Africa (palm oil), South Sea Islands (coconut oil), unspecified Mediterranean country (olive oil). Then back to Prettyville so that the soap could be made. All of the pages are black-and-white so the kids can color ‘em—SMU has a version of this booklet that is mostly printed in colors (otherwise identical).

[Tires] G&T Tires. *Detachable Tires*. Indianapolis, ca. 1900. 16pp + color pictorial wraps. Vignette color illustrations on every page. ¶ Begins with “A Fable” about an “old man” who buys a cheap tire and suffers the consequences… “Why didn’t you buy a good tire,’ was launched at him from every side…”—so he rushes into a store having the sign “G&T Tires/ Give No Trouble.” Followed by much tireology and product facts and features.

[Toiletries] Vantine’s. *The Loving Heart of O Ane San*. By S. Bangshu. Brooklyn, ca. 1920. Tall 8vo. 16pp + color pictorial wraps. Illustrated throughout. ¶ Tale of the courtship and wedding of Ms San, daughter of Yukiye, “a successful maker and vendor of articles dear to the feminine heart—of the wonderful perfumery of Japan, of rare toilet waters and of the creams women employ so happily to enhance their charm… “that is, stuff just like Vantine’s line of Japanese and Oriental-themed perfumes and toiletries, described throughout and with product packaging shown.

[Varnish] Berry Bros. Inc. *Seeing American First with the Berry Brothers*. Written by Eleanor Colby, Illustrated by F.W. Pfeiffer. Detroit, 1917. Oblong 8vo. 48pp including color lithographed wrappers. With 22 full-page color lithograph illustrations + uncolored center-spread birdseye view of the firm’s Detroit Factories. ¶ Detailed travel narrative featuring the firm’s two mascots—the Berry Brothers along with their yellow ad-covered wagon with the red wheels. All of the color illustrations—being montages of places visited around the country—have the Boys and the Berry
Advertising Wagon strategically placed. An attractive piece of patriotic tourism. And as the Boys notes, “One thing is certain, if varnish on your floors and furniture is the best that can be bought, it came from BERRY BROTHERS.”

ADVERTISING POETRY


[Bicycle] New Departure Mfg Co. *Beauty and the Boob, or How the Boob was convinced [sic] that Beauty was right in riding a bicycle equipped with a New Departure Coaster Brake.* NY, 1919. 12mo. 16pp including color wraps. Lithographed by American Lithographic Co. Illustrated tale of a Boob and his girl and their adventures in discovering that the New Departure Brake is just the thing. Illustrated descriptive product information printed on the versos throughout. Comic illustrations by Tony Sarg. OCLC locates a copy at Conn. Historical Society.

[Clothing] W.A. Arnold. *Arnold’s Apples of Gold in Pictures of Silver.* Syracuse, ca. 1880. 12mo. 16pp + pictorial wraps. Vignette engravings on every page. ¶ Original or revised poems—e.g., rewrite of “Yankee Doodle”—all promoting this men and boys’ clothing store. “Boys of muscle, brain and power,/Boys of spirit, Boys of will,/ These are wanted very hour;/ Boys our hand some suits to fill.”

[Clothing] Golden Eagle. *Untitled Poems* [NY: Donaldon Brothers, ca. 1880.] 16mo. [16]pp + pictorial lithographed wrappers. With seven full-page litho scenes. ¶ Seven poems, simply titled from “Sunday” to “Saturday,” accompanying companion lithographed scenes of domestic life and activities, all to promote the Milwaukee business establishment, Golden Eagle. “Wednesday. The fam’ly sewing must be done,/ The stockings all require a mending,/ Even the little girls their help/ Are most industriously lending,/ No buttons off, that household knows,/ To be sewed on, who orders clothes/ From the GOLDEN EAGLE.”

[Clothing] International Tailoring Co. *I am the Girl Who Wrote This Book. How Would You Like to Read it?* [cover title]. NY, ca. 1900. Tall 8vo. 12pp + chromolithographed wrappers by Sackett & Wilhelms. ¶ Three illustrated verse about the importance of clothing to a man’s success printed per page, on rectos, with facing page depicting a man in one of the firm’s stylish or elegant suit coats. “Now whether you are stout or thin/ Or medium, small or big,/ The only thing to so is this—/ Get measured for your rig.”

[Dry Cleaning] Lewandos. *A Frisky Tale of a Cat.* Boston, ca. 1910. Oblong 16mo. 16pp including pictorial wraps. Color lithos throughout. Tale in verse about Mrs. Tabby and how she keeps the clothes of her chicks so clean because she sends her laundry to a Lewando Cleaner. Half of the animals are human-like, others (such as the chicks) are plain animals. Company name used throughout. Two pages of advice to human customers.

[Dyes] Wells & Richardson Co. *A Tale of Four Children Merry & Wise.* Burlington, VT, 1905. 12mo. 12pp including color lithographed wrappers. With four full-page color litho plates. ¶ Verse about four girls—Miss Winter, Miss Spring, Miss Summer, and Miss Autumn—who each tell “Why they loved Diamond Dyes so well.” Miss Winter: “My father says that homes are blessed,/ And
children always neatly dressed,/ When loving mothers, daughter wise,/ Each season use the Diamond Dyes.”

[Food] American Cereal Co.  *Pettijohn Kindergarten Games. Bub and the Cubs.* NY: Sackett & Wilhelms Litho, ca. 1900. 12mo. 12pp + color pictorial wraps, color lithographed throughout. ¶ Collection of singing and dancing games for kids, as demonstrated by Pettijohn the Bear, Cub (the cub) and Bub (the boy). Product packaging and/or product plugs throughout. One of numerous illustrated booklets published to push this cereal on kids. OCLC locates at copy at the Strong Museum.


[Food] N.K. Fairbank Co.  *A Public Secret.* Chicago, 1900. Oblong 12mo. 16pp + chromolithographed wrappers. With eight full-page chromo plates, printed by American Lithographic Co. ¶ “One morning to market a fair maiden went;/ On food that was wholesome her mind was intent;/ A sign advertising a pure food she heeded,/ And homeward returned with the product she needed.” Which was Cottolene, the “white, pure, wholesome shortening.” The Maiden whips up many dishes and also displays “the magical pail” to her well-dressed friends. With eight pages of testimonials from chefs and cookbook authors.

[Food] Great Northern.  *First Call for Dinner.* No place or date, ca. 1930. 16pp + stiff color pictorial wraps. Profusely illustrated with color cartoons. ¶ Menu for children presented in rhyming verse, arranged by courses—e.g., Salad: “Now Salad is a modest dish/ to her tis most distressing/ if She must answer, when you call/ without the proper dressing.”

[Food] *The Isaac Harter Co., Merchant Millers.* [Untitled Poem] Toledo, n.d., ca. 1890. Oblong 12mo. 16pp including color pictorial lithographed wrappers. With seven full-page illus. ¶ Six-stanza poem about an Irish-dialect speaking cook who is hired by a woman because of her ability to make tasty bread that the husband loves. But when the cook gives all the credit to Harter’s A No. 1 Flour, the Missus figures she can make the bread herself, and fires the cook. “The nixt toine that I git a place,/ An’s show my good bread-makin’ power,/ I’ll close the mouth that’s in me face,/ An’ niver tell them it’s the flour.”

[Food] *Hawley & Hoops’ Breakfast Cocoa.* NY: Palmer Cox, ca. 1890. 16mo. 12pp including wrappers, rusty staple. ¶ Cox cartoons and verse on every page, showing that Hawley & Hoops Cocoa is preferred round the world—by Russians, Chinese, American Indians, American Politicians, Sultans, and Royalty. “The shrewd Chinee gives up his tea/ And keeps this Cocoa round/ Because for Invalids he knows, No better drink is found.” Nice non-Brownie piece by the creator of the Brownies.

Food  Hershey’s Ice Cream.  *A Trip to Ice Cream Land*. Harrisburg: Telegraph Press, ca. 1925? Square 8vo. 12pp + color pictorial wraps. ¶ Color-and-painting book for kids, telling the tale of Andy and Ann who travel to the North Pole, which is—as we all know—made of various flavors of Ice Cream. Full-page colored and facing uncolored pages [one page partially colored in]. Also with a two-page poem at the end about those who like the product: “And here is the MAN who must work with his BRAIN/ And tackle a problem again and again; The Investor, the Scholar, the Banker and such—/ Do they like their ICE CREAM? Oh yes, very much!”

Food  Planters Nut and Chocolate Co.  *Peanut Pals*. Wilkes-Barre, 1927. 12mo. [24]pp including color pictorial lithographed wrappers. Color illustrations throughout. Rough opening of one leaf, otherwise very good. ¶ The story—obviously base upon fact—of the escape of Percy Peanut and his pal Peter from a peanut field and their various escapades through the natural world until they arrive at the Planter peanut headquarters where “The President told them to wander no more./ Their futures were settled as never before./ ‘I have a position that you boys can fill,/ And I think Mr. Percy will just fit the bill./ Your stature and looks are the sort that we need. / You can be ‘MR. PEANUT’ our trade-mark indeed!’/ So now we see Percy in clothes of great fame,/ And Peter, his helper, is dressed much the same.” The “clothes” are, of course, the trade-mark top hat, cane, and monocle, white gloves, and spats. An early Mr. Peanut item—the logo/mascot first appeared in 1916. The official name of the “Associated Clubs of Planter Memorabilia” was called “Peanut Pals.”

Gasoline  *Macmillan Gasoline* [cover title]. No place or date, ca. 1925. Oblong 8vo. 12pp + color pictorial wraps. Prof. illus. Uncolored full-page illustrations—meant to be colored by a child, as the cover suggests—with fractured versions of well-known nursery rhymes, each reworked to plug this gasoline. “Jack and Jill/ Went up the hill/ So easy it was funny,/ Their car was full/ Of the Gas with a pull,/ MACMILLAN’S—the/ best for the money.”

Insurance  Metropolitan Life Insurance Co.  *The Wisest King that ever lived*. NY, 1896. 12mo. 16pp + chromolithographed wrappers, wrinkled; rear chipped. Text illus. ¶ Poem about a king who decides that he wants all of his subjects to be insured—by Metropolitan policies, of course. Promotional text, with four different prose tales, printed on rectos. OCLC notes a microfilm version at Brown.

[Medical] Scott & Bowne. *The Story of Billy the Bold.* Bloomfield, NH, 1924. 12mo. 12pp + color pictorial wrappers. Color illustrations throughout. ¶ Tale of Weakly Willie who starts drinking Scott’s Emulsion [aka, cod-liver oil] and imagines himself sailing with the Vikings, the original drinkers of the stuff (so it seems).

[Money] Institute of Life Insurance. *A Miss and Her Money.* NY, ca. 1940. Pictorial wraps; color illustrations through text. ¶ Instructional tale about the values of thrift and how to save, as told through the activities of Susie the Spendthrift, Dotsy the Dreamer, and Polly the Penny-Pincher.

[Novelty] Stromberg-Becker Mfg. Co. *Chatter Chix. Fun for the Children/ Favorites for Favors.* By Florence Carson. Moline, IN, ca. 1924. 18mo. 12pp + pictorial wraps. Color illus. ¶ Verse about small wooden yellow-painted chicks with movable heads, made by this toy manufacturer (who specialized in making wooden-toy sets). One page exclaims, “The kiddies love us one and all./ For games we are just right.” However, according to the firm, sales were poor and the line was discontinued in 1926.

[Paint] National Lead Co. *The Dutch Boy Conquers Old Man Gloom. A Paint Book for Boys and Girls.* NY, 1929. Oblong 12mo. 12pp + color pictorial wraps, color illustrations with a page of watercolor paints (unused) and coupon for Company’s book. Plus another copy with coupon removed. ¶ Dutch Boy shows kids how to paint their playroom so as to dispel Gloom. “This famous Dutch Boy Lead of mine/ Can make this playroom fairly shine/ Let’s start our painting right away/ You’ll find the work is only play.”


[Piano] Emerson Piano Co. *Romance of an Emerson.* Chicago, ca. 1890. 12mo. 16pp including pictorial wrappers. Text illus. ¶ Poem of courtship, love, and marriage in five verses, from Solo to Quinette. “Solo./ She touched her fine new Emerson./ Her comfort, joy and pride./ For well she knew its mellow tones/ Would draw him to her side.” The preacher eventually marries them in front of the upright. With four pages of ad copy.


[Shoes] Brown Shoe Co. *Buster Brown’s Book of Travels.* St. Louis, 1912. Oblong 12mo. 16pp including color pictorial wrappers. Every page illustrated in chromolithography. ¶ Buster and his friend Mary Jane and pal bull-dog Tige take a trip to “see the place where they make/ the things we
wear and wear and use.” The trio visit a ranch, a tannery, cotton mill, lumber camp, coal mine, steel mill, farm, flour mill, paper mill, gold mine, and shoe factory, with a verse for each: “And here is where they find the gold/ that makes the money, bright and new, which buys, wherever it is sold,/ The Buster Brown Blue Ribbon Shoe.” As Tige exclaims, “That boy is a great poet!” Buster Brown looks like he is perpetually stoned, and Mary Jane is always coming on to him. Weird but colorful.

OCLC

[Soap] Harte, Bret. “Excelsior.” New York: Enoch Morgan’s Sons Co., [1877]. Oblong 12mo. [16]pp + decorative wrappers. Illustrations—cartoons and silhouettes—throughout. ¶ Harte’s advertising doggerel about a young man who goes around with a stencil spelling SAPOLIO which he proceeds to place everywhere (e.g., fence, mountain top). Facing illustrations depict various uses of the soap around the house. BAL 7293 — this copy matches all of the points for the second printing.

[Thread] Clark’s O.N.T. Spool Cotton. Rock-a-Bye Baby And Other Rhymes. No place or date, ca. 1885. 16mo. [8]pp + pictorial wrappers. Illustrated, including four chromolithographs. ¶ Standard rhymes revised to push Clark’s thread. “Rock-a-bye baby,/ A-top of the tree,/ The baby is safe, as/ Safe as can be;/ For the cradle is fastened/ with O.N.T.” O.N.T. means “Our New Thread”—the product was first created in 1884.

[Thread] Finlayson, Bousfield & Co. The thread of our story’s the Story of the Thread/ We hope you will treasure its pages when read [cover title]. Boston: Designed and Printed by Rand Avery Co., 1887. 12pp + pictorial wrappers. ¶ Twelve four-line verses about the uses of Real Scotch Crochet Thread in the life of a middle class family, each illustrated with a scene. Scene at a snotty party: “‘What beautiful lace!’/ ‘No wonder, ‘tis said/ She make it herself/ With Real Scotch Linen Thread.” OCLC notes a copy at Brown.

[Toothpaste] Miller, Jessie Imbrie. The Jungle Pow-wow. Jungle Jokes for Nursery Folks. NY, 1911. [12]pp including color pictorial wrappers. Color illustrations throughout. ¶ Tale told in verse of animals from around the world gathering for a Conference for the sole purpose of flashing their shining teeth and giving testimony to Colgate’s Ribbon Dental Cream. Many creatures, such as the Crocodile and the Killer Whale, are shown lovingly grasping their tubes. Many holdings in OCLC. Miller followed this up with The Jungle School (1914).
[African Americans] Hall, Josie Briggs. *Hall’s Moral and Mental Capsule for the Economic and Domestic Life of the Negro, as A Solution of the Race Problem*. Dallas: R.S. Jenkins, 1905. 238 p. Pages bound in upside down. Hall was born in Waxahachie, Texas, and married Professor J. P. Hall in 1888. After marriage, she had five children and taught school in Austin and Tunica, Mississippi, and in Ray and Mexia, Texas. [Information from the biographical sketches at pages v-viii]. The book includes photos and biographical information about quite a number of African Americans in Texas.

[African Americans] Omaha’s Riot in Story and Picture. Omaha, Nebraska: Educational Publishing, 1919. A chilling account of mob violence following the lynching of Will Brown. An estimated 20,000 whites took to the streets, burning and looting. Not widely held; OCLC lists Yale and six libraries in Nebraska.

[Agriculture] Sixth Annual Fair of the West Dallas Agricultural Association … Orrville, Ala. … October 17, 1882 … Selma: The Times Job Office, 1882. With the program and premium list of the Seventh Annual Fair (1883). An impressive array of activities and advertisements, including prize of a new hat for the most popular girl at the fair.


[Agriculture] Davidson, Mary Matilda. *The Bombyx Mori (Linnaeus). A Manual of Silk Culture, Containing Complete Instructions for Beginners, as Well as Practical Directions for Managing a Cocoonery, Designed Especially to Simplify the Production of Silk by the Use of the Osage Orange as a Food Plant in Localities Where it Naturally Grows in Abundance*. Junction City, Kansas: Published by the Author, 1882. 8vo, original printed pictorial glossy wrappers, 18, [8] pages. Illus., numerous ads for local businesses. “In Kansas and other South-western states, there are thousands of miles of Osage orange hedge. To utilize this wherever grown, as food for the silkworm, is the object of this manual.” Certainly an uncommon effort to encourage silk culture in the West (especially one to encourage use of the Osage orange) and an uncommon bit of printing from the press of the Tribune Book and Job Printing House in Junction City. OCLC notes copies at NN & DNAL (Nat’l Agricultural Library).


Almanacs The Great western almanac for 1848. Philadelphia: Joseph McDowell, [1847]. Square 12mo. 34 pp.; illus. Includes stories, anecdotes, and jokes, with a lengthy story about Big Foot and another on Kit Carson. Illustrated with in-text woodcuts for each month, a full-page wood engraving of a steam ship on the front, and another full-page illustration depicting three men “rafting in the West.” Drake 12598.


Baptists. Indian Territory. Wayland Missionary Baptist Association. Proceedings of the Eleventh Annual Session of the Wayland Missionary Baptist Association, held with Bethel Baptist Church, near Stonewall, I.T., September 8 and 9, 1893; also the Sixth Annual Session of the Wayland Baptist S.S. Convention and the Sixth Annual Session of the Wayland Baptist Women’s Home Mission Society. [Muskogee]: Muscogee Sun Print, 1894. 30 p.


[Bookselling] Parker, C. Parker’s Choice Selections No. 1. A Repertory of Readings & Recitations of a Varied Character. “From Grave to Gay, from Lively to Severe.” Designed for Schools, Colleges, Public Entertainments and the Home Circle. Sedalia, Mo.: J. West Goodwin, Steam Printer, Engraver, and Book Binder, 1884. 206, [2] pages. First edition. An uncommon early publication from the man who would become a stalwart of the Los Angeles book trade; Parker evidently decided to supplement his no-doubt remunerative career as an “Instructor in Elocution” (as noted here) for a life in the trade, opening his shop during the lingering economic depression in late 1895 on Broadway near the Los Angeles public library. The suspiciously nice condition of this copy would suggest that Parker perhaps had a remaindered supply of these volumes carted in from Sedalia when he moved west (though OCLC notes but seven holdings).

[Broadsides] Joint Public Sale on W.H. Tindle’s Farm … Tuesday, January 28 … Lahoma, Okla.: Lahoma Sun Print, [1908]. 1 sheet. Stock and farm implements at auction. The Lahoma Sun was founded in 1898.

[Broadsides]. PICNIC / AT / LANDA’S / PARK / NEW BRAUNFELS / THE MOST BEAUTIFUL PICNIC / GROUNDS IN TEXAS, / SUNDAY! / JULY 16, 1899… Austin, Tex.: Ben C. Jones & Co., Printers,[1899]. Broadside, printed in various typefaces, measuring 18 x 8 inches. Included are train service rates and schedules for the International and Great Northern R.R., which offered special trains from San Antonio to New Braunfels for the event. Three concerts by Carl Beck’s Military Band, as well as fishing, swimming, boating, cake-walks, and dancing were to be the featured entertainments.


[California] California: its past history; its present position; its future prospects: containing a history of the country from its colonization by the Spaniards to the present time; a sketch of its geographical and physical features; and a minute and authentic account of the discovery of the gold region, and the subsequent important proceedings. Including a history of the rise, progress, and present condition of the Mormon settlements. With an appendix, containing the official reports made to the government of the United States. London: The Proprietors, 1850.

The hand-colored engravings are of an Emigrant Party on the Road to California; California Its Past History Its Present Position Its Future Prospects [mining scene on a river] Scene on a Branch of the Sacramento; and Encampment in the Valley of the Sacramento. Cowan I, p. 33; Cowan II, p. 93; Graff 1347; Howes F178: “One of the fullest and most interesting of the contemporary accounts”; Sabin 9973; Streeter Sale 2623; Wheat, Books of the California Gold Rush 4: “Exceptionally complete and interesting compendium of California material, with important colored plates”; Wheat,
Maps of the California Gold Region 144 (noting that not all copies have the Gold Regions colored in yellow, as in this copy). Three plates.


[Colorado] *South Platte Valley Colorado*. Omaha, Neb.: Union Pacific, 1911. 62 columns of text and illustrations.

[Cookbooks—California] Ladies of First Congregational Church. *Santa Barbara Recipes*. Santa Barbara, Cal.: [The Organization], 1888. “[1-13 advertisements], 14-83 pp. +[15] leaves of advertisements, some leaves blank. Cook p. 24; “California in the Kitchen” #287. Most of the recipes are signed in print by the contributor. Very heavy on deserts, cakes, candies, cookies, and pastries with relatively few main dishes; but of particular interest is a section of Spanish recipes pp. 71-74—several of the contributors in this section have Spanish names.

[Cookbooks—Hawaii] Ladies’ Society of Central Union Church “Hawaiian Cook Book...Fourth Edition. Revised and Enlarged”. Honolulu: [The Organization]. Hawaiian Gazette Company Print., 1896. 152p. As one might expect many of the recipes are the standard American/English ones; however there is a “stewed chicken with Luau” in which one is instructed to “take a bundle of luau [taro leaves](such as is sold in Honolulu by Chinese vegetables for one cooking) and put on in another saucepan of cold water”. There are at least nine other taro [the traditional Hawaiian name is kalo—taro is a Samoan word] recipes; also included, are ones for Breadfruit, Papaya, Kohl-Rabi, Guavas, Mangoes, etc. Alligator Pears make an appearance in a salad. On two pages are instructions for an Ahaaina or Luau with appropriate ingredients.


[Cookbooks—Iowa] The Villisca Cook Book: A Collection of Well-Tested Recipes Contributed by the Ladies of Villisca, Iowa. Villisca, Iowa: Villisca Letter Print., 1899. 106p. Not in Cook, Cagle, or OCLC, and perhaps the earliest non-serial imprint from Villisca. We can find no record for the Villisca Letter, which must have been a very short-lived newspaper.


[Cookbooks—Missouri] Ladies Aid Society Cook Book of Two Hundred and Fifty-Six Recipes From Formulas Used by Good Cooks Who Know How to Prepare Most Tempting Repasts from Plain and Wholesome Foods [Weatherby, Mo.: Ladies Aid Society, ca. 1900?] 32 p. Cover title: Ladies Aid Society Cook Book. Published by the Ladies Aid Society of the Methodist Church of Weatherby, Mo. No other copies recorded. Includes recipe for “The Bread That Col. Roosevelt Praised” while dining with Gov. Stubbs of Kansas, provided by Gov. Stubbs’ daughter, Leonora.


[Cookbooks] Abram Cox Stove Co. Princess Novelty Cook Book. Philadelphia, 1907. 12mo. 8pp + color pictorial wraps. Small cooking booklet to push the firm’s Princess Novelty Range. 25.00


Armour & Co. Collection of 22 product promotional booklets, each 4pp, litho illustrations in color, with recipes. Chicago, ca. 1920. Includes such products as Extract of Beef, Grape Juice, Bacon, Butter, Canned Tomatoes, Cherries, Scrambled Eggs, and Potted Tongue. Attractive pieces, with brass corner stub keeping the set together.


Bay State Milling Co. “Wingold” Wisdom. A book of practical suggestions and valuable information for the housekeeper. Winona, MN, 1913. 48pp + color pictorial wrappers. ¶ Tips, recipes, miscellaneous information (e.g., Christian names of men and women, The Gettysburg Address), from the manufacturer of “Wingold” Flour.


Bensdorf’s Royal Dutch Cocoa. The Best for Drinking & Cooking. (Buffalo: Weller Co., ca. 1890.) 16mo. [16]pp + color pictorial wraps. Crude color illustrations; damage (small holes) on one leaf. ¶ Recipes + testimonials—both Victoria AND the Czar loved it. Not located in OCLC.


Breyer Ice Cream Co. Party Fashions in Ice Cream. Philadelphia et al, ca. 1925. 16pp including color pictorial wraps. Profusely illustrated in color. Ice cream novelties for various holidays and occasions—e.g., Easter, Christmas, Thanksgiving, Parties—using the firm’s various specially created molds.

Caloric Fireless Cookstove Co. The Auto-Cook. Grand Rapids, 1906. 12mo. 16pp + pictorial wraps. ¶ Collection of prose recipes “especially adapted to the Caloric Fireless Cookstove,” which seems to have been something like a pressure cooker. “The Auto-Cook works while you visit.” OCLC notes a microfilm version of 1909 edition at Chicago.


Company’s Shredded Whole Wheat Biscuit. Introductory chapter on the health benefits of eating shredded wheat to invalids, children, athletes—hell, anyone.

Colman Ltd. *New Recipes and Others selected from old English cookery Books.* NY, 1925. 12mo. 20pp + color pictorial wraps. Text illus. Recipes calling for Colman’s Mustard.


Del Monte Creamery. *Milk. The Truth About It All!* San Francisco, 8pp (four-panel) folding illustrated flyer, with four recipe cards (to be detached. Promo for local dairy, with recipes.

Dismore Manfg Co. *Price List and Cooking Receipts for the Florence Oil Cooking & Heating Stoves.* Boston, ca. 1880. 12mo. 36pp + tinted pictorial wrappers; illustrations throughout. Part recipe booklet and part trade catalogue, with numerous models shown, described, and priced.


Francis H. Leggett & Co. *Premier Pure Foods. A Description of the Most Important Articles Bearing the Premier Brand, with a Statement of the Manner in Which They Are Prepared In Order to Safeguard Their Purity and Quality.* NY, ca. 1911. 12mo. 64pp + color pictorial wraps. Some text illus. Description of many grocery products, with some recipes included—post-Pure Food & Drug Act.

Frank E. Davis Fish Co. *Sea Foods, With the tang o’ the sea. How to prepare and serve them.* Gloucester, MA, ca. 1925. 32pp + color lithographed wrappers. Color illustrations throughout. Company had a factory right on the wharf.


General Foods Corp. *How to Bake by the Ration Book. Swans Down Wartime Recipes. Cakes, Quick Breads, Desserts.* No place, 1943. 24pp including pictorial wraps. Illustrations throughout. Yes, you could have your war AND eat your cake, too!
Gerber Products Co. *Recipes for Toddlers.* Fremont, MI, 1945. 28pp + pictorial wrappers. When a mother didn’t have enough to do, she could whip up more recipes using the Gerber processed-food products.

Gilley, Fannie Blaine [pseudo]. *Bought and Paid For.* (NY: Bennett, 1917?) 12mo. 12pp + pictorial wraps. Recipes and menus—plus advice from Gilley, the main character in the Broadway play, Bought and Paid For—as a souvenir of sorts from the play by George Broadhurst, that featured a housewife having to page ends meet after her husband loses his job. Novel cookery items.


Guernsey Earthenware Co. *Cooking and Serving in Guernsey Ware.* Cambridge, Ohio, ca. 1910. 12mo. 49pp + pictorial wraps. Text illus. Recipes from the firm that “introduced the casserole to America,” with a story of the firm and an essay on the pot.


Hayward, Agnes Carroll. *How I Use Taystee Bread.* No place: Purity Bread Corp., 1929. 32pp + color pictorial wraps. Text illus. Ms Hayward loved Taystee Bread and showed it with her variety of distinctively period recipes [i.e., comfort food].


Jewel Tea Co. *Mary Dunbar’s New Cook Book.* Barrington, IL, 1933. 64pp + pictorial wrappers. Vignette illustrations throughout. Recipes from the Jewel Homemakers’ Institute—all recipes calling for one or another of the various products sold by this company, whose distribution network
was door-to-door salesman (and the use of a premium gift program). Undoubtedly popular in rural U.S.


Kellogg.  *Increasing the Farm Market*. Battle Creek, ca. 1930. 12mo. 24pp including color pictorial wrappers. Household tips plus recipes using cereal products [e.g., Bran, Pep, Wheat Krumbles].

Kingsford, T.  *Recipes for the Use of Kingsford’s Oswego Corn Starch or Prepared Corn… Also, Instructions in Carving, and other useful recipes*. Oswego, NY: R.J. Oliphant, Book and Job Printer, 1877. 64pp + orig. wraps, some soiling. Text illustrations plus wood-cut view of Kingsford’s Oswego factory. Recipes using this brand of Corn Starch; with illustrations of various pastries, plus proper carving procedures also depicted.


Nestlé.  *Every Day [Evaporated] Milk Premium Catalog.* [Philadelphia, ca. 1920.] 12mo. 48pp, self-wrappers. Full-page illustrations on even-numbered pages. List of all the items available by collecting and trading in Every Day Milk labels—trading *a lotta* labels. E.g., catcher’s mutt was 200 labels; a ukulele, 260 labels. Some recipes included.


Northwestern Yeast Co.  *Yeast Foam Recipes.* Chicago, ca. 1900. 12mo. 12pp + color lithographed wrappers. Text illus.


Oriental Show-You Co.  *Oriental Recipes.* Columbia City, Indiana, ca. 1930. 24pp + color wraps. Recipes for the American Housewife using the Show-You line (e.g., bean sprouts, chop-suey sauce).


Sunkist.  *Sunkist Fresh Grapefruit Recipes.* No place, 1937. 22pp including color pictorial wrappers. Text illus.

United Gas Improvement Co.  *Common-Sense Cooking with Gas.* Phila, 1917. 36pp + wrappers with tipped-on photo on cover. Many text vignettes plus color center-spread illus. Booklet promoting the use of gas ranges and other appliances—the center spread illustrates “Ten reasons why you should have an All-Gas Kitchen.”

Vitamin Food Co. *Vegex Cook Book*. Westfield, MA, ca. 1920. 12mo. 32pp + die-cut color wrappers. ¶ Cooking pamphlet in the shape of a Vegex can. The product was rich in Vitamin B but I can’t figure out what it consisted of. Westfield billed itself “The Pure Food Town.”

Walker’s Austex Chile Co. *Chile Specialists of America* [cover]. Austin, ca. 1934. 12mo. 12pp including color pictorial wraps. Color product illustrations. Text and recipes for Mexican-style foods-- Austex Sandwich Spread, Mexene Chile Powder, La Frontera Tamales. Chile Gravy, etc.


**OTHER COOKERY ITEMS**

*Cook Book of Popular Norse Recipes*. Northfield, MN: Mohn Printing Co., (1924). Small 8vo. 86pp + printed boards, a little wear on lower corner. Old tape repair on two leaves. ¶ Recipes from Lake Woebegon— with TWO recipes for Lutefisk! Dedicated to the Mothers of Norse Descent. Not in Brown, but well-represented in OCLC.


Stathas, Peter. *Universal Course in Expert Cookery*. NY: Published by the author, Printed by The Type Masters, 1930. 87pp + stiff pictorial wrappers. “This course is designed to instruct the inexperienced as well as the experiences cook in the science of expert cookery. The arrangement of
material is planned to solve the oft repeated questions ‘What shall I cook! in addition to ‘How shall I cook it.’ Includes many pages of suggested menus. OCLC notes seven holdings. Biting p.447.


End of Cookery

[Douglas, Frederick] Griffiths, Julia, ed. *Autographs For Freedom.* Auburn & Rochester: Alden, Beardsley, 1854. First edition, with the variant imprint. Original dark green cloth, gilt. Some hinge wear, but a very good bright copy. The second of the two anthologies under this name. The title derives from the fact that each contribution is followed by the author’s facsimile autograph. Included are first printings of stories, poems, and speeches by Emerson, Stowe, Beecher, Higginson, Greeley, Thomas Starr King, and a host of Black authors including Frederick Douglass (a speech). BAL 5224 (Emerson) 19373 (Stowe). Thompson, p. 110 (identifying the Black authors).


Episcopal Church. Texas. *The First Annual Report of the Trustees of the Diocesan Missionary Society of Texas …* Houston, Telegraph Book and Job Office, 1861. 23pp. This annual report includes the text of the anniversary sermon, the group’s by-laws, and a list of members. The member roll includes Col. Robert E. Lee. At the time of publication Lee was serving as a lieutenant colonel in West Texas. An early Texas Confederate imprint. Winkler & Friend 128. Parrish & Willingham 9201.


[Fiction] Badger, Joseph E[dward], Jr. *Jack Rabbit the Prairie Sport; or, The Wolf Children of the Llano Estacado.* New York: Beadle and Adams, Publishers, (1876) [but 1877]. Small 8vo, original hand-colored pictorial wrappers (lacking rear wrapper), 166 pages. First edition, published in the 20 Cent Novel series. Indian fighting and adventure on the plains of New Mexico and West Texas and a typical treatment of Western adventure fare from Beadle and Adams. The story was first serialized in the *Saturday Journal* (beginning in January, 1876 and running through April, 1876) then published here in November, 1877, as no. 31 in the Twenty Cent Novel series; it was later reissued in September, 1878, as no. 50 in the New Dime Novel series (see Johannsen).

Jemison was an Alabama writer, but several of these stories are set in Texas, including “On the Trinity.”

Kimball, Richard B. *Virginia Randall; Or, Today In New York*. London: Richard Bentley, 1870. 2 vols. A novel set in early Wall Street, and an early example of this genre, and the best-known of the author’s four Wall Street novels. Kimball was a lawyer who retired from his law practice while still a young man to write novels. He also wrote fiction set in the Southwest, helped build the first railroad in Texas, and founded the town of Kimball, Texas (now a ghost town). Cf. Wright II, 1474.

Kimball, Richard B. *In The Tropics*. New York: Carleton, 1863. First edition. The author’s month-by-month account of living one year in Santo Domingo, after giving up the hustle-bustle of New York City. Kimball was a lawyer who retired from his law practice while still a young man to write novels. He also wrote fiction set in the Southwest, helped build the first railroad in Texas, and founded the town of Kimball, Texas (now a ghost town).

[Fiction] [Newhall, Laura Eugenia]. *Adopted; or, The Serpent Bracelet. A Novel. By Ada L. Halstead [pseud]*. San Francisco, Cal.: Golden Era Co., Publishers, 1886. Newhall’s first novel, a lurid potboiler of crime and romance—the evil Eugenia Marston attempts to secure the hand of dashing Sidney Westbrooke by immuring the lovely Ethel Lyle in old widow Wiggins’ cellar, all the while plotting to dispatch the heroine with a poisoned dagger; such schemes are for naught, of course, and the evil Gene Marston kills herself with poison—poison she had hidden in her serpent bracelet. Newhall was a California novelist of what might perhaps be characterized as the Southern sensationalist school (this tale is set in Mississippi); Mighels’ *Story of the Files* notes that Newhall “has written a number of novels of varying excellence, on the order of Augusta Evans’ novels. They relate to the South in their local color and contain some very interesting pages.” Wright III, 3959; Hubin, *Crime Fiction*, page 184.


[Fiction] Sealsfield, Charles. *Gesammelte Werke …* Stuttgart, , 1845-1847.. 15 volumes bound in 14. Original 16 mo cloth. First edition of a collection of Sealsfield’s (Carl Postl) works. It was during his sojourn in America that Sealsfield first conceived plans by which he created a new type of fiction, the ethnographical novel. Instead of concentrating on a single character, he desired to operate with a whole people as his hero. Its social, political and religious life, the clash and conflict of the various cultures and nationalities represented, were all to be depicted. All of his novels dealt with the people of the United States and Mexico. They were widely read and brought fame and fortune to their author, who came to be called the “Great Unknown.” Sealsfield continued his anonymity until 1845, when, upon the insistence of publishers, his complete works were published in fifteen volumes 1845 - 47 under the name of Charles Sealsfield. He had become a citizen of the U.S. and insisted upon remaining so during the years of his residence in Europe. Only upon the death of the bachelor recluse of Solothurn, through a provision in his will, was it finally revealed to the world that Charles Sealsfield and the fugitive monk, Karl Postl, were one and the same. *See Howes P501-P506.*

Wheaton, Elizabeth Lee. *Mr. George’s Joint*. Dutton, 1941. Uncorrected galley pages—117ff (7 x 23 inches). With a long letter from W. Stanley Hoole, dated Aug. 26, 1941, to the manager of Dallas’s Cokesbury Book Store, about this novel—typed on the first leaf [leaf with the half-title]. ¶ Galley proofs of a novel about “Negroes in a small Texas town” (Hanna, 3755) that won Wheaton the $2,500 “Thomas Jefferson Southern Award for Fiction.” J.F. Albright, of the Cokesbury Book Store, had sent these galleys to Hoole for his opinion on the work and also, as is obvious from the letter, whether Cokesbury should carry the novel or not. Hoole—previously having served as a librarian and instructor at Baylor and now, in 1941, serving as head librarian at North Texas Teachers College—provides a detailed appraisal of the work, especially its style and its place in the genre of “nigger novels.” As for the matter at hand, Hoole writes, “Because Wheaton is a Texan and her book scanned [sic] in Texas City, the novel will doubtless have a good sale in Texas. It will depend on a large extent on how much Dutton’s is willing to put into local advertising… As for sales at Cokesbury Book Store, I believe I would have to gauge them on the fact that a Texas woman has a written a Texas novel and has by doing so won a $25,000 [sic] award! The local appeal will be more magnetic.” In 1944, Hoole moved to the Univ. of Alabama where he served as Director of Libraries for 27 years.

Fiction: English & American Prose Fiction Set in Mexico, 1835-1951


AUSTIN, HOWARD. *Among the Fire-Worshippers; or, Two New-York Boys in Mexico* [caption-title]. New York: Pluck and Luck, 1902. 4to, original lithographed pictorial wrappers, 30 pages. No. 236 of Pluck and Luck, Complete Stories of Adventure Magazine. ¶ Dime novel.


BILL, EDWARD LYMAN. The Sword of the Pyramids. A Story of Many Wars. New York: R. F. Fenno, (1910). 8vo, original decorated green cloth, red lettering. First edition, later printing; the first was published in 1898. ¶ A civil war story with parts set in Mexico.


BRADY, CYRUS TOWNSEND. In the War With Mexico. A Midshipman’s Adventures on Ship and Shore. New York: Charles Scribner’s Sons, 1903. 8vo, original pictorial red cloth, white and gilt lettering. Frontis and five plates. First edition. ¶ Mexican American War, for boys.


DUYSTERS, GEORGE F. *Our Lady of the Waters*. New York: New Amsterdam Book Company, 1903. 8vo, original pictorial blue-green cloth, gilt lettering. Color frontis and pictorial title. First

EMBREE, CHARLES FLEMING. *A Dream of a Throne. The Story of a Mexican Revolt.* Boston: Little, Brown, 1900. 8vo, original pictorial gray cloth, gilt lettering. Frontis and four plates. First edition. Wright III, 1765. ¶ The war between Texas and Mexico.


FRANCIS, FRANCIS. *Mosquito: A Tale of the Mexican Frontier.* [In:] *Once a Week Library, Vol. II, No. 17, April 1, 1891* [cover-title]. New York: P. F. Collier, 1891. 8vo, original printed wrappers, [126] pages. First American edition. ¶ A wealthy young Englishman discovers that his adventuring ancestor has squandered the family fortune in Mexico, and leaving his family behind he goes to Mexico in attempt to recover it. Francis Francis (1822-1886) was a prolific English author, particularly on the subject of angling.

GILL, TOM [HARVEY]. *The Gay Bandit of the Border.* New York: Cosmopolitan Book Corp., 1931. 8vo, original blue cloth, orange lettering. First edition. ¶ A Yale halfback fights for land and women in the border country. The basis for the 1932 Fox film “The Gay Caballero.” Jacket blurb from another copy pasted on to the front paste-down. ¶ Apparently this copy was once in the inventory of a modern circulating library or bookshop that lent out books, for on the rear pastedown are sixteen date stamps from 1932-33. Very good copy in a chipped and mended pictorial dust jacket.

GOMEZ DE AVELANDEA Y ARTEAGA, GERTRUDIS. *Cuauhtemoc, the Last Aztec Emperor. An Historical Novel . . . Translated by Mrs. Wilson W. Blake.* Mexico: F. P. Hoeck, 1898. 8vo, original pictorial green cloth, black lettering. Frontis portrait. First edition in English. ¶ Castillo’s Conquest of Mexico by a Cuban-born author. Lew Wallace’s *The Fair God*, taken from the same source, was alleged in some circles to have been a plagiarism of this novel.


GREGORY, JACKSON. Sentinel of the Desert. New York: Dodd, Mead, 1929. 8vo, original decorated yellow-green cloth, red lettering. First edition. ¶ Contemporary adventure in the American southwest and Mexico. Remains of a library card on the rear free endpaper; cloth a little soiled; very good copy.


HARPER, THEODORE ACLAND and WINIFRED HARPER. Forgotten Gods. Illustrated by Kate Rowland. Garden City: Doubleday, Doran, 1929. 8vo, original decorated terra-cotta cloth, brown lettering. Color frontis and illustrations in the text. First edition. ¶ An adventure for young adults, centering on the discovery of a Mayan civilization in the Yucatan.


HOPE, HAZEL. *Little Star of Mexico.* Boston: Bruce Humphries Inc., (1944). 8vo, original red cloth, black lettering. First edition. ¶ Romance and political intrigue, with Mexican domestic politics and rebellions. Edges a little worn; fine copy in the original pictorial dust jacket (a little faded and worn).


KERIGAN, FLORENCE. *The Secret of the Maya Well . . . Illustrated by Loren Barton.* New York: Dodd, Mead, 1936. 8vo, original decorated orange cloth, black lettering. Frontis and vignettes in the text.
First edition. ¶ Adventure for girls in the Yucatan Peninsula, featuring the “romance” of archeology. Spine slightly faded; very good copy.


LEONHART, RUDOLPH. *The Treasure of Montezuma*. Canton, Ohio: Cassidy Book and Job Printers, 1888. 8vo, original blind-stamped blue cloth, gilt lettering. Frontis portrait and four plates. First edition. Wright III, 3282. ¶ A utopian colony in Mexico. Cloth a little worn; front hinge starting; paper slightly browned; a good copy.


NOLL, ARTHUR HOWARD and BOURDON WILSON. *In Quest of Aztec Treasure.* New York and Washington: Neale Publishing, 1911. 8vo, original decoratively blind-stamped green cloth, red lettering. First edition. Smith, American Fiction 1901-1925, N-110. ¶ Mexican finances during the Juarez era are saved by the discovery of hidden Aztec treasures. Edges a little rubbed; very good copy.


PALUDAN-MULLER, FREDERIK. *The Fountain of Youth. Translated from the Danish . . . With Illustrations Designed by Walter Allen, Engraved on Wood by J. D. Cooper.* London: Macmillan,1866. 8vo, original decorated green cloth, gilt lettering Frontis and 17 plates. First edition in English. ¶ A Spanish Don discovers the fountain of youth, but is also caught up in the conquest of Mexico. Cloth somewhat worn; binding a little askew; a good copy.

PORTER, ELIZABETH CANNON (MCCRIMMON). _Cortés the Conqueror. His Romance with Donna Marina._ Philadelphia: Dorrance & Co., (1944). 8vo, original orange cloth, brown lettering. First edition. ¶ The story of Nahuat woman Doña Marina, who was also known as La Malinche, Malintzin and Malinalli. Fine copy in a very good dust jacket.


REED, JOHN. _El Cosmopolita._ [N.p.]: The Metropolitan Magazine, 1914. Not in Smith, American Fiction 1901-1925; OCLC records four copies. ¶ Gambling in Mexico by John Reed, who was famous for chronicling the Mexican Revolution in Metropolitan Magazine, in which this story first appeared and was here separately issued in a tiny format to accompany packages of Egyptienne Cigarettes.


RODNEY, GEORGE BRYDGES. _Edge of the World._ [New York]: Duffield and Green, (1931). Locke, A Spectrum of Fantasy, 185; Reginald 12352. ¶ Lost race: Saint Paul accompanies an ancient Roman to the Yucatan, where they encounter the Mayans.

ROGERS, THOS. L. _Mexico? Si, Señor . . . Revised Edition._ Boston: [N.p.], 1894. 8vo, original pictorial wrappers, 294 pages. Illustrated with vignettes and photographs throughout. First edition, second issue or printing; the first was dated 1893. ¶ A guide to rail travel in Mexico in the guise of a story. Wrappers a bit worn and soiled; very good copy.


SUTTON, RANSOM. *The Passing of the Fourteen. Life, Love and War Among the Brigands and Guerrillas of Mexico.* New York: Devin-Adair Co., 1914. 8vo, original blind-stamped green cloth, gilt lettering. Frontis and four plates. First edition. Smith, *American Fiction 1901-1925,* S-1142. ¶ Mexico during the time of Maximilian and Juarez. ¶ Inscribed on the front free end paper “To My Mother with / love. / Ransom Sutton / June 12, 1914” above which is written, in the same hand, “First Copy.”


[TIERNAN, FRANCES CHRISTINE (FISHER)]. *The Picture of Las Cruces. A Romance of Mexico. By Christian Reid [pseud].* New York: D. Appleton, 1896. 8vo, publisher’s three-quarter calf, marbled
boards, gilt lettering. First edition. Wright III, 5486. ¶ An American painter and his experiences in Mexico. Spine a little faded; very good copy.


VIDE, V. V. *American Tableaux, No. 1. Sketches of Aboriginal Life*. New York: Buckland & Sumner, 1846. 8vo, original pictorial red cloth, gilt lettering. First edition. Wright I, 2641. ¶ Several stories about aboriginal life, the longest of which is about pre-conquest Mexico: “The Aztec Princess; Or Destiny Foreshadowed.” Spine chipped, with some loss; very good copy.


WARD, WILLIAM. *Jesse James’ Silver Trail or The Plundering of the Mexican Muleteers*. Cleveland: Arthur Westbrook, 1909. 8vo, original pictorial wrappers, 179 pages + 10 pages of publisher’s ads. First edition. ¶ Jessie James invades Mexico in search of a lost friend. Poor quality paper browned; minor worming in the lower margin through page 60; very good copy.


Smith, American Fiction 1901-1925, W-904. ¶ Toltec-Yaqui fantasy, in which they achieve world dominance.


[Free love] Miller, Leo [and Martha “Mattie” Strickland]. The Miller-Strickland Defense, Under the Indictment for “Cohabitating and Associating Together, Not Being Married to Each Other.” Argued in Person by Leo Miller, Before F. M. Crosby, Judge of the District Court of Dakota County, in Session at Hastings, Minnesota, July 26, 1876. Together with the Decision of the Judge. St. Paul: The Pioner-Press Company, 1876. 8vo, original printed wrappers, 24 pages. First edition. “I admit the cohabitation and association with Mattie Strickland without legal marriage; and set up in defense the plea that said cohabitation and association without legal marriage is a matter of conscientious belief, and entitled to recognition and protection under the Constitution of the United States, and of the State of Minnesota, which guarantees liberty of conscience to every citizen.” A landmark case in free love and feminism, the trial of Miller and Strickland for the crime of “lewdly and lasciviously cohabiting and associating together, not being married to each other.” Despite the philosophical and social arguments (or rather perhaps because of them) the couple was found guilty and ultimately lost their appeal to the Minnesota Supreme Court. For more on Strickland—who returned to the University of Michigan law school, began a successful law practice in Detroit, and eventually dissolved her union with Miller—see the biography by Carolyn Jacobs at the online Women’s Legal History Project at Stanford; see also brief mention in Braude, Radical spirits: spiritualism and women’s rights in nineteenth-century America (2001).


[Golf] Read, Opie. Opie Read on Golf. Chicago: Golfers Magazine, 1925. Printed wrappers, illustrated. ALS laid in, Read to W.W. Denslow: “Brother Denslow. I have just seen Laird & Lee—They are going to rush out all my books—want designs for all the covers—want them at once—want me to see you immediately! Can you come over here at once? Yours, Opie Read.” Donovan & Murdoch, 31300. Amusing and thoughtful reflections on the game, by a popular Arkansas writer of his day.


[Harrison, William Henry] Harrison, William Henry. The Harrison Almanac 1844. New York: J. P. Giffing [1843] 36pp. Improved Edition. Original self-wrappers, sewn as issued. We can’t determine what the “improvements” might have been; this issue had the same wood engraved illustrations we have seen in other issues of this almanac showing Harrison performing various charitable acts and heroic deeds.


[Health] [Shulze, William H.?]. The Teeth: Their Use, Care and Preservation. Atchison, Kas.: Haskell & Son, Printers, 1882. 14 p. A brisk little booklet on the benefits of frequent professional dental care
and an uncommon Atchison imprint. “There would be few cases of large cavities of decay, severe toothache, diseased gums, offensive breath and early loss of teeth, that have become so common, if the competent dentist was visited more frequently, the teeth examined, and the small cavities filled.” The pamphlet closes with the sensible caution, “we will only suggest that, as artificial teeth are to be worn during life, it would be infinitely better to employ reasonable, experienced and artistic talent to prepare the mouth and furnish a substitute, than to run the risk of an ill conditioned mouth, supplied with an uncomfortable, clumsy, and unnatural looking set of teeth, for the sake of saving a few dollars.” Not found on OCLC.

Howells, William Dean. The Parlor Car. Boston: James R. Osgood, 1876. First edition. Original green cloth, gilt. This farce was published as part of Osgood’s 102 volume Vest-Pocket Series. BAL 9574.

[Humor] The Editors of “Texas Siftings” [Alexander Edwin Sweet and John Amory Knox]. Hilarious Facts and Solemn Truths. New York: J.S. Ogilvie, 1883. 210p. Texas Siftings was an independent weekly humor magazine started in Austin by Alexander (Alex) E. Sweet and John Amory Knox (Siftings was Sweet’s pen name while he was a columnist with the Galveston Daily News). Sweet wrote under many invented names as well -- “Josh Billings”, “Artemus Ward” and “Petroleum V. Nasby”. Ethnic dialects were a specialty. The year after Hilarious Facts was published, Texas Siftings moved to New York and several years later started a European edition in London. Hilarious Facts, a kind of anthology from the magazine, is surprisingly scarce, with 5 copies located in OCLC. This copy bound together with Melvin Landon’s Eli Perkins Wit, Humor and Pathos, a more common title, published by Belford, Clarke & Co. in 1883. Bound together in 1/2 black leather with marbled boards.


[Idaho] Northern Idaho: Resources & Opportunities [no place: North Idaho Chamber of Commerce, 1922?] 40 p. Perhaps printed in St. Paul, Minn.; inside front cover includes map of the region provided by the Northern Pacific Railroad.


[Indestructible Book] My Indestructible Easy Reading And Pictures. Philadelphia: Lippincott [1850s] Original printed linen wrappers. “Indestructible books” were produced for children by several publishers in the 1850s, including Ticknor & Fields, Lippincott, and Barton. The entire text was printed on heavily sized linen, with woodcut illustrations. Some wrinkling and soiling, but a very good copy. An early example of a format that fell out of favor by the late 1880s.

[Indestructible Book] Indestructible Pleasure Books. With Coloured Pictures. The Old Woman and Her Pig. New York: Sheldon, Blakeman & Co. [1850s] Original pink printed wrappers over linen, with six color illustrations. Some wear, but very good. “Indestructible books” were produced for children by several publishers in the 1850s, including Ticknor & Fields, Lippincott, and Barton. The entire text was printed on heavily sized linen, with woodcut illustrations. This series was produced by Joseph Barton of New York and marketed to several publishers who could add their own wrappers and
imprint. Barton’s series were illustrated with colored woodcuts printed in oil-based colors. This format peaked in popularity in the 1870s and 1880s, and then faded from favor.

Iowa City (Iowa). *Ordinances of Iowa City … Together with a list of officers for 1858-9.* Iowa City: Jerome, Duncan & Crouse, 1858. 40p.


[Iowa] Hair, James T. *Iowa State Gazetteer Embracing Descriptive and Historical Sketches of Counties, Cities, Towns and Villages Which Include Much Valuable Information Respecting the Agriculture, Manufactories, Commerce … To Which Is Added a Shippers Guide and a Classified Business Directory …* Chicago: Bailey and Hair, 1865. [76],722,[2]pp. Illus., folding map, engraved plate from bank note company. Howes H24 (no mention of map or engraved plate). Chicago Pre-Fire Imprint 943, locates two. Graff 1707: “An important collection of data, advertisements interspersed throughout are not included in the pagination.” The work also includes histories of the Iowa counties. A massive publication and the advertisements are of great interest being printed in blue and red. The map noted is not in the Graff copy or noted by Howes or Imprints.

[Iowa] Episcopal Church. *Journal … Annual Convention, 1853-1878.* A total of 26 journals. Except for the primary and first conventions [reprinted together, Davenport: 1871], all are first editions. All Iowa imprints: Burlington [1855, 1856]; Davenport [1857-1875, 1877-1878]; Ottumwa [1876]. The primary source for the development of the Protestant Episcopal Church in Iowa, and a wealth of material on culture, travel, and transportation condition.


Kansas. Proceedings in the Cases of the Impeachment of Charles Robinson, Governor, John W. Robinson, Sec'y of State, George S. Hillyer, Auditor of State, of Kansas. Topeka: J. F. Cummings, printer, 1862. 8vo, pp. 70. OCLC locates only the Harvard copy.


[Kansas] [Stafford] Illustrated Souvenir Edition of the Stafford County Republican. Stafford, Kansas: Cronk and Akers, Proprietors, [1900?] 28 leaves; oblong format; heavily illustrated with views of local businesses, buildings, prominent citizens. No other copies recorded.

[Kansas] Trego County, Kansas: Its Soil and Climate, and the Advantages It Affords to the Farmer and Stock Grower, With a Map of the County, showing the Location of All the Streams and Water Courses. Chicago: Warren, Keeney & Co., [1878?] 23 p. Third edition. Includes map. This edition not recorded in OCLC.


[Mexico] Smith, William Howard. Boys in Khaki of the Border Patrol. No place or date-- but certainly 1916. Five original 6.75 x 5 inch photographs, each mounted on decorative thick cardboard (overall 10 x 8 inches), each tied together at the ends with purple ribbons so as to hang in as a consecutive
Smith’s five-stanza poem (eight lines each) about US military regiments off to the US/Mexican border—and subsequently into Mexican territory for the “punitive expedition” against Pancho Villa—printed onto five different photographs showing military regiments (and military bands) parading down a main street in El Paso. Samples lines: “They forget their life’s own comforts to guard your home and mine,/ For duty called them quickly here down on the border line,/ Among the chaparral and cactus on the burning sand,/ Under the canvas they are camped along the Rio Grande.” A most elaborate photographic and poetic souvenir of this military campaign—obviously meant to be hung appropriately and reverently in one’s parlor. No copies located on OCLC.


[Missouri] Toole, William C. *Revised Ordinances of the City of Saint Joseph, Passed by the City Council, in the Years 1857-8, with the Constitutions of the United States and the State of Missouri; the Various Charters of, and Laws Applicable to the City of St. Joseph. Published by Authority of the City Council under the Supervision of William C. Toole, Reviser.* St. Joseph: Miller and Child City Printers, 1858. 282 p. First edition. This printing of the U.S. Constitution contains the originally proposed Thirteenth Amendment, regarding title of nobility. The State Constitution is the Constitution with which Missouri entered the Union in 1820, with subsequent Amendments. The books prints the 1845 Charter of the Town of St. Joseph, the later Charter of the City of St. Joseph, City Ordinances (including a Code for Negroes and Mulattoes), and Ordinance restricting the activities of Free Negroes, provisions governing the Recorder’s Court, and detailed index. Toole was a Missouri judge, and also served as St. Joseph’s City Recorder.

[Native Americans] Copway, George. *Organization of a New Indian Territory, East of the Missouri River …* New York: S.W. Benedict, 1850. 32 p. Copway was born in 1818 in Ontario. “His father was an hereditary chief of the Rice Lake Chippewas, a medicine man, and an excellent hunter.” DAB. After his conversion by a Methodist missionary, he spent his life as a missionary in the Old Northwest. Here called “the Chippeway Chief,” he presents a sympathetic portrayal of the oppression of American Indians. With America’s great migration westward, “groans of the Indian are occasionally heard by the intoxicated and avaricious throng in the way of complaint; he has waited for justice, while those who have wronged him, like the wild horses of his prairie, neigh over his misfortunes.” Copway argues for their rights. The deplorable conduct of white men, including introduction of a variety of diseases, is primarily responsible for the degraded condition of American Indians. He urges that the Indians be granted a vast tract of “unsettled land” between Nebraska and Minnesota, on the eastern banks of the Missouri river. Letters and testimonials in support of Copway’s plan are included. Howes C771. Field 367. Sabin 16719.

[Nebraska] *Pictorial Kearney Nebraska: Souvenir Greetings from the Historic, Midway City Beautiful on Lincoln Highway.* Kearney, Neb.: Hub Print, [ca. 1920].

[Nebraska] *Thurston County Nebraska.* Walthill, Nebraska: Thurston County Real Estate Board, [ca. 1915]. 20 p.
[Newspapers] *Buck & Ball* (Cane Hill, Ark.), vol. 1, no. 1 (Dec. 6, 1862). Published by the 11th Regiment, Kansas Volunteers. “Kansas is Pisin to the Hull on ‘Em”—masthead

[Newspapers] *The Daily Messenger* (Selma, Ala.), vol. 1, no. 68 (July 18, 1865).

[Newspapers] *The First Kansar* (Chilicothe, Mo.), vol. 1, no. 1 (Oct. 16, 1861); v. 1, no. 2 (Jan. 18, 1862). Published by the Typographical Corps, First Kansas.

[Newspapers] *The Sixth Corps* (Danville, Va.), vol. 1, no. 2 (April 28, 1865).


[Obscenity] [Harman, Moses]. *The Kansas Fight for Free Press: The Four Indicted Articles.* Valley Falls, Kansas: Lucifer Publishing Company, 289 [i.e. 1889]. 8vo, later green wrappers and stitching, [15] pages (including ads). An important work of free love and free speech: “Relates to the indictment of Moses Harman for disseminating ‘obscene’ literature through the mails. This consisted of four articles contained in issues of Harman’s *Lucifer, the Light Bearer*, a newspaper which advocated the sexual emancipation of women. Harman was found guilty of this and subsequent charges and for the next ten years he either served in jail or was under bond” (McCoy). This pamphlet includes the well-known “Markland Letter” on marital rape, and the addition of a short prefatory essay from Harman on “A Fight for Free Press.” As the ANB notes of Harman, “although he was strictly monogamous in his personal life, Harman championed sex education for children, universal use of contraception, eugenics, and the sexual liberation of women—in sum, free love, free marriage, free divorce, and free maternity. Indeed, he saw sex reform as a primary weapon against social and economic oppression and political and moral repression.” Harman dated his publications from the “Era of Man” (Jan. 1, 1601)—thus the publication of this defense in 289 E.M. McCoy H100.


[Oil Investment Schemes] *Archive of 39 different direct-mail oil investment scheme packages,* representing 28 different companies pushing stock in Texas oil drilling schemes and seven other firms pushing deals in other states (e.g., Kentucky, Utah). Each mailer includes a printed cover letter (usually of two to four pages), many with elaborate illustrated letterheads; original mailing envelope,
return envelope, and additional small pieces (e.g., stock subscription forms). All were sent to George Torrey of Rockland, Maine—far enough away to never be able to inspect a Texas oil field!

¶ Great representative collection of direct-mail advertising by oil investment firms in the early 1920s, each tooting its own golden opportunity—or as one promoter crowed, “The ‘GROUND FLOOR’ is where the ‘BIG MONEY’ is made by the small investor, who gets in early and grows with the Company.” Another writes, “Oil offers the man of modest means a last chance to participate in the natural resources of the earth and win a fortune.” The firms write to Mr. Torrey as his friend: “Now you have a chance to get in on the best investment proposition to be found!” This proffered offer for cheap stock is, “I personally believe, to be the greatest profit-sharing, logical investment proposition ever placed before YOU by any corporation—or individual.” But act now: “Here’s just a line to let you know how we are coming along, and how terribly fast this offer is coming to an end.” And if words were not enough, then there are actual pictures and maps. Conroe Oil even enclosed an actual snapshot: “Look at the photograph attached. It speaks the truth as words cannot do.”

¶ Firms, and material of note, include: Associated Oil Syndicate (Fort Worth, 1922). With single-sided illustrated poster (14x21), Strike Now for Fortune, on drilling in the Somerset Field, TX. ¶ Barton Investment Co. (Fort Worth, 1921). With flyer, Special Bulletin on the Merger Oil Co. ¶ Gilbert Johnson & Co. (Fort Worth, 1921). With double-sided illustrated flyer (15x9) on its lease in Stephen County, TX (“Positively Proven Gusher Territory”). ¶ Great Western Oil Co. (Houston, 920). Large double-sided illustrated broadside (18x22), with bird’s-eye map, Petroleum—The Magic Wealth Producer, Master Key to Millions. ¶ Greater Stephens Oil Co. (Fort Worth, 1921.) With map flyer (8.5x11 in.) of map of Stephens County, focusing on the Company’s lease. ¶ Marshall Spoons (Fort Worth, 1921). With large double-side illustrated broadside (15x22), Our First Mexia Well! ¶ Mid-Continent Securities Co. (Kansas City, 1921). Promoting the Aggers Production Co., with 4pp folio illustrated Progress Bulletin No. 6 on its wonderful gusher at the Burk Burnett Field, TX. ¶ National Producing & Refining Co. (Fort Worth, 1920). With large double-sided illustrated broadside (16x22) on the firm’s “Producing Property in the Somerset Oil Fields.” ¶ Ok-In Producing and Refining Co. (Fort Worth, 1920). With 4pp folio illustrated brochure. From the manufacturers of Longhorn Petroleum Products (“The Pride of Texas”). ¶ Old Dominion Oil Co. (Houston, 1921). Two groups. One with 4pp pamphlet, Old Dominion Oil Co. Merged Into Concern of Gigantic Proportions (“Texas has a Rockefeller of Her Own in the Making”); Are They Satisfied? Look Inside (16pp + wrappers; enthusiastic testimonials). Other package with Vol. 1, No.17 of the Houston Investment Journal (July 10, 1920), with lead story on the Company’s activities in Breckenridge. ¶ Paramount Royalty Syndicate (Fort Worth, 1922). With large double-sided illustrated broadside (14x21), How We Make Our Big Profits. ¶ Priut-Mexia-Orange Interests (Kansas City, 1922). With double-side broadside flyer (9x17) on the Mexia, TX oil field. ¶ Ranger-Comanche Oil Co. (Houston, 1921). Henry Hoffman morphing into “Union Trust” [see below]. Large bird’s-eye map of the Breckenridge field, Where We Will Drill Our First Well. The Derrick is Going Up! (18x18). ¶ S.E.J. Cox Co. (Houston, 1921). With 4pp pamphlet, Why the Large Operators All Speculate in Leases, with map showing Cox leases in Mitchell County, TX. ¶ Six Virginia Syndicates (Fort Worth, 1922). With illustrated map broadside on its Holdings in Rich Mexia Gusher Field. ¶ Texas Standard Oil Co. (Houston, 1919). With large doublesided broadside (18x24), “Here’s a Single Day’s News of Oil Development.” ¶ Tri-State Oil Co. (Fort Worth, 1920). With single-sided broadside (9x12) with map of the Pecos Oil Fields. ¶ Union Trust [later Union National Oil] Co. (Houston, 1920-21), four different groups. Illustrated flyer with map showing lease location in Breckenridge; large
double-side illustrated broadside, Zacamixtle! Mexico’s Oil Sensation (18x24); A New Masterpiece to [Henry] “Hoffman”’s Vision (2pp) on Union National Oil Co.’s new building; Opportunity (4pp), on firm’s stock. ¶ Unlisted Securities Exchange (Boston, 1920). With 4pp pamphlet on the Arab Oil Syndicate of Fort Worth. ¶ Virginia Company (Kansas City, 1920). With double-sided illustrated broadside (12x18) on its various Stephens County (TX) gushers.

ALSO with these non-Texas promoters: Dreadnaught Oil & Refining Company of Louisville, KY (1919), with large doublesided illustrated broadside (25x16), one side with Birdseye View of Eastern Kentucky Oil Fields. ¶ Houma Exploration & Development Co. of Louisiana (1920), on Gulf oil fields; Dawson Company of NYC (1920) on the Pittsburg oil field in Utah; W.R. Given, Denver (1921) on the Big Indian Oil & Gas Company’s gushers in Colorado; and The Dixie Chief Oil Company of Denver on Kentucky & Tennessee oil fields.


Oklahoma. Contentment. Prosperity. Homeseeker’s Bureau, Agricultural Section, United States Railroad Association, [1919?]


Oregon. Food Commissioner. First Biennial Report of the State Food Commissioner … Salem, Oregon: Frank C. Baker, state printer, 1893. 95 p. The new food commissioner was aggressive, as evidenced by this report. To the Portland Steam Coffee and Spice Mills he wrote: “I have had a package of your Mocha Oriental Breakfast Coffee, etc., analyzed, and find that fully one fourth of its contents are adulterants. It may be to your advantage to see me. I will be in my office from 9 to 11 A.M. W.W. Baker, Commissioner.”


[Outlaws] [James, Jesse] *Jesse James: The Life and During Adventures of This Bold Highwayman and Bank Robber and His No Less Celebrated Brother, Frank James. Together with the thrilling exploits of the younger boys. Written by ****** (one who dare not now disclose his identity.) The only book containing the romantic life of Jesse James and his pretty wife who clung to him to the last!* Philadelphia: Barclay & Co., 1882. Original printed and illustrated purple wrappers [light wear]. Stitched. [2], [19]-96pp [as issued], illustrated. The author is “ revealer of many secrets in his life, and dark mysteries connected with the doings of that terrible gang.” He recounts them all, in the lurid fashion which the Barclay Company perfected in the latter 19th century. The wrappers are illustrated with portraits of Jesse James and “the father of the James Boys”; additionally, there are eight full-page illustrations. Howes J47aa; Adams Six-Guns 1148


[Periodicals] *Bookmart, A Monthly Magazine Of Literary And Library Intelligence And A Medium For The Purchase And Sale Of Books.* Pittsburgh: Bookmart Publishing Co., 1886-8. 24 issues; June, 1886 through May, 1888 (vols IV and V, complete). Original printed wrappers. A few minor chips, else a nice clean set of this important short-lived early American book-collecting journal that was published from 1883 to 1890. The articles reflect the collecting interests of the period, and the extensive advertising reflects a variety of major and minor booksellers of the day: Bangs & Co., Libbie & Co., Sabin, Leon & Brothers (!), Walter Benjamin, Henry Stevens, Lowdermilk, a few Englishmen (Maggs, Sotheby’s, etc.), and of course who could ever forget ‘The Book Fiend’ in Minneapolis?


[Poetry] Pitts, Mabel Porter. *In the Shadow of the Crag (A Story of the North) and Other Poems* (Denver: Smith-Brooks, 1907. A remarkable association copy. Inscribed by the author: “For Mabel Normand, with my compliments, at the request of Polly Moran, a woman of genius that it has been my privilege to meet. Mabel Porter Pitts. L.A. July 19, 1919.” Mabel Normand was a major movie star during the silent film era; Polly Moran also appeared in Mack Sennett comedies.


[Poetry] Shafer, Hugh B. *A Stockman’s Poems.* San Antonio, Tex.: San Antonio Printing Co., 1903. 62 p. Rough-hewn though these verses may be—the author tells us he has spent the greater part of his life in the stock business and never thought about poetry until 10 years before he published the volume here in hand—they are nonetheless worth perusing. Most efforts of this kind are thoroughly conventional, in thought and execution. This book is different. In “Tunes I Like and Tunes I Dislike” our stockman poet writes that he is tired of “Dixie”: “I want a strain of Equal Rights.” Many more are in this populist vein.


[Publishing] Tardy Publishing Company. *An Innovation in Book Publishing*. Dallas: Tardy Publishing Co., n.d. (1930s?). [12] pp. This little pamphlet was designed to entice would-be authors to use their services. They describe their services in editing, printing, obtaining copyrights and distribution. Tardy contrasts their abilities with “a large Northern or Eastern publisher [who] could ill afford to publish a book…whose prospective purchasers live in the Southwest” while they, by contrast, “can publish Texas and Southwestern materials with profit to our authors and ourselves…” They attribute this to their location, the regional focus of their advertising and the economy of owning their own printing facility. A scarce little promotional work by a one-time prominent regional press.


[Railroads] Missouri Pacific Railway Co. *Through Freight Tariff No. 2. Naming Rates Between Hannibal, Kansas City, St. Joseph, All Other Stations in Missouri … Atchison, Leavenworth, All Other Stations in Kansas … and Stations Named in Texas. Effective April 1st, 1887*. [St. Louis?] 1887. [12] p, with map and supplements. In which one learns that it cost $1.45 to ship 100 pounds of goods, first class, from Laredo to Kansas City. No other copies recorded.


[Railroads] PECOS AND NORTH TEXAS RY. OFFICE OF CHIEF ENGINEER. AMARILLO. 1916, JUNE 30 - 1919. Pecos and Northern Texas Railway Company Plans for Line Between Farwell and Amarillo in the Panhandle. Index Map - the Pecos and Northern Texas Ry. - Western Lines Main Lines Plains Division Operated by Panhandle and Santa Fe Ry. Co. Amarillo to Texas - New Mexico to State Line Scale 1 in = 10,000 Ft. | 2.) Right of Way And Track Map the Pecos And Northern Texas Ry Western Lines Main Line Plains Division Operated by The Panhandle And Santa Fe Ry Co. Station 10869 + 19.7 To Station 10960 + 00 Scale 1 In = 400 Ft. “Certified correct Potter Co. TX 1919” Plat map area of Randall & Potter County with streets and property parcels, some with ownership. In all 49 large maps. Various sizes (about 24” h and 53w.) Bound together between two oak batons with hanging eyes. Some edge wrinkles and staining. Only known manuscript archive of maps of every section of this early Panhandle short line railroad.
[Railroads] Philadelphia and Reading Railroad, Papers, ca. 1882-1922. The collection comprises 18 leather-bound lined and graph journals variously labeled “Transit Book,” “Level Book,” etc.; 3 “Memorandum” journals in manuscript by R.C. Ross, Inspector; a complete record of the original Concrete Reports for the Glen Moore Bridge bound together; and 5 folding filing cases (315 x 260 mm) labelled thus: “Yardley Bridge Vol. I,” “Yardley Bridge Vol. 2,” “Yardley Bridge Vol.3,” “Grading & Masonry for East & West Bound Tracks Hopewell to Skillman,” and “Glen Moore Bridge Transfer.” Each of these contains all manner of railway ephemera such as office copy invoices, manuscript and typed letters from various engineers (much of it on company letterhead -- one example supplies the information that “The weight of a pair of 66 lb. angle plates is 32 lbs. exclusive of bolts and nut locks.”), various and sundry contracts and affidavits, project estimates, billed pay sheets, blueprints, charts and diagrams, correspondence between principals regarding various projects; even receipts for cement samples. The detailed invoicing and documentation presents a striking picture of the enormous amount of capital necessary to implement and maintain a transportation industry crucial to America’s emergence as a world power.

[Railroads] Star Union Line Railroad. Collection of 251 circulars, notices, announcements, and rules. Mostly Columbus and Chicago, but also Pittsburgh and Baltimore. 1874-1908. 251 printed items, most of them single-page octavos, a few of them quarto sized and several pages in length. Affixed to sheets in a contemporary album. Plus a typed “Index of Appointments, Resignations, Deaths, Etc.” affixed to the front pastedown of the album. An amazing and unique collection, documenting more than thirty years in the history of a small regional railroad line. Organized in 1863, the Star Union Line was designed to furnish through-car service for freight shipments between the East Coast and Midwest. The Pennsylvania Railroad bought the line in 1873, and the earliest items in this collection are from the following year. Among the 251 printed items in this album are dozens of notices announcing personnel changes in the company such as hirings, promotions, and resignations. Several notices give instructions to employees on a wide variety of daily operations, including using seal locks, fastening grain doors, sending telegrams via Western Union, shipping bulk grain, etc. Other notices discuss freight rates, disseminate the names of officers of the company, usage of refrigerator cars, and much more. An incredibly wide range of operations are covered. In all, this collection, almost certainly assembled by an employee or officer of the railroad, offers an excellent opportunity to study the workings of a busy railroad freight line over a period of thirty- five years.


[Science] Kavanaugh, B[enjamin] T[aylor]. The Electric Theory of Astronomy . . . with an Introduction by Rev. R. H. Rivers, A.M., D.D. Cincinnati: Printed for the Author by Cranston & Stowe, 1886. 241 p. The capstone to an eccentric career lecturing throughout the West in support of an ultimately misguided theory of astronomical electricity (the electrical force of the sun acting upon the earth causes its rotation is but the simplest part), with a semi-autobiographical preface outlining the history and development of his ideas: “In 1867, while residing in Chapel Hill, Texas, by request of the faculty of Soule College, the theory was for the first time presented to the public, in a course of
lectures... In 1878 the same lectures were repeated by request before the Lyceum of Houston, Texas, when at the suggestion of leading members of that body, they were prepared for the press in four lectures and brought out in pamphlet form. Having a strong desire more fully to test the validity and correctness of the principles involved, the author determined to make a tour through Texas and other Western States.” The two pamphlet editions of his lectures were each published (at his expense) in Cincinnati, the first in 1866 (per OCLC) and the next in 1878; this version is greatly expanded with “new and original matter never before in print.” This theory of electrical astronomy appears to have been Kavanaugh’s avocation amid an otherwise busy unrelated career: after serving a stint as an apprentice book binder in his youth, the Kentucky-born Kavanaugh (1805-1888) ended up a Methodist minister (with all the itinerancy that implies) and an occasional professor of obstetrics. Nice contemporary owner’s bookplate on the front paste-down (with just a bit of ink offset to the front free endpaper). This title not found on OCLC.


[Sheet Music] Dewing, E.B. (words) and J.P. Webster (Music). Get Out of Mexico. Chicago: Lyon and Healy, 1866. Large format sheet, 5pp. Removed from bound volume. Cover—featuring Uncle Sam pinching the left ear of Maximilian, while an American eagle brandishes a sword—printed in blue. “Sung by Kelly & Leon’s Academy of Music.” Lyrics speak of how the French placed this hapless Hapsburg prince on the Mexican throne and how the Monroe Doctrine kept the US from becoming involved, but now that our “cruel war” is over, well, “Uncle Sam has thirty million / Loyal hearts who want to know; / If the vagrant Maximilian/ Won’t get out of Mexico.”


[Slavery] Speech of Mr. Daniel Webster, on Mr. Clay’s resolution, in the Senate of the United States. Gideon and Co. 1850. 64 pgs. Considers plans to admit Texas into the Union. Clay’s compromises on slavery and the anti-slavery movement. Contemporary ink on title page inscribed “This pamphlet was found in a basket containing Mr. Webster’s effects, in his library, at the old Governor Winslow House, Marshfield, August 17, 1855.” Afro-Americana 11016.
Stowe, Harriet Beecher. *The Minister’s Wooing*. New York & Boston: Derby & Jackson, 1859. First edition, issue 2 (of 3; no priority), binding A. Original brown cloth, gilt. Spot of rubbing at head and foot, else a fine copy. Dreary copies of this title are dreadfully common. The book was listed as published October 15, and deposited for copyright Oct 19; this copy carries an October 18 ownership inscription. This romance, the most literary of her fictional works, was based partly on her sister’s life. BAL 19407.


Highly interesting collection of letters from William Lipe Walradt, of Utica, New York, who later changed his “jaw breaking” name by legislative act in 1849 to William Walradt Dunlap.

Dunlap was a lawyer, and a Mexican War Captain, organizing and recruiting the 10th Regiment of Infantry, his unit was based near Matamoros, he became enamored of the area and returned in the fall of 1848 and was one of the first settlers of Brownsville, where he was a lawyer and County Clerk, and commanding Major of the Brownsville Volunteers, Texas State Representative, Mayor of Brownsville. Dunlap later moved to San Antonio before settling on a large tract of land he had purchased near Goliad, with his family and slaves.
Dunlap was clearly interested in his younger cousin and the attraction seemed mutual, however he moved to Texas and refused to return North. The two eventually married others. Dunlap eventually became a “Southerner” and a slave owner and planter, he took up the cause of his new home upon the secession of Texas and served with the Confederate forces as an officer and was active in home defense.

The letters describe the early development of the Brownsville area by one its earliest settlers, and the settlement of the Rio Grande valley. Dunlap spent much of his Mexican War service as the chief Judge of the Military Commission of Matamoras and on returning to the area continued his legal practice in Brownsville. Dunlap went on to play a role in the political life of his town and adopted state, serving in local and state government. He had by 1861 become a Texan and when war came was loyal to his adopted state and sided with the Confederate cause. The correspondence ends abruptly in April 1861 cut off by the war.

TEXAS LEGAL BRIEFS: EARLY IMPRINTS

Haney, Jasper N.: MEGUIRE, HELM & CO. APPELLANTS VS. B.G. BIDWELL, APPELLEE. IN THE SUPREME COURT. ON APPEAL FROM PARKER. APPELLANT’S BRIEF. Weatherford, Tx.: Times Publishing House, Print, 1885. 6pp. Original printed wrappers. Rear wrapper lacking. Early fold. Small hole from paper flaw in pp.1/2, affecting one letter of text. Very good. Legal brief printed in Weatherford, Texas, during the town’s rise to prominence as a West Texas retail and shipping center in the 1880s. The case involves disputed accounts between tobacco merchants in Parker County. Printed on pulpy paper with subtitles in a western wood type-style font, the pamphlet is an interesting legal artifact from a Wild West town only recently tamed.

[Texas Court of Appeals]: COURT OF APPEALS. TYLER TERM, 1887. E.A. & A.A. HILBURN, APPELLANTS, VS S.W. & S.E. HILBURN, APPELLEES. APPEAL FROM MARTIN COUNTY. BRIEF OF APPELLANTS. C.W. CROFT AND J. F. LEISERING, COUNSEL FOR E.A. & A.A. HILBURN, APPELLANTS. Midland, Tx.: Staked Plain Job Print, [1887]. 7pp. Original printed wrappers, stapled. Clerical ink inscription on rear wrapper, signed and dated October 13, 1887. Early folds; holes from previous pair of staples. Early small ink stain on front wrapper. Overall very good. Legal brief for a case involving forty-seven head of cattle, appealed from Martin county. The brief was printed in nearby Midland, which, during the late 1880s, had become one of the most important frontier towns of West Texas. Soon after its first school, a new courthouse, and two new churches opened in 1886, Midland was being promoted as the “Queen City of the South Plains” (NHT). By 1890, with an estimated population of 600, Midland had become a financial center for the region and “one of the most important cattle shipping centers in the state” (NHT). NEW HANDBOOK OF TEXAS 4, pp.706-7.

[Texas Court of Appeals]: ...IN COURT OF APPEALS. OF TEXAS. AUSTIN TERM, 1892. THE PACIFIC EXPRESS CO. - APPELLANT. vs. D.P. ATWOOD, - APPELLEE. APPEAL FROM COUNTY COURT OF MARTIN COUNTY. BRIEF OF APPELLANT, THE PACIFIC EXPRESS COMPANY. COWAN & FISHER, ATTORNEYS FOR APPELLANT. Sweetwater, Tx.: Review Print, [1892]. 10pp. Original printed wrappers. Clerical ink inscription on rear wrapper, signed and dated March 26, 1892. Early fold. Tear along upper fold in wrappers and leaves, small chip at lower outer corner of front wrapper, else good. Legal brief for a case in which the Pacific
Express Co. was sued for refusing to ship an improperly packed saddle. An early West Texas imprint. Sweetwater is located on the Santa Fe railway, about forty miles west of Abilene.


Legal brief for a case in which Western Union appeals a judgment against it for failure to promptly deliver two telegrams. Early printing from Pecos, the West Texas town that reached a mythical status during the 1890s for tales of its outlaw gangs and gunfights.

[Texas Court of Civil Appeals]: IN THE COURT OF CIVIL APPEALS, SECOND SUPREME JUDICIAL DISTRICT, FORT WORTH, TEXAS. NICHOLAS YAGER, APPELLANT, vs. JULIUS F. HEIMER, APPELLEE. APPEALED FROM DISTRICT COURT OF CALLHAN COUNTY. BRIEF OF APPELLANT. W.H. CLIETT AND JOHN BOWYER, ATTORNEYS.... [Baird, Tx.]: Baird Weekly Star Print, [1893]. 14pp. Original printed wrappers. Clerical ink inscription on front wrapper, signed and dated July 27, 1893. Early fold, small chips and tears at spine and edges, else very good. Legal brief concerning a financial dispute originating in Nebraska. Printed in Baird, located on the Texas and Pacific Railway about twenty miles east of Abilene.


[Texas Court of Civil Appeals]: IN THE COURT OF CIVIL APPEALS 2ND SUPREME JUDICIAL DISTRICT AT FORT WORTH TEXAS. JOE BYNE, ET AL., APPELLANTS, vs. LOUIS C. WISE ET AL., APPELLEES. BRIEF FOR APPELLANTS...BY CHRISTENBERRY & MORRISON, ATTORNEYS FOR APPELLANTS. Anson, Tx.: Texas Western Print, 1894. 16pp. Original printed wrappers. Early fold. A few contemporary manuscript inscriptions in text. Rear wrapper lacking, else very good. Legal brief for a Jones County land dispute case. Printed in the West Texas town of Anson at the press of its first newspaper, the TEXAS WESTERN (founded c. 1883). NEW HANDBOOK OF TEXAS 1, p.193.

[Texas Court of Civil Appeals]: IN THE COURT OF CIVIL APPEALS, FORT WORTH, TEXAS. [September] TERM, 1895. F.P. MORGAN, APPELLANT. vs. A ST. C. TENELLE ET AL, APPELLEES. BRIEF FOR APPELLANT. APPEALED FROM HASKELL COUNTY, TEXAS. BY H.G. McCONELL, F.P. MORGAN.... Haskell, Tx. Free Press Print, [1895]. 16pp. Original printed wrappers, stapled. Contemporary manuscript notes and corrections in text and front wrapper. Early fold, rear wrapper lacking, tiny chip in lower outer corner of front wrapper, else very good. Legal brief for a case involving a land dispute in Haskell County, Texas. An early West Texas imprint, from the offices of Haskell’s newspaper, the FREE PRESS, which began publication in 1886. NEW HANDBOOK OF TEXAS 3, p.500.


[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS. SECOND SUPREME JUDICIAL DISTRICT, FORT WORTH, 1895. A.A. PRUITT. APPELLANT, vs. J.T. JONES, APPELLEE. APPEALED FROM THE DISTRICT COURT JONES COUNTY. BRIEF OF APPELLANTS, BY B. FRANK BUIE, ATTORNEY FOR APPELLANT [sic]. Anson, Tx.: Texas Western Print, [1895]. 8pp. Original stiff printed wrappers, machine stitched. Rear wrapper lacking; loss to front wrapper between spine and stitching; small closed tear in foredge of. A few contemporary ink manuscript corrections in text and on titlepage. Overall very good. Legal brief for a case involving a land sale dispute in Jones County. Printed in the West Texas town of Anson at the press of its first newspaper, the TEXAS WESTERN (founded circa 1883). NEW HANDBOOK OF TEXAS 1, p.193.

[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS FOURTH SUPREME JUDICIAL DISTRICT OF TEXAS, AT SAN ANTONIO, FEBRUARY, 1896. THE FIRST NATIONAL BANK OF MASON, TEXAS, APPELLANT, vs. EMILE VANDER STUCKEN, ADMR. ESTATE OF GUS PFAHL, DEC’D, APPELLEE. APPEAL FROM MENARD COUNTY, TEXAS. BRIEF FOR APPELLANT. BY M. FULTON, OF MASON, TEXAS,

[Texas Court of Civil Appeals]: IN THE COURT OF CIVIL APPEALS, THIRD SUPREME JUDICIAL DISTRICT OF TEXAS, AT AUSTIN TEXAS. D.B. WILLOUGHBY, APPELLANT, vs. W.A. TOWNSEND, APPELLEE. FROM DISTRICT COURT McCULLOCH COUNTY, TEX BRIEF FOR D.B. WILLOUGHBY, APPELLANT, BY F. M. NEWMAN. Brady, Tx.: Sentinel Print, [1898]. 27pp. Original stiff printed wrappers. Clerical ink inscription on front wrapper, signed and dated March 2, 1898. Early fold, else near fine. Legal brief for a McCullough County land dispute case. The property in question is Texas School Land designated for dry grazing, to which both parties had applied to purchase. Printed in the West Texas town of Brady, at the press of its newspaper, the SENTINEL.

[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS FOR THE SECOND SUPREME JUDICIAL DISTRICT OF TEXAS, J.M. SHELTON, APPELLANT, VS. A.M. WILLIS JR., APPELLEE. APPEALED FROM THE DISTRICT COURT OF ROBERTS COUNTY. BRIEF FOR APPELLANT. H.E. HOOVER AND L.D. MILLER, ATTORNEYS FOR APPELLANT, J.M. SHELTON. Canadian, Tx.: W.S. Defibaugh, Printer, [1900]. 24pp. Original printed wrappers. Court blindstamp and clerical ink inscription on rear wrapper, signed and dated March 8, 1900. Early fold; small closed tear at head, else very good. Legal brief for a land dispute case in West Texas's Roberts County, printed in nearby Canadian, a famous rodeo town.

[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS OF THE FOURTH SUPREME JUDICIAL DISTRICT OF THE STATE OF TEXAS. F.M. SHAW, APPELLANT, vs. R.A. GILMER, APPELLEE. APPEAL FROM DISTRICT COURT OF DIMMIT COUNTY. BRIEF OF APPELLANT. C.A. DAVIES, F. VANDERVOORT, ATTORNEYS FOR APPELLANT. [Pearsall, Tx.]: Pearsall Leader Print, [1901]. 16pp. Original printed wrappers. Clerical ink inscription on rear wrapper, signed and dated Nov. 14, 1901. Early fold; some fading to wrappers; 1½-inch tear near center and one-inch tear at foredge of rear wrapper. Overall very good. Legal brief for a case involving a financial dispute originating on a La Salle County ranch and taken to a Dimmit County court, both in southwestern Texas. Printed in the nearby town of Pearsall.

[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS FOR THE SECOND SUPREME JUDICIAL DISTRICT AT FORT WORTH, TEXAS. J.L. MILLS, PLAINTIFF IN ERROR, V. R.G. CROWLEY, DEFENDANT IN ERROR. ERROR FROM BORDEN COUNTY. BRIEF FOR PLAINTIFF IN ERROR. Colorado [City], Tx.: Stockman Print, [1902]. 20pp. Original printed wrappers, stapled. Clerical ink inscription on rear wrapper, signed and dated Feb. 14, 1902. Legal brief concerning a land dispute case originating in Borden County. Printed in Colorado City, the “Mother City of West Texas.”

[Texas Court of Civil Appeals]: ...IN THE COURT OF CIVIL APPEALS FOR THE SECOND SUPREME JUDICIAL DISTRICT OF TEXAS. D.K. TAYLOR, APPELLANT, VS BIRD ROSE, APPELLEE. APPEAL FROM THE DISTRICT COURT, MARTIN COUNTY, TEXAS C.H. EARNEST, L.G. WILSON AND G.W. JARROTT, ATTORNEYS.... Colorado [City], Tx.: Stockman Print, [1902]. 15pp. Original printed wrappers, stapled. Clerical ink inscription on front
wrapper, signed and dated May 13, 1902. Early fold, two punched holes covered with transparent tape at spine. Several contemporary manuscript ink corrections in text. Very good. Legal brief concerning a land dispute case originating in Martin County. Printed in Colorado City, the “Mother City of West Texas.”


[Texas Supreme Court]: BRIEF AND ARGUMENT. IN THE SUPREME COURT OF TEXAS, JANUARY TERM, 1884. APPEAL FROM DISTRICT COURT OF ARANSAS COUNTY. JAMES C. FULTON, ADMINISTRATOR OF JOSEPH F. SMITH, DECEASED. F.J. FRANDOLIG. McCAMPBELL & GIVENS, COUNSEL FOR J.C. FULTON, ADMINISTRATOR, ETC., APPELLANT. Corpus Christi: Caller Publishing Company, [1883]. 9pp. Original printed wrappers. Early fold, with slight tears on either end. Minor small stains on front wrapper, and scuffing to front wrapper along fold. Wrappers separating along spine. Clerical ink inscription on rear wrapper, dated December 20, 1883. Overall very good. Legal brief printed in Corpus Christi in the 1880s, a major period of growth during which the longtime frontier town finally began transforming into a modern city.

inkstamp and ink inscription on rear wrapper, dated March 19, 1883. A very good copy. Frontier Texas legal brief, printed at the offices of the Burnet BULLETIN. The case concerns an unpaid land bill and a certain Kossuth Zapp, who, according to the brief, “always was and still is actually, notoriously and hopelessly insolvent” (p.2).

[Texas Supreme Court]: IN SUPREME COURT OF TEXAS. AUSTIN TERM, 1884. (THIRD ASSIGNMENT.) SAM W. BIGHAM, APPELLANT, VS. TALBOT & CROPPER, APPELLEES. APPEAL FROM COMANCHE COUNTY. BRIEF OF APPELLANT. VARDIMAN & ATKINSON, ATTORNEYS FOR APPELLANT. Gatesville, Tx.: Sun Job Office Print, 1884. 16pp. Original printed wrappers. Early fold. Clerical ink inscription on rear wrapper, signed and dated May 1, 1884. Near fine. Legal brief for a case involving a mail contract dispute between parties in Comanche and Coryell Counties, Texas. Printed in Gatesville, which was, in 1884, in the middle of its fast transition from frontier supply station to Coryell County's main shipping and supply center; its population would more than double by 1890 (NHT). NEW HANDBOOK OF TEXAS 3, p.116.

[Texas Supreme Court]: IN THE SUPREME COURT, AUSTIN TERM, 1884. B.M. LONGLEY ET ALS. APPELLANTS, VS. J.S. WILLIAMS & CO., APPELLEES. BRIEF FOR APPELLANTS. APPEAL FROM SAN SABA COUNTY. HARWOOD & HARWOOD, LEIGH BURLESON, ATTORNEYS FOR APPELLANTS. [Gonzales, Tx.]: Gonzales Inquirer Print, [1884]. 16pp. Original printed wrappers, stapled. Early fold. Printed correction strips affixed to front wrapper and titlepage. Clerical ink manuscript inscription on front wrapper, dated March 25, 1884. Brief of case in which a suit was filed “originally against B.M. Longley, in the District Court of San Saba county, filed the second day of May, 1881, to recover upon a debt due by note and by open account, amounting to the sum of $679.55” (p.1). The case involves land bordering the San Saba River in San Saba county.

[Texas Supreme Court]: NUMBER 5019] [sic] [THIRD ASSIGNMENT. IN THE SUPREME COURT OF TEXAS. AUSTIN A.D. 1886. THOMAS TRAMMELL & CO., APPELLANTS, VS. GEO. W. MOUNT, APPELLEE. APPEAL FROM DISTRICT COURT OF HOWARD COUNTY. BRIEF OF APPELLANT. COWAN & POSEY, S.H. COWAN, G.S. JONES, ATTORNEYS FOR APPELLANTS. Big Springs, Tx.: Big Springs Pantagraph Print, 1886. [8]pp. Original printed wrappers. Early fold. Minor chipping at head and tail of wrappers; two significant holes in rear wrapper. Clerical ink inscription on front wrapper, signed and dated April 7, 1886. Frontier legal printing from Big Springs (i.e., Big Spring), Texas, a West Texas town which less than a decade earlier was little more than “a settlement of hide huts and saloons for buffalo hunters” (NHT). By the time of this brief's printing, Big Spring boasted a four-figure population, six saloons, a post office, and a weekly newspaper, THE PANTAGRAPH, whose
office printed for the district court. The case described in the present volume involves contested pay over a local construction project. NEW HANDBOOK OF TEXAS 1, pp.537-38.

[Texas Supreme Court]: IN THE SUPREME COURT OF THE STATE OF TEXAS AUSTIN TERM 1887. T.L. ODOM, APPELLANT, VS. J.F. WOODWARD, APPELLEE. APPEAL FROM RUNNELS COUNTY. APPELLANT ODOM’S BRIEF. San Angelo, Tx.: Enterprise Printing House, 1887. 16pp. Original printed wrappers. Rear wrapper lacking. Early fold. Minor small stains in front wrapper, with fading along fold. Numerous blanks completed and corrections made in contemporary pen. Overall very good. Legal brief printed in San Angelo, a West Texas frontier town known for its saloons, prostitution, and gambling, a year before the Santa Fe railroad line would arrive and begin turning the town into a shipping center. The case covered involves a land dispute in nearby Runnels county.


[Texas Supreme Court]: IN THE SUPREME COURT OF TEXAS, AUSTIN TERM, 1889. O.P. WOOD, APPELLANT, VS. E.M. CREAGER, ET AL, APPELLEES. APPEAL FROM THE DISTRICT COURT OF WILBARGER COUNTY. APPELLANTS BRIEF. D.R. BRITT, EUGENE EASTON, ATTORNEYS FOR APPELLANT, O.P. WOOD. [Vernon, Tx.]: Vernon Guard Print, [1889]. 9pp. Original printed wrappers, stapled. Early fold. Legal brief printed at the office of an early north Texas newspaper, the Vernon GUARD. The case involves recovery of four Merino bucks and a horse from the appellant.

but present. Brief for the Texas Mexican Railway Company’s appeal in a workplace injury suit. Malcolm G. Douglas, a plumber for the company, had won a ruling against the company for a crushed thigh and mental suffering resulting from an accident on the rails. In the present brief, the TMRC assigns eleven errors to the court, presenting interesting arguments in a number of areas, including the issue of “mental suffering.” After a somewhat gratuitous citation of RICHARD III, the attorneys for the defendant assert, “Venturing upon the wide sea of speculation that testimony of the above character spreads all around us, we become impressed that only the most complete knowledge of biology and familiarity with abstruse metaphysics, can limit the extent to which the ingenious mind of an injured man will go, in the fancied ills and diseases of the mind” (p.7).

[Texas Supreme Court]: IN THE SUPREME COURT OF TEXAS AUSTIN TERM, A.D. 1892. MANEVEREY POLING, ET AL., APPELLANTS, VS. JOHN F. WILSON, ET AL., APPELLEES. APPEALED FROM ARMSTRONG COUNTY. GRIGSBY & BUTLER, ATTORNEYS FOR THE APPELLANTS.... Clarendon, Tx.: N.T. Thomasson, Book and Job Printer, 1892. 14pp. Original printed wrappers. Numerical ink inscription on front wrapper; clerical ink inscription on rear wrapper, signed and dated September 8, 1892. Early fold, wrappers faded at fold and edges, else very good. Legal brief from the Texas panhandle concerning a property seizure dispute in Armstrong County, printed in nearby Clarendon. Early printing from Texas ranching country.


[Texas Supreme Court]: S.A. & A.P. RY CO., ET AL, APPELLANTS. VS. E.T. ADAMS, APPELLEE IN SUPREME COURT. SECOND ASSIGNMENT. APPEAL FROM CALDWELL CO. DISTRICT COURT. BRIEF FOR APPELLANTS. STOREY & STOREY, ATTORNEYS FOR APPELLANTS. [Lockhart, Tx.]: Lockhart Register Press, [1892?]. 20pp. Original printed wrappers. Early fold. Clerical ink inscription on rear wrapper, signed and dated April 4, 1892. Brief for the San Antonio and Aransas Pass Railway Company’s appeal in a workplace injury suit. The plaintiff, E.T. Adams, who worked as a baggage man for the company, was severely injured when he fell through a bridge in a train accident. Adams won a ruling against the company in 1891, with large damages based in part on issues of negligence by the company and both the physical and mental suffering of Adams. The railway company appeals here with twenty-five assignments of error to the court. The San Antonio and Aransas Pass connected the towns of Lockhart and Shiner in 1889. NEW HANDBOOK OF TEXAS 4, p.257.

[Theater] Federal Theatre of Oklahoma, WPA. Southwestern Folk History. Dramatic Material for Writers Told by those who live it, Compiled to stimulate an interest in Regional Drama. Oklahoma City: Federal Theatre of Oklahoma, 1939. 4to. 92pp + six plates (as well as some text illus.) Stapled, with pictorial wraps, dog-eared on edges. Mimeographed from type, on rectos only. A most unusual publication, prepared by the Theatre Project’s “Research and Play Bureau of the Southwest”—itself an unusual department—and consisting of folk tales and stories that Theatre Project researchers collected from Oklahoma pioneers. The illustrations were done by Charles Burrage, “Federal Theatre Scenic Artist.” Not located in OCLC.

[Trade catalogs]

[Trade catalogs] [Agriculture] The Minneapolis Threshing Machine Co. *Satisfaction* [cover title]. N.p., 1916. 24pp. Numerous photographs. Colorful printed wrappers. Creased from being folded and with “Address: Southern-Minneapolis Farm Power Co., Elm & Jefferson Sts., Dallas, Texas Phone: M 4399” stamped in ink on the front cover. There is edge wear and chipping to the perimeter of the wrappers. Internally, there is minor insect damage to a couple of pages. This is a compilation of testimonial letters received from some of the satisfied customers of the Minneapolis Threshing Machine Co. On each page there are at least two images of either farmers using some piece of equipment or the equipment. A virtual treasure trove of farming images from this period.

[Agriculture] Springfield Engine & Thresher Co. *Illustrations and Descriptions of the Kelly Duplex Feed Mill. A new source of wealth to farmers.* Springfield, OH, 1888. Oblong 8vo. 52pp + decorative chromolithograph wrappers. Many illustrations, including full-page ones showing various models of these mills—which really went at corn—and some depictions of scenes, reminiscent of wood-engraved views in county histories of the period. Romaine (p. 15) cites the firm’s small catalogue from 1887 only. OCLC locates only an abbreviated 16-page version.


[Art] George Stinson & Co. *Fine Art Publishing House.* Portland, ME, ca. 1880. 24pp + color pictorial wraps. With a few holes, unfortunately, in the last leaf as well as the illustrated rear wrapper (which shows views of the company’s Art Stores in Boston and NY). Detailed descriptions of “artistic and beautiful” mass-produced paintings and prints that the new middle class could plaster upon parlor walls. Not in Romaine; nor in OCLC, although there are some Stinson publications addressed to its canvassing business.


[Automotive] Studebaker. *Studebaker—The Car with the Golden Chassis.* Detroit, Small old stain on edge at fold (not in text). Folio, opens to 30 x 11 inch illustrated poster, with schematic of this wonder Chassis (aka, the new Series 15 Studebakers).


[Bicycles] Western Wheel Works. *Crescent Bicycles.* Chicago, 1898. 48pp + white-embossed pictorial wrappers, featuring the firm’s logo—a woman sitting on a crescent moon. Profusely illustrated with models and parts; center spread of factory images. Handsomely designed. Upper corner of front cover bent, and evidence of two leaves in rear once stuck together in corner (because of glossy paper stock). Romaine notes an 1895 catalogue; this 1898 issue not located in OCLC.

[Birdhouses] Hawthorne, O. Lawrence. *Guests of My Garden. A collection of poems written and dedicated to the song birds.* Kanakee, Illinois: Joseph H. Dodson, 1924. 12mo. 16pp + color pictorial wraps. Illustrated throughout. Poem about a particular bird—e.g., the nuthatch—is followed by an
illustration and description of the proper Dodson birdhouse. Legal-sized sheet for the ornithological lodges laid in.

[Candles] Atlantic Refining Co. Candle-Glow. *A booklet for lovers of beautiful homes.* Philadelphia, 1924. 24pp + color pictorial wrappers. Full-page half-tones, vignette drawings, and a full-color center-spread. Although it isn’t stated herein, the lovely and serene candles created from by-products of the company’s petroleum refining. OCLC locates a copy at the Univ. of Delaware.

[Clothing] Joe Harris. *Yachting Apparel and Sportswear.* San Francisco, 1938. Large 8vo. 16pp + wrappers, a few spots on cover. Four-page *Price List* laid in. Presenting the “Joe Harris” line of yachting apparel for men and women.


[Construction] Blaw Steel Construction. *The Blaw System.* Pittsburgh, ca. 1920. 128pp + pictorial wraps. Profusely illustrated, mostly with views from construction sites. Concrete and steel forms for sewers, tunnels, subways, heavy walls, columns, railroads, etc. Great array of underground views of America’s infrastructure. OCLC locates one copy of this Catalogue No. 16 at the Canadian Centre for Architecture, and another copy cited without location.


[Cutlery] Novelty Cutlery Co. *Novelty Knives.* Canton, OH, ca. 1911. Oblong 8vo. 32pp + pictorial wrappers. Profusely illustrated with full-page half-tones of samples of knives and blades. Large line of pen knives that had fancy inlaid illustrated handles… historical images, fraternal, occupations, sports, and women. OCLC notes a few holdings for other Novelty items.

Leading Grocers of California”; Louis Braverman & Co., with “one of the largest and finest stocks of diamonds and other precious stones on the Pacific coast”; Freud’s Corsets; wine houses, ladies’ clothing, insurance brokers, beauty aids, and much else. Street car routes, Wells Fargo express office locations in California, post offices in California are listed. Ribbons, gloves, hosiery, collars, pocket books, an enormous variety of laces and embroideries, corsets, and all kinds of other stuff offered by the Company is advertised and illustrated. A separately titled and paginated ‘Instructions in New Stitches of Embroidery...’ is included. With added San Francisco-related material. Rocq 10641 [2]. OCLC records an 1881 catalogue of 24 pages. Not in Singerman, Romaine, Winterthur.


[Fabric] T. Buettner & Co. Nun’s Boilproof Embroidery & Crochet Cottons. Catalog No. 47. Chicago, 1927. 4to. 70pp + 1p color sample sheet + decorative wrappers. Profusely illustrated, some color. Wide range of products—pillow cases, linens, towels, etc.—which could be subjected to embroidery—styles shown using said product. Great product name, too. OCLC locates a copy of the 1923 (#37) catalogue at the Getty Research Inst.

[Fire] H. J. L. Howard Mfg Co. The Howard Swingin Hose Racks. Washington, DC, ca. 1905. 64pp + embossed wraps with mounted plate on cover. Red wrappers with a few water spots [?]. Illustrated. Hose systems for factories, apartment buildings, office buildings, etc. Received the Highest Award at the St. Louis Fair.


[Fraternal] W.A. Raymond. No. 86 Catalogue. I.O.O.F. Lodge Paraphernalia for Degree Work. NY, 1898. Large 8vo. 80pp + decorative wrappers; tape repair made to spine. Profusely illustrated with costumes, outfits, armor coats, shields, helmets—everything but the lodge itself. The firm specialized in outfitting specific fraternal and Masonic organizations, but not in Romaine. What ever happened to all of these truly wacky costumes?


[Furniture] Baker, Pratt & Co. The “Triumph” School Desk. NY, ca. 1877. 4to, 4pp folding illustrated mailer, many wood-engravings. Printed on yellow stock. With points of construction, testimonials, etc. Romaine (p. 351) cites a few other school products from this firm from the same period.


[Furniture] Lamson Brothers.  *Go-Carts, Carriages, Crib-Beds. Catalog 45.* Toledo, ca. 1920. 56pp + color pictorial wraps. Profusely illustrated and descriptive catalogue on a large line of perambulators, gondolas, strollers, carriages, go-carts [push models], and cribs. Three other Lamson Brothers located in OCLC.

[Glass] John Lucas & Co.  *Designs and Price List of Embossed and Etched Glass.* Philadelphia et al, ca. 1900. 12mo. 36pp + wraps. With 32 full-page tinted examples of etched panels. “Embosed or etched glass has of late been extensively used in the architectural embellishment of dwelling houses, hotels, clubs, office buildings, etc., but no material advancement has been made in the style of design or manner of execution.” That is, until now. Romaine only cites the firm’s earlier paint catalogues from the 1870s. OCLC locates only a microfiche version of an 1890 issue.

Each in the same format: A folding pamphlet with six panels total. Folded measures 17.8x8.9 cm. (7x3½”) and unfolded measure 17.8x26.7 cm. (7x10½”). Each pamphlet for a different product and are titled as follows [reads on first panel]: The Walter Hagen Golf Ball. * Walter Hagen Stainless Steel Matched Club. * The Ultra in Wood Clubs by Walter Hagen. * 3 Wood Club Models designed by Walter Hagen. * Walter Hagen Matched Clubs for Women.


Catalog And Hand-Book For Buyers – Engineers. Published By Austin Brothers, Manufacturers. ... Steel Bridges And Structural Work, Road Building Machinery And Equipment, Street Building, Cleaning And Maintaining Machinery, Metal Culverts, Tanks... Dallas: Johnston Printing & Adv. Co., 1915. 282,[12]pp. Numerous photographs. Drawings. Charts. Diagrams. Red flexible boards with the title in gilt on the cover and spine. Externally, some spotting and general wear to the covers. Internally, minor age toning but otherwise a tight copy, good copy. In 1902, Frank and George Austin began the fabrication and installation of iron truss bridges across Texas and Georgia. In addition to bridge building, Austin Brothers manufactured and distributed road building machinery, and a variety of other related products including portable steel convict cages. These were designed to house the convicts used in “road gangs.” This catalog of the equipment is wonderfully illustrated and gives us a look at the horse-drawn equipment used in road construction at that time. There is also an extensive, illustrated section devoted to bridges. Today this company, still based in Dallas, operates as Austin Industries.

Price List. Makers of Fine Brooms and Fancy Whisks. Paris, IL, 1907. 12mo. 16pp + pictorial wraps. Prof. illustrated. With illustrated company letterhead. The firm was cranking out about 20,000 brooms a day during this period.

Ice. Elevators, Conveyors, Lowering Machines and Ice Tools. Summer Edition, 1911. Hudson NY, 1911. Large 8vo. 48pp + stiff decorative embossed-type wrappers. Prof. Illustrated, with some vignette scenes of ice houses, etc. Three related pieces + mailing envelope laid in. Products for working with natural ice; manufactured ice called for Catalogue M! Other firm catalogues located on OCLC, but not this issue.

The Cowan Trucking System Used Everywhere Reduced Cost of Factory Production. Holyoke, Ma, 1913. Oblong 4to. 36pp + embossed pictorial wrappers. Large advertising postcard laid in. Industrial dolly/scooters for hoisting heavy items and pallets around on a manufacturing floor. Product illustrations as well as 12 full-page half-tone views of factories (most
with boy workers). The firm considered use of its product as an integral component in Scientific Management. OCLC locates the 1914 issue of this piece at the Hagley.


[Industrial] Huntley Manufacturing Co. *Monitor Canners’ Machinery*. Silver Creek, NY, ca. 1915. 48pp + wrappers. Profusely illustrated. Someone has to make ‘em—thistle separators, spinach washers, cherry pitters, fruit washers, string bean cutters, can fillers, etc. OCLC notes single holdings of other Huntley specialized-market machinery.


[Industrial] Williams & Co. *Soap Stone Block, Slabs, Wash Trays, Sinks…* Nashua, NY, 1877. 12mo. 12pp folding flyer with three-panel view of the factory’ with illustrated letterhead sheet, also with factory view.


[Jewelry] Rueckert Manufacturing Co. *Jewelers' Sample Cases, Trays, Trunks, Rolls and Silverware Displays*. Providence, 1926. 4to. 68pp + 13pp Price List + wraps. Profusely illustrated offering. UC-Santa Barbara owns a publication from this firm, but title is not provided.


[Office Machinery] Addressograph Co. For Fifty Names—or a Million! Chicago, ca. 1920. 12mo. 44pp. Pictorial wraps. Profusely illustrated. Elaborate machine that uses a card index system—and lots of levers—for printing envelopes. Most of the photos show the instrument being operated by happy women office workers. All models shown and described.


[Trade catalogs] [Perfume] The Sweet Opoponax. Polonaise. Dedicated to the Ladies of the U.S. by E.T. Smith & Co. NY: Smith, 1866. Large format, 7pp, spine starting. Decorative lithographed cover (by Heppenheimer, NY), printed in green, with further text added. The Smith & Company were “manufacturers of the Floral Perfumery and Only Proprietors of the Celebrated Extract, Sweet Opoponax of Mexico.” One drop on the handkerchief, we are informed, “will last a week.” It delights Ladies.

[Photographs] National Phonograph Co. Entertainment for Every Home. Orange, NJ, [1907]. 12mo. 32pp + scuffed pictorial wraps. Six models of cylinder phonographs (with the large horns) shown and described as well as some parts and lists of recorded cylinders. OCLC locates a copy at the Strong Museum; also two holdings noted for the facsimile reprint done in the 1970s.

[Printing] Central Show Printing Co. *Route Book and Price List.* Mason City, Iowa, 1931. Thin 8vo. 20pp + stiff wrappers. Catalogue from these “Theatrical and Show Printers” specifically for advance men working for circuses, with a blank dated calendar (1932) route book plus pages describing various products (e.g., tickets, posters) for said market.


[Printing] Marshall, Amery Co. *New Series Embossed Memorial Panels.* NY, 1895. 20pp including pictorial wraps. Illustrated throughout. The firm presents its new line of memorial cards, with numerous full-page examples as well as 40 examples of verse for such cards. The company described itself as “General Printers of anything from a Card to a Book.” Not in Romaine.


[Printing] Clarence E. Falls Enterprises. *Now for the First Time 100 New Floral Enclosure Cards in 8 Exquisite Colors “By FALLS of Course.”* Chicago. 1942-43. Oblong 4to. 16pp including color pictorial wrappers, slightly scuffed. Laid in are two copies of “Falls News Extra” describing and illustrating the “New 1943 Enclosure Cards.” Colorful occasion cards for florists to provide customers to accompany bouquets, etc.

[Publishing] Cobb Andrews & Co. *Books for the Holidays and All the Year Round.* Cleveland, ca. 1890. 78pp + color-printed and gilt-highlighted pictorial wrappers. Illustrated throughout. Wholesale jobber for books and printing. “In issuing this Catalogue we desire to call the attention of Book-Buyers, for private or public libraries, to our unsurpassed facilities for filing orders for all


[Trade catalogs] [Railroads] American Car and Foundry Company. *Catalogue E. Export Edition.* New York, [1913?]. Profusely illustrated trade catalogue—sometimes with two or three images per page, both half-tones and schematic diagrams—from this manufacturer of railroad cars. This catalogue specifically prepared for the firm’s export trade, with the text presented in English, Spanish, and French. Covers freight cars as well as passenger and baggage cars of all sorts. The numerous passenger car models depict interior views. The firm also manufactured trolley cars. As evident here by the examples, the Company enjoyed a brisk business with rail lines in Central and South America. This catalogue’s large (16 x 10 inch) and thick format ensured few survivors. OCLC notes only one holding—at the State Library of New South Wales in Australia.


[Shoes] Crawford Shoemakers.  *Crawford Shoes for Men & Women.* NY and Brockton, MA, ca. 1900. Thirteen color illustrated cards, with illustrations of shoe models on verso + one extra illustrated ad leaf, laid into folding illustrated catalogue folder. The cards consist of five “Art Plates” showing sporting scenes—Fishing, Polo, Yachting—and eight “Fashion Plate” cards [duplicate on one card] of a color illustration of a fancy-dressed woman “from a Burr McIntosh Studio Art Photographs.” “An ounce of satisfaction is worth a ton of talk.” Folder printed by The F.A. Bassette Company, “Catalog Cover Makers.”


[Sport] Henley & Son.  *The Henley Rollabout.* Richmond, IN, [1913]. Four-panel folding brochure, illustrated. Pamphlet promoting the company’s scooter, “a new and novel outdoor and indoor vehicle for children of all ages.” Depicts the precursor to the skateboard. OCLC locates copies at Yale and Indiana Historical Society.
American Writing Machine Co. The “Caligraph.” Writing Machine Desks and Drop Cabinets. Linen Papers and Supplies. Hartford, ca. 1885. 36pp. Profusely illustrated with cuts. The only writing machine that could lay claim to possession speed, construction and durability (we are told). Typewriters for office work—showing keyboard arrangement and samples of typefaces—plus drop desks and cabinets and accessories. OCLC locates copies a the NY Public and Ohio Historical Society.

End of Trade Catalogs


Evans, Harry M. The Buckeye Special: or, What Was Seen and Done on a Two Weeks Tour of Texas & Louisiana [Columbus, Ohio: Moling Brothers, State Immigration Agents, 1903] 82,[4] p. Harry Evans, of West Liberty, Ohio, was part of a group of 200 commercial travelers from Ohio, who, invited by the Southern Pacific and organized by Moling Brothers, made a tour of towns and farms from New Orleans to Corpus Christi, north to San Antonio, then east to Nacogdoches. Illustrated with photographs from the trip, with lively account of incidents along the way. “We believe the sun of Texas is just peeping over the horizon of her greatness and when it shall have reached the zenith of its flight who can venture a conception of the wealth of this sub-tropical empire. Not we!” [p. 71]. The only other copy recorded is at the Ohio Historical Society.


Anonymous. Mallory S.S. Lines: New York and Texas Steamship Co. between the seaports of Texas, Georgia, Florida and New York.... New York: Broun-Green Co., 1898. Printed color brochure 16” x 16” unfolded (8” x 4 ¼ “ folded). Photographs. Map. The New York and Texas Steamship Company was established in 1866 with its primary route from New York to Galveston. This brochure gives the fares and schedules of the Steam Ship Line between the seaports of Texas, Georgia, Florida and New York with railroad connections from all points in these states. A map of the ship’s route is inside the brochure. When unfolded, it presents a full page of why a sea trip is “the best tonic in the world.” The first class round-trip fare from Galveston to New York was $75.00, meals included.

the plain end papers. Original laminated paper wrappers, printed in green, red, grey, rust, and black. The publisher’s terminal ad leaf lists the first 20 titles in their new series. This title was the first in the series, commonly known as “Bantam No. 1” and is widely considered the first true modern paperback. Unusually nice, with the delicate laminate intact and the spine entirely uncreased by reading.

Twain, Mark [Clemens, S. L.] *English As She Is Taught.* Boston: Mutual Book Co. [1900] First edition, first state with the word “five” incorrectly spelled on page 16. Original printed wrappers, uncut. A few thin cracks at spine, else a nice copy of this humorous collection of answers to questions posed to school children, a sort of “Kids Say the Darnedest Things.” The first and second states turn up regularly in cloth, as does the second state in wrappers, but decent first state copies in wrappers are decidedly uncommon. BAL 3465.


Twain, Mark [Clemens, S. L.] *A Tramp Abroad.* Toronto and Montreal: Dominion News Co., 1880. First Canadian edition. Original brown cloth, gilt in close imitation of the American edition (probably copied from the prospectus). Hinges cracked, and rear hinge reglued, else a good copy with a July, 1880 Niagara Falls ownership inscription. This is one of several variant imprints found on this book; the Belford and Rose imprints are the most common; this imprint is quite scarce. Oddly, the Canadian editions usually have the first state of the frontispiece, as here. BAL 3626.

[Twain, Mark] [Clemens, S. L.] *Home Of Mark Twain, Hannibal, MO.* [Providence, Rhode Island: Gorham Silver Company, 1897] Sterling silver spoon engraved sideways in bowl with an image of Mark Twain's boyhood home, with caption: “Home of Mark Twain/ Hannibal, Mo.” Engraved on handle with monogram ‘M.’ This spoon is identical to another spoon in this same pattern engraved in 1902, the year Twain visited Hannibal, his last visit to his boyhood home, and the earliest engrave date ever found on a souvenir spoon from Hannibal. The bowl shows very faint, nearly invisible, gold wash. Gorham’s hallmark on the back of the handle consists of a rampant lion facing right, an anchor, and the gothic letter ‘G’ and is marked ‘Sterling’ with a small illegible mark on the back of the bowl indicating the style of handle (Lancaster). Gorham had used letters to indicate the date of manufacture but discontinued the practice in 1884 (with the letter Q). A rare and very early souvenir spoon commemorating Twain’s connection to his home town. MTJ 38:1:21. Hagan, p. 52.

[Twain, Mark] [Clemens, S. L.] *Mark Twain Showboats* [n.p., October, 1968] Cigar box label, printed in gold with silhouette of Twain and steamboat in background. A more recent example of the exploitation of Twain’s name and image for commercial purposes, especially in connection with cigars. Twain’s name was first used to sell cigars in the 1880s. Twain, Mark

Twain, Mark [Clemens, S. L.] *The New War Scare*. Santa Barbara, California: Neville, 1981. First edition, one of 100 numbered copies. Original green cloth, gilt. With a preface by Jim Pepper. Very fine copy. The Nick Karanovich copy with a 2pp. 1979 ALS from Jim Pepper to Nick, mentioning that this book would be published the next year. This is the first printing of a short sketch Twain wrote in 1898 while in Vienna, but never published, edited from the original manuscript(s).

Twain, Mark [Clemens, S. L.] *Conversation As It Was By The Social Fire-Side In The Time Of The Tudors*. Chicago: Black Cat Press, 1936. First edition, one of 300 copies printed. Original red cloth, gilt. Even sunning of spine, else a fine copy of this important edition that contains the checklist by Irving Haas, the first attempt to identify the earlier printings. Not in BAL. Meine 33. Twain, Mark [Clemens, S. L.] *Conversation As It Was By The Social Fire-Side In The Time Of The Tudors And Sketches Old And New*. New York: Golden Hind Press, 1933. First edition thus. Original red cloth, gilt. Very good copy. This edition collects Twain’s other short sketches of the 1870s together with the title story. Not in Ransom or BAL or Haas (who stops with 1931 although he published his list in 1936). Meine 32.

Twain, Mark [Clemens, S. L.] *Mark Twain’s Library Of Humor*. New York: Charles L. Webster, 1888. First edition, first state. Original brown pictorial cloth, gilt. A very good copy with some spine wear, and a few spots on rear cover. Twain conceived the idea for this book, drafted a list of contents, contributed one sketch himself, and added a “Compiler’s Apology” but did little of the editing himself. Often credited anonymously to William Dean Howells, who indeed did some editing, but there is evidence that the real work was performed by Hartford newspaperman Charles Hopkins Clark. BAL 1982 and 3425.

Twain, Mark [Clemens, S. L.] *A Tramp Abroad*. Leipzig: Tauchnitz, 1880. 2 vols. First Continental edition. Contemporary green cloth, gilt. Fine crisp set with 1892 ads at front and earliest state of the printer’s slug at end of text. Most copies found have ads or wrappers dated in the 20th century (Tauchnitz did not change the date on their title-pages, confusing many booksellers and bibliographers). Todd & Bowden 1899b and 1900a. BAL 3622.

Twain, Mark [Clemens, S. L.] *Mark Twain’s Speeches*. New York: Harper, 1910. First edition, first printing, second state. Original red cloth, gilt. Near fine copy. This volume first collects together Twain’s speeches --more than one hundred spanning his entire career-- and many in their first book appearance; they are the sources of some of his most familiar quotes. BAL 3513.

[Twain, Mark] [Clemens, S. L.] *Mark Twain’s Scrapbook*. New York: Daniel Slote, 1878. Quarto. Original brick cloth, stamped in blind, with the blue and gold label affixed to inside front cover with English (1877), U. S. (1873, 1878), and French (1877) patent dates on the label. 76pp., with some pages stuck together, as often the case. Very good copy with the spine quite worn and faded, but a good example of the largest format for one of Twain’s best-known inventions. Cf. BAL 3614.

Twain, Mark [Clemens, S. L.], and others. *Phunny Phellows*. Chicago: Rhodes & McClure [1889] Second edition. Original black cloth, gilt. Spine ends rubbed, gilt oxidized, text paper age-toned, but a very good copy of this extremely cheaply made book usually found in shambles when found at all. Like the very scarce first edition of 1885, this book is printed on terrible quality paper and poorly bound. First prints two Twain pieces, plus works by Artemus Ward, Josh Billings, Robert Burdette, etc. In OCLC six copies of this edition are miscatalogued as the 1885 first edition. The text of the first edition was in four separately paginated sections; this edition is paginated [1-12] i-iv, 17-414 [1]; the first eight leaves are a gathering on better quality paper than the rest of the text, including a preface dated January 1, 1890 (presumed to be a false date; the book was marketed for Christmas, 1889); the final unnumbered page is a terminal ad leaf. The text following the first gathering has been completely reset and rearranged, and even after comparison with a copy of the first edition it is difficult to determine whether the contents are the same as the first edition. BAL 3416 (noting only the 1885 edition).

Twain, Mark [Clemens, S. L.] *Adventures Of Tom Sawyer*. New York: Armed Service Editions, Inc. [1943] First Armed Services Edition. Original wrappers. Mild foxing, spine sunned but legible; a nice copy. One of six editions of Twain’s work to appear in the Armed Services Editions. This volume was number C-76 in the series. This volume has a rubber-stamp on the title-page indicating it was distributed to POWs by the YMCA of Geneva, Switzerland. Cole, p. 75.

Twain, Mark [Clemens, S. L.] *More Tramps Abroad*. London: Chatto & Windus, 1897. First English edition, with September, 1897 catalogue. Original maroon cloth, gilt. A bright copy, nearly fine. This is the English edition of *Following The Equator*, with significant textual differences: it contains 6,000 words deleted from the American edition, deletes 1,400 words found in the American edition, and has different chapter divisions. BAL states that this English edition may precede the American edition by a few days. The edition was 5,000 copies according to the C & W ledgers. This work has long been underrated and transcends the travel literature genre. BAL 3453.


editions of *Huckleberry Finn* and *Prince And The Pauper*, published by Webster in 1892, and *Tom Sawyer*, published by American Publishing Company in 1893. These four volumes were printed from entirely new settings of type, all of them the first resettings done since the first editions had been published, but this new series was suspended after just four volumes. Harper again tried to start a collected edition in 1896, but quickly abandoned it. The first “complete” American collected edition of Twain’s works appeared in 1899. BAL 3651.

Twain, Mark [Clemens, S. L.] *A Letter From Mark Twain Concerning The Paige Composer*. Glendale, California: Vance Gerry, 1982. First edition, one of 200 copies printed, of which 100 were given to members of the Rounce & Coffin Club. Original self-wrappers, stapled as issued. Prints Twain’s wonderful letter describing how James Paige’s “compositor” had successfully set a line of type. Twain invested heavily in this machine, which never did work properly. By the time Twain wrote this letter in January of 1889, Mergenthaler’s linotype machine had already been used to set type for an entire book. Within a few years, the Paige machine’s failure had driven Twain into bankruptcy.

Twain, Mark [Clemens, S. L.] *Tom Sawyer, A Drama*. Washington, D. C.: Jake Blanck, 1940. First edition, one of 100 copies printed. Original self-wraper, French-folded, as issued. The text of this piece is the synopsis of the play Twain sent to the Library of Congress the same day he applied for copyright on the book version. Rasmussen, MARK TWAIN A–Z, p. 466, provides an excellent account of Twain’s efforts to produce a play based on his best-selling book. BAL 3565.

[Twain, Mark] [Clemens, S. L.] *The Story of the Typewriter*. Herkimer, New York: Herkimer County Historical Society, 1923. First edition. Original color pictorial boards. Interesting history of the typewriter. Remington marketed the first “modern” typewriter in 1873 (the first attempt to build a typewriter was actually made in 1714, and by 1829 working prototypes had been made). Twain bought a Remington machine in the autumn of 1874 and typed his first letter (to his brother Orion) in December of that year. That letter is reproduced here. By March, 1875 he was already asking Remington not to use his name in their advertising, and that letter is also quoted in full. In his AUTOBIOGRAPHY dictations he claimed to have used a typewriter to produce TOM SAWYER, and he used a typewriter again when writing LIFE ON THE MISSISSIPPI, and again on FOLLOWING THE EQUATOR. BAL II:250:col.1.


Twain, Mark [Clemens, S. L.] *Death-Disk*. New York: Edgar S. Werner, 1913. First separate edition. Original printed wrappers, stapled as issued. Very fine copy of this short story about a little girl who saves her father from Oliver Cromwell’s executioners by a highly contrived plot twist. This may have been the first of Twain’s works to be made into a film -- in 1909 -- the same year *THE PRINCE AND THE PAUPER* was filmed. BAL 3676.

Twain, Mark [Clemens, S. L.] *Travels at Home ... Selected by Percival Chubb*. New York: Harper, 1910. First edition thus. Original green cloth, stamped in green. Fine. This volume was published the month of Twain’s death (April, 1910). One of two collections of Twain material intended for use in public schools. BAL 3673.

Twain, Mark [Clemens, S. L.] *Conversation As It Was By The Social Fire-Side In The Time Of The Tudors*. [Northampton, Mass.] Lazarus Edition, 1978. 25pp. Original cream cloth, gilt, with frontispiece signed by Barry Moser. Near fine copy. Printed on wove paper watermarked “Old Town Book.” Reproduces the text of John Hay’s letter and a note from Paine BIOGRAPHY, but does not contain a limitation or colophon. This edition is made up of the sheets of the 1920 edition. In 1978 Gordon Cronin (Taurus Books, Northampton, MA) acquired 196 copies of the 1920 printing in sheets. He had Barry Moser draw a portrait of Twain, had a new title-page printed in red and black, and had them bound by David Bourbeau (Thistle Bindery). The first one-hundred were bound in cream cloth, with gilt title on front cover (as here); the rest were bound in coarse linen, gilt, with a green leather label on spine.


[TWAIN, MARK] [Clemens, S. L.] Voigt Milling Company. Mark Twain Flour. Grand Rapids, Michigan [ca.1900] Broadside flyer, 11 x 7 inches, heavily illustrated in bright colors. One of the most attractive and blatant examples of the exploitation of his Mark Twain’s name and image known. One side of this advertising sheet, addressed to a grocer (but never folded or mailed), displays five sacks of flour and two views of bountiful wheat fields. Intended to be folded down twice, the other side contains a view of the factory, an address panel, and a descriptive text under the heading, ‘About Mark Twain.’ This company was formed in 1898 as a partnership and was milling Mark Twain flour by 1900, continuing production under that name until 1951; in 1955 the company closed. This brochure was their announcement of Mark Twain flour as a “recent addition” to their
line, hence the date assigned. We have finally tracked down the original source for these unused flyers and can now offer them at a reduced price.

[ TWAIN, MARK ] [ Clemens, S. L. ] Adams, Oscar Fay. A Brief Handbook Of American Authors. Boston: Houghton, Mifflin, 1884. First edition. Original brown cloth, gilt. Very good copy. Includes very brief biographies of Twain, Melville, Poe, Whitman, Thoreau, et al, including a host of authors (including Melville and Twain) who were generally not included in biographical dictionaries of the early 1880s. Melville’s style is described as “breezy and forcible.”


[ Twain, Mark ] Blanck, Jacob. *A Supplement To ‘A Bibliography Of Mark Twain.’* New York: Privately Printed, 1939. 4pp., folded as issued. This is actually the 1975 reprint of Jake Blanck’s original edition. Very fine. This leaflet was originally issued just five years after Johnson’s revised bibliography of Twain, and provides a history of the infamous altered plate at p. 283 of *Huck Finn*, with facsimiles of each state of the plate.

[ Twain, Mark ] Blanck, Jacob. *A Supplement To ‘A Bibliography Of Mark Twain.’* Detroit: Privately Printed, 1940. 4pp., folded as issued. This leaflet was issued five years after Johnson’s revised bibliography of Twain, and provides a history of the infamous altered plate at p. 283 of HUCK FINN, with facsimiles of each state of the plate. This supplement was first issued in NY in 1939 in an edition of 200 copies; this piracy appeared the following year; Blanck knew of this printing but had not seen a copy and described it as “Detroit, about 1940.” This is the first copy we have seen.

[ Twain, Mark ] [ Clemens, S. L. ] Clemens, Will M. *Famous Funny Fellows, Brief Biographical Sketches Of American Humorists.* Cleveland, Ohio: William W. Williams, 1882. First edition, folding frontispiece with portrait of Twain encircled by his fellow famous funny fellows. Original brown cloth, stamped in black and gilt. Worn, some stains to back cover, front hinge starting, but a good solid copy of a book never seen in really nice shape. Will Clemens asked Twain to write an introduction to this volume; Twain declined. Will Clemens instead printed Twain’s letter as part of his introduction. Will Clemens was a distant relative of Twain who exploited the name of his famous kin many times during Twain’s career. Machlis records this letter only from its later reprinting in Will Clemens’ 1892 biography of Twain, rather than this first printing. Twain was the subject of the first chapter; other “phunny phellows” included were Josh Billings, Artemus Ward, John Phoenix, Bill Nye, Petroleum V. Nasby, Eugene Field, and Joel Chandler Harris. By the time this volume appeared, Twain’s writing style and reputation were no longer associated with the Phunny Phellows whose popularity peaked in the 1860s and 1870s. BAL overlooked the letter, and neglected including this among the primary items in section I. BAL II:250.
Twain, Mark] Clemens, Will. Mark Twain, His Life And Work. Chicago & New York: F. Tennyson Neely, 1894. Second edition. Original pictorial printed yellow wrappers. Very good copy, and an affordable substitute for the 1892 first edition. The first book-length biography of Twain, both unauthorized and adulatory. Will Clemens was not even distantly related to Twain, who detested this exploitation of his name, tolerating it in public while calling his biographer a “troublesome cuss” in private. BAL II:251:col.1.

TWAIN, MARK] Clemens, S. L.] Clemens, Cyril. My Cousin Mark Twain. Emmaus, Pa.: Rodale Press, 1939. First edition. Original green cloth, gilt, dust jacket. Fine copy in near fine jacket. Jacket is price-clipped, and this was a review copy, but the orange review slip that was pasted to front end paper has been mostly torn away. Contrary to popular belief, Cyril Clemens was indeed related, albeit remotely: a third cousin, twice removed. His father was James Ross Clemens, who visited Stormfield with Cyril in 1909, when Cyril was seven years old. This work is not quite a biography, so much as a long string of entertaining and revealing anecdotes. Not in BAL.

TWAIN, MARK] Clemens, S. L.] Set Of Ten Postcards. New York [ca. 1910] This series of cards was issued in 1910 and 1911, judging from postmarks we have seen on used examples. Nine of the cards in this set are unused; one is used and postmarked. Each card contains a photograph of Twain in a typical or familiar pose. The images include playing billiards with Paine, sitting in a rocking chair on a porch, reading in his study, laying in bed, standing on the deck of a ship, etc. Beneath or to the side of each photo is an aphorism, the majority from Following The Equator, or Pudd'nhead Wilson. A complete set of this series comprises sixteen different cards, and complete sets are nearly impossible to assemble.

TWAIN, MARK] Clemens, S. L.] Cutter, Bloodgood H. On Moonshiny Night, To Miss __________. Little Neck, Long Island, New York, 1890. First edition. Broadside, double-columns. Cutter’s portrait and facsimile autograph appear at upper left. In the last stanza of the first column Cutter briefly alludes to the Quaker City voyage he shared with Twain, which inspired Twain to dub him the ship’s “Poet Lariat.” Because his poetry was so bad that it was good, Twain included Cutter’s works in his “library of literary hogwash.” Cutter was a wealthy Long Island farmer who was oblivious to the execrable nature of his poetry; odd for a farmer who must have known manure when he saw it. “You requested me some lines to write,/ On this lovely moonshiny night,/ I asked’d if that would do you good,/ You answer’d back you thought it would.”


1876. First edition. Original mauve cloth, gilt. Some chips at spine and hinge, else a good copy. Contains a reprint of Twain’s ‘Mark Twain and the Interviewer’ along with works by Harriet Beecher Stowe, Bayard Taylor, Longfellow, Tennyson, etc. BAL II:248.


[Twain, Mark] [Clemens, S. L.] Gillis, William R. *Memories Of Mark Twain And Steve Gillis.* Sonora, Ca.: Printed by the Banner [1924-30] Second edition. Original pictorial buff printed wrappers, stapled as issued. Near fine copy of this fragile booklet, an account of Twain’s Virginia City and Jackass Hill days, boxing, mining, writing, hoaxing, and nearly dueling. This second edition contains the same text as the first, but adds a few photographs. Not in BAL.


[Twain, Mark] [Clemens, S. L.] Harper Brothers. *Your Mark Twain.* New York: Harper [1912] First edition. Original pictorial wrappers reproducing a photograph of Twain holding a kitten. An advertisement for the National Edition of his works, designed for mailing in a legal size envelope. Copies are found with and without a caption at top of front wrapper (“A Message from...”). There is no known priority; this copy does not have the caption. The text contains details and order information, along with eleven different tiny photographic portraits of Twain, one at the top of each page.

[Twain, Mark] [Clemens, S. L.] Langdon, Jervis. *Mark Twain And Elmira.* New York: Mark Twain Centennial Committee, 1935. First edition. Original printed buff wrappers. Fine copy of this very scarce and fragile pamphlet that was privately printed in a small edition, despite the imprint. Not to be confused by a similar and much more common 1938 publication. A first-hand account by Twain’s nephew of the author’s time in Elmira, where he summered at Quarry Farm for two decades and wrote TOM SAWYER, THE PRINCE AND THE PAUPER, and other works (some of which he revised and proofed when in Hartford). BAL II:253, col. 1.

[Twain, Mark] [Clemens, S. L.] Lawton, Mary. *A Lifetime With Mark Twain.* New York: Harcourt, Brace [1925] First edition. Original red cloth, gilt. Very fine fresh copy in the primary binding; copies in grey and brown bindings lettered without gilt, are a later binding state. One of the best accounts
of Twain’s domestic life, being the memoirs of Katy Leary, who became a servant in the Clemens household at the age of seventeen in 1880 and remained with the family until his death in 1910. BAL II:252.

[Twine, Mark] [Clemens, S. L.] Mark Twain Centennial. *Birthday Banquet, Mark Twain Centennial.* [Hannibal: Mark Twain Hotel] November 30, 1935. Original French-folded printed wrappers. Program and menu for the big dinner celebrating the centennial of Twain’s birthday, held at the Mark Twain Hotel, just a few blocks south from the boyhood home.

[Twine, Mark] [Clemens, S. L.] Ade, George. *How Mark Twain Got His Name.* Perry, Missouri: Mark Twain Research Foundation [1953] Broadsheet, folded twice for mailing. The verso has a photo of Twain’s birthplace cabin, and the text on recto contains Ade’s account of how Twain got his name, using the account in *Life On The Mississippi* as his source. I have found copies of this information sheet together with issues of ‘The Twainian’ as early as 1942 and as late as 1960, but found one with some other 1953 mailing materials and think this the most likely date of issue. Unrecorded. Not in Russo.

[Twine, Mark] [Clemens, S. L.] Mogul Egyptian Cigarettes. *Mark Twain. If you daily drink your fill, there’ll be no need to make a will.* New York: S. Anargyros [ca. 1910] Cigarette card, color lithograph, with Twain’s portrait at left and saying about drinking at right, all within a red and gilt border. Part of Mogul’s ‘Toast Series,’ issued between Summer, 1909 and Fall, 1910 in a series of 550 cards. The five Twain cards were numbers 512-525 in the series. Fine example, and one of a handful of cigarette cards featuring Twain issued during his lifetime. Forbes & Mitchell, p. 426 (#521).

[Twine, Mark] [Clemens, S. L.] Mogul Egyptian Cigarettes. *Mark Twain. A woman is only a woman, but a good cigar’s a smoke.* New York: S. Anargyros [ca. 1910] Cigarette card, color lithograph, with Twain’s portrait at left and saying about women at right, all within a red and gilt border. Part of Mogul’s ‘Toast Series,’ issued between Summer, 1909 and Fall, 1910 in a series of 550 cards. The five Twain cards were numbers 512-525 in the series. Fine example, and one of a handful of cigarette cards featuring Twain issued during his lifetime. This quote is not by Twain, but in fact is a quote from *THE BETROTHED,* by Rudyard Kipling. Forbes & Mitchell, p. 426 (#521).


[Twain, Mark] [Clemens, S. L.] Welch, F. G. *That Convention; Or Five Days A Politician.* New York &Chicago: F. G. Welch & Co., American News Company, 1872. First edition, with the folding frontispiece. Original lavender cloth, gilt. Faded, else a tight copy with very little wear. An uncommon book that contains an early excerpt from *Roughing It* (pp. 146-55) as well as Twain’s portrait. Twain was aware of this excerpt but did not think much of Welch’s writing; he inscribed another copy of this book that we have seen, calling it “pretty poor stuff.” The American News Company had published Twain’s *Celebrated Jumping Frog* just five years earlier. BAL 11827 and III:246(Twain).


Forlagstonsortium, 1881. 2 vols in 1, small 8vo, contemporary black quarter calf, black cloth sides, gilt decorations and lettering. First Danish edition of *A Tramp Abroad*, bound with the first Danish edition of *Mark Twain’s Sketches: New and Old*. OCLC records two copies of *En Landstrøger paa Rejse*, both in Danish libraries, and none of *Nye Skitser*.


**TWAIN.** *Den Stjælne Hvide Elefant og andre ny Skitser af Mark Twain. Oversatte af Iwan Berner.* [The Stolen White Elephant . . . Translated by Iwan Berner.] Kjobenhavn: I. H. Schubothes, 1882. Small 8vo, original gilt decorated brownish-yellow cloth, gilt lettering. One of two Danish editions published in 1882, priority not known; the other was translated by H. H. Gjødvad. OCLC records two copies of each translation, all in Danish libraries.


[Viewbooks] *Souvenir Views of Fort Riley.* Fort Riley, Kansas: Guidon Print, [circa 1900?]

[Western Expansion] Scripps, John Locke. *The undeveloped northern portion of the American continent. A lecture delivered in the course before Bell’s Commercial College February, 1856.* Chicago, Steam Printing House, 1856. 20pp. in double columns, advertisement on back and both inside covers. dbd. First edition. American Imprints Inventory Chicago, 221. Graff 3717. Howes S248(aa). Sabin 78485. Streeter Sale 3721: “Scripps, who was editor and publisher of the ‘Democratic Press,’ had visited the Lake Superior country in 1856. He discusses here primarily the area of western Canada from Lake Superior to the Pacific, with comments on the Minnesota region south of the international boundary. He has a good deal to say about the fur trade and the Hudson’s Bay Company. There
can be little doubt but that the sole reason why the company maintains its posts in Oregon and Washington is to induce brother Jonathan to ‘shell out’ liberally for them.”

[Women] James, C. L. *An Appeal to the Women of America in Behalf of Liberty and Justice to and for the Prosecuted and Persecuted Defenders of the Wives and Mothers of our Land*. Topeka, Kansas: Moses Harman, Publisher, 1891. 12, [4] pages. A scarce polemical pamphlet designed to rouse political action from American women, from the reclusive anarchist sage of Eau Claire, Wisconsin, Charles L. James (1846-1911). This *Appeal* attacks Comstock and his persecution of those who would publish literature dealing frankly with sex, against marital rape and in favor of contraception—such publishers as Harman and Walker of course being defended here, though James also takes on the prosecution pursued against *The Christian Life*, a weekly published in Chicago that had attacked “sexual intemperance” in the marital relation. McCoy J13: “An appeal for public support in behalf of Moses Harman. . . . The author attacks the law as it is applied to the suppression of sex education and sex hygiene.” With ads in the rear for works by Lois Waishbrook, Voltairine de Cleyre, a new edition of Parkhurst’s *Diana: a psycho-fyziological essay on sexual relations*, etc. OCLC notes three copies (NN, MBA, MiU).

[Women] LUX SCHOOL OF INDUSTRIAL TRAINING. Hughes, Margaret. *First-Year Course of Plain Sewing*. Small oblong folio, two-prong binder containing typed instructions and 17 sewn samples bound in. [San Francisco: The School], Ca. 1914. There is one very colorful large piece of fabric utilizing all manner of stitches and techniques, folded and laid in. Accompanied by a 31-page pamphlet for the “Dedication Exercises, Friday, May Twenty-Second, Nineteen-Fourteen” [cover title] 8vo, cream wrappers, front printed in silver, somewhat soiled” 21 half-tones (portraits, exteriors and interiors). The Lux School was founded by a endowment from Miranda Wilmarth Lux whose second husband, a cattleman, left her with a great deal of money. It offered a 4-year and a 2-year course for post grammar school girls, educating them in all manner housewifely duties, from plain sewing dress-making millinery, cooking, marketing (presumably shopping), laundry, and home nursing.
