

**DeGolyer Library Acquisitions, 2008-2009:
A Selective Checklist**

[Accounting] Bennett, James. *The American System of Practical Book-Keeping, adapted to the commerce of the United States, in its domestic and foreign relations; and exemplified in one set of books, kept by double entry. Designed for the use of schools. : To which are added, forms of the most approved modern auxiliary books. A copperplate engraving, twenty-one by sixteen inches, exhibiting the final balance of the ledger.* New York: Printed and Published by the Author, 1826. [104+] p. 8th ed. The folded leaf, "engraved by Willard & Rawdon," has caption: "A balance chart, exhibiting a complete and final balance of the accounts in a merchant's ledger, kept by double or single entry. By James Bennett, accountant."

[African American] Adams, C. C. and Marshall A. Talley. *Negro Baptists and Foreign Missions.* Philadelphia, 1944.

[African American] Bethel A. M. E. Church, Morristown, New Jersey. *One hundredth Anniversary.* Morristown, NJ.: 1943.

[African American] Chapman, Maria Weston, editor. *Friends of Freedom. The Liberty Bell.* Boston, 1843.

[African American] Colored Older Boys of Texas. *Official Program. Home Coming Celebration. Tenth Annual Colored Older Boys' Conference of Texas (April 24, 25, 26, 1931, at Fort Worth, Texas Y.M.C.A.* Fort Worth, Texas, 1931.

[African American] Foster, Robert L. *Black Lubbock: A History of Negroes in Lubbock, Texas, to 1940. A Thesis in History.* Submitted to the Graduate Faculty of Texas Tech University, etc. December , 1974.

[African American] Giovanni, Nikki. *Black Judgment.* Detroit, 1968.

[African American] Grand United Order of Odd Fellows. District Grand Lodge No. 25 (State of Texas). *Official Proceedings of the 39th Annual Session. . . August, 1918.* Dallas, Texas : Dallas Express Pub. Co., 1918.

[African American] Iowa and South Dakota Negro Baptist Association. *Annual of the Forty-Eighth Annual Session of the: and the Forty-Fifth Annual Session of the Women's Home and Foreign Mission Convention.* August 19-24, 1926.

[African American] Keller, Ralph Welles. *Board of Education for. Minutes of the Methodist Episcopal Church. A Lincoln Day program.* Cincinnati, Ohio, 1922.

[African American] Methodist Episcopal (African). Delaware Annual Conference. *Official journal and Yearbook of the: (Sixty-Second Session).* Held in St. John's M. E. Church... Newark, N. J., April 1-5, 1925. Philadelphia, 1925.

[African American] Ray, Mrs. L. P. *Twice Sold, Twice Ransomed. Autobiography of Mr. & Mrs. L. P. Ray.* Chicago: The Free Methodist Publishing House, 1926.

[African American] Stroyer, Jacob. *My Life in the South.* Salem (Massachusetts), 1885. Third Edition.

[African American] [Slave Narratives] Hall, Samuel. *47 Years a Slave. A Brief Story of His Life Before and After Freedom Came to Him.* [Washington, Iowa, 1912]. [45] p. Cover title: "The Life of Samuel Hall, Washington, Iowa: A Slave for Forty-Seven Years. Born 1818. With introduction and postscript by Orville Elder."

[Agriculture] Agricultural and Mechanical Exhibition of the Northwest: List of Premiums of the *Agricultural and Mechanical Exhibition of the Northwest, to be held on Monday, Tuesday, Wednesday, Thursday and Friday, September 7, 8, 9, 10, and 11th, 1874, at Dubuque, Iowa.* Read the Rules and Regulations. Dubuque: Daily Times Printing House, 1874.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Quarter Ending March 31, 1888.* Topeka: Kansas Publishing House, 1888.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Month Ending May 31, 1890.* Topeka: Kansas Publishing House, 1890.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Month Ending December 31, 1895.* Topeka: Press of the Kansas State Printing Co., 1895.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Quarter Ending March 31, 1896.* Topeka: Kansas State Printing Co., 1896.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Quarter Ending March, 1900.* Topeka, 1890.

[Agriculture] Kansas. State Board of Agriculture. *Report ... for the Quarter Ending March, 1903.* Topeka, 1903. Includes special report on "Railroads and agriculture."

[Almanacs] *Agricultural Almanac and Hand-Book for 1884. The Sterns Fertilizer and Chemical Manufacturing Co.* New Orleans: L. Graham & Son, 1883.

[Almanacs] *Cramer's Pittsburgh Magazine Almanack for... 1812.* No. IX. Calculated by the Rev. John Taylor. Pittsburgh: Printed and published by Cramer, Spear & Eichbaum, at the Franklin Head bookstore, (1811). 60pp. Very worn front wrapper present but detached; lacks rear wrapper. Contemporary ink notations by James Mather of Armstrong County. Articles of interest in this early Pittsburgh almanac by the town's premier almanac publisher includes a piece on the mathematical prodigy Zerah Colburn, a list of regional roads, a biographical sketch of Anthony Wayne, statistics on manufacturing in Pennsylvania (pp.44-9), and J. Marshall on commercial activity in Pittsburgh. American Imprints 22639 (one location: MWA). Drake 10926, noting only one institutional location-- also at American Antiquarian Society-- and indicating that that copy is incomplete. In

expressing his admiration for Milton Drake's "amazingly complete job" in compiling the Almanacs of the US, bookseller Ernest Wessen commented, "If he locates but one single copy... it's a rare book, me hearties! It's rare!" [Midland Notes, No. 88, 1963]

Cramer's Pittsburgh Magazine Almanack, for... 1818.... Fifteenth Number. Pittsburgh: Printed and Published by Cramer and Spear, (1817). 72pp + blue wrappers; stitched into contemporary plain wrappers. Contemporary notation "George Magees Almanack" in various places. ¶ The regular 36pp Almanac (with a three-page List of Roads) is followed here by the publication's *Magazine* compliment, with Isaac Brigg's essay on "Agriculture and Manufactures" (pp.36-47), George Curtis "on the importance of encouraging Agriculture and Domestic Manufacturers" (pp.49-55), and a "Census of Steubenville" (1817, pp.55-57), and statistics on manufacturing in Pittsburgh (p.61). The blue wrappers on all sides serve as a trade catalogue, of sorts, for the publisher, with a list of school books and other publications printed in each side. Drake 11153. American Imprints 40592.

Farmers' and Mechanics' Almanac (The) for... 1827. Calculated by Patrick Leonard and approved by the Rev. John Taylor. Number I. Pittsburgh: Published by H. Holdship... Printed by D.&M. Maclean, [1826]. 18 leaves [36pp] + printed wrappers, heavily rubbed and stained. Stitched and untrimmed, old text damp stains. ¶ Scarce first issue of a scarce almanac. On inside front wrapper the publisher prints some comments that he was unable to find an original essay "on the Mechanic Arts and Manufacturers of the Western Country," and if he continues to not be able to turn up anything on this subject, he will change the name to *The Western Farmers' Almanac*-- which is just what he did. In his preface Holdship does point out the agricultural text that was included in the Magazine version (but not here). This 36pp issue does have some farming tips plus court dates plus three pages of a list of roads. Taylor's "approval" is printed on the inside rear cover. Drake 11611. American Imprints 24495.

Franklin Almanac (The), for the year 1830... Number XII. Pittsburgh: Printed and published by Johnston and Stockton, [1829]. With 17 (of 18) leaves, lacking final leaf as well as wrappers. Title-leaf soiled and worn. Incomplete as noted. American Imprints 38622 and Drake 11674 (both citing the same one location: Western Reserve Historical Society).

Franklin Almanac (The), for the year 1833... Number XV. Pittsburgh: Johnston and Stockton, [1832]. 18 leaves [36pp] + very worn original wrappers. Old burn hole at bottom of some pages with loss of a little text. With seasonal wood-cuts. Fair copy. Ad for Pittsburgh bookseller S.J. Sylvester on inside rear cover-- other wrapper space devoted to publisher advertisements. Drake 11827. Not in American Imprints.

Farmer's Almanac (The): for the year of our Lord 1840. By Elisha Dwelle, Philom. Pittsburgh: G.W. Holdship, Luke Loomis & Patterson Ingraham & Co., (1839). Large square 8vo. 32pp, including self-pictorial wrappers. Seasonal wood-cut for each month printed on rectos. Old, light damp stain on corner of last four leaves, otherwise very good. Attractive letterpress production-- and unusual in being a collaborative production involving three different Pittsburgh printers, including Mr. Loomis who was also busy issuing his Loomis' Pittsburgh Almanac. An assortment of anecdotes are provided on the odd-numbered pages. Drake 12136 (two locations). American Imprints 55600, citing only one location and erroneously noting 30pp.

Henry Miner's Pittsburgh Almanac No. 5, for 1863. Pittsburgh: Published & Sold by Henry Miner, [1862]. 72pp. + blue pictorial wraps, chipped along spine. Wraps chipped, dirty, and fly-specked. Even-numbered pages beginning with p.30 devoted to local business ads, some illustrated. Includes a full-page, detailed advt for photograph albums, and another for Beadle's Dime Books, both of which were available from the almanac's publisher.

Henry Miner's Pittsburgh Almanac No. 7, for 1865. Pittsburgh: Published & Sold by Henry Miner, [1864]. 72pp. + front wrap (only). First and last leaves a bit dirty. Includes a short illustrated piece showing how the Great Solar Eclipse of 1865 will appear in Pittsburgh, with the wood-cut also reproduced on the front wrapper. Many full-page ads, some illus.

Henry Miner's Pittsburgh Almanac No. 8 for 1866. Pittsburgh: Published & Sold by Henry Miner, 1865. 72pp + soiled and chipped wrappers. Damp stain in front portion; part of one leaf cut out [pp.3/4]. As usual for Miner Almanacs, even-numbered pages from pp.30 to end devoted to a great assortment of local advertisements. with a five-page "Table of Stamp Duties," taking effect on April 1865.

Henry Miner's Pittsburgh Almanac No. 9, for 1867. Pittsburgh: Published & Sold by Henry Miner, [1866]. 72pp. + blue wrappers. With 21 pages of local ads, many illustrated, printed on even-numbered pages beginning on p.30-- fine assortment.

Henry Miner's Pittsburgh Almanac No. 10 for 1868. Pittsburgh: Henry Miner, 1867. 72pp. + blue wrappers. Small ad broadside laid in. With 21 pages of local ads, many illustrated, printed on even-numbered pages beginning on p.30-- fine assortment. The small ad piece is for Inscho & Thomas' Ice Cream Candy-- "Something New! Try the Original Ice Cream Candy!" it exclaims, lists the flavors and price and notes "the News-Agent Will Pass Through the Cars with this truly delicious Candy.

Henry Miner's Pittsburgh Almanac No. 11 for 1869. Pittsburgh: Henry Miner, 1868. 72pp. + chipped blue wrappers. With 21 pages of local ads, many illustrated, printed on even-numbered pages beginning on p.30-- fine assortment.

Henry Miner's Pittsburgh Almanac No. 12, for 1870. Pittsburgh: Published & Sold by Henry Miner; printed by Bakewell & Marthens, [1869]. 72pp. + blue wrappers (detached in one piece from text), edges chipped. Includes a typical paragraph on "Valuable Books." Local ads, many illustrated, printed on even-numbered pages beginning on p.30. Americana.

Henry Miner's Pittsburgh Almanac No. 13, for 1871. Pittsburgh: Published & Sold by Henry Miner; printed by Bakewell & Marthens, [1870]. 72pp. + wraps. Fine copy in like blue printed wrappers. With 21 pages of local ads, many illustrated, printed on even-numbered pages beginning on p. 30.

Henry Miner's Pittsburgh Almanac No. 13, on a new and improved plan, for the year of our Lord 1871 ... Calculated and edited by Sanford C. Hill, Esq. East Liverpool, O... Pittsburgh: Published & Sold by Henry Miner; printed by Bakewell & Marthens, [1870]. 72pp. + wraps. Printed blue front wrappers, lacks rear wrapper. Local ads, many illustrated, printed on even-numbered pages beginning on p.30. Selections heavily Christian.

Henry Miner's Pittsburgh Almanac No. 14, for 1872. Pittsburgh: Published & Sold by Henry Miner; printed by Bakewell & Marthens, [1871]. 72pp. + blue wraps. Wraps dirty & chipped. The last of

Sanford C. Hill's 43 years' worth of almanac calculations. Hill, born near Pughtown, WV, in 1796, went to work in a Pittsburgh book store (the Franklin Head?) in 1813. Five years later he moved on to Wellsville, Ohio, then a year later he moved to East Liverpool, where he went into land surveying, a trade he continued for upwards of 40 years. This almanac includes a memorial tribute to Hill. Local ads, many illustrated, on even-numbered pages.

Henry Miner's Pittsburgh Almanac No. 15, for 1873. Calculated and edited by Milton B. Goff. Pittsburgh: Published & Sold by Henry Miner; printed by Bakewell & Marthens, [1872]. 72pp. + soiled and chipped blue wraps. Miner's first Almanac without Mr. Hill-- Milton Goff, a professor of mathematics at Western University, includes a two-page tribute to the late calculator (dated Sept. 1872). Many local ads.

Miner's Pittsburgh Almanac No. 16 for 1874. Calculated and edited by Milton B. Goff. Pittsburgh: S.S. Marvin & Co., Superior Crackers and Small Cakes; Printed by Bakewell & Marthens. 72pp. Light blue wrappers, some edge chipping, stain on top of front cover. Local ads printed throughout on even-numbered pages.

[Henry] Miner's Old Sanford C. Hill Almanac No. 17 for 1878. Calculated and edited by Milton B. Goff. Pittsburgh: Published by Henry Miner, 1877. 72pp + chipped and soiled blue front wrapper, lacks rear wrapper. The publisher announces to the reader the new title of his publication-- "by an effort to recognize and keep in remembrance [Hill's] long and useful service." Miner adds, "and to make the matter complete, he will also publish it in its original and well known form, not excepting the blue cover and all the usual accompaniments." Local ads printed on even-numbered pages from pp.30 to end.

Miner's Old Sanford C. Hill Almanac No. 20, on a new and improved plan, for the year of our Lord 1881 ... Calculated and edited by Milton B. Goff, M.A., Professor of Mathematics in The Western University of Pennsylvania... Pittsburgh: Published by Henry Miner (Nevin Bros. Printers), [1880]. 80pp. + wraps. Blue printed wraps chipped, torn at spine; one leaf torn into text. Prof. Goff provides a two-page introduction, "Chit Chat," with comments on the 1880 census, the 1880 crops, and the upcoming presidential election of 1880 (Goff was writing on July 19, 1880). Even numbered page from p.30 to end are devoted to local ads, many illustrated, and includes some patent medicine ads. Includes health suggestions and food recipes.

Hill's Pittsburgh Almanac for the year of our Lord 1855. Calculated and edited by Sanford C. Hill... Pittsburgh: Published and sold by John H. Mellor, [1854]. 36pp. + blue wraps. Sanford Hill, of nearby East Liverpool, Ohio, was Pittsburgh's intrepid almanac calculator. In the 1820s and 1830s Hill prepared the calculations for Cramer's Magazine Almanacs and he later worked for Luke Loomis, Hunt & Miner, and finally with Miner alone, his last almanac being the one for 1872-- and after his death Miner continued to cash in on Hill's venerable name by renaming his almanac Miner's Old Sanford C. Hill Almanac (see previous item). This 1855 almanac was the first issued directly by Hill and published by Mellor. In this issue Hill devotes page 6 to a long small-type Preface describing his thoughts on this meteorological/literary genre (dated March 28, 1854). Hill and Mellor issued this short-lived series in a 36-page format and a larger 60-page "Magazine Almanac" version. Americana.

Hill's Magazine Almanac for the year of our Lord 1856. Calculated and edited by Sanford C. Hill... Pittsburgh: Published and sold by John H. Mellor, [1855]. 36pp. + blue wraps, chipped along spine,

otherwise a good copy. Sanford Hill's second almanac issued under his own name, published by Mellor, "one of our most successful and enterprising dealers in Music, Musical Instruments, Books, Stationery, &c. (according to Hill). In a two-paragraph "Introductory Remarks" on p.4, Hill comments about his work over the past 26 years and of the moral and practical value of his productions (not to be confused with "the worthless trash, called almanacs, that a few years since we so common"). Americana.

Hill's Pittsburgh Almanac for 1857. Pittsburgh: Published and sold by John H. Mellor, [1856]. 36pp. + blue wraps. Top trimmed close, otherwise a good copy in nice wraps. Americana.

Hunt & Miner's No. 1. Pittsburgh Almanac for 1859. Calculated and edited by Sanford C. Hill, Esq. East Liverpool, Ohio. Pittsburgh: Published and sold by Hunt & Miner. Printed by W.S. Haven, 1858. 72pp + pictorial blue wraps, some light flyspecking. The book-selling firm's first almanac, later becoming Miner's own publication once he assumed sole control of the company [see above, Henry Miner's Pittsburgh Almanacs...]. Full of local advertisements [22 pages] -- a feature of this series.

Hunt & Miner's No. 2 Pittsburgh Almanac on a new and improved plan, for the year of our Lord 1860 ... Calculated and edited by Sanford C. Hill, Esq. East Liverpool, Ohio.... Pittsburgh: Published & Sold by Hunt & Miner; printed by W.S. Haven, [1859]. 18.1cm. 72pp. + front wrap (only). Final leaves lightly stained. After the astrological section-- beginning with p.30-- the even-numbered pages are devoted to locals ads, some illustrated, all exhibiting the variety of type used by Haven-- with a full-page to his own establishment. There are three full pages devoted to Hunt & Miner's book business, including a full page describing the complete line of their own published "Dime Books" (which are now quite rare). There is also a puff for Hunt & Miner and their almanacs, reprinted from the *Pittsburgh Dispatch*.

Loomis' No. 6 Pittsburgh Almanac, for 1840. Calculated by Sanford C. Hill. Pittsburgh: Published and sold by Luke Loomis, [1839]. 36pp. + printed blue wraps (naming A.A. Anderson as the printer). Wrapper detached. Includes recipes for various pickled vegetables, and for catsup, as well as a paraphrase of Franklin's advice on paying your debts. "Pennsylvania Courts in 1840" on p.36. Inside wrappers blank, but rear wrapper is a full-page ad for "Forrester & Campbell, Wholesale & Retail Booksellers and Stationers," a short-lived enterprise [we've had another copy of this 1840 Almanac with rear ad for "Alexander Ingram, Jr., Successor to Patterson & Ingram, Wholesale and Retail, Bookseller and Stationery"]. Drake 12154. American Imprints (56888) only citing the 60pp version.

Loomis' No. 8 Pittsburgh Almanac for 1842. Calculated by Sanford C. Hill.... Pittsburgh: Published and sold by Luke Loomis, [1841]. 36pp. + light-blue printer wraps. The publisher prints a recommendation of this almanac, from the Wellsville (OH) Gazette, which encouraged its readers to purchase this publication because it was "replete with moral and instructive extracts, as well as valuable information in relation to the different avocations of life." Drake 12240. American Imprints only cites the Magazine format, not this regular issue. Americana.

Loomis' No. 8 Pittsburgh Almanac for 1842. Pittsburgh: Luke Loomis, [1841]. 36pp. + light-blue printed wraps. Trimmed closely to text-- variant typography on cover that other Loomis almanac. Americana.

Loomis' No. 10 Pittsburgh Almanac... for 1844. Pittsburgh: Luke Loomis, (1843). 36pp + blue printed wrappers, old stain on rear. Drake 12340 and American Imprints 3090 (both citing only two locations). Americana.

Loomis' No. 11 Pittsburgh Almanac for 1845. Calculated by Sanford C. Hill.... Pittsburgh: Luke Loomis, Printed by A. Jaynes, Franklin Head, [1844]. 36pp. + printed blue wraps. Light old damp stain in text; partially unopened copy. List of school books available from Loomis is printed on rear wrapper. American Imprints 3854 (one location, MWA). Drake 12395 (two locations-- MWA and Historical Society of Western PA). American Imprints 3854 (catching only the MWA copy).

Loomis' No. 11 Pittsburgh Almanac for 1845. Pittsburgh: Luke Loomis, Printed by A. Jaynes, Franklin Head, [1844]. 36pp. + wraps. Front wrapper torn with one piece detached, spine chipped. Americana.

Loomis' No. XVI Magazine Almanac for 1850. Pittsburgh: Published and sold by Luke Loomis, [1849]. 60pp. + wrappers (worn along spine). Many of the prose selections are devoted to family relations. Also includes long extract from Edward Everett's eulogy on John Quincy Adams. Drake 12747.

Loomis' No. XVII Magazine Almanac... for 1851. Pittsburgh: Luke Loomis, [1850]. 60pp. + 12pp. (pp.2-11 being "Alphabetical List of School Books, for sale by Luke Loomis," 1 & 12 being outer front & back wraps). Wrappers chipped. Old damp stains throughout. In cataloguing this almanac, Ernest Wessen called attention to its "strange format. By the insertion of a folding of grey cover stock an eleven-page catalogue of books offered for sale by Loomis is provided" (Midland Book Co., No. 58, #23). The catalogue, titled "Alphabetical List of School Books," is also arranged in sections-- e.g., spelling books, philosophy, geography, history, etc.

Loomis' No. XIX Pittsburgh Almanac for... 1853. Pittsburgh: Luke Loomis, [1852]. 36pp + blue wrappers, light stain on covers.

Loomis' No. XX Magazine Almanac... for 1854. Pittsburgh: Luke Loomis, [1853]. 60pp +4pp pictorial wraps, worn around edges. Wrappers carry ads for books and other products available from Loomis.

Sanford C. Hill's Pittsburgh Almanac... for 1875. Calculated and edited by Milton B. Goff. Pittsburgh: Published and sold by the Pittsburgh Book and News Company; Johnston, print., 1874. Square 12mo. 84pp + wrappers. Usual wear on wrappers. Scarce. First issue of this Almanac under this name, being a continuation of the almanacs formerly issued by Henry Miner (see other almanacs in this section). In his two-page preface, the Editor speaks of the changes-- not only the name [Hill's heirs "kindly consented to permit the shadow of his good name to fall upon our work], but also the form of the piece, its shape, and the color of the wrappers (abandoning the familiar-- for generations-- blue wrappers). Indeed a very different, and more commercial almanac-- chock full of local advertisements, many illustrated, with miscellaneous material (anecdotes, recipes, jokes) stuffed onto the same pages-- even a small text ad for a local dentist printed on every odd-numbered page. Certainly useful for the advertisements. Printed by W.G. Johnston, who eventually abandoned the Franklin Almanac.

Western Farmer's Magazine Almanac (The), for 1829. Pittsburgh: Published by H. Holdship & Son. Printed by D. and M. Maclean, [1828]. 36 leaves [72pp] + wrappers, chipped on edges, rubbed with some specking, but intact and overall a good copy. All but last two pages of the 36-page Magazine

section devoted to agricultural matters, with last two pages providing a list of local marriages and deaths. Publisher ads on wrapper. First page is the title-leaf for the regular almanac issue (above). Drake 11656. American Imprints 37148.

Western Farmer's Magazine Almanac (The), for 1831.. No. V. Pittsburgh: Published by H. Holdship & Son. [1830]. 36 leaves [72pp], without wrappers. Title-leaf chipped and stained. All but last two pages of the 36-page Magazine section devoted to agricultural matters (including 8pp on "The Culture of Hemp"), with last two pages providing a list of local marriages and deaths. Title-leaf doesn't denote "Magazine Almanac"-- which was obviously noted on wrapper. Drake 11748, locating only one copy, in a "Private collection." American Imprints 5422, however, notes two institutional copies (MWA and PPI).

Western Farmer's Almanac (The), for 1833... No. VII. Pittsburgh: Published by H. Holdship & Son. Printed by D. and M. Maclean, [1832]. 18 leaves [36pp] + pictorial wraps, rubbed. Untrimmed with expected edge wear. Includes the first part of a Lecture on Astronomy and a series on the care of Orchards, both continued to the next year. With a two-page list of court appearances and three pages to a "List of Roads" (from Pittsburgh to specific locations). The publisher used the wrappers (front and back) to advertise other books published, their Pittsburgh bookshop, and their new partnership with Thompson Hanna in the operation of the Clinton Paper Mill in Steubenville, Ohio (with a list of the products available from that plant). We've also seen this Almanac with wrapper ads devoted to books offered by Pittsburgh bookseller R. Patterson (another of the item's distributors). American Imprints 17038. Drake 11854.

Western Farmer's Magazine Almanac for... 1835. No. IX. Pittsburgh Published by H. Holdship (Printed by D. and Mc Maclean, 1834). 36 leaves [72pp] + pictorial wraps, worn at spine, stitching intact. Good mixture of agricultural/horticultural pieces with some literary ones. Regular 36pp almanac followed by 36pp Magazine Almanac, with a 4pp biographical sketch of Ohio Valley character Joshua Fleethart. Drake. American Imprints 29686.

Hostetter's Illustrated United States Almanac for Merchants, Mechanics, Miners, Farmers, Planters, and General Family Use. Pittsburgh: Hostetter & Smith, various dates. Average 36pp + pictorial green covers. Lot of 30 covering dates 1870, 1871, 1873-1900, overall in very good condition. This lot comes with an original amber-colored glass Hostetter's bottle (empty) in fine condition. [no label on bottle]. Pittsburgh's most favorite son-quack, the celebrated Hostetter, one of the leaders in the proprietary medicine field of the nineteenth century. And much of popularity of his elixir-- cultivated through such advertising media as these almanacs, which eventually were issued in 17 languages-- may be attributed to a certain ingredient present in every bottle. In 1905, Dr. A. J. Read of the Battle Creek Sanitarium performed an experiment "to test the alcoholic content of patent medicines" by trying to ignite their vapors. Hostetter's concoction burned brightly for four straight minutes-- longer than Peruna, Lydia Pinkham's Vegetable Compound and other formulae. It's no surprise that during the Alaskan Gold Rush, saloon-keepers up north sold Hostetter's Bitters by the shot glass. Naturally, many "counterfeiters, swindlers and spurious imitators" tried to cash in on Hostetter's success, and the inside front cover of each of these issues carries elaborate warnings about the fakes as well as descriptions of the genuine article (but no mention of alcohol content). From the millions he made plying his drink, Hostetter made additional millions in coke, oil pipelines, and the Pittsburgh and Lake Erie Railroad, which he built and ran until his death in 1888. For an excellent discussion on Hostetter's Bitters, these almanacs, and other patent medicine almanacs, see Chapter 9 of James

Harvey Young's *The Toadstool Millionaires: A Social History of Patent Medicine in America before Federal Regulation* (Princeton, 1961).

Hostetter's Illustrated United States Almanac, 1893. Pittsburgh: Hostetter & Smith, [1892]. 32pp + wraps. Eight foreign language editions of the same issue: Swedish, German, French, Dutch, Bohemian Welsh, Spanish and Norwegian. Identical wrappers.

Pittsburgh Hinge Co. *The Rural Almanac for 1881*. Beaver Falls, PA; printed by Jas. M'Millin, Pittsburgh, (1880). 36pp + soiled wrappers, old damp stain on edge. Illustrated throughout, including two full-page wood-engraved illus. Has the requisite almanac calendar information, but essentially a trade catalogue for the Company's line of BARB WIRE FENCE and wrought iron fence-- 11 full pages, including one full-page illustration, devoted to the "Holdfast Barb Wire" line. This wire was patented on Dec. 29, 1776 by John C. Merrill of Turkey River, Iowa, and was also known as "Merrill Twirl" [try saying it 3x, *fast!*]. "This wire is one of the earliest successful four-point double-strand types having a wire barb... The barb was one of the kind which could cause serious injury to cattle, and was among those types which initiated the era of 'vicious' barbed-wire manufacture, dating generally from 1876 to 1880. The heavy-gauge variety was sometimes called 'buffalo wire' by old-timers, presumable because it was so strong that it would even hold back buffalo"-- McCallum. *The Wire Than Fenced the West* (Univ. of Oklahoma, 1965, pp.250-51). Good product almanac-cum-trade-catalogue.

[1872-1876] *Pittsburgh Leader Almanac and Compendium of Facts, for 1872 [- 1876]*. Pittsburgh: Pittock, Nevin & Co. [Leader Publishing Co.], 1872-1876. 152; 96; 72; 72; 72pp + original wrappers, front and back, for each issue bound in. Bound in contemporary three-quarter leather for E.M. Bigelow (whose name is on back of spine). Five issues bound in one volume. Fine local almanac of the period, each issue full of a variety of ads from local businesses, some ads illustrated. And "Containing, besides all the useful information given in an ordinary Almanac, the Principal Events which have occurred in the City of Pittsburgh and Vicinity from 1750 to 1872." including a listing every month in the form of a "Chronological Record of Remarkable Events in the Cities of Pittsburgh, Allegheny and Elsewhere." Also full of information on local government, churches, etc. Front cover of 1872 issue, printed in black and green was printed by W. G. Johnston (who had a patent for either the design or the process-- all wrappers here have the year's calendar printed on the front wrapper. Johnston also printed an inserted leaf, of an illustration of the Block House, as a sample if his electrotyping.) Issues for 1873-75 printed by Stevenson & Foster; 1876 issue, with Centennial Exposition buildings on cover, as printed on the Press of Nevin, Gribbin & Co. The 1872 Almanac has a running "Business Directory of Pittsburgh, Allegheny and Vicinity."

[Arizona] Jackson, Orick. *The White Conquest of Arizona History of the Pioneers*. Los Angeles, California: The Grafton Co. (Inc.), [1908]. 52 pp. Portraits and plates. First edition. An interesting little known history of Arizona Territory beginning with the separation of New Mexico Territory into two territories in 1863. Covering the Indian problems, Wickenburg Massacre, the coming of General Crook, Indian engagements, etc. Information on the Walker expedition and Woolsey's second expedition. Jackson touches on the legend of the Hasayampa, Arizona's first Christmas Tree, Lee's revenge and Lehigh's folly. There is also a chapter on the Oatman Massacre. Adams *Six-Guns* 1124: "Scarce. Has a chapter on early bad men of Arizona and the Montana gang." Munk p. 115. Not in Howes, Eberstadt, Graff or Decker.

Arkansas. Legislature. Special Committee. *Report of the Special Committee to Investigate Charges of Bribery in the House of Representatives, Arkansas. 1895.* Little Rock, 1895.

Arkansas. Solicitor General. *Report of the Solicitor General of the State of Arkansas, Made to the Governor.* Little Rock, 1858.

[Arkansas] Baum & Brother, Fayetteville, Arkansas. *Souvenir History of Baum & Bro Fayetteville, Arkansas. 1865-1895.* Fayetteville, Ark., April 20, 1895.

[Arkansas] Business Men's League, Helena, Arkansas. *What the Business Men's League Means to Helena, Arkansas.* Helena Arkansas: Press of Nicholls Printing Co., 1913.

[Arkansas] Clayton, Hon. Powell. *Speech of: ...Delivered Before the Lincoln Club of Little Rock, Ark., September 22, 1888, and His Letter of September 24th to Gov. Hughes.* Eureka Springs or Little Rock, 1888.

[Arkansas] Hutchins, Lewis E., compiler. *Resources of Arkansas. . .With a Synopsis of Its Educational Advantages.* Little Rock, Ark: The Southern Guardian, 1911.

[Arkansas] Jennings, A. Owen, publisher. 1907. Van Buren, Arkansas. *In a Nutshell* (wrapper title). Springfield, Mo.: A Owen Jennings, Publisher.

[Arkansas] Shannon, Karr. *On a Fast Train through Arkansas: A Rebuke to Jackson's Slow Train.* Little Rock: Democrat Printing, 1948. 96 p.

[Autobiography] Payne, J. J. ("Cowboy Joe"). *From Saddle to Pulpit or From Cow-Puncher to Preacher.* Dayton, Ohio: John J. Scruby, Printer, 1928.

[Autobiography] Yelsew, Jean (J. Wesley Smith). *The Mountaineers, or: Bottled Sunshine for Blue Mondays.* Nashville, Dallas: Printed for the Author at the Publishing House of the M. E. Church, Souther, 1902.

[Automobiles] *San Antonio Automobile Club. Constitution and By-Laws.* 1909. Membership List. Officers and Committees.

[Baptists] Johnson, Rev. Will. *Five Reasons Why I am a General Baptist* [wrapper title]. Portageville, MO: Rev. Will Johnson, [after 1905].

Baptists. Arkansas. *Grand Prairie Baptist Association. Minutes of the...Held with Big La Grue Baptist Church, Arkansas County Arkansas, September 26, 27, 28, '91.* Stuttgart, Ark.: Chronicle Print (1891).

Baptists. Arkansas. *Red River Baptist Association. Proceedings of the Fifty-Ninth Annual Session. Held at Sweet Hill Baptist Church, Arkadelphia, Ark., 1907.*

Baptists. Kansas. Neosho Valley Baptist Association: *Will meet with the First Baptist Church of Burlington, Kansas, September 3rd, 4th, and 5th, 1889.* Burlington, Kansas: Republican Print, 1889.

Baptists. Kansas. Ottawa. *First Baptist Church. Weekly Announcement. Sunday, Apr. 26, 1891.*
Broadsheet.

Baptists. Missouri. Polk County Baptist Association. *Minutes of the Forty-Eighth Annual Session of the: Held with the Morrisville Baptist Church, Morrisville, Missouri, August 10, 11, 12, 1915.* Morrisville, Missouri, 1915.

Baptists. Texas. Montague Baptist Association. *Minutes of the Tenth Annual Session of the Montague Baptist Association. Held with the Church at Wichita Falls, Texas, September 2nd, 3rd and 4th, 1887 ...* Bowie, Texas: F.S. Williams, Job Printer, 1887. 17, [3] p. No other copy recorded. May also be the earliest non-newspaper printing known from Bowie, Texas.

[Baptists. Texas] Primitive Baptist. Texas. Timber Creek Association. *Minutes of the First Annual Session of the Timber Creek Association of Primitive Baptists, held with Providence Church, Grayson County, Texas, October 25, 26, and 27th, 1895.* Tioga, Texas: Press of North Texan, 1895.

Baptists. Texas. Union Baptist Association. *Minutes of the Ninth Anniversary of the : Held with the Independence Church, Washington Co., Texas, Commencing Sept. 28 and ending Oct. 2, 1848.* Chappell Hill, Texas 1848.

[Bibliography] Rich, Obadiah. *Bibliotheca Americana Nova; or, A Catalogue of Books in Various Languages, Relating to America, Printed Since the Year 1700 ...* London: O. Rich; New York: Harper & Brothers, 1835. 424 p. A very rough and imperfect copy, lacking the last 24 pages, but withal a desirable, rare, and still useful book. Only 250 copies were printed; 100 for sale in England, 150 in the United States. Fondren has the 1967 Burt Franklin reprint.

[Biography] [Headrick, Mrs. Edward B.]. *History of Richard Headrick, "The Little Minister," Nine Years Old by His Mother* [wrapper title]. (Ontario, Calif.: Printed by D. D. McDonald), [1927].

[Broadsides] Blakely, Mary E. *Goods at Auction. . . in the town of Magnolia. . . 9th day of May next (1859).* Magnolia, March 15, 1859.

[Broadsides] Niermeyer, John F(red). *Grand Ball at Niermeyer Hall on Easter Monday, April 4, 1879.* Union Missouri, 1879.

[Broadsides] [Dallas, Texas] Welborn, C.B. *For Rent. 400 Acres, 4 Miles East Of Rice's Depot On Texas Central Railroad, In Navarro County, Adjoining The Town Of Chatfield....* Dallas: Dallas Commercial, Steam Print, January 10, 1876. 27 x 35.7 cm. "All under fence and in fine condition. 9 Tenant Houses, will rent all to one person, or divide it, with 50 Acres of Land and one Tenant house. Can Furnish Wheat and Corn on the Farm. Society good. School and Churches. For terms apply to Mrs. T.B. Poitevant, on the place, or to the live Real Estate Agent, C. B. Welborn, 107 Lamar Street Dallas, Texas." This is an early Dallas imprint for the Dallas Commercial, Steam Press. Not in Winkler and Friend *Texas Imprints*.

[Business] Birmingham Business College. *Twelfth Annual Catalogue of Birmingham Business College ...* Birmingham, Alabama, 1900. "The leading and representative business college of the South."

[Business] Retail Merchant's Association of Iowa, Nebraska, and Kansas. *Constitution of the "Correctionville" (Iowa) Branch of*: Des Moines: Geo. A. Miller, Printer 1889.

[Business] [Pittsburgh, Pennsylvania, Business History Collection]. See Appendix A below.

[Business] Tyron, Charles Z. *History of a Business Established One Hundred Years Ago. 1811-1911*. Edm. K. Tyron Company. Philadelphia: Philadelphia Franklin Printing Co., 1911.

[California] *Annual Publication of the Historical Society of Southern California*. 1888-89. Los Angeles, 1889.

[California] King, Thomas Butler. *California: The Wonder of the Age*. New York: William Gowans, 1850.

[California] Madame la Comtesse de. *Histoire Chretienne de la Californie*. Planch: Societue de Saint Victor, 1851.

[California] *Vistas de San Jose and the Santa Clara Valley*. Published Exclusively for Mrs. Alice Hare, Santa Clara, California, by M. Riedep, Los Angeles, California. 1904. Viewbook of San Jose and the Santa Clara Valley, accordion fold. Includes stunning panorama of the city.

[Catholic] Waddell, Prof. Charles W. *No. 600-60 and 6 or the Trail of Blook. Papal Rome in the Light of Prophecy*. Second, 1925 edition. Atoka, Oklahoma, 1925.

[Cattle] *Catalogue of the First Combination Sale of Short-Horn Cattle, to be Sold at the Fair Grounds, Beatrice, Neb. Thursday and Friday, May 20th and 21st, 1886*. Col J. W. Judy, Auctioneer. Beatrice, Neb.: Gage County Democrat, Print., 1886. 106 p.

[Cattle] *Proceedings of the Nineteenth Annual Meeting of the Iowa State Improved Stock-Breeders' Association Held at Humboldt, December 7, 8, and 9, 1892*. Des Moines: 1893.

[Cherokee Indians]. Chamberlin, A.N. [Compiled and Translated]. *Cherokee Pictorial Book. With Catechism and Hymns*. Tahlequah, I.T.: T. W. Foreman Printer, 1888. 143 pp. [2] pp. index. Original black-pebbled cloth with black cloth spine. Illustrations. First edition. Foreman *Oklahoma Imprints* p. 52: "This volume contains: the Cherokee alphabet with characters systematically arranged, together with the sounds; a preface, punctuation, figures, questions and answers, days, weeks, months, the seasons, the Creed, the Lord's Prayer, Decalogue, catechism, a number of hymns, a prayer, and doxologies. One of the hymns is 'Meeting of Christians', which was sung to the air of 'Home Sweet Home', the song of John Howard Payne, who was a loyal friend to the Cherokee people. The illustrations in the book include a view of the Ark of the Covenant, a landscape with a rainbow, the *zikkurat* at Samarra, and other pictures of religious subjects." Gilcrease-Hargrett p. 70. Hargrett *Oklahoma Imprints* 611 notes the work was printed at the *Cherokee Advocate* office. Joint English and Sequoyan title. Profusely illustrated.

[Civil War] Woods, W. D., compiler. *A Partial Roster of the Officers and Men raised in Leon County, Texas, for the Service of the Confederate States. . . and a Brief History of Maj. Gould's Battalion*. San Marcos, Texas, 1899.

[Colorado] The American Colonist & Trust Company, *Compliments of . . . The Fruits of the Pine River Valley. Orchard Homes in Sunny Colorado, etc. . . in the Former Southern Ute Reservation*. Salt Lake City: Century Printing Co., 1909?

[Colorado] Burlington Lines in Colorado. *Good News About Colorado* (Panels titles) Omaha? 1913.

[Colorado] *First Annual Report of the Superintendent of the Arapahoe County Hospital. 1891*. Denver, Colo.: Smith-Brooks Printing Co., 1892.

[Colorado] *History, Constitution and By-Laws of the Department of Natural History of the State Historical and Natural History Society*. Denver: The W. F. Robinson Printing Co., 1897.

[Commerce] Anderson, Adam, and William Coombe. *Anderson's Historical and chronological deduction of the origin of commerce, from the earliest accounts: containing an history of the great commercial interests of the British empire; to which is prefixed, an introduction, exhibiting a view of the ancient and modern state of Europe; of the importance of our colonies; and of the commerce, shipping, manufactures, fisheries, &c. of Great-Britain and Ireland; and their influence on the landed interest: with an appendix, containing the modern politico-commercial geography of the several countries of Europe carefully revised, corrected, and continued to the year 1789, by Mr. Combe, in six volumes*. Dublin: P. Byrne, 1790. First published in London in 1764, Anderson's work is a classic in the field. With engraved frontispiece, large folding hemispheric map of the world, a second folding map, and two sets of folding tables. Updated with revisions and corrections by Coombe. Palgrave I:39. See Goldsmith 14077; Kress B1781; Rare English Books on Banking 13.

[Congregationalists] *Manual of the Congregational Church of College Springs, Iowa*. Tarkio, Mo.: The Independent, 1892. 12 p. Includes historical sketch, articles of belief, covenant, constitution, testimonies, questions for self-examination.

[Cookbooks—Arkansas] Huntsville School Improvement Association. The Ladies of, compilers. *Huntsville Community Institute Cook Book*. 1927. Huntsville, Ark.: Record Print, 1927.

[Cookbooks—Arkansas] Ladies of the Holy Redeemer Church, El Dorado, Arkansas. Compilers. *Cookbook of the tested Recipes*. El Dorado: Preston-Toney Ptg. Co., 1927.

[Cookbooks—California] Tilton, Mrs. E. Stevens. *Home Dissertations: An Offering to the Household for Economical and Practical Skill in Cookery, Orderly Domestic Management, and Nicety in the Appointments of Home*. Los Angeles, Cal.: H. Jevne, grocer, publisher, 1891. 174 p. Also published in San Francisco the same year by Goldberg, Bowen & Co. See Gloser 318.

[Cookbooks—California] *Our Best Recipes. Edited by the Fourth Division of the Mite Society of the Presbyterian Church. Compiled by Mrs. G.A. Gordon*. Chico, Calif., 1913. 76 p. Cook 33.

[Cookbooks—California] *Tested and Tried. A Collection of Choice Recipes Compiled by the Ladies of the Upland Presbyterian Church*. Upland [Calif.]: Press of the News, 1909. 85 p.

[Cookbooks—Colorado] *How We Cook in Colorado. Choice Receipts. Contributed by the Ladies of the M.E. Church, Grand Junction*. Grand Junction: Press of the Daily Sentinel, 1908.

[Cookbooks—Colorado] Norton, Caroline Trask. *The Rocky Mountain Cook Book for High Altitude Cooking*. Denver, Colo.: The Author, 1918. 3rd ed. Bitting 346. Brown 242.

[Cookbooks—Colorado] Presbyterian. Colorado. Florence. Ladies Aid Society. *Cook Book of Choice Recipes Compiled by the Ladies Aid Society of the Presbyterian Church Florence Colorado, 1910*. Florence, Colorado: The Nonpareil Printing Company, 1910.

[Cookbooks—Iowa] *Congregational Cook Book. Arranged by Ladies' Aid Society of the Congregational Church, Hampton, Iowa. 1907. Third Edition. Containing the Choicest Tried and Approved Cooking Recipes*. Hampton, Iowa: Globe Print, 1907. 208 p. Includes line engravings of Congregational Church and Carnegie Library, as well as photographs of the Franklin County Courthouse, Main Street, the High School, and the interior of the Congregational Church.

[Cookbooks—Iowa] *The Green Mountain Cook Book: A Collection of Well Tried Recipes* [Green Mountain, Iowa, circa 1900] Probably printed in nearby Marshalltown; numerous advertisements for Marshalltown as well as Green Mountain businesses. No other copies recorded.

[Cookbooks—Kansas] Episcopal Church. Coffeeyville, Kansas. The Ladies Guild, compilers. *Coffeeyville Cookbook*. Coffeeyville: Journal Press, 1915.

[Cookbooks—Kansas] First Baptist Church, Clay Center, Kansas. *Amoma Sunday School Class. Culinary Guide*, Clay Center, 1928-1935.

[Cookbooks—Minnesota] Fowler Methodist Episcopal Church. *Directory and Cook Book*. Minneapolis, 1908. 136 p. Evidently sponsored by the Ladies Aid Society. Running title through page 65: "Fowler Church Directory." Running title through p. 136: "Fowler Church Cook Book." Filled with ads, names of members, illustrations. Statistics for 1907 indicate a publication date of early 1908; the purpose was to raise money for a new church building on Lowry Hill. No other copy recorded.

[Cookbooks—Minnesota] *Ladies Aid Cook Book*. Annandale, Minn.: Press of the Annandale Advocate, 1904. 75,[7] p. With photo-illustration of Annandale M.E. Church and ads for local businesses. Not in Brown or Cagle. OCLC lists one other copy, at Minnesota Historical Society.

[Cookbooks—Minnesota] *The Staples Practical Cook Book*. Compiled by the Ladies of the First M.E. Church of Staples, Minn. [Staples, Minn.?: Ladies Aid Society, M.E. Church], 1904. 48 p. Not in Brown or Cagle or OCLC.

[Cookbooks—Missouri] *The Methodist Cook Book of Bowling Green, Mo. Published by the Ladies of the M.E. Church, South*. Bowling Green, Mo.: Printed by the Pike County Post, 1897. 142 p. No other copies recorded; DeGolyer also has the only known copy of the second edition, 1904.

[Cookbooks—Missouri] *Reliable Recipes. Compiled by the Woman's Home Mission Society of the Mt. Washington M.E. Church, South, Mt. Washington, Mo.* [Kansas City, Mo.: Leader Printing Co., 1906]. 68 p. Cover title: "Mt. Washington Cook Book 1906." No other copies recorded.

[Cookbooks—Montana] The First Presbyterian Church, Great Falls, Montana. Westminster Guild. *Fancy recipes vouched for by the Westminster Guild of the First Presbyterian Church*. Great Falls, Montana, 1903.

[Cookbooks—Montana] Woman's Club, Butte, Montana. *Social and Science Department. Woman's Club Cook Book*. Butte: Inter Mountain Printers, 1906.

[Cookbooks—Nebraska] *The First Methodist Cook Book. Compiled by the Satellite Circle of the First Methodist Episcopal Church, Omaha, Nebraska*. [Omaha, July 1925]. 132 p. Signed recipes, with ads for local businesses. No other copy recorded in OCLC.

[Cookbooks--Nebraska] Woman's Culture Club, Aurora, Nebraska. *The Nebraska Cook Book by Nebraska Club Women*. Aurora, Nebr.: Republican Printing Company, 1910.

[Cookbooks—Oklahoma] *Choice Recipes Compiled by the Y.W.B.M. Society of the First Baptist Church Claremore, Oklahoma*. [Claremore?] 1914. 76,[1] p. Signed recipes, with ads for local businesses. Half-tone photograph of First Baptist Church on the cover.

[Cookbooks—Oklahoma] *Practical Oklahoma Cooking. Compiled by the Ladies of the Christian Church*. El Reno, O.T.: Daily Eagle Print, 1895. 54 p. Unrecorded, and our earliest imprint from El Reno. The *Daily Eagle* was established in 1893.

[Cookbooks—Oklahoma] *The Minnetonka Cook Book. Compiled and Published by the Ladies Aid Society of the Methodist Episcopal Church Hartsborne, I.T.* Hartshorne, I.T.: Sun Print [between 1895 and 1907]. 32 p., plus advertisements. The *Sun* was founded in 1895. Title from cover. No other copy known. In fact, we had acquired a copy in 2005, without wrappers, and hence without a title, now supplied by this complete copy.

[Cookbooks—Texas] Amarillo Texas. First Presbyterian Church. The Ladies Aid Society. *The Community Cook Book*, Cincinnati, 1914.

[Cookbooks—Texas] Baptist. Texas. First Baptist Church, Omaha Texas. Fidelis Sunday School Class. *Baptist Cook Book*. Daingerfield, Texas. March 1961.

[Cookbooks—Texas] Cantrell & Shows, Tulia, Texas. *Compliments of Pastry; Wrinkles*. Cincinnati, Ohio, 1916.

[Cookbooks—Texas] *Matagorda Cook Book. Compiled by the Ladies of the Methodist Church, Matagorda, Texas*. Matagorda: Press of the Matagorda News, [1914]. 116 p. At head of title: "Signed and tested recipes." With ads for local businesses. *Gift of Judy Ryman Holmes, 2008*.

[Cookbooks—Texas] *The Ralls Ladies Cook Book and Helpful Suggestions. Edited by the Methodist Missionary Society*. [Ralls, Tex.?] 1917.

The only copy recorded. Not in OCLC, Cagle, White. Our earliest imprint from Ralls, Texas. The *Ralls Banner* was established in 1911.

[Cookbooks—Washington] *First M.E. Church Cook Book ... A Compendium of Modern Cookery*. Aberdeen, Wash.: Published by Ladies Aid Society, First M.E. Church, Sept. 1913. Not in Cook.

[Chickasaw Indians] *General and Special Laws of the Chickasaw Nation Passed During the Sessions of the Legislature for the Years from 1878 to 1884. Inclusive. By Authority*. Muskogee: Indian Journal Steam Job Print, 1884. 64, [2] p.

Hargrett 533. Foreman p. 39. Five hundred copies ordered printed in English and Choctaw but no copies in Choctaw are known. DeGolyer copy in wrappers.

[City Directories. Iowa.] *Morrison & Fourmy's General Directory of the City of Keokuk for 1879-80*. Keokuk, Iowa: Gate City Book and Job Printing, [1879?].

[Creek Indians]. *Creek Treaty...Passed In Congress February, 1901*. Muskogee, Indian Territory: Phoenix Printing Co., 1901. 11 pp. Printed in double-columns. A very scarce treaty with the Creek Indians, printed in Indian Territory. The primary effect is to allot specific lands to individual tribe members. Foreman Oklahoma Imprints p. 47. Not in Gilcrease-Hargrett.

[Crime & Criminals] Drury, P. Shelden, ed. *The startling and thrilling narrative of the dark and terrible deeds of Henry Madison, and his associate and accomplice Miss Ellen Stevens : who was executed by the vigilance committee of San Francisco, on the 20th September last*. Edited by Rev. P. Shelden Drury. Cincinnati: Barclay & Co., 1857. [2], 9-36 p., [1] leaf of plates. Wright, L.H. Amer. fiction, 1851-1875, 793. Baird & Greenwood. Calif. fiction, 1664-1970, 696.

[Crime & Criminals] Hildebrand, C. D. *Eighteen Years Behind the Bars. An outline sketch of the prison life of a once famous outlaw, C. D. Hildebrand*. Written by Himself. Fort Wayne, Ind.: 1882.

[Crime & Criminals] Rutherford, Graham. *The Bandit Four or the Great Chicago Barn Tragedy and its Bloodier sequel*. Chicago: M. A. Donohue & Co., 1903.

[Crime & Criminals] Triplett, Col. Frank. *History Romance and Philosophy of Great American Crimes and Criminals*. New York and St. Louis, 1884.

[Crime & Criminals] Vestal, Emmet. *"Texas Slim" Gangster Convert, ed. Montgomery*, Ala.: Printed by Johnson Printing Co., n.d. Third Edition.

[Economics] Sinclair, Upton. *The Way Out What Lies Ahead for America*. Pasadena CA.

[Economics] Sinclair, Upton. *What Can Be Done About America's Economic Troubles?* New York City and Pasadena California, 1939.

[Economics] Sinclair, Upton. *We, People of America and How we Ended Poverty; a True Story of the Future*. Pasadena CA

[Economics] Stewart, William M. "Money Answers All Things." *Speech of Hon. Wm. M. Stewart, of Nevada, in the Senate of the United States, January 2, 1889*. [Washington ? 1889?]

[Education] Bayard, Thomas F. *An Address by Thomas F. Bayard of Delaware, delivered before the Literary Societies of the University of Kansas, at Lawrence, Kansas, on Monday, June 15, 1885*. Washington, D.C.: Gray & Clarkson, Printers, 1886. 17,[1] p.

[Education] Howard Payne College, Brownwood, Texas. *The Marvel of the West. Fine New Building of Gray Sandstone, etc.* Brownwood, Texas: Brownwood Printing Co., 1893.

[Education] Iowa. *School Laws of Iowa ... with Notes and Forms, for the Use and Government of School Officers. Edition of 1884*. J.W. Akers, Superintendent of Public Instruction. Des Moines: Geo. E. Roberts, state printer, 1884.

[Education] Iowa. University. *Catalogue of the Iowa State University at Iowa City for 1871-72*. Davenport, Iowa: Gazette Book and Job Steam Printing Establishment, 1872. 56 p.

[Education] Peirce City Baptist College. *Catalogue of the Tenth Annual Session ... 1889-90*. Peirce City, Mo., 1889. 24 p. Also, the Catalogue for 1891-92 and 1894-95. Ads for local businesses, lists of students and faculty, course offerings, etc.

[Education] Thacher, S.O. *The Fanatic. An Address at the Commencement of Washburne College, Topeka, Kansas, June 10, 1884*. Lawrence, Kansas: Journal Water-Power Printing House, 1884. 14,[2] p.

[Education] Waukomis, Oklahoma. Public Schools. *Course of Study and Rules and Regulations of the Public Schools, Waukomis, Oklahoma, 1903*. Waukomis (O.T.): Hornet Press, 1903.

[Education—Kansas] *Catalog of Lane University for the College Year ending June 8, 1899. Leocompton, Kansas*. Lawrence, Kansas: Journal Publishing Co., 1899. 32 p. With photographs of faculty and buildings.

[Education—Nebraska] *Catalogue of Lincoln Normal University 1895-1896*. Normal, Nebraska, 1895.

[Education—Texas] Male and Female Institute. *Sixth Annual Announcement and Catalogue of Male and Female Institute at Chico, Texas 1896-1897*. Chico, Texas: Chico Review Print., [1896]. Also, the catalogue for 1901-1902, which, in addition to school rules, regulations, lists of courses, graduates, etc., also includes ads from local businesses.

[Fiction] *True History of Zoa, the Beautiful Indian, (Daughter of Henriette de Belgrave:) and of Rodomond, an East India Merchant, whom Zoa releases from Confinement, and Intended Death, and with him Escapes to England. To Which is Added, the Affecting History of Lisette and Login: A Russian Tale*. New York: Published by W. Borradaile, 1823.

[Ephemera] Blatchley, Chas. G. *July Ye 4th, 1881. A Great National Blessing*. Philadelphia? 1881. Illustrated broadside.

[Fiction] Rowson, Susanna Haswell. *Charlotte Temple. A Tale of Truth. By Mrs. Rowson*. Concord, N.H.: Printed by Isaac and Walter R. Hill, 1815. 132 p. A nice example of a provincial edition of this Early American bestseller.

[Finance] Merriam, William R[ush]. *The Currency of the Future . . . With Press Comments*. St. Paul [MN]: (Pioneer Press Company), 1892.

Freemasons. Texas. *Charter and By-Laws of The Scottish Rite Temple Association of Galveston, Texas*. Galveston: F.J. Finck Stationery & Ptg. Co., 1899. 15,[1] p.

[Geology] Hitchcock, Edward. *The Religion of Geology and Its Connected Sciences ... a new edition ...* Boston: Crosby, Nichols, Lee & Co., 1861.

[Geology] Iowa. *Report of James Hall, in Relation to the Geological Survey, of the State of Iowa to the Governor and Eighth General Assembly*. Des Moines: John Teesdale, state printer, 1860.

[Health & Medicine] Hall, W.W. *Fun Better than Physic; or, Everybody's Life Preserver*. Springfield, Mass.: D.E. Fisk and Company, 1872.

[History of Science] Linneus, Carl von, Erasmus Darwin, Johann Jacob Reichart. *The families of plants, with their natural characters according to the number, figure, situation, and proportion of all the parts of fructification. Translated [by Erasmus Darwin] from the last edition (as published by Dr Reichard) of the Genera plantarum and of the Mantissæ plantarum of the elder L., and from the Supplementum plantarum of the younger Linneus, with all the new families of plants from Thunberg and L'Heritier. By a Botanical Society at Lichfield*. Lichfield: Botanical Society, 1787. 2 vols. Concludes with An alphabetical catalogue of English and Scotch names of plants, with a separate title page. Soulsby 24. An important volume, with classifications of plants in English that served in turn to give many of the species the names by which they are know today. Erasmus Darwin was the grandfather of Charles Darwin, and himself a brilliant author, doctor, inventor, humanist and scientist.

[History of Science] Whiston, William. *A New Theory of the Earth, from its original to the consummation of all things. Wherein the creation of the world in six days, the universal deluge, and the general conflagration, as laid down in the Holy Scriptures, are shewn to be perfectly agreeable to reason and philosophy. With a large introduction concerning the genuine nature, style, and extent of the Mosaick history of the creation ... The fifth edition. To which is added, an appendix, containing a new theory of the deluge*. London: Printed for John Whiston at Mr. Boyle's Head in Fleet-street, [1737]. First published in 1696, this was an influential effort to combine science and religion by basing the creation story on Newtonian physics, much as Burnet had done for Cartesian physics. The work is dedicated to Newton, whom Whiston (1667-1752) succeeded as Lucasian Professor at Cambridge in 1701. Copy has bookplate of Robert R. Livingston Esq. of Clermont. Livingston (1718-1775) was the father of Robert R. Livingston, Jr. (1746-1813), statesman, diplomat, and inventor whose collaboration with Robert Fulton produced the first steamboat, the Clermont.

[History of Science] Woodward, John. *An Essay towards a Natural History of the Earth, and Terrestrial Bodies, especially minerals: as also of the sea, rivers, and springs. With an account of the universal deluge: and of the effects that it had upon the earth ... The third edition*. London: Printeed for A. Bettesworth and W. Taylor ..., 1723.

From the library of Henry Hippisley Coxe of Ston Easton in Somerset, with his engraved armorial bookplate. Third edition of what is considered the beginning of scientific geology in England. This influential book presents the orthodox contemporary views of earth's structure. Woodward describes how he took every opportunity to examine digging operations, and dispatched

questionnaires to all parts of the world. "The information was a valuable contribution towards the knowledge of the regularity of the earth's structure everywhere" (Wolfe, *History of Science, Technology and Philosophy*, pp. 352, 364). In this work, Woodward (1665-1728) recognized the existence of various strata in the earth's crust and the true nature of fossils, failing only to make the assumptions regarding the method of formation of the rocks that earned William Smith the title of father of English geology. His most important contribution to science is his catalogue of the fossils which in the course of long years he had collected in England, and which now form an interesting portion of the Sedgwick Museum at Cambridge.

[Icarians] Hepner, Adolph. *Die Ikarier in Nordamerika*. New York, 1886.

[Idaho] Franklin County Citizen. *Prosperity and Fair Edition*. Vol. 24, No. 38, September 28, 1916. Preston, Idaho, 1916.

[Idaho] Plummer Commercial Club, Plummer, Idaho. *Plummer Idaho. Its Resources and Advantages*. Spokane: Shaw & Borden Co., 1911.

[Insanity] Iowa. *Report of Commissioners of the Iowa State Hospital for the Insane, to the Eighth General Assembly of the State of Iowa, to which is appended the report of Superintendent of Construction*. Des Moines: John Teesdale, state printer, 1859.

[Insurance] Michigan Mutual Life Insurance Company. *Rate Book*. Detroit, Mich.: Gulley Printing House, 1884. 28 p. Includes short history of the company, explanations of the kinds of policies offered, tables for premiums, benefits, and life expectancy.

[Iowa] Harkin, Rev. Edward J. *A History of the Catholic Church. Decatur County, Iowa. Together with Biographical Sketches of Early Families, Priests and Mother Parishes*. 1956. Leon, Iowa: Leon Journal Reporter, September 1, 1956.

[Iowa] *Manual of the Tabor Congregational Church of Christ, Tabor, Iowa*. [Tabor, Iowa, 1876.] 22 p.

[Iowa] *Minutes of the Iowa Baptist State Convention. Held with the Baptist Church in Oskaloosa, October 8-10, 1850*. Chicago: Church, Goodman & Cushing, 1860.

[Iowa] *Minutes of the United Presbyterian Synod of Iowa. Held at Columbus City, September 28, 29, & 30, 1865*. Washington, Iowa: Printed at the Office of the Washington Press, 1865. 20 p.

[Iowa] Presbyterian. First Presbyterian Church. Oelwein, Iowa. *Dedication Services. February Fifteenth to Twenty-First Nineteen Hundred Four*. Oelwein, Iowa, 1904.

[Iowa] Sprague, Rev. Philo W. *Incredible Credulity of Unbelief*. A Sermon preached at the Twenty-Ninth Convention of the Diocese of Iowa, In S. Paul's Church, Council Bluffs, May 30th, 1882. Davenport Iowa: Charles G. Plummer, 1882.

[Juveniles] *The A,B,C, with Pictures and Verses*. Wendell, Mass.: J. Metcalf, printer, 1828. 8 p. Miniature, with charming woodcuts.

[Juveniles] Defoe, Daniel. *Dunigan's Robinson Crusoe*. New York: McLaughlin Bros., [ca. 1865?] 8 p. Caption title. Our copy lacks wrappers. A verse condensation of 48 lines, with charming hand-colored illustrations. "Next day a vessel hove in sight— / And unto Crusoe's great delight, / Conveyed him to his native home. / So, youth, be cautious how you roam."

[Juveniles] Goodrich, S.G. *The Wonders of Geology, by the Author of Peter Parley's Tales*. Boston: Rand & Mann, 1849. 291 p.

[Juveniles] Hale, Sarah Josepha. *Good Little Girl's Book*. [New York: Edward F. Dunigan, 1843]. 63 p. Including sketches of "The good-natured little girl, the thoughtless, the vain, the orderly, the slovenly, the snappish, the persevering, the forward, the modest, and, the awkward little girl."

[Juveniles] Hurd, Eliza Gilbert. *Drossy Gold, or, Mr. Fairmount and Son and Other Stories*. Galesburg, Ill.: Colville & Brother, 1890. Part of the publisher's "Five S's. Squid Scotch's Short Stories Series. "Squid Scotch" is Eliza Gilbert Hurd. Eight other stories are included, all set in the West. "The descriptions of various mines are sketched from life." Baird & Greenwood, California Fiction, 1660-1970, 1270.

[Juveniles] *The Sun-Flower; or Poetical Blossoms*. New Haven: S. Babcock, [1840?]. 16 p.

[Kansas] Bristow, Joseph L. *Bristow's Editorials. That caused such a stir in Kansas. Was he right?* Topeka. Adams Bros. Co., 1897.

[Kansas] Burke, W.S. and J.L. Rock. *The History of Leavenworth, the Metropolis of Kansas, and the Chief Commercial Center West of the Missouri River. The Superior Mercantile and Manufacturing Facilities of the City, the Agricultural Advantages of Leavenworth Impartially Discussed ... Under the Supervision of the Leavenworth Board of Trade*. Leavenworth, Kansas: Leavenworth Times Book and Job Printing Establishment, 1880. 84 + [4pp interleaved and unpaginated advertisements] + [6] pp. Full-page and text illustrations. "The work was designed to promote settlement and investment in Leavenworth and Leavenworth County." Dary. It was issued with several variant paginations. "History of Leavenworth from the earliest times, when, on June 9, 1854 the train of 32 people from Weston halted on the 'Delaware Trust Lands,' drew up and signed the Articles of Association, and located the town site." Eberstadt. The Articles are printed, as are biographies of the early settlers; Leavenworth's role in the Civil War is recounted. The manufacturing, commercial, industrial, and cultural life of the City is touted; members of the Bench and Bar are introduced; the retail establishments and historic sites of the City receive much attention. Howes B985aa. Dary 200. 115 Eberstadt 597. Graff 488.

[Kansas] Douglas, Stephen A. *Speech of Hon. S.A. Douglas, of Illinois, on Kansas Territorial Affairs. Delivered in the Senate United States, March 20, 1856*. Washington: Printed at the Union Office, 1856. 28 p.

[Kansas] Freeman Publishing Company. Wellington, Kansas. *Past and Present Progress and Prosperity*. Souvenir. Kansas City: The Bishop Press (1912).

Kansas. Governor. *Inaugural Address of R.J. Walker, Governor of Kansas Territory. Delivered in Lecompton K.T., May 27, 1857.* Lecompton: Union Office, May 1857. 24 p. Robert John Walker (1801-1869) was a Senator from Mississippi, Secretary of the Treasury in the Polk Administration, and appointed Governor of Kansas Territory by President Buchanan in 1857. Walker had at first opposed the Compromise of 1850, but was won over later by the arguments of Stephen A. Douglas. In November of 1857 he resigned as Kansas Governor because of his opposition to the Lecompton Constitution, which would have established slavery in Kansas. He did not, however, break with his party immediately, and favored the so-called English Bill. It was partly due to his influence that a sufficient number of anti-Lecompton Democrats were induced to vote for that measure to secure its passage. He was a supporter of the Union during the Civil War and practiced law in Washington until his death.

[Kansas] McNeal, T. A. *Stories by Truthful James.* Topeka, Kansas: The Capper Publications, 1920s. *The Kansas Memorial. A Report of the Old Settlers' Meeting held at Bismarck Grove, Kansas, September 15th and 16th, 1879.* Charles S. Glead, editor. Kansas City, Mo.: Press of Ramsey, Millett & Hudson, 1880. 161 p. Folding map. "To those who rescued Kansas from the perils of slavery, and were first in helping her to ways of pleasantness and the paths of peace, this book is inscribed."

[Kansas] [Moody, Loring?] *A Plain Statement Addressed to all Honest Democrats by One of the People.* Boston: Published by John P. Jewett & Company [et al], 1856.

[Kansas] Mutual Aid Fire Insurance Association of Hays, Caldwell and Adjoining Counties. *Statutes of: 1929.* New Braunfels, Texas: New Braunfels Zeitung, 1929.

[Libraries] *Catalogue of Books in the Odd Fellows Library, Nevada City. April 26, 1881.* Sacramento: H.S. Crocker & Co., 1881. 36,[4] p. Lists over 1500 works, arranged by title. An impressive library.

[Lutherans] St. John's Lutheran Church, San Antonio, Texas. *Denkschrift verfasst Gedachtnight-Feiert der vor 50 Jahren Grundung der Deutschen Evangelisch-Lutherischen St. Johannes-Gemeinde in San Antonio, Texas.* A. D. 1907.

[Manuscripts] Andrews, Cattie. Autograph album. 1885-1904. Cattie Andrews' autograph album records the sentiments of her relatives and friends from 1885-1904, while she was a resident of Cotton Plant, Arkansas. Written on the front pastedown is a grocery list that includes bottles of Peruna.

[Manuscripts] Annie. Diary, 1906-1910. Kept by a woman in Arkansas; generally short entries; notes on daily life; notes on reading; some humorous verse.

[Manuscripts] Bewley, M.T. Papers, 1908-1922. This daybook, or account ledger, belonged to a North Texas farmer, possibly M.T. Bewley, though ownership is unclear. Spanning the period from 1908 to 1922, it includes a monthly account of personal income and expenses for the years 1910 through 1922, and transaction registers for banks in Whitesboro, Dexter, and Gordonville (small towns west and northwest of Sherman, Texas) for the same period. It also contains the accounts of the Dexter church and parsonage, as well as the preacher's salary, from 1908 through 1921. Also included are two newspaper clippings, one of which concerns the May 9, 1923 oil well fire in Navarro County that killed 19 workers; a handwritten page titled Geography which appears to be a

child's homework assignment; a blank check from First Guaranty State Bank in Sadler, Texas; and a copy of Richards' Little Encyclopedia published by A. B. Richards' Medicine Company of Sherman, Texas.

[Manuscripts] Cox Brothers (Wellsville, Ohio). Papers. 1891. Over 20 items documenting the relationship of a retail merchant with a wholesaler, Thos. C. Jenkins (Pittsburgh, Pa.), "The Largest Flour and Grocery House in the World." Postcards, correspondence, invoices, and published price lists.

[Manuscripts] Eastland (Texas) Debating Society. Minutes A.M.S. Eastland Feb 28, 1884. Legal size. Also, March 12th, 1884 and April 3rd, 1884. Also Resolution n.d.n.p. Aside from debating whether fence cutting was a crime (Governor John Ireland had the Legislature pass such a law in 1884!), the debaters argued, Monarchy versus Republicanism, Woman Suffrage and Fear of Punishment as Incentive, etc. One of the debaters Junius Kimble is probably June Kimble, Mayor of Eastland, 1897.

[Manuscripts] Guadalupe and San Antonio River Stock Association. *The Name and Style of the Association Shall be, etc.* San Antonio, Texas. 1880s.

[Manuscripts] Harvey, Annette. Diary, 1906-1910. Annette Harvey, of Arkansas and West Virginia, recounts events of her daily life in this "Line a Day" diary. Annette's brief entries record visits, housework, dances, parties, a train trip to New York, weather, church services and socials over a 5 year period, 1906-1910. Addresses and miscellaneous thoughts, quotations, poems, are recorded at the end of the volume. A photograph of her home made in 1906 is tipped in at the front of the diary.

[Manuscripts] McDowell, Caroline. Diary. 1911-1915. With three photographs. Covers daily life of a woman who travels from Pennsylvania to Texas, marries, raises a family, etc.

[Manuscripts] O'Shea, William. Hints and recipes for bookbinders, 1884. 33p. William O'Shea of Lincoln, Nebraska compiled this book of techniques for the craft of hand binding of books. Instructions and recipes are included for sewing, forwarding, marbling, varnishing, sprinkling, covering, and edging.

[Manuscripts] Pomeroy, Beulah. Diaries, 1926-1947. Mrs. F.E. Pomeroy, her husband, and children lived mostly in towns in Northeastern Oklahoma. The 15 handwritten diaries in this collection cover the years 1926-1947. After twenty years of living Bartlesville, Oklahoma, the family moved in 1926 to Arizona in search of better a better life, but returned to Oklahoma a year later where they lived in various towns including Delaware and Nowata. Mrs. Pomeroy kept a detailed account of daily life including visits with friends and family, her abiding love for her husband and children, weather, housework, cooking, illness, her husband's trade as a farrier, church events, and children's school activities. Also included are letters, postcards, news clippings, and children's schoolwork.

[Manuscripts] Will family. Papers, 1888-1901. Mostly letters addressed to Mr. and Mrs. C.F. Will of Tom Brook, Virginia from their sons, daughters-in-law, and grandchildren who were living in Mosca, Montrose, and Eaton, Colorado. The sons worked in mills and one eventually opened a cigar

company in Eaton. The majority of the letters are from the 1890s and describe work in the mills, daily life, illness, information about the children, financial problems, harsh weather, and travel. Many letters are written on business letterheads including Mosca Milling and Elevator Co., Eaton Milling and Elevator Company Longmont Roller Milling and Elevator Co, Union Pacific System, and S.J. Will Wholesale Fine Cigar and Smoking Tobacco. Also included are 2 photographs, one of a large group of men, possible miners or mill workers, and one of a couple standing in front of a cave.

[Manuscripts] Woman's Fortnightly Club, Siloam Springs, Arkansas. *Minutes. Siloam Springs, Arkansas, Sept. 18, 1906-June 12th, 1907*. Notebook.

[Medicine] *Proceedings of the Nebraska State Medical Society*. Twenty-First Annual Session Held at Kearney, May 21st to 23rd, 1889. In addition to useful lists of members, includes numerous case histories.

[Medicine] *Texas Medical College and Hospital, Galveston, Texas. Announcement of Reopening, Session of 1888-89*. Galveston: Clarke & Courts, 1888. 10 p. Wrappers include line engraving of John Sealy Hospital, p. [4].

[Medicine] *A Brief Review of the Medical Department, University of Texas. Galveston, Texas, February 23rd, 1895*. [6 p.] Caption title.

Methodists. Dakota Territory. *Palmer's Directory of the Methodist Episcopal Church for Dakota Conference. 1888*. Huron, D.T.: Huronite Printing House, 1888. 150 p.

Methodists. Iowa. *Minutes of the Ninth Session of the Upper Iowa Annual Conference of the Methodist Episcopal Church, Held at Waterloo, Iowa, September 21, 1864. Published by the Secretaries*. Dubuque: Huntington & Co., printers, 1864. Also, the Minutes for 1865-1867.

[Methodists] Central Methodist Episcopal Church, South. *History of Methodism in Fayetteville Arkansas, 1832-1907*. Fayetteville, Arkansas, 1907.

[Methodists] Methodist. Kansas. *Mitchell Methodist Episcopal Church, Hutchinson, Kansas. 1888. 1938. Fiftieth Anniversary*. Hutchinson, Kansas, 1938.

[Mexico] Garcia Cubas, Antonio. *Atlas Metodico Para La Ensenada La Geografia de la Republica Mexicana*. Mexico City, 1899.

[Mexico] Solis, Antonio de. *History of the Conquest of Mexico by the Spaniards. Translated by Thomas Townsend*. Dublin: Printed by S. Powell for G. Risk, G. Ewing, and W. Smith, 1727. 2 vols. The first translation of Solis into English appeared in London in 1723; this is the first Dublin edition of Townsend. Includes maps and plates.

[Military History] Tricoche, George. *Notes d'Un Engage Voluntaire au 11th United States Cavalry*. Paris, 1897.

[Minnesota] Great Northern Railway. *Northern Minnesota*. St. Paul, Minn.: Press of Webb Publishing Co. 1912.

[Minnesota] *Moorhead, Minnesota*. Moorhead, Minnesota, 1910.

[Missions] Patrons of Husbandry. Missouri State Grange. *Constitution and By-Laws of the: Adopted at Its First Annual Session Held In Boonville, February, 1874*. Knob Noster, Mo., 1874.

[Missouri] Central Wesleyan Waisenheim (Orphanage), Warrenton, Missouri. *Jahresbericht zu der 50 Jahrigen Jubel-Feier, etc. 1864. 1914*. St. Louis: A. Wiebusch & Son Printing Co., 1914.

[Missouri] Kansas City. Board of Public Works. *First Annual Report ...* Kansas City: Potter-Cottrell Publishing Co., 1889.

[Missouri] *Moberly Art Souvenir*. Moberly, Mo.: Published by J.E. McQuitty, Book and Job Printer, 1896. "The rich and elegant designs presented in the pages and cover of this Souvenir are products from the pencil of the talented Moberly artis, Mr. G.J. Ginther. Mr Ginther is the Master Designer and Painter for the Wabash Railway" Western Photo Engraving Co., St. Louis, responsible for the illustrations. Includes essay by W. A. Rothwell, "The City of Moberly." Numerous views of businesses, buildings, individuals.

[Montana] Hannan, Rev. Michael F. *History of St. Mary's Parish*. Butte, Montana: Butte Independent Print, 1917.

[Mormons] Tanner, Alva A. *A Voice in the Wilderness*. Oakley, Idaho, 1926.

[Natural history] Bingley, W. *Animal Biography, or, Popular Zoology; Illustrated by Authentic Anecdotes of the Economy, Habits of Life, Instincts, and Sagacity, of the Animal Creation*. London: Printed for C. and J. Rivington [and others], 1824. Sixth edition. 4 vols.

[Natural history] Burkhard, Johann Gottlieb. *Elementary or Fundamental Principles of the Philosophy of Natural History: Leading to a Better Knowledge of the Creator and the Creatures, and Especially of the Destination and Dignity of Man*. By the Rev. Dr. I.G. Burkhard, Minister of the German Lutheran Church in London. Translated from the German by Charles Smith. New York: Printed and Sold by Deare and Andrews, 1804. 252 p.

[Nebraska] Garrett, A. C. *Constitution of the Church: A Sermon Preached before the Fifth Annual Council of the Diocese of Nebraska, and published by request*. By . . .Dean of Trinity Cathedral, Omaha, and Examining Chaplain to the Bishop of Nebraska. Omaha, 1872.

[Nebraska] *Journal of Proceedings of the Twenty-Sixth Annual Council and the Celebration of the Quarter Centennial of the Diocese of Nebraska Held in Trinity Church, Omaha, May 17th and 18th, 1893*. Omaha, 1893.

[Nebraska. Lincoln] *Wolfe's Lincoln City Directory for 1873-4. Containing historical sketches of the city, with brief descriptions of state buildings, and a complete alphabetical list of all business firms and private citizens ...* Lincoln, Neb.: J.M. Wolfe, publisher, 1873. 146,[2] p.

[Nebraska. Lincoln] *Directory of the City of Lincoln for 1881-1882 ... Published by Sam H. Glenn.* Lincoln, Neb.: Globe Steam Printing House, 1881. 210 p.

[Nebraska] *Premium List Nebraska State Fair Twenty-Fourth Annual Exposition 1890. . . at Lincoln.* n. p. 1890

[Nebraska] *Premium List Nebraska State Fair Twenty-Fourth Annual Exposition 1891. . . at Lincoln.* n. p. 1891

Nebraska. Constitution. 1875. *The New Constitution of 1875.* [n.p., n.p.] 1875. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. House. *Journal ... First, Second, and Third Sessions.* Omaha: Balcombe, 1867. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Senate. *Journal ... First, Second, and Third Sessions.* Omaha: Balcombe, 1867.

Nebraska. Territory. House. *Journal ... 1857.* Omaha City: Edwin S. Chapman, 1858.

Nebraska. Territory. House. *Journal ... 1864.* Omaha City: Taylor & McClure, 1864. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. House. *Journal ... 1866.* Omaha City: Taylor & McClure, 1866. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. Council. *Journal ... Fourth Session ... 1857...* Omaha City: Edwin S. Chapman, 1858. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. *Council Journal of the Legislative Assembly ... Eighth Session ... 1861.* Omaha City: Taylor & McClure, 1861. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. *Journal of the Council of the Legislative Assembly ... Tenth Session ... 1865.* Omaha: Taylor & McClure, 1865.

Nebraska. Territory. *Journal of the Council of the Legislative Assembly ... Twelfth Session ... 1867.* Omaha: Barkalow Bros., 1867.

Nebraska. Territory. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1857 ...* Brownville, N.T.: Robert W. Furnas, 1857. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1860 ...* Nebraska City: Thomas Morton, 1860. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1861 ...* Nebraska City: Thomas Morton, 1861. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1862 ...* Omaha City: Taylor & McClure, 1862. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Territory. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1864 ...* Omaha City: Taylor & McClure, 1864. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1870 ...* Des Moines: Mills & Co., 1871. Gift of A.A. Armstrong, Jr., M.D.

Nebraska. Laws, statutes, etc. *Laws, Joint Resolutions, and Memorials ... 1872 ...* Des Moines: Mills & Co., 1872. Gift of A.A. Armstrong, Jr., M.D.

[Nevada] *Annual Report of the State Treasurer of the State of Nevada, for the Year 1866.* Carson City: 1867,

[Nevada] *Constitution and By-Laws of the Fire Department of Gold Hill, Nevada. Organized May 22, 1867.* San Francisco: H. S. Crocker & Co., Stationers and Printers, 1878. 32 pp. This is the revised constitution and by-laws for the Gold Hill Fire Department dated May 1878. Besides the constitution and by-laws there is a listing of the officers for 1878 and the board of delegates. Also included are the fire districts for the town and signals for districts. Signal for fire: "Five puffs of the whistle. For the first district there would be the fire signal, and six seconds afterwards, one puff. Second fire signal, and two puffs, etc. Armstrong *Nevada Printing History* 951 locating 4 copies.

[Nevada] *First Annual Report of the Controller of the State of Nevada for 1865.* Carson City: 1866.

North Dakota. Department of Immigration North Dakota. *Its Resources and Its Opportunities. Number 10.* Bismarck, North Dakota, 1920.

Oddfellows. Kansas. *Constitution, By-Laws and Rules of Order of the Subordinate Lodges of Kansas, Together with a Digest of the Decisions of Grand Masters, Standing Regulations, etc.* Leavenworth: Ketcheson's Steam Book and Job Printing House, 1881. 136 p.

[Oil] Egyptex Lease and Development Company. Fort Worth, Texas. *Operating in the World's Greatest Oil Fields, Texas. Now Drilling in the Wonder Pool.* Burkburnett, etc, Fort Worth, Texas, 1920.

[Oil] The Flatonia Oil Prospect. Trustees. *The Flatonia Oil Prospect.* Flatonia, Texas: Flatonia Printing Company, 1915.

[Oil] Oriental Oil Company, Dallas Texas. *Hurry Back News.* Vol. 7, No. 7, July, 1921.

[Oklahoma] Bards & Company, Presenter. *Complete Business and Professional Directory of Oklahoma City, Guthrie, Shawnee, El Reno, Etc.* Oklahoma City, Okla.: Warden-Ebright Ptg. Co., 1905.

[Oklahoma] Rice, "Dick" C, Albert G Mitchell and the Acme Engraving Company. Compilers. *Night in Muskogee, Okla.* Muskogee, 1910.

Oregon. Astoria. *Charter and General Ordinances, in force October 1, 1887, Laws of the Astoria Fire Department, and Table of Street Grades of the City of Astoria. Published by Authority.* 1887. Astoria, Oregon: Snyder, Bros., Book and Job Printers, 1887.

[Oregon] Commercial Clubs of Lane County. *Lane County, Oregon.* Eugene, Oregon, 1903.

[Periodicals] *Autumn Leaves* (Lamoni, Iowa). Vol. 7, no. 6 (June 1894). "Published monthly for the youth of the Reorganized Church of Jesus Christ of Latter Day Saints."

[Periodicals] *Gleason's Pictorial Drawing-Room Companion* (Boston, Mass.). Vol. 2 (Jan.-June, 1852) and v. 4 (July-Dec. 1853).

[Periodicals] *Greater Texas.* Vol. 1, no. 1 (Feb. 1896). Published and edited by Richard Fischer in San Antonio. No other copy recorded in OCLC. Articles promoting the industrial development of the state; numerous ads.

[Periodicals] *The Indian Outlook.* Vol. II, No. 12, Darlington, Oklahoma, December, 1908.

[Periodicals] *Journal of Frankenstein.* Vol. 1. Ridgefield, New Jersey, 1959.

[Periodicals] *The Monthly Monitor and Philanthropic Museum* (Haddington, Scotland). Vol. 1, no. 1 (Jan. 1815)-v. 1, no. 6 (June 1815). A "cheap repository" designed to promote "industry, economy, and frugality among the middling and laboring classes." Much on the new world, including, in the first issue, the slave trade.

[Periodicals] *Queen's Gardens.* Wilberforce, Ohio: Printed Xenia, Ohio: Aldine Publishing Co., Volume XXX, Number 4.

[Periodicals] *Railroad.* Published monthly for Steam and Electric Railroad Men in New England. Vol.1, No. 2. Boston, Mass., March, 1901.

[Periodicals] *Western. A Journal of Literature, Education and Art.* New Series. Vol. I, No. 11. St. Louis, November, 1875.

[Poetry] Burnett, T(homas) R(aines). *Confederate Rhymes.* Dallas, Texas: Johnson Printing Co., 1912.

[Poetry] Cutter, Bloodgood H[aviland]. *Long Island Farmer on Planting Flowers in his Wife's Burial Lot – April, 1882* [caption title]. Little Neck [NY]: n.p. 1882.

[Poetry] Mosher, Jennie M. *The Story of the Bible in Rhyme.* Independence, Iowa: Independence Book Co., 1894. 249 p.

[Poetry] *Nebraska: A poem, personal and political.* Boston: John P Jewett & Co., 1854.

- [Poetry] Richards, T. J. *Shifting Scenes: Poems*. San Francisco: Bancroft Co., 1889. 164 p.
- [Poetry] Rombauer, Bertha. *Bunte Blatter*. St. Louis, 1889. 191 p. With photograph of the author as frontispiece. Includes poems on the Mississippi River, California, Florida, and other topics.
- [Poetry] Southey, Robert. *Madoc*. London: Longman, 1815. 2 vols. 4th ed. First published in 1805, a narrative poem in which a Welsh prince sails to a western land (hundreds of years before Columbus), founds a settlement, and defeats the Aztecas.
- [Politics] [Matthews, Joseph Frank]. *1928 in the Light of Prophecy. Dedicated to Christians to give to Politicians and to Politicians to give to Christians*. Q. E. D. Los Angeles: American Truth Publishing Co., 1927.
- [Presbyterians] *Church Manual. First United Presbyterian Church, Lawrence, Kansas. Rev. D.W. McQuisto, Paston. 625 Ohio Street*. Lawrence, Kansas: World Publishing Co., 1896. 36 p. At head of title: April 1st, 1896. Includes ads for local businesses, as well as church bylaws, lists of members, officers, etc. Quakers. Iowa Yearly Meeting of Friends. *Book of Discipline*. Oskaloosa, Iowa: Oskaloosa Herald, print, 1891. 172 p.
- [Railroads] Baton Rouge, Grosse Tete & Opelousas Railroad Company. *Report of the: January, 1866*. New Orleans, 1866. Before the occupation, the railroad's prospects were excellent, but "the war has caused the company to lose its slave property, valued at \$115,000 and brought about also such a depreciation of the stock to render . . . little service as a means of raising ready money." In spite of loses, the "country to which this road is the great outlet is one of those peculiarly favored sections. . . and this road will derive the benefit. The railroad went under in 1883.
- [Railroads] Boston & Albany Railroad. (W. H. Barnes, Ass't. Sup't.) *Delay of Sunday Evening Train for N. F. Falls. . . on Sunday; April 16, 1876*. Boston, April 14, 1876. Broadside.
- [Railroads] Boston & Worcester Railroad Corporation. *Report of the Directors of the Boston & Worcester Rail-Road Corporation to the Stockholders at their Twelfth Annual Meeting. June 5, 1843*. Boston: A.J. Wright, 1843. Also, *Reports* for 1846, 1847, 1848, and 1849.
- [Railroads] Carver, Hartwell. *Proposal for a charter to build a railroad from Lake Michigan to the Pacific Ocean*. Washington: Printed by J. and G. S. Gideon, 1847.
- [Railroads] Goodwin, Walter and Margaret Talburt Stevens. *Hail the Baltimore & Ohio. On the Occasion of the Laying of the First Stone of the Baltimore & Ohio Rail Road July 4th, 1828, etc*. New York, 1927.
- [Railroads] Louisiana. Legislature. Joint Committee. *Report of the Joint Committee of the Legislature on the Affairs of the New Orleans, Jackson and Great Railroad*. January, 1866. New Orleans, 1866.
- [Railroads] Manchester & Lawrence Railroad. *Fourteenth annual report . . . Concord [N.H.]*: McFarland & Jenks, 1862. Also, the 16th (1864), 19th (1867), 20th (1868), 22nd (1870), 26th (1874), 29th (1877), 35th (1883), 37th (1885), 39th (1887). Imprints vary.

[Railroads] Northern Central Railway Company. President & Directors. *Third Annual Report of the: to the Stockholders of the Northern Central Railway Co. for the year 1857.* Baltimore: Printed by James Lucas & Co., 1858.

[Railroads] Rock Island Route. General Ticket and Passenger Department, Compliments of. *Merry Christmas. Santa Claus' Ride* by J. A. Roff. Chicago, 1870-1883.

[Railroads] Texas A&M and the Texas Chamber of Commerce. *Hey, Boy!—Howdy! All Aboard the "Texas Farm Boy Special."* See *America*. Dallas, 1919.

[Religion] Burrowes, George. *Advanced Growth in Grace: The Fullness of the Holy Spirit.* San Francisco, 1885.

[Roosevelt, Theodore] Recent additions to the Doris A. and Lawrence H. Budner Theodore Roosevelt Collection, from the estate of Lawrence H. Budner:
http://libcat.smu.edu/vwebv/searchResults?searchId=5967&recPointer=0&searchType=2&sortBy=PUB_DATE

[Sex] Jordan, L. J. *The Philosophy of Marriage, being Four Important Lectures on the Functions and Disorders of the Nervous System, and Reproductive Organs. Illustrated with cases.* By Dr. L.J. Jordan, member of the Royal College of Surgeons, London, Doctor of Medicine, Edinburgh, and Demonstrator of Anatomy and Surgery. Permanent Residence, no. 211 Geary St. bet. Stockton and Powell opposite Union Square. San Francisco, 1865. 99 p. With woodcut of the Pacific Museum of Anatomy & Natural Science.

[Science] Carpenter, Stephen H[askins]. *The Philosophy of Evolution Together with a Preliminary Essay on the Metaphysical Basis of Science.* Madison, WI: Atwood & Culver, 1874.

[Songsters] Lindas, John. *The Lindas Lumber Co. A Golden Collection of Best Old Songs.* Larned, Kansas, 1928.

[Songsters] *Populist Campaign Songs as Sung by Miss Julia Caldwell. Endorsed by the Arapahoe County Central Committee.* Compiled by Julia Caldwell and G.C. Williams. Reduced Rates to Populist Clubs. Denver, Colo.: H.D. Mann & Co., printers, 1894. [32] p.

[Songsters] Stephens, Evan. *The School and Primary Songster ...* Salt Lake: Carstensen & Anson Co., 1889. 106 p. Styled the 12th ed. on the cover. Oblong, with music and texts. With bookplate on the front pastedown, "City Stakes Singing Class," and the name of "Emma Dieterle" penciled in, for the school year 1906-1907.

[South Dakota] Yankton (South Dakota) Chamber of Commerce. *Gateway to the Great Northwest. Yankton. Mother City of the Dakotas.* Yankton, South Dakota, 1939.

[Temperance] Thacher, S.O. *Temperance in Kansas and the Nation: An Address before the Shawnee County Temperance Association, May 3d, 1884.* Lawrence, Kansas: Journal Water-Power Printing House, 1884. 11, [1] p.

[Texas] [Adelsverein]: *Collection of forty-two documents relating to the German colonization of Texas and the Society for the Protection of German emigrants to Texas (Verein Zum Schutze Deutscher Einwanderer in Texas.* Various places. 1845-1864. Approximately [220]pp. Mostly folio.

An important collection of documents concerning the Adelsverein, or the Society for the Protection of German Emigrants to Texas. The Society was organized in 1842 by a group of German noblemen for the purpose of acquiring land in Texas and encouraging German emigration. Beginning in 1844 the Adelsverein brought thousands of German emigrants to Texas, founding the town of New Braunfels and other towns in West Texas between Austin and San Antonio. The documents at hand trace the history of the Adelsverein from its first active years through bankruptcy and its evolution into the Texas and German Emigration Company, headed by Henry Fisher. This choice collection of printed documents, issued by the Society during its most active period, mainly in the antebellum statehood era, represents a crucial chapter in Texas colonization history. Documents include emigration contracts; minutes of meetings of the directors; fiscal papers; publicity material to attract emigrants; correspondence and reports from Texas back to the directors in Germany; and material on the dissolution and rearrangement of the Society's finances. Included are the following items:

- 1) Agentur. *Schiff-Vertrag des Verein Zum Schutze Deutscher Einwander in Texas.* [caption title]. Biebrich. 184-. [4]pp. Folded folio sheet, 20 x 33 cm. Rear leaf lightly foxed, else very good. A blank ship contract for Texas emigrants, not listed in Streeter, though possibly pre-1845.
- 2) *Additional- Congress-Beschluss.* [caption title]. [Wiesbaden]. January 1845. [2]pp. Broadsheet, 19 x 22 cm. About fine. Congressional resolution from the Texas legislature in regard to the settlement and its agents, not in Streeter.
- 3) *Aufnahme-Schein.* Mainz. 1845. [1]p. Folded sheet, 21 x 25.7 cm., printed on recto of first page only, completed in manuscript. Emigrant receipt signed by an agent, Capps.
- 4) *Verein zum Schutze deutscher Einwanderer in Texas.* Mainz. 1845. [4]pp. on two separate leaves, 19 x 25 cm. Describes the Society's land, and provides details on what the emigrant should bring. Issued to help quell the rumors about the Society. Explains the dangers of emigration. STREETER TEXAS 1626.
- 5) *Einwanderungs-Vertrag.* Bremen. 1845. [2]pp., 33 x 20.5 cm. Lightly stained, else very good. Printed emigrant's contract, completed in manuscript and signed by Wm. Fehrmann, Republic of Texas Consul at Bremen. With seals.
- 6) *Vertrag Zwischen dem verein zum schutze Deutscher Einwanderer Nach Texas.* 1845. [1]p. Broadside, 34.5 x 21 cm., with integral blank leaf. Emigrant's contract for an individual sailing from Bremen. Signed and stamped by the Consulate of Texas at Bremen.
- 7) *Vertrag Zeischen dem verein zum schutze deutscher einwanderer in Texas.* Antwerp. 1845. [1]p. Broadside, 34 x 22 cm., with integral blank leaf. Emigrant contract between the Adelsverein and an individual sailing from Antwerp in 1845. The document bears the seal of the consulate of the Republic of Texas and is signed by the Texian consul as well as the emigrant.
- 8) *Vertrag Zeischen dem verein zum schutze deutscher einwanderer in Texas.* Antwerp. 1846. [1]p. Broadside, 34 x 21 cm., with integral blank leaf. Printed emigrant's contract, completed in manuscript. Signed and sealed by the Consulate of the Republic of Texas in Antwerp.
- 9) *United States of America, State of Texas.* [New Braunfels, Tx.]. 1846. [1]p. Printed bond, 27 x 20 cm. Completed in manuscript and signed by John Meusebach, the general commissioner of the Adelsverein's interests in Texas.
- 10) *Verein zum schutze deutscher einwanderer in Texas.* Mainz. 1846. [3]pp. on folded folio sheet, 35 x 22 cm. An important promotional piece for the Society. Signed in type by the president of the

- Adelsverein, Prince Carl of Castell, it describes the colony, the number of emigrants who have gone to Texas, and adds numerous other details about the means of transportation, costs, etc.
- 11) *Statuten des naturforschenden vereins in Texas*. Biebrich. 1846. [4]pp. on folded folio sheet, 27 x 22 cm. Communications concerning the natural resources of Texas. Signed in print by Castell.
 - 12) *Comite-Bericht*. Wiesbaden. 1849. [3]pp. on folded folio sheet, 34 x 21 cm. Committee report concerning land grants in New Braunfels.
 - 13) [Manuscript document reproduced in lithography]. Wiesbaden. 1849. 16pp. Folio. Sewn gatherings, 32 x 20.5 cm. An important report, with a covering letter, a long report from Bene on the situation in Texas during 1849, and letters from several other officials on progress at Fredericksburg.
 - 14) *Circular an die mitglieder des vereins zum schutze deutscher einwanderer in Texas*. Wiesbaden. 1849. [2]pp. Folio broadsheet, 34 x 21.5 cm. Issued by the Society concerning banking arrangements made through the banker Flersheim of Frankfurt.
 - 15) *Die thatigkeit des comite's seit dem lekten bericht vom 15. May D. J. Betreffend*. Frankfurt. 1849. 4pp. on folio sheet, 33.5 x 21.5 cm. Report of the Committee on progress made in the Texas settlements.
 - 16) *Die tucttehr des herrn Louis becter aus Texas betreffend*. Wiesbaden. 1849. [3]-6pp. on folded folio sheet, 33.5 x 21.5 cm. Contains a list of assets of the Society, both in America and Germany.
 - 17) *Vortrag die beschaffung der fonds betr, welche der generalagent bene zur theilweisen decking der vereinsschulden in Texas..* Wiesbaden. 1850. 29pp. Folio. 34 x 22 cm. Manuscript reproduced in contemporary offset, printing letters from F. Roemer, Kroeber, and others. This lengthy report seems to have been prepared for financing purposes, the literal title being "Report on the condition of funds, which the General Agent Bene has submitted on Jan. 22, 1850, for partial provision of the Verein in Texas." There is an account of the situation there, as well as information on stockholders in Germany and financing measures.
 - 18) *Beilage zu No. 41 des herzoglich rassischen allgemeinen intelligenzblatts vom 12. October 1850*. Wiesbaden. 1850. 4pp. on folded partially uncut sheet, 27 x 22 cm. Fiscal paper for the Society for the Protection of German Emigrants to Texas, describing conditions of loans.
 - 19) *Prioritats-Obligation des vereins zum schutze deutscher einwanderer in Texas uber 500 gulden im 24 1/2 gulden fuss*. Wiesbaden. 1850. [4]pp. on folded folio sheet, 31.5 x 20 cm. Printed bond, signed in ink by the Committee members, but not executed.
 - 20) *Wie zus nachstehendem schreiben erstchtlich, ist der general-agent herr bene, veranlasst durch gemichtige greunde, vor etlichen lagen aus Texas heir angetommen*. Wiesbaden. 1850. [2]pp. on folded sheet, 28.5 x 23pp. Concerning financial matters. First section signed in type by the Committee, the second section in type by Bene, the general agent.
 - 21) *Uebersetzung*. [Wiesbaden?] 1850. [1]p. on folded folio sheet, 32 x 21 cm. Lithographic manuscript. This short report translates a letter from the Governor of Texas, P.H. Bell, on the landholdings of the Verein.
 - 22) *In der ungewizheit, ob nach unfunft des Texanischen legislatubeschlusses die zeit zur berufung einer ausserordentlichen generalversammlung..* Wiesbaden. 1850. [1]p. Broadside, 27 x 19 cm. Resolutions in light of the Texas Legislature meeting. Signed in type by the Committee.
 - 23) *Comite des vereins sum schulze deutscher einwanderer in Texas*. Stuttgart. 1850. 21pp. Folio. Manuscript document reproduced by contemporary offset, stitched. Fine. This document, lithographically reproduced in a style often used by the Society, is a letter from the German promotional agent, Traugott Bromme, giving a detailed account of the doings of the Society, with an extensive summary of conditions in the colony.
 - 24) [Manuscript document reproduced by contemporary offset]. Wiesbaden. 1850. [2]pp. on folded

folio sheet, 34.5 x 21.5 cm. This circular from the Committee seeks to raise funds in light of Bene's most recent report.

25) *Ich ertheile hierdurch dem . Vollmacht mit substitutionsbesugniss.* Dusseldorf. 1850. [1]p. Printed document, completed in manuscript, 27 x 20 cm. Agreement to be bound by laws of the colony.

26) *Denkschrift.* Wiesbaden. 1851. [1]p. Broadside, 35 x 21.5 cm. Memorandum concerning the Society and the status of things in Texas, signed in type by Prince Hermann of Wied.

27) *Das comite bittet die herren actionaire des Texas-Bereines, Welche der lessten general-berfammulung..* Wiesbaden. 1851. [3]pp. on folded folio sheet, 33.5 x 21 cm. Extremities bit chipped. Good. Attempts to raise money.

28) *P. P. die generalverfgammlung des bereins zum schutze deutscher einwanderer in Texas vom 8 September D J. Hat sich, in erwagung der zweifelbasaten..* Wiesbaden. 1851. [3]pp. on folded folio sheet, 34.5 x 22 cm., signed in type by members of the Executive Committee. Fiscal document summarizing fundraising and finances of the Society.

29) [Manuscript document reproduced by contemporary offset]. [Wiesbaden?]. [1852]. 12pp. Folio, 33.5 x 21.5 cm. Prints letters from Bene in New Braunfels; a two-page report, unsigned, in English, about troop movements in Texas; a letter from Hobbe in New York.

30) *Geschehen zu mainz (Europaischer hof) Am 12 Juli..* Wiesbaden. 1852. [7]pp. Folio, 34 x 21.5 cm. Proceedings of a meeting at Mainz concerning the Texas settlements.

31) [Manuscript document reproduced by contemporary offset]. Wiesbaden. 1852. [1]p. on folded sheet, 27.5 x 21 cm. Signed in facsimile by Reuscher.

32) *Fortsetzung des protocols des consortiums des schmidtschen anlehens.* Wiesbaden. 1852. [5]pp. Folio. Further remarks on blacksmith unions and Society finances.

33) *Circularschreiben in betress der regulung der behaltnisse hingichtlich..* Frankfurt. 1852. 15pp. Folio. A detailed report on the circumstances of the Society. Intended to satisfy the holders of the bonds issued by the Society in 1847. Attached is a report from Henry Fisher which gives an account of finances in Texas.

34) *Das unterzeichnete committee hat einen bericht des herrn bene..* Wiesbaden. 1852. [3]pp. on folded sheet, 27.5 x 22 cm., signed by the Executive Committee. Reaction to a report from Bene.

35) *Geschehen zu Wiesbaden.* Wiesbaden. 1852. 5pp. Folio, 32.5 x 21 cm. First leaf slightly dust soiled. Signed by the Executive Committee. Review of the situation of the Society.

36) *Texasn and German emigration company certificate of stock . . shares of one hundren dollars each.* [Houston. ca. 1853]. Engraved stock certificate, executed in ink. This stock issue was the result of the dissolution of the original Verein and the formation of this new company in Texas to take over its assets. A number of shares were issued to the original Verein holders, including this one, dated in manuscript at Houston, June 15, 1859. The assets of the new company included all of the old Verein landholdings in Texas. The share is signed by Henry F. Fisher, one of the leading figures in the German Texas colonization.

37) *Die herren uctionare des bereins zum schutze deutcher einwanderer in Texas.* Wiesbaden. 1854. 4pp. on folded sheet, 26 x 21.5 cm. Prints two letters from Henry Fisher dated Houston, July 29 and Aug. 24, 1854. This notice "To the Stockholders of the Verein..." conveys the terms of settlement between that body and the new Texas and German Emigration Company, which took over the activities of the Verein.

38) [Manuscript letter reproduced by contemporary offset]. [Frankfurt]. 1854. [2]pp. Some contemporary manuscript notes. Signed in facsimile by the Verein's agent in Frankfurt. Lists the agents of the Verein in German authorized by the Committee.

39) *Geschehen zu Wiesbaden Am 11 October 1855..* Wiesbaden. 1855. 19pp. Folio. Signed in type by

Henry Fisher. This long document discusses in detail the financial ramifications of the transfers between the old Verein and the Texas and German Emigration Company.

40) *In folge beschlusse vom 17 mai d. j. find die angelegenheiten.* Newwied. 1858. [1]p. Broadside, 28 x 22 cm. Evidently a document settling the estate of one of the stockholders.

41) [Manuscript document reproduced by contemporary offset]. Frankfurt. 1864. [20]pp. Folio. Sewn. Signed in facsimile by P.N. Schmidt. A late fiscal report on proceeds of the dissolution of the Verein.

42) *Fahrpreise von Baltimore, in einwandererzügen.* Bremen. [1856?]. Broadside, 36 x 13 cm. Slightly dampstained. Fare schedule for the Baltimore and Ohio Railway.

[Texas] The Alamo Printing Company, Publisher. *Abstract of Title to the Town of Rona (i.e. Roma).* Val Verde County, Texas . . . originally granted to Mrs. Mary McDougall. San Antonio: Alamo Printing Co., 1911.

[Texas] Bastrop Trade Association. *Constitution and By-Laws.* Adopted April, 1918. Bastrop, 1918.

[Texas] Birney, James G. *No. 13. Birney on Texas.* Lower Saginaw, Michigan, February 25, 1844.

[Texas] Cleburne, Texas. *Charter for the City of Cleburne, Texas Recommended by Citizens Committee of Thirty. Election, Sept. 17, 1914.* Cleburne Commercial Printing Co., 1914.

[Texas] Cline, A. C. *Historical Sketch of the Organization and Equipment of Victoria Fire Department, etc. Also a Description of the City and County of Victoria and inducements offered homeseekers.* Victoria, 1900.

[Texas] Dallas, Texas. Chamber of Commerce. Dallas. *The City of the Hour Invites the Associated Advertising Clubs of America, May 19 to 23, 1912.* (Cover title). Dallas, 1912.

[Texas] Dallas, Texas. Dallas. The Commercial Manufacturing Center. *Come to Dallas. The Center of the Agricultural District of Texas.* (panel titles). Dallas, Texas: Dorsey Printing Co., 1910.

[Texas] Elzner, Jonnie Ross. *Lamplights of Lampasas County, Austin, Texas.* 1951.

[Texas] Florence, Will P. *Hopeful Visions on Higher Ground. Personal Narrative Story of the Cowboy and Nester Contests for West Texas, etc.* Slaton, Texas: Printed by the Slaton Slatonite, 1936.

[Texas] Folsom, Moses, compiler. *Vacant United States Lands. Located by States, Districts and Counties, with Brief Description by Counties. Corrected to July 1, 1908. A Summary of the Various Laws Under Which Land can be Entered or Purchased. How to Secure Land in Texas. The Federal Survey System. Irrigation and Dry Farming.* Washington D.C.: The National Tribune, 1909.

[Texas] Fort Worth Board of Trade. *Do you know?* (wrapper title). Fort Worth, Texas, 1909-1910.

[Texas] Garcia, Joaquin and Pedro Del Valle. *Gobierno del Estado Libre de Nuevo Leon. Circular. Jose Maris de Letonia Has Been Elected Governor of Coahuila and Texas.* Monterey 25 de Febrero de 1831.

[Texas] Grammer, Dr. J. F. Dentist. *Dr. J. F. Grammer will be in Cumby One Week Beginning Monday, February 14, Practicing the Higher Class of Dentistry.* Fort Worth: R. W. Walker, Printer, 1898.

[Texas] Gould, Steven. *The Alamo city guide, San Antonio, Texas. Being a historical sketch of the ancient city of the Alamo, and business review; with notes of present advantages, together with a complete guide to all the prominent points of interest about the city, and a compilation of facts of value to visitors and residents.* New York: Macgowan & Slipper, 1882. 151 p.

[Texas] McComb, J.E. *Address Delivered by J.E. McComb Grand Orator, on Occasion of Laying of Corner Stone of the New City Hall of Galveston. March 22, 1888. Published by Request of the Grand Lodge, in Special Session at Galveston.* Galveston: Press of McKenna & Co., [1888]. 6,[2] p. No other copy recorded in OCLC.

[Texas] *Midland County, on the Staked Plain of West Texas. Garden of the Southwest. The Most Desirable Locality on the Continent for Home and Health Seekers.* [Midland, Tex.]: Published by Midland Town Company, Saturday Journal Job Print, 1886. 6 p. folded leaflet, printed on pink paper. The only other copy we can locate is at Yale.

[Texas] *Progressive Panhandle.* Amarillo, 1916.

[Texas]. Santangelo, Orazio de Attellis. *Protest Against the Convention of April 11, 1839, between the United States of America and the Republic of Mexico, and Against Both Said Governments, and Other Documents Relating to the Claims ...* Washington, 1842. 65pp. Contemporary marbled wrappers. First edition. Sabin 76830. Not in Howes or Streeter, although several similar items are noted. Santangelo was a prolific and outspoken journalist, twice banished from Mexico for his stand in defending the Texas colonists. On at least one occasion his publication was "silenced by the bayonet."

[Texas] Small, John C. compiler. *The Story of the Elberta.* St. Louis: Security Printing Co., 1911.

[Texas] T. J. Cole & Co. *List of Lands for Sale by:* (wrapper title). Waxahachie: Southern Printing Co., circa. 1900.

[Texas] Theo. F. Koch and Company. *Texas Land in the Gulf Coast Country. . .and Where to Get it!* St. Paul, Minnesota, 1907.

[Timetables] Boston & Albany Railroad. *Boston & Albany Railroad. Only first-class car route from New England to the West. Through service in effect November 30, 1890.* Boston, 1890. Broadside.

[Trade catalogs] *Cole & Brother's Illustrated Catalogue and Guide to the Flower and Vegetable Garden.* Pella, Iowa. 1881. Des Moines: Mills & Co., 1881.

[Trade catalogs] Oscar H. Will & Co. *67th Annual Catalog. 1883-1950.* Bismarck, N.D., 1950.

[Trades] Schriber, Fritz. *The Complete Carriage and Wagon Painter. A Concise Compendium of the Art of Painting Carriages, Wagons and Sleighs, Embracing Full Directions in All the Various Branches, Including*

Lettering, Scrolling, Ornamenting, Striping, Varnishing and Coloring, with Numerous Recipes for Mixing Colors. New York: M.T. Richardson, 1884.

[Travel] Barrow, John. *An account of travels into the interior of southern Africa, in the years 1797 and 1798: including cursory observations on the geology and geography of the southern part of that continent ; the natural history of such objects as occurred in the animal, vegetable, and mineral kingdoms ; and sketches of the physical and moral characters of the various tribes of inhabitants surrounding the settlement of the Cape of Good Hope. To which is annexed, a description of the present state, population, and produce of that extensive colony ; with a map constructed entirely from actual observations made in the course of the travels.* London: Printed by A. Strahan for T. Cadell jun. And W. Davies, 1801-[1804]. 2 vols. With 9 folding maps, plans and charts, of which 3 colored, folding sepia aquatint frontispiece, vol. 2. Although perhaps better known for his accounts of China and the Arctic, this is Barrow's first travel book. In the Shettles Collection, we had the first American edition (1802), but we lacked the London edition. Barrow went to the Cape of Good Hope as private secretary to Lord Macartney. "He traversed every part of the colony, and visited the several countries of the Keffirs, the Hottentots, and the Bosjesmen, performing a journey exceeding one thousand miles on horseback, on foot, and very rarely in a covered wagon, and full half the distance as a pedestrian, and never except for a few nights sleeping under a roof"(DNB). Abbey Travel 320. *From the collection of Lewis McNaughton.*

[Travel] Bentzon, Th(erese) Marie-Therese de Solms-Blanc. *Choses et Gens d'Amerique (Conditions and the People of America).* Paris, 1898. This book discusses Communistic Societies in America, Alice French at her plantation in Clover Bend, Arkansas, the life of American families, etc. A perceptive writer, Bentzon translated many American works into French but this interesting book has not been translated into English.

[Travel] Dulieu. M(arie-Henri) J. *Mississippi et Indiana.* Bruxelles, 1862.

[Travel] Erie Railway (R. H. Soule, General Manager) *Free Niagara and the Erie Railway* (verso: pictorial view of the Niagara River, Niagara Falls, Suspension Bridge, copyrighted 1887 by I. P. Farmer, Gen'l Pass'r Agent). New York: American Bank Note, 1887.

[Travel] Hurt-Binet, March-Gabriel. *Neuf Mois aux Etats-Unis d'Amerique,* etc. Geneva, 1862.

[Travel] Zagel, Hermann H. *Reisenbilder Aus Der Vereinigten Staaten.* St. Louis, Mo., 1907.

[Utah] Murray, Eli H. *Governor's Message and Accompanying Documents. Twenty-Fifth Session of the Legislative Assembly of the Territory of Utah* [wrapper title]. Salt Lake City, UT: T. E. Taylor, Printer, 1882.

[Washington] Johnson, Albert S. *Reminiscences of: 1867-1950.* A Pioneer Account of Early Day Experiences in Washington Territory as Told to Jerome A Peltier, n.d.; printed for Spokane Students of Northwest History, 1950.

[Western Americana] Constant Mlle Rilliet de Translator. *Journal de la Femme d'Un Missionnaire das les Prairies de L'Quest aux Etats-Unis.* Geneve: Emile Beroud, 1857.

[Women] Leaming, Martha Rogers. *A True Story*. Mansfield, Louisiana: Enterprise Publishing Co., December, 1931.

[Women] Smith, Frances. *Talks with Homely Girls on Health and Beauty; Their Preservation and Cultivation*. ... New York: A.L. Burt, 1889. 188 p.

[Women] Whitman, Jason. *The Young Lady's Aid to Usefulness and Happiness*. Portland [Maine]: S.H. Colesworthy, 1838. 216 p. An extensive guide to conduct and behavior. Includes two extensive chapters on intellectual improvement, with specific advice on reading—including five lengthy arguments on the pernicious effects of novel reading. “Nothing but what will produce an almost feverish excitement, and carry her, with rail-road rapidity, over the course has any charms for her. And should she, by dint of perseverance, read a serious book, there will be no habits of reflection, no trains of association...”

[Wyoming] Wheatland (Wyoming) Chamber of Commerce. *A Few Facts About Wheatland. The Garden Spot of Wyoming*. Wheatland, Wyoming, 1920.

Appendix A

Pittsburgh Business History Ephemera Collection, 1855-1930.

Trade cards, business cards, billheads, letterheads, stock certificates, stereo views cards, post cards, pamphlets & other advertising matter

A collection of over 4400 printed pieces documenting the various methods that over 1,000 businesses used to advertise, explain, and promote their goods and services in Pittsburgh and Western Pennsylvania, primarily in the period 1875-1910, but with material from the 1850s and 1860s as well as some post-1910 items. This large collection brings together graphic representations from major industrial and wholesale firms to retail operations ranging from small shops to large emporiums. Overall, this collection illustrates the range of Pittsburgh's industrial and commercial base during this period and this collection provides many new opportunities for research by students of business history, Pittsburgh history, advertising, graphic design, American social history. For example:

- From the thousands of billheads, a researcher finds exact records of the actual sale prices of an amazing range of products and services.
- The variety of printed items is a catalogue in itself of commercial/ job printing activity in Pittsburgh.
- The billheads and letterheads present a record of commercial architecture in the City, as well as hundreds of scenes of industrial operations.
- The hundreds of letterheads provide a range of business correspondence styles.
- The range of formats—trade cards, stocks, bills of lading, etc.— can be used to create a number of exhibitions—e.g., patent medicine business in Pittsburgh, or representations of industrial plants.

This collection was assembled, one piece at a time, over a period of 60+ years by a local businessman and collector and it would be almost impossible to assemble such a collection today without an enormous investment of time and money.

Trade Cards & Business Cards

Custom trade cards—120. Representative selection of custom-designed printed (often chromolithographed) trade cards from firms selling corks, pickles and food products (Heinz- 21 cards), fences, fences, flour, snuff, whiskey, chocolate, plumbing fixtures, dry goods, house paint, tonics, and mules.

Stock trade cards—950+, including 830 regular size cards and 140 large-format cards, most chromolithographs and illustrated, with advertising text on front and most often also descriptive text (and occasionally) prices, from stores advertising a wide range of goods—tea, crackers, wax soap, pain, mattress, blood bitter, French glass shades, bone fertilizers, ceramics, fancy card publishers, fashionable boots, sign painters, dentists, dry good emporiums, toys & fancy goods, tailors, pianos, druggists, bakeries, flour merchants, hair goods, shows, carpet, coffee, furnaces, stoves, mantels, hardware, yarn, watches, sewing machines, silk dresses, jewelry. Includes 24 cards promoting Marvin Bakery's Quaker Biscuits, and 108 cards advertising Dilworth Coffee, both Pittsburgh-made and -sold products.

Business Cards—170. Many engraved with decorative elements, product illustrations, etc. These cards were distributed by businessmen and businesswomen to advertise paint, boots, bathtubs, horses and stable service, soaps, industrial machinery, lumber, pork packing, wholesale produce, roofs, grain, crackers, opticians, hotels, doors, coal, chairs, window sashes, wall paper, brooms, safes, fences, feathers, umbrellas, window glass, and millinery novelties (to name just a few of the businesses).

Two Patent Medicine Trade Card Collections:

Kennedy & Company, manufacturers of Dr. Radcliffe’s Great Remedy, Seven Seals or Golden Wonders, 1872-1885. A collection of 65 items, documenting the sales program of this patent medicine firm, including cards, booklets, flyers, and misc. advertising material:

- Two-page advertising flyer with the original illustrated advertising postal cover;
- Application of Agency [e.g., to sell the Remedy], one-page, 187-, and a two-page version with an explanation of the sales premium program on verso;
- Lithographed illustrated letterhead, with a separate flyer on the Case watch premium, 1875.
- Flyer on “How Business Should be Conducted” (2pp);
- “Extra. Seven Seals,” two-page flyer with large illustrated scenes of the Kennedy building (exterior);
- Two advertising booklets;
- Two illustrated covers with Kennedy building scenes;
- 16 large chromolithographed advertising trade cards’
- 33 chromo trade cards.
- Three original glass bottles with product name on the sides.

Fleming Brothers, manufacturers of Dr. C. McLane’s Celebrated Liver Pills & Vermifuge. A collection of 135 chromolithographed trade cards, representing the main advertising medium of this Pittsburgh-based patent medicine manufacturer, with cards advertising the Vermifuge, Fleming’s Mikado cologne, and the firm’s Ivory Tooth paste; also 16 “Flag Cards” Promotional text printed on the verso of cards. Ca. 1875-1900.

PRINTED EPHEMERA

Billheads, Letterheads, Bills of Lading, Advertising Envelopes, &c.

2300+ printed pieces:

representative of job (commercial) printing in Western PA, with examples from such firms as William Schuchman, Otto Krebs, Kennedy & Brothers, Barry & Myers, W.S. Haven, and smaller printing operations.

Billheads, 1200+ pieces, recording the sale of a wide variety of goods and services, with quantities, prices, terms, etc. Includes:

500 billheads with illustrations of products beings offered by the firm, or with elaborate engraved or lithographed typography and logos;

250 billheads with views of either the firms' buildings, industrial or manufacturing scenes, or birds-eye views of facilities.

Letterheads, 275 pieces, with samples of correspondences from Pittsburgh firms. Includes:

140 letterheads with products depicted or decorative typographical mastheads;

60 letterheads with views of firms' buildings or views of operations.

Bills of Lading- 45 items. Bills documenting the shipment of specific goods, either via steamboat or packet, or by rail, with specific terms provided in text and information to specific shipment in manuscript, almost all with vignette illustrations of steamboats or locomotives.

Illustrated Advertising Covers. 125 envelopes with illustrations and/or advertising matter printed on the recto of the envelope, and occasionally further ad copy on the verso.

Flyers, brochures, other printed matter—360 pieces, includes pamphlets, catalogues, engraved checks, etc., from many different Pittsburgh companies.

POSTCARDS

Collection of 830+ postcards of Pittsburgh and area, circa 1893-1940, with a large concentration on cards illustrating

- 115+ cards of Industrial or business scenes or products (or services) advertising, including 11 Heinz cards;
- 90 cards showing factories and steel works and railroad stations;
- 50 views of riverfront and boat scenes (e.g., steamboat, barges)
- 70 bridge cards, 37 inclines, 14 hospitals;
- 33 cards depicting the Pittsburgh Expositions;
- 209 cards of scenes in Downtown Pittsburgh and City parks;
- And a section of 35 cards on the short-lived (1905-09) Oakland amusement park, Luna Park.

STEREO VIEW CARDS

Collection of 68 original stereo view (photographic) cards depicting urban and industrial scenes in Pittsburgh and Western PA, including:

- Series of 20 cards illustrating the process of making pig iron in a Pittsburgh factory. Keystone View Company, 1905. Long descriptive captions printed on verso.
- Series of 24 cards illustrating the process of making steel in a modern Pittsburgh steel plant. . Keystone View Company, 1905. Long descriptive captions printed on verso.
- Six large-format (orange-backed) unsigned photographic views of Pittsburgh street scenes, with manuscript captions on verso (e.g., "View on Liberty St."), ca. 1868.

PITTSBURGH STOCK CERTIFICATES

BUSINESSES

Birmingham, East Birmingham & South Pittsburgh Gas Co. Pittsburgh, 1857. Certificate engraved by William Schuchman & Bro., with vignettes of workmen and center vignette of Gas Co. operation.

Blacklick & Conemaugh Petroleum & Mining Co. 186-. Cambria Co. Unused engraved stock, printed in green with gilt stamping, printed in Philadelphia (Moss & Co.)

Brady's Bend Iron Co. New York, 18[72]. Unused certificate, printed by Continental Bank Note Co., NY.

Butler & Mercer Turnpike Road Co., Butler PA. Letterpress certificate completed in manuscript, signed by officers, Oct. 1823.

Consolidated Gas Co. Pittsburgh, 189-. Unused certificate, printed by American Bank Note Co., Philadelphia.

Dunkard Oil Co. (Greene Co.), 1865. Printed Philadelphia, Bryson & Son, with center vignette of oil operation. Revenue stamp with hand-cancel.

Duquesne Garden Co. Pittsburgh, 19--. Unused generic certificate.

East End Electric Light Co. Pittsburgh, 1891. Cancelled certificate, printed by Otto Krebs, Pittsburgh, with Pennsylvania seal vignette.

Iron City Deposit & Loan Association. Three stocks, 1928 (2) and 1940 (1).

McClintock & Mahoning Oil Co. Lawrence County, PA, 1865. Engraved stock printed in Philadelphia, James McGuigan, with oil production vignette in center.

Oakmont Suburban Land Co. Pittsburgh, 1905. Cancelled certificate, printed by Goes; with vignette of suburban house.

Pittsburgh Machine Tool Co. Pittsburgh, 1900. Generic certificate printed by Broun-Green Co., NY.

Pittsburgh & Philadelphia Oil Co. 1865. Engraved stock printed by Krebs & Brothers, Pittsburgh, with center vignette of oil field. Signed by patent medicine manufacturer and businessman, B.L. Fahnestock.

Pittsburgh Screw & Bolt Corp. Pittsburgh, 1927. Cancelled certificate, printed by Republic Bank Note Co., Pittsburgh.

Ross Oil Co. Pittsburgh, 1865. Hand cancelled stock engraved by Krebs & Brothers; with center vignette of oil field; trimmed at left. With revenue stamp (stamped on rear).

South Side Electric Mfg. Co. Pittsburgh, 1907. Cancelled certificate, printed by Goes, with generic “electric goddess” and industry vignette in corner.

Sterling Silver Mining Co. 1890. Engraved stock with mining vignette from Pittsburgh-based firm with mining operation in “Tombstone District, Arizona Territory.”

Tarentum Light & Heat Co. Tarentum, 188-. Unused certificate, printed by William Mann, Philadelphia.

United States Steel Co. Pittsburgh, 1912. Cancelled certificate, engraved by American Bank Note Co., NY, with steel-making vignette at center.

United Electric Light Co. Wilmerding, 1916. Cancelled certificate, printed by Jas. K. Matthews of Pittsburgh.]

Woodrow Creamery Co. Washington, PA, 1888. Printed by H.W. Ward of Washington, with woodcut vignette of maid a-milking. Small hole at fold.

TRACTION (STREETCAR) COMPANIES

Allegheny and Bellevue Street Railway Co. Pittsburgh, 18—[ca. 1890]. Unused certificate, printed by Mackenzie Davis, Pittsburgh, with small center vignette of street scene. A little edge chipping.

Consolidated Traction Co. Pittsburgh 189--. Cancelled certificate for 100 shares, printed by American Bank Note Co., NY, with center engraved vignette of streetcar scene.

Duquesne Incline Plane Co. Pittsburgh, 1900. Certificate printed by W.G. Johnston.

Duquesne Traction Co. Pittsburgh, 1890. Two certificates—one used, one unused—engraved by American Bank Note Co. of NY.

Federal St. & Pleasant Valley Passenger Railway Co. Pittsburgh, 1891. Two cancelled certificates, generic stock, printed by New York Bank Note Co.

Fort Pitt Traction Co. Pittsburgh 18—[ca. 1890]. Unused certificate for 100 shares, printed by American Bank Note Co., NY, with center engraved vignette of streetcar scene [same template as Consolidate Traction, above].

Perry Street Railway Co. Pittsburgh 18[90]. Unused certificate for \$50 shares, stock template printed by Mackenzie Davis & Co., Pittsburgh, same vignette as in Allegheny & Bellevue and Troy Hill stocks.

Pittsburgh & West End Passenger Railway Co. Pittsburgh, 188-. Unused certificate, engraved and printed (on green paper) by Otto Krebs, with small horse-drawn streetcar vignette, printed in 1879.

Pittsburgh & West End Passenger Railway Co. Pittsburgh, 189-. Unused certificate for 100 shares. No printer noted; vignette scene of urban electric streetcar.

Pittsburgh, Crafton and Mansfield Street Railway Co. Pittsburgh, 189-. Unused certificate printed by Western Bank Note Co., NY.

Pittsburgh Traction Co. Pittsburgh, 1893. Cancelled certificate, printed by American Bank Note Co., with “Traction Company” vignette scene.

Pittsburgh, Allegheny and Manchester Traction Co. Pittsburgh, 1893. Two cancelled certificates, printed by American Bank Note Co., NY, with center vignette scene of Pittsburgh from banks of Allegheny River on the north side.

Troy Hill Passenger Railway Co. Pittsburgh 18[90]. Unused certificate for \$50 shares, stock template printed by Mackenzie Davis & Co., Pittsburgh, same vignette as in Allegheny & Bellevue and Perry Street stocks.

United Traction Co. Pittsburgh, 1913. Cancelled certificate, printed by Homer Lee Bank Note Co., NY, with vignette of electric streetcar passing in front of the Carnegie Concert Hall and Library (Oakland).

West End Traction Co. Pittsburgh, 189-. Unused certificate for 100 shares, printed by Homer Lee Bank Note Co. of NY, with center vignette of West End car and Pittsburgh bridge scene.

RAILWAY COMPANIES

Allegheny Valley Railroad Co. Pittsburgh, 1866. Cancelled certificate engraved by William Schuchman, with center vignette of railroad and riverboats. Cancelled revenue stamp and signature of W. Phillips crossed out.

Allegheny and Western Railroad Co. Pittsburgh, 1948. Cancelled certificate, printed by Franklin-Lee Bank Note Co., NY.

Chicago, St. Louis and Pittsburgh Railroad Co. Pittsburgh, 1887. Cancelled certificate, printed by American Bank Note Co., NY, with corner vignette of steam engine.

Cleveland and Pittsburgh Railroad Co. Cleveland, 19[71]. Cancelled certificate, printed by American Bank Note Co., NY—despite cancellation date, center vignette of steam loco inside busy 19th century station.

Monongahela & Washington Railroad Co. Pittsburgh, 1902. Cancelled certificate, generic stock printed by American Bank Note Co., Philadelphia.

New Castle & Beaver Valley Railroad Co. New Castle, 1863. Canceled certificate, printed by Krebs & Bro., Pittsburgh, with vignette of steam loco.

Oil Creek and Allegheny River Co. Corry, PA, 1871. Cancelled certificate, lithographed by American Bank Note Co., with vignette of railroad, river and canal scene.

Pennsylvania Railroad Co. Philadelphia, 1951. Cancelled certificate, printed by American Bank Note Co., Philadelphia.

Pittsburgh & Lake Erie Railroad Co. Pittsburg, 18--. Cancelled certificate, printed by Continental Bank Note Co., NY, with center vignette birds-eye view of Pittsburgh from South Side Slopes. Another copy, later issue (1943).

Pittsburgh, Fort Wayne and Chicago Rail Road Co. Pittsburgh, 1859. Hand-cancelled certificate, printed by William Schuchman & Co., Pittsburgh, with corner vignettes and center vignette of steam locomotive in station.

Pittsburgh, McKeesport & Youghiogeny Railroad Co. 1884. Cancelled certificate, printed by American Bank Note Co., NY, with stream railroad vignette. Stock owned by (and signed by) Jacob Henrici, leader of the Harmony Society in Economy, PA.

Pittsburgh, Virginia and Charleston Railway Co. Pittsburgh, 1891. Cancelled certificate [share transferred to H.C. Frick], printed by American Bank Note Co., Philadelphia, with corner vignette of steam engine at station.

Pittsburgh, Cincinnati and St. Louis Railway Co. Steubenville, 1890. Cancelled certificate, printed by Helfenstein & Lewis, Philadelphia, with center vignette of train crossing a bridge.

Wabash Pittsburgh Terminal Railway Co. NY, 1921. Folio mortgage bond, 4pp, engraved by International Bank Note Co., with all but seven coupons still present. Engraved Pittsburgh industrial scene at top of p.1

Western Pennsylvania Railroad Co. Pittsburgh, 1863 and 1864. Two cancelled certificated, letterpress; both with cancelled revenue stamps.

APPENDIX B: ADVERTISING FICTION

**“Father, have you ever tried any other chilled plows
besides the Oliver?”**

American Advertising Fiction, 1856-1978
With a Supplemental Section of Advertising Poetry.

**A Collection Assembled & Catalogued by
Marc Selvaggio**

One could say that a piece of fiction is always selling something, such as a political idea, a belief of how the world operates or how people (especially men and women) interact, or the promotion of religious or philosophical ideas. So it is not surprising that fiction—simply put, a non-true or non-realistic story—has also been used to sell material goods, whether plows, gas dryers, stoves, clothing, cereals, carpets, corsets, the telephone, safe sex... to name a few topics found in this collection.

By the very nature of its distribution—and the fact that the “publisher” was also promoting a product—Advertising Fiction tends to be ephemeral, and is typically presented in pamphlet form. And it should be noted that pieces of commercial literature were distributed free of charge, never sold. Fiction in the service of crass, blatant and unadulterated commercialism has not been a topic covered bibliographically, and by its ephemeral format, not represented often in libraries. In his bibliography *A Mirror for the Nation: An Annotated Bibliography of American Social Fiction 1901-1950*, Archibald Hanna single-handedly created a genre after he had recognized a certain “pattern” of format, presentation or subject matter present in much of the fiction from that period. “Advertising Fiction,” therefore, can also be seen to be a particular genre in and of itself, based on a particular narrative literary style intended to create a specific result [i.e., buy a product or service].

Within the genre of Advertising Fiction, one can deduct certain smaller groups. For example, there is the “children on a magical journey” style in which some kids, with the aid of fairies or elves, discover the wonder of soap, oranges, toothbrushes, bread, candy bars, or chocolate syrup. There is the “newly-wed dilemma,” in which the fresh couple’s fragile relationship is saved because of the purchase of a new stove, washing machine, water heater, iron, kitchen utensil, soap, telephone, wallpaper, or a bottle of ammonia. Naturally, many a manufacturer would like his customers to feel a romantic attachment to his products, so there are stories in which a product or service is instrumental in creating a romantic attachment between a man and a woman... sometimes it’s a railroad trip, sometimes it’s a new suit of clothes, a good pair of shoes, a music box, and a new plow. Who can say where love will bloom? And then there’s the convention of an inanimate object speaking directly to the reader... a telegram, a kernel of wheat, a piece of silt, balance scale, a coffee bean, a rag doll, or a dollar bill. Advertising Fiction is a genre that involves the marriage of fantasy and fact. It does things. It moves product. It sells.

1. [Advertising] **Rose, William Ganson.** *The Ginger Cure*. NY: Duffield, 1911. 85pp. Pictorial boards with original dust jacket. ¶ Novella promoting the idea of advertising—in the story, a young adman gets a job at a department store and turns the business around, and also

wins the hand of the woman store detective to boot. Sample ads, as written by the young man, are printed throughout. Rose dedicated the book to his “confreres of the Cleveland Advertising Club.” The Ginger Cure is equal amounts of “vigor, energy and push.” Smith, *American Fiction 1901-1925*, R-530, also noting an earlier printing (also in 1911) from Cleveland.

2. [Agriculture] **Chilean Nitrate of Soda Educational Bureau.** *The Magic Desert. The Romance of a Great Discovery.* (NY, 1928.) 60pp + pictorial wraps. Illustrated with line drawings and half-tones. ¶ Fanciful tale of Bebo, an Araucanian native who discovers the nitrate fields and the wondrous effects of nitrate on agriculture, and who helps the Spanish and the Catholic officials exploit this natural resource (as well as exploiting the Indians). From pages 40 onward, this booklet illustrates and describes the mining of this material and its use in US crop manufacturing (but not its role in water-runoff pollution).
3. [Agriculture] **Collins, P.V.** *A Country Romance. With Illustrations.* Milwaukee: Yewdale & Sons, 1896. 12mo. 138pp. Orig. green cloth. ¶ Novel in which a thresher manufactured by the J.I. Case Threshing Machine (of Racine) plays a major role (as to some other agricultural implements). Wright III, 1149.
4. [Agriculture] **Crissey, Forrest.** *The Achievement.* (Wilmington, DE: E.I. du Pont de Nemours Powder Co., 1908?) 32pp + pictorial wraps. ¶ Reprint of a story first published in *Harper's*, but reissued here by duPont to order to promote the use of Red Cross Low-Freezing Dynamite—“The Farmer’s Dynamite”—to farmers. Crissey’s story is followed by two pages of Comments by duPont, promoting the idea of dynamite, and with an additional three pages of ads.
5. [Agriculture] **Economist Plow Co.** *Solid Comfort; Or, Fun on the Farm. A True Story of Rural Life, by A. Rustic. Illustrated.* South Bend, IN: Register printing Co., 1884. 16pp + wraps (illus. ad on inside rear cover). ¶ Short story featuring the SOLID COMFORT SULKY PLOW in the plot. OCLC locates a copy of this pamphlet at the Indiana Historical Society.
6. [Agriculture] **Hess & Clark.** *A Chicken Wedding.* (Ashland, OH, ca. 1920.) 12mo. 8pp + pictorial wraps. Illustrated throughout. ¶ When Dolly the newly-wed chicken gets sick, Dr. Duck (who is a quack!) prescribes Dr. Hess’s Poultry Pan-a-ce-a as well as a can of Instant Louse Killer.
7. [Agriculture] **Hogg Raayzer, A. [pseudo].** *Our Razorback.* (Decatur, IL: H.W. Hill Co., ca. 1870.) 4pp folding flyer, illus. ¶ Brief tale of some Union soldiers who hunt down a razor-back hog for food—used to sell Hill’s Triangular Hog Rings and various implements for marking animals (some product illus.)
8. [Agriculture] **Oliver Chilled Plow Works.** *A Practical Farmer’s Instructions to his son, detailing the management of the Oliver Chilled Plows.* South Bend, IN: Tribune Print, ca. 1890.) 16pp + illustrated wrappers. ¶ Pa and his son Henry have a lot to talk about when it comes to plows [“Father, have you ever tried any other chilled plows besides the Oliver?” “Oh, yes; I have tried them all, and each test made me a still stronger advocate of the Oliver Plow.”] Includes three full-page product woodcuts as well as a two-page list of the various Chilled Plows one could select.

9. [Agriculture] **Oliver Chilled Plow Works.** *The Professor's Adventures in Ohio and Indiana In Search of Information.* No place or date, ca. 1890. 18pp, self-wraps. With four full-page captioned woodcuts of Oliver plows. ¶ Upon receiving a job offer to teach at an agricultural college, the narrator decides that he really needs to know something practical about farming, so he goes off to visit his Uncle Robert on his Ohio farm. The secret to productive farming is, of course, the constant use of Oliver Chilled Plows.
10. [Agriculture] **Sears, Roebuck Co.** *To Our Farmer Friends...* (Chicago, 1909.) 12mo. 20pp including wraps. ¶ Mr. Dairyman answers questions about Sears' Economy Chief Cream Separator—can't beat it for its skimming ability.
11. [Agriculture] **South Bend Iron Works.** *An Arkansas Mule.* (South Bend, 1891). 12mo. 14pp. Illus. Pictorial wraps. ¶ Story about a mule named "Moses," an Oliver Patent Chilled Plow, and how the two unearthed a pot of gold that had been buried during the Civil War in Madison County, Tennessee. The piece claims to be a true story. Romaine cites other catalogues under the product name, *Oliver Chilled Plow Works* [the Company was also known as the South Bend Chilled Plow Co.].
12. [Appliances] **American Ironing Machine Co.** *Aunt Eliza from Boston.* [Chicago, 1917.] 16pp + pictorial covers. Illustrations throughout. With the original, unused, pictorial mailing envelope. ¶ When John's wealthy yet eccentric Aunt, whose hobby is labor-saving devices, decides to visit he and Mary—and then is stuck doing some ironing—she rushes out and buys on the installment plan a new Simplex ironing machine. "I knew that there must be some kind of an ironing machine which could iron the dozens of pairs of rompers and that interminable pile of linen which I did yesterday, and I found one, the best labor-saver and health saver every made—the Simplex Ironer."
13. [Appliances] **Capehart TV.** *"Honey, Do We Gotta Go?"* St. Paul: Brown & Bigelow, ca. 1950. 4pp folding oblong 8vo. Illus. ¶ Husband, who just discovered neighbor's TV, is reluctant to go off to friends' house because of their noisy kids... but discovers upon arriving that Bob and Norma have a new disciplinarian... "our Capehart Television!" with pics of models.
14. [Appliances] **Carbine & Carbon Chemicals Corp.** *Mary could hardly believe it until... [she saw it herself].* NY, 1933. Four-panel double-fold pamphlet, printed and illustrated on both sides. ¶ What Mary saw was that her friend Helen now had "real gas out here beyond the gas mains." Propane gas for cooking, that is. That evening, an excited Mary tells husband John of this new development, and gas is on the way. "Pyrofax, real gas for gasless homes."
15. [Appliances] **Crane Co.** *A Day in the Life of the Jones After They Installed a Crane Automatic Water Heater.* (Chicago: Charles Daniel Frey, 1930). Folding six-panel brochure, opens to 9.5 x 12.5 inch illus. page on specific water heater models. ¶ Constant hot water put an end to the Jones' "frequent evening grouches."
16. [Appliances] **Lux Clock Manufacturing Co.** *Living with Lux.* (Waterbury, 1948.) 18mo. 16pp including wrappers. Color illustrations throughout. ¶ Better Living Through Time

Regulation. A day “in the home of Mr. And Mrs. Timely, a typical family, to see how Lux products help to better their living.”

17. [Appliances] **Michigan Stove Co.** “*Mrs. Potter’s Advice.*” *A Novel Exposition of the “Garland” Way of Cooking with Gas. Also A Choice Collection of Practical Recipes.* Detroit, circa 1920. 32pp + pictorial wrappers. Prof. illustrated. ¶ Margaret Allen is in a funk because of the old, poorly functioning cook stove that has “begun to cut up pranks”. The janitor said it was the best made, but Mrs. Potter retorted “None better? Fudge!” But once Margaret purchases a Gaylor Cooking Range, cooking becomes a pleasure again—and her marriage with Tom is saved. Includes 14 pages of illustrated product advertising, as well as five pages of recipes.
18. [Appliances] **Servel Sale Co.** *I Came... I Saw... I was Amazed.* (Evansville: Servel Sales, 1933.) 16pp, including pictorial wraps. Profusely illustrated. ¶ Everywoman—here known as “Mrs. Jim”—describes her tour through the manufacturing plant that produced Servel and Electrolux refrigerators. Produced for and distributed at the 1933 Century of Progress Expo.
19. [Appliances] **Sill Stove Works.** *Why Mehitabel Sang Again.* *By the author of “Home Delights” and “The Housewife’s Friend.”* Illustrated by Binner. Rochester NY, nd., ca. 1890. Thin 8vo. 16pp + pictorial wraps (signed BB). ¶ After witnessing a public demonstration in which the Stove Co. proved that its Sterling Range made larger loaves of bread in less time than any other range, John surprises his wife by buying a Sterling Range for Christmas. “‘Why, John,’ she cried, with a happy tremor in her voice, ‘I wouldn’t trade that Sterling Range for all the sewing machines in the world.’” Concludes with three pages of captioned woodcuts of Sterling models. Text printed in blue-green ink, illustration in orange.
20. [Appliances] ----- *Why Mehitabel Sang Again.* Illustrated by The Union and Advertiser Co. Another copy. Same text but with slightly “modernized” illustrations, ca. 1900. Different cover design. Five pages of range models after the story. Text in blue, illustrations in black.
21. [Appliances] **Sill Stove Works.** *Why Mehitabel Sang Again.* Illustrated by The Union and Advertiser Co. Another copy, same as above, but text printed in blue and illustrations in brown; same model illustrations. Different cover design.
22. [Appliances] **Superior Manufacturing Co.** *Have Any Trouble Getting YOUR Washing Done? My Mamma Don’t, and ‘Sides I can ALMOST do the Washing Alone.* (Sterling, IL, ca. 1907.) 12mo. 12pp, including pictorial wrappers. Illus. ¶ Tommy Smith crows about the Superior Washer that his Mamma calls “Awful Handy.” Mamma just has to sit there and turn the crank for hours. The secret is in the ball bearings. With eight pages of description and testimonial
23. [Appliances] **Townsend, G.W.** *The Outing of a Dollar Bill.* (Brockton, MA: White-Warner Co., ca.1890.) 12mo. 8pp + illus. wrappers. ¶ Life of a dollar bill who finally gets out of the stuffy bank and into the hands of woman who buys a brand new Household Range. A story that proves that money can smell... tantalizingly appetizing aromas!

24. [Appliances] **Wallace, Frederick William.** *Around the Galley Stove.* *A dissertation upon stoves galleys cooks ships and sailors in general.* No place: Stamford Foundry Co., (1911). 58pp + 19 full-page illustrations + pictorial wraps. ¶ Combination of fiction and non-fiction pieces about cooking stoves, especially the “Shipmate” stove, aboard various ships. The illustrations most show pictures of various schooners and yachts that are furnished with a Shipmate stove. Wallace wrote a number of fiction and non-fiction books about travels and about seafaring.
25. [Appliances] **Wallace, Frederick William.** *The Deepwater Yarn.* *Shipmate Series Number Two.* No place: Stamford Foundry Co., (1912). 26pp + pictorial wraps. With three full-page plates. ¶ Seafaring tale published by the manufacturer of the “Shipmate” Galley Stove, which appears in the story, and gets a plug at the end.
26. [Appliances] **Wallace, Frederick William.** *The Deepwater Yarn.* *Shipmate Series Number Two.* Stamford Foundry Co., (1912). 24pp + pictorial wraps. With three full-page plates. ¶ Variant of above, same wraps but text completely reset.
27. [Appliances] **Wallace, Frederick William.** *Jammed in a Clinch.* *Shipmate Series Number Four.* Stamford Foundry Co., (1914). 21pp + pictorial wraps. With three full-page illus. ¶ Another salty tale, with the Shipmate Stove in the plot. Same illustration and design used on this front cover as on the other (above) Stamford Foundry booklets.
28. [Appliances] **Western Publishing & Lithographing Co.** *Andy Hardy and the New Automatic Gas Clothes Dryer.* No., [1946]. Oblong 8vo. Color illus. 16pp including wrappers. ¶ Comic book narrative featuring the fictional character from the popular film series of the period, here helping his parents appreciate the wonders and cost-savings of an automatic gas clothes dryer. Obviously published by an industry group; space on the rear wrapper is provided for local dealer’s information (here empty).
29. [Appliances] **Wetmore, Claude.** *The Quilliver’s Ride.* *Adventures of Five Fairies while on a visit to Big Folk’s Land.* (St. Louis: Garrison-Wagner Printing Co., 1915.) 32pp + pictorial wrappers, stain on rear cover. Text illus. ¶ Tale of the five fairies who come to Earth in order to see the wonders, but specifically to gaze upon the Majestic Range, “a wonderful machine that cooks!,” and the Majestic Range plant. [20[ds]
30. [Automotive] **American Bureau of Engineering.** *Ed. Buckwheat—Salesman.* (Chicago: Dunn, circa 1920.) 79pp. Pictorial wrappers, slight staining, small hole in back strip. Profusely illustrated. ¶ Story told by a traveling salesman for AMBU—a company that sold equipment and supplies to garages for testing electrical systems and batteries—who observes Ed Buckwheat, the new star salesman, deliver his spiel to a garage owner. Very detailed; with short testimonials from real mechanics on every page as well as relevant illustrations and cartoons [“The AMBU Test Card is the Car Owner’s Insurance against Electrical Troubles”], plus 17 pages of illus. ads, with prices, for the various AMBU products (“Trouble shooter, with Ignition Tester, \$200”).
31. [Automotive] **Chandler Cleveland Automobile Sales Co.** *The Story of Cinderella and Her Golden Coach.* Cleveland, [1927]. 3pp + pictorial wraps. ¶ Retelling of the fairy tale... “AND NOW... Since Fairy Godmothers have ceased to exist, engineers, designers and mighty

manufacturers are necessary to satisfy the dreams of the modern Cinderella.” Satisfaction is provided by the new 1928 Models by Chandler.

32. [Automotive] **Ford Motor Co.** *6 Talks by the Jolly Fat Chauffeur with the Double Chin.* Detroit, 1911. 12mo. 40pp. Color pictorial wrappers. ¶ The Chauffeur—the “Original Carburetor Kid” as he calls himself—pontificates about Ford motorcars to anyone who will listen. “A’ford a Ford? Why Goldielocks, take it from Your Uncle Dud, you can’t afford anything else and keep it running.”
33. [Automotive] **Sale, Charles (Chic).** *At the Sign of the “Liberty Bell.”* (Oil City, PA” Pennzoil Co., 1930.) 16pp + pictorial wraps. Illus. ¶ Story of the characters featured in the radio show “Liberty Bell Filling Station,” as told by one Wheel Wilkins—who was actually the humorist and character actor, Chic Sale, best remembered these days for his small book on outhouses entitled *The Specialist*. Sale created the Wilkins character specifically for this radio show whose goal was to sell Pennzoil products (the company’s logo was a Liberty Bell).
34. [Beverage, Alcoholic] **Burnett & Co.** *Story of the Sphinx.* (Np., ca. 1910.) 12mo. 16pp + pictorial wraps. Illus. ¶ “Once upon a time, and not so very long ago, a strange thing happened in Egypt where strange things happened ever since the world began.” Specifically, the Sphinx asked for a drink made with Burnett London Dry Gin. Really. Includes 11 pages of drink recipes.
35. [Bicycle] **Columbia Bicycle Co.** *What & Why. Some Common Questions Answered.* Boston: Press of Rockwell and Churchill, 1884. 12mo. 72pp + wrappers. ¶ An anthology of matter relating to bicycles—and specifically to the Columbia line of velocipedes—beginning with a fictional story of how the founder of the company invented a new type of iron, written by one Oliver Pratt and first published in *The St. Louis Magazine* in 1882. Includes a long section of questions and answers about bikes, legal matters, a bibliography, proper dress, and a selection of pithy quotations about the vehicles.
36. [Bicycle] **New Departure Mfg. Co.** *Billy’s Bicycle Triumphs. Lively Story of a Boy who got His Health Back, Escaped from a Mob, Saved one Bank and Wrecked another, Rescued a Drowning Girl, Found Wealth and Happiness Through riding a Bicycle.* Bristol, CT, 1919. 31pp + color pictorial wrappers. Small damp stain on lower corner. Text illustrations. ¶ Naturally, after Billy (and his Bicycle!) rescue the drowning Mildred, the couple (Billy and Mildred, not the Bike and Mildred) get hitched. Last two pages are a plug for the Company’s “New Departure Coaster Brakes.
37. [Birds] **Campbell, N. Margaret.** *The Feathered Philosopher.* (New Haven: Andrew B. Hendryx Co., ca. 1920.) 12mo. 32pp including pictorial wraps. Illustrations throughout. ¶ Story of the Hart Family and of Cheri, the little bird “who taught them how to find health, wealth and happiness.” Besides philosophy, this booklet is also peddling the Hendryx line of birdcages, with various models illustrations plus suggestions on the care of canaries.
38. [Boxes] **[Noonan, William T.]** *Down and Back, A Railroad Story.* Boston: privately printed, 1917. 52pp. Illustrated. Orig. boards, spine worn (repaired). ¶ Folksy tale about how goods are damaged when carried by rail because of flimsy boxes and packaging—with excerpts

of lawsuits and newspaper articles throughout—and tooting steel boxes. Publishing firm is not cited in any place. Smith N-112, providing author's name (no locations noted).

39. [Business] **Burroughs Adding Machine Co.** *The Rise of Richard F. Brune, Grocer.* Detroit, 1915. 12mo. 46pp + tipped-in post card. Orig. green boards. ¶ Instructional tale of an emigrant who arrives in the US, learns how to apply business principles to the grocery business—one principle being “own a Burroughs adding machine”!—and eventually becomes wealthy. “The true story of his struggles reads like fiction.” Maybe because it is!
40. [Business] **Hill, W.W.** *Timothy Tealeaf, Business Investigator.* Illustrated by G.R. McVicker. Chicago: LaSalle Univ. Press, 1925. 117pp. ¶ Collection of tales featuring Tealeaf, who goes undercover into companies to ferret out productivity and management problems (e.g., “The Earoff Talking Machine Co. Breaks All Records”). Stories first appeared in *Personal Efficiency* magazine.
41. [Business] **Mansfield, R.D.** *Just Around the Corner.* Reprinted from the July 1924 Issue of “*The Purchasing Agent.*” [N.p., 1924.] 12mo, 12pp including wraps. Text illustrations. ¶ Short vignettes to prove that ‘tis better to buy an item from a central distributing point—here “The Mill Supply House”—rather than carry many items in ones own inventory.
42. [Business] **Maxton, John.** *A Printer of Sanaha. The Story of a Failure.* Salt Lake City: Porte Publishing Co., 1927. 36pp + wraps. ¶ Small-city printer who applies sound business principles—the kind promoted by the publisher in other publications—to the industry.
43. [Business] **National Salesmen’s Training Association.** *His Midnight Decision, or The Man who Found Himself.* Chicago: NSTA, 1930. 12mo. [36]pp + pictorial wraps. ¶ Stuck in a dead-end desk job, and thrown over by his fiancé, Eddie Fulton registers for the salesmen classes at NSTA, gets a position on the P&L Manufacturing Company sales force and... well, you know the rest: a raise, the girl, a future.
44. [Business] **Porte, R.T.** *The Printers of Chiapolis.* Salt Lake City: Porte, 1931. 40pp + wraps. ¶ Twelve short stories all about some aspect of operating a printing shop in an “average Middle West” city. Eleven of the tales were first printed in the trade journal, *The Inland Printer*, in 1921. The publisher was a commercial printer who also published business tips for the trade.
45. [Carpet] **Firth Carpet Co.** *Romance Wears Heather in Her Hair.* NY, ca. 1935. 4to. 27pp + six color plates. Pictorial wraps. With form letter laid in. ¶ Elaborate publication intended to sell Firth’s new line of Royal Scottish Tartan floor coverings via six stories, “a series of fanciful incidents and intriguing legends but recently brought to light by Firth stylists during their careful pilgrimage for inspiration.”
46. [Camping] **Dept. of Conservation.** *Three Boys Go Camping. A Story of the Out-of-Doors.* Lansing, MI, n.d., ca. 1925. 57pp + pictorial wraps. Text half-tones from photos. Covers scuffed. ¶ Don, Roddy, and Phil go camping in the Michigan woods and learn about forestation, conservation, fire prevention, and wildlife. Illustrations from various Michigan state parks throughout.

47. [China] **Fields, James T.** *A Conversational Pitcher*. Boston: Richard Briggs, 1877. 16pp + wrappers. Noted on title page as “Tenth Thousand.” ¶ Tale of a man who, on one stormy winter night in his den, enters into a long discourse with a “quaint old pitcher (a recent acquisition from Briggs”). Mr. Briggs—both publisher and coincidentally owner of the “oldest established china and glass warehouse in America”—notes in a brief prefatory note that this piece of “humorous paper” was originally “written for and read to a social club of young people in Boston.” Inside wrappers carry advertising matter for Mr. Brigg’s firm.
48. [Clothing] **Askin’s.** *True Stories from Life! Presented with Compliments of Askin’s*. [NY, 1925.] Thin horizontal 8vo. 24pp including pictorial wraps. Illustrated throughout. ¶ Four brief tales calculated to prove that if one bought a suit or dress from Askin’a—“America’s Greatest Chain of Credit Clothiers!”—the social or economic success is almost a given. “Harry Eustis watched the boss shake hands with John Reed and wish him luck in his new position. Then, very much disheartened he opened up his ledgers, and settled down to his daily grind” [later, he buys an Askin’s suit on credit.]. The facing pages are used as an illustrated trade catalogue for the priced product line.
49. [Clothing] **E.L.B. & Co.** *The Young Man His Tog Book. College Brand Clothes for Young Men* [cover title]. [NY: Kaufman Advertising Agency, ca. 1900.] 12mo. 224pp + decorative wraps. ¶ Brief fables about college characters—“Once upon a time there was a ‘soph’ with a Sandow shape....”—interspersed with text and illustrations pushing College Brand Clothes, such as the “College Double-Breasted.”
50. [Clothing] **Esmond Mills.** *The Story of Bunny Cortex. Being an account of the strange adventures of Bunny Rabbit with the red foxes and his blanket discovery*. Edmond, RI, 1915. 12mo. 28pp; lacks front wrapper. With nine full-page color illus. ¶ After a bunch of red foxes torture Bunny—making him hairless by cutting off his fur—Mrs. Rabbit and Dr. Wise Owl visit the Esmond Mills, see how blankets are made, and buy one for Bunny. The factory guide in this story doesn’t bat an eye while giving the animals the plant tour. “Written, designed, and printed by direction of Walton Advertising & Printing Company, Boston.”
51. [Clothing] **Esmond Mills.** *The Story of Bunny Esmond. Being an account of the strange adventures of Bunny Rabbit with the red foxes and what he found out about blankets*. Edmond, RI, 1924. 12mo. 20pp + color pictorial wraps. Noted as “Seventeenth edition, revised.” With six full-page color illus. ¶ Revised version of above, incorporating the product name change—from Cortex to Esmond blankets—and some other changes (e.g., illustration of foxes shorning Bunny has been removed).
52. [Clothing] **Esmond Mills.** *The Story of Bunny Esmond. How the Red Foxes tricked him, and how he found an Esmond Blanket was just as warm and cozy as his own coat of fur*. Edmond, RI, 1938. 12mo. (24)pp, including pictorial wraps. Noted as “50th edition.” With black-and-white full-page color illus. ¶ Further revision of this story, with Dr. Woolly Sheep replacing Dr. Wise Owl, because the blankets are now made of wool, not of cotton. The sales plug is harder than earlier versions.
53. [Clothing] **Glass, Montague.** *How Dry I Am*. (NY: Alfred Austin Advt. Agency, 1923.) 12mo. 16pp + wraps. Small text illustration. ¶ Short story written by the creator of the

- “Potash & Perlmutter” series about a pair of Jewish clothing salesmen; here the subject is clothing that has undergone the “Cravenette process” of waterproofing. Copyright held by the firm, not by Glass.
54. [Clothing] **International Tailoring Co.** *The Girl in White, A short story told in a series of ten letters.* NY, ca. 1900. 12pp + color pictorial wraps. With five full-page illus. ¶ Young man at a resort meets and woos sporting woman (she fishes and plays tennis) mostly through the ITC suit that he orders while on vacation. Although “the girls at the hotel are easy” and “all the boys down here are doing the lady killing act,” it seems that what a girl really wants is a clotheshorse. Ends—as always in this genre—with an engagement.
 55. [Clothing] **Johnson, Cockburn.** *The Label Mystery, A Story of Love and Intrigue.* [NY: International Tailoring Co., ca. 1905.] 12pp, with five full-page illustrations. Pictorial wraps. ¶ The boyfriend of steel-mill heiress is framed for burglary when an overcoat bearing the ITC label and his name is retrieved at scene of the crime. But an ITC expert explains, “The shoulders are not correct, they do not fit properly; besides the International never use lining of this quality, not do they use canvas like this for the coat fronts. They use hair cloth.” Boyfriend had been framed by office manager. Quality will out, as they say.
 56. [Clothing] **Mellen, George.** *How Musa-Shiya The Shirtmaker Broke Into Print. Assisted by....* (Honolulu, 1922?). 16pp + pictorial wrappers. Illus. ¶ The “story—one is tempted to say romance—of Musa-shiya the Shirtmaker and his adventures into the world of advertising.” Campaign created by a Honolulu advertising firm to promote a local store that sold shirts made in Japan. It is unclear if Musa-Shiya was an actual person, although “he” speaks in a fractured dialect reminiscent of Charlie Chan. This early version includes reproductions of six different ads.
 57. [Clothing] **Mellen, George.** *How Musa-Shiya The Shirtmaker Broke Into Print. Assisted by....* (Honolulu, 1930.) 32pp + pictorial wrappers. Illus. ¶ Stated “third printing of third edition,” first published in 1922. Includes reproductions of 14 different illustrated ads.
 58. [Clothing] **Betty Wales Dressmakers.** *Betty Wales Dresses for Spring 1922 or Violet Clarke’s Career.* NY, 1922. 16pp + color pictorial wrappers. Color illustrations. WITH: a four-page “key” describing each dress shown. ¶ Vi is a “struggling” artist—she receives a monthly income from the Clarke estate—who has a studio in Greenwich Village. She dreams of designing dresses for Betty Wales—and when a friend sends some of Vi’s sketches to Ms Wales, Vi receives an invitation for employment. The illustrations depict 35 different dress styles (which are described in the accompanying pamphlet).
 59. [Clothing] **International Tailoring Co.** *After Dinner Stories.* [NY? Ca, 1900]. 16mp. 16pp including pictorial wraps. Illus. ¶ Collection of slightly humorous narrative jokes made-to-order for a men’s smoker, issued as a promotional piece by this mail-to-order garment company. Four illustrations show people telling a story, with a plug for ITC on the bottom.
 60. [Clothing] **International Tailoring Co.** *He, She And---* (New York et al, 1905.) 16pp + color pictorial wrappers. With six full-page illustrations. Two punch-holes in margin (not in text). Rear ad imprint of a San Bernardino, CA merchant. ¶ The ITC claims on page one that

61. [Clothing] **Laundryowners' National Association.** *Peggy Ann's Own Story.* Joliet, IL, 1932. 16pp including pictorial wrappers. Prof. illus. ¶ First-doll account by Peggy Ann, little Amy's rag doll, who gets so dirty that the family ships her off to the laundry ("I was put in a big bag and the string was pulled tight and it was dark in there and awful smelly because the bag was chocked full of soiled clothes"). Although she had button eyes, Peggy Ann witnesses (and describes) the entire process of washing in a commercial laundry. Color line drawings depict the doll's adventures while captioned half-tones (from photos) show the cleaning process.
62. [Clothing] **Maxwell, W. Kee.** *The Yellow Peril.* Winthrop Press, 1912. 32mo. 36pp + pictorial wraps. ¶ Short story, reprinted from *The American Magazine*, used here to help promote Dubbelbilt Suits for Boys, as advertised here on last two pages and rear wraps.
63. [Clothing] **NuBone Corset Co.** *The Countess and the Corset: The Story that Babette Told.* (Los Angeles, ca. 1910.) Thin 8vo. 24pp, including pictorial wraps. Illustrated (cover in style of Gibson). ¶ Maid to a bored American woman, one night Babette tells the story of her former employer, one Mme. Foulde de Grasse, who invented the laced-in-front corset. Pages 12 to end here serve as an illustrated catalogue on the Gussard Corset line. A laid in postcard states that the firm would provide a private demonstration at its booth at the Motion Picture Industrial Exposition.
64. [Clothing] **Stafford, Hope.** *The Remaking of Ella Gibson.* (Dayton: Thomas Manufacturing Co., ca. 1920.) Thin 8vo, 6pp folding pamphlet, illustrated title-page. ¶ Tale told by Ella Gibson of how she runs into her old friend, Mrs. Reeder—who now possesses "fine clothes, automobile and... [who is] sought after by the socially prominent people of our town"—all because of her success as a saleswoman for Thomas Manufacturing, selling socks and stockings with the firm's Agent's Hosiery Outfit. Ella climbs on board and she too becomes a success, now bringing home extra money—truly, as she states, the Thomas Company has made "a wonderful difference in my life."
65. [Clothing] **Strouse & Brothers.** *The Maid and Her Suitors. With a Few Notes on Suits Fall & Winter 1904-5* [cover title]. Baltimore & NY, 1904. Oblong 8vo. 12pp + pictorial wraps, slightly soiled. With seven full-page illustrations. ¶ Tale of a woman who is wooed by various young men—a football player, a mandolin player, a stock broker—all who look like walking boxes and wear various suits, all described in the marginalia.
66. [Clothing] **Wells, Iverson C.** *The Crime Trust, or The Mystery of the Invisible Hand. Illustrated by Roy F. James.* (Chicago: Toby Rubovits, Printers and Binder, n.d., ca. 1920.) Thin 8vo. 24pp + color pictorial wrappers. ¶ First part—Book A—of a two-part detective story, published by the J.L. Taylor Company, "merchant tailors" of New York and Chicago. This

manufacturer of ready-made suits states at the end of “Book A” that “we trust you will agree with us that we have been successful in our efforts to produce a finely illustrated, high-class piece of fiction, entirely free from the objectionable advertising features as are usually introduced into matter of this kind.” The firm hopes, however, that the reader will bear the company in mind “the next time you are ready to make a clothes investment.” In an ad on the following page, the company does squeeze a little out of this format with the headline “You don’t need a Detective to help you find a good suit of clothes these days.”

67. [Coal] **Bituminous Coal Institute.** *Class Report* [cover title]. Washington DC: National Coal Association, n.d., ca 1950. Thin 8vo. 16pp + color pictorial wraps. Illus. ¶ Students in a science class—Bobby, Sally, Billy, Susan, Ray, Jack, Frank, Jane, Martha, and Dick—all explain the various aspects of their class report on Coal.
68. [Coal] **Philadelphia and Reading Coal and Iron Co.** *The Pennsylvania Layer Cake Filled with “Buried Sunshine.”* Philadelphia, 1929. 24pp + pictorial covers. ¶ Attractively illustrated booklet telling in quite simplistic terms the creation of coal, its mining and preparation for market, and its use (esp. in home furnaces). Touts the “Famous READING Anthracite” brand. Prepared for distribution by “The Retail Coal Merchant.”
69. [Commerce] **McCowan, H.S.** *The Turning Tide.* NY: Thomas Tapper, 1923. 12mo. 29pp + wraps. Portion of last leaf torn off, no loss of text. One illus. ¶ “I am not a teller of tales. I have no skill in weaving pictures through the web of fancy. I am just a woman, a young woman, a young married woman who married the man she loved and wanted to find happiness.” The couple achieves happiness by consolidating all of their shopping to one place: J.C. Penney.
70. [Dog Food] **Chappell Bros.** *Dog Stories: Their Autobiographies.* (NY, 1931). 32pp + color pictorial wraps. Illustrated throughout. ¶ “Upon the ensuing pages you will read the ‘autobiographies’ of thirteen breeds of dogs that have attained great prominence in the United States during recent years.” Issued by the maker of Ken-L-Ration foods for dogs and cats, with color spread of the product offering.
71. [Dyes] **Wells Richardson Co.** *A Modern Cinderella.* Burlington, VT, ca. 1900. Oblong 12mo. 16pp including pictorial wraps. ¶ Short story enlightening on how Diamond Dyes can add splendor and color to anyone’s dreary and shabby life.
72. [Education] **Encyclopaedic Britannica Corp.** *How to Give Your Boys and Girls Britannica Training.* (NY, ca, 1911.) Large 8vo. 72pp + pictorial wraps. Profusely illustrated. ¶ Detailed prospectus for selling parents on the purchase of a set of the EB (11th edition). Pages 21 to the end are a series of fictional tales depicting a group of kids who have a swell time using the EB for various educational games. Illustrations from the EB are printed throughout as well as much promotional text, etc.
73. [Engines] **Morrison, L.H.** *Lacey Starts a Diesel Class.* NY: Power, a McGraw-Hill Publication, (1930). 12mo. 115pp + stiff wraps. Illus. ¶ Novella about the head of a power plant who takes a course—illustrated and taught through this text—on how to operate diesel engines. “This book has been prepared with the idea of presenting in an interesting way, the

various engine details and operating procedure, so that the steam engineer will be able to understand the fundamentals of the Diesel engine.

74. [Entertainment] **Merrill, Mollie Slater.** *Gullible's Travels to the Panama-Pacific International Exposition.* (SF): Merrill, 1915. Large 8vo. 27pp + embossed wrappers with color illus. mounted on front cover. Lower piece of front cover torn off (blank area), damp stain on corner of covers and upper interior corner, but not in text. Prof. illustrated with views of the Expo. ¶ Fanciful tale about Gullible the Sea Gull (from the Farallones) who decides to fly to town, and is mightily impressed by what he sees at the PPIE. Good selection of illustrations of Expo scenes throughout.
75. [Food] **American Colortype Co.** *The Story of Pocahontas.* (Chicago, ca. 1920.) 12mo. 8pp + color pictorial wraps. Color illus. ¶ Give-away from SLC's Royal Baking Co. and Royal Bread, "the bread that made mother stop baking."
76. [Food] **American Stores.** *Alice in Dairyland.* (Philadelphia, 1924.) 20pp + color pictorial wrappers. ¶ "Mama,' said little Alice, 'please give me some more butter. I love to have lots and lots on my bread.'" And why not, when it's Louella Brand Butter? Alice is so crazy about the spread that the family takes a long auto trip to Minnesota just to see how butter is manufactured (described and shown herein).
77. [Food] **American Stores.** *Alice in Dairyland.* (Philadelphia, 1936.) 24pp + color pictorial wrappers. Profusely illustrated with sepia half-tones from photos. ¶ "In this little book Alice learns about Dairyland and finds it quite as thrilling as Fairyland." Same fictional conceit as above version—Alice LOVES butter—but instead of a trip to Dairyland, Mother describes the entire processing, packaging, marketing process while large photos accompanying Mother's narration complete the tale.
78. [Food] **Baker, Phil.** *My Life in Funny Stories.* (Chicago: Armour, ca. 1935.) 12mo. 16pp including pictorial wrappers. ¶ Anecdotes by Baker, also known as "The Armour Jester" for his radio show (co-starring Harry McNaughton as "Bottle, the Butler"). With four page of recipes using Armour Ham. Cover title: *Wit and "Wittles" by Phil Baker.*
79. [Food] **Barbour, Teddy [pseud.]** *Diary.* N.p.: Standard Brands, 1937. 30pp. Orig. wrappers, slight old damp stain on rear. Text illustrations. ¶ Fictional diary—presented in "manuscript" form—by one of the characters for a radio show sponsored by Tender Leaf Tea. Teddy (a woman) recounts her life with her husband Paul, and various friends and family members. Reads as if Teddy were drinking more than just Tea (and maybe smoking some, too).
80. [Food] **Borden Co.** *A Trip through Space with Elsie the Cow.* (NY: Wm. C. Popper, color printers, ca. 1960.) Oblong 8vo. 16pp including color pictorial wraps. ¶ Story of Elsie and Beauregard (a calf) who go to the moon—good thing they took plenty of milk! "Milk! One of the best foods for a space diet!" Presented in color-cartoon book format.
81. [Food] **California and Hawaiian Sugar Refining Corp.** *The Sugar Doll Family and Their Favorite Recipes.* (SF, 1931.) Tall 8vo. [20]pp + color pictorial wraps. Illustrated

- throughout in color. ¶ Story of six paper dolls—told in their own words—who correspond to six different type of C&H Menu Sugar. Includes Granny (i.e., granulated sugar), Topsy Doll (i.e., brown “sugah”) and Chinese Doll (“Me Flum China!”). Each of the six dolls is represented by a paper doll which as to be cut-out and played with—none, however, have been removed from this very good copy.
82. [Food] **California Fruit Growers Exchange.** *The Land of Oranges.* (Los Angeles, 1930.) 12mo. 12pp + color pictorial wrappers. Prof. illus. ¶ Primer for school children, about Betty and Billy who visit their Uncle Jim on his orange ranch in California and learn how oranges are grown, processed, and marketed. Illustrations were meant to be colored, “following the miniature colored pictures” printed on the inside covers.
83. [Food] **Carney, Edward M.** (stories and jingles). *The Jolly Adventures of Billy Van and Betty Camp.* Illustrated by Carl Mueller. Indianapolis: Van Camp Products Co., 1923. 24pp + stiff color pictorial wraps. ¶ Billy (a farmer’s son) and Betty (a city girl) are presented with Aladdin’s Lamp, and they use it to have all sorts of experiences—visit with Mother Goose, visit to a Fairy Castle, visit to a Girl Scout Camp... the Good Fairy even marries the kids! And together they make beans (so to speak).
84. [Food] **Continental Baking Co.** *Garret the Parrot and Brewster the Rooster.* *A story for children—and their folks, too!* (NP, ca. 1930.) 16pp + pictorial wraps. ¶ Garret, as well as many other animals, are sluggish and unhealthy because they are not starting the day with the “basic ‘Wonder 4’ breakfast”—an orange, an egg, a glass of milk, and two slices of WONDER BREAD with butter.” Doctors agree!
85. [Food] **Creighton’s Restaurant.** *The World’s Best Apple Pie.* Fort Lauderdale, ca. 1940. Printed postcard, with text on one side, retelling Adam & Eve tale—Eve had baked an apple pie, same as sold by Creighton’s Restaurant. “85% of all pieces sold are apple.”
86. [Food] **DeVore, Emily.** *Susan and the Milkman.* Drawings by Alicia Woods. (Sacramento: California Dairy Products, 1950). Square 8vo. 24pp + stiff pictorial wraps. ¶ Elementary primer in which Mr. Milkman takes Susie on a tour of his farm, explaining where milk comes from, and how it gets to her table.
87. [Food] **T.E. Doughty.** *Fairy’s Pie.* Chicago, ca. 1890. Die-cut oval booklet, 20pp + stiff embossed wrappers, some leaves detached from stapled. With chromolithographed illustrations. ¶ Mother Goose takes a group of children for a ride on her broom to show her how adults love to eat minced meat pies—esp. those made from Dougherty’s New England Condenses Mince Meat. Send in five red-front book lids and earn this booklet.
88. [Food] **R.T. French Co.** *He Declared that He Would Keep the Children* [from eating her cakes before dinner]. Rochester, 1928. 16mo, 6pp, folded, color illus. ¶ Last in a series of “10 little stories of domestic life” featuring Flavia the maid who pushes various French products—here Vanilla and Lemon Extract for baked good (with three recipes).
89. [Food] **General Baking Co.** *Adventures of Teddy and Ted in the Bond Bread Bakery!* (NP, ca. 1935.) 16pp + pictorial wraps. Color illustrations throughout. ¶ The two brothers are

so excited by white bread that they wheel off on their bikes to the Bond Bakery where Mr. Sandwich [!] gives them a tour of the plant and explains to the duo how good bread is made.

90. [Food] **General Foods Corp.** *Inspector Post's Case Book*. No place, 1933. 24pp including pictorial wraps. Illus. Soiling on wraps. ¶ Ten puzzles of deduction involving various crimes, presented by Inspector Post to his Junior Detective Corp—that is, kids who like to eat a lot of Post Toasties Corn Flakes. The Inspector likes ‘em, too, and says so on the rear ad.
91. [Food] **Genesee Pure Food Co.** *The Three Lemons: An Italian Fairy Tale*. LeRoy, NY, n.d., ca. 1920. 18mo. 8pp, self-wrappers, illus. ¶ Short tale with four pages of Jell-o recipes. No. 4 in a series of small pamphlets
92. [Food] **Genesee Pure Food Co.** *The Half Chick: A Spanish Fairy Tale*. LeRoy, NY, n.d., ca. 1920. 18mo. 6pp, folding, illus. ¶ Short tale with two pages of Jell-o recipes. No. 12 in a series of small pamphlets
93. [Food] **Genesee Pure Food Co.** *The Jell-O Girl in Germany* [and] *The Jell-O Girl in England*. LeRoy, NY, n.d., ca. 1920. 18mo. 6pp, folded booklets. Two short tales with a few Jell-O recipes thrown in.
94. [Food] **Hires Co.** *The Enchanted Book*. [Phila? ca. 1920.] 12pp including pictorial wrappers. Illustrations, some color. ¶ Young Rosalie falls asleep and awakes in a wood glen and meets Dr. Nokey Pokey and a few other characters who slip her a drink—one that tastes just like the root beer that her mother prepares for her [from Hires Root Beer Extract] when she awakes in her home.
95. [Hires] **Hires Co.** *Hires Magic Story*. Phila: 1934. 12pp including pictorial wraps. ¶ Two stories—one of “Little White Birch,” an Indian girl who makes root beer, and a modern boy from Philadelphia named Rooty (who is healthy because his Mom feeds him loads of Hires Root Beer). The “magic” part of the book involved rubbing clear the “blank” space on each page that then reveals some ad patter about Hires.
96. [Food] **Horn & Hardart.** *Follow Me to Cup from Tree. The Autobiography of a Horn & Hardart Coffee Bean*. (Philadelphia, ca. 1940.) 8pp including pictorial wraps. Cartoons throughout. ¶ Another inanimate object chimes in with his personal story. Some wacky, anthropomorphic illustrations.
97. [Food] **Jell-O Company.** *The Jello Girl at Catalina*. LeRoy, NY, n.d., ca. 1930. 18mo. 6pp. Color illus. ¶ “It was an exciting day for the Jell-O Girl when she embarked at Los Angeles in order to sail to Santa Catalina Island.” It is not clear if the Jell-O Girl wiggled when she walked. Two panels with recipes. No. 7 in a series of small pamphlets.
98. [Food] **Jell-O Company.** *The Poor Chef of Gastronomy*. LeRoy, NY, n.d., ca. 1930. 18mo. 6pp. Color illus. ¶ Group of mothers, whose kids are made sick by sugary desserts, have a contest for an “easy to digest” dessert. The chef wants to receive the prize *before*

- handing over the dessert, but when the women refuse, he makes his dessert and the kids follow him, abandoning their homes (ala Pied Piper). With three recipes.
99. [Food] **Jell-O Company.** *The Mother of Whatsis Declare Their Independence* [and] *The Dove Princess*. LeRoy, NY, n.d., ca. 1930. 18mo. 6pp. Color illus. ¶ Two further tales, with recipes—representative of small give-aways (in boxes?).
 100. [Food] **Jell-O Co.** *What Mrs. Dewey did with the New Jello-O! 48 Fascinating New Recipes*. [LA: General Foods Corp., 1933.] 12mo. 24pp including pictorial self-wraps. ¶ Mrs. Dewey's discovery began with the J word.
 101. [Food] **Knox Gelatin Co.** *The Joyous Adventures of Moo-Calfie Knox*. (Johnstown, NY, ca. 1930). 12mo. (16)pp including pictorial wraps. Color illustrations throughout. ¶ Story told in prose and verse of how the Man in the Moon and Moo-Calfie [the cow who originally was on the box of Knox Gelatine, but who sprang off of the box and went to the Moon] can get Knox Gelatine to various folks, including a cartoonist suffering from indigestion.
 102. [Food] **M.J.B. Co.** *Social Diary of a Coffee Berry*. (San Francisco, ca. 1930.) Oblong 8vo. 16pp, including pictorial wrappers. Striking color illustrations by L.A. Patterson. ¶ Begins with an introduction spoken by a Berry who then turns over the text to “one of our numerous biographers,” who gives a history of coffee use and cultivation. Also includes tips on making coffee, with numerous recipes printed along the bottom. Produced by a SF coffee firm who was also introducing its new “keywind” coffee tin. Not in Hünersdorff's massive two-volume *Coffee: A bibliography*.
 103. [Food] **Mars Inc.** *A Trip thru Mars*. “*We saw behind the scenes*—“ [cover title]. (Chicago, 1938.) (24)pp + pictorial wrappers (rubbed). Profusely illustrated with color half-tones from photos. ¶ “This is the story of a little boy named Bill, and his older sister Dorothy [a graduate in home economics], who visited the Mars candy plant.” Text and photos depict all manufacturing steps used in making a Milky Way bar.
 104. [Food] **McKinley, Robert C.** *Geraldine: A Story for Primary Grades*. Drawings by Harry T. Kaufmann. (Philadelphia: Phila. Inter-State Dairy Council, ca. 1950.) Oblong 8vo. Illus. ¶ The life of a diary cow (and indirectly, the story of milk). Ad on the rear cover for the California Dairy Industry Advisory Board.
 105. [Food] **Mansell, Hunt, Catty & Co.** *Artistic Table Decorations*. NY: Geo. A Powers Printing Co., n.d., ca. 1902. 38pp + pictorial wraps. Text illustrations. ¶ Booklet-cum-trade-catalogue encouraging the use of the Company's line of “paper luncheon” products (illustrated with prices), such as doilies [also known here as “d’oyley’s”], ice cases, cake laces, etc.—for use at parties or picnics. Opens with some prose pieces, including a brief essay on “Paper Luncheons” by Grace Hamilton followed by two short stories—“A Valentine Luncheon” by Margaret C. Morrison and “A Dinner Table Scheme” in which the Firm informs the reader, “The decorations mentioned are of our manufacture.” Illustrations of the product line throughout and at rear.

106. [Food] **Letton, Mildred Celia.** *It's Always Breakfast Time Somewhere.* Illustrated by Dwight Mutchler. Chicago: National Dairy Council, 1947, 1960. 32pp + color pictorial wraps. Illus. throughout. ¶ Jim and Jane learn about the diets (and breakfasts) of middle-class families in Australia, Egypt, Brazil, China, and Norway.
107. [Food] **National Live Stock and Meat Board.** *Meat and Romance. A Review of Information Presented in the Educational Sound Motion Picture Covering MEAT...* Chicago, ca. 1940. (20)pp including pictorial wraps. Illustrated throughout. ¶ As Peggy [the obligatory newlywed] and Sue go shopping for dinner, Peggy, who knows little about buying meat, is fortunate in receiving her first lesson from a trained home economist and a retail meat dealer, who is interested in helping his customers.”
108. [Food] **National Sugar Refining Co.** *“Jack and the Sugar Cane.”* N.p., ca. 1935. 12pp + color pictorial wrappers. Color illustrations throughout. ¶ Jack Frost, the logo for “Jack Frost Sugar,” has an identity crisis. Just who is he? he asks a man at the sugar factory. “The man told Jack that he was a trade-mark and that he was really a very important person.” Jack then takes a trip to see just where sugar comes from and how it is processed and packaged. At the end, he cheerfully reclaims his spot on the box.
109. [Food] **Penick & Ford.** *How Brer Rabbit Found His Home and His Personal Recipes for Creole Desserts & Candies.* New Orleans, ca. 1930. 32pp + pictorial wraps, some spotting and soiling on cover. ¶ Brer Rabbit is like Zelig—he is everywhere throughout history, especially moments involving sugar... “Finally, in 1820, Brer Rabbit and a Creole named John Coiron planted the purple cane he called it ‘Ribbon Cane’ in Louisiana.” Wood-cut type illustrations by W.G. Sesser on versos. Concludes with eight pages of recipes using Brer Rabbit Molasses.
110. [Food] **Pillsbury-Washburn Flour Mills Co.** *A Kernel's Story: An Autobiography.* Minneapolis, 1905. 12mo. 16pp + pictorial embossed wraps. Vignette illustrations throughout. ¶ Attractive booklet in which Kernel Wheat tell his life story, from field through the entire milling process (described and illustrated) to his final packaging as a bag of Pillsbury's Best XXXX flour.
111. [Food] **Postum Co.** *Hidden Treasure.* (Battle Creek, MI: Postum, 1925.) 8pp + color litho wrappers. Color text illus. Stated second printing. ¶ Miss Niles teaches the dear children of the “hidden treasure” within the wheat plant.
112. [Food] **Postum Co.** *The Story of the Magic Sample.* Battle Creek, 1920. 4pp folded, color illus. ¶ One day Mrs. Everywife goes to the door and finds a sample of POSTUM. She remembers, “Mrs. Boyd had told me she used it regularly with her family because she believes coffee is injurious.” The Every Family is soon drinking lots of the stuff.
113. [Food] **Postum Co.** *The Postum Story Book.* N.p, General Foods Corp, 1929. Oblong 8vo. 16pp + pictorial wraps, slightly soiled. Illus. ¶ Shameless collection of seven brief tales for kids, each one working in some way the benefits of giving kids “Postum-made-with-hot-milk every morning.”

114. [Food] **Postum Co.** *Tale of the Toastie Elfins.* (Battle Creek, 1914.) 12mo. 12pp + color pictorial wraps. Full-page color illus. ¶ Little Tommy Morgan falls asleep in a field, but is awoken by Jack Rabbit who takes him on a journey through the cornfield, showing him how the elves make corn flakes, and even the corn flake boxes. Then Tommy awakes...
115. [Food] **Postum Cereal Co.** *The Wonderful Lunch Boxes.* Battle Creek, 1925. 12mo. 16pp + color pictorial wraps. Color illustrations throughout. ¶ The wheat in Farmer Manley's field have a chat about the upcoming harvest of wheat berries—the seeds being the “lunch boxes,” and used in making Postum cereal products. Fine example of the “talking-seed” genre [also see No. 110].
116. [Food] **Royal Baking Co.** *The Story of Pocahontas.* (Chicago: Pub. By American Colotype Co., ca. 1920.) 12pp including color pictorial wrappers. With four color illus. ¶ Brief tale distributed by a Salt Lake City bakery—with no textual relation to the bakery's bread or even its “clean sanitary bakery.”
117. [Food] **Quaker Oats Co.** *Instant Quaker Oatmeal presents “Popeye on Safari.”* No place, 1989. 16mo. 16pp including color pictorial wraps. Illus. ¶ Popeye tangles with a gorilla but when Olive Oil holds out a can of spinach, he screams, “Can the Spinach! I wants me Instant Quaker Oatmeal”
118. [Food] **Rosenbloom, Irving J.** *The Strange Adventure of Tom and Mary and Their Dog, Sparky in Far, Far-Away Land.* Illustrated by Keith Ward. (Chicago: Krem-Ko Co., 1933.) 4to. 20pp + stiff pictorial wraps. Color illustrations throughout. ¶ A “wholesome children's story” which sets forth to present “romantically the facts about three every-day foods [cocoa, sugar, milk]” and to set forth, “with obvious propaganda the value of milk as a food.” In the tale, the kids and Sparky jump on top of the Magic Brown Bottle who takes them on a trip around the world to show the origins of the ingredients for chocolate syrup, and the various manufacturing processes. Krem-Ko supplied the chocolate syrup that dairies then used to make their chocolate milk. Fanciful geographical illustrations as well as numerous “process” [manufacturing] ones [e.g., making glass bottles].
119. [Food] **Stilman Smith & Co.** *Maggie's Baby.* (Boston, 1896.) 24pp + pictorial wraps. ¶ A new mother, Maggie Smith, is flustered on how to care properly for her baby until cousin Sarah arrives and explains the principles of feeding infants—involving lots of milk fresh from the diary (not store-bought or condensed milk) and doses of Mellin's Food, although the plug for the later is subtle.
120. [Food] **Mellin's Food Co.** *The Story of a Mellin's Food Baby.* (Boston, ca. 1910.) (24)pp including pictorial color wraps. With 10 full-color pages of illustrations (from photos) of named Mellins' babies). ¶ Revision of *Maggie's Baby*—with Maggie now named “Bessie,” and with some of the detailed general information removed and replaced with specific plugs for Mellin's Food and the firm's “Care and Feeding of Infants” book.
121. [Food] **Swift & Co.** *“Wait till I put that down.” Notes on the Filming of “Livestock and Meat.”* (Chicago, ca. 1942.) 32pp + pictorial wraps. Illustrations throughout. ¶ Fictional narrative about an industrial film scriptwriter, Johnny Warren, and the un-named narrator (who works

for Swift) on the research involved in writing the script for “Livestock and Meat.” The narrator and other experts try to explain the meat-packing industry to Johnny.

122. [Food] **Knight, Raymond.** *The Story of Wheatnaville.* No place: Wheatena Corp., 1934. Large 8vo. 16pp + pictorial wraps. Illus. ¶ Story of the first two years in the life of the characters of a radio show called “Wheatnaville,” which featured clean, wholesome family entertainment as well as promoting Wheatana wheat cereal. The voice of wisdom in the show belonged to the black cook, Uncle Hannibal. Includes some sample scripts showing the program’s “dramatized selling.”
123. [Food] **Whitlach, Marhsall.** *The Adventures of Ceresota. A Painting Book in Story Form.* Written by.... Illustrations by Alice Sargent Johnson. Minneapolis: Northwestern Consolidated Milling Co., 1912. Oblong 8vo. [48]pp + color pictorial wrappers with gilt printing. Includes 12 color prints (and 12 matching b&w). Lacks (as usual) the small set of watercolor paints that was tipped to p.1. ¶ Story of Ceres’ son, Ceresota, who transports himself through time and space, with a loaf of bread (made from Ceresota Flour) under his arm. At the end, Ceresota points out to his mother the location of the flour mill in Minneapolis. Illustrations include instructions for painting each picture—so as to be exactly like the facing color-printed version. The artist was to, then, cut out the newly-painted pages and construct his or own book. All illustrations in this version are signed in the plate (lower corner) by Johnson.
124. [Food] **[Whitlach, Marhsall]** *The Adventures of Ceresota. A Painting Book in Story Form.* Minneapolis: Northwestern Consolidated Milling Co., 1912. Oblong 8vo. [48]pp + color pictorial wrappers with gilt printing. Includes 12 color prints (and 12 matching b&w). Lacks (as usual) the small set of watercolor paints that was tipped to p.1. ¶ Apparently the second issue of this colored/coloring book, with Alice Sargent Johnson’s name absent from all illustrations—plus Whitlach and Johnson not credited on the cover title. The coloring of the color-printed plates is brighter with more primary colors (the coloring of the first is a little more subtle).
125. [Furniture] **“Comfort” Wrinkles Are Not Defects.** *A narrative that contains more fact than fiction.* N.p., 1939. 4pp, folded; center-spread illustrations of various styles of furniture. ¶ Dialogue between a frantic “Mrs. Blank, interior decorator” and an expert on furniture on the nature of wrinkles in furniture. To wit: they can’t be avoided, so “Switch [the customer’s] mind to the comfort angle.” Reprinted from the July 1939 issue of *Upholstering*.
126. [Hardware] **Simonds Manufacturing Co.** *The Professor and the Saw. A Little Story for Those Who Like to Use Tools.* Fitchburg: Simonds, 1915. 47pp. With nine full-page illustrations as well as text illus. Decorative wraps. ¶ Professor Reed Whitworth burns out as a professor at an Ivy League school, so he takes a sabbatical to work in Uncle Si’s carpentry shop on the Cape, where he falls in love with saws and carpentry. He eventually finds his calling—teaching carpentry. With instructions on how to build a canoe and other things plus four pages (with illus.) of Simonds saws.
127. [Health] **Borolyptol.** *Leaves from a Microbe’s Note Book.* (Yonkers? Ca. 1890?) 16pp + woven fabric covers. Illustrated throughout. ¶ Autobiography of a microbe—“My ancestors

have always felt themselves as good as anybody and have hobnobbed with royalty without a quiver.” However, when our hero tries to infect a young woman and the doctor recommends BOROLYPTOL, he is killed... The medicine was like Listerine, and used as a disinfectant as well as a mouthwash. Elaborately illustrated and produced piece.

128. [Health] **Callender, Mary Pauline.** *Marjorie May's Twelfth Birthday.* (Chicago?: Kotex Co., 1932.) 16mo. 12pp + pictorial wraps. ¶ When Marjorie is puzzled by the sullen demeanor of Cousin Margaret at her birthday party, Mother finds an opening gambit “to talk about something which has long been on my mind.” Mother’s explanation is quite euphemistic, with menstruation being yet another way in which Nature purifies a woman’s body. Marjorie is “delighted to have these new mysteries so thoroughly explained.”
129. [Health] **Callender, Mary Pauline.** *Marjorie May's 12th Birthday.* (Chicago: Cellucotton Products Co., 1935.) 12mo. 12pp + pictorial wrappers (sunned), with extra front flap with product copy. ¶ Reprint of this tale [with different covers] about a young girl’s introduction to Kotex sanitary napkins, intended to help mothers “the world over” with their daughters’ “heart-breaking first menstrual experience.”
130. [Health] **Church & Dwight Co.** *Little Red Sky.* (NY, 1948.) Oblong 12mo. 16pp including pictorial wraps. Color illustrations throughout by one “Merryweather.” ¶ Little Red Sky enjoys the life of an Indian brave, although he also goes to school and sees the dentist, who recommends that Little Red Sky continue to brush his teeth with baking soda—specifically Arm & Hammer.
131. [Health] **Emerson Drug Co.** *A Life-Savers Diary. By Mrs. Lemuel Noah.* (Baltimore, ca. 1910). 16mo. 16pp + pictorial wraps. Small text illus. ¶ Diary of Mrs. Noah who doses sea-sick passengers—both human and animals-- on her husband’s Ark with Bromo-Seltzer. “Wednesday. Awfully Stormy Night! This morning Noah wanted to heave-too—but I got the BROMO-SELTZER.” Alternating pages are ruled blank “Memoranda” pages. Cover title: *Life Saving in Our Specialty.*
132. [Health] **Ferguson, Harrison W.** *Jimmy Chew. A Dental Health Book designed to help children to take better care of their teeth.* Chicago: Good Teeth Council for Children Inc., 1934. 32pp + printed orange wrappers. Illustrated throughout (meant to be colored). Stated “fourth edition” [printing?]. ¶ “Jimmy Chew belongs to a boy named Fred. Jimmy Chew is a Sixth-Year Molar and came to Fred when Fred was six years old.” Jimmy and Fred jaw a lot. Almost too-weird cartoons. “Based on the Toothland Puppet Show, a World’s Fair Attraction Presented at the Official Dentistry Exhibit, Hall of Science, Century of Progress [Exposition].”
133. [Health] **Mannix, William F.** *In the Eastern Palace. Being the true story of Kolynos on the World's frontier.* New Haven: Kolynos, 1917. 22pp + rice paper over stamped wood boards, paper title label. Text illus. One of 3000 copies. ¶ Weird tales about the use of Kolynos Dental Crème by Chinese aristocrats and others. Kolynos was acquired years later by Colgate.
134. [Health] **Hall, Winfield Scott.** *Father and Son. John's Vacation. What John Saw in the Country.* Chicago: American Medical Association, 1913. 48pp + decorative stiff wraps, slight stain on rear cover. ¶ John Dawston goes off to Uncle George’s farm where he learns about

the birds and the bees... as well as the procreation process of turtles and lambs. Upon returning home, John's father (Dr. Dawston) has a heart-to-heart talk with the boy, warning him about Temperance—especially overeating-- and moves into a discussion of manhoodedness and that “If anything interferes with this wonderful substance [spermin] which is formed in the testicles, the youth will not grow into a strong and aggressive young man, but a weak mollycoddle.” Dr. Dawston is, of course, referring to “self abuse.” Noted on the front as “A Story for Boys.” AMA “Sex Education Pamphlet One.” Not cited in Michael deHartington's *Onanism: The masturbation panic, 1756-1973*.

135. [Health] **Los Angeles Orthopaedic Foundation and Hospital.** *The Tale of How a Rainbow was Buildd [sic] and Thanks to You became a real bridge to Happiness.* LA, 1939. Square 8vo. [28]pp. Cloth-backed pictorial boards, with die-cut corner (depicting colors of a rainbow). ¶ Weird tale of 49 elves who worked to polish the Rainbow-- in this case, the LA Orthopaedic Hospital in which 26,000 “little boys and girls... have crossed this Rainbow from the Land of Heartache and Suffering to the Country of Activity and Pleasant Promise.” Pictures of the facilities and many infirm children shown, plus information on the facility's history.
136. [Health] **Metropolitan Life Insurance Co.** *The Prize Winner.* (NY, ca. 1930.) 4pp folded, color illustrated. ¶ Brief tale told partially in rebus format, to advertise the importance of children getting the “toxin anti-toxin” treatment for the prevention of diphtheria. Audience is, but the format, obviously school children.
137. [Health] **Nestlé's Food Co.** *The Diary of a Brave Little Pioneer.* (NY: Harry Porter Co., ca. 1920.) 12mo. Full-page illustrations throughout. ¶ Weird first-person narrative told by a baby about his inability to be breast- or bottle-fed, and then he almost dies—“It is getting darker... darker!”—until the doctor finally prescribes Nestlé's baby foods.
138. [Health] **New England Laboratory Co.** *Uncle Peter's Will.* Lynn, MA, 1909. 12pp + pictorial wraps, corner of cover clipped. ¶ Uncle Peter's will stipulated that his only heir, young Conrad, had to marry, within one year of the uncle's death, a woman who used Burrill's Tooth Powder or forfeit his inheritance. Oddly, Conrad's current girlfriend, the wealthy Emily Merritt, did use Burrill [and Uncle Peter had known this all along]!
139. [Health] **Personal Products Corp.** *Nancy's Biggest Day at Camp.* (Milltown, NJ, 1941.) 12mo. 24pp including pictorial wraps. Illustrated with half-tones; old damp stain in lower corner. ¶ Nancy's camp-mate, Carol, walks her young friend through her first period, showing Nancy how she can manage her life and activities—including dating—by charting her cycles and using Modess Sanitary Napkins (how to use explained, too).
140. [Health] **Philadelphia Inter-State Dairy Council.** *Here are the Teeth That Jack Built. A Dramatized Story Prepared by the...* Philadelphia, 1925. 7pp, illus. ¶ Bread, greens, fruit, milk and regular trips to the dentist are the secrets to building teeth like Jack's.
141. [Health] **Rucker, William Colby.** *The Sword of Damocles.* NY: American Social Hygiene Association, 1917. 8pp, self-wraps. Illus. ¶ Short bizarre tale told by one doctor to a group of colleagues about a successful man who becomes insane and he discovers why— the man had

- contracted a venereal disease while on a romp through Europe before his marriage (no wonder his daughter is a “chronic invalid” and his grandchildren “puny!”). But the subject is so veiled here, one wonders if a casual reader would even pick up the topic.
142. [Health] **Saegertown Mineral Springs Co.** *A Victorious Victim. By “Anonymous.”* Cleveland: Imperial Press, 1896. 12mo. 46pp + green crepe wraps. Illustrations throughout. ¶ Period courtship tale set at the Springs (and issued by said Springs “as a means of advertising” said operation), with scenes set therein, including one in the Springs’ bottling department where mineral water is bottled. Naturally, both love and health flourish.
143. [Health] **Squibb & Sons.** *The Tinies that Live in a Tube.* NY, 1924. 12mo. 12pp + color pictorial wraps, a little soiled. ¶ Billums and Betty take a ride in a Tube-a-Plane to a land of tiny animals who tells the kids about the virtues of brushing their teeth with Squibbs Dental Crème. “The children told their mother of their adventures and how wonderful it was that a tube could be filled with a pink Tiny stream of Squibbs magic cream, always ready to fight the Germies.”
144. [Health] **UAW-CIO.** *The Case of Susan Smith. How to Organize Child Care Centers.* Detroit: Wayne County COP Council, 1943. 8pp including wraps. Text illus. ¶ Susie Smith is a three-year old daughter of a milling-machine operator—her father is a soldier in North Africa. This pamphlet describes the fictional tot’s day at the UAW’s child care center.
145. [Health] **US Navy.** *The Story of Old Joe.* [No place: Bureau of Medicine & Surgery, ca. 1950]. 16mo. 12pp including pictorial wraps. Illus. ¶ Brief moral tale about a former sailor who caught syphilis while on shore leave but never completed his treatment—and now he looks 60, his organs are shot, his wife infected, one of his kids also infected, and another born dead. No. 4 in a series of VD pamphlets issued by the Navy.
146. [Health] **Whitehall Pharmacal Co.** *The White Guard.* No place, 1947. 12mo. 32pp + color pictorial wrappers. Color illustrations throughout. ¶ One day after a visit to his office, the dentist tells Mary and her brother Willie—who does *not* brush regularly—this fairy tale. The White Guard are, by the way, Teeth. With four color illustrations from photos of the kids in the dentist office. Some copy on tooth care—using Kolynos Dental Cream. “Keep your white guards clean and polished to help them remain strong and healthy.”
147. [Health] **Woofter, C.B. and Don E. Harley.** *The Adventures of Toby Brite and Bobby.* Illustrated by Jack Olson. St. Paul: C.B. Donald Co., 1953; second printing, May 1955. 28pp + pictorial wraps. ¶ Colorful tale about Toby, a talking toothbrush who owns and operates a rocket ship. Following a trip to the moon, Toby takes Bobby “to meet his friend, the Dentist.” “The Authors hope that this story of dentistry for children will perform a constructive service for the child, the parents and the dental profession.” Published by a toothbrush manufacturer.
148. [Hotel] **Florida East Coast Hotel Co.** *The Auto Race at Ormand, A Story of two prizes.* [NY: Blanchard Press, 1903.] 20pp + pictorial chromolithographed wrappers. Vignette line illustrations and half-tones from photos throughout. ¶ A very early piece of automotive fiction—and in this case, featuring a woman driver—ostensibly set during the famous race held on Ormand Beach, in Florida, in 1903. But more to the point, to advertise

the Company's Hotel Ormand (with various pictures of same throughout). Penned note on front cover: "1903/I was there through March and April."

149. [Hotel] **Florida East Coast Hotel Co.** *Miss Winters in the Isle of June. A Nassau Novelette.* [NY: Blanchard Press, 1902?] 20pp + stiff pictorial chromolithographed wrappers, some soiling. Vignette line illustrations and half-tones from photos throughout. ¶ New England woman's doctor suggests that Miss Winters winter at The Royal Victoria in Nassau. Pictures of said establishment throughout. A companion in graphic and fiction style to the previous pamphlet.
150. [Housekeeping] **Columbia Chemical Works.** *Up-Stairs, Down-Stairs, and In My Lady's Chamber.* (Brooklyn, 1909). 12mo. 16pp + pictorial wraps. [Color text illustrations of women doing housework throughout. ¶ "Sarah, where on earth did you get that big basketful of bottles I noticed in the back entry yesterday morning?" asked Mrs. Dean at breakfast on the day following her arrival at her sister's. Mrs. Ellis laughed. "Those are empty bottles of C.C. Parsons' Household Ammonia, Ellen," she answered, "waiting for the rag and bottle man." Sarah instructs her sister on how to clean the whole house with Parsons'.
151. [Housekeeping] **Columbia Chemical Works.** *Up-Stairs, Down-Stairs, and In My Lady's Chamber.* (Brooklyn, 1911). 12mo. [32]pp including pictorial wrapper, product illus. on rear. ¶ Reprint of above tale, with same text illustrations (although different coloring), but a new, more "modern" looking cover. Includes an index to the text and some additional ad material not in the 1909 version.
152. [Housekeeping] **Faultless Starch Co.** *The Prince's Bride* [and] *A Trip to the Moon* [and] *The Tuttle's Fourth of July.* Kansas City, ca. 1900. 16pp each, including pictorial wraps. Illus. ¶ Three different booklets from the "Faultless Starch Library," a series issued over some years, each with a feature story (featuring Faultless Starch) plus word games, riddles, and puzzles. The three booklets here are numbered, respectively, Nov. 4, 7, and 36.
153. [Housekeeping] **Flynn, Bess.** *Bachelor's Children. A Synopsis of the Radio Program.* Chicago: Old Dutch Cleanser, 1939. 25pp + four plates. Orig. red boards. ¶ Narrative of the plot of a radio soap opera. "This story of 'Bachelor's Children' is dedicated to the radio audience of America by the makers of Old Dutch Cleanser in the interest of better cleaning."
154. [Housekeeping] **Grant, Vernon.** *The Cow and the Silver Cream. Story and pictures by...* Keene, NH: J.A. Wright & Co., 1944. 16pp, including pictorial wrappers; scuffed, tear on rear cover. ¶ Tale of how the pixie Mr. Brightwell invented Wright's Silver Cream for polishing silver.
155. [Housekeeping] **Metropolitan Life Insurance Co.** *How I Save Work in the Home: Dishwashing. The Story of an American Woman.* NY, Ca. 1930. 12pp + pictorial wraps. ¶ When John points out to his Wife that she is usually cross and irritable at the end of the day—and that their marriage may be in trouble—Wife discovers the cure: organizing her housework. This pamphlet is noted as the first in a series.

156. [Housekeeping] **Notable Kitchen Specialties. *Molly's Real Welcome.*** No place, ca. 1890. 12mo. 16pp including pictorial wraps. Text illus. ¶ Newly-wed Molly is able to cook a large meal for her husband's family, even though the maid Maggie is not there, because Molly uses her new advance kitchen utensils. "You never have a broken loaf of a broken cake in a Perfection Tin. No more of those out-of-date cooking utensils for me."
157. [Housekeeping] **Puhl Products Co. *Fuzzie and Wuzzie Do Some Cleaning* [and] *Fuzzie Wuzzie Gardening.*** Chicago, ca. 1930. Each 8pp folded, with color illustrations by Milo Winter. Hole in fold of the second title. ¶ Samples of two stories from a series about two bears who use Little Bo-Peel Ammonia and Little Boy Blue Bluing to clean just about everything. Some product copy included.
158. [Insurance] **City Bank Trust Co. *The Story of a Smile.*** (Syracuse, 1922.) 12mo. 4pp + wraps. ¶ Bill introduces his unnamed friend to the Thousand Dollar [Life Insurance] Club ran by the local bank. Solves a lot of Friend's problems and worries.
159. [Insurance] **Crocker, Uriel H. *The History of a Title. A Conveyancer's Romance.*** Boston: Mass. Title Insurance Co., 1885. 12mo. 24pp + printed wrappers. ¶ Tale of how title insurance firm helped to clear the title to a piece of fictitious land. "Reprinted from the *American Law Review*, October, 1875, through the courtesy of the Review Publishing Company, 212 Pine St., St. Louis."
160. [Insurance] **Metropolitan Life Insurance Co. *The Story That Was Told by the Elephant's Child.*** NY, 1924. 14pp + pictorial wrappers. ¶ "In which are related some of the things a mere wooden toy can tell about men and women who are too old to do productive work and too poor to enjoy old age."
161. [Insurance] **Morgan, N[athan] D. *George Cardwell; Or, A Month in a Country Parish.*** NY: Dana & Co., 1856. 62pp + 10pp publisher's advts. Light, old damp stain along top edge; scattered foxing. Orig. black embossed cloth. ¶ An early advertising novella intended to promote the purchase of life insurance by clergymen—specifically policies from the Manhattan Life Insurance Co. of NY, which is plugged throughout the story. The work is, in fact, prefaced by a cancelled ad leaf on the firm. Pages 56-6 are devoted to a *Bibliographical Catalogue of Works on Life Insurance, Etc.*, (1634-1844).
162. [Insurance] **Penn Mutual Life Insurance Co. *The Brakeman at Church.*** (Philadelphia, ca. 1890.) 12mo, 8pp + printed wrappers. ¶ Brief story, reprinted from *The Burlington Hawkeye*, about a train brakeman who talks about religions as metaphors (Episcopal—"limited express"; Presbyterian—"narrow gauge").
163. [Insurance] **Spokane Benevolent Society. *A Story in Two Chapters: Why MA took a Job.*** N.p., ca. 1920. 18mo, 4pp, self-fold. ¶ Entire text: "Chapter One—Pa Died. Chapter Two—Had No Protection." 'Nuff sed.
164. [Investment] **Clason, George S. *The Richest Man in Babylon.*** [Chicago: Clason Map Co., ca. 1929.] 15pp + pictorial wraps. Text illus. ¶ Faux-oriental tale about the Babylonian

Arkad who became richer each year because he salted away 10% of his wealth. This particular copy was distributed by the Asst. Cashier at the National Bank of Ashtabula.

165. [Investment] **Clason, George S.** *The Richest Man in Babylon Tells His System.* [Denver: Clason Publishing Co., 1930.] (2), 23, (2)pp. Illus. Pictorial wraps. ¶ Clason states that this is the fiftieth edition of “this unusual parable”—which by this point he is using explicitly to promote “The Babylon Course in Financial Success.” Promotional matter printed on green paper at front and back describe the program and products. The timing for this investment scheme seems a bit unfortunate.
166. [Investment] **Idaho Gold & Platinum Merger Mines Co.** *A Fable in Facts.* No place, 1929? Thin 8vo, 4pp folded, some edge chip. ¶ Brief tale a “sucker” named Elmer who buys stock in the Utah Copper Co., holds on to it for years, and makes a killing with the stock goes through the roof. Idaho Gold Company suggests that the same will happen to its stock. Text reprinted, as noted here, from the *Western Journal of Finance*.
167. [Jewelry] **Car No. ---.** *A Romance of the Ferris Wheel. The Narrative of James Black.* Chicago: Corbitt & Skidmore, 1893. Oval die-cut pamphlet, 22pp + orig. chromolithographed front wrapper (featuring the Wheel); lacks rear wrapper. String tie. With a portrait of George W. Ferris. Text illus. ¶ A most bizarre tale being the first-person narrative of Mr. Black, a diamond merchant from NY, who travels to Brazil, meets and falls in love with Rame, the young daughter of an old diamond miner, but returns to the States and decides to rent one of the Ferris Wheel cars and use it as a jewelry exhibit. He arranged for a trunk full of jewels to be sent from Brazil—and when the trunk arrives the most precious jewel that it holds is the barely-alive Rame, who has enough energy to tell Black that she loves him, then she expires. And Car. No. – is forever empty. Copyright held by the Ferris Wheel Co., but this reader totally misses the point or intent of this piece.
168. [Jewelry] **Grumbine, E. Evalyn.** *The Adventures of Add-A-Pearl.* Hubert Townsend, illustrator. (Chicago: Printed by Rand-McNally, 1927.) 32pp + color pictorial wraps. Color illus. ¶ Fairy tale about the “origins” of the Add-a-Pearl necklace, a popular jewelry accessory at this time.
169. [Jewelry] **Traub Mfg. Co.** *Wedding Ring Sentiment.* No place, 1923. 16pp, including pictorial wraps. Illus. ¶ Catalogue advertising the Traub line of “Orange Blossom” wedding rings (all illustrated), closed with a brief vignette. “My dear! That platinum ring is simply stunning! I never noticed it before—is it new?”
170. [Kites] **Paramount Pictures Corp.** *“Happy Days” with the Fonz Kite Fun Book.* Racine, WI: Western Publishing Co., 1978. Oblong 12mo. 16pp, including wrappers. ¶ Comic book in which The Fonz shows how to construct various kites and the fun to be had. “Safe Kite-Flying Rules” on the last page—Rule 1, “Always fly your kite away from Power Lines.” Made available to power companies—this copy “Distributed as an education service of PG&E.”
171. [Land] **Soil Conservation Society of America.** *The Wonder of Water.* (Des Moines, 1957.) 4to. 16pp including pictorial wraps. Color-illustrated comic book. ¶ When a drought

hits Midvale, the mayor and the citizens think it's about time to start working on water conservation. As Jack the high-school student tells his elders, "All our studies prove that water must be managed so we can have the right amount all the time." So the adults better repair the soil and build more dams and reservoirs, pronto!

172. [Land Promotion] **Denver & Rio Grande Railroad.** *The Opinions of the Judge and the Colonel as to the Vast Resources of Colorado.* *The many advantages that it offers to the rich and poor, its attractions for pleasure seekers and invalids in its climate, health resorts and pleasure grounds, the wealth of its mountains and the fertility of its valleys.* [Denver]: Hooper, 1895. 64pp + pictorial wrappers. With seven full-page half-tones from photographs plus vignette line drawings throughout. ¶ Despite the Preface's claim that this work is not a piece of "highly colored narrative," and was in fact written "without the air of literary embellishments" and is the record of "actual conversations," it is written in narrative form—and certainly reads like one. The Judge and the Colonel just happen to touch on every topic that would have been of interest to... well, the Denver & Rio Grande RR as it attempted to lure investors and immigrants to Colorado.
173. [Land Promotion] **Baker, H.L.** *The Haps and Mishaps of Timothy Kirk.* (Des Moines: Kenyon Printing & Mfg. Co., 1903.) 12mo. 12pp + wraps. With six staged half-tone illustrations. ¶ Kirk's banker tells the young man that no one can get rich on a sixty-acre farm—"You must have more land." So Kirk sells his farm back east and buys land near La Cross, Kansas, along the line of the Missouri Pacific Railroad, and in no time becomes wealthy. Baker was a land agent in La Crosse.
174. [Land Promotion] **Northern Blue Grass Land Co.** *The Emancipation of Jim Daley.* *The Story of a Man who Used His Own Head.* (St. Paul, 1906.) 12mo. 8pp + pictorial wrappers. With four full-page half-tones from photos. ¶ First-person narrative of a city mechanic who can barely scrap by for self and family until he decides to invest in land in Vilas County, Wisconsin [sold by the Blue Grass Land Co., natch!]. Now, he owns "live stock that grows while I sleep and Jane has a garden that is a poem!" The Company states, "In a few years the man who owns the land will be the only wholly independent individual in America."
175. [Land Promotion] **Thorne, J. Frederic.** *The "Outside" Talks.* (Seattle: Columbia River Orchards Co.). Oblong 8vo. 24pp + pictorial wrappers. Half-tones from photos printed on versos. ¶ Narrator tells of his visit out west "over on the Columbia looking at an irrigation orchard proposition" [from the publisher]. Many facts and statistics, including two pages of tables of successful farmers in the region.
176. [Land Promotion] **Whipple, Joshuway.** *The "Low-Down" on Floridy.* Statesville, North Carolina: Brady Printing Co., 1926. 48pp + wrappers. Stated "second edition" [printing] ¶ First-person account of Josh Whipple and spouse's trip to Florida in the winter and their successful attempt at land speculation (by tricking a speculator) and a tour around the state, tooting the climate and the possibilities to be had by buying lots. Written in a tortured dialect that may be, based on the publisher's location, a version of North Carolina.
177. [Lumber] **Laughead, W.B.** *The Marvelous Exploits of Paul Bunyan as told in the camps of the white pine lumberman for generations during which time the loggers have pioneered the way through the north*

- woods from Maine to California.* Minneapolis et al: Red River Lumber co., 1924. 35pp + pictorial wraps. Two small library stamps. Line and half-tone illustrations throughout. ¶ Folktales about Bunyan interspersed with some illustrations and text on Red River lumber operations.
178. [Lumber] **Strite, D.D.** *How to Become a Logger: A Complete Treatise in Six Lessons.* Portland, OR: The Timberman, 1924. 12mo. 40pp. With illustrated title-page plus nine crude full-page cartoons by Strite. Pictorial wrappers. ¶ “Written in a spirit of fun, under a bunkhouse lamp, this little book by a logger gives an accurate account of the daily life of the men who get out the big logs in the Douglas fir region of Oregon and Washington.” Includes chapters on vocabulary, logging engineering, and cookhouse etiquette. Published by lumber trade journal. OCLC notes one holding (Yale).
179. [Makeup] **Langlois.** *Twenty-Four Hours, by Cara Nome.* NY, 1930. 12mo. 28pp including color pictorial wraps. Lithographed in color throughout. ¶ “It was the little boudoir clock which merry little ting-a-ling burst into song at seven thirty, awakening Cara and her chum who had spent the night with her.” Cara introduces her chum, Jane, to the various Cara Nome skin-care and perfume products, while the boudoir clock looks on and makes pithy product comments.
180. [Mattress] **Sealy Mattress Co.** *The Air Weavers, by Sealy Sam.* (Tigard, OR, 1927.) 32pp + pictorial wraps. Half-tone and color illustrations throughout. ¶ Descriptive copy on Sealy Air-Woven Tuftless Mattresses plus four “Sealy Sam Sleepy Time Tales”—pseudo-folk tales as told by the Sealy “spokesman,” an old black man. All of Sam’s stories are set in the American South, and involve either stereotypical black life or something about cotton (the main component in a Sealy mattress).
181. [Medicine] **Rich, Rena W. and Madeline Keathley.** *Legend of the Endowment Class.* [Davenport, IA: Palmer School of Chiropractic, 1921.] 16pp including wraps. ¶ Strange story which used the names of Faculty and Students at this school as well as parts of the human body (e.g., “They find grim pleasure in tying their victims to CLARK’S Columns with Spinal Cord, and casting them into the Cells of SCHULTZ.”
182. [Medicine] **Schering Corp.** *“The Amazing Recovery of Inbad the Aller.”* Photographed in TECHNICOLOR. *A motion picture presented at the New York World’s Fair by the makers of Saraka.* (Bloomfield, NJ: Schering Corp., 1939.) Oblong 8vo. 18pp + pictorial wrappers. ¶ Color illustrations and narrative from a cartoon (in the style of a Disney or Looney-Tunes animation) about the Sultan Inbad who felt “punk” because he was constipated—even “three luscious nautch girls, slim and sinuous as the houris of Paradise” couldn’t distract him from his discomfort. Until little Sambī—aka “Black Boy”, the No. 1 Yeah-Man of the kingdom-- brings him a tin “bearing the mystic words “Saraka for constipation.”
183. [Medicine, Patent] **Abbott’s Menthol Plaster Co.** *A Romance of Boston.* Worcester, MA, ca. 1888. 32pp + pictorial wrappers (small wear on fore-edge). ¶ Epistolary tale told via letters to and from Miss Berta Norvin, who is exploring Boston and its various sites, while plugging many local business, using various medicinal products (including Menthol Plasters and Wine of Coca), and falling in love, too. (“Tom stepped into Goodwin’s and bought me a box of the

- Hop Toilet Soap so highly recommended by Prof. Davenport....”) Includes 13 pages of advertisement for various products
184. [Medicine, Patent] **Angier Chemical Co.** *An Egyptian Tale: How Cleopatra’s Cough Was Cured.* Boston, 1894. 12mo. 4pp, self-fold. ¶ Cleo’s cough was cured by the application of the “dark oil—aka petroleum. You could do the same by taking Angier’s Cough Stoppers.
 185. [Medicine, Patent] **Arlington Chemical Co.** *Our Office Boy’s Essay in Heads.* (Yonkers, 1892.) 8pp + color pictorial wrappers. ¶ Essay told in—and spelled in—the language of an unedjoked boy, yall ‘bout heds and the kinds of heds that lots of people got and what can happin to em. Including head-aches—for which you should use Phospho-Caffein Compound, “a brain and nerve sedative.”
 186. [Medicine, Patent] **Athlophoros Co.** *Our Daisy.* NY, ca. 1885. 12mo. 8pp + chromolithographed wraps (by Major & Knapp). ¶ Suffering from rheumatism and neuralgia, Daisy’s mother is saved from certain death, or at least some discomfort, by takes a hefty dose of Athlophoros. Includes three pages of testimonials.
 187. [Medicine, Patent] **W.J. Austen & Co.** *The Witch-Woman’s Revenge; Or, The Golden Secret of the “Oswego.”* By J. Mc. Oswego, NY: R. J. Oliphant, Book and Job Printer, 1882. 12mo. 16pp + color printed wrappers. ¶ Tale of the origins of Austen’s Oswego Bitter that was invented by the beautiful Indian maiden, Winona. “Drink the life-giving medicine of Annawau!”
 188. [Medicine, Patent] **Fuller, Charles H.** *The Story of Mrs. Dare.* (Buffalo, Dye Medical Institute, ca. 1900.) 64pp + pictorial wraps (some wear). Illus. ¶ First-person narrative although the cover notes Fuller being the author, and with the cover title as *My Mama Wants to Tell You Something*. Completely different tale than the one below, although the outcome is the same—Mrs. Dare is rescued from much pain and suffering by taking Mitchella Compound. Herbal compound for “women who dread motherhood” —menstruation, pregnancy, falling womb, etc. Other products discussed here are Dye’s Female Cones.
 189. [Medicine, Patent] **Dr. J.H. Dye.** *My Mama Wants to Tell You Something.* (Buffalo, Dye Medical Institute, ca. 1920.) 12mo. 60pp including pictorial wraps. ¶ “A True Story of One Woman’s Sad Experience that Ended in Greater Joy Than She Ever Thought Possible”—because Alice took Mitchella Compound. Herbal compound for “women who dread motherhood”—menstruation, pregnancy, falling womb, etc. Many testimonial letters and promotional text.
 190. [Medicine, Patent] **Emerson Drug Co.** *One Night.* (Baltimore, n.d., ca. 1890.) 16mo. 16pp, including pictorial wrappers (tear on spine). ¶ Graphic short-story, with a little text, about a swell who goes to the Club for a few “social glasses” and then to supper for a rich meal of oysters and lobsters, and upon returning home—a little under the weather—takes a dose of Bromo-Seltzer and feels “elegant” the next morning.
 191. [Medicine, Patent] **Furst-McNess Co.** *“Murder Will Out” Or, Was She to Blame? A Story from Real Life Told in Three Chapters.* (Freeport, IL, Nov. 1909.) 16pp + pictorial wraps.

With seven full-page illus. ¶ Tale of Abe Corker, patent medicine agent for Smithkins Cough Syrup, who refills empty medicine bottles with bad medicine—“for the sake of the Almighty Dollar”—and problems arise. A cautionary tale about the value of buying medicines in SEALED BOTTLES— such as F.W. McNess’ line of Sanitary Medicines.

192. [Medicine, Patent] **Furst-McNess Co.** *“Murder Will Out” Or, Was She to Blame? A Story from Real Life Told in Three Chapters.* (Freeport, IL, 1915.) 16pp + pictorial wraps. With five full-page illus. ¶ Re-issue of above tale, with only five of the illustrations used so as to make room for a two-page letter from a former “experienced and successful trial-out-of-the-bottle salesman” who converted to the Sealed Bottle method, and shares his advice with other salesmen. Also with a new two-page preface and a cartoon on the rear wrap.
193. [Medicine, Patent] [**Gordon, Emma E.**] *Cousin John’s Extravagant Wife.* By **Emily Hayes** [pseud.] (Lynn, MA: Wells, Richardson, 1884?) 12mo. 32pp + color pictorial wraps. ¶ Story by Hayes (pp.1-12), is followed by nine pages of advice on dying from Diamond Dyes, then 11 pages plus inside rear cover touting the wonders of Kidney-Wort. Wright III, 2214, noting this form as the only issue of this story (as well as the only book by Gordon).
194. [Medicine, Patent] [**Gordon, Emma E.**] *Cousin John’s Extravagant Wife.* By **Emily Hayes** [pseud.] (Lynn, MA: Wells, Richardson, ca. 1900). Oblong 12mo. 16pp + pictorial wraps (no color). 32pp + color pictorial wraps. ¶ Story by Hayes (pp.1-10) is followed by some advertisements for Diamond Dyes, but without the advice and testimonial matter found in the earlier printing.
195. [Medicine, Patent] **Hazeltine, E.T.** *Aunt Betsy’s Legacy.* (Warren, PA, 1886). 16mo. 12pp + pictorial wraps. ¶ Short story— that has been attributed to Marietta Holley—in which the publisher, manufacturer of Piso’s Cures for consumption and catarrh, drops mention of his products willy-nilly, regardless of plot. “The next three weeks passed quickly enough, but I could not help noticing Piso’s Remedy for Catarrh is a certain cure. Easy to use. Three months’ treatment in one package. Price, Fifty center. Sold by druggists. now and again that Tom’s spirits were rather variable.”
196. [Medicine, Patent] **Hazeltine, E.T.** *The Coast Storm: Or, A Wife Worth Having. A Sea Sketch.* (Warren, PA, 1886). 16mo. 12pp + pictorial wraps. Text illus. Issued by the manufacturer of Piso Remedy for Catarrh—and in same format as the company’s miniature *almanacs*. Brief testimonials peppered throughout the text.
197. [Medicine, Patent] **Hazeltine, E.T.** *The Merchant’s Lesson.* (Warren, PA, ca.1886). 32pp + pictorial wrappers. ¶ Anthony Kempton, “a thrifty merchant of Boston,” settles into his comfortable den one Saturday evening when one of his workers, Boyce, shows up at the house and tells Kempton that he was running an errand when the foreman was distributing the week’s wages, and so Boyce didn’t get paid, and he desperately needs money in order to feed his family. Kempton—angry at having to transact business at home—sends the worker off without a cent, but his son, Christopher, follows Boyce to his hovel, and arranges to lend the desperate worker some money and buy him some food. Mr. Kempton is shamed into learning a lesson about charity. Issued by the manufacturer of Piso’s Remedy for Catarrh—and in

same format as the company's miniature *almanacs*. Brief testimonials peppered throughout the text.

198. [Medicine, Patent] **Hazeltine, E.T.** *"A Plucky Woman."* (Warren, PA, ca. 1885.) 32mo. 16pp + pictorial wraps. ¶ Copy for "Piso's Cure for Consumption" placed throughout this short story; in the same narrative format as *Aunt Betsy's Legacy* (see No. 195).
199. [Medicine, Patent] **W.H. Hill & Co.** *Cupid's Aid.* (Detroit, ca. 1915.) 16mo. 12pp + pictorial wraps. ¶ Jennie is dismayed when her fiancé proposes to her while he has a cold—but dismisses the cold as a minor inconvenience. Jennie's employer, the wise Dr. Tom, knows better, and reveals the secrets of Hill's Cascara Bromide Quinine.
200. [Medicine, Patent] **W.H. Hill & Co.** *Jennie to the Rescue.* (Detroit, ca. 1910.) 12mo. 16pp including pictorial wrappers. ¶ "Jennie Gillman was all a-flutter. After eight years as Dr. Tom's stenographer she was going to leave him." However, Eleanor, the new stenographer, has a cold, so after Jennie proffers a lot of advice about germs and colds, she slips Eleanor some Hill's Cascara Bromide Quinine and offers to hang around the office for a few more days.
201. [Medicine, Patent] **W.H. Hill & Co.** *Locking the Barn Door.* Detroit, ca. 1903. 12mo. 16pp, including pictorial wrappers. ¶ Brief cautionary tale to encourage reader to take Hill's Cascara Bromite Quinine before they "lock the barn door."
202. [Medicine, Patent] **W.H. Hill Co.** *Too Many Hankerchiefs.* [Detroit, ca. 1920.] 16mo. 16pp including pictorial wraps. ¶ As Mrs. Hartwell discovers, dirty hankerchiefs carry germs which eventually leads to a discussion of various other ailments, including constipation, and then—naturally—to the benefits of Hill products including Hill's Cascara Bromide Quinine.
203. [Medicine, Patent] [Hood & Co.] **Bunner, H.C.** *The Elephant's Love: Or, Zenobia's Infidelity.* Lowell, MA, ca. 1890. 12mo. 16pp + pictorial wraps. ¶ Comic tale involving a circus elephant and a small-town doctor; ad copy for Hood's Sarsaparilla printed along the bottom edge of all pages, as well as wrappers.
204. [Medicine, Patent] **Hood & Co.** *"That's So" "But I Never Thought of It Before"* [caption title]. [Lowell, 1911.] 4pp, illus. ¶ Couple crow about how all of the Hood products have kept their kids healthy—"Think, too, how it cured Dorothy of scrofula, when great bunches had formed in her neck."
205. [Medicine, Patent] **Hood & Co.** *Handsome is That Handsome Does. A Story Teaching an Important Moral Lesson to the Young, and Which may be Read with Benefit by all Parents and Teachers.* Lowell, MA: C.I. Hood, 1890. 16pp + chromolithograph wrappers. Text illus. Old damp stain in corner. ¶ Tale that pushes at the end, Hood's Sarsaparilla. "We would like to impress upon your mind before you read this charming little story," sayeth the publisher, "and that is this: If you decide, from what you have heard or read, that you would like to take Hood's Sarsaparilla, do not be induced to buy anything else instead."
206. [Medicine, Patent] **Hood & Co.** [Peck, Wallace] *The Story of a Counterfeit Dollar. How it passed from hand to hand and reached its final resting place.* Lowell, MA: C.I. Hood, 1889. Die-

- cut pamphlet in the shape of a large coin. 23pp, illustrated wrappers. Text illustrations throughout. ¶ Tale of a counterfeit coin as it passed from the hands of the original forger on to The Millionaire, The Dude, The Washerwoman, The Horse-car Conductor, The German Grocer, The Matrimonially-Belated Maid, The Man-Who-Bit Me, The Pillar of the Church, and finally to The Work-Girl, who saw the coin for what it was—and promptly throws it away. Written in the voice of the Dollar. With caricatures of each person. Along the bottom of each page is text promoting Hood’s Sarsaparilla. Wright III, 5287. OCLC notes copies at Univ. of VA and Huntington.
207. [Medicine, Patent] **Hostetter Co.** *St. George and the Dragon. An Historical Legend that Typified the Modern George.* [Pittsburgh, 1913.] 24pp + pictorial wraps. Illus. Old damp stain in text. ¶ Tale of St. George as told by the manufacturer of Hostetter’s Stomach Bitters, who used the Saint as its trademark on its bottle labels and other advertisement. Text of the Legend is printed on background of stone tablets; facing pages throughout tout the asset of a healthy stomach, and the good therein of downing the Bitters.
208. [Medicine, Patent] **Malena Co.** *The Seasons.* Warriorsmark, PA, ca. 1890. (12)pp + color printed wrappers. With four chromolithograph plates. ¶ Brief tales of four children to correspond with the four seasons—and with four seasonal illustrations. Noted as Booklet No. 117 from this company that manufactured Ma-Le-Na Stomach-Liver Pills.
209. [Medicine, Patent] **Omega Chemical Co.** *A Very Strange Story.* (Np., ca. 1900.) 15pp, pictorial wraps. Text illustrations. ¶ While on a trip to Europe, an American businessman discovers the healing properties of Omega Oil (for external use).
210. [Medicine, Patent] **Dr. R.V. Pierce.** *The True Story of the Confiding Woman, the Cynical Man and the Bearded Lady.* [Buffalo, ca. 1900.] Thin folio sheet, double-sided; text illus. ¶ “The scene is a comfortable sitting room. Mr. Lovegood is buried in a book and his wife is scanning the advertisements in the evening paper.” Mr. L convinces his wife not to be fooled by magazine ads, but to rely upon the medical advice of Dr. Pierce. Verso is an illustrated tract “Woman vs. Whiskey,” about alcohol and temperance.
211. [Medicine, Patent] **Romoc Remedy Co.** *Getting Close to Nature. A Little Talk by the Romoc Man.* Providence, ca. 1902. 32pp including pictorial wraps. ¶ The Romoc Man, the trademark for the Romoc Remedy for Brain, Brawn, Blood, proffers advice as well as cautionary tales. With some testimonial letters. Printed in red and black.
212. [Medicine, Patent] **J. H. Schenck & Son.** *At Black Rock; Or, The Romance of Helen Bartley.* Philadelphia, 1886. 32pp + wrappers, stain on front cover. ¶ Tale of a woman who lived on the coast of Maine who is saved from certain death by a good dose of Schenck’s Pulmonic Syrup. Pages 7 to end are devoted to eager testimonials.
213. [Medicine, Patent] **J. H. Schenck & Son.** *The Old Winrow; Or, Asa Odell’s Triumph.* (Philadelphia, 1885.) 32pp + printed wrappers. ¶ “Asa Odell was a backwoodsman—one of the earliest pioneers of Northern Michigan.” But when this hale fellow contracts a pulmonary disorder [aka consumption], someone slips him a bottle of Schenck’s Cough Syrup and thus

- saves the worker's life. Pages 6-32 full of long testimonials letters attesting to the curative properties of Pulmonic Syrup, Mandrake Pills, and Seaweed Tonic.
214. [Medicine, Patent] **Swift Specific Co.** *The Georgia Watermelon*. Atlanta, ca. 1890. 12mo. 16pp + chromolithographed wrappers. Illustrations throughout. ¶ Tale of Uncle Balaam tricking a fellow negro railroad employee into stealing an watermelon from a railroad car; with seven half-page illustrations accompanying the tale, written in fractured dialect, printed on rectos, with promotional copy on Swift Specific on each facing page. The company's logo—SSS—appears in every illustration, as well as on the covers—the front cover is devoted to a large watermelon, the back showing a black man sitting in a melon patch.
215. [Medicine, Patent] **Thomas, Harry C.** *The Mad Magician*. Newburyport: Hidden Medicine Co., 1892. 12mo. 24pp including self-wraps. Text illus. ¶ Story written, apparently, specifically for this firm, “and it is, without exception, one of the most strangely weird stories every presented to the English-speaking people,” the firm explains. Furthermore, “the story is interspersed with portraits of the various presidential candidates [major parties as well as Peoples' and Prohibition], and it is followed by an illustrated medical talk, which contains a fund of information concerning the MAGNETIC COMPOUND.” Tale involves discovery of life on Mars.
216. [Medicine, Patent]. **Wills, J. Baxter.** *A Mystery Solved*. Burlington VT: Wells, Richardson & Co., (1897). Large square 8vo. 28pp + 4pp advts + 2 laid in ad slips (with offsetting therein) + pictorial wrappers. Vignette illustrations throughout. ¶ Tale of how one Charles Well discovered one of the “great mysteries of India”—namely the healing properties of a special vegetable compound—which enabled him to invent Wells English Pills—which are also advertised here as well Diamond Dyes. Wright III 6007.
217. [Music] **Baldwin Piano Co.** *Betty and the Baldwin Brownies*. *A Story Book for the Children of America who love music—with pictures for color crayons*. Cincinnati, 1924. Small 4to. 25pp + color pictorial wraps (stained and spotted). Printed on pulp stock, some edge chipping. ¶ Once again a group of elves come along to explain something to a puzzled child—in this case, how Brownies build Baldwin Pianos—they fly off to Honduras for some mahogany, Africa for the ivory [Brownies remove the tusks from live elephants], South Africa for the wool for the hammers, etc., then to the manufacturing plant in America. This copy is uncolored.
218. [Music] **Chickering & Sons.** *The Autobiography of a Chickering Piano*. Boston, 1898. 12mo. 12pp + wraps. Illus. ¶ A 75-year-old Pickering Piano reflects on his life, and all those who have tickled his ivories.
219. [Music] **Page, Phil.** *Joel Fargo and How Far He Went*. Washington, NJ: Cornish Co., 1912. 12mo. 25pp including wraps. ¶ Fargo buys a cheap piano and then regrets it—so he buys a Cornish Piano on the Company's installment plan and all the family is thrilled.
220. [Music] **Julien, Charles.** *The Bent Crown, Or A Second Cinderella*. *A Child's Story*. Chicago: Geo. P. Bent Co., 1908. 12pp + pictorial wraps. ¶ “This little story is an advertisement of Crown Pianos. We make this statement so that neither parents nor children

will be misled or disappointed. It is told in an interesting way as a sequel to the story of Cinderella, dear to every childish heart.” With illustrations of nine different piano models.

221. [Music] **Kitchell, Joseph Gray.** *The Kranbach Nocturne.* Illustrated by A.T. Farrell, W.M. Crocker. NY: George Ethridge Co., (1905). 35pp + pictorial wraps. With four full-page illus. ¶ Short story involving a Kranich & Bach grand piano (stamp from an LA piano store is on free-front end-paper).
222. [Music] **Gest, Elizabeth A.** *Betty and the Symphony Orchestra.* Phila: Theodore Presser Co., (1923). 12mo. 16pp + pictorial wraps. Text illus. ¶ After attending her first symphony orchestra concert, Betty falls asleep and dreams of meeting each instrument which then proceed to tell her something about themselves (with pictures), from the French Horn to the Triangle. All instruments, of course, available for purchase at Presser’s.
223. [Music] **Reed & Sons.** *The Artist and His Friend.* (Chicago: Franz Gindele Printing Co., ca.1893.) Oblong 12mo. 32pp + printed wrappers. Comic illustrations on versos. ¶ Story of pianist who practices on a Reed Piano—at the manufacturer’s showroom in the Temple of Music in Chicago. Each page describes a different sound or mood, with an appropriately exaggerated comic illustration (e.g., “Smorzando—Very Soft”). Musical products and the Temple are touted throughout the copy.
224. [Music] **Street, Julian L.** *A Harmony in Two Flats.* Illustrated by C.W. Williams. NY & Chicago: Regina Music Box Co., 1902. [24]pp + pictorial wraps, string tie. ¶ Tale of a bachelor who helps his nephew Billy win the heart of the pretty young woman in the next apartment through the use of his Regina Music Box. Booklet includes a nine-page illustrated catalogue on the Regina product line.
225. [Oil] **Standard Oil Co.** *Aladdin and His Wonderful Lamp.* No place or date (ca. 1890). 4pp folding card on stock, chromolithographed. ¶ Brief tale of Aladdin—here described as a poor Chinese boy—who finds the lamp, takes it home, and his widowed mother fills it with Aladdin Security Oil, “a Perfect Burning Oil.” [10]
226. [Oil Cloth] **The House that Ann Built.** [NY: Standard Table Oil Cloth Company, ca. 1906?] ¶ Story of one Ann who is described as “the art critic of a big oil cloth concern in New York” who takes a lot of said oil cloth to her new home and puts the stuff all over the place, including the walls and floors. Seems that table oil cloth is not just for tables any more. Illustrations and cover signed “Ann G.”
227. [Paint] **National Lead Co.** *A Magical Trip to Paint Land with The Dutch Boy Painter.* (NY, ca.1915). Oblong 12mo. 24pp + 2ff of watercolor paint swatches + color pictorial wraps (some edge wear). ¶ Narrative accompanied by both colored and uncolored plates, the later to be painted by an eager child. The Kids in the story, led by the Dutch Boy, visit England, Egypt, Holland, and a factory that makes white-lead paint. Cover shows the whole crew on an airplane.
228. [Paint] **Pratt & Lambert.** *What I Did with Nukote.* *A short story, telling what one woman did with Andrews Nukote.* NY et al, 1911. 16pp + pictorial wraps. ¶ First-person tale by a woman

who admits to being “enthusiastic about Nukote, the modern finish,” and slathers it on everything in her home. Illustrations throughout.

229. [Paint] **Wadsworth, Howland & Co.** *The House that was Reformed.* *A little story of the Wilson's experience with the Bay State Man.* (Boston: Walton Advertising & Printing Co., ca. 1920.) 24pp + pictorial wraps. With text illustrations as well as six full-page half-tones from photos of a New England home. ¶ Tom and his wife regale a friend with information about all of the Bay State paint products that they used in renovating their old farmhouse.
230. [Pensions] **Haldeman, Cyrus S.** *A True Romance of the Rebellion.* Boston: Combination Publishing Co., 1888. 26pp + pictorial wraps. Helio type portrait of Brig. Gen. Nelson Monroe. ¶ Tale of a Civil War veteran trying to get his pension out of the government—meant to sell the services of the Union Veteran Army and the Service Pension Association.
231. [Photography] **Rosenberg, C. G., ed.** *My Story. By A. Photo.* NY: Andrew Henderson, printer, 1871. 12pp + original purple-glazed wrappers. ¶ Autobiography of a photograph, from the studio through his travels around the country (in pockets, etc.). The copyright holder, J. Gurney, makes an appearance at the end—and an ad for “Gurney’s Photographic and Fine Art Gallery” of New York, is printed on the rear wrapper. A most fanciful tale. OCLC notes a copy at the Huntington only.
232. [Poultry] **Stoddard, “Uncle Cal” [pseudo.]** *The Home That Was Built By Hens.* Chicago: American Poultry Journal Publishing House, 1915. [77]pp. Illustrated. Pictorial cloth, cover illustration rubbed. ¶ When ‘Ned’ Campbell lost his job on the Interurban, he and his family decide to buy an old farm at Kendell’s Corners in the Catskills and go into the ‘egg business.’ Peppered throughout the corny tale is information about how to start in the poultry business.... and succeed! Smith S-960 [no location noted].
233. [Publishing] **Bates, Newton W.** *Billy Jones’ Star Box.* *A story to be read at the Christmas where Star Candy Boxes are used.* Chicago et al: David C. Cook Publishing Co., ca. 1900. 9pp, printed wrappers. ¶ Story from publisher of religious novels, pushing its gift products aimed at Sunday schools.
234. [Publishing] **Curtis Publishing Co.** *Diary of a P-J-G Boy.* Philadelphia, 1925. 12mo. 40pp + wrappers. Illus. ¶ “Diary” of a 7th-grade boy named Tom Morgan who has a lot of fun selling door-to-door the *Saturday Evening Post*, *Ladies Home Journal*, and *The Country Gentleman*. His chums joined too, and golly do they love the nifty prizes—illustrated and described on pp.20-32. Rules and regulations included—golly, did one have to sell a lot of magazines to win a cheap knife or box camera.
235. [Publishing] **Daniels, A.G.** (After Montague Glass). *Potash and Perlmutter Issue a Catalog.* San Francisco: H.S. Crocker Co., (1914). 40pp + flexible suede covers, housed in original box with mounted paper title label. ¶ Novella featuring the two Jewish clothing salesmen characters, created by Montague Glass (and used with Glass’s permission). In this story, the men have moved to San Francisco and have decided to have a trade catalogue produced (which happened to be one of the sidelines of the Crocker Company). The story

present much information on the production of a catalogue and the benefits therein ["In my opinion, Mr. Perlmutter, a catalog gotten out in this style will make the retailers sit up and take notice, and bring good results." Smith (D-55) notes only a Boston imprint, "Published by the author."

236. [Publishing] **Gould, Mrs. Irene M.** *The Dog-Day Club*. (Springfield, MA: G. & C. Merriam, 1917.) 12mo. 32pp + color pictorial wrappers. Illus. ¶ Story of a group of adults and kids who start a club that involves playing word games—and using the Webster's New International Dictionary.
237. [Publishing] **Press of the Woolly Whale.** *Jonah and the Woolly Whale were breakfasting...* (NY, 1934?) 12pp + pictorial wraps (mounted illustration), string tie. ¶ The Whale quizzes Jonah (while the latter is having breakfast in the mammal's stomach) about the past publications of his private press (aka the Press of the Woolly Whale), and upcoming pieces. Includes a three-page list of the Press's books.
238. [Radio] **Radio Corp. of America.** *Rip Discovers Radio*. [NY, 1937-8?] 16pp + pictorial wraps. Illustrated throughout. ¶ "Rip Van Winkle yawned and stretched his arms. He remembered hazily about a gay party at which the news of Dewey's great victory in Manila Bay had been celebrated, and of lying down on this bench in Central Park for a little nap." Rip awakes to discover that radio now exists when he goes to the RCA building, encounters a "pert young lady" there who explains everything about radios and their use.
239. [Railroad] **Dorrance, James French.** *A Los Angeles Limited Romance. An Overland Affair on the Finest Train That is*. [Copyrighted for the Union Pacific Railroad by W.L. Lomax, G.P.A. [General Passenger Agent], Neb., Omaha, 1908.] 25pp. + wraps. With seven full-page illustrations. Slight damp stain on edge at rear. ¶ Tale of Boy heading west on train who meets up with The Girl (from Wellesley) and the romance that ensues... on a UP train, of course.
240. [Railroad] **Kneedler, H.S.** *Through Storyland to Sunset Seas. What Four People Saw on a Journey Through the Southwest to the Pacific Coast*. With Illustrations. Cincinnati: A.H. Pugh Printing co., 1896. Large 8vo. 205pp. Profusely illustrated throughout with captioned vignette half-tones from photos. Orig. pictorial wraps, some soiling. ¶ Elaborate and detailed novel about the Girl, the Boy, the Colonel, and the Growler and their long trip by rail—on the Southern Pacific's Sunset Route—and of adventures encountered, sights seen. And naturally, love, as the Boy and Girl conclude by becoming engaged. "I have always thought this a pretty bit of scenery," the Growler said, calling our attention to the Cienega River Canon, twenty-four miles east of Tucson." Not in Wright.
241. [Railroad] **Pullman Co.** *1859 1934. Pullman's Diamond Jubilee. Seventy-five years of Achievement, Seventy-five years of Progress*. Chicago, 1934. 12mo. 12pp + pictorial wrappers (remnant of glue on back cover). Illustrated throughout. Chronology of the company plus renovations for 1934—and with five-page dialogue, entitled "Reminiscence," between an elderly couple about their early days traveling by rail. This was prepared for distribution at the 1934 Century of Progress Exposition in Chicago.

242. [Railroad] **Sevier, Oneil.** *Ancient New Orleans: Vendetta Alley.* New Orleans: Southern Pacific, n.d., ca. 1900. 12mo. 8pp + decorative wrappers (with title typographic consisting of daggers and pistols). ¶ Second of three tales of “Ancient New Orleans”—this one about murder and mayhem, by Italian immigrants, in an Alley located “on Decatur Street, between St. Phillips and Dumaine.” The tale is meant to add “romance” and atmosphere to this location, and hence to New Orleans (located on the Southern Pacific’s Sunset Route).
243. [Railroad] **Street, [Julian] & Finney, [Frank].** *A Limited Engagement.* Portsmouth, VA: The Seaboard Air-Line Railway, [1905]. 31pp. With six color plates by Henry Hutt. Decorative boards. ¶ Advertising fiction prepared by NY firm specializing in “magazine, newspaper & booklet advertising.” Dick Hunter leaves slushy New York, aboard the Seaboard Florida Limited, for “Teddy’s Florida house-party.” He shares his car with the intriguing Miss Celia Pryce, “a fascinating enigma.” Attractive illustrations in the style of Harrison Fisher. Two pages of text at end toot the rail service to Florida.
244. [Safety] **Fisher, Ham.** *Joe Palooka—School Bus Safety Tips.* (Lima: Superior Coach Corp., 1950.) Oblong 12mo. 12pp + pictorial wraps. Illustrated. ¶ Cartoon book distributed by manufacturer of school buses, with intended audience being its passengers. As Joe sez—“The rules for school bus safety are about the same as those for winning a fight!”
245. [Scales] **Pneumatic Scale Corporation.** *Reminiscences of By-Gone Days by an Old Balance Scale.* Norfolk Downs, Ma, ca. 1900. 12mo. 16pp + illustrated wrappers. ¶ The sad life of a balance scale in an old-fashioned general store. “To look at me all dents and dirt and compare me with scales of to-day that weigh within one hundredth of an ounce, one would not suspect that I ever occupied an important position.”
246. [Secretarial] **Tibbits, Miss May L.** *An Unrecorded History. The Stenographer’s Help Over Hard Places, embodying eight hundred contractions and special forms.* NY: Hunt * Eaton, 1896. 20pp + stiff printed wraps. ¶ Tale of stenographer and her family who lived near Washington, DC., with frequent references to politics, written and published “to aid students of Burnz’ Phonic Shorthand in mastering the special forms and contractions of this system.
247. [Shoes] **Boston Rubber Shoe Co.** *From the Forest to the Foot.* Boston: Dryside Press, 1893. 32pp + chromolithograph wrappers (detached). Chromo and lithographic text illustrations throughout. ¶ Another shoe-reverie/fantasy—“Let us imagine that the first snow of the winter has fallen and that the reader has struggled homeward on a dark night through three or four inches of slush....” Said reader falls asleep and into a detailed dream about the origins of rubber and the manufacturing process for shoes, esp. at the Boston Rubber Shoe Co. Cover notes: *The World’s Fair Souvenir.*
248. [Shoes] **Dodd, Dorothy.** *A Call from Cleo.* Boston: Dorothy Dodd Shoe Company, (1905). 12mo. [40pp]. Pictorial wrappers. Story illustrations [4] in color, plus product illustrations. ¶ Weird tale about a bachelor writer who, while working on a book about shoes and sandals, dozes off but is awoken by Cleopatra—a member of the Women’s Branch of the Society of the Distinguished Dead—who brings along some other Dead Women to tell him about shoes. The story is followed by six pages by Ms Dodd on “Feminine Shoe Thoughts,” and then a 13-page illustrated section on Dodd Shoes.

249. [Shoes] **Daniel Green & Co.** *On a Felt Footing.* *A long, short discussion of a revolution in footgear.* NY: Green, n.d., ca. 1890.) 32pp + printed wrappers, slightly soiled. Illus. ¶ Begins with feet talking about what they like—which leads to a discussion of felt heels—which leads to an illustrated *Descriptive Catalogue of the Alfred Dolge Felt Shoes and Slippers* (pp.15-32).
250. [Shoes] **Marathon Shoe Co.** *The Story of the Pied Piper.* Wausau, Wisconsin, circa 1925. 16pp, including colorful pictorial wraps. Illustrated throughout in color by Lucile Talbo. ¶ Story of the Pied Piper of Hamelin presented by the manufacturer of Pied Piper shoes for children. Second half of the story is a further fantasy of “What might have happened had the Pied Piper brought the children to the Pied Piper Shoe Factories instead of the Mountain” [hint: they would see how the Pied Piper Shoes are made, and the children would all want pairs of ‘em]. The three greatest health aids for children? Sunshine, Milk, and Pied Piper Shoes.
251. [Shoes] **Marathon Shoe Co.** *The Story of the Pied Piper.* Wausau, Wisconsin, 1927. 16pp, including colorful pictorial wraps. ¶ Later edition of above booklet, opening with a retelling of the original Pied Piper tale, followed by (pp.8-15) “The Story of Pied Piper Shoes, World’s Greatest Health Shoes,” with two pages of styles illustrated.
252. [Shoes] **O’Sullivan Rubber Co.** *Harold Hardkike’s Rejuvenation* [cover title]. (NY, 1915). Oblong 12mo. 12pp + pictorial wrappers. Illus. ¶ Story presented as if a “great [silent] cinema drama” shown at “O’Sullivan’s Motion Picture Theatre,” with still illustrations and text on the side. Harold, in a grouchy mood, has a fight with his wife—while pondering the cause of his unstrung nerves, he stops in a shoe store where the salesman explains the source of debilitation—and the remedy involves placing O’Sullivan’s live rubber heels in his shoes. Harold is restored to happiness, which he shares with his bride.
253. [Shoes] **Street, Julian and Frank Finney.** *The Girl in Grey.* Ionia, MI: Sorosis Garment co., 1904. 23pp + pictorial wraps (rubbed). Illustrated. ¶ Short story followed by two pages of text and four illustrations depicting the Sorosis line of underskirts. Product worked into the tale, e.g.: “I recognized him by that stunning grey satin ascot tie that just matches my new Sorosis skirt.”
254. [Shoes] **Street, Julian and Frank Finney.** *The Sharpness of Steele.* *A Story with a Point.* Boston: Sorosis Shoe Co., 1903. 36pp + pictorial wraps (chipped). With four full-page illustrations as well as text illus. ¶ Short story involving Miss Wainwright’s pair of Sorosis Shoes and Blair’s courtship of said young lady on his Long Island estate. Pages 20 to end are devoted to an illustrated catalogue of women’s shoes.
255. [Shoes] **Woonsocket Rubber Co.** *How Columbus Tickled the Indians in Ten Tickles. By Mr. Woonsocket of R.I.* N.d., ca. 1893. Oblong 12mo. 12pp including pictorial wrappers; removed from scrapbook, with residue on last page (obstructing some text). Caricatured illustrations. ¶ Columbus arrives in the New World with a wooden crate full of Woonsocket Rubber Boots—not sure how that was possible, historically!—and the illustrations lampoon the natives in their attempt to wear said footwear.
256. [Silk] **Central Raw Silk Association of Japan.** *I am Japan Raw Silk.* *Published on the Occasion of a Century of Progress International Exposition, Chicago.* Tokyo, 1933. Oblong 8vo. [32]pp

- +two color plates. Pictorial silk color wrappers with silk ties. Striking cover. With some text illus. ¶ Striking and colorful booklet, directed to the American market, being the autobiography of Japan Silk. Here the Honorable Silk explains his life, how he is manufactured, his aspirations (!), his personal traits, and his current use (e.g., trade statistics with numerous countries).
257. [Soap] **Barrows, Marjorie.** *Like That!* Illustrated by John Dukes McKee. NY: Palmolive-Peet Co., 1927. 16pp, including pictorial wrappers. Profusely illustrated in color. ¶ Ann and Duke, the Tucker Twins, find themselves transported to lands where ingredients for Palmolive soap originate: Africa (palm oil), South Sea Islands (coconut oil), unspecified Mediterranean country (olive oil). Then back to Prettyville so that the soap could be made. Some pages are black-and-white so the kids can color ‘em.
258. [Soap] **Larkin Soap Mfg Co.** *How Margaret Earned a Beautiful Solid Oak, Chautauqua Desk.* Buffalo, ca. 1890. Die-cut folding large card, chipped—front is an illustration of a Desk; wear on spine. ¶ Margaret earned her Desk by selling lots of Larkin “Sweet Home” Soap to her friends. Elbert Hubbard of later Roycroft fame was behind much of the Larkin ad/sales process. Poem on p.[4], “A Tale of Larkin Soaps” about some white women who scrub some dark-skinned Turks to a complexion of “milky white.”
259. [Soap] **Los Angeles Soap Co.** *Tom Thumb.* LA, ca. 1920. 16mo. 8pp + color pictorial wraps. Illus. ¶ Tale of a miniature boy and his tribulations—e.g., he is almost eaten by a fish, chased by a bird—who is rescued by King Arthur, but then dies when he does battle with a spider. Ads for White King Washing Machine Soap on inside and rear wraps.
260. [Soap] **Martin, Josh.** *The Cruise of the Ivory Ship.* (Ivorydale, OH: Proctor & Gamble, ca. 1925). 16pp + color pictorial wrappers. ¶ Betty Snow and Billy White take a walk one day and run into a gnome who convinces the kids to join the crew of his “Ivory” ship [it floats!] Lots of adventures, including pirates.
261. [Soap] **Parsons, Margaret.** *The Muddies of Mussylund.* (NY: John Martin’s House, 1923.) 20pp including pictorial wraps. ¶ Parson’s drama adapted from Martin’s story (above), with illustrations here by Marjorie Hartwell (although the whole designed by Martin). Here the two children are Bob and Betty, aided by the Ivory Soap Gnome, Gnif. The Muddies are: Mud, Pud, Lud, Dud, and Spud. Produced and distributed by Proctor and Gamble.
262. [Soap] **Proctor & Gamble.** *Elizabeth Harding, Bride.* Illustrated by Irving R. Miles. (Cincinnati: 1896). 12mo. 24pp + pictorial wraps (illus. mounted on front cover), with string tie. ¶ Attractive advertising piece in two sections—first, a short story about Mrs. Harding and the sudden appearance of her Aunt Mary Goodman who teaches the new bride a lot about housekeeping and personal hygiene, all involving Ivory Soap, followed by an alphabetical “Selection of Useful Recipes by Mrs. Goodman,” from Bathing to Woolens. Many small vignette illustrations, in the style of the times (ala Gibson) throughout.
263. [Soap] **Proctor & Gamble.** *Elizabeth Harding, Bride.* (Cincinnati: 1896). 12mo. 24pp + pictorial wraps (illus. mounted on front cover), with string tie. ¶ Re-issue of the above booklet—same text but all new illustrations throughout, including the cover, although no illustrator is noted. Probably issued ca. 1900.

264. [Soap] **Proctor & Gamble.** *Elizabeth Harding, Bride.* (Cincinnati, ca. 1910-15.) 27pp + color pictorial wraps. With six full-page color illustrations by Katherine R. Wireman, plus other unsigned text illus. ¶ Reprint of the title text, but completely new illustrations and typography, plus the “Selection of Useful Recipes by Mrs. Goodman” has been revised.
265. [Soap] **Sackett, Marion.** *The “Heart Beats” of a Great City.* NY: Maross Jenkins, (1892). 12mo. 16pp + pictorial wrappers (half-tone from photo on cover). ¶ Against her father’s wishes, Elsie Deering marries Robert Fairfield and the couple move to New York. But when Fairfield is unable to find a job, they slip into poverty, and then he becomes dangerously ill. A doctor arrives whom, unknown to Elsie, knew and loved her late mother. He secretly contacts Elise’s father. In the meantime Elsie runs out and instead of food, buys a cake of “Coal Oil Johnny’s ‘Petroleum’ Soap” and on the wrapper learns of the \$50 poetry contest. She enters this contest—her poems in printed here—at the end, her repentive old man shows up, as well as the contest prize. Copy for the soap is printed on inside wrappers.
266. [Soap] **Sackett, Marion.** *The Story of “Blue Beard.” (A New Version).* NY? Ca. 1890. 20pp including pictorial wraps. ¶ Tale of a woman inventing a new kind of soap. Tale told to sell Coal Oil Johnny’s ‘Petroleum’ Soap. Pages 17-20 provide “Startling Facts about Soap Making”—i.e., other manufacturers use dead animals, but not Johnny.
267. [Sports] **Ocean City Mfg. Co.** *Spinning is Dangerous... for Fish.* *A booklet written for fish who can read.* (Phila., n.d., ca. 1955.) 20pp + pictorial cover. ¶ Profusely illustrated treatise on fishing with Ocean City-Montague spinning equipment, rods, and reels—with text directed to the fish. Many products illustrated and described. Copies distributed at no cost to fish.
268. [Sports] **Remington Arms Co..** *Let’s Go Shooting.* Bridgeport, CT, ca. 1956. 4to. 16pp including pictorial wraps. ¶ Color illustrated comic book about Bill and Judy’s visit with Uncle Fred at his Gunsmoke Lodge, where Fred teaches Billy how to shoot 22 rifles (and kill coyotes). “You see, Billy, your new gun can be mighty useful and give you a lot of pleasure, too.”
269. [Success] **Dey, Frederic Van Renssalaer.** *Magic Story. Simply Compels Success.* Tarrytown, n.d., ca. 1910. 16pp folding pamphlet. ¶ Tale by the writer who is best known as the most prolific of the “Nick Carter” pulp novelists. Here Dey (1861-1922) spins a tale that is actually the first part of his *Magic Book*—“a unique story [containing] the philosophy of success. It has lifted down-and-outers from their depths, and it has reclaimed men and women from mistaken lives.” The purpose of this pamphlet is to sell the complete *Magic Story* (which was first published in 1899). At this point, Dey was probably peddling this publication himself. The story may not have worked on the author— in 1922 Dey fatally shot himself in a NY city hotel room.
270. [Telegram] **Western Union.** *I am a Telegram... This is My Story* [cover title]. N.p., n.d. [1949?] 20pp, including pictorial wrappers. Prof. illus. ¶ First-hand account of the life of a Telegram, who takes time to explain exactly what he is and how he is produced and sent, with half-tones from photos of various operators, personnel, etc.

271. [Telephone] **American Telegraph & Telephone.** *The Victim, or Nellie's Nerves on Trial.* [N.p., 1948.] 12mo. 17pp, pictorial wrappers. ¶ Nellie is stressed out from lack of sleep, poor diet, and too many nights out dancing. The text provides tips on rest, exercise, and diet—apparently aimed at depressed telephone workers.
272. [Telephone] **New York Telephone Co.** *The Eleventh Hour.* (NY, 1914.) (51)pp. Cloth and decorative stamped boards. Profusely illustrated. ¶ Mr. Douglas, a New York broker, decides at the eleventh hour to have dinner party—and this book shows how he is able to organize the event by using the telephone. The text describes EVERY step in the process, mostly incorporating a female telephone operator. The illustrations—five on a page, printed within the graphic border of a piece of film—show every step involved at the switchboard—“Once again ‘A’ passes on the number to the ‘B’ operator in the Place Central Office. ‘B’ assigns her a ‘trunk,’ testing Mr. Townsend’s line at the same instant.” Distributed as “as a souvenir of your trip behind the scenes in a telephone central office.” Possibly also used for staff training.
273. [Telephone] **Noble, Howard.** *How the Telephone Made Good.* Boston: New England Telephone and Telegraph Co., 1912. 12pp + pictorial wrappers. ¶ Harry Marden’s young wife, Helen, is gloomy and lonely in their Berkshire home until he realizes that she craves communication with others. “The telephone will give my little girl the ‘sound of the voice’ she is longing. It’s all settled, we’ll do it!” Helen also uses the phone to save one of their children’s lives.
274. [Telephone] **Smith, Harriet Lummis.** *The Blessed Telephone. A Study in Neighborliness.* [Boston: New England Telephone and Telegraph Co., 1912.] 11pp + pictorial wrappers. ¶ Amanda’s husband, Thomas, surprises his invalid wife by having a portable telephone installed in her sick room. With this new contraption, Amanda, we are told, “felt like a creature let out of prison into the glorious daylight.” The telephone enables her to participate actively in the gossip of their small town. Story reprinted from “The Congregationalist.”
275. [Tobacco] **Harry Weissinger.** *The Judge’s Weakness and Other Stories.* (Louisville: Courier-Journal Job Print, ca. 1900.) 16pp + pictorial wrappers. Text illustrations. ¶ Two stories, both featuring Negroes, with illustrations, plus a song and other matter—all promoting Weissinger’s Old Kentucky chewing tabacky. Dedicated to Patrons of Tobacco.
276. [Tourism] **Mr. Martin Brown Discovers San Francisco.** *The short, short story of a typical tourist, in which you may discover what he means to YOU!* [San Francisco, 1937?] Square 8vo. 24pp, including wrappers. Text illus. Tear on front cover. ¶ Tale about how the Browns from Muncie, Indiana, spent their money on a six-day visit to San Francisco, and how the tourism dollars flow through the local economy. “Reading time: 4 minutes.”
277. [Tourism] **Quaw, M.M. and L.L.** *A Love Affair in Wonderland.* [Des Moines: The Kenyon Co., 1906.] [40]pp + pictorial wrappers with die-cut center frame. Illustrated throughout with half-tones and line drawings. ¶ Epistolary tale, consisting of letters from Nell to her friend back East, Bess, in which Nell recounts her experiences and adventures while

camping and traveling through Yellowstone Park. Sub-plot involved Nell's off-again/on-again relationship with her fiancé, Tom.

278. [Toys] **Brown, James.** *Little Miss Rich and Little Miss Poor.* *The Tale of One Happy Christmas.* San Francisco: The Golden Rule Bazaar, 1894. 12mo. 31pp + stiff pictorial wrappers (with a few spots). Text and full-page illustrations throughout (including one exterior and two interior depictions of the Bazaar. ¶ Tale of two girls, their parallel lives, and the gifts to be had from the Golden Rule Bazaar emporium in San Francisco. Also see the earlier Christmas Stories, published For the Little Friends of the Golden Rule Bazaar" below under "Daisy Shortcut."
279. [Toys] **Moline Pressed Steel Co.** *The Story of Buddy "L".* East Moline, IL, 1925 [?]. 23pp + pictorial wrappers (scuffed). WITH: *The Latest Additions of the famous line of Buddy "L" Quality Steel Toys.* 4pp, self-fold, illustrated. ¶ Trade catalogue for this manufacturer of steep trucks, derricks, loaders, etc., for boys, with product descriptions all told in fiction, with each model described as Billy "L" acquires them and shares them with his young friend. The "Latest Additions" described are a Dredge and a Pile Driver. WITH: a reprint of the revised edition of 1927, with a color pictorial cover.
280. [Toys]. **Greene, Julia.** *In Santa Claus's Pack. Or Tommy's Christmas Dream.* Written and pictured by.... Philadelphia: Strawbridge & Clothier [1920]. 12mo. 24pp + color pictorial wraps. ¶ Story about a money who takes her two children to this Philadelphia department store's toy department where—at least in the children's eyes—the dolls and toys come alive. Major characters include Mammy Doll and Sambo, both who speak in fractured dialect. Parents were to read this tale while watching to see which portions excited their children... and the to rush off and buy the appropriate article.
281. [Toys] **Pressman Toy Corp.** *The Jingle Dingle Story.* (NY: Leon Jason—Jingle Dingle Enterprise, n.d., ca. 1955.] 4pp folded pamphlet, illus. in color; with folded Die-cut (in shape of apron) instructions on "How to make the Jungle Dingle Apron." ¶ Melody and her cat Kallico Kitty encounter a perky bell named Jingle Dingle... "You can find me in the doorbell, the telephone bell, the cowbell, or the school bell," pipes J.D.
282. [Toys] **Shortcut, Daisy [pseud.?] The Stockings in the Barn.** *A Souvenir from Santa Claus, Christmas, 1891.* San Francisco: Davis Brothers, Publishers, Golden Rule Bazaar, 1891. 20pp + stiff pictorial wraps (soiled, with damp stains, on cover). Illustrated throughout with chromolithographs, including 15 text lithos and one full-page litho. ¶ Story of the Milton children, who are joined by some cousins from San Francisco and Portland, at the Milton estate, Hazelwood, and the children's preparations for Santa Claus's visit. With a two-page poem about the Golden Rule Bazaar, a San Francisco toy shop, worked into the story (as well as the arrival of a large mysterious box).
283. [Toys] **Shortcut, Daisy [pseud.?] The Wishing Chair and the Funny Old Tongs.** *A Christmas Story for the Little Friends of the Golden Rule Bazaar.* San Francisco: Golden Rule Bazaar, [1893]. [32]pp. ¶ Weird long tale about the Gay household—'twas the family name—and especially the four Gay children who, as Christmas nears, have various discussions with a pair of animated, talking fireplace tongs—with said tongs touting all of the toys to be found at the

Golden Rule Bazaar. Santa Claus also appears to seal the deal. Apparently the third such tale penned by Ms Shortcut.

284. [Typewriter] **Kimball, J.N.** *The Flapper*. NY: Underwood Typewriter Co., 1926. 24 + 8pp + pictorial wrappers. ¶ Text used in the International Typewriting Championship Contest of 1925. The Flapper in the story is, not surprisingly, also a typist.
285. [Typewriter] **Kimball, J.N.** *The Hole in the Door*. (NY: Underwood Typewriter Co., 1913.) 227pp + pictorial wrappers. ¶ Front cover states: “the contents of this book is ‘best copy’ for typists. It was written by Margaret B. Owen, world’s champion on an Underwood Typewriter, records, 125 words a minute.” Ms Owen did win the contest—actually both the professional championship and the “World’s one-minute championship,” although this tale, the text for the contest, was written by Kimball. The story makes frequent references to typing.
286. [Typewriter] **Remington Typewriter Co.** *The Official Records of Mr. Penn Wright*. NY, ca, 1900. 20pp + pictorial wraps. Text illustrations. ¶ Story of Mr. Wright, the new county clerk of “Liberty County, Pennsylvucky,” who is overwhelmed by the paperwork. He has a dream about a Babylonian man who describes the ancient form of recordkeeping on clay tablets. The next day a salesman from Remington shows up and describes the new Remington-MacMillan System for official recordkeeping.
287. [Typewriter] **Wyckoff, Seamans & Benedict.** *Three Great Expositions As I Saw Them and As They Saw Me*. [NY, 1899?] Oblong 12mo. 12pp + pictorial wraps. Illus. ¶ Autobiography of a Remington Standard Typewriter’s work at the Centennial Exposition (1876), Columbian Exposition (1893) and the Trans-Mississippi Expo (1898). The machine is rightfully boastful—“I *was* First. I *am* First. I always *will be* First.” With scenes from the three Fairs as well as models of Remingtons.
288. [Wall coverings] **Eskew, Harry.** *The House of the Honeymoon. A Story*. Bloomfield, NJ: H.B. Wiggin’s Sons Co., 1903. 62pp + 2pp advts + original burlap covers. ¶ After romancing and marriage, a young couple’s thoughts naturally evolve into how to decorate their honeymoon cottage—and that, naturally, leads into much discussion about “Fab-Ri-Ko-Na Burlaps for Curtains, Draperies and Fancy Work.” “‘It’s true,’ assented Elverson, ‘that all things fade, but some fade soon than others. The Fab-Ri-Ko-Na dyes are the most permanent made. The goods, as I happen to know, are all sun-tested before leaving the mills’” (p.17). This publication is made more novel by being bound in a sample of Fab-Ri-Ko-Na.
289. [War] **US Government Printing Office.** *Mrs Brown Goes to War*. Washington, 1943. 16pp including pictorial wraps. Text illus. ¶ Mrs. Brown conserves for the war effort and buys War Bonds, too. “Molly says, ‘There was a washing machine I’d set my eye on. But, short of using it to knock a couple of Nazis over the head with, I’d a lot rather my money went into guns that could do an even better job.’” If used strategically, one washing machine *could* injure a lot of Nazis.
290. [Windows] **Miami Window Corp.** *I’m Glad I Bought Miami Windows Because...* Miami, nd. Ca 1940. Oblong 12mo. 8pp, including wraps. Illus (halftones and line drawings).

¶ “... My husband likes the low maintenance cost and easy upkeep.” A style of window best suited for ranch homes.

Advertising Poetry

1. [Agriculture] **Emmert Proprietary Co.** *Farmer Jones' Horse Deal; Or, "Fools Aint All Dead Yet."* *An O'er True Tale.* Chicago, ca. 1890. 16pp + wraps. Comic text illustrations throughout. ¶ Long comic poem about a farmer who has little luck with horses until a neighbor imparts some valuable information: “Well, neighbor Jones, if you'd like to know,/ There's a remedy made down at Chicago/ Called Uncle Sam's Condition Power, which/ Will rejuvenate a horse when he's in the last ditch...” Ad copy for this product, plus Uncle Sam's Harness Oil, Harness Soap, and Nerve & Bone Liniment, throughout.
2. [Agriculture] **Johnston Harvester Co.** *They Cheered the Chief.* Batavia, NY, ca. 1890. Oblong 12mo. 12pp + color pictorial wraps. Chromo-lithographed by George S. Harris of Phila. ¶ Tale in verse of a man who goes to the county fair, watches as the Johnston Pulverizer wins the gold prize and impulsively orders one of the harvesters. As he explains to his wife, “It takes a sacrifice to get/ Sometimes, the best there is in life.” With six pages of advertising.
3. [Agriculture] **Myers & Bro.** *Don Quixote Applies the Pump.* *His success with a "Myers."* (Ashland, OH, ca. 1890.) Oblong 12mo. 16pp including color pictorial wraps. With eight color illustrations. ¶ Seven-stanza illus. poems about Don Quixote, who sets out on his conquest, with a Myers hand-pump rather than a sword (and he attacks pumps, not windmills). “Don Quixote and Sancho, all mounted for fray,/ Rode forth to conquer the world one day;/ The Knight with a pump—a MYERS, of course—/ The 'Squire on an ass—the Don on a horse.”
4. [Agriculture] **Mutual Products Co.** *"If you but knew what I liked best..."* Minneapolis, ca. 1950. Oblong 12mo. 16pp including pictorial wraps. Color illustrations and products. ¶ Poem recited by a calf about wanting the Dairyade Original Formula food compound. “I hope you've enjoyed my plea in rhyme,/ May I have your choice at feeding time?” What did farmers make of this?
5. [Appliances] **Abram Cox Stove Co.** *The Ten Cooks Puzzle.* Philadelphia, ca. 1890. 4pp folded card, illustrated, pictorial product cover. ¶ Mental puzzle in verse involving the Company's line of “Novelty” stoves.
6. [Appliances] **Domestic Sewing Machine Co.** *This is the Star...* (NY: Litho. Print of A.S. Seer, n.d., ca. 1880.) 12mo. 8pp + pictorial litho wrappers. Illustrated throughout with lithographs. ¶ Verse in partial imitation of “This is the House that Jack Built,” ending with the couple made happy by owning a Domestic Machine (models depicted on inside covers).
7. [Appliances] **General Electric Co.** *Mrs. Cinderella.* No place, 1930. Oblong 8vo. 24pp, including pictorial wraps, scuffed and a little worn. Color cartoon illustrations on every page. ¶ A group of hyperactive elves comes to Cinderella's rescue and turn her antiquated house into a modern wonder, full of G-E products. Sure made Mr. Prince happy.

8. [Appliances] **Majestic Mfg Co.** *The Story of Majestic Glory*. St. Louis, n.d., ca. 1890. 16mo. 20pp + color pictorial wraps. ¶ Verse told, apparently, by a small cherub; each stanza has an illustration of a woman using a feature of the Majestic stove, with additional ad copy—"A Ventilated Ash Pit/ To the Majestic Range is made/ You can set it on a wood floor/ And never be afraid." With six pages on various models.
9. [Banking] **Bull, Prescott Bailey.** *The Nimble Dollar and His Cousins*. Pictures and Lettering by Eleanor Withey Willard. Grand Rapids, MI: Michigan Trust Co., 1899. Large square 8vo. [51]pp + stiff pictorial wraps. ¶ Description of the various currencies of various countries—US, China, Germany, Norway, Africa, etc.-- accompanied by a poem about money in each country. China, for example, concludes with the line "And he also wants our dollars." Still does. Very elaborate work issued by this local bank.
10. [Banking] **German-American Trust Co.** *Follow Us* [cover title]. Denver: Smith-Brooks co., 1912. 8pp + pictorial wraps. ¶ Illustrated verses about how animals save, so why don't you? "Old Mister Bear is a wise old guy,/ 'Cause he thinks about the days to come,/ And he stores his grub in his savings bank/ So in winter he can have his fun."
11. [Beer] **Moerlein Beer Co.** *Eat, Drink (Moerlein's Beer) and Be Merry*. (Cincinnati: Henderson-Achert-Krebs Litho Co., ca. 1890.) 16mo. 12pp including pictorial wraps; illustrated with chromolithographs throughout. ¶ Colorful selection of Mother Good verse rewritten to include Moerlein Beer (its bottles featured in every illus.). "Mary had a little lamp,/ Its fleece was white as snow,/ And every where that Mary went/ Why Moerlein's Beer did flow." Even Shakespeare, we're told (and shown) drank this brew.
12. [Beverage] **Hire's Rootbeer.** *Merry Rhymes for Thirsty Times*. (Phila: Ketterlinus, ca. 1898.) 8pp + chromolithographed wraps. Text illus. ¶ "The man who took the photographs,/ Oh, he was most beguiling;/ He gave the children Hire's Rootbeer,/ and when they grinned from ear to ear,/ He took their pictures smiling."
13. [Clothing] **Best & Co.** *How the Giant was Suited*. (NY, ca. 1880.) 8pp + pictorial wraps. ¶ Illustrated poem about a sloppy giant who is so impressed by the "stylish and trim" suit worn by a young man, that he begs the boy to get him a nice suit, too. Said suit was made for the boy by Best's Liliputan Bazaar on W. 22nd St., who clothes "boys, girls & babies in the best manner at the least cost."
14. [Clothing] *The Passing of the Tailor*. Published by J.M.Guskey's, Pittsburgh, PA. (NY: J. Ottoman Lith. Co., 1894.) 12mo. 8pp + color wrappers. Tinted lithos throughout. ¶ Illustrated verso on men's clothing through the ages—e.g., fig leaves, suit of armor, evening formal wear—ending with a modern ready-made suit. Motto of this clothier: "Our Suits are Suits that Suit!"
15. [Drygoods] **L.H. Parke & Co.** *Rhymes & chimes for dismal times*. Philadelphia & Pittsburgh, ca. 1890. 32pp + color pictorial wrappers. Illustrated throughout. ¶ Booklet issued by coffee/tea/spice merchant to promote its premium program, with poems that feature Parke products interspersed with pages of all of the various premiums.

16. [Engines] **Fairbanks, Morse & Co.** *Richard Smart on Right Place Farm.* (NY, 1906.) 12mo. Text illustrations and half-tones throughout. 24pp + pictorial wraps. ¶ Smart shows his frugal neighbor Hiram how he saves money on his farm by using various Fairbanks, Morse “Jack of all Trades” line of engines.
17. [Food] **Baur Brothers.** *Aunt Hannah’s Bread Book.* Pittsburg [PA], 1902. Square 8vo. 24pp + pictorial wrappers. Color illustrations throughout (in manner of Gellett Burgess). ¶ Series of illustrated verse, all featuring some reference to Aunt Hannah, and written in the “one-syllable” style, hence multisyllabic words are hyphenated. “Aunt Han-nah made a loaf of bread,/ The people crowned it king.’ They said it was a Roy-al loaf,/ Its prais-es they would sing./ It made the King quite sulky/ wh-e’er he thought it ov-er,/ To think this bread was King of Breads/ And he a Roy-al Loaf-er.”
18. [Food] **Fisher Flouring Mills Co.** *A Wandering Story of Blend Flour Glory.* [Seattle, n.d., ca. 1910.] 8pp shaped pamphlet, die-cut in the shape of a sack of flour (and illustrated as such on covers). ¶ Racist poems, with similar illustrations, of Little Skinny, a Pickinunny from the South who wanders around, eventually finding his way to the Fisher Mills in Seattle where the Fisher Brothers hire him, fatten him up on lots of flour, rename him “Blend Flour”—“He simply rolls in fat”—and is then used as the firm’s advertising mascot, as seen on p.7.
19. [Food] **Hallock, Grace T.** *Around the World with Hob.* Chicago: Quaker Oats Company, School Health Service, 1930. 44pp. Illustrated by Electra Papadopoulos. ¶ Hob is a little creature who flies around the world on the back of a bluebird, spying on kids in various countries, such as Pedro from Mexico: “Pedro helps his father grow/ Corn and beans in Mexico/ Pedro thinks it is a treat/ When he has oatmeal to eat.” Designed for 2nd and 3rd graders, who were to color in the illustrations.
20. [Food] **Heinz.** *The Story of Peanutville. A Tale for Little Children.* (Pittsburgh, 1915.) 12mo. 16pp, pictorial self-wrappers. Two-color illustrations. ¶ Tale in verse of peanuts who live solely for the pleasure of being selected by the Heinz Pure Food Man [who is also a peanut, although he does wear a hat] for the trip to Pittsburgh where they will be ground into peanut butter. An ignoble fate! With two pages of recipes. Wacky illustrations signed with monogram of “BD”?
21. [Food] **H-O Co.** *The Presto Family.* (NY: Designed and printed at the Cheltenham Press, ca. 1920.) Oblong 12mo. 16pp including pictorial wraps. ¶ Weird series of deliberately crudely printed and colored verse telling the tale of the Presto family and the magician “Quick-as-a-wink” (which was also the slogan for this pancake/waffle mix). Product placement in every stanza.
22. [Food] **Jaeger.** *Jaeger’s ABC Book.* No place or date, ca. 1920. 12mo. 12pp + color pictorial wraps. ¶ Illustrated ABC tooting Jaeger’s Butter-Nut Bread in every letter: “S is for Sammy/ Who wears a tin hat;/ He ate so much Butter-Nut/ Bread he got fat!”
23. [Food] **Kellogg Co.** *Funny Jungleland Moving-Pictures.* Battle Creek, 1909. Three-panel folding on thick color illustrated stock, with numerous folding flaps, making for eight different verse combinations. Illustrated with colorful drawings. ¶ Early printing (first issued in 1907) of this popular “flip book” published by Kellogg, with overlay flaps to create funny looking animals.

Accompanied verse toots corn flakes (“Sing from daylight until night/ Sing from dark until light,/ ‘Kellogg’s Corn Flakes every morn/ It’s the sweet heart of the corn.”

24. [Food] **Kellogg Co.** *Kellogg’s Rhyme and Color Book*. [Battle Creek], 1932. 12pp + color pictorial wraps. ¶ Mother Goose rhymes with illustrations tied into Kellogg cereal products; illustrations were to be colored or painted by eager child. Tie-in with Kellogg’s “The Singing Lady” radio show (“especially planned for children”).
25. [Food] **Irwin, Helen May.** *Encomium of “That Sweet Taste You Know”* *Written to Benefit Mankind*. Fort Wayne: Wayne Biscuit Co., nd [ca. 1900]. 12mo. 12pp + pictorial wraps. Text illus. ¶ Eleven verses touting the firm’s “Perfection Wafers.” “The little school boy for his dinner/ Wants the cracker that’s the winner./ Treat him now with cruel deception,/ Give to him that sweet ‘Perfection.’”
26. [Food] **Ridge’s Food.** *The Baby’s Challenge* [cover title]. No place or date (ca. 1880). 12mo. 8pp + color wrappers. Illustrated throughout with chromolithographs. ¶ Traditional verse slightly rewritten to push Ridge’s Food for children. “Bye, baby bunting,/ Daddy’s gone a-hunting;/ Mamma’s gone to buy a can/ of RIDGE’S FOOD for little Dan.” Inside rear cover had “A few facts about the Lick Telescope” in northern California, and predicting that once operable, the astronomers will discover on the moon’s surface the words “RIDGE’S FOOD.”
27. [Food] **Rogers, E. Brate.** *The Thin Man of Downy-dup.* *A little story in rhyme for big folks and little concerning Egg-O-See.* Battle Creek: Battle Creek Breakfast Food Co., nd, ca. 1900. Oblong 16mo. 12pp + pictorial wraps. Illustrated throughout, including product packaging. ¶ Illustrated rhyme of the Thin Man who finally puts on some weight after he downs some Egg-O-See, “an absolutely pure flaked Wheat Food.” Recipes suggestions throughout—apparently anything can be coated with the stuff.
28. [Food] **Royal Baking Powder Co.** *The Comical Cruises of Captain Cooky.* NY, 1926. 24pp + wrappers. Illustrated throughout with color pictures. Wrappers a little soiled. ¶ Long poem about a talkative cookie and other characters made of dough, pushing the baker powder throughout (including product placement) and various recipes added in places.
29. [Food] **Royal Baking Powder Co.** *The Little Gingerbread Man.* NY, 1923. Square 8vo. 16pp + color pictorial wrappers. ¶ Colorful tale of the Man, who also owns an airplane, and his various trips, with eight full-page color illustrations and vignette illustrations by Charles J. Coly. Pictures of the Powder box in most illustrations, with recipes printed throughout.
30. [Food] **Snookum Packers Association.** *The Snookum Injuns.* Wenatchee, WA, 1932. Oblong 8v. 16pp + color pictorial wraps. Illus. ¶ Illustrated verse in which the two Snookums teach kids about the different kinds of Washington apples. Illustrations were meant to be colored. “The fruit is packed when at its prime;/ In this way we are able./ To keep the apples firm and crisp/ Until they reach your table.
31. [Furniture] **Cedarine Mfg. Co.** *The Story of the House the Jack Built.* (Clinton, NY, 1894.) Large square 8vo. 8pp including wrappers, illustrated and printed in colors on stiff paper. Illustrated by Margaret Landers Randolph of Clinton. ¶ Popular rhyme, with mention of Cedarine

Piano & Furniture Polish dropped in appropriate places—each illustration also carries some form of advertisement in the picture (e.g., billboard on fence). Ad for New Hampshire furniture dealer printed on front.

32. [Furniture] **Williams & Morgan.** *Katie Lee and Willie Grey.* (Clinton, NY, 1895). Large 8vo. 8pp including wraps. ¶ Illustrated poem about two kids who fall in love, then marry when they are adults, buy a house, and furnish it with items from Williams & Morgan's Utica NY stores, "the leaders in all kinds of furniture." Illustrated ad for the store on back wrapper. However, an ad for Cedarine furniture polish, coupled with the fact that Cedarine held the copyright, suggests that Cedarine made this item available to its distributors, and custom-tailored the text to a specific store.
33. [Gifts] **The Little China Gift Shop.** *The Flitting Flutting Flying Bat.* (Honolulu Star-Bulletin, nd., ca. 1920. 8pp + pictorial wrappers. Handsomely illustrated with stylish designs printed in black and gold. ¶ Poem about the various exotic objects to be found in Mrs. Marion Budd's Gift Shop, with a priced partial listing of the stock "personally selected in the Orient" by Mrs. Budd. Cover and illustrations signed by D.B.
34. [Health] **Beefmalt Co.** *The House that Jack Built.* Boston, ca. 1890. 4pp + pictorial wraps. Text illus. ¶ "This is the Baby so well and strong./ That took Beefmalt and Celery so long/... Another poem about Beefmalt is printed on the rear wrapper.
35. [Health] **Ex-Lax Mfg. Co.** *The Daring Doings of Dibby and Job who got the Ex-Lax.* Brooklyn, 1927. 12mo. 16pp including pictorial wraps. Color illustrations thought. Some soiling and old stains. ¶ "Have you ever heard of Dib and Job/ that most remarkable cat and dog/ Who go EX-LAX for a cross little boy./ And changed the family's sorrow to joy?" Johnny Darius was crossed because he could not... well, you know! Nothing like a laxative that tastes like chocolate candy. "Assists Nature—Does Not Force It!"
36. [Health] **Hudson, Arthur K.** *The Jolly Serving-Men.* Illustrated by Constance Whittemore. NY: Squibb, 1929. 20pp + pictorial wraps. Color illustrations throughout. ¶ The "Truth Fairy" appears to Betsy and Stevie-boy and tells the kids about the different soldiers (i.e., teeth) who guard their mouth from the dragon. They also visit their dentist, Dr. Gay, who recommends liberal use of Squibb Dental Crème.
37. [Health] **Miller, Jessie Imbrie.** *The Jungle School.* Pictures by Leon Wolf. NY: Colgate & Co., 1914. 16pp including color pictorial wraps. With four full-page color illustrations as well as text illus. ¶ Poem about all the animals who attend the Jungle School where they learn about Colgate's Ribbon Dental Cream.
38. [Health] **New England Laboratory Co.** *The Story of Bunny Burrill.* (Lynn, MA, 1910.) 12mo. 8pp, self-wrappers. Two-color illustrations. ¶ Tale in verse of Bunny, a traveling salesman for Burrill's tooth powder. Bunny is so successful that he eventually retires a rich rabbit. "Success came to me through politeness,/ His circle of friends he would tell,/ "But besides that," he'd say, 'please remember,/ I had a good powder to sell.'"
39. [Health] **Peterson, Mrs. Frederick.** *Rhymes of Cho Cho's Grandma.* Illustrated by Jessie Gillespie. NY: Macmillan, 1922. 19pp. Color illus. Color pictorial wraps. ¶ Rhymes to inspire

children to practice personal hygiene and a regular diet, with many jabs at city living versus healthy country life. Part of a series published by Macmillan for the Child Health Organization.

40. [Health] **Scott & Brown.** *New Jingle Joys for Scott's Emulsion [for] Girls and Boys No. 2.* (Bloomfield, NJ, 1919). 12pp + pictorial wraps. Color illustrations throughout. ¶ Mother Goose rhymes alternating with verse crowing about cod liver oil—best give to *every* child after every meal.
41. [Health] **Vick Chemical Co.** *The Story of Blix and Blee.* (Greensboro, NC, 1926.) 16pp, including pictorial wraps. ¶ Colorful tale in verse of the two little elves, Blix and Blee, who live in an empty Vicks Vaporub jar beneath the old jub-jub tree, who one night rush to the rescue of little Dickie, a sick child. When adults are absent, the elves jump the kid in bed. “Although you don’t know who we are,/ We’ve something in this nice blue jar/ To stop your cold and make you grin/ Because you only rub it in.”
42. [Housekeeping] **Faultless Starch Co.** *Old Granny Grak.* Kansas City, c. 1910. 12mo. 16pp including pictorial wrappers. Illus. ¶ Poem about Granny who likes Faultless Starch—“Granny wants it declared in language bold,/ Faultless Starch’s worth its weight in gold.” Also riddles, puzzles, etc. Published as Vol. 16 in Faultless’s “Jokes and Conundrums Series,” a companion to its “Faultless Series.”
43. [Housekeeping] **Wright & Co.** *Why the Dish Ran Away with the Spoon. An All-Wright Story.* (Keene, NH, 1937.) 16pp including pictorial wraps. Prof. illustrated in color. ¶ After the Cow jumped over the moon, she landed hard and discovered the mineral deposit that provided the cleansing agent for Wright’s Silver Cream—“what happened next? I’ll tell you more!/ Mrs. Cow decided she’d open a store;/ The store was soon held in great esteem/ Because it sold Wright’s Silver Cream!” All the employees of Mrs. Cow’s store are animals, all of the customers are humans.
44. [Insurance] **People’s Life Insurance Co.** *When a feller needs a friend.* NY: American Lithographic Co., 1934. 16mo. 12pp + color wraps. Color illus. ¶ One-stanza poems about kids, with illustrations, interspersed with text promoting life insurance.
45. [Lights] **Delco-Light Co.** *Delco-Light Nursery Rhymes.* By E.L.C. Dayton, 1920. 16pp + color pictorial wraps. ¶ Illustrated rhymes, each with nod to Delco light bulbs. “Old Mother Hubbard went to the cupboard/ A bone for her dog to get./ If she had Delco-Light/ she’d have found him a bite,/ As it is, the bone’s there yet.”
46. [Medicine, Patent] **Perry Davis & So.** *A Household Necessity.* (Phila: Harris, ca. 1890.) 16pp + embossed pictorial wraps. ¶ Seven illustrated verse to prove that the Davis’s PAIN-KILLER KILLS PAIN. Cuts, burns, rheumatism, whooping cough, even cholera. As necessary as an umbrella (which is embossed on front wrapper). Many ad pages, too.
47. [Medicine, Patent] *Songs for the Little Ones* [dos a dos with] *New Rhymes for the Nursery.* Boston: Seth W. Fowle & Sons, 1865. 12mo. 16pp including wrappers. ¶ Eight pages of verse along with ads for Peruvian Syrup, “Makes the weak strong”; turn over and there are more short verse with ad copy for Wistar’s Balsam of Wild Cherry.

48. [Paint] **Heath & Milligan Mfg Co.** *Little Sunshine Journeys of the Sunshine Tots.* Chicago, ca. 1900. 12mp. 12pp including pictorial wraps. ¶ Seven stanzas, with accompanying illustrations, about “two little tots” named Sunshine and Sunbeam who paint anything that doesn’t move. The paint used is “Sunshine Finishes.”
49. [Paint] **National Lead & Oil Co.** *The Land of Sad Houses.* (Pittsburgh, 1916.) 12mo. 16pp + two leaves of watercolor paint swatches + color pictorial wraps. ¶ The houses are so sad because they are shabby and all in need of a new coat of paint—which is supplied by the Dutch Boy, using Dutch Boy White Lead paints. A color-painting book, with each recto illustrations (of house in disrepair) in color, and facing illustration of the newly painted house—but here uncolored but to be painted. Color swatches unused in this copy. Each pages with a specific verse.
50. [Polish] **Allen, George.** *The Disgusted Author, written and ornamented by “Cedarine” Allen.* (Clinton, NY, 1900?) 8pp + pictorial wraps. Illus. ¶ Odd promotional piece by one of the most prominent of self-promoters who pushed his Cedarine Piano & Furniture Polish with prose and verse. This piece is presented as a crudely written hand-made poem in the voice of the author, frustrated because the public has not quite taken to his verse (or product). Includes three pages of testimonials from Cedarine users.
51. [Scissors] **Clauss Shear Co.** *Clauss Primer. Mother Goose up-to-date.* Fremont, OH, ca. 1890. 16pp, including pictorial wraps. Illustrated throughout in color. ¶ An ABC with each verse pairing a Mother Goose character or tale with a Clauss shear, scissor or knife. “Peter Peter pumpkin eater,/ Had a wife and couldn’t keep her./ With his trusty Clauss knife, and a large pumpkin shell,/ he made her a house,/ then he kept her quite well.”
52. [Shoes] **Crossett Inc.** *A Later Song of Hiawatha, With Illustrations Up-to-Date.* North Abington, Ma, ca. 1900. 12mo. 12pp + color pictorial wraps. ¶ Tortured version of the classic, with Hiawatha taking a balloon to Egypt (where he chats with the Sphinx) then to Manhattan and various adventures, concluding with his discovery of Crossett Shoes... the shoe that “Makes Life’s Walk Easy.”
53. [Shoes] **Roberts, Johnson & Rand.** *The Happy Days of Tess and Ted.* (St. Louis, ca. 1900.) 12pp including wraps. Illustrations, including chromolithographs. ¶ Verse featuring two kids dressed in finery (i.e., Ted in a tuxedo), pushing “Tess-Ted” shoes for kids. “We went to see the bird-men fly,/ Darting about up in the sky,/ We both agreed we wouldn’t care/ to be so high up in the air./ It’s safe here on solid land/ In comfy shoes of ‘Tess-Ted’ brand.”
54. [Soap] **B.T. Babbitt.** *“Help! Help! Help! Help!”* [cover title]. (Babbitt, NJ, ca. 1908.) 12mo. 8pp + pictorial wrappers. Color illustrations throughout. ¶ Man from the Babbitt sales force, looking like a British bobby from the London police force, comes to the rescue of a frustrated housekeeper by introducing her to various Babbitt cleansing products.
55. [Soap] **Enoch Morgan.** *An Easy Task for Young Students and Older Workers.* (NY, ca. 1890.) Oblong 12mo. (16)pp + pictorial wraps (rubbed). ¶ Illustrated ABC promoting the use of Sapolio Soap for just about every cleaning situation. “G is for Girls, in the kitchen who think,/ There’s naught like SAPOLIO for washing the sink.”

56. [Theatre] **Burgess, Neil.** *Children's ABC Album.* (Buffalo: Courier Co., 1891.) 12mo. 16pp including pictorial. ¶ Illustrated ABC promoting the play "The Country Fair," then playing at Boston's Park Theater. "M is for Mortgage/ Which did all the harm,/ And hung like a cloud/ o'er Rockbottom Farm."
57. [Thread] *The Adventures of Teasing Tom and Naughty Ned with a Spool of Clark's O.N.T. Cotton.* (NY: F.B. Patterson, 1880.) 16mo. 8pp + pictorial wrappers. Advt for the New "B" Howe Sewing Machine printed in red on the covers.
58. [Thread] **Cox, Palmer.** *Rhyme & Reason.* [NY: Lindner, Eddy & Clauss, Lith., ca. 1890.] 16mo. 8pp + chromolithographed wraps. ¶ Eight one-stanza poems, with full-page illustration, by the humorist Cox, all on the use and virtues of Clark's O.N.T. thread. "In Polar snow the Esquimau/ Shows cunning strange to see./ He sews the skins and comfort wins/ By using O.N.T."
59. [Thread] *The Hunters Three and O.N.T.* No place or date, ca. 1890. 12mo. 8pp + chromolithographed wrappers. ¶ Verse with tinted racist illustrations—three British hunters ride out into the world to see who uses O.N.T. thread, and encounter Zulus, Hottentots, Eskimauxes, Chinamen, and Indians.
60. [Thread] **Sampson, C.H.** *A Parody of the House the Jack Built.* (St. Louis: Times Printing House, 1882.) 12mo. 20pp including pictorial wraps. Color-printed illustrations throughout. Verse to sell Nonotuck Silk Company's Corticelli and Florence threads. "This is the Company that always made/ the best spool silk known to the trade."
61. [Tobacco] **Pace Tobacco Co.** *A Bit of Advice.* Richmond, Va., ca. 1890. 16pp + pictorial wraps. ¶ Illustrated narrative verse about a newly-wed woman who tells her husband that he either stop that "horrid" smoking or she will leave him—and she seeks the advice of a woman friend who tells her to lighten up (so to speak) because John smokes Mastiff Plug-Cut tobacco—"In fact, I think you'd learn to *like*/ the odor mild and sweet/ And John would think,/ with such a smoke,/ His happiness complete."
62. [Windows] **Hartshorn, Stewart.** *The New Excelsior. The Shades of Night were Falling Fast.* (NY: Patterson, 1883.) 16mo. ¶ Tale told in seven illustrated stanzas of a woman's trials with poorly operating window shades, eventually selecting Hartshorn's Self-Acting Shade Rollers.