SMU’S YEAR OF THE LIBRARY
Special events and exhibitions usher in a second century of excellence

SMU’s Year of the Library opened with fanfare at Tables of Content, the annual fundraiser hosted by the Friends of the SMU Libraries March 23. As the University’s multiyear observance of centennial milestones continues, 2013 marks the 100th anniversary of the appointment of its first librarian and the beginning of a second-century transformation.

In introducing the yearlong celebration, President R. Gerald Turner declared the libraries “fundamentally important” to SMU’s trajectory as a nationally ranked institution of higher education and its continuing success. That vote of confidence recognizes the distinctive role libraries play in University life, today and tomorrow.

“This is a very exciting time for the SMU libraries,” comments Gillian M. McCombs, Dean and Director, Central University Libraries (CUL). “In addition to marking historic milestones, the commemoration recognizes plans to update and expand the campus libraries and open more of our priceless collections to the world.”

From now through the fall semester, a series of special Year of the Library events invite students, alumni, friends and community visitors to discover CUL’s rich resources and one-of-a-kind collections and learn more about the innovative renovation of Fondren Library Center.

continued on page 2

ONE HUNDRED YEARS ON:
Libraries hitting the refresh button

Almost 100 years ago, in October 1913, SMU’s first librarian, Miss Dorothy Amman, was hired. In addition to her duties as assistant to President Robert Hyer, Miss Amman was entrusted by him with the job of pulling together books and journals to support the first freshman class.

The very first book, Marcus Aurelius and the Later Stoics, by F.W. Bussell, was accessioned the next year. Because we are celebrating SMU’s Centennial — 1911 being the date of the articles of incorporation and 1915 the date when the first students entered — President Turner has declared that 2013 will be the Year of the Library on campus, and a celebratory year of marvelous and significant events is planned.

continued on page 3
**SMU’s Year of the Library**

Among the programs and exhibitions will be two remarkable experiences. The first begins with Founders’ Day activities, including the annual CUL cookout on the Laura Bush Promenade April 16-17, and a lecture and book signing by acclaimed author and SMU alumnus Joe Coomer at DeGolyer Library April 18 (see pg. 6). Of special interest to alumni returning to the Hilltop is “SMU Campus Memories: A Digital Collection,” an exhibition of selections from the SMU Archives at Fondren Library. It continues through June 24.

On Founders’ Day, April 19, CUL will join with other SMU Libraries in a special presentation welcoming the George W. Bush Presidential Library and Museum, part of the Bush Presidential Center, to campus. The festivities serve as a prelude to the dedication of the Center April 25. SMU’s libraries will host open houses that afternoon to showcase their treasures on exhibit.

The second historic occasion occurs in July, when DeGolyer Library will display a priceless piece of American history: President George Washington’s personal copy of the Acts of Congress (left), including the United States Constitution and a draft of the Bill of Rights with his handwritten notations, will be on public view July 14-27. More details about the exhibit—a joint presentation by SMU’s Bush Library and the Mount Vernon Ladies’ Association—will be released later in the spring.

While on campus, the prized volume will be the focal point of “Hail to the Chief: American Presidential History in Word and Image,” July 15-August 30. The exhibition will highlight presidential materials from the DeGolyer’s collections, including the Doris A. and Lawrence H. Buber Theodore Roosevelt Collection and the Harvey A. Priday Collection of American Presidential and Political Memorabilia.

SMU Homecoming and other signature events will bell the fall. Now in the planning stages are programs and exhibitions, as well as a CUL float in the Homecoming parade. Details will be released as they are finalized.

More information about the “Year of the Library” is available online at www.smu.edu/2013YearoftheLibrary.

**RENOVATION BEGINS A NEW CHAPTER IN LIBRARY HISTORY**

To keep pace with developing needs today and prepare for the shifting demands of the future, improvements to Fondren Library Center are moving from “a dream to reality,” announces Gillian M. McCombs, Dean and Director, Central University Libraries (CUL).

The proposed infrastructure upgrades and alterations to user spaces follow a new model for libraries as community hubs of interactive technology and collaborative learning that spark creativity and innovation. SMU leadership identifies the project as a key priority in supporting the Second Century Campaign’s goals of enhancing student quality, faculty and academic excellence, and the campus experience.

The target date for completion is May 2016.

“Over the next 18 months we will be very busy hiring the architect, drawing up more detailed plans and developing a staging process,” explains McCombs.

Estimated cost of the project is $18 million, with CUL raising $10 million. In this Year of the Library, the project provides supporters with an unparalleled opportunity to play a part in creating a 21st-century library.

To learn more, including information about naming opportunities, please contact Paulette Múria, CUL Development Officer, at 214-768-7675 or email pmuria@smu.edu.

More information about the Fondren Library Center project, including a slideshow of conceptual renderings, is available online at www.smu.edu/SecondCentury/Building/FondrenLibrary.

**‘LINDA DARNELL: FROM DALLAS TO HOLLYWOOD’**

The exhibition “Linda Darnell: From Dallas to Hollywood” offers a sneak preview of one of the newest gifts to Hamon Arts Library.

Film historian and collector Jeff Gordon spent five months curating the tribute to his favorite movie star, which continues through May 17 in the library’s Hamon Gallery. Gordon made an estate gift of his extensive collection of film-related items to SMU and carefully selected the movie posters, lobby cards, photographs and other Darnell materials from his vast archives.

Amy Turner, head of the G. William Jones Film and Video Collection, and Sam Ratcliffe ’74, head of the Jerry Bywaters Special Collections and exhibits coordinator, collaborated with Gordon on the project. “They were wonderful to work with and helped me every step of the way,” he says.

At a reception in his honor February 8, Gordon spoke movingly about the precious beauty of his prized movie posters.

Gillian M. McCombs, Dean and Director, Central University Libraries, with Jeff Gordon and one of his prized movie posters.

It, therefore, seems fitting that we indicate the momentous change in how we conduct our business by renaming and redesigning our biannual newsletter. We believe that we have made a very significant shift in our thinking—a “swerve” as Stephen Greenblatt calls it—and we want you to join us as we metaphorically “hit the refresh button” on the libraries and embrace the opportunities provided by the information age.

Another driver for our “swerve” is the official beginning of the project to renovate the Fondren Library Center—the main library on campus comprising Fondren Library East, the DeGolyer Library and the Science and Engineering Library, which were joined together in 1998. A library feasibility study was completed in 2007, and we have now begun the process of bringing architects and construction managers on board. In preparation, we will develop a staging process to maintain basic library services and access to critical materials throughout the renovation. We will think of this as our interruptive creative that will force us to assess every single process and service, enable technology as our friend and surrogate, and harness the synergy and innovative thinking that our staff will bring to this project.

What would Miss Amman think? My sense is that she would be amazed to see the hundreds of students crowding onto the Laura Bush Promenade during National Library Week and filling almost every seat to be found in Fondren during finals, and that she would be delighted with the array of resources and services available to students and faculty today. After all, we do have that copy of Marcus Aurelius available electronically so that it can be accessed by more than one student at a time. This is a very exciting time, and I invite you to join us as we browse forward into a new building and a new era for SMU’s libraries.

... an unforeseen deviation from the direct trajectory ... a change from one way of perceiving and living in the world to another ... “The Swerve” How the World Became Modern, by Stephen Greenblatt. NY: WW Norton, 2011.

Among the contingent treasures contained in the SMU Archives is the accession record for Marcus Aurelius. The book was purchased for $1.12.

**One Hundred Years on Libraries Hitting the Refresh Button**

Continued from page 1...
VIEWING THE CIVIL WAR FROM A RARE PERSPECTIVE

Soldiers sharing a meal. African-American slaves gathered for worship in a plantation chapel. These otherwise pictures are among those most cherished by Robin Stanford, an eminent collector of Civil War photographs.

“The little details fascinate me. Even in the midst of war, people try to maintain a quality of life, to go about their everyday life,” says Stanford, who has collected thousands of Civil War images over the past four decades.

In conjunction with the 150th anniversary of the war, over 300 rare photographs from her esteemed collection were featured in “The Civil War in Photographs: New Perspectives from the Robin Stanford Collection” at DeGolyer Library this spring. Stanford, who lives in Houston, says she found a Civil War soul mate in Anne E. Peterson, the DeGolyer’s curator of photographs and an expert on photographer Alexander Gardner. Gardner’s uncredited work for famous Civil War photographer Mathew Brady produced many of the war’s most enduring images.

Peterson curated the exhibit and wrote this description in the accompanying catalog: “The most striking aspect of her collection is not only the sheer quantity of images, mostly stereographs, but the number of rare views by almost unknown photographers and in locations not much documented.”


The exhibit lives on in the 95-page, full-color catalog containing more than 200 illustrations, many of which have never before been published. Information about ordering the catalog is available online at smu.edu/cul/deGolyer/ or by calling the library at 214-768-6989.

PLAYING WITH PERCEPTIONS

New camera captures lifelike images for digital collections

Which is which? The photo below shows a painting on board and an image of that painting captured by the Hasselblad H4D-200MS—the highest resolution camera on the market—purchased by the Small Demons, a periodic sampling of some of the apps, websites, resources and technology generating buzz at the Libraries. Outtakes, a monthly series of articles focused on interesting and innovative apps, websites, videos, and resources. The “storyverse” is most of the blog is centered on unique, interesting or entertaining digital content, with a sprinkling of original content. Most of the blog is centered on unique, interesting or entertaining digital content, with a sprinkling of original content. Small Demons is poised to prove that interesting and innovative things can happen when you connect all the details of books.

Outtakes

Introducing OUTTAKES, a monthly series of articles focused on interesting and innovative apps, websites, resources and technology generating buzz at the Libraries. Outtakes, a periodic sampling of some of the apps, websites, resources and technology generating buzz at the Libraries. First up, a taste of everything, Evernote and the “storyverse”.

BOING BOING

Boing Boing (boingboing.net) is a blog about, well, everything. Most of the blog is centered on unique, interesting or entertaining digital content, with a sprinkling of original content. Boing Boing has subcategories relating to technology, science, music, video, comics, a really cool family category, and even a whole section of books! The only thing that seems to be missing is food. Fortunately, food is fairly represented elsewhere on the Internet. You may not be interested in all the Boing Boing posts, but more often than not, you’ll find something that’s worth your time.

EVERNOTE

“Our goal at Evernote is to help the world remember everything, communicate effectively and get things done.” From saving thoughts and ideas to preserving experiences to working efficiently with others, Evernote’s collection of apps makes it easy to stay organized and productive. “Who would argue with that!” Evernote makes it easy to save notes, ideas, pictures and voice memos while seamlessly sharing them across all your devices (phone, tablet, computer). Do you see a web page or article you like? Just click Evernote’s elephant icon, and it is stored for you to see anytime you want, anywhere you want.

SMALL DEMONS

Bearing a website and a Jorge Luis Borges passage as its title, Small Demons (smalldemons.com) is an atlas for educational articles/videos/photos that are reposted from other sources, with a sprinkling of original content. Small Demons is poised to prove that interesting and innovative things can happen when you connect all the details of books. Small Demons is poised to prove that interesting and innovative things can happen when you connect all the details of books.

Browsing Forward | Spring 2013
This celebratory year presents an unprecedented opportunity to highlight the critical role of the libraries. Leading the effort to engage support across the campus and beyond are Ann Brookshire ’77 and Tony Lupton ’79, members of the SMU Libraries Executive Board and co-chairs of the Central Library Center. “Joe Coomer: a career and achievement in celebration of his service to SMU’s Decatur Road: A Novel of the Irish Historical Society,” he explains. “It’s the big show,” says Gosnell, who joined SMU in 2004 after serving as the corporate archivist for J.C. Penney, in almost 10 years. “You always have to be thinking about what we need to collect now that will be useful when SMU celebrates its bicentennial.”

“Most of the infrastructure now in place pre-dates the digital era and needs to be upgraded to support evolving information needs and technology. Likewise, the importance of collaborative spaces was not recognized when the building was originally configured, and we need to enhance those areas.”

Lupton, president of Luxphire Management Company Inc. and Luxphire Restoration Inc., traces his association with the library to graduate school, when he spent many hours doing research in Fondren Library Center. “I’ve been a supporter in the 20 years since.”

Brookshire, a certified public accountant, brings a layered perspective to her role as advocate: she is an alumna and an SMU parent. She and husband Bradley W. Brookshire ’76, who serves on the SMU Board of Trustees, are members of the Parent Leadership Council. Two sons have already completed degrees – Trent ’10, who is currently enrolled in the Cox School of Business’ Executive MBA program, and Wood ’05, ’11 – and a third, Cliff, is majoring in Spanish, finance and economics and will graduate in 2015. All SMU alumni are library alumni, she says. “We all used a library at some point in our college years, so we all have a stake in ensuring a healthy future for the libraries.”

Acclaimed author Joe Coomer ‘81 recently donated his literary archive – more than 20 boxes of materials – to DeGolyer Library. In celebration of his career and achievements, the DeGolyer has mounted a retrospective exhibition, “Joe Coomer: A Life in Letters,” which continues through May 17. His literary work to date is displayed in award-winning handwritten manuscripts, galleys, letters, first editions, translations and other materials drawn from the archive.

A 50th anniversary edition of Coomer’s debut novel, The Dector Road: A Novel of the Appalachian Big Country, has been published by the library in conjunction with the exhibit. He will sign copies and talk about his work at a reception and lecture April 18 during SMU’s Founders’ Day weekend. The event will begin at 6 p.m. at the library and will be free and open to the public.

“Joe Coomer is one of the great voices to emerge from SMU’s English department and creative writing program,” says Russell L. Martin III ’78, ’86, DeGolyer Director. “We are honored and delighted to have his papers, where they will join our growing collection of the archives of other contemporary writers. It is also fitting, during SMU’s centennial, that we recognize our own.”

A page from the handwritten manuscript of his debut novel.

Acclaimed author Joe Coomer donates literary archive to DeGolyer Library

RALLYING COMMUNITY SUPPORT FOR LIBRARIES

Joan Gosnell’s official title is University archivist, but she could just as easily be called its history detective. As the centennial celebration unfolds, she plays a key role in identifying the people and events that shaped SMU.

“All good archivists want to have the materials under their care showcased, and an opportunity like the SMU centennial is what we live for. It’s the big show,” says Gosnell, who joined SMU in 2004 after serving as the corporate archivist for J.C. Penney for almost 10 years. Since the launch of the Second Century Celebration in 2011, she has been an integral contributor to numerous projects, including the book In Honor of the Mustangs: The Centennial History of SMU Athletics, 1911-2010, published by DeGolyer Library and the Letterman’s Association in 2011, and the history timeline in SMU Centennial Hall in Hughes-Trigg Student Center.

During the Year of the Library, her goal is to “systematically study” materials related to all libraries to determine “what gaps we might have in the collections and ensure that libraries on all campuses are better documented.”

Early in her academic career, Gosnell found her calling. As an undergraduate at Juniata College, she was a summer intern with the National Archives in Washington, D.C. – a “real job” for a history major. After completing a master’s degree in history at the College of William & Mary, the native of Queens, New York, landed a position as the archivist for the American Irish Historical Society. From there, she went to J.C. Penney.

As University archivist, Gosnell toggles between the past, present and future each day. “It’s a tricky balance,” she says. “You always have to be thinking about what we need to collect now that will be useful when SMU celebrates its bicentennial.”

She and staff members from DeGolyer and Bridwell libraries recently joined an initiative launched by the Society of American Archivists that encourages libraries to “jump in” and start developing protocols for the collection and management of “born-digital” content.

Tweets about the University posted via Twitter, Facebook pages maintained by schools, departments and organizations, and other information created in a digital format could be of value to future generations trying to piece together a picture of SMU in 2013, she explains. “We’re trying to understand now how to corral materials so that they will be around in another hundred years.”

READY FOR ‘THE BIG SHOW’

LUNCHING WITH THE DOWN-TO-EARTH AUTHOR OF THE PASSAGE

A record crowd gathered for a discussion and book signing by award-winning novelist Justin Cronin when Friends of SMU Libraries sponsored the free event on campus November 2. The Passage (2010) and The Twelve (2012), the first two books in his sweeping trilogy about vampire-like creatures, have sold millions of copies worldwide. The series has a surprisingly wholesome origin: Cronin explained that he and his young daughter, Iris, “would swap ideas back and forth,” while bicycling in their Mississippi neighborhood. When she was happy with the stories, he knew he was on to something. A former English professor at Boise University, Cronin experienced earlier success with two novels very different from his current work – Mary and O’Neil (2000), which won the PEN/Hemingway Award and the Stephen Crane Prize in 2002, and The Summer Guest (1994). The third volume in his supernatural trilogy is scheduled for release in 2014, and the series has been optioned for film development by director Ridley Scott.

See selections from the SMU Archives in two digital collections, “SMU Memorabilia” and “SMU Student Newspapers,” online at digitalcollections.smu.edu/libv.

Bob Hope kisses Homecoming Queen Shelley Knight Saturday yearbook, 1968. SMU Archives.

Joan Gosnell’s official title is University archivist, but she could just as easily be called its history detective. As the centennial celebration unfolds, she plays a key role in identifying the people and events that shaped SMU.

“All good archivists want to have the materials under their care showcased, and an opportunity like the SMU centennial is what we live for. It’s the big show,” says Gosnell, who joined SMU in 2004 after serving as the corporate archivist for J.C. Penney for almost 10 years.

Since the launch of the Second Century Celebration in 2011, she has been an integral contributor to numerous projects, including the book In Honor of the Mustangs: The Centennial History of SMU Athletics, 1911-2010, published by DeGolyer Library and the Letterman’s Association in 2011, and the history timeline in SMU Centennial Hall in Hughes-Trigg Student Center.

During the Year of the Library, her goal is to “systematically study” materials related to all libraries to determine “what gaps we might have in the collections and ensure that libraries on all campuses are better documented.”

Early in her academic career, Gosnell found her calling. As an undergraduate at Juniata College, she was a summer intern with the National Archives in Washington, D.C. – a “real job” for a history major. After completing a master’s degree in history at the College of William & Mary, the native of Queens, New York, landed a position as the archivist for the American Irish Historical Society. From there, she went to J.C. Penney.

As University archivist, Gosnell toggles between the past, present and future each day. “It’s a tricky balance,” she says. “You always have to be thinking about what we need to collect now that will be useful when SMU celebrates its bicentennial.”

She and staff members from DeGolyer and Bridwell libraries recently joined an initiative launched by the Society of American Archivists that encourages libraries to “jump in” and start developing protocols for the collection and management of “born-digital” content.

Tweets about the University posted via Twitter, Facebook pages maintained by schools, departments and organizations, and other information created in a digital format could be of value to future generations trying to piece together a picture of SMU in 2013, she explains. “We’re trying to understand now how to corral materials so that they will be around in another hundred years.”

See selections from the SMU Archives in two digital collections, “SMU Memorabilia” and “SMU Student Newspapers,” online at digitalcollections.smu.edu/libv.

Bob Hope kisses Homecoming Queen Shelley Knight Saturday yearbook, 1968. SMU Archives.
Tables of Content set the stage for a yearlong celebration of SMU’s libraries. Among the dignitaries attending were (from left) Caren Prothro, chair of the SMU Board of Trustees and an honorary member of Friends of the SMU Libraries; Gillian M. McCombs, Dean and Director, Central University Libraries; former First Lady Laura Bush ’68, recipient of the 2011 Literati Award; and Gail Turner and SMU President R. Gerald Turner, honorary Friends. A high point of the evening was the presentation of the 2013 Literati Award to Lee Cullum ’61 (right), a veteran journalist and host of the “CEO” series on KERA-TV, the North Texas PBS affiliate.