It’s the librarian’s fault

By David Chard, Leon Simmons Dean, Annette Caldwell Simmons School of Education and Human Development

Classwork completed, I’d plead with my teacher to allow me to visit Mrs. Ramsay, the librarian in our Midwestern elementary school. The small, nondescript school bordered miles of cornfields and mobile home factories. Mrs. Ramsay was also nondescript in her brown skirt, beige cardigan and sensible beige shoes. However, her uninspiring appearance belied her enthusiasm to introduce children like me to books that would open our world beyond our beige Midwestern imaginations.

Our house had no books or bookshelves. My parents were factory workers who read only the weekly newspaper – 10 pages of headlines, farm reports, obituaries and ads. Our television received only two snow-filled channels, common in the 1960s and ’70s. Consequently, our after-school entertainment was limited, making “Mrs. Ramsay’s books” seem even more glorious by comparison.

Mrs. Ramsay’s library was particularly exciting because of her eagerness to let me explore any book, no matter how complicated or difficult. She never tried to steer me away from a topic.

Sometimes I selected books based on their size – I thought the thicker they were, the smarter I looked. Though she never discouraged me from my selection, she sported a smile when I returned them the very next day. In between these instances, where my eyes were bigger than my literary appetite, I found worlds outside of mine — Harry the Pig stories, Charlotte’s Web, Where the Red Fern Grows, and biographies on Helen Keller, Jackie Robinson, Abraham Lincoln and Sojourner Truth. As I entered the upper grades, Mrs. Ramsay secretly allowed me to check out more than two books at a time. To this day, I’m reading more than two books at a time, still discovering more colorful worlds and loving every word. I have Mrs. Ramsay to blame, and I am eternally grateful.

A new, digitized look at history

In 1977, Senator John Goodwin Tower (’53), a member of the Senate Committee on Armed Services, presented his weekly television spot, “Tower News,” to the citizens of Texas.

“I believe more and more people across the country are beginning to recognize that the Soviet Union is engaged in serious, steady and sustained efforts to become the dominant modern military power in the world,” said the senator soon after President Jimmy Carter was inaugurated. “This is not the time for arbitrary defense cuts. It is not the time to be taking unnecessary risks with the security of the United States.”

A digital video of the recording is available to viewers for the first time in nearly 30 years as the result of a partnership between Central University Libraries and Southwestern University. Until now, the spot was preserved at Southwestern, home of the John G. Tower Collection, on 16 mm film considered too fragile to screen. The spot is one of 30 audiovisual items to be digitized and made available at smu.edu/tower/digitalcollection. The site also includes Tower speeches on energy, defense and trade, as well as a 27-minute film, The Mutual Defense of Western Europe.
legacy. "Using new and existing software, we were able to create stunning transfers with excellent fidelity," says Rob Walker, director of the Norwich Center for Digital Services.

John G. Tower represented Texas in the Senate from 1961 through 1984, serving on the Joint Committee on Defense Production and the Banking and Currency Committee, in addition to the Armed Services Committee. Upon retiring from the U.S. Senate in 1985, Tower gave his papers to his alma mater, Southwestern University in Georgetown, Texas. Audiovisual holdings in the collection include 400 videos and films as well as 425 audio recordings.

The John Goodwin Tower Center for Political Studies at SMU was established soon after Tower and his daughter, Marian, were killed in a plane crash in 1991. The center sponsors faculty and student research and public outreach, and engages students in public service.

"The Tower Library at Southwestern was stabilizing the films to prevent deterioration when Jeanne Tower Cox happened to stop by," says Kathryn Stallard, head of special collections and archivist of the John G. Tower Collection at Southwestern University. "An explanation of what we were doing led to a discussion of long-term solutions, and Jeanne suggested a possible joint venture with SMU. It was really Jeanne along with Gillian McCombs, the dean and director of Central University Libraries, who launched this."

A donation from SMU Board of Trustees member Jeanne Tower Cox ('78), the senator’s youngest daughter, funded the initial digital collection. Plans call for more materials to be digitized in the future.

"This is a wonderful example of a small institution and a large institution combining resources in order to make collections available to the public," Stallard says.

Meet the Mighty Mites

C. D. "Wheatie" Sealy, quarterback of the 1940 Mighty Mites football team, signed books at a Friends of the SMU Libraries event featuring Jim Dent, SMU alum and author of Twelve Mighty Orphans (Thomas Dunne Books, 2007). The book tells the underdog story of the powerhouse football teams from the Fort Worth Masonic Home during the 1930s and ’40s. Twelve former members of the team attended the event at DeGolyer Library.
Advertising legend Liener Temerlin donates papers to DeGolyer

The new Liener Temerlin Collection at DeGolyer Library is a virtual walk through the Fortune 500, from American Airlines to the Zale Corporation, says Russell Martin, DeGolyer Library director.

Advertising legend Liener Temerlin recently gave his collection of papers, representing 50 years in the industry, to DeGolyer Library.

Temerlin began his career in 1953 as copywriter for Glenn Advertising. He guided the company as it grew and changed names, evolving from Glenn, Bozell & Jacobs to Temerlin McClain. His influence helped make Dallas the advertising center of the Southwest, Martin says.

"This collection includes all the legendary new business pitches, all the businesses he helped to grow and all the national and global clients he brought to Dallas," says Patty Alvey, distinguished chair and director of the Temerlin Advertising Institute at SMU. "Liener also has a longstanding reputation for his civic and community involvement. "This collection is a record of that and much more."

The collection includes Temerlin’s correspondence through the years as well as more than 1,000 notebooks of client materials. Temerlin McClain clients include JCPenney and Texas Instruments, making the collection a unique match for DeGolyer Library’s growing collection of business history.

"For business historians, here is an insider’s view of how the advertising world works. And luckily for us, since we also have the JCPenney and TI archives, both of which were major accounts for Mr. Temerlin, scholars have a chance to see both sides, from the agency’s and corporations’ perspective," Martin says.

DeGolyer collections also include the papers of retail giants Roger Horchow and Stanley Marcus, Southern Pacific Railroad and real estate leaders Henry S. Miller and Ebby Halliday.

"When I began in this business I never imagined that the day-to-day flotsam and jetsam of my advertising career would become something of value to students and young professionals," Liener Temerlin said at a reception in his honor. "Perhaps they can enhance their own careers and good works with what they find in the papers housed in DeGolyer Library."

Story time for littlest learners

The University Park Library and Central University Libraries teamed up for "Paint the Town Red, Read," a story time at Fondren Library. SMU and UP police escorted 50 children and parents from the UP Library to SMU for a morning of face painting, blowing bubbles and listening to stories.
Annotations

After decades-long journey, Sam Houston portrait returns to SMU

In 1929, a full-length portrait of Texas military leader and statesman Sam Houston, painted in 1902 by Henry Arthur McArdle, was donated to SMU by Texas merchant and historian James T. DeShields.

Eighty years later, the portrait is returning to campus after a long journey that took it from SMU’s A.V. Lane Museum to a Dallas Fair Park attic back to SMU’s DeGolyer Library and, most recently, to a Dallas art conservation lab.

Repaired and reframed thanks to the support of multiple donors, the 95-by-66-inch oil on canvas will be hung in the Texana Room at DeGolyer Library. DeGolyer also holds DeShields’ personal papers, which were donated by his daughter and SMU alum Venora Arthur (’30).

“The Texana Room is an especially appropriate home for a portrait of a leading Texas historical figure by a pioneering Texas artist,” says Sam Ratcliffe, head of Bywaters Special Collections at the Hamon Arts Library. McArdle (1836-1908) of San Antonio is known for his sweeping battle scenes of the Alamo and San Jacinto that hang in the Texas Capitol in Austin.

Ratcliffe rediscovered the Sam Houston portrait more than 15 years ago while conducting research on DeShields, a collector of Texas art and letters. Dallas historian Michael Hazel (’70), member of the Libraries Executive Board and Friends of the SMU Libraries, had alerted Ratcliffe to a painting in storage at the Automobile Building at Fair Park.

“We climbed into a hot, dark attic,” Ratcliffe recalls, “and I nearly fainted when I saw this huge portrait on the floor with McArdle’s signature and the subscript ‘For Jas. T. DeShields.’ ”

Further research revealed another surprise: a 1941 agreement signed by SMU President Umphrey Lee and history Professor Herbert P. Gambrell to loan the portrait for five years to the Dallas Historical Society from the University’s A.V. Lane Museum, formerly housed in old Kirby Hall.

In 1996, 55 years later, the painting was returned to SMU and rejoined the Lane materials, which today are part of Bridwell Library’s archives.

Showing signs of damage and deterioration, the portrait might have remained hidden from the public, Ratcliffe says, were it not for the efforts of art collector and Libraries Executive Board and Friends member Dorothy Garland (’46).

“It took my breath away that SMU had this magnificent work by McArdle,” says Garland, who learned about the painting several years ago during the Friends’ Tables of Content dinner. “Very few exist – there’s not another that I know of north of Baylor University in Waco.” McArdle had taught art for many years at Baylor Female College.

A committee was formed to select a conservator and framer and to raise funds for the painting’s repair. Members included Garland and Ratcliffe, along with Russell Martin, DeGolyer Library director; James McMillin, Bridwell Library associate director; Jon Speck, director of facilities and exhibit designer at Bridwell; and Mark Roglán, Meadows Museum director.

Gifts and grants from Frost Bank, Thompson & Knight LLP, Texas Commission on the Arts, the Texas Historical Foundation, Friends of the SMU Libraries and more than 60 individual donors funded the painting’s repair this year by Dallas conservator Helen Houp. Over several months in her lab, her work on the canvas included cleaning years of grime and dust, securing paint that had suffered water damage and filling a hole and scrapes.

“This painting has been in hiding,” Houp says, “and it’s wonderful that we can resurrect it.”

Garland agrees. “This portrait is a treasure that needs to be hung where the public can see it,” she says.

Dallas conservator Helen Houp is cleaning years of grime, dust and neglect from a forgotten portrait of Sam Houston. The restored portrait will be unveiled this spring at its new location in the Texana Room at DeGolyer Library.
Listen up: Hamon makes music user-friendly

Soon or later, all students go to the library – but it takes an innovative library to go to the students. Hamon Arts Library is expanding its online resources with collections that make tens of thousands of tracks available at the click of a mouse, as well as with new initiatives to increase access to its own collections.

Music and music history professors now can integrate their lists of listening materials with the University’s Blackboard course software. In turn, students can listen to them anywhere on campus — and even off campus — via their Internet connections.

The library maintains a strong focus on improving course reserves, says Jon Haupt, Hamon music and media librarian. "In the past, students have had to come to the library to listen to a CD or record," he says. "Now we’re putting together course-specific lists, digitizing the recordings and making them available online via streaming audio.”

To listen to course materials, students can log in to Blackboard, then access the recordings directly from the course page, Haupt says. Hamon library staff members work with faculty members to place the materials in the pages all at once or at different times as the semester progresses.

Hamon still offers options to check out CDs or to borrow an iPod preloaded with course materials, he adds. "We’re just trying to make it as convenient as possible for students to do their required listening.”

That goal is further served by the library’s purchase of two online resources for classical music: the Classical Music Library, which offers more than 50,000 tracks from 30 labels, and the Database of Recorded American Music. The databases are updated regularly, sometimes with thousands of tracks at a time. "Online rights issues can be complicated," he says. "These databases give us clear access to a vast amount of music without having to reinvent the wheel.”

NEW DEVELOPMENT OFFICER LOOKS TO THE FUTURE

Paulette Mulry (’83) reminisced about her SMU student days in November at her 25th class reunion. As the new director of development for Central University Libraries, however, she is looking to the future.

"It is so gratifying to see the progress at SMU," she says. "I am looking forward to continuing to build upon what we have.”

Mulry comes to SMU from Ketchum, a national fundraising consulting firm, where she was assistant vice president. Prior to joining Ketchum, she was director of development at the Lamp-lighter School, a private school in Dallas.

As a public relations and advertising major at SMU, Mulry played an active role in planning the Women’s Symposium with the late Emmie Baine, then dean of women. Baine’s papers are now part of the Archives of Women of the Southwest at DeGolyer Library.

“The ‘Remember the Ladies!’ campaign for the archives is particularly of interest to me,” Mulry says.

Mulry can be reached at pmulry@smu.edu or 214-768-1741.
Browse new digital collections

Five new digital collections ranging from World War II photographs to vaudeville films are now available online through Central University Libraries’ digital services. The collections feature a sample of the thousands of primary materials available from CUL’s special collections. Visit digitalcollections.smu.edu/all/cul to see the collections.

**JCPenney Dynamo newsletters**
digitalcollections.smu.edu/all/cul/dyn/

JCPenney started its first company-wide newspaper, *The Dynamo*, in April 1917 as the retailer entered a period of tremendous growth with 177 stores and sales of $44 million. Each monthly issue of *The Dynamo* contained company news, inspirational messages, and training. With the help of a grant from the JCPenney Company Fund, Inc., 31 issues of *The Dynamo* have been digitized. *The Dynamo* is part of the JCPenney collection at DeGolyer Library.

**SMU video archive series**
digitalcollections.smu.edu/all/cul/vas/

This oral video history of SMU features interviews with 72 professors and administrators influential at SMU. The digital collection features hour-long interviews with Irving Baker, former professor of political science; Alan Coleman, former dean of the Cox School of Business; Harold Jeskey, professor *emeritus* of chemistry; Luis Martin, professor *emeritus* of history; Neill McFarland, former provost; Ruth Morgan, provost *emerita* and distinguished professor of political science; William Stallcup, former biology professor and interim SMU president; Marshall Terry, E.A. Lilly Professor of English *emeritus*; and James Brooks, provost *emeritus*.

**John N. Rowe III Collection of Texas Currency**
digitalcollections.smu.edu/all/cul/tbn/

The John N. Rowe III Collection of Texas Currency at DeGolyer Library is the most comprehensive in the United States, including thousands of notes, scrip and bonds from the 1820s through 1935.

**Sulphur Springs Collection of Pre-Nickelodeon Films**
digitalcollections.smu.edu/all/cul/ssm/

Thirty-three films predating the nickelodeon era were discovered in 1993 in a Sulphur Springs, Texas, closet. Now part of the G. William Jones Film and Video Collection at Hamon Library, the collection includes vaudeville acts and panoramas of the aftermath of the 1906 San Francisco earthquake. Nine films, spanning 1898 through 1906, are part of the digital collection.

**Frank J. Davis World War II photographs**
digitalcollections.smu.edu/all/cul/fjd/

Frank J. Davis’ World War II photographs include 600 images from Washington, D.C., Italy, France and Saipan. As a medical photographer, Davis’ shots include images of a captured German military hospital and the *Enola Gay*, the plane that dropped the atomic bomb on Hiroshima. The online collection features 310 photographs.

**John N. Rowe III Collection of Texas Currency**
digitalcollections.smu.edu/all/cul/tbn/

The John N. Rowe III Collection of Texas Currency at DeGolyer Library is the most comprehensive in the United States, including thousands of notes, scrip and bonds from the 1820s through 1935.

This $3 scrip advertising the Crockett House was issued around 1860 in Bonham, Texas.

The digital collection includes notes from the Republic of Texas, 1836-1845, early statehood, 1845-1861, the Confederacy, 1861-1865, and the national bank era, 1867-1935.

Photographer Frank Davis photographed the *Enola Gay* on the island of Saipan after it dropped the atomic bomb on Hiroshima and before it returned to the United States. Davis was a photographer with the U.S. Army Medical Corps.
Friends of the Libraries 2008-09 programs are designed to bring together book collectors and library-lovers. Recent programs featured Jim Dent (’75), who discussed his book *Twelve Mighty Orphans*, about the Fort Worth Masonic Home’s powerhouse teams that dominated high school football in the 1930s and ’40s. Also featured was Judith Segura, former Belo archivist and retired president and trustee of the Belo Foundation, who discussed her book *Belo: Newspapers to New Media*. Friends also toured the Texas presidential libraries in Austin and College Station in November.

Upcoming programs include a holiday luncheon featuring C. Michael Hawn of the Perkins School of Theology; Fred Wendorf, Henderson-Morrison Professor of Prehistory *emeritus*; and *Texas Monthly* Executive Editor Skip Hollandsworth.

**An accordion Christmas**

Hear virtuoso music on the accordion and sing your favorite Christmas carols to the tune of “Lady of Spain,” presented by C. Michael Hawn, professor of church music and director of the Sacred Music Program at the Perkins School of Theology.

*Annual holiday luncheon, December 3, 11:30 a.m., Royal Oaks Country Club, reservations required*

---

**Desert days: my life as a field archaeologist**

Fred Wendorf, Henderson-Morrison Professor of Prehistory *emeritus*, discusses his latest book and life as a field archaeologist. Wendorf spent more than 60 years as a field archaeologist in the United States and Africa.

*February 5, 5:30 p.m. reception, 6 p.m. lecture and book signing, DeGolyer Library*

**Dinner with Dallas notables at Tables of Content**

This evening of dinner and conversation is a fundraiser for the Friends of the SMU Libraries. Notable SMU and Dallas leaders facilitate dinner discussion at each table. Guests indicate where they wish to sit when making reservations.

*April 4, 6 p.m. reception and silent auction, 7:30 p.m. dinner, Collins Executive Education Center, reservations required*

**Tales of the Lone Star State**

Hear *Texas Monthly* magazine Executive Editor Skip Hollandsworth share light-hearted Texas tales, including the Preston Hollow jewel thieves and the legend of Candy Barr.

*Annual dinner meeting, May 4, 6 p.m., Popolo’s Café, reservations required*

Visit smu.edu/libraries/ friends or call 214-768-3225 for more information.

---

**Library Executive Board hits the Santa Fe Trail**

Library Executive Board members traveled to Santa Fe, New Mexico, for the board’s summer meeting. Highlights included a reception at the home of board member Mike Schmidt and his wife, sculptor Glenna Goodacre.

*Top, left: Library Executive Board Member Michael Collins and his wife Missy; Top, right: Dean and Director of Central University Libraries Gillian McCombs and Library Executive Board members Ann Brookshire and Carolyn Rainer; Lower, left: Mike Schmidt, Gillian McCombs and Jo Ann Pettus; Lower, right: Glenna Goodacre, Dixie Gordon and Tori Ratliff.*

---

**Welcome new Friends**

Friends of the SMU Libraries new members who have joined as of November 15, 2008

- Freya Bergren
- Helen L. Bush
- Cydney J. Coil
- John Cotton
- Brent Cramer
- Mira Cranfill
- Sarah E. Crisman
- Fred Duffy
- Diann Garnett
- Robert S. Hendler
- Afsha Rose Ibrahim
- Jamie Jennings
- Elizabeth Keith
- Sara Jane King
- Jennifer Kolmes
- John Lopez
- Carolyn B. Loy
- Lorrie McDonald
- Cynthia Mills
- Joanne Pratt
- David T. Owens
- Brent Adam Ruppi
- Ana Savic
- Julia Stewart
Exhibits
- Fall 2008 From Log Cabin to White House: American Presidential Campaign Biographies, DeGolyer Library
- Through December 12 Welcome Additions: Bridwell Library’s Recent Acquisitions in Context, Bridwell Library
- Through January 30 Homecoming at the Hilltop: Libraries Now and Then, Fondren Library
- January 26 – March 31 Photos from DeGolyer Library, Hawn Gallery
- February 2 – May 15 Books for Devotion: Private Prayer and Piety through Eight Centuries, Bridwell Library
- April 13 – May 31 David Dreyer, Southwestern Landscapes with a Focus on Chimney Rock, Colorado, Hawn Gallery
- April 20 – May 18 Faculty Recognition Exhibit, Fondren Library
- Spring Jane Roberts Wood: A Writer at Work, DeGolyer Library

Events
- December 3, 11:30 a.m., Annual Holiday Luncheon, Royal Oaks Country Club, Friends of the Library, reservations
- December 4, 6 p.m., “Mary Martin, Broadway Legend,” reception and reading with Ron Davis, DeGolyer Library
- February 5, 5:30 p.m., Desert Days: My Life as a Field Archaeologist, by Fred Wendorf, Henderson-Morrison Professor of Prehistory emeritus, DeGolyer Library
- February 12, 6 p.m., Gilbert Lecture: “Poetry in Practice: American Readers and the Uses of Verse, 1880-1950,” reception and reading with Joan Rubin, DeGolyer Library
- April 4, 6 p.m., Tables of Content, Collins Executive Education Center, Friends of the Library, reservations required
- May 4, 6 p.m., Annual Dinner and Meeting, Popolo’s Café, Friends of the Library, reservations required

For details, call 214-768-3225.