

The Fondren Library IL Blog

The Fondren Library IL Blog is an in-house blog for Fondren liaison librarians and others interested in instruction, to share uplifting and informative stories about the work they do as instructors. It will highlight IL-related events and happenings in and out of the classroom, and will serve as a medium for the dissemination of such information to the broader SMU community, and all who read it.

Blogposts are typically shorter and less formal than most articles, comprising of at least one or two paragraphs. The blogger introduces or comments on a topic, which might lead to a broader discussion through links, images, sound, video, or other media.

Any liaison librarian or others interested in, or involved, with instruction is welcome to submit articles, reviews, or any other interesting material to the blog, as long as they adhere to the following guidelines:

Subject: Must be IL-related

Length: Between 250-1000 words

Images and Media: writers may submit or suggest images, sound, video or other media for their blogpost, or the editors may add this content if they see it fit to do so. If you are submitting an image or other media, one of the following conditions must apply:

- You are the creator and copyright holder of the image or media.
- You are presenting the material in a manner consistent with [fair use](#).
- You have permission by the creator or copyright holder to use the material.
- The material is in the [public domain](#).

Any content submitted that was not created by you must be properly cited, and the citation must conform to an accepted professional standard, such as Chicago, APA, or MLA.

Audience: The blogpost should be of interest to Fondren Library staff and users, CUL, the wider Southern Methodist University community, or any other community that we serve. Remember that your blogpost will be discoverable online and will be attributed to you. It will also be promoted on CU Libraries' websites and social media platforms.

Tone: the tone of your blogpost can help build an instant rapport with the reader; it can be either thought-provoking, contextual, interesting, informative, or amusing.

Content – Categorizing blogposts generally improves discoverability and organization. Your blogpost should fall under one or more of these categories and tags:

Examples: interviews; classroom projects; success stories; events; news; reviews and recommendations

Tags: Information Literacy; library instruction; teaching; classroom teaching; consultation, etc.

To get a better understanding of the types of articles we desire, see the following links:

<https://www.lib.ncsu.edu/stories>

<https://hamonlibraryblog.org/>

Links – Links are a great way to augment or contextualize your work, but remember that your blogpost should be largely your own content. We highly encourage you to contextualize the content of your post by linking it to Fondren Library resources, such as books, journals, databases, websites, and audiovisual resources.

Citations – Plagiarism is a serious offense, and will not be accepted by the Fondren Library IL Blog. We fully endorse the statements of intellectual integrity and academic honesty included in the [SMU Honor Code](#). Citations are required where appropriate, using an accepted citation format.

Editors reserve the right to edit a blogpost for content or clarity. Submissions that are not in line with the guidelines, or that are irrelevant or commercial in nature will be rejected.

How to submit:

Email your contributions or ideas for submissions to: sylviagw@smu.edu

Related resources:

[Purdue Online Writing Lab](#)

[Turabian Guide to Chicago Manual of Style in SMU Libraries](#)

[Chicago Manual of Style Online](#)

[APA Publication Manual, 6th ed. in SMU Libraries](#)

[MLA Handbook, 7th ed. in SMU Libraries](#)